

London QS, Shoreditch Village, September 22nd 2014

QS data aggregators for self-hacking

Who will own the future?

by Rasmus

founder, NOBLACKBOX Cambridge Ltd

NO BLACK BOX



“Less black box, more you!”

Data aggregator breakout at QS Europe (2014)

“How do I synchronize different streams?”

“Flexibility”

**“Transparency and
provenance”**

“Drag and Drop”

“Loosing autonomy for other gains”

“Hypertext, in its most general sense, allows **content** to appear in **different contexts**”

Quantified Self is all
about allowing **your**
content to appear in
different **contexts**

Example time - world wide web

Sir Tim Berners-lee:

Hypertext + internet = World Wide Web

Hypertext system? Well,

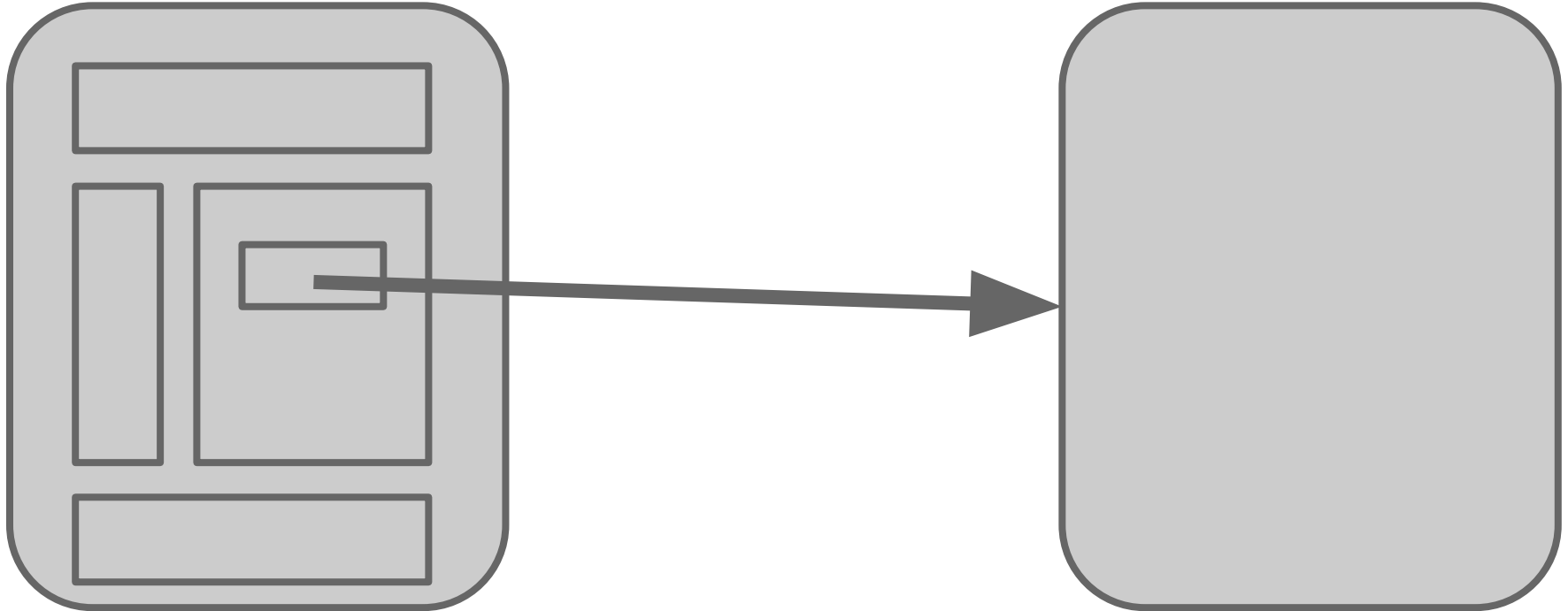
Berners-lee's initial paper on WWW for the 1991 hypertext conference was rejected ...

but he did get to do a first public demo

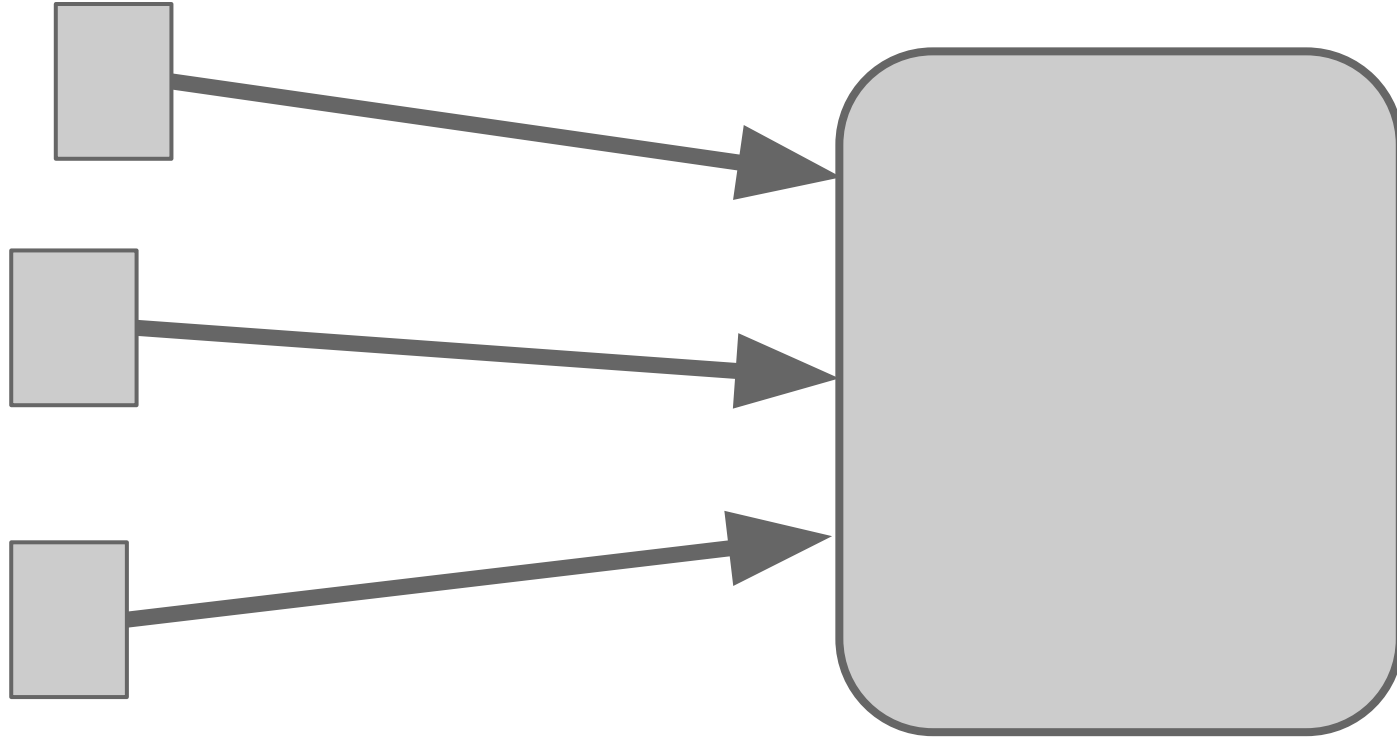


HTML (HyperTextML)

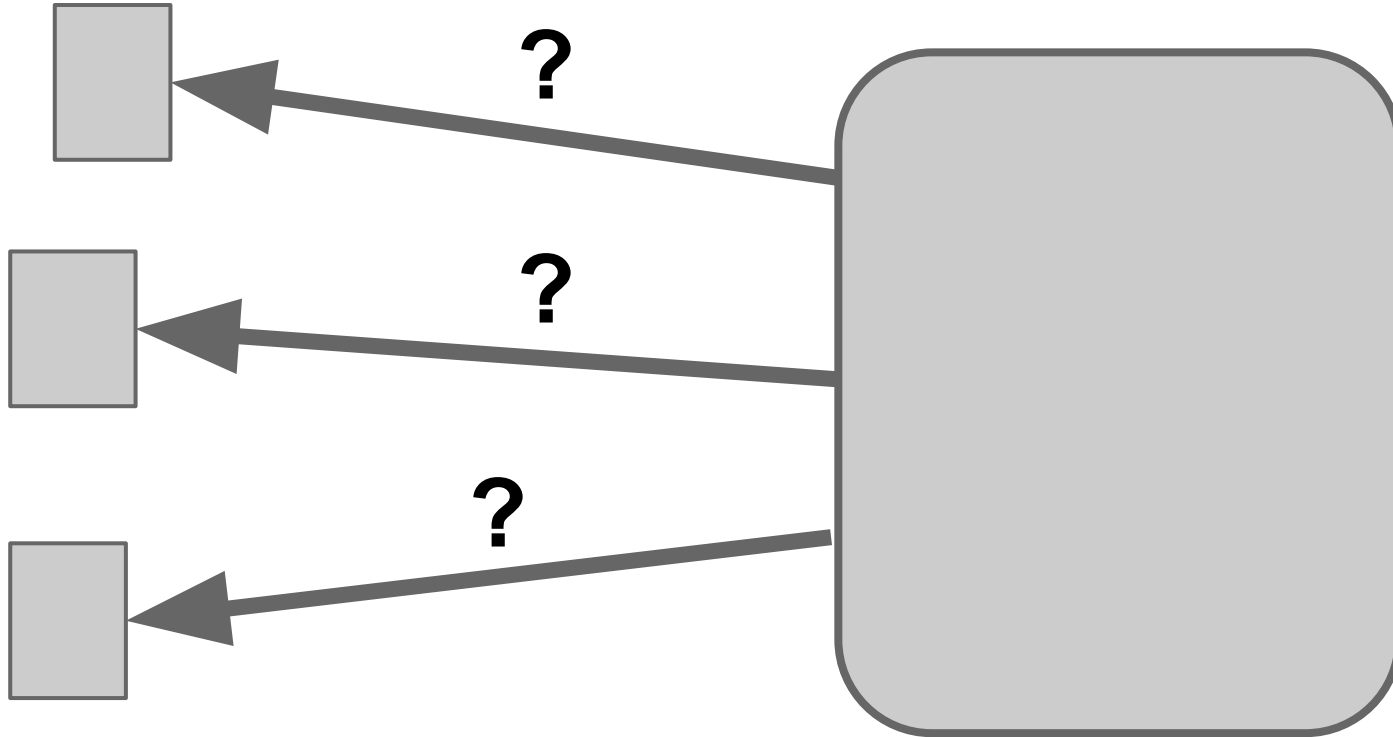
WWW page structure and linking



One-way links ..



How Tim bodged it

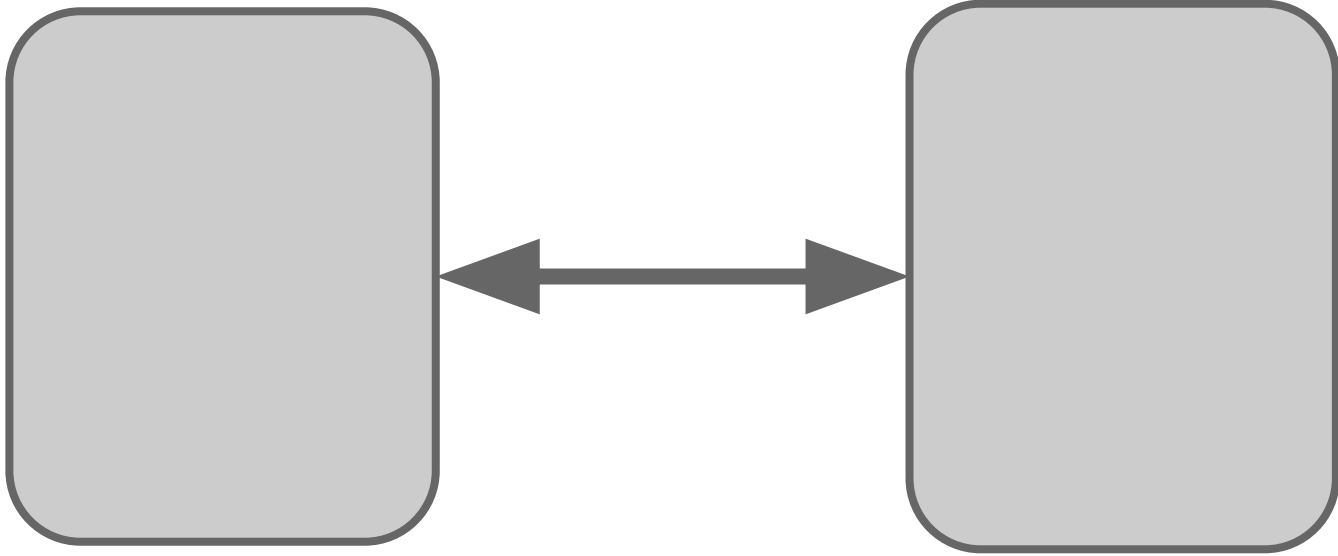


So..

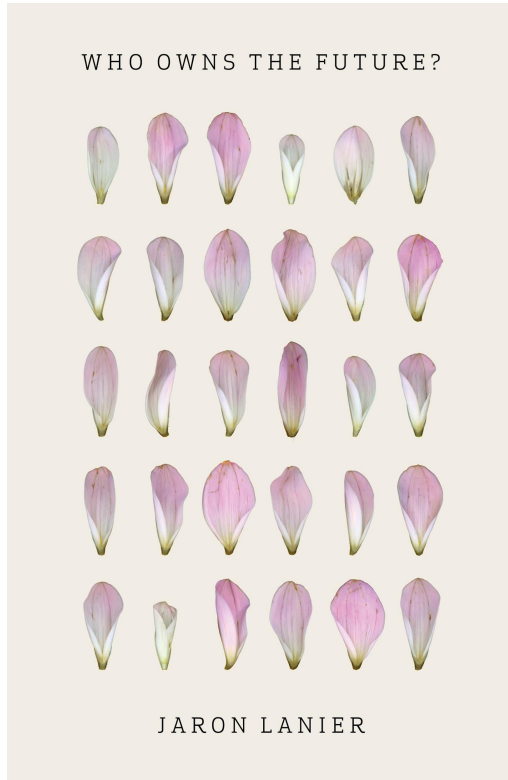
You can get to where you wanna go easily
...

But you won't be able to tell how you actually
got there .. context is not preserved!

The solution: Two-way links!



Promoters of two-way links ..



“Drawing the line between what we can forfeit to calculation and what we reserve for the heroics of free will is the story of our time.”

“The true star toward which we navigate is freedom from peculiarity”

“My view is that people are still the actors. Technology is not really autonomous.”

(ME TOO!)

No Black Box self-hacking software

I am working to put software where my mouth is .. but so far it's all talk!

Related work: what is out there?

OpenSource, Data Agnostic

Commercial, Health



sympho.me
“Say hello to you”



Open mHealth



Quantid

Lifehacking platform_



“Machine autonomy is theater”

Jaron Lanier

“Who owns the future?”