86% of adults have insufficient supply of Vitamin D.[1]
-> osteoporosis, cognitive health

75% of women of child-bearing age do not have sufficient supply of iron.[1]
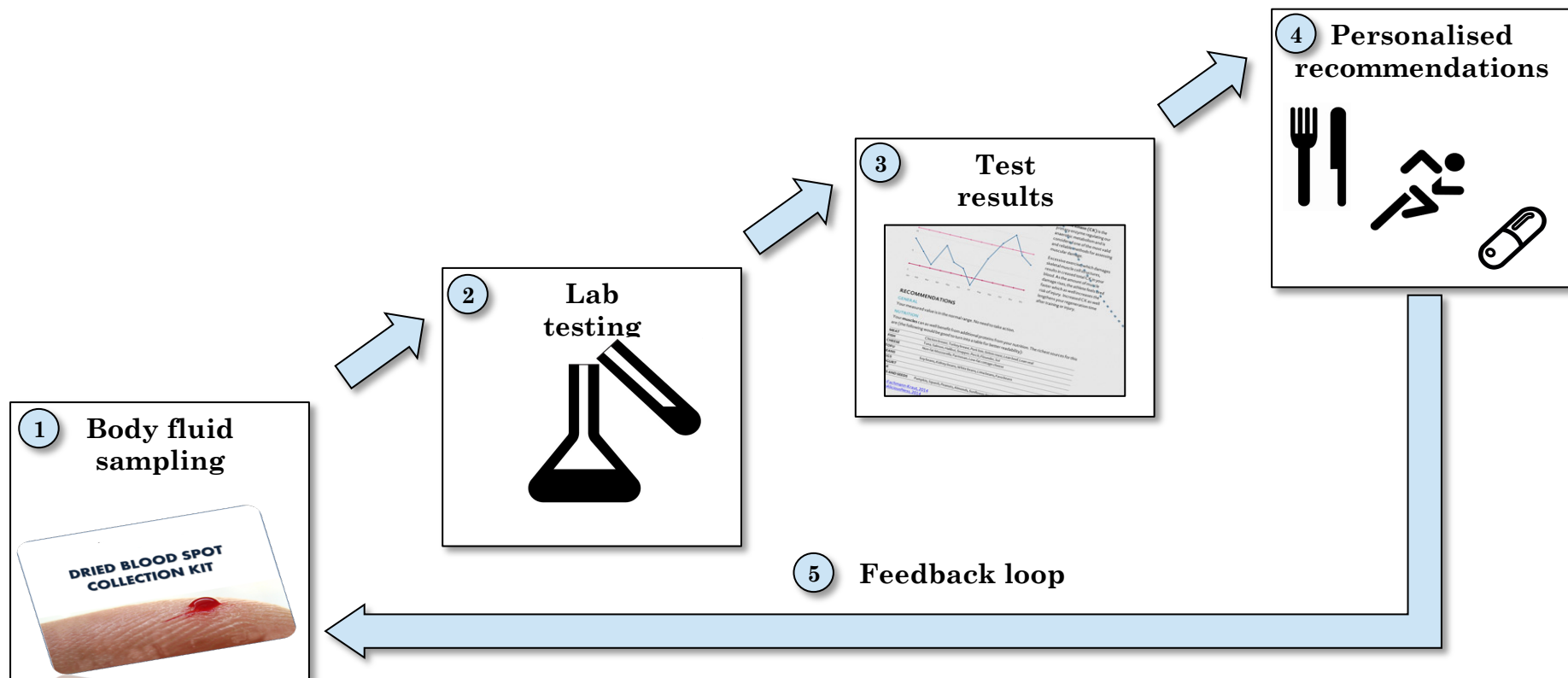-> fatigue, endurance fitness

65% of adults have an elevated cholesterol level – 58% of these are not aware of this[2]
-> cardio-vascular health

[1] German Nutrition Study, 2008; [2] German Study of Adult Health, 2011

Concept

1. **Body fluid sampling** — DRIED BLOOD SPOT COLLECTION KIT
2. **Lab testing**
3. **Test results**
4. **Personalised recommendations**
5. **Feedback loop**

Biomarkers

Alkaline phosphatase

ALT

AST

Bilirubin, total

Calcium in serum

Calcium in urine

Cholesterol, HDL

Cholesterol, LDL

Cholesterol, Total

Carotenoids

Cortisol

Creatine kinase

Creatinine in urine

CRP hs

Fatty acids

Ferritin

GGT

HbA1c

Iron

Lipase

Lipoprotein (a)

Magnesium in serum

Phosphate in serum

Phosphate in urine

Serotonin in urine

Transferrin

Transferrin saturation

Triglycerides

Urea

Uric acid

Vitamin A

Vitamin D3

Vitamin E

Vitamin K

Questions

- *Is that something that you would try? (in this case, please register your email at sanalytica.com)*

- *What kind of output would be helpful for you?*

- *Which markers would you be interested in?*

- *What would be your main concerns?*

- *Anybody you know we should speak to (e.g., health coach, nutritionist w/ interest in this area)?*

Study

- *Who would be interested in a small study to track one / several biomarker(s) over time?*

- *Not free but significant discount*

- *Please send an email to philipp.schulte@sanalytica.com*