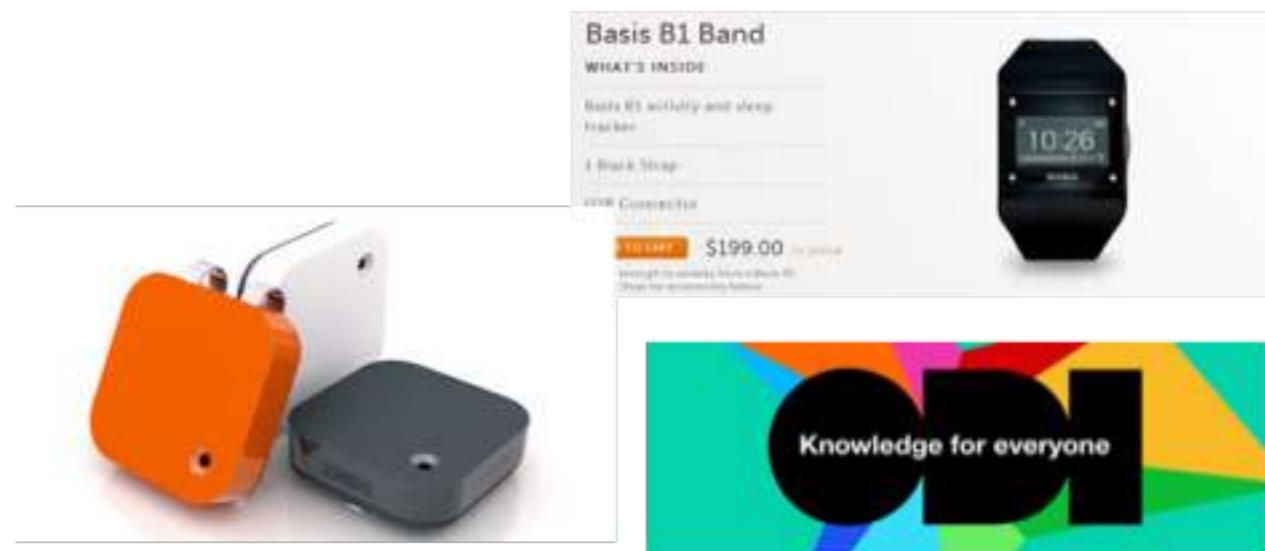


Fashion

Data

Quantified
Self

Data Search



Quantified Self
self knowledge through numbers

Gross National Happiness vs. GDP

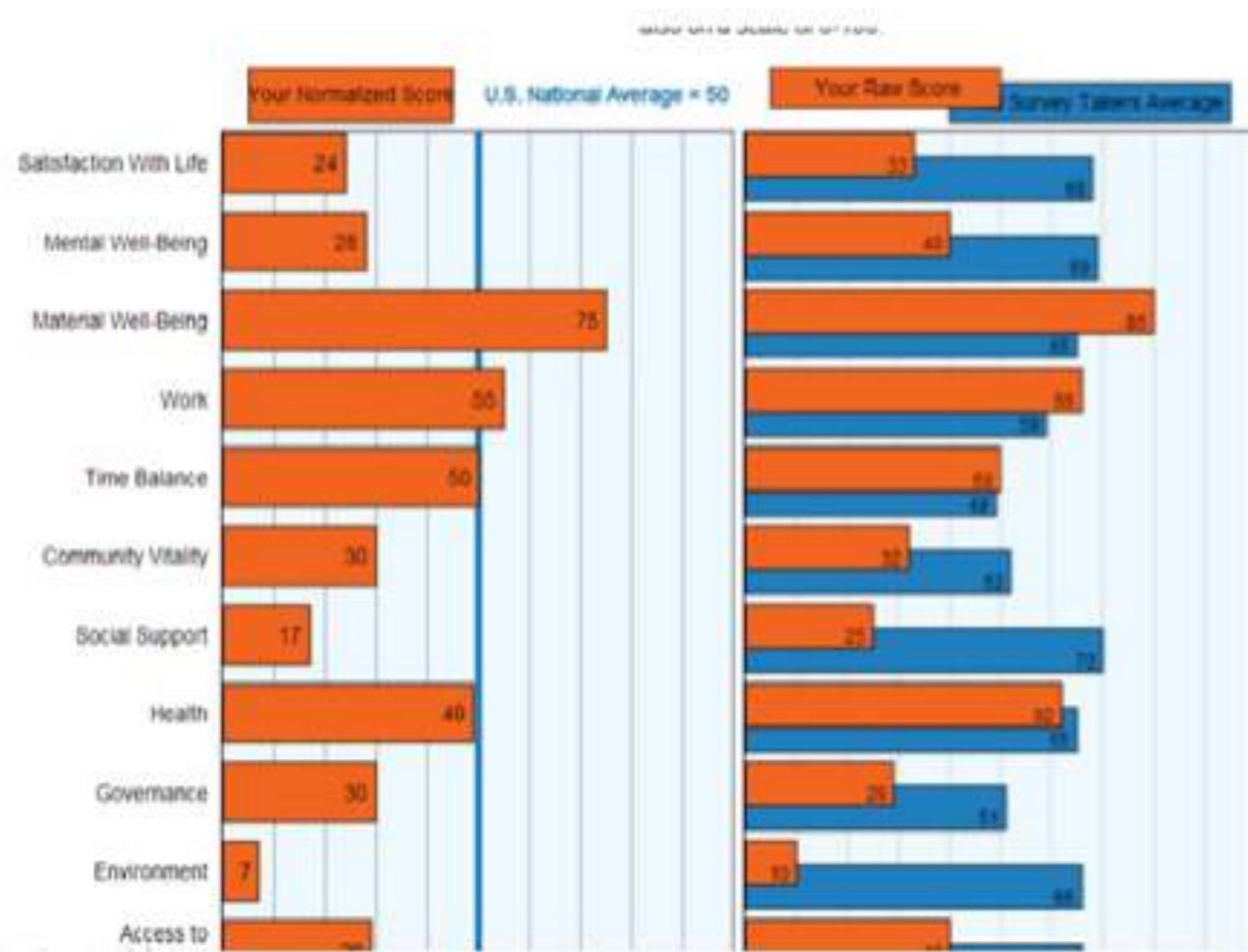
- The Happiness Alliance;
[http://
www.happycou
nts.org/](http://www.happycounts.org/)



- The Happiness Alliance; <http://www.happycounts.org/>

The study of happiness is a burgeoning field of study around the world, with scientists and other experts providing hard data as to the benefits of a balanced approach to well-being versus too singular a focus on money or self.

-The value of a Happiness Economy
John Havens
June14, 2012





Tailor dummy building process.

No.	Name of lines	GNH Index	My measurements (T36) 38.5	NGH score 7	Deformation rate 91%	Value added 35	Total value 73.5
1	Armpit circumference	Environment Access to: Education, Arts&Culture	58.5	29	61%	35.7	94.2
2	Front hip length	Community Vitality	37	30	60%	34.2	91.2
3	Arm length	Social Support	58	37	77%	44.7	102.7
4	Back hip length	Governance	62.5	30	60%	37.5	100
5	Neckline measurement	Mental Well-being	35	28	63%	22	57
6	Shoulder length	Material Well-being	11.6	75	0	0	11.6
7	Bust measurement	Health	84	49	35%	29.4	113.4
8	Waist measurement	Satisfaction with Life	64	24	68%	43.5	107.5
9	Full hip measurement	Work	90	55	27%	24.3	114.3
10	Knee measurement	Time Balance	38	50	33%	12.5	50.5
11							







A reproduction of my daily wear in the body shape of deformed dummy (wellness)

(the piece is with both sleeves and the piece is currently under production and will be finished by Nov 15 2014)



Yan Zheng
MA Project
MA Fashion & the Environment
London College of Fashion

A reproduction of my daily wear in the body shape of deformed dummy (wellness)

(the piece is with both sleeves and the piece is currently under production and will be finished by Nov 15 2014)



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Google docs



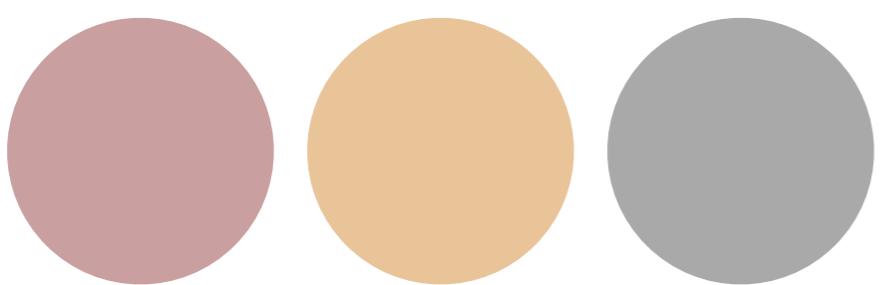
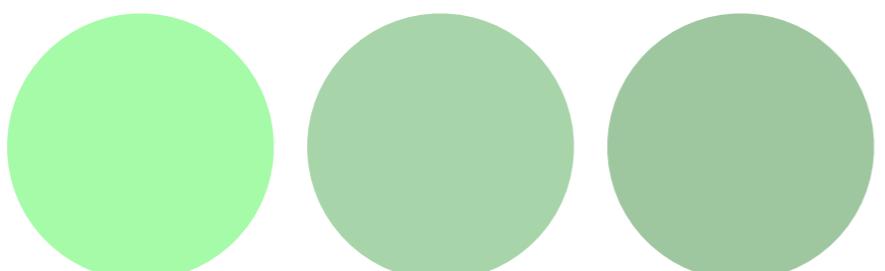
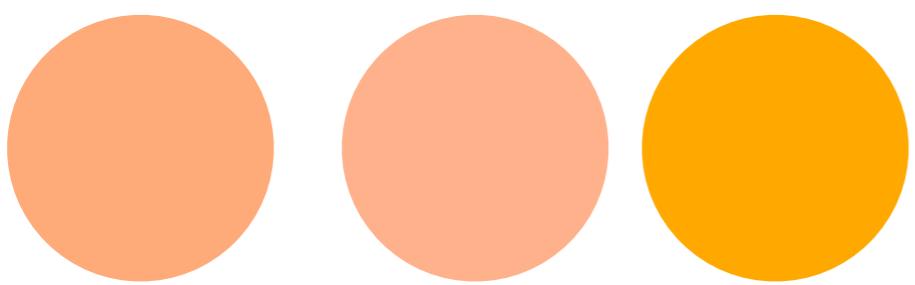
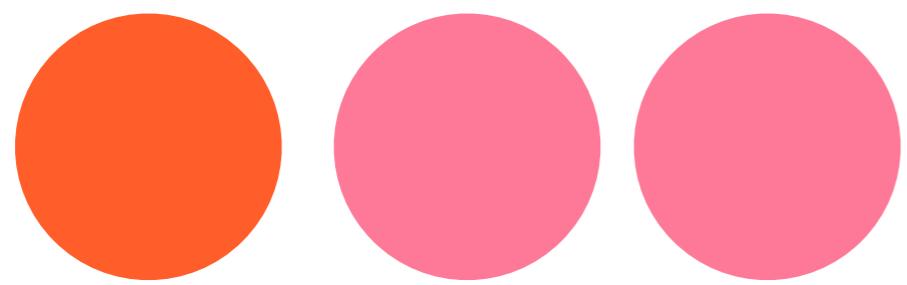
Yan Zheng mood Tracking Version 1 May 14-28 2014

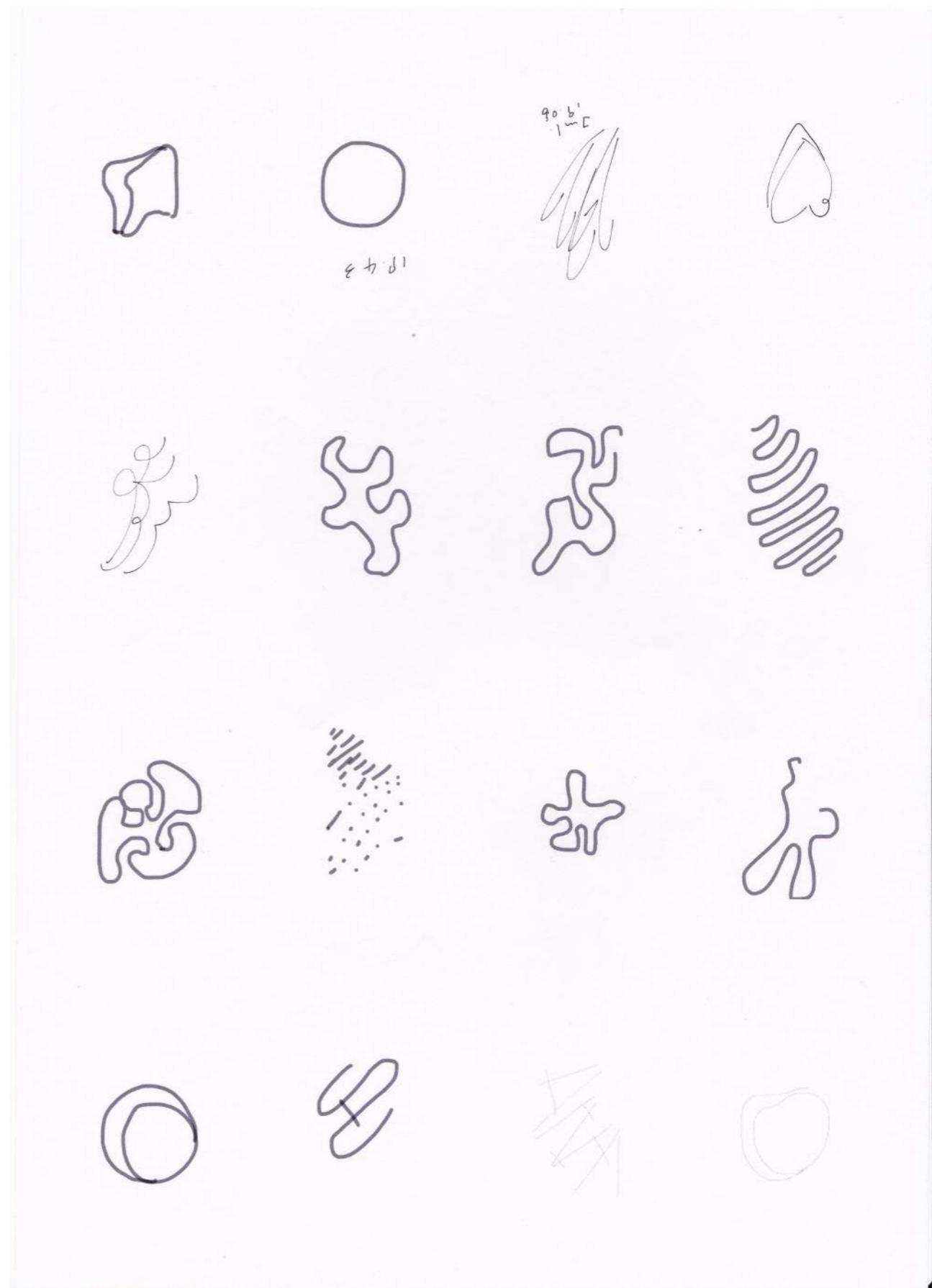
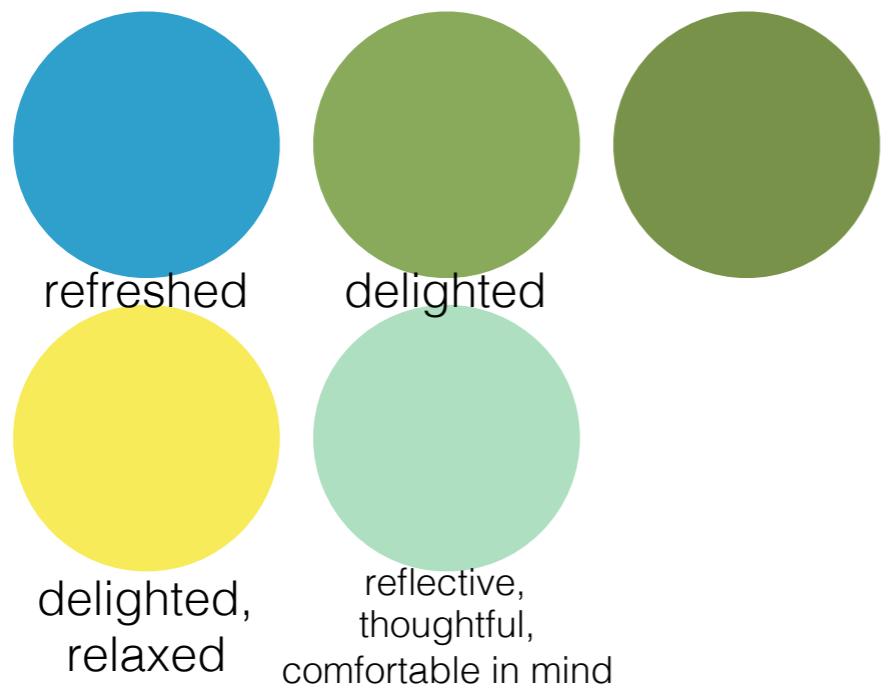
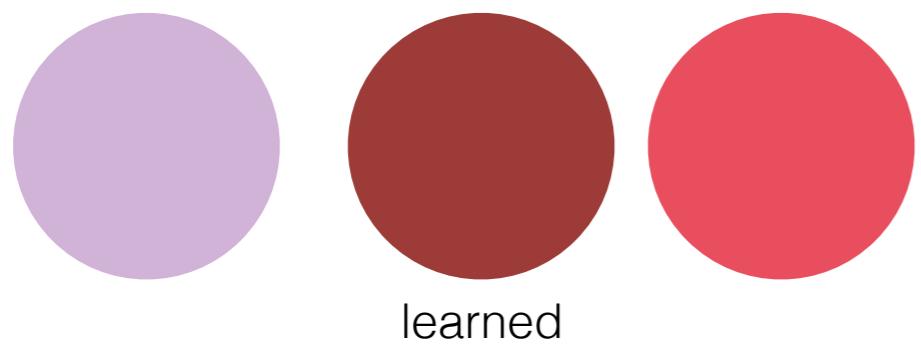
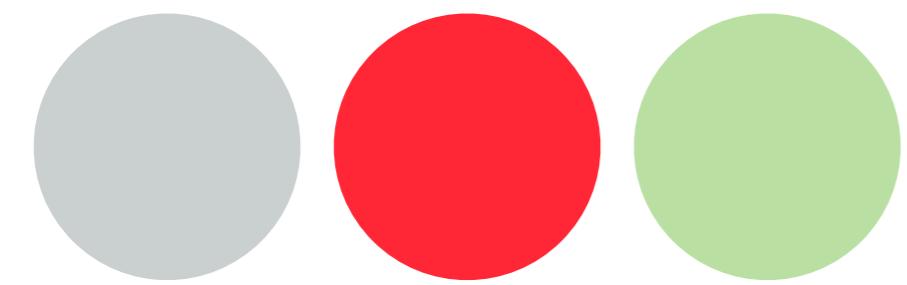
	5/21/2014 17:08:24	5/21/2014 6:05:00		Just finished with Reiner, waiting for Vinh	Learned a lot today, which make me calmer	Talk with Zowie is always enlightening for me, and she is spending her time to bring things out from myself	***	120:157:74	
	5/21/2014 18:21:26	5/21/2014 7:18:00		Eating out with Vinh	Pleasant	Food is nice, atmosphere is nice	***	190:198:196	
	5/21/2014 18:27:05	5/21/2014 7:25:00	Vinh	Dinner with Caroline.	Relâcher,	Bien passé entretien		227:28:121	
Day 9	5/23/2014 20:51:14	5/23/2014 21:49:00		Reading hacking happiness	Calm, drawn in by what m reading	Book with great insight and filled with information	***	229:0:43	
	5/23/2014 22:19:41	5/23/2014 11:17:00		Get up from waste time napping	Low, disoriented, stressed	Too much info to absorb, time pass too fast, have to drop many things, haven't book insurance for mum, and monitor her preparation	-		
Day 10	5/24/2014 9:36:09	5/24/2014 10:34:00		Reading hacking happiness	Calm	Things should be done have been done	**	196:181:207	
	5/24/2014 11:08:18	5/24/2014 0:06:00		reading hacking happiness	Calm, learned	Filled with information and insights	**	138:42:43	
	5/24/2014 13:54:43	5/24/2014 2:52:00		Reading, snacking, thinking about mum arriving	Small delight	Well read, mum arrives tomorrow	**	188:201:197	
	5/24/2014 22:43:28	5/24/2014 11:42:00		leisure	Calm, tired	Probably near period	*	197:169:0	
Day 11	5/25/2014 5:08:56	5/25/2014 6:05:00		just got up	Fresh	Still early, sun start to get up as well	**	173:220:145	
Day 12	5/26/2014 8:31:56	5/26/2014 9:30:00		Doping MA project	Calm, little upset	-, weather rainy, and will last for a week :-(- +	162:67:89	

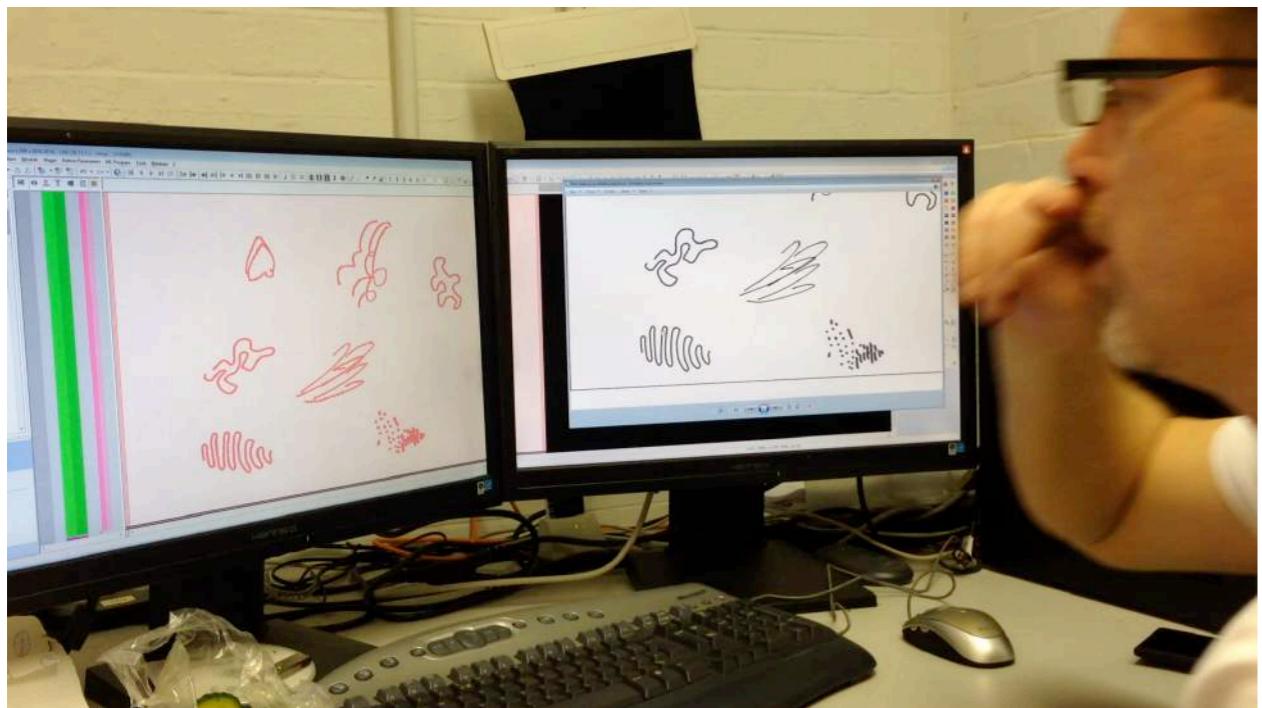
caroline6666@gmail.com

Dip 1

	12.54	Weather sunny sunny	8	225:224:0		studying	6	mum aside	7
		mood description	rate	color code	color	doodle lines	doodle 3D	pic	
		a bit annoyed (not really), bit time consuming setting up Mac book in my tightly runned schedule , but still positive,	7	247:234:72					
date	time	weather	Weather rate	color code	color	doing	rate	with	rate
	16:46	cloudy and sun at interval		190:198:196		Working on MA project proposal	7	mum	7
		mood description	rate	color code	color			pic	
		Positive (mum doing smart job for me ;-)	7	247:234:72					
date	time	weather	Weather rate	color code	color		rate	with	rate
	19.13	weather pleasant, not cold, dusk,	7			just finished housework, a lot of space at home,	7	mum	7

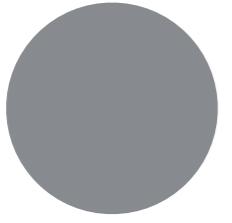
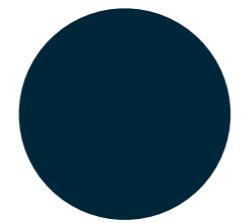
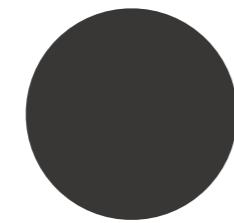
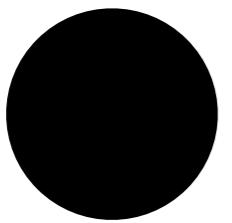
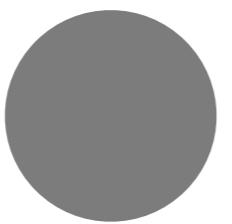
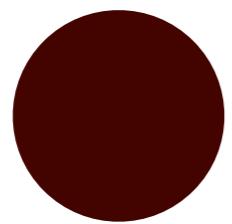
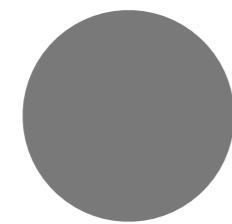




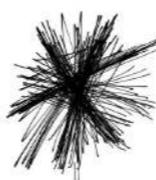
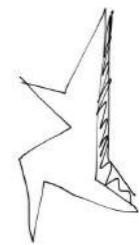




unhappy scarf



11.05 528



- data, public
interaction, join social
movement

Technical support



self-tracking

data

fashion item

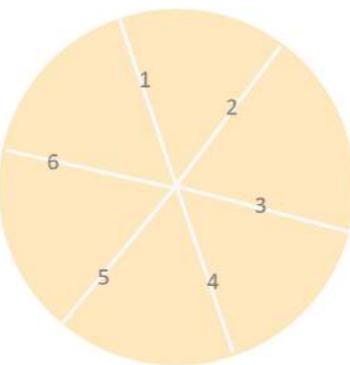


Interesting? Worthwhile? what else?

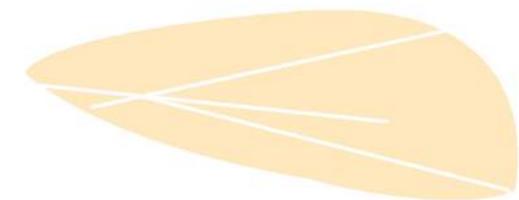
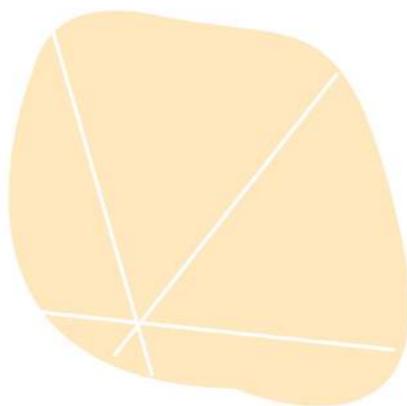
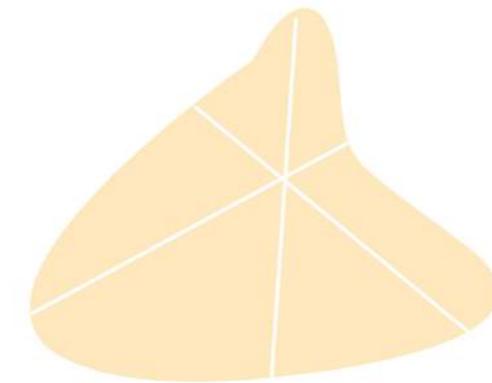


data

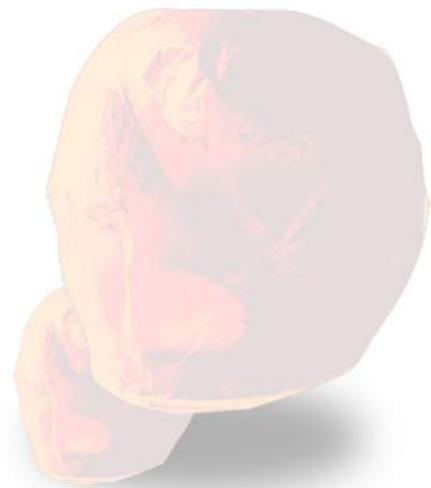
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or more

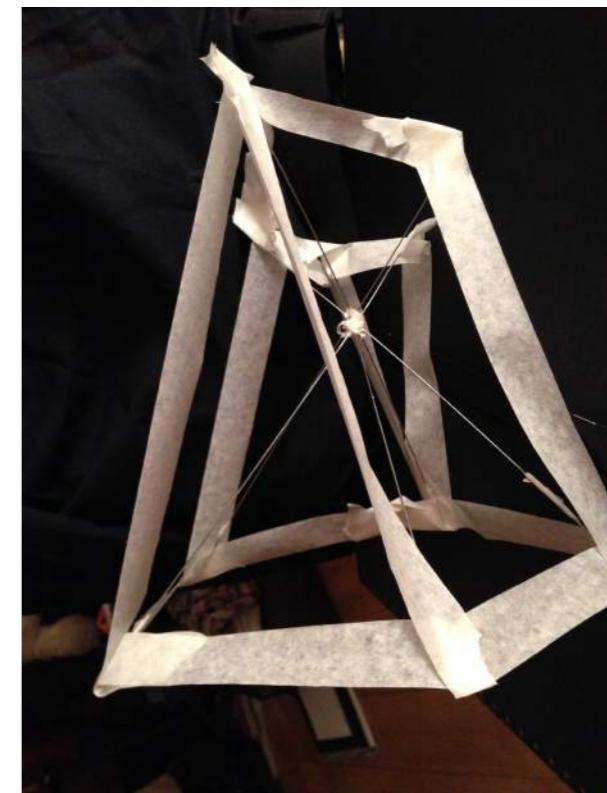
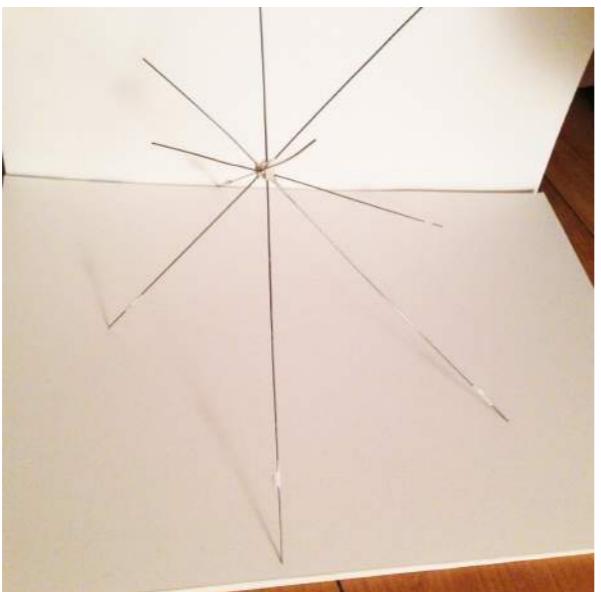


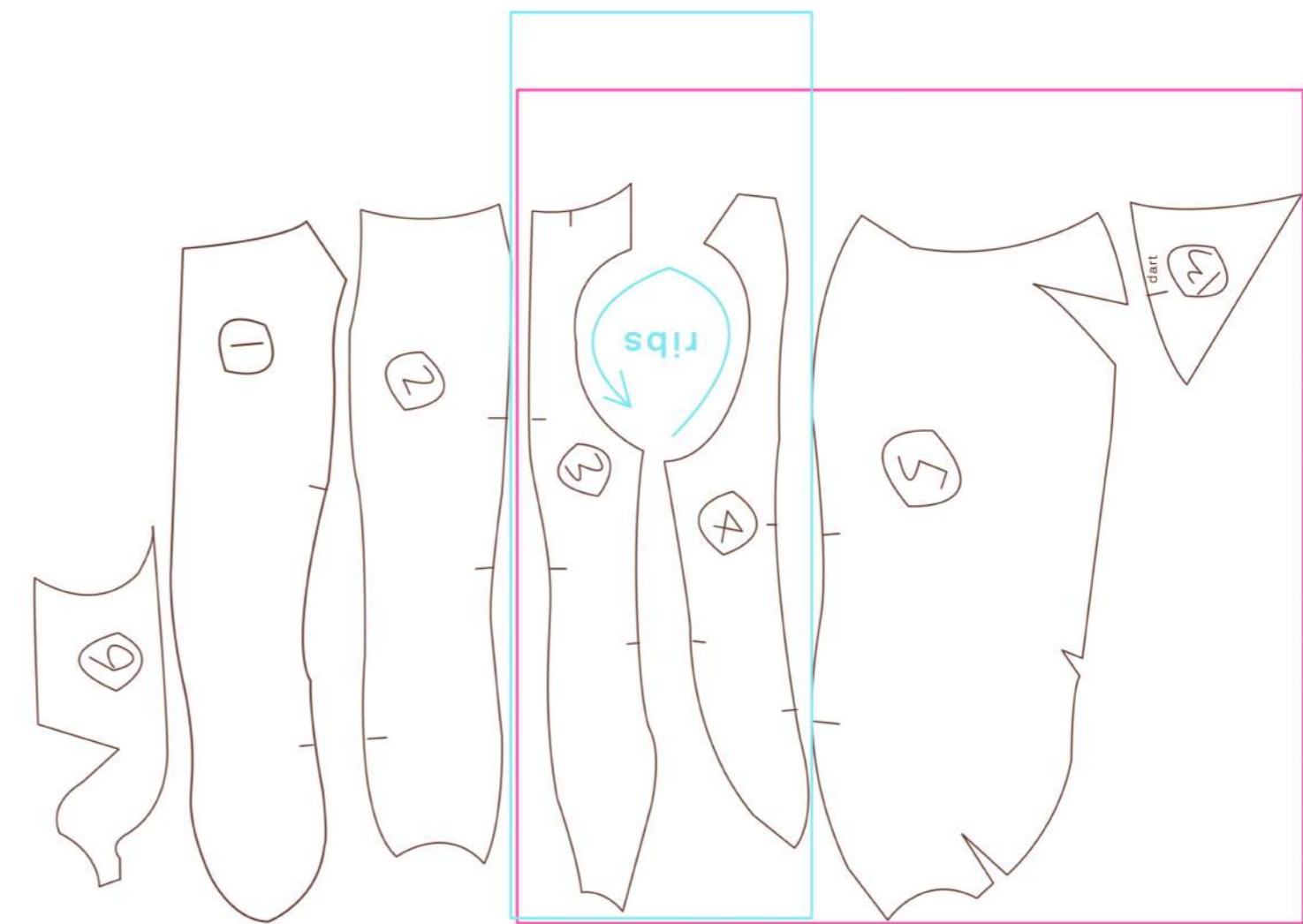
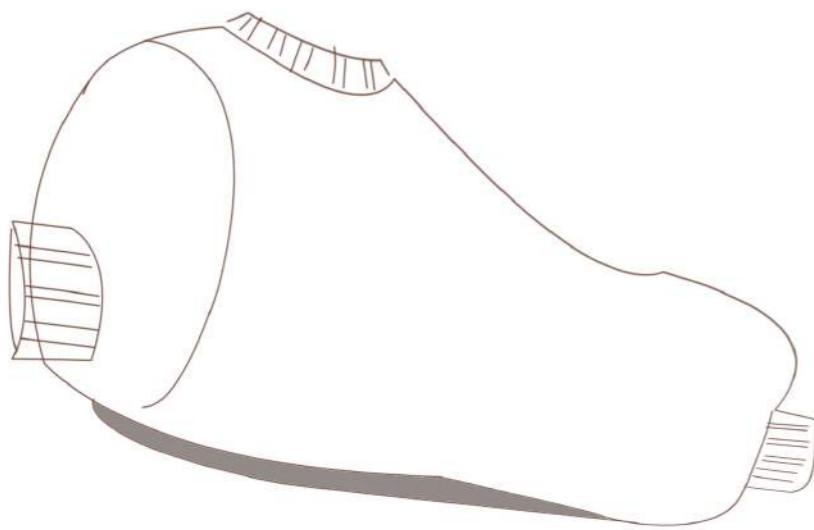
2D



3D

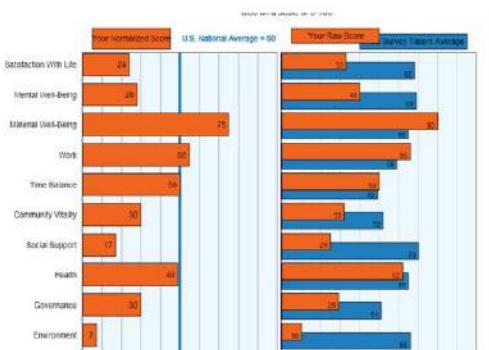




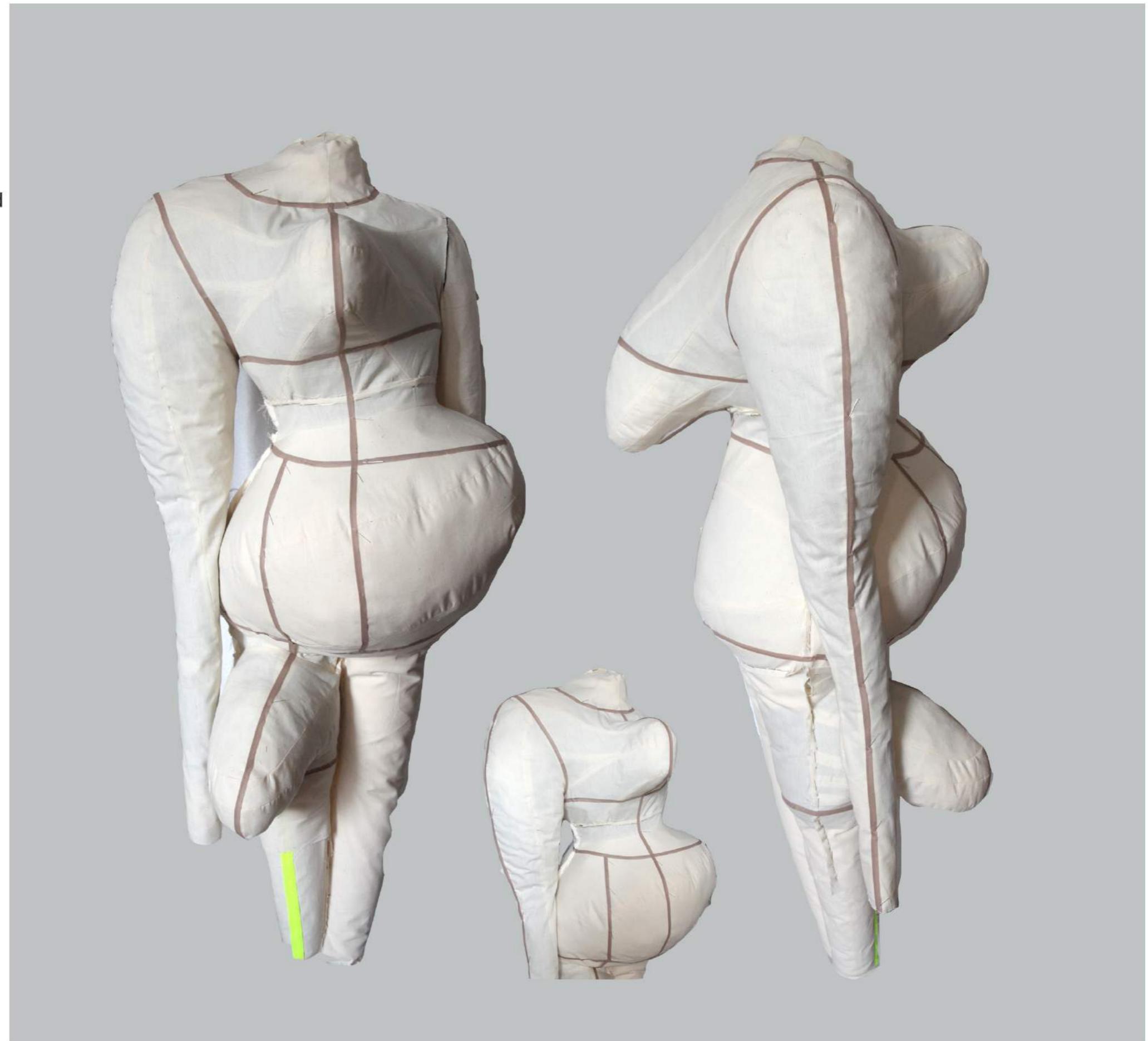


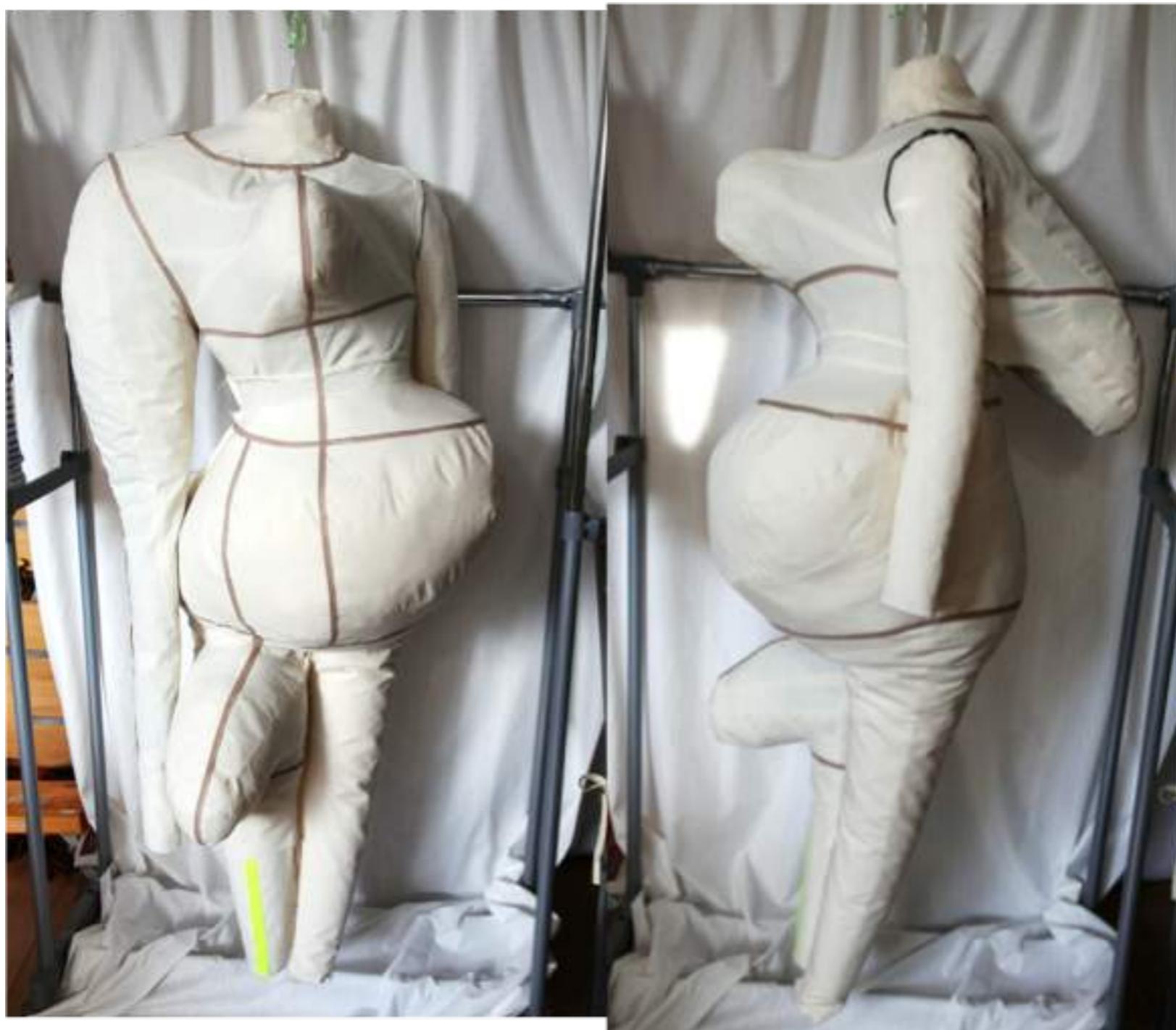
A tailor dummy deformed by my data (the scores of Gross National Happiness Survey). 11 lines from the tailor dummy of my size had been chosen to represent each of the GNH index score. If the score is lower than a happy score then this certain line on the dummy will be extended to a calculated percentage thus form a swallowed up shape. When 11 lines have all been extended to the calculated percentages, this shape of dummy is altimated formed. So this dummy is an indication of my inward well-ness, despite my outside bodyshape.

(the piece is with both sleeves and the piece is currently under production and will be finished by Nov 15 2014)

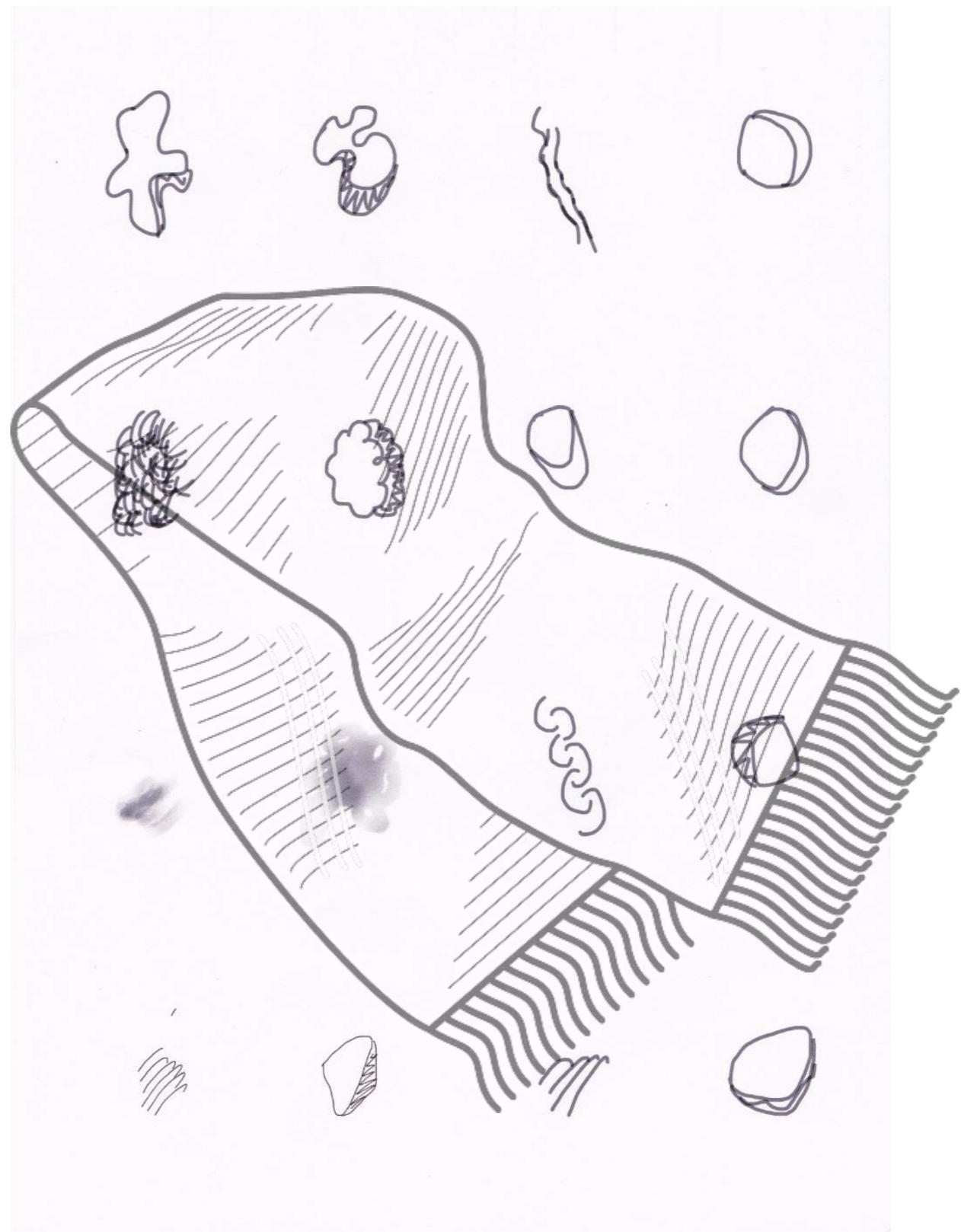


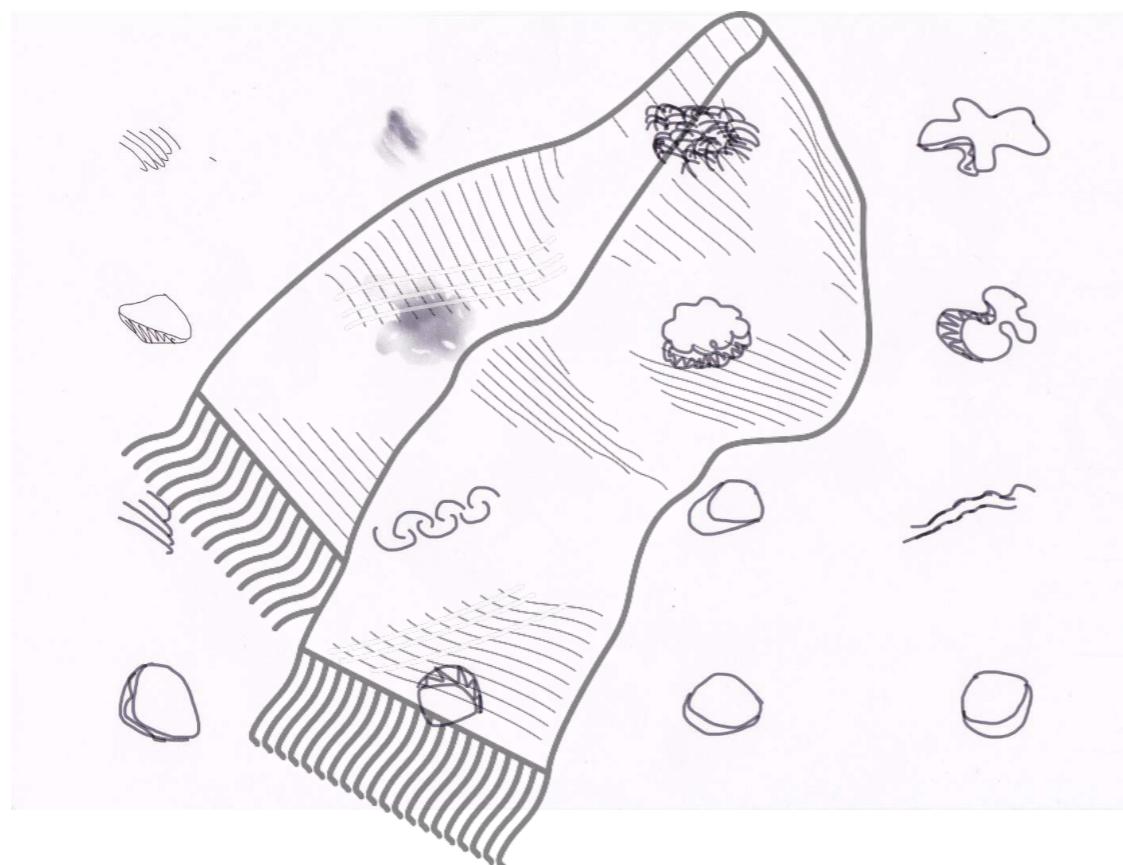
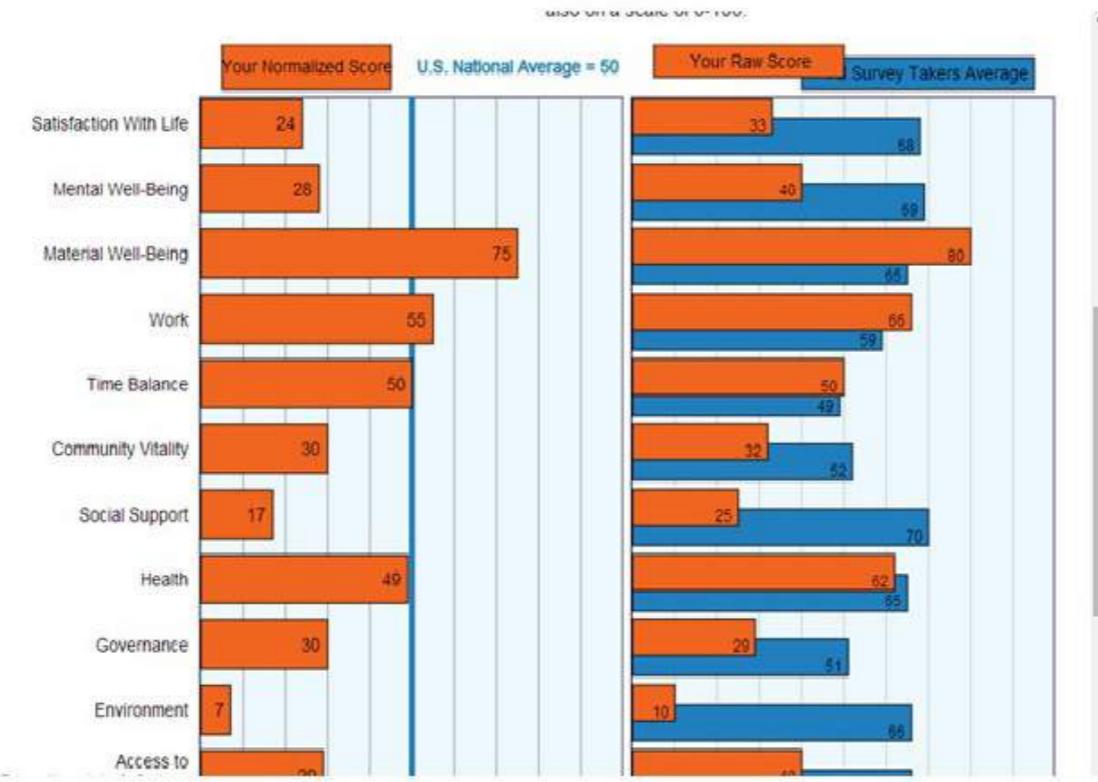
Gross National Happiness Survey
www.happycounts.org

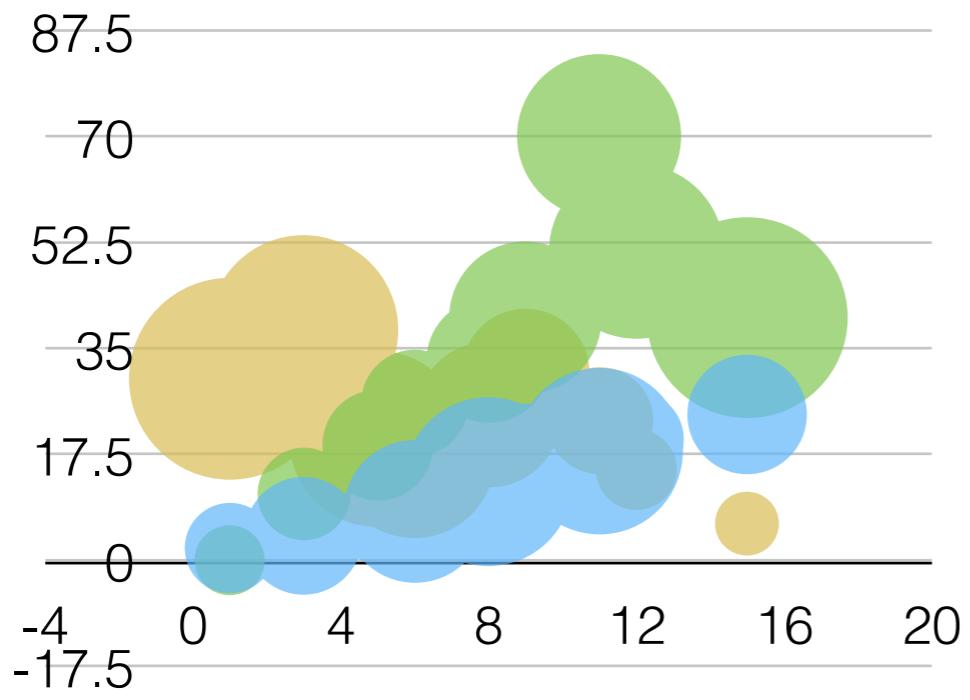
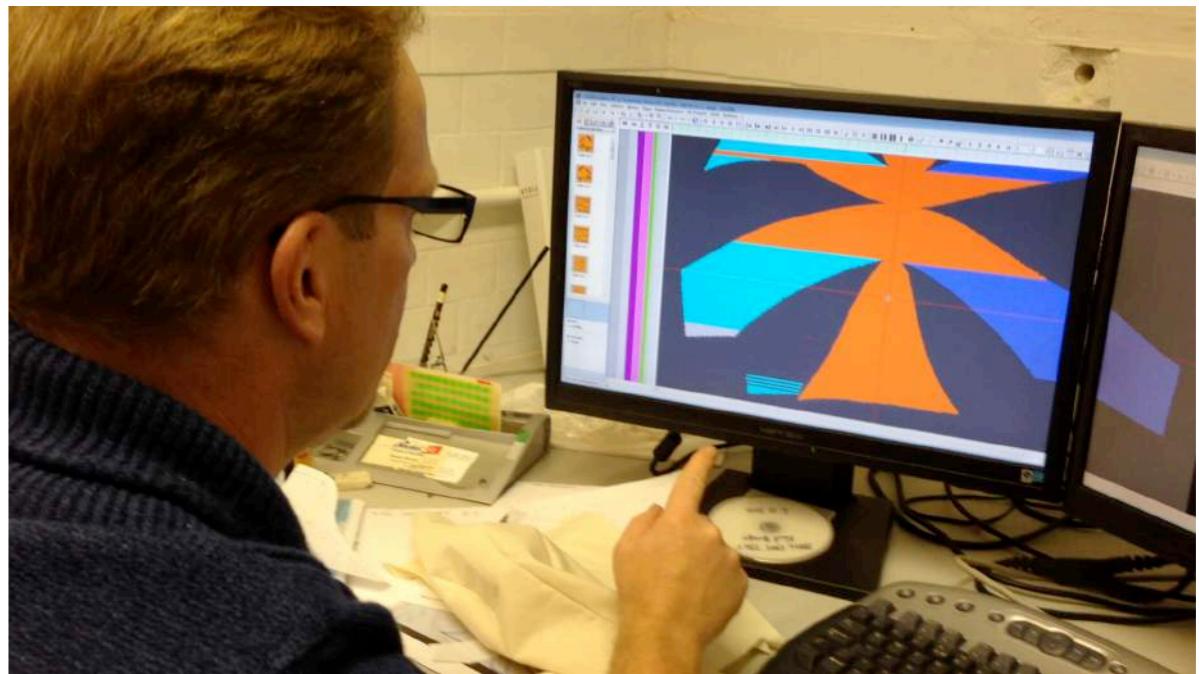




should be with other mannequins (need to take photos)







I am a fashion designer

I am also a fashion consumer

As a designer, I ask why we design?

And for whom we design?

For ourselves? For the Employer? Or for the wearer?

As a consumer, I ask why I buy?

Does buying make me happier?

How my clothes are related with me?

Are they really for me? and OF me?

We all try to dress to look good, but how well is our inner selves?

How do I know, what is about me? - data tracking, data driven. Public data reveals social patterns, personal data reveals things we even't didn't know about ourselves.

Could we build conversations between out clothes and our innder selves, using personal data?

Could we build conversations between designer and wearer, between outside body and inside feeling, and between fashion and well-being?

“The search for a stereotypical body image ... has lead to a mass psychology that separates people from their bodies. The body is seen as a mere support, an object without symbolic value, different from the self and devoid of conscience. It serves a commodity whose “owner’s” value rises and falls depending on how it compares to industry stereotypes.”

- *The Body in Fashion by Tiago Pinto Ribeiro, MS, and Raquel Barbosa, PhD*

“the study into disfiguring scars (Brown,, Moss, McGrouther and Bayat, 2010) showed that patients with non-visible scars experience greater distress than patients with visible scars, irregardless of scar type (yes, greater stress when non-visible!). This result is consistent with other studies into disfiguring conditions, and suggests that clothing needs to allow “revelation” and not simple conceal these scars!

- *The Body in Fashion by Tiago Pinto Ribeiro, MS, and Raquel Barbosa, PhD*

test i am a watermelon
lahalahalaladfjkdjfaksj;