

LEONARDO IGEL

Givatayim, Fainberg 2, Israel
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Profile

Courteous and enthusiastic, I am interested in IT and everything in its orbit. I recently began to be fascinated by web programming, e.g. developing apps and building websites. I am looking for a company willing to offer me a placement among their developers. In return, I would offer my full commitment, and be a pleasant and friendly addition to your team.

Work experience

Sales and Marketing Assistant 02/2019 – 10/2019
[Check Point Software Technologies Ltd, Tel Aviv, Israel](#)

Responsible for advertising campaigns and budgeting.
Used Google analytics to monitor traffic and analyze sales, providing suggestions to Marketing manager for improving conversion and optimizing landing pages.

Chief Security Officer 01/2018 – 12/2018
[US Embassy in Israel, Jerusalem Area, Israel, Israel](#)

Provide strategic vision and direction in security aspects of an organization.
Develop policies and protocols for securing and protecting sensitive information.
Coordinate cross team functional in maintaining vigilance and security of an organization.
Utilize information technology to protect electronic information resources.
Initiate measures to protect highly sensitive databases.

Search Engine Advertising (PPC) Manager 01/2016 – 01/2017
[אשחר & more, Jerusalem, Israel](#)

Responsible in אשחר & more was to maintain and monitor keyword bids, account daily and monthly budget caps, impression share, quality score and other important account metrics, manage the creation of large keyword lists and provide creative copy suggestions and graphical ad templates.

Education

The course establishes that every good developer must know. At the end of the course I learned to build rich and efficient web interfaces, applications and websites.

Technological Marketing 10/2013 – 10/2013
[Sapir Academic College, Shaar Hanegev, Israel](#)

The Department of Technological Marketing aims to provide marketing specialists with in-depth understanding of many areas of technology. Such understanding enhances the exploitation of various aspects of technology with the goal of maximizing the success of marketing activity in companies with a connection to technological products, in markets such as knowledge intensive products, high-tech and software.

Skills

Programming Skills

ECMAScript 6	<div><div></div></div>
JavaScript	<div><div></div></div>
React.js	<div><div></div></div>
CSS3	<div><div></div></div>
Material-UI	<div><div></div></div>
Bootstrap	<div><div></div></div>
HTML5	<div><div></div></div>
Git	<div><div></div></div>
Node.js	<div><div></div></div>
MongoDB	<div><div></div></div>
Google analytics	<div><div></div></div>
SeoOptimizer	<div><div></div></div>

Education

Computer Programming 11/2019 – 03/2020
[Netcraft Academy, Tel aviv, Israel](#)