

# JW Player for Flash

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www.longtailvideo.com

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# INTRODUCTION

The JW Player for Flash is the Internet's most popular and flexible media player. It supports playback of *any media type* the Adobe Flash Player can handle, both by using simple downloads, *HTTP Pseudostreaming* and *RTMP Streaming*.

The player supports various *playlist formats* and a wide range of *options* (flashvars) for changing its layout and behavior. Embedding the player in a webpage *is a breeze*.

### 1.1 API

For JavaScript developers, the player features an extensive *Player API*. With this API, it is possible to both control the player (e.g. pause it) and respond to playback changes (e.g. when the video has ended).

### 1.2 Addons

Both the layout and the behavior of the player can be extended with a range of so-called AddOns. These AddOns are available on the LongTail Video website. There are three categories: skins, plugins and providers

### **1.2.1 Skins**

Skins drastically change the looks of the player. They solely consist of an XML file and a bunch of PNG images, which makes *creating your own skins <skinning>* simple and fun.

A wide range of professional-looking skins can also be downloaded.

## 1.2.2 Plugins and providers

Plugins extend the functionality of the player, e.g. in the areas of analytics, advertising or viral sharing. Plugins are loaded from our plugin repository, making them extremely easy to install.

Providers are similar to plugins. They are externally loaded SWF files that can be installed with a single *option*. Whereas plugins are used to add functionality on top of the player, providers are used to extend the low-level playback functionality of the player, e.g. to support advanced features of a specific CDN or video portal. Providers are new to the 5.x player; a couple of are already available from our addons repository.

It is possible to create your own plugins and providers using Adobe Flash and actionscript, but this is not covered by these publisher-focused documents. Instead, visit developer.longtailvideo.com to learn more and download the plugin and/or provider SDK.

**CHAPTER** 

**TWO** 

# **EMBEDDING THE PLAYER**

Like every other Flash object, the JW Player has to be embedded into the HTML of a webpage using specific embed codes. Overall, there are three methods for embedding the JW Player:

- Using a generic JavaScript embedder (like SWFObject).
- Using a HTML tag (like *<object>* or *<embed>*).
- Using the JW Player's own JavaScript embedder (jwplayer.js).

We recommend using the included JW Player Embedder. It can detect if a browser supports Flash, it ensures that the player's *Player API* works and it avoids browser compatibility issues. Also, as of version 5.3, the JW Player Embedder allows you to use the player's HTML5 feautures. Detailed instructions can be found below.

# 2.1 Upload

First, a primer on uploading. This may sound obvious, but for the JW Player to work on your website, you must upload the *player.swf* file from the download to your webserver. If you want to play Youtube videos, you must also upload the **yt.swf** file - this is the bridge between the player and Youtube. Finally, to use the JW Player Embedder and HTML5 player, upload **jwplayer.js**.

Your *media files* and *playlists* can be hosted at any domain. Do note that *Crossdomain Security Restrictions* apply when loading these files from a different domain. In short, playing media files works, but loading playlists across domains will not work by default. Resolve this issue by hosting a *crossdomain.xml file*.

**Note:** We recommend putting everything in a folder called "jwplayer" at the root of your site. This enables the *Quick Embed* method of setting up the player.

# 2.2 SWFObject

There's a wide array of good, open source libraries available for embedding Flash. **SWFObject** is the most widely used one. It has excellent documentation.

Before embedding any players on the page, make sure to include the *swfobject.js* script in the *<head>* of your HTML. You can download the script and host it yourself, or leverage the copy provided by Google:

```
<script type="text/javascript"
   src="http://ajax.googleapis.com/ajax/libs/swfobject/2.2/swfobject.js">
</script>
```

With the library set up, you can start embedding players. Here's an example:

```
id="container1">Please install the Flash Plugin

<script type="text/javascript">
    var flashvars = { file:'/data/bbb.mp4', autostart:'true' };
    var params = { allowfullscreen:'true', allowscriptaccess:'always' };
    var attributes = { id:'player1', name:'player1' };

swfobject.embedSWF('player.swf','container1','480','270','9.0.115','false',
    flashvars, params, attributes);
</script>
```

It's a fairly sizeable chunk of code that contains the embed *container*, *flashvars*, *params*, *attributes* and *instantiation*. Let's walk through them one by one:

- The *container* is the HTML element where the player will be placed into. It should be a block-level element, like a or <div>. If a user has a sufficient version of Flash, the text inside the container is removed and replaced by the videoplayer. Otherwise, the contents of the container will remain visible.
- The *flashvars* object lists your player *Configuration Options*. One option that should always be there is *file*, which points to the file to play. You can insert as many options as you want.
- The *params* object includes the Flash plugin parameters. The two parameters in the example (our recommendation) enable both the *fullscreen* and *JavaScript* functionality of Flash.
- The *attributes* object include the HTML attributes of the player. We recommend always (and only) setting an *id* and *name*, to the same value. This will be the *id* of the player instance if you use its *Player API*.
- The *instantiation* is where all things come together and the actual player embedding takes place. These are all parameters of the SWFObject call:
  - The URL of the *player.swf*, relative to the page URL.
  - The ID of the container you want to embed the player into.
  - The width of the player, in pixels. Note the JW Player automatically stretches itself to fit.
  - The height of the player, in pixels. Note the JW Player automatically stretches itself to fit.
  - The required version of Flash. We highly recommend setting 9.0.115. This is the first version that supports MP4 and is currently installed at >95% of all computers. The only feature for which you might restricted to 10.0.0 is RTMP dynamic streaming.
  - The location of a Flash auto-upgrade script. We recommend to **not** use it. People that do not have Flash 9.0.115 either do not want or are not able (no admin rights) to upgrade.
  - Next, the *flashvars*, *params* and *attributes* are passed, in that order.

It is no problem to embed multiple players on a page. However, make sure to give each player instance a different container **id** and a different attributess **id** and **name**.

# 2.3 Embed tag

In cases where a JavaScript embed method is not possible (e.g. if your CMS does not allow including JavaScripts), the player can be embedded using plain HTML. There are various combinations of tags for embedding a SWF player:

- A single <*embed*> tag (for IE + other browsers).
- An *<object>* tag with nested *<embed>* tag (the first one for IE, the second for other browsers).
- An *<object>* tag with nested *<object>* tag (the first one for IE, the second for other browsers).

We recommend using the single <*embed*> tag. This works in all current-day browsers (including IE6) and provides the shortest codes. Here is an example embed code that does exactly the same as the SWFObject example above:

#### <embed

```
flashvars="file=/data/bbb.mp4&autostart=true"
allowfullscreen="true"
allowscripaccess="always"
id="player1"
name="player1"
src="player.swf"
width="480"
height="270"
```

As you can see, most of the data of the SWFObject embed is also in here:

- The **container** is now the embed tag itself. The *fallback* text cannot be used anymore.
- The **flashvars** are merged into a single string, and loaded as an attribute. You should always concatenate the flashvars using so-called querystring parameter encoding: flashvar1=value1&flashvar2=value2&....
- The **params** each are individual attributes of the embed tag.
- The attributes also are individual attributes of the embed tag.
- The **instantiation** options (source, width, height) are attributes of the embed tag.

**Note:** The Flash version reference is not in the embed tag: this is one of the drawbacks of this method: it's not possible to detect Flash and selectively hide it, e.g. if the flash version is not sufficient or if the device (iPad ...) doesn't support Flash.

### 2.4 JW Embedder

New in version 5.3, the JW Player features its own embedding method. While the previous embed methods can still be used, the built-in embed method has a couple of useful features:

- Seamless failover between the Flash and HTML5 players.
- Automatic integration with the JavaScript API.

## 2.4.1 Getting started

Embedding the JW Player in your website is a simple, 3-step process:

- 1. Upload the *jwplayer.js*, *player.swf* and *yt.swf* files from the download ZIP to your server. All other files in the download (documentation, source code, etc) are optional.
- 2. Include the *jwplayer.js* somewhere in the head of your website:

```
<script type="text/javascript" src="/jwplayer/jwplayer.js"></script>
```

3. Call the player setup somewhere in the body of your website. Here's a basic example:

```
<div id="container">Loading the player ...</div>
<script type="text/javascript">
    jwplayer("container").setup({
```

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```
flashplayer: "/jwplayer/player.swf",
    file: "/uploads/video.mp4",
    height: 270,
    width: 480
});
</script>
```

When the page is loading, the JW Player is automatically instantiated on top of the  $\langle div \rangle$ . By default, the player is rendered in Flash. If Flash is not supported (e.g. on an iPad), the player is rendered in HTML5.

The *flashplayer* option (to tell the javascript where the SWF resides) is just one of many configuration options available for configuring the JW Player.

Here's another setup example, this time using a *<video>* tag instead of a generic div:

#### <video

```
file="/uploads/video.mp4"
height="270"
id="container"
poster="/uploads/image.jpg"
width="480">
</video>

<script type="text/javascript">
jwplayer("container").setup({
    flashplayer: "/jwplayer/player.swf"
});
</script>
```

In this case, the JW Player is actually inspecting <video> tag and loading its attributes as configuration options. It's a useful shortcut for setting up a basic player.

#### **Quick Embed**

If you've uploaded your *player.swf* and *jwplayer.js* files to a folder called "jwplayer" in the root of your website, you can embed the player by using two simple lines of HTML:

```
<script type="text/javascript" src="/jwplayer/jwplayer.js"></script>
<video class="jwplayer" src="/uploads/video.mp4" poster="/uploads/image.jpg"></video>
```

That's it! As long as you have everything in the right place, the <video> tag will be replaced on your page by the JW Player.

## 2.4.2 Setup Syntax

Let's take a closer look at the syntax of the *setup()* call. It has the following structure:

```
jwplayer(container).setup({options});
```

In this block, the *container* is the DOM element(< video> or < div>, , etc.) you want to load the JW Player into. If the element is a < video> tag, the attributes of that tag (e.g. the *width* and *src*) are loaded into the player.

The *options* are the list of configuration options for the player. The configuration options guide contains the full overview. Here's an example with a bunch of options:

```
<div id="container">Loading the player ...</video>
<script type="text/javascript">
    jwplayer("container").setup({
        autostart: true,
        controlbar: "none",
        file: "/uploads/video.mp4",
        duration: 57,
        flashplayer: "/jwplayer/player.swf",
        volume: 80,
        width: 720
    });
</script>
```

Though generally a flat list, there are a couple of options that can be inserted as structured blocks inside the setup method. Each of these blocks allow for quick but powerful setups:

- playlist: allows inline setup of a full playlist, including metadata.
- levels: allows inline setup of multiple quality levels of a video, for bitrate switching purposes.
- plugins: allows inline setup of JW Player plugins, including their configuration options.
- events: allows inline setup of javascripts for player events, e.g. when you want to do something when the player starts.
- players: allows inline setup of a custom player fallback, e.g. HTML5 first, fallback to Flash.

The sections below explain them in detail.

#### 2.4.3 Skins

The JW Player has a wide variety of skins that can be used to modify the look and feel of the player. They can be downloaded from our AddOns Library.

To embed a JW Player 5 skin, simply place the ZIP file on your web server and add the *skin* property to your embed code:

```
<div id="container">Loading the player ...</div>
<script type="text/javascript">
    jwplayer("container").setup({
      flashplayer: "/jwplayer/player.swf",
      file: "/uploads/video.mp4",
      height: 270,
      width: 480,
      skin: "/skins/modieus/modieus.zip"
    });
</script>
```

**Note:** If you're configuring the Embedder to run primarily in HTML5 mode using the *Players* block, you'll need to take the additional step of unzipping the skin ZIP and uploading its contents to your web server in the same location as the ZIP file itself. Your skin's folder structure would look something like this:

```
/skins/modieus/modieus.zip
/skins/modieus/modieus.xml
/skins/modieus/controlbar/
```

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```
/skins/modieus/playlist/
etc.
```

## 2.4.4 Playlist

Previously, loading a playlist in the JW Player was only available by using an XML playlist format like RSS or ATOM. With the JW Player embed method though, it is possible to load a full playlist into the player using the **playlist** object block

Here is an example. In it, a playlist of three items is loaded into the player. Each item contains a **duration** hint, the **file** location and the location of a poster **image**.

**Note:** The *playlist.position* and *playlist.size* options control the visible playlist inside the Flash player. To date, the HTML5 player doesn't support a visible playlist yet (though it can manage a playlist of videos).

A playlist can contain 1 to many videos. For each entry, the following properties are supported:

- file: this one is required (unless you have *levels*, see below). Without a video to play, the playlist item is skipped.
- image: location of the poster image. Is displayed before the video starts, after it finishes, and as part of the graphical playlist.
- duration: duration of the video, in seconds. The player uses this to display the duration in the controlbar, and in the graphical playlist.
- start: starting point inside the video. When a user plays this entry, the video won't start at the beginning, but at the offset you present here.
- title: title of the video, is displayed in the graphical playlist.
- description: description of the video, is displayed in the graphical playlist.
- streamer: streaming application to use for the video. This is only used for RTMP or HTTP streaming.
- provider: specific media playback API (e.g. http, rtmp or youtube) to use for playback of this playlist entry.
- levels: a nested object block, with multiple quality levels of the video. See the levels section for more info.

### 2.4.5 Levels

The **levels** object block allows you to load multiple quality levels of a video into the player. The multiple levels are used by the Flash player (HTML5 not yet) for RTMP or HTTP bitrate switching. Bitrate switching is a mechanism where the player automatically shows the best possible video quality to each viewer.

Here's an example setup, using RTMP bitrate switching (also called *dynamic streaming*). Note the additional *streamer* option, which tells the player the location of the RTMP server:

```
<div id="container">Loading the player...</div>
<script type="text/javascript">
    jwplayer("container").setup({
        flashplayer: "/jwplayer/player.swf",
            height: 270,
            width: 480,
            image: "/uploads/video.jpg",
            levels: [
                { bitrate: 300, file: "assets/bbb_300k.mp4", width: 320 },
                { bitrate: 600, file: "assets/bbb_600k.mp4", width: 480 },
                { bitrate: 900, file: "assets/bbb_900k.mp4", width: 720 }
            ],
            provider: "rtmp",
            streamer: "rtmp://mycdn.com/application/"
    });
</script>
```

Here is another example setup, this time using HTTP bitrate switching. The HTTP switching is enabled by setting the *provider* option to *http*:

```
<div id="container">Loading the player...</div>
<script type="text/javascript">
    jwplayer("container").setup({
        flashplayer: "/jwplayer/player.swf",
        height: 270,
        width: 480,
        image: "/uploads/video.jpg",
        levels: [
            { bitrate: 300, file: "http://mycdn.com/assets/bbb_300k.mp4", width: 320 },
            { bitrate: 600, file: "http://mycdn.com/assets/bbb_600k.mp4", width: 480 },
            { bitrate: 900, file: "http://mycdn.com/assets/bbb_900k.mp4", width: 720 }
        ],
        provider: "http",
        "http.startparam": "starttime"
    });
</script>
```

### 2.4.6 Plugins

Plugins can be used to stack functionality on top of the JW Player. A wide array of plugins is available in our library, for example for viral sharing, analytics or advertisements.

Here is an example setup using both the HD plugin and the Google Analytics Pro plugin:

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```
<div id="container">Loading the player...</div>
<script type="text/javascript">
    jwplayer("container").setup({
        flashplayer: "/jwplayer/player.swf",
        file: "/uploads/video.mp4",
        height: 270,
        plugins: {
            hd: { file: "/uploads/video_high.mp4", fullscreen: true },
            gapro: { accountid: "UKsi93X940-24" }
        },
        image: "/uploads/video.jpg",
        width: 480
    });
    </script>
```

Here is another example, using the sharing plugin. In this example, plugin parameters are also included in the playlist block:

#### **2.4.7 Events**

The **events** block allows you to respond on player events in javascript. It's a short, powerful way to add player - pager interactivity. Here is a swift example:

```
<div id="container">Loading the player ...</div>
<script type="text/javascript">
    jwplayer("container").setup({
        flashplayer: "/jwplayer/player.swf",
        file: "/uploads/video.mp4",
        height: 270,
        width: 480,
        events: {
            onComplete: function() { alert("the video is finished!"); }
        });
    </script>
```

Here is another example, with two event handlers. Note the *onReady()* handler autostarts the player using the *this* statement and the *onVolume()* handler is processing an event property:

```
<div id="container">Loading the player ...</div>

<script type="text/javascript">
    jwplayer("container").setup({
        flashplayer: "/jwplayer/player.swf",
        file: "/uploads/video.mp4",
        height: 270,
        width: 480,
        events: {
            onReady: function() { this.play(); },
            onVolume: function(event) { alert("the new volume is "+event.volume); }
      });
    </script>
```

See the API reference for a full overview of all events and their properties.

## 2.4.8 Players

The **players** option block can be used to customize the order in which the JW Player uses the different browser technologies for rendering the player. By default, the JW Player uses this order:

- 1. The Flash plugin.
- 2. The **HTML5** < video > tag.

Using the players block, it is possible to specify that the Embedder try the HTML5 player first:

```
<div id="container">Loading the player ...</div>
<script type="text/javascript">
    jwplayer("container").setup({
        file: "/uploads/video.mp4",
        height: 270,
        width: 480,
        players: [
            { type: "html5" },
            { type: "flash", src: "/jwplayer/player.swf" }
        ]
    });
</script>
```

### 2.4.9 Player Removal

In addition to setting up a player, the JW Player embed script contains a function to unload a player. It's very simple:

```
jwplayer("container").remove();
```

This formal **remove()** function will make sure the player stops its streams, the DOM is re-set to its original state and all event listeners are cleaned up.

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# **CONFIGURATION OPTIONS**

Here's a list of all configuration options (flashvars) the player accepts. Options are entered in the *embed code* to set how the player looks and functions.

# 3.1 Encoding

First, a note on encoding. You must URL encode the three glyphs ? = & inside flashvars, because of the way these flashvars are loaded into the player (as a querystring). The urlencoded values for these symbols are listed here:

- $? \rightarrow \%3F$
- =  $\rightarrow$  %3D
- & → %26

If, for example, your **file** flashvar is at the location *getplaylist.php?id=123&provider=flv*, you must encode the option to:

```
getplaylist.php%3Fid%3D123%26provider%3Dflv
```

The player will automatically URLdecode every option it receives.

# 3.2 Playlist properties

To load a playlist, only a single flashvar is required:

#### playlistfile ( undefined )

Location of an XML playlist to load into the player.

The following flashvars can be set instead of **playlistfile**. They are used to create a playlist with a single item. They set various properties of the *media item* to load (e.g. the source file or preview image or title). Those properties are:

### duration (0)

Duration of the file in seconds. Set this to present the duration in the controlbar before the video starts. It can also be set to a shorter value than the actual file duration. The player will restrict playback to only that section.

### file ( undefined )

Location of the file or playlist to play, e.g. http://www.mywebsite.com/myvideo.mp4.

#### image ( undefined )

Location of a preview (poster) image; shown in display before the video starts.

#### mediaid ( undefined )

Unique string (e.g. 9Ks83JsK) used to identify this media file. Is used by certain plugins, e.g. for the targeting of advertisements. The player itself doesn't use this ID anywhere.

#### provider ( undefined )

Set this flashvar to tell the player in which format (regular/streaming) the player is. By default, the **provider** is detected by the player based upon the file extension. If there is no suiteable extension, it can be manually set. The following provider strings are supported:

- •video: progressively downloaded FLV / MP4 video, but also AAC audio. See *Media Support*.
- •sound: progressively downloaded MP3 files. See *Media Support*.
- •image: JPG/GIF/PNG images. See Media Support.
- •youtube: videos from Youtube. See *Media Support*.
- •http: FLV/MP4 videos using HTTP pseudo-streaming. See HTTP Pseudostreaming.
- •rtmp: FLV/MP4/MP3 files or live streams using RTMP streaming. See HTTP Pseudostreaming.

**Note:** In addition to these built-in providers, it is possible to load custom providers into the JW Player, e.g. for specific CDN support. Custom providers are packed in a separate SWF file, much like a **plugin**.

A number of custom providers is available from our AddOns repository. Third party developers interested in building a custom provider should check our our developer site, which includes documentation and a MediaProvider SDK.

#### start (0)

Position in seconds where playback should start. This option works for *HTTP Pseudostreaming*, *RTMP Streaming* and the MP3 and Youtube *files*. It does not work for regular videos.

#### streamer ( undefined )

Location of an RTMP or HTTP server instance to use for streaming. Can be an RTMP application or external PHP/ASP file. See *RTMP Streaming* and *HTTP Pseudostreaming*.

**Note:** Technically, any playlist item property is also available as an option. In practice though, the properties *author*, *date*, *description*, *link*, *tags* and *title* are not used anywhere if a single media file is loaded.

# 3.3 Layout

These flashvars control the look and layout of the player.

#### controlbar ( bottom )

Position of the controlbar. Can be set to *bottom*, *top*, *over* and *none*.

#### controlbar.idlehide ( false )

If **controlbar.position** is set to *over*, this option determines whether the controlbar stays hidden when the player is paused or stopped.

#### dock (true)

set this to **false** to show plugin buttons in controlbar. By default (true), plugin buttons are shown in the display.

#### icons (true)

set this to false to hide the play button and buffering icons in the display.

### playlist ( none )

Position of the playlist. Can be set to *bottom*, *top*, *right*, *left*, *over* or *none*.

#### playlistsize ( 180 )

When the playlist is positioned below the display, this option can be used to change its height. When the playlist lives left or right of the display, this option represents its width. In the other cases, this option isn't needed.

#### skin (undefined)

Location of a **skin** file, containing graphics which change the look of the player. There are two types of skins available:

- •XML/PNG skins: These skins consist of an XML file with settings and a bunch of PNG images. The files are packed up in a ZIP, which improves the time it takes for them to load over the network. Building your own skin is extremely easy and can be done with any basic image and text editor. See XML/PNG Skinning for more info.
- •SWF skins: These skins consist of a single SWF file, built using Adobe Flash. This type of skins has been supported since the 4.0 player. Since SWF skins can only be built using Flash (a \$500+ package) and since this skinning model can easily break, SWF skins are considered deprecated in favor of PNG skins.

Our AddOns repository contains a list of available skins.

## 3.4 Behavior

These flashvars control the playback behavior of the player.

#### autostart (false)

Set this to *true* to automatically start the player on load.

#### bufferlength (1)

Number of seconds of the file that has to be loaded before the player starts playback. Set this to a low value to enable instant-start (good for fast connections) and to a high value to get less mid-stream buffering (good for slow connections).

#### id ( undefined )

Unique identifier of the player in the HTML DOM. You only need to set this option if you want to use the *Player API* and want to target Linux users.

The ID is needed by JavaScript to get a reference to the player. On Windows and Mac OS X, the player automatically reads the ID from the *id* and *name* attributes of the player's *HTML embed code <embedding>*. On Linux however, this functionality does not work. Setting the **id** option in addition to the HTML attributes will fix this problem.

#### item ( 0 )

*Playlist item* that should start to play. Use this to start the player with a specific item instead of with the first item.

### mute (false)

Mute the sounds on startup. Is saved in a cookie.

#### playerready ( undefined )

By default, the player calls a *playerReady()* JavaScript function when it is initialized. This option is used to let the player call a different function after it's initialized (e.g. *registerPlayer()*).

#### plugins (undefined)

A powerful feature, this is a comma-separated list of plugins to load (e.g. **hd,viral**). Plugins are separate SWF files that extend the functionality of the player, e.g. with advertising, analytics or viral sharing features. Visit our addons repository to browse the long list of available plugins.

#### repeat ( none )

What to do when the mediafile has ended. Has several options:

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- •none: do nothing (stop playback) whever a file is completed.
- •list: play each file in the playlist once, stop at the end.
- •always: continously play the file (or all files in the playlist).
- •single: continously repeat the current file in the playlist.

#### shuffle (false)

Shuffle playback of playlist items. The player will randomly pick the items.

#### smoothing (true)

This sets the smoothing of videos, so you won't see blocks when a video is upscaled. Set this to **false** to disable the feature and get performance improvements with old computers / big files.

#### stretching ( uniform )

Defines how to resize the poster image and video to fit the display. Can be:

- •none: keep the original dimensions.
- •exactfit: disproportionally stretch the video/image to exactly fit the display.
- •uniform: stretch the image/video while maintaining its aspect ratio. Borders will appear around the image/video.
- •fill: stretch the image/video while maintaining its aspect ratio, completely filling the display. This results in cropping the media.

#### volume ( 90 )

Startup audio volume of the player. Can be 0 to 100.

# 3.5 Logo

Unlicensed copies of the JW Player contain a small watermark that pops up when the player is buffering. In licensed copies of the player, this watermark is empty by default. It is possible to place your own watermark in the player using the following options:

### logo.file ( undefined )

Location of an external JPG, PNG or GIF image to be used as watermark. PNG images with transparency give the best results.

#### logo.link ( undefined )

HTTP link to jump to when the watermark image is clicked. If it is not set, a click on the watermark does nothing.

#### logo.linktarget ( \_blank )

Link target for logo click. Can be \_self, \_blank, \_parent, \_top or a named frame.

#### logo.hide ( true )

By default, the logo will automatically show when the player buffers and hide 3 seconds later. When this option is set *false*, the logo will stay visible all the time.

#### logo.position ( bottom-left )

This sets the corner in which to display the watermark. It can be one of the following:

- •bottom-left
- •bottom-right
- •top-left
- •top-right

#### logo.timeout (3)

When logo.hide is set to *true*, this option sets the number of seconds the logo is visible after it appears.

**Note:** Once again: the logo options can only be used for licensed players!

# 3.6 Colors

These options are available when either using no skin or when using skins built with the older SWF skinning model (these skins have the extension .swf). These color options will be deprecated once SWF skinning support is dropped in a future release.

#### backcolor (ffffff)

background color of the controlbar and playlist. This is white by default.

```
frontcolor ( 000000 )
```

color of all icons and texts in the controlbar and playlist. Is black by default.

```
lightcolor ( 000000 )
```

Color of an icon or text when you rollover it with the mouse. Is black by default.

```
screencolor ( 000000 )
```

Background color of the display. Is black by default.

The four color flashvars must be entered using hexadecimal values, as is common for web colors (e.g. FFCC00 for bright yellow).

# 3.7 Config XML

All options can be listed in an XML file and then fed to the player with a single option:

```
config ( undefined )
```

location of a XML file with flashvars. Useful if you want to keep the actual embed codes short. Here's an example:

Here is an example of such an XML file:

#### <config>

Options set in the embed code will overwrite those set in the config XML.

**Note:** Due to the *Crossdomain Security Restrictions* restrictions of Flash, you cannot load a config XML from one domain in a player on another domain. This issue can be circumvented by placing a *crossdomain.xml* file on the server that hosts your XML.

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# MEDIA SUPPORT

This document lists all media file formats the JW Player supports: video, sound, images and Youtube clips.

Single media files can be grouped using *playlists* and streamed over *http* or *rtmp* instead of downloaded. Both options do not change the set of supported media formats.

**Note:** The player always tries to recognize a file format by its extension. If no suitable extension is found, **the player** will **presume you want to load a playlist!** Work around this issue by setting the *provider option*.

### 4.1 Video

The player supports video (provider=video) in the following formats:

### H.264 ( .mp4, .mov, .f4v )

Video in either the MP4 or Quicktime container format. These files must contain video encoded with the H.264 codec and audio encoded with the AAC codec. H264/AAC video is today's format of choice. It can also be played on a wide range of (mobile) devices.

**Note:** If you cannot seek within an MP4 file be before it is completely downloaded, the cause of this problem is that the so-called MOOV atom (which contains the seeking information) is located at the end of your video. Check out this little application to parse your videos and fix it.

#### FLV ( .flv )

Video in the Flash Video container format. These files can contain video encoded with both the ON2 VP6 codec and the Sorenson Spark codec. Audio must be in the MP3 codec. FLV is a slightly outdated format. It is also unique to Flash.

**Note:** If the progress bar isn't running with your FLV file, or if your video dimensions are wrong, this means that your FLV file doesn't have metadata. Fix this by using the small tool from buraks.com.

### 3GPP ( .3gp, .3g2 )

Video in the 3GPP container format. These files must contain video encoded with the H.263 codec and audio encoded with the AAC codec. Used widely for mobile phones because it is easy to decode. More and more devices switch to H264 though.

#### AAC ( .aac, .m4a )

Audio encoded with the AAC codec. Indeed, this is not video! However, the player must use the **video** provider to playback this audio, since the **sound** provider only supports MP3. State of the art codec, widely supported.

## 4.2 Sound

The player supports sounds (*provider=sound*) in the following format:

#### MP3 ( .mp3 )

Audio encoded with the MP3 codec. Though not as good as AAC, MP3 is very widely used. It is also supported by nearly any device that can play audio.

**Note:** If you encounter too fast or too slow playback of MP3 files, it contains variable bitrate encoding or unsupported sample frequencies (eg 48Khz). Please stick to constant bitrate encoding and 44 kHz. The free iTunes software has an MP3 encoder built-in.

# 4.3 Images

The player supports images (*provider=image*) in the following formats:

#### JPEG ( .jpg )

Images encoded with the JPEG algorythm. No transparency support.

#### PNG ( .png )

Images encoded with the PNG algorythm. Supports transparency.

#### GIF ( .gif )

Images encoded with the GIF algorythm. Supports transparency, but pixels can only be opaque or 100% transparent.

**Note:** The player does NOT support animated GIFs.

#### SWF ( .swf )

Drawings/animations encoded in the Adobe Flash format. Supports transparency.

**Note:** Though SWF files load in the player, it is discouraged to use them. The player cannot read the duration and dimensions of SWF files. Custom scripts inside these SWF files might also interfere with (or break) playback.

### 4.4 Youtube

The player includes native support for playing back Youtube videos (*provider=youtube*). Youtube playback is automatically enabled when the **file** option is assigned to the URL of a Youtube video (e.g. <a href="http://www.youtube.com/watch?v=WuQnd3d9IuA">http://www.youtube.com/watch?v=WuQnd3d9IuA</a>).

The player uses the official Youtube API for this functionality, so this is definitely not a hack. Youtube officially support playback of its content in third-party players like the JW Player.

The Youtube API is accessed through a bridge, the separate yt.swf file included in the player download.

Note: In order for Youtube videos to play, you must upload the yt.swf file to the same directory as the player.swf.

### 4.5 Custom Providers

The JW Player has built-in support for two distinct streaming providers, RTMP Streaming and HTTP Pseudo-Streaming.

In addition to the built-in media support, it is possible to load custom media playback **providers** into the JW Player, e.g. to support specific features of a certain CDN. Custom providers are packed in a separate SWF file, much like a *plugin*.

A number of custom providers is available from our addons repository.

Third party developers interested in building a custom provider should check out our developer site, which includes documentation and and SDK for building providers.

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**CHAPTER** 

**FIVE** 

# PLAYLIST SUPPORT

First, note that playlist XML files are subject to the *Crossdomain Security Restrictions* of Flash. This means that a videoplayer on one domain cannot load a playlist from another domain. It can be fixed by placing a *crossdomain.xml* file at the server the playlist is loaded from.

If your playlist and player.swf are hosted on the same domain, these restrictions don't apply.

# **5.1 Supported XML Formats**

That said, the following playlist formats are supported:

- · ASX feeds
- ATOM feeds with Media extensions
- RSS feeds with iTunes extensions and Media extensions
- XSPF feeds

Here is an overview of all the tags of each format the player processes, and the property in the JW Player playlist they correspond to:

| JW Player   | XSPF       | RSS         | itunes:  | media:      | ASX       | ATOM      |
|-------------|------------|-------------|----------|-------------|-----------|-----------|
| author      | creator    | (none)      | author   | credit      | author    | (none)    |
| date        | (none)     | pubDate     | (none)   | (none)      | (none)    | published |
| description | annotation | description | summary  | description | abstract  | summary   |
| duration    | duration   | (none)      | duration | content     | duration  | (none)    |
| file        | location   | enclosure   | (none)   | content     | ref       | (none)    |
| link        | info       | link        | (none)   | (none)      | moreinfo  | link      |
| image       | image      | (none)      | (none)   | thumbnail   | (none)    | (none)    |
| provider    | (none)     | (none)      | (none)   | (none)      | (none)    | (none)    |
| start       | (none)     | (none)      | (none)   | (none)      | starttime | (none)    |
| streamer    | (none)     | (none)      | (none)   | (none)      | (none)    | (none)    |
| tags        | (none)     | category    | keywords | keywords    | (none)    | (none)    |
| title       | title      | title       | (none)   | title       | title     | title     |

All media: tags can be embedded in a media:group element. A media:content element can also act as a container.

Here is an example playlist (with one video) in the most widely used format: RSS with media: extensions:

In order to load this playlist into the player, save it as an XML file, upload it to your webserver and point the player to it using the *playlistfile option*.

# 5.2 JWPlayer Namespace

In order to enable all JW Player playlist properties for all feed formats, the player contains a **jwplayer** namespace. By inserting this into your feed, properties that are not supported by the feed format itself (such as the **streamer**) can be amended without breaking validation. Any of the entries listed in the above table can be inserted. Here's an example, of a video that uses *RTMP Streaming*:

Pay attention to the top level tag, which describes the JW Player namespace with the xmlns attribute. This must be available in order to not break validity.

# 5.3 Mixing namespaces

You can mix **jwplayer** elements with both the regular elements of a feed and elements from the mRSS and iTunes extensions. If multiple elements match the same playlist entry, the elements will be prioritized:

- Elements that are defined by the feed format (e.g. the *enclosure* in RSS) get the lowest priority.
- Elements defined by the itunes namespace rank third.
- Element defined by the *media* namespace (e.g. *media:content*) rank second.
- Elements defined by the *jwplayer* extension always gets the highest priority.

This feature allows you to set, for example, a specific video version or HTTP/RTMP streaming for the JW Player, while other feed aggregators will pick the default content. In the above example feed, we could insert a regular *enclosure* element that points to a download of the video. This would make the feed useful for both the JW Player and text-oriented aggregators such as Feedburner.

# 5.4 Adding properties

Certain plugins (e.g. *captions* and *hd*) and providers (*http* and *rtmp*) support item-specific configuration options. These are placed inside **jwplayer** tags as well, and are inserted like this:

```
<rss version="2.0" xmlns:jwplayer="http://developer.longtailvideo.com/">
  <channel>
    <title>Example RSS feed with playlistitem extensions</title>
      <title>First video</title>
      <enclosure url="/files/bunny.flv" type="video/x-flv" length="1192846" />
      <jwplayer:provider>http</jwplayer:provider>
      <jwplayer:http.startparam>start</jwplayer:http.startparam>
      <jwplayer:captions.file>/files/captions_1.xml</jwplayer:captions.file>
    </item>
    <item>
      <title>Second Video</title>
      <enclosure url="/files/bunny.mp4" type="video/mp4" length="1192846" />
      <jwplayer:provider>http</jwplayer:provider>
      <jwplayer:http.startparam>starttime</jwplayer:http.startparam>
      <jwplayer:captions.file>/files/captions_2.xml</jwplayer:captions.file>
    </item>
  </channel>
</rss>
```

Notice that the **<jwplayer:http.startparam>** and **<jwplayer:captions.file>** properties are set differently for each of the playlist items.

# HTTP PSEUDOSTREAMING

Both MP4 and FLV videos can be played back with a mechanism called *HTTP Pseudostreaming*. This mechanism allows your viewers to seek to not-yet downloaded parts of a video. Youtube is an example site that offers this functionality. HTTP pseudostreaming is enabled by setting the *option provider=http* in your player.

HTTP pseudostreaming combines the advantages of straight HTTP downloads (it passes any firewall, viewers on bad connections can simply wait for the download) with the ability to seek to non-downloaded parts. The drawbacks of HTTP Pseudostreaming compared to Flash's official *RTMP Streaming* are its reduced security (HTTP is easier to sniff than RTMP) and long loading times when seeking in large videos (> 15 minutes).

HTTP Pseudostreaming should not be confused with HTTP Dynamic Streaming. The latter is a brand-new mechanism solely supported by the Flash Plugin 10.1+ that works by chopping up the original video in so-called *chunks* of a few seconds each. The videoplayer seamlessly glues these chunks together again. The JW Player does **not yet** support HTTP Dynamic Streaming.

### 6.1 Servers

HTTP Pseudostreaming does not work by default on any webserver. A serverside module is needed to enable it. Here are the two most widely used (and open source) modules for this:

- The H264 streaming module for Apache, Lighttpd, IIS and NginX. It supports MP4 videos.
- The FLV streaming module for Lighttpd. It supports FLV videos.

Several CDN's (Content Delivery Networks) support HTTP Pseudostreaming as well. We have done successfull tests with Bitgravity, CDNetworks, Edgecast and Limelight.

In addition to using a serverside module, pseudostreaming can be enabled by using a serverside script (in e.g. PHP or .NET). We do not advise this, since such a script consumes a lot of resources, has security implications and can only be used with FLV files. A much-used serverside script for pseudostreaming is Xmoov-PHP.

### 6.2 Mechanism

Under the hood, HTTP pseudostreaming works as follows:

When the video is initially loaded, the player reads and stores a list of *seekpoints* as part of the video's metadata. These seekpoints are offsets in the video (both in seconds and in bytes) at which a new *keyframe* starts. At these offsets, a request to the server can be made.

When a user seeks to a not-yet-downloaded part of the video, the player translates this seek to the nearest seekpoint. Next, the player does a request to the server, with the seekpoint offset as a parameter. For FLV videos, the offset is always provided in bytes:

```
http://www.mywebsite.com/videos/bbb.flv?start=219476905
```

For MP4 videos, the offset is always provided in seconds:

```
http://www.mywebsite.com/videos/bbb.mp4?starttime=30.4
```

The server will return the video, starting from the offset. Because the first frame in this video is a keyframe, the player is able to correctly load and play it. Should the server have returned the video from an arbitrary offset, the player would not be able to pick up the stream and the display would only show garbage.

**Note:** Some FLV encoders do not include seekpoints metadata when encoding videos. Without this data, HTTP Pseudostreaming will not work. If you suspect your videos to not have metadata, use our Metaviewer plugin to inspect the video. There should be a *seekpoints* or *keyframes* list. If it is not there, use the FLVMDI tool to parse your FLV videos and inject this metadata.

# 6.3 Startparam

When the player requests a video with an offset, it uses *start* as the default offset parameter:

```
http://www.mywebsite.com/videos/bbb.flv?start=219476905
http://www.mywebsite.com/videos/bbb.mp4?start=30.4
```

This name is most widely used by serverside modules and CDNs. However, sometimes a CDN uses a different name for this parameter. In that case, use the option *http.startparam* to set a custom offset parameter name. Here are some examples of CDNs that use a different name:

- The H264 streaming module uses http.startparam=starttime for MP4 videos.
- Bitgravity uses http.startparam=apstart for FLV videos and http.startparam=starttime for MP4 videos.
- Edgecast uses http.startparam=ec\_seek for both FLV and MP4 videos (presuming bytes for FLV and seconds for MP4).
- Limelight uses http.startparam=fs for FLV videos.

Here's what an example SWFObject *embed code* looks like when both HTTP Pseudostreaming and a custom start parameter is enabled:

```
<div id='container'>The player will be placed here</div>
<script type="text/javascript">
  var flashvars = {
    file:'http://bitcast-a.bitgravity.com/botr/bbb.mp4',
    provider:'http',
    'http.startparam':'starttime'
  };

swfobject.embedSWF('player.swf','container','480','270','9.0.115','false', flashvars,
    {allowfullscreen:'true',allowscriptaccess:'always'},
    {id:'jwplayer',name:'jwplayer'}
    );
</script>
```

# 6.4 Playlists

HTTP Pseudostreaming can also be enabled in playlists, by leveraging the *JWPlayer namespace*. Both the *provider* and *http.startparam* options can be set for every entry in a playlist. In this case, you don't have to set them in the embed code (just point the *file* to your playlist).

Here's an example, an RSS feed with a single video:

Instead of the *enclosure* element, you can also use the *media:content* or *jwplayer:file* element. More info in *Playlist Support*.

**Note:** Do not forget the **xmlns** at the top of the feed. It is needed by the player (and any other feed reader you might use) to understand the *jwplayer*: elements.

# 6.5 Bitrate Switching

Like *RTMP Streaming*, HTTP Pseudostreaming includes the ability to dynamically adjust the video quality for each individual viewer. We call this mechanism *bitrate switching*.

To use bitrate swiching, you need multiple copies of your MP4 or FLV video, each with a different quality (dimensions and bitrate). These multiple videos are loaded into the player using an mRSS playlist (see example below). The player recognizes the various *levels* of your video and automatically selects the highest quality one that:

- Fits the bandwidth of the server » client connection.
- Fits the *width* of the player's display (or, to be precise, is not more than 20% larger).
- Does not result in more than 25% of *frames dropped* at any time (for example, if your video is 30fps, a level that results in 8fps dropped will get blacklisted).

As a viewer continues to watch the video, the player re-examines its decision (and might switch) in response to certain events:

- On **startup**, immediately after it has calculated the bandwidth for the first time.
- On a **fullscreen** switch, since the *width* of the display then drastically changes. For example, when a viewer goes fullscreen and has sufficient bandwidth, the player might serve an HD version of the video.
- On every **seek** in the video. Since the player has to rebuffer-the stream anyway, it takes the opportunity to also check if bandwidth conditions have not changed.

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• In the event where **framedrops** account for more than 25% of the frames of the video. The player continously monitors this metric (ruling out any one-time spikes). When 25% of frames are dropped, the current level is permanently blacklisted - i.e. it will not be used for the remainder of the playback session.

Note that the player will not do a bandwidth switch if extreme bandwidth changes cause the video to re-buffer. In practice, we found such a heuristic to cause continous switching and an awful viewing experience. *RTMP Streaming* on the other hand, is able to switch seamlessly in response to bandwidth fluctuations.

### 6.5.1 Example

Here is an example bitrate switching playlist (only one item). Note that it is similar to a *regular* HTTP Pseudostreaming playlist, with the exception of the multiple video elements per item. The mRSS extension is the only way to provide these multiple elements including *bitrate* and *width* attributes:

```
<rss version="2.0" xmlns:media="http://search.yahoo.com/mrss/"</pre>
  xmlns:jwplayer="http://developer.longtailvideo.com/">
  <channel>
    <title>Playlist with HTTP Bitrate Switching</title>
    <item>
      <title>Big Buck Bunny</title>
      <description>Big Buck Bunny is a short animated film by the Blender Institute,
         part of the Blender Foundation. </description>
      <media:group>
        <media:content bitrate="1800" url="http://myserver.com/bbb-486.mp4" width="1280" />
        <media:content bitrate="1100" url="http://myserver.com/bbb-485.mp4" width="720"/>
        <media:content bitrate="700" url="http://myserver.com/bbb-484.mp4" width="480" />
        <media:content bitrate="400" url="http://myserver.com/bbb-483.mp4" width="320" />
      </media:group>
      <jwplayer:provider>http</jwplayer:provider>
      <jwplayer:http.startparam>starttime</jwplayer:http.startparam>
    </item>
  </channel>
</rss>
```

Some hints:

- The bitrate attributes must be in kbps, as defined by the mRSS spec. The width attribute is in pixels.
- It is recommended to order the streams by quality, the best one at the beginning. Most RSS readers will pick this one. The JW Player will do an internal sorting though, so the order is not important for the player.
- The four levels displayed in this feed are actually what we recommend for bitrate switching of widescreen MP4 videos. For 4:3 videos or FLV videos, you might want to increase the bitrates or decrease the dimensions a little.
- Some publishers only modify the bitrate when encoding multiple levels. The player can work with this, but modifying both the bitrate + dimensions allows for more variation between the levels (and re-use of videos, e.g. the smallest one for streaming to phones).
- The *media:group* element here is optional, but it organizes the video links a little.

# 6.6 Live DVR Streaming

The JW Player supports Live HTTP DVR streaming as offered by the Bitgravity CDN. This works as follows:

- The player loads a stream, simply as HTTP download. The server returns a header saying the stream is 1GB+ long, so the Flash plugin will continue downloading the file.
- On the server side, bytes are appended to the file as they come in from the live ingestion point.
- The player will start with a duration of 0 seconds for the stream, and then simply use a timer to increase the duration of the stream.
- Since HTTP video downloads are kept in memory, it is possible to seek back to the point where you began watching the live stream. All that time, the duration will continue to grow, so you'll also be able to instantly jump back to the **live** head again.

## 6.6.1 Example

The HTTP live DVR streaming mechanism is enabled by setting the player option **http.dvr** to *true*. Here is an example embed code, using the *SWFObject embed method*:

```
<div id='container'>The player will be placed here</div>
<script type="text/javascript">
  var flashvars = {
    file:'http://bglive-a.bitgravity.com/tatamkt/testing/ld',
    provider:'http',
    'http.dvr':'true'
  };

swfobject.embedSWF('player.swf','container','480','270','9.0.115','false', flashvars,
    {allowfullscreen:'true',allowscriptaccess:'always'},
    {id:'jwplayer',name:'jwplayer'}
    );
</script>
```

# RTMP STREAMING

RTMP (Real Time Messaging Protocol) is a system for delivering on-demand and live media to Adobe Flash applications (like the JW Player). RTMP supports video in FLV and H.264 (MP4/MOV/F4V) *formats* and audio in MP3 and AAC (M4A) *formats*. RTMP offers several advantages over regular HTTP video downloads:

- RTMP can do live streaming people can watch your video while it is being recorded.
- With RTMP, viewers can seek to not-yet-downloaded parts of a video. This is especially useful for longer-form content (> 10 minutes).
- Videos delivered over RTMP (and its encrypted brother, RTMPE) are harder to steal than videos delivered over regular HTTP.

However, do note that RTMP has its disadvantages too. Especially since the introduction of *HTTP Pseudostreaming* (used by e.g. Youtube), RTMP is not the only option for efficient video delivery. Some drawbacks to be aware of:

- RTMP is a different protocol than HTTP and is sent over a different port (1935 instead of 80). Therefore, RTMP is frequently blocked by (corporate) firewalls. The JW Player *detects and circumvents this issue*.
- RTMP is a *true* streaming protocol, which means that the bandwidth of the connection must always be larger than the datarate of the video. If the connection drops for a couple of seconds, the stream will stutter. If the connection bandwidth overall is smaller than the video datarate, the video will not play at all.

The JW Player supports a wide array of features of the RTMP protocol, listed below.

## 7.1 Servers

In order to use RTMP, your webhoster or CDN needs to have a dedicated RTMP webserver installed. There are three major offerings, all supported by the JW Player:

- The Flash Media Server from Adobe is the de facto standard. Since Flash is also developed by Adobe, new video functionalities always find their way in FMS first.
- The Wowza Media Server from Wowza is a great alternative, because it includes support for other streaming protocols than RTMP (for e.g. Shoutcast, the iPad/iPhone or Silverlight).
- The Red5 Media Server is an open-source RTMP alternative. It lags in features (e.g. no dynamic streaming), but is completely free.

RTMP servers are not solely used for one-to-many media streaming. They include support for such functionalities as video conferencing, document sharing and multiplayer games. Each of these functionalities is separately set up on the server in what is called an *application*. Every application has its own URL (typically a subfolder of the root). For example, these might be the path to both an on-demand streaming and live streaming application on your webserver:

```
rtmp://www.myserver.com/ondemand/
rtmp://www.myserver.com/live/
```

The JW Player solely supports the basic live, on-demand and dvr streaming applications. There's no support for such things as webcasting, videochat or screen sharing.

# 7.2 Options

To play an RTMP stream in the player, both the *streamer* and *file options* must be set. The *streamer* is set to the server + path of your RTMP application. The *file* is set to the internal URL of video or audio file you want to stream. Here is an example *embed code*:

```
<div id='container'>The player will be placed here</div>
<script type="text/javascript">
  var flashvars = {
    file:'library/clip.mp4',
      streamer:'rtmp://www.myserver.com/ondemand/'
  };

swfobject.embedSWF('player.swf','container','480','270','9.0.115','false', flashvars,
  {allowfullscreen:'true',allowscriptaccess:'always'},
  {id:'jwplayer',name:'jwplayer'}
  );
  </script>
```

Note that the documentation of RTMP servers tell you to set the *file* option in players like this:

- For FLV video: **file=clip** (without the .flv extension).
- For MP4 video: **file=mp4:clip.mp4** (with *mp4:* prefix).
- For MP3 audio: **file=mp3:song.mp3** (with *mp3:* prefix).
- For AAC audio: **file=mp4:song.aac** (with *mp4:* prefix).

You do not have to do this with the JW Player, since the player takes care of stripping the extension and/or adding the prefix. If you do add the prefix yourself, the player will recognize it and not modify the URL.

Additionally, the player will leave querystring variables (e.g. for certain CDN security mechanisms) untouched. It basically ignores everything after the ? character. However, because of the way options are *loaded* into Flash, it is not possible to plainly use querystring delimiters (?, =, &) inside the *file* or *streamer* option. This issue can be circumvented by *URL encoding these characters*.

**Note:** Amazon Cloudfront's private streaming protocol is an example in which the MP4 URL should be URL Encoded, since the long security hash appended to the video URL can contain special characters.

# 7.3 Playlists

RTMP streams can also be included in playlists, by leveraging the *JWPlayer namespace*. The *streamer* option should be set for every RTMP entry in a playlist. You don't have to set them in the embed code (just point the *file* option to your playlist).

Here's an example, an RSS feed with an RTMP video and audio clip:

```
<rss version="2.0" xmlns:jwplayer="http://developer.longtailvideo.com/">
  <channel>
    <title>Playlist with RTMP streams</title>
    <item>
      <title>Big Buck Bunny</title>
      <description>Big Buck Bunny is a short animated film by the Blender Institute,
         part of the Blender Foundation. </description>
      <enclosure url="files/bbb.mp4" type="video/mp4" length="3192846" />
      <jwplayer:streamer>rtmp://myserver.com/ondemand</jwplayer:streamer>
    <item>
      <title>Big Buck Bunny (podcast) </title>
      <description>Big Buck Bunny is a short animated film by the Blender Institute,
         part of the Blender Foundation. </description>
      <enclosure url="files/bbb.mp3" type="audio/mp3" length="3192846" />
      <jwplayer:streamer>rtmp://myserver.com/ondemand</jwplayer:streamer>
    </item>
  </channel>
</rss>
```

Instead of the *enclosure* element, you can also use the *media:content* or *jwplayer:file* element. You could even set the *enclosure* to a regular http download of the video ánd *jwplayer:file* to the RTMP stream. That way, this single feed is useful for both regular RSS readers and the JW Player. More info in *Playlist Support*.

**Note:** Do not forget the **xmlns** at the top of the feed. It is needed by the player (and any other feed reader you might use) to understand the *jwplayer*: elements.

# 7.4 Live Streaming

A unique feature of RTMP is the ability to do live streaming, e.g. of presentations, concerts or sports events. Next to the player and an RTMP server, one then also needs a small tool to *ingest* (upload) the live video into the server. There's a bunch of such tools available, but the easiest to use is the (free) Flash Live Media Encoder. It is available for Windows and Mac.

A live stream can be embedded in the player using the same options as an on-demand stream. The only difference is that a live stream has no file extension. Example:

```
<div id='container'>The player will be placed here</div>
<script type="text/javascript">
  var flashvars = {
    file:'livepresentation',
        streamer:'rtmp://www.myserver.com/live/'
    };

swfobject.embedSWF('player.swf','container','480','270','9.0.115','false', flashvars,
    {allowfullscreen:'true',allowscriptaccess:'always'},
    {id:'jwplayer',name:'jwplayer'}
    );
</script>
```

# 7.4.1 Subscribing

When streaming live streams using the Akamai, Edgecast or Limelight CDN, players cannot simply connect to the live stream. Instead, they have to *subscribe* to it, by sending an **FCSubscribe call** to the server. The JW Player includes support for this functionality. Simply add the *rtmp.subscribe=true* option to your embed code to enable:

```
<div id='container'>The player will be placed here</div>
<script type="text/javascript">
  var flashvars = {
    file:'livepresentation',
    streamer:'rtmp://www.myserver.com/live/',
    'rtmp.subscribe':'true'
  };

swfobject.embedSWF('player.swf','container','480','270','9.0.115','false', flashvars,
    {allowfullscreen:'true',allowscriptaccess:'always'},
    {id:'jwplayer',name:'jwplayer'}
    );
</script>
```

# 7.4.2 DVR Live Streaming

Flash Media Server 3.5 introduced live DVR streaming - the ability to pause and seek in a live stream. A DVR stream acts like a regular on-demand stream, the only difference being that the *duration* of the stream keeps increasing (that is, when the stream is still recording).

Instead of starting from the beginning, the player will automatically jump to the *live* head of the DVR stream, so users can jump right into a live event. Subsequently, they are able to seek back to the beginning.

In order to enable DVR streaming you should:

- Install the **DVRCast** application (which is provided for free by Adobe) onto your FMS3.5 server. Certain Content Delivery Networks (like Edgecast) have this application already installed for you.
- Use a live stream publishing tool (such as Adobe's Flash Media Live Encoder 3.1) that can issue DVR recording commands to an RTMP server.
- Set the option **rtmp.dvr=true**. to your JW Player. This option switches the player in **DVRCast** mode, attempting to DVR subscribe to the stream and increasing the duration of the stream if recording is still in progress.

Here is an example embed code, with the *rtmp.dvr* option set:

```
<div id='container'>The player will be placed here</div>
<script type="text/javascript">
  var flashvars = {
    file:'livepresentation',
        streamer:'rtmp://www.myserver.com/live/',
        'rtmp.dvr':'true'
    };

swfobject.embedSWF('player.swf','container','480','270','9.0.115','false', flashvars,
    {allowfullscreen:'true',allowscriptaccess:'always'},
    {id:'jwplayer',name:'jwplayer'}
    );
</script>
```

# 7.5 Dynamic Streaming

Like *HTTP Pseudostreaming*, RTMP Streaming includes the ability to dynamically optimize the video quality for each individual viewer. Adobe calls this mechanism *dynamic streaming*. This functionality is supported for FMS 3.5+ and Wowza 2.0+.

To use dynamic streaming, you need multiple copies of your MP4 or FLV video, each with a different quality (dimensions and bitrate). These multiple videos are loaded into the player using an mRSS playlist (see example right below) or SMIL file (see *Load Balancing*) The player recognizes the various *levels* of your video and automatically selects the highest quality one that:

- Fits the bandwidth of the server » client connection.
- Fits the width of the player's display (or, to be precise, is not more than 20% larger).
- Results in less than 25% frames dropped at any point in time (e.g. 7fps for a video that is 25fps).

As a viewer continues to watch the video, the player re-examines its decision (and might switch) in response to certain events:

- On a **bandwidth** increase or decrease the bandwidth is re-calculated at an interval of 2 seconds.
- On a resize of the player. For example, when a viewer goes fullscreen and has sufficient bandwidth, the player might serve an HD version of the video.
- On a **framedrop** of more than about 7 or 8 fps.

Framedrop is continously monitored. Spikes are ruled out by taking 5-second averages. Once a quality level results in too large a framedrop, it will be *blacklisted* (made unavailable) for 30 seconds. After 30 seconds, it will be made available again, since the framedrop might be a result of a very decoding-heavy section in the video or external forces (e.g. the user opening Microsoft Office;).

Unlike with *HTTP Pseudostreaming*, a dynamic streaming switch is unobtrusive. There'll be no re-buffering or audible/visible hickup. It does take a few seconds for a switch to occur in response to a bandwidth change / player resize, since the server has to wait for a *keyframe* to do a smooth switch and the player always has a few seconds of the old stream in its buffer. To keep stream switches fast, make sure your videos are encoded with a small (2 to 4 seconds) keyframe interval.

**Note:** So far, we have not been able to combine dynamic streaming with live streaming. This functionality is highlighted in documentation from FMS, but in our tests we found that the bandwidth the player receives never exceeds the bandwidth of the level that currently plays. In other words: the player will never switch to a higher quality stream than the one it starts with.

# **7.5.1 Example**

Here is an example dynamic streaming playlist (only one item). It is similar to a regular RTMP Streaming playlist, with the exception of the multiple video elements per item. The mRSS extension is the only way to provide these multiple elements including *bitrate* and *width* attributes:

#### Some hints:

- The bitrate attributes must be in kbps, as defined by the mRSS spec. The width attribute is in pixels.
- It is recommended to order the streams by quality, the best one at the beginning.
- The four levels displayed in this feed are actually what we recommend for bitrate switching of widescreen MP4 videos. For 4:3 videos or FLV videos, you might want to increase the bitrates or decrease the dimensions a little.
- Some publishers only modify the bitrate when encoding multiple levels. The player can work with this, but modifying both the bitrate + dimensions allows for more variation between the levels (and re-use of videos, e.g. the smallest one for streaming to mobile phones).
- The *media: group* element here is optional, but it organizes the video links a little.

# 7.6 Load Balancing

For high-volume publishers who maintain several RTMP servers, the player supports load-balancing by means of an intermediate XML file. This is used by e.g. the Highwinds and Streamzilla CDNs. Load balancing works like this:

- The player first requests the XML file (typically from a single *master* server).
- The server returns the XML file, which includes the location of the RTMP server to use (typically the server that's least busy) and the location of the videos on this server.
- The player parses the XML file, connects to the server and starts the stream.

# 7.6.1 Example

Here's an example of such an XML file. It is in the SMIL format:

Here's an example embed code for enabling this functionality in the player. Note the *provider=rtmp option* is needed in addition to *rtmp.loadbalance*, since otherwise the player thinks the XML file is a playlist.

```
<div id='container'>The player will be placed here</div>
<script type="text/javascript">
  var flashvars = {
    file:'http://www.mycdn.com/videos/myVideo.mp4.xml',
    provider:'rtmp',
    'rtmp.loadbalance':'true'
};

swfobject.embedSWF('player.swf','container','480','270','9.0.115','false', flashvars,
    {allowfullscreen:'true',allowscriptaccess:'always'},
    {id:'jwplayer',name:'jwplayer'}
);
</script>
```

## 7.6.2 Playlists

RTMP Load balancing in playlists works in a similar fashion: the *provider=rtmp* and *rtmp.loadbalance=true* options can be set for every entry in the playlist that uses loadbalancing. Here's an example with one item:

See the playlist section above for more information on format and element support.

# 7.6.3 Dynamic Streaming

The dynamic streaming mechanism of FMS 3.5+ and Wowza 2.0+ can be used in combination with load balancing. Therefore, simply add the different levels of your video to the SMIL file. Here's an example again:

```
</body>
```

A couple of hints:

- This file is structured, and behaves exactly the same as the one Adobe uses in its dynamic streaming documentation. The *width* attributes of the various bitrate levels are not required (though preferred) by the JW Player.
- Opposed to a *regular* loadbalancing SMIL document, a dynamic streaming SMIL contains a *<switch>* statement directly inside the *<*body>\* element. Include the closing *</switch>* as well!
- Opposed to MediaRSS feeds, the bitrate attributes of the various levels are set in *bitspersecond*, **not** in *kilo-bitspersecond*.

# 7.7 RTMPT Fallback

A frequent issue with RTMP streaming is the protocol being blocked by corporate firewalls. RTMP uses the UDP transmission protocol over port 1935, whereas regular HTTP traffic uses the TCP protocol over port 80.

All current-day RTMP servers have a way to circumvent this issue, by **tunnelling** the RTMP data in HTTP packets, over TCP and port 80. Performance will degrade - especially the buffer times, which may double - but the video can be pushed through corporate firewalls.

The 5.3 player introduced a mechanism that automatically detects and circumvents firewall issues for RTMP streaming. Here's how it works:

- First, the player connects to the regular application, either RTMP or RTMPe (encrypted).
- Half a second later, the player connects to the same application over a tunneled connection, either RTMPT or RTMPTe (tunnelled and encrypted).
- Whichever connection is established first is used for streaming the video.

In most cases the player is connected to the application over RTMP within 500 milliseconds, cancelling the second connection. This functionality is fully automated (no need to set port numbers or rtmp **t** in your *streamer* flashvar) and works for all flavors of RTMP streaming (on-demand, live, dvr and dynamic).

# XML/PNG SKINNING

With skins, you can customize the face of your JW player. You can alter the design of any of the player's four component parts – ControlBar, Display, Dock and Playlist, as well as skinning-enabled plugins. Before JW Player 5, it was only possible to build skins using Adobe Flash (which was difficult and error-prone). Now, with JW Player 5, designers can build skins in their graphical editor of choice, and save the visual elements as bitmaps. This allows for rapid prototyping without the need to compile a swf file, and opens up skinning to designers who don't have Flash experience or software.

# 8.1 Supported Graphics Formats

JW Player 5 will accept most commonly used bitmap image formats including:

- JPG
- GIF (Allows Transparency)
- PNG (8-Bit) (Allows Transparency)
- PNG (24-Bit) (Allows Transparency and Partial Transparency)

Examples in this guide will use the PNG file format. It is the preferred format for creating slick skins due to its partial transparency support.

JW Player 5.2 and up support the use of SWF assets in the XML skinning format. However, we recommend that designers restrict themselves to the bitmap formats above, since skins created using SWF assets will not compatible with the JW Player for HTML5.

**Note:** Animated gif files are not supported.

# 8.2 The XML Document

The XML (Extensible Markup Language) file, or document, contains all the settings for your skin – the color settings for text and dock elements; margins and font-sizes for the ControlBar; and paths to images for every element in the skin.

A player skin consists of its own settings and its components. Here is an example of an XML document before the elements have been defined:

#### 8.2.1 Basic XML Structure

```
<?xml version="1.0"?>
<skin version="1.1" name="SkinName" author="http://www.yoursite.com/">
   <components>
      <component name="controlbar">
         <settings>
            <setting name="..." value="..." />
         </setting>
         <layout>
            . . .
         </layout>
         <element name="..." src="..." />
         <element name="..." src="..." />
         <element name="..." src="..." />
      </component>
      <component name="display">
         <settings>
            <setting name="..." value="..." />
         </setting>
         <element name="..." src="..." />
         <element name="..." src="..." />
         <element name="..." src="..." />
      </component>
      <component name="dock">
         <settings>
            <setting name="..." value="..." />
         </setting>
         <element name="..." src="..." />
         <element name="..." src="..." />
         <element name="..." src="..." />
      </component>
      <component name="playlist">
         <settings>
            <setting name="..." value="..." />
         </setting>
         <element name="..." src="..." />
         <element name="..." src="..." />
         <element name="..." src="..." />
      </component>
   </components>
</skin>
```

# 8.2.2 Beginning Your XML Skin

The opening declaration of your XML document declares that it *IS* an XML document, and establishes that this is a JW Player skin. Inside the skin element are two attributes: *name* and *author*.

```
<?xml version="1.0"?>
<skin version="1.1" name="SkinName" author="http://www.yoursite.com/">
```

You can replace these with your skin's name and your website, or your own name if you'd prefer not to have your URL in the *author* attribute.

# 8.2.3 Linking to Images

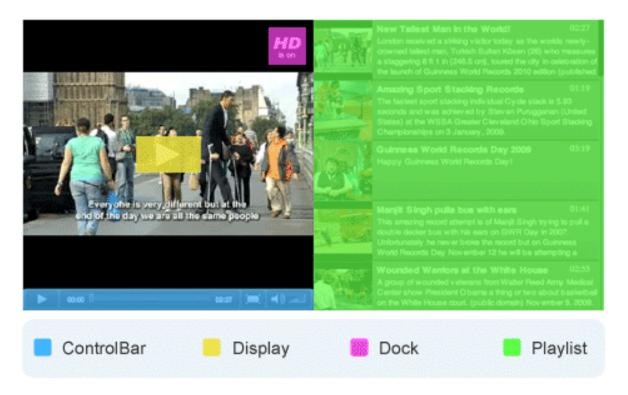
Images must reside in a subdirectory corresponding to their parent container of the skin's folder. For instance, Controlbar images should reside in the *controlbar* subdirectory.

# 8.2.4 Component sections

The player's controls are broken into four components. Each of these is defined in a **<component>** tag, and are all placed inside of the skin's **<components>** block. The player controls are:

- · controlbar
- display
- · dock
- playlist

In addition to player controls, it is also possible to define skinning elements for skinnable plugins as well. These would be placed in another **<component>** tag, with the *name* attribute corresponding to the id of the plugin.



# 8.3 The Controlbar

The ControlBar component is used more than any of the other JW Player skin components. It controls video playback, shows you your point in time, toggles to full-screen mode and allows you to control the volume.

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# 8.3.1 Controlbar XML Syntax

```
<component name="controlbar">
  <settings>
      <setting name="backgroundcolor" value="0x000000"/>
      <setting name="margin" value="10" />
      <setting name="font" value="_sans" />
     <setting name="fontsize" value="10" />
      <setting name="fontcolor" value="0x000000" />
      <setting name="fontstyle" value="normal" />
      <setting name="fontweight" value="normal" />
      <setting name="buttoncolor" value="0xFFFFFF" />
  </settings>
  <elements>
      <element name="background" src="file.png" />
      <element name="capLeft" src="file.png" />
      <element name="capRight" src="file.png" />
      <element name="divider" src="file.png" />
      <element name="playButton" src="file.png" />
      <element name="playButtonOver" src="file.png" />
      <element name="pauseButton" src="file.png" />
      <element name="pauseButtonOver" src="file.png" />
      <element name="timeSliderRail" src="file.png" />
      <element name="timeSliderBuffer" src="file.png" />
      <element name="timeSliderProgress" src="file.png" />
      <element name="timeSliderThumb" src="file.png" />
      <element name="fullscreenButton" src="file.png" />
      <element name="fullscreenButtonOver" src="file.png" />
      <element name="normalscreenButton" src="file.png" />
      <element name="normalscreenButtonOver" src="file.png" />
      <element name="muteButton" src="file.png" />
      <element name="muteButtonOver" src="file.png" />
      <element name="unmuteButton" src="file.png" />
      <element name="unmuteButtonOver" src="file.png" />
      <element name="volumeSliderRail" src="file.png" />
      <element name="volumeSliderBuffer" src="file.png" />
      <element name="volumeSliderProgress" src="file.png" />
  </elements>
  <layout>
  </layout>
</component>
```

## 8.3.2 Controlbar Settings

In the example above, you will notice the bit of code containing the settings element for the ControlBar component. Here is a list of the Controlbar settings, along with their default values:

## backgroundcolor (undefined)

Color to display underneath the controlbar. If the controlbar elements are transparent or semi-transparent, this color will show beneath those elements. If this is not set, the Flash stage will be visible beneath the controlbar.

margin (0)

This is the margin which will wrap around the controlbar when the player is fullscreen mode, or when the player's *controlbar* setting is set to **over**. The value is in pixels.

#### font (\_sans)

The font face for the Controlbar's text fields, **elapsed** and **duration**. (\_sans, \_serif, \_typewriter)

#### fontsize (10)

The font size of the Controlbar's text fields.

#### fontweight (normal)

The font weight for the Controlbar's text fields. (normal, bold)

#### fontstyle (normal)

The font style for the Controlbar's text fields. (normal, italic)

#### fontcolor (undefined)

The color for the Controlbar's text fields.

#### buttoncolor (undefined)

The color for any custom Controlbar icons.

#### 8.3.3 Controlbar Elements

The controlbar contains a single background element:

#### background

The background is a graphic which stretches horizontally to fit the width of the Controlbar. *capLeft* and *capRight* (see below) are placed to the left and right of the background.

The Controlbar has a few elements which allow you to add space between elements. They are non-functioning bitmaps meant to give space to the right and left edges of the Controlbar.

#### capLeft

The left cap graphic to your controlbar skin

#### capRight

The right cap graphic to your controlbar skin

#### divider

A separator element between buttons and sliders. (this same element can appear multiple times)

**Note:** JW Player 5.1 and below will fail to load without the **capLeft**, **capRight** and **volumeSlider** elements in the XML File. This issue was resolved in version 5.2.

Next, there are the buttons. Controlbar buttons have two states. The **button** state is visible when the mouse is not hovering over the button. The **buttonOver** state – which should have the same dimensions as **button** – is shown when the user hovers the mouse above the button. Here's a list of all buttons with their states:

- playButton / playButtonOver
- pauseButton / pauseButtonOver
- prevButton / prevButtonOver
- nextButton / nextButtonOver
- stopButton / stopButtonOver
- fullscreenButton / fullscreenButtonOver
- normalscreenButton / normalscreenButtonOver
- muteButton / muteButtonOver

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- unmuteButton / unmuteButtonOver
- blankButton / blankButtonOver

The **blankButton** element is used when plugins insert additional buttons into the Controlbar. This element should simply be a button background; the foreground element will be added by the plugins.

Certain buttons replace each other depending on the state of the JW Player. For instance, when a video is playing, the **playButton** is replaced by the **pauseButton** element. Toggle button pairs:

- playButton / pauseButton
- fullscreenButton / normalscreenButton
- muteButton / unmuteButton

Next to the caps and buttons, there's the two sliders (for time and volume). The **timeSlider** is a unique block built using several elements stacked on top of each other. Of those elements, three of them automatically scale to a width based on the free space in the player. Those elements are:

#### timeSliderRail

the background graphic which serves as the frame for the timeSlider

#### timeSliderBuffer

the file's buffer indicator

#### timeSliderProgress

the file's progress indicator

With that in mind it is important to design your elements to gracefully scale horizontally. The **timeSliderBuffer** and **timeSliderProgress** elements dynamically scale to indicate a percentage of progress of the total file length. Additional, non-scaling **timeSlider** elements are:

#### timeSliderThumb

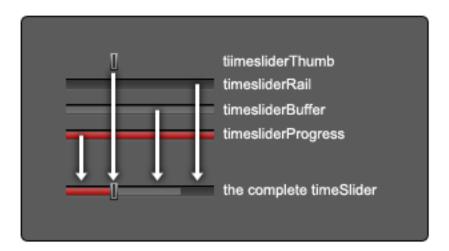
serves as a handle which can be dragged across the progress bar to allow the user to specify a seek position.

#### ${\tt timeSliderCapLeft}$

Left-hand end-cap, placed to the left of the **timeSliderRail** element.

#### timeSliderCapRight

Right-hand end-cap, placed to the right of the timeSliderRail element.



The **volumeSlider** element is quite similar to the **timeSlider**, except that it does not scale automatically. It will be as large as graphics you produce.

#### volumeSliderRail

the background graphic which serves as the frame for the volumeSlider

#### volumeSliderBuffer

this shows the potential volume the slider can have.

#### volumeSliderProgress

this is shows the current level at which the volumeSlider is set.

#### volumeSliderThumb

the handle to slide the volume, also indicates the volume level.

#### volumeSliderCapLeft

Left-hand end-cap, placed to the left of the **volumeSliderRail** element.

#### volumeSliderCapRight

Right-hand end-cap, placed to the right of the volumeSliderRail element.

the handle to slide the volume, also indicates the volume level.



**Note:** JW Player 5.1's skinning model will add 5 pixels of padding to each side of the **volumeSlider** if no end-caps are specified. JW Player 5.1 and below will fail to load without the **volumeSliderRail** element in the XML file.

Two text fields can be laid out in the controlbar:

#### elapsed

Amount of time elapsed since the start of the video (format: mm:ss)

#### duration

Duration of the currently playing video (format: mm:ss)

# 8.4 Controlbar Layout

The controlbar's components (buttons, text fields, sliders and dividers) are laid out according to a block of XML code in the Controlbar section.

# 8.4.1 Layout XML Syntax

Inside the controlbar's **<component>** block, you can insert an optional **<layout>** block which allows you to override the default controlbar layout.

```
<divider />
      <button name="prev" />
      <divider />
      <button name="next" />
      <divider />
      <button name="stop" />
      <divider />
      <text name="duration" />
      <divider />
   </group>
   <group position="center">
      <slider name="time" />
   </group>
   <group position="right">
      <text name="elapsed" />
      <divider />
      <button name="blank" />
      <divider />
      <button name="mute" />
      <slider name="volume" />
      <divider />
      <button name="fullscreen" />
   </group>
</layout>
```

# 8.4.2 Layout Groups

The Controlbar's layout is made up of three groupings, left, right and center.

- Left:Elements placed in the <group position="left"> tag will be placed left to right and be left-aligned.
- Center: Elements placed in the <group position="center"> tag will be placed between the *left* and *right* groups. Furthermore, if the timeSlider element is placed here, it will be stretched to any space not assigned to other elements.
- **Right**: Elements placed in the **<group position="right">** tag will be placed left to right and be right-aligned.

## 8.4.3 Layout Elements

The **<group>** tag can contain the following elements:

```
<button name="..." />
```

Used to place the Controlbar button elements described above. For example, the **play** button would appear as **<button name="play"/>** 

```
<text name="..." />
```

Used to place the Controlbar text elements, elapsed and duration.

```
<slider name="..." />
```

Used to place the Controlbar slider elements, timeSlider and volumeSlider.

#### <divider />

Used to place the **divider** element. This tag can define two optional attributes (only one attribute may be used at a time):

• *element*: Allows an arbitrary element to be placed between other elements. If no *element* or *width* attribute is set, the default **divider** graphic is used. Example:

```
<divider element="alternate_divider" />
```

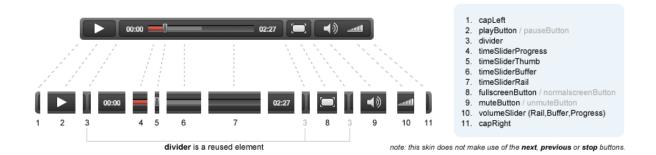
• width: If this attribute is set, the specified number of pixels will be placed into the layout. No graphical element will be used; the controlbar's **background** element will be visible. Example:

```
<divider width="10" />
```

# 8.4.4 Default Controlbar Layout

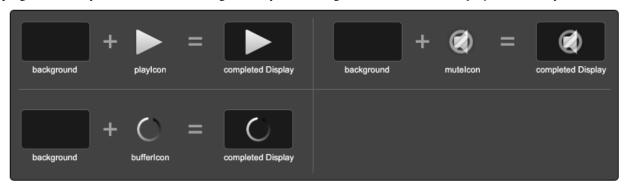
If no **<layout>** block is included in the skin, the player will use a default layout, based on which skin elements have been defined in the **<elements>** block. The elements will be layed out in the following order:

- capLeft
- playButton/pauseButton
- · prevButton
- nextButton
- stopButton
- divider
- · elapsedText
- · timeSliderCapLeft
- timeSliderRail/timeSliderBuffer/timeSliderProgress/timeSliderThumb
- · timeSliderCapRight
- durationText
- divider (reused element)
- blankButton
- divider (reused element)
- fullscreenButton/normalscreenButton
- divider (reused element)
- muteButton/unmuteButton
- volumeSliderCapLeft
- $\bullet\ volume Slider Rail/volume Slider Buffer/volume Slider Progress/volume Slider Thumb$
- volumeSliderCapRight
- · capRight



# 8.5 The Display

The display largely consists of the buttons you see in the middle of the player. You see the familiar triangular **play** icon before the movie is playing, and also when you pause. When the user has muted the player, the **Mute** icon appears. Display Icons come in two parts: a global background element to every icon, and the icon itself, which is programmatically centered over the background layer. All images must reside in the *display* subdirectory of the skin.



**Note:** By default, the **bufferIcon** will slowly rotate clockwise. There are settings to influence this rotation.

# 8.5.1 Display XML Syntax

```
<component name="display">
   <settings>
      <settings>
         <setting name="backgroundcolor" value="0x000000" />
         <setting name="bufferrotation" value="15" />
         <setting name="bufferinterval" value="100" />
      </settings>
   </settings>
   <elements>
      <element name="background" src="file.png" />
      <element name="playIcon" src="file.png" />
      <element name="playIconOver" src="file.png" />
      <element name="muteIcon" src="file.png" />
      <element name="muteIconOver" src="file.png" />
      <element name="bufferIcon" src="file.png" />
   </elements>
</component>
```

# 8.5.2 Display Settings

Here is a list of Display settings, along with their default values:

#### backgroundcolor (0x000000)

This is the color of the player's display window, which appears behind any playing media.

#### bufferrotation (15)

The number of degrees the buffer icon is rotated per rotation. A negative value will result in the buffer rotating counter-clockwise.

#### bufferinterval (100)

The amount of time, in milliseconds between each buffer icon rotation.

# 8.5.3 Display Elements

The following elements are available for the Display. All of the elements are optional, and will be excluded from the player if they are not

#### background

The background is a graphic which is placed behind the display icons, and is centered inside the Display.

#### playIcon

This element is displayed when the player is paused or idle.

#### playIconOver

This element replaces the *playlcon* element when the user hovers the mouse over it.

#### muteIcon

This element is displayed when the player is muted.

#### muteIconOver

This element replaces the *mutelcon* element when the user hovers the mouse over it.

#### bufferIcon

This element is displayed when the player is in a buffering state. If *bufferIcon* is a static image, it will be rotated around its center. If it is an animated SWF file, it will simply be placed in the center of the display.

## 8.6 The Dock

Dock Icons elements sit at the top right corner of your player and can be both informative or functional. For instance, if you've installed the HD plugin, once you've toggled High Definition Playback to ON, a small HD Dock Icon will appear in top corner of your player, letting you know you're watching in HD.



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# 8.6.1 Dock XML Syntax

# 8.6.2 Dock Settings

The dock's *settings* block contains only one setting:

#### fontcolor (0x000000)

The color for the Dock buttons' text fields.

#### 8.6.3 Dock elements

The Dock only has two elements:

#### button

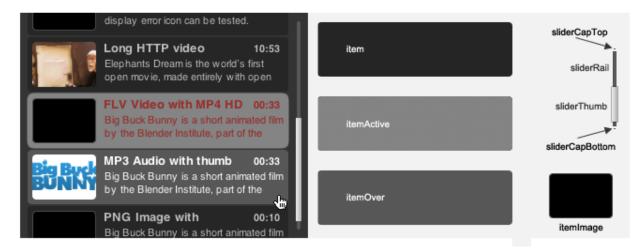
The background image of a dock button when the mouse is not rolled over it.

#### buttonOver

The background image of a dock button when the mouse is rolled over it. Is not required.

# 8.7 The Playlist

There are two main Playlist skin elements; Playlist Items, and the Playlist Slider. Item graphics scale horizontally and are placed behind the description/thumbnail of videos in your playlist. The slider is a vertical scrollbar rail and handle (thumb), with optional top and bottom endcaps.



**Note:** When a playlist button is less than 240px wide and/or less than 40 pixels high, its image and description are automatically hidden, allowing for a *light* playlist to be displayed.

# 8.7.1 Playlist XML Syntax

```
<component name="playlist">
  <settings>
     <setting name="fontcolor" value="0x999999" />
      <setting name="overcolor" value="0xFFFFFF" />
      <setting name="activecolor" value="0x990000" />
      <setting name="backgroundcolor" value="0x000000"/>
     <setting name="font" value="_sans" />
      <setting name="fontsize" value="12" />
      <setting name="fontweight" value="normal" />
      <setting name="fontstyle" value="normal" />
  </settings>
  <elements>
      <element name="background" src="background.png" />
      <element name="item" src="item.png" />
      <element name="itemOver" src="itemOver.png" />
      <element name="itemActive" src="itemActive.png" />
      <element name="itemImage" src="itemImage.png" />
      <element name="sliderRail" src="sliderRail.png" />
      <element name="sliderThumb" src="sliderThumb.png" />
      <element name="sliderCapTop" src="sliderCapTop.png" />
      <element name="sliderCapBottom" src="sliderCapBottom.png" />
   </elements>
</component>
```

## 8.7.2 Playlist Settings

Here is a list of the settings that can be placed in the playlist's **<settings>** block, along with their default values:

#### fontcolor (undefined)

The color for the playlist's text fields.

## overcolor (undefined)

The color for the playlist item's text fields when the mouse is hovering over an item.

#### activecolor (undefined)

The color for the playlist item's text fields when that item is the currently active item.

#### backgroundcolor (undefined)

The playlist's background color.

#### font (\_sans)

Font used for the playlist's text fields (\_sans, \_serif, \_typewriter)

#### fontsize (undefined)

Font size for the playlist's text fields. By default, the playlist item's title has a fontsize of 13 pixels; the rest of the fields are 11 pixels. If **fontsize** is set, all text fields will have the same font size.

#### fontstyle (normal)

Can be used to set the font style for the playlist's text fields (normal, italic)

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#### fontweight (normal)

Can be used to set the font weight for the playlist's text fields (normal, bold)

# 8.7.3 Playlist elements

The following Playlist elements are available:

#### background

The *background* element serves as the default background of the playlist if there are fewer elements than the height of the playlist. It stretches in both the X and Y direction.

#### item

Background graphic for each playlist item. Stretch to the width of the playlist, minus the slider width (if necessary).

#### itemOver

Over state for item. Replaces item whenever the user mouses over.

#### itemImage

Image placeholder. This element is visible when the playlist item does not have an image associated with it. If the playlist item image is present, **itemImage**'s shape serves as a mask around the playlist item image. If the playlist item image has any transparency, **itemImage** will be visible behind it.

#### itemActive

Active state for **item**. Replaces **item** whenever the corresponding playlist item is the currently playing/loaded playlist item.

#### sliderRail

Background of the vertical slider. When the playlist's slider is visible, **sliderRail** is stretched to the height of the playlist, minus the height of any end caps.

#### sliderThumb

Draggable thumb for the vertical slider. This element is stretched vertically, and is proportional to the visible area of the playlist versus its total size. For example, if 50% of the playlist items are currently visible in the playlist, the thumb will be 50% of the height of the playlist.

#### sliderCapTop

Top end cap for the playlist slider. Placed above sliderRail.

#### sliderCapBottom

Bottom end cap for the playlist slider. Placed below **sliderRail**.

# 8.8 Plugins

Some plugins allow their elements to be skinned as well. If so, you can place those elements directly in your skin, the same way you skin built-in player components. The *name* attribute must match the plugin's *id*. All plugin elements must be placed in a folder whose name also matches the plugin's *id*.

In the following example, the skin defines the HD plugin's two skinnable elements:

```
<component name="hd">
     <elements>
          <element name="dockIcon" src="dockIcon.png" />
          <element name="controlbarIcon" src="controlbarIcon.png" />
          </elements>
</component>
```

# 8.9 Packaging your Skin

Packaging your skin is as easy as zipping the skin XML file along with the subfolders containing the component graphics.

# 8.9.1 Zip File Structure

The XML file should named the same as the skin itself. For example, a skin called *myskin* would contain an XML file called *myskin.xml*, and would be zipped into *myskin.zip*. All images belong in their corresponding folders and reside on the same level as the XML file.

- skin\_name.xml
- controlbar (folder with images)
- display (folder with images)
- dock (folder with images)
- playlist (folder with images)

Once you have zipped everything up, using a skin is a matter of:

- Uploading the skin to your server
- Setting the *skin option* in your player's *embed code* to the URL of the ZIP file.

# 8.9.2 Example skins

A number of example skins can be freely downloaded from our addons repository. Feel free to tweak any of these skins to make them fit your site design.

# **PLAYER API**

The 5.3 player introduces a new, shorthand javascript API for interacting with your website. This API abstracts any differences between Flash and HTML5; any code you write will work with both technologies.

For versions 5.2 and below, the player used the 4.x JavaScript API. A reference for that API can be found on the player support site.

# 9.1 Getting started

To get a sense of the possibilities, here's a quick example that showcases how to control the player from the page:

```
<div id="container">Loading the player ...</div>
<script type="text/javascript">
    jwplayer("container").setup({
        flashplayer: "/jwplayer/jwplayer.swf",
        file: "/uploads/video.mp4",
        height: 270,
        width: 480
    });
</script>

    onclick="jwplayer().play()">Start the player
    onclick="alert(jwplayer().getPosition())">Get current position
```

Of course it's also possible to have the player manipulate the page. Here's a second example, using the *event block* of the JW Player embedder:

```
<div id="container">Loading the player ...</div>

<script type="text/javascript">
    jwplayer("container").setup({
        flashplayer: "/jwplayer/jwplayer.swf",
        file: "/uploads/video.mp4",
        height: 270,
        width: 480,
        events: {
            onComplete: function() {
                 document.getElementById("status").innerHTML("That's all folks!");
        }
}
```

```
});
</script>

cp id="status">
```

The following sections give a detailed description of the JW Player API, describing how to:

- Select a player.
- Get variables from a player.
- Call functions on a player.
- Listen to events from a player.

# 9.2 Selecting

The first thing you need to do when attempting to interact with a JW Player, is to get a reference to it. The easiest way, probably sufficient for 95% of all use cases is this:

```
// Start the player on this page
jwplayer().play();
```

Only when you have multiple players on a page, you need to be more specific on which player you want to interact with. In that case, there are three ways to select a player:

• With the *id* of the element you *instantiated* the player over:

```
jwplayer("container").play();
```

• With the actual DOM element itself:

```
var element = document.getElementById("container");
jwplayer(element).play();
```

• With the index in the list of players on the page (in order of loading):

```
jwplayer(2).play();
```

**Note:** The selector jwplayer(0) is actually the same as jwplayer().

# 9.3 Variables

Here is a list of all the variables that can be retrieved from the player:

```
getBuffer()
```

Returns the current PlaylistItem's filled buffer, as a **percentage** (0 to 100) of the total video's length.

```
getFullscreen()
```

Returns the player's current **fullscreen** state, as a boolean (*true* when fullscreen).

#### getMetadata()

Returns the current PlaylistItem's **metadata**, as a javascript object. This object contains arbitrary key:value parameters, depending upon the type of player, media file and streaming provider that is used. Common metadata keys are *width*, *duration* or *videoframerate*.

#### getMute()

Returns the player's current audio muting state, as a boolean (true when there's no sound).

#### getPlaylist()

Returns the player's entire **playlist**, as an array of PlaylistItem objects. Here's an example playlist, with three items:

```
{ duration: 32, file: "/uploads/video.mp4", image: "/uploads/video.jpg" },
    { title: "cool video", file: "/uploads/bbb.mp4" },
    { duration: 542, file: "/uploads/ed.mp4", start: 129 }
```

#### getPlaylistItem(\*index\*):

Returns the playlist **item** at the specified *index*. If the *index* is not specified, the currently playing playlistItem is returned. The **item** that is returned is an object with key:value properties (e.g. *file*, *duration* and *title*). Example:

```
{ duration: 32, file: "/uploads/video.mp4", image: "/uploads/video.jpg" }
```

#### getWidth()

Returns the player's current width, in pixels.

#### getHeight()

Returns the player's current **height**, in pixels.

#### getState()

Returns the player's current playback state. It can have the following values:

- •BUFFERING: user pressed *play*, but sufficient data has to be loaded first (no movement).
- •**PLAYING**: the video is playing (movement).
- •PAUSED: user paused the video (no movement).
- •IDLE: either the user stopped the video or the video has ended (no movement).

#### getPosition()

Returns the current playback **position** in seconds, as a number.

#### getDuration()

Returns the currently playing PlaylistItem's duration in seconds, as a number.

#### getVolume()

Returns the current playback volume percentage, as a number (0 to 100).

## 9.4 Functions

Here is a list of all functions that can be called on the player:

## setFullscreen(state)

Change the player's fullscreen mode. Parameters:

•state:Boolean (undefined): If state is undefined, perform a fullscreen toggle. Otherwise, set the player's fullscreen mode to fullscreen if true, and return to normal screen mode if false.

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#### setMute(state)

Change the player's mute state (no sound). Parameters:

•state:Boolean (undefined): If *state* is undefined, perform a muting toggle. Otherwise, mute the player if true, and unmute if false.

#### load(playlist)

Loads a new playlist into the player. The **playlist** parameter is required and can take a number of forms:

•Array: If an array of PlaylistItem objects is passed, load an entire playlist into the player. Example:

```
[
    { duration: 32, file: "/uploads/video.mp4", image: "/uploads/video.jpg" },
    { title: "cool video", file: "/uploads/bbb.mp4" },
    { duration: 542, file: "/uploads/ed.mp4", start: 129 }
]
```

• Object: If a PlaylistItem is passed, load it as a single item into the player. Example:

```
{ duration: 32, file: "/uploads/video.mp4", image: "/uploads/video.jpg" },
```

•String: Can be an XML playlist, or the link to a single media item (e.g. an MP4 video).

#### playlistItem(index)

Jumps to the playlist item at the specified index. Parameters:

•index:Number: zero-based index into the playlist array (i.e. playlistItem(0) jumps to the first item in the playlist).

#### playlistNext()

Jumps to the next playlist item. If the current playlist item is the last one, the player jumps to the first.

## playlistPrev()

Jumps to the previous playlist item. If the current playlist item is the first one, the player jumps to the last.

#### resize(width, height)

Resizes the player to the specified dimensions. Parameters:

- •width:Number: the new overall width of the player.
- •height:Number: the new overall height of the player.

**Note:** If a controlbar or playlist is displayed next to the video, the actual video is of course smaller than the overall player.

#### play(state)

Toggles playback of the player. Parameters:

•state:Boolean (undefined): if set *true* the player will start playing. If set *false* the player will pause. If not set, the player will toggle playback.

#### pause (state)

Toggles playback of the player. Parameters:

•state:Boolean (undefined): if set *true* the player will pause playback. If set *false* the player will play. If not set, the player will toggle playback.

#### stop()

Stops the player and unloads the currently playing media file from memory.

#### seek (position)

Jump to the specified position within the currently playing item. Parameters:

•position:Number: Requested position in seconds.

#### setVolume(volume)

Sets the player's audio volume. Parameters:

•volume:Number: The new volume percentage; 0 and 100.

# 9.5 Events

Here is a list of all events the player supports. In javascript, you can listen to events by assigning a function to it. Your function should take one argument (the event that is fired). Here is a code example, with some javascript that listens to changes in the volume:

```
jwplayer("container").onVolume(
    function(event) {
        alert("the new volume is: "+event.volume);
    }
);
```

Note that our official embed method contains a shortcut for assigning event listeners, directly in the embed code:

```
<div id="container">Loading the player ...</div>
<script type="text/javascript">
    jwplayer("container").setup({
        flashplayer: "/jwplayer/jwplayer.swf",
        file: "/uploads/video.mp4",
        height: 270,
        width: 480,
        events: {
            onVolume: function(event) {
                  alert("the new volume is: "+event.volume);
            }
        });
    </script>
```

And here's the full event list:

#### onBufferChange(callback)

Fired when the currently playing item loads additional data into its buffer. Event attributes:

•percent: Number: Percentage (between 0 and 100); number of seconds buffered / duration in seconds.

#### onBufferFull(callback)

Fired when the player's buffer has exceeded the player's bufferlength property (default: 1 second). No attributes.

#### onError(callback)

Fired when an error has occurred in the player. Event attributes:

•message: String: The reason for the error.

#### onFullscreen(callback)

Fired when the player's fullscreen mode changes. Event attributes:

•fullscreen: boolean. New fullscreen state.

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#### onMetadata(callback)

Fired when new metadata has been discovered in the player. Event attributes:

data: Object: dictionary object containing the new metadata.

#### onMute(callback)

Fired when the player has gone into or out of the mute state. Event attributes:

•mute: Boolean: New mute state.

#### onPlaylist (callback)

Fired when a new playlist has been loaded into the player. Event attributes:

•playlist: Array: The new playlist; an array of PlaylistItem objects.

#### onPlaylistItem(callback)

Fired when the player is playing a new media item. Event attributes:

•index Number: Zero-based index into the playlist array (e.g. 0 is the first item).

#### onReady (callback)

Fired when the player has initialized and is ready for playback. No attributes.

#### onResize (callback)

Fired when the player's dimensions have changed (the player is resizing or switching fullscreen). Event attributes:

•width: Number: The new width of the player.

•height: Number: The new height of the player.

#### onPlay(callback)

Fired when the player enters the *PLAYING* state. Event attributes:

•oldstate: String: the state the player moved from. Can be PAUSED or BUFFERING.

#### onPause (callback)

Fired when the player enters the PAUSED state. Event attributes:

•oldstate: String: the state the player moved from. Can be *PLAYING* or *BUFFERING*.

#### onBuffer(callback)

Fired when the player enters the BUFFERING state. Event attributes:

•oldstate: String: the state the player moved from. Can be *PLAYING*, *PAUSED* or *IDLE*.

#### onIdle(callback)

Fired when the player enters the IDLE state. Event attributes:

•oldstate: String: the state the player moved from. Can be *PLAYING*, *PAUSED* or *BUFFERING*.

#### onComplete(callback)

Fired when the player has finished playing the current media. No event attributes.

#### onPosition(callback)

When the player is playing, fired as the playback position gets updated. This happens with a resolution of 0.1 second, so there's a lot of events! Event attributes:

•duration: Number: Duration of the current item in seconds.

•offset: Number: When playing streaming media, this value contains the last unbuffered seek offset.

•position: Number: Playback position in seconds.

#### onVolume(callback)

Fired when the player's volume changes. Event attributes:

•volume: Number: The new volume percentage (0 to 100).

# 9.6 Chaining

Note that every API call to a JW Player in turn returns the player instance. This makes it possible to chain API calls (like with jQuery):

```
jwplayer().setVolume(50).onComplete(function() { alert("done!"); }).play();
```

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**CHAPTER** 

**TEN** 

# CROSSDOMAIN SECURITY RESTRICTIONS

The Adobe Flash Player contains a crossdomain security mechanism, similar to JavaScript's Cross-Site Scripting restrictions. Flash's security model denies certain operations on files that are loaded from a different domain than the *player.swf*. Roughly speaking, three basic operations are denied:

- Loading of XML files (such as *playlists* and *configs*).
- Loading of SWF files (such as SWF skins).
- Accessing raw data of media files (such as *ID3 metadata*, sound waveform data or image bitmap data).

Generally, file loads (XML or SWF) will fail if there's no crossdomain access. Attempts to access or manipulate data (ID3, waveforms, bitmaps) will abort.

# 10.1 Crossdomain XML

Crossdomain security restrictions can be lifted by hosting a crossdomain.xml file on the server that contains the files. This crossdomain file must be placed in the root of your (sub)domain, for example:

```
http://www.myserver.com/crossdomain.xml
http://videos.myserver.com/crossdomain.xml
```

Before the Flash Player attempts to load XML files, SWF files or raw data from any domain other than the one hosting the *player.swf*, it checks the remote site for the existence of such a *crossdomain.xml* file. If Flash finds it, and if the configuration permits external access of its data, then the data is loaded. If not, the secure operation will not be allowed.

# 10.1.1 Allow All Example

Here's an example of a crossdomain.xml that allows access to the domain's data from SWF files on any site:

Our *plugins.longtailvideo.com* domain includes such a crossdomain file, so players from any domain can load the plugins hosted there.

Note that this example sets your server wide open. Any SWF file can load any data from your site, which might lead to sercurity issues.

# 10.1.2 Restrict Access Example

Here is another example *crossdomain.xml*, this time permitting SWF file access from only a number of domains:

Note the use of the wildcard symbol: any subdomain from *domain1* can load data, whereas *domain2* is restricted to only the *www* subdomain.

Crossdomain policy files can even further finegrain access, e.g. to certain ports or HTTP headers. For a detailed overview, see Adobe's Crossdomain documentation.

# **RELEASE NOTES**

# 11.1 Version 5.3

#### 11.1.1 Build 1257

#### **New Features**

- Included framedrop handling for both HTTP and RTMP streaming, allowing switches in case of insufficient client resources (e.g. a netbook attempting to play an HD stream.
- Automatic fallback to Tunneled RTMP / RTMPe (in case regular RTMP is blocked).
- RTMP dynamic streaming can now be setup together with loadbalancing (using a SMIL XML file).
- RTMP DVR now using Adobe's official DVRCast application instead of a custom serverside script.
- Support for HTTP DVR streaming as offered by the Bitgravity CDN.
- With PNG skinning, the description and image of playlist buttons are automatically hidden when the playlist-button is less than 40px high and/or less than 240px wide.

# **Bug Fixes**

- Fixed a bug that caused current bandwidth not to store in a cookie, resulting in continous bitrate switching after 2 seconds.
- Fixed a bug that caused the duration textfield of a playlistitem would not be placed to the right.
- Fixed a bug that caused PNG skin playlists not to show the item.png on rollout if there was no itemActive.

•

# 11.2 Version 5.2

#### 11.2.1 Build 1151

#### **Bug Fixes**

- Fixes problem initializing externally-loaded MediaProviders
- · Fixes minor issue sending sound metadata events to javascript

- Support for an alternate YouTube URL scheme (http://www.youtube.com/v/{video\_id})
- Fixes black-on-black error messages in FireFox with Flash 10.1

#### **Other Changes**

- Replaces encryption logic for Wowza secure token with Wowza's own class
- · Pre-loading error screen now displays error message instead of simply showing an error icon

#### 11.2.2 Build 1065

#### **New Features**

Version 5.2 introduces a number of new features to the XML/PNG skinning model.

- Support for customized font settings (face, weight, style, color) in controlbar and playlist text fields.
- Ability to set custom backgroundcolor for each element.
- Ability to set custom overcolor and activecolor for playlist items.

These colorization settings replace the generic *backcolor*, *frontcolor*, *lightcolor* and *screencolor options*, allowing for more fine-grained control.

- Customized controlbar layout:
  - Allows placement of any button, text field or slider available in the controlbar
  - Adds the ability to insert arbitrary divider images
  - Adds the ability to insert arbitrary *spacer* elements
- New skinning elements:
  - Left and right end caps for time and volume sliders (timeSliderCapLeft, timeSliderCapRight, volumeSliderCapRight)
  - Active state for playlist item background (itemActive element)
  - Image placeholder for playlist item images (*itemImage* element)
  - Top and bottom end caps for playlist slider (sliderCapTop, sliderCapBottom)
  - Background images for text fields (elapsedBackground, durationBackground)
  - Over states for display icons (playIconOver, muteIconOver, bufferIconOver)
- Ability to control rate and amount of display bufferIcon rotation.
- · Ability to use SWF assets in addition to JPGs and PNGs in XML skinning

An in-depth walkthrough of all new skinning features can be found in the XML/PNG Skinning Guide.

#### **Bug Fixes**

- Allows YouTube videos to be embedded in HTTPS pages
- Makes the YouTube logo clickable
- Fixes an issue where some dynamic streams only switch on resize events
- Fixes an issue which would cause dynamically switched RTMP livestreams to close early

- No longer hides the the display image when playing AAC or M4A audio files
- Allows querystring parameters for .flv files streamed over RTMP. This fixes a problem some Amazon Cloud-Front users were having with private content.

## 11.3 Version 5.1

#### 11.3.1 Build 897

#### **Bug Fixes**

- Fixed an issue where load-balanced RTMP streams with bitrate switching could cause an error
- Fixed buffer icon centering and rotation for v5 skins

#### 11.3.2 Build 854

#### **New Features**

- Since 5.0 branched off from 4.5, version 5.1 re-integrates changes from 4.6+ into the 5.x branch, including:
- · Bitrate Switching
- · Bandwidth detection
- DVR functionality for [wiki:FlashMediaServerDVR RTMP live streams].

## **Major Bug Fixes**

- Allows loading images from across domains without security restrictions.
- Fixes some RTMP live/recorded streaming issues
- Fixes an issue where the volume flashvar is not respected when using RTMP
- Fixes issue where adjusting volume for YouTube videos doesn't work in Internet Explorer
- · Various JavaScript API fixes
- · Various visual tweaks
- Brings back icons=false functionality
- Brings back id flashvar, for Linux compatibility
- Better support of loadbalancing using the SMIL format

A full changelog can be found here

11.3. Version 5.1 69

# 11.4 Version 5.0

## 11.4.1 Build 753

#### Features new to 5.0

- Bitmap Skinning (PNG, JPG, GIF)
- API Update for V5 plugins
- Player resizes plugins when needed
- Player sets X/Y coordinates of plugins
- Plugins can request that the player block (stop playback) or lock (disable player controls).
- MXMLC can be used to [browser:/trunk/fl5/README.txt compile the player].
- Backwards compatibility
- SWF Skins
- Version 4.x plugins
- Version 4.x JavaScript

#### 4.x features not available in 5.0

- Bitrate switching, introduced in 4.6
- displayclick flashvar
- logo flashvar (for non-commercial players)

A full changelog can be found [/query?group=status&milestone=Flash+5.0&order=type here]