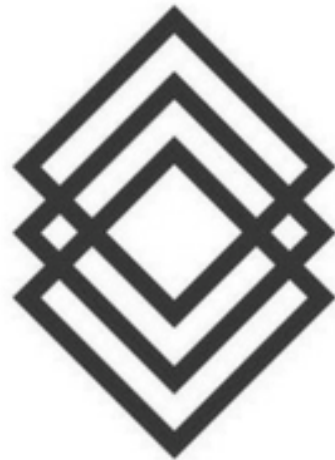


Le Future du Travail via Genesis DAO & DAOstack

par Adrien Berthou



Parcours de la présentation

1. The DAO Dream
2. Blockchain
3. DAOs
4. Plateformes pour DAO
5. DAOstack & GenesisDAO
6. GenesisDAO & FestDAO

The DAO Dream

Rendre n'importe quelle organisation plus scalable & efficace
grâce aux avantages amené par la technologie blockchain.

"On résiste à l'invasion des armées, on ne résiste pas à l'invasion des idées."

Victor Hugo

Blockchain: Rappel sur ses avantages

Décentralisation

- Instoppable
- Auto-exécutable
- Pas de “kill switch”
- Disponible “pour toujours”
- Serverless infra
- Autonomous p2p network
- Autonomous p2p database
- Autonomous p2p currency
- Enables Tokenomics

Immutabilité

- Encrypté
- Incorruptible
- Inhackable
- Correct “pour toujours”

Transparence

- Pseudo anonymité
- Résistance à la censure
- Responsabilisation

Quoi de plus?

- P2P — retour aux bases, retour au troc... mais maintenant c'est digital
- Trustless — “Less Trust. More Truth.” ([Polkadot/W3F slogan](#))
“Moins de confiance. Plus de vérité.”
- Paradigm shift — “In addition to being an abstract representation, the record of a transaction is also the transaction itself” by [Zargham & Rice of BlockScience](#)

“En plus d'être une représentation abstraite, le relevé d'opération d'une transaction est aussi la transaction elle-même.”

Est-ce que je crois en Blockchain?

Je ne “crois” pas en blockchain, je sais que c’est une technologie & que cette tech marche.

Tout comme vous ne “croyez” pas en internet mais savez que c’est une technologie qui marche.

Qu'est ce qu'une DAO?

DAO = Decentralized Autonomous Organization

Définition toujours au centre de débat, seul point d'accord:

Une organisation en partie ou entièrement gouverné via une
blockchain

Challenges

Humain: les modèles de gouvernance sont nascents

Technique: web3 est toujours en construction

DAO & Tokenomics

- Les DAOs ont des mécanismes d'incitation
- Trouver un système de gouvernance approprié est clé
- Actuellement le focus est beaucoup sur les incitations économiques

Tokenomics = Token Economics

Qui veut créer une DAO?

- Communautés en ligne
- Coopératives
- Organisations sans hiérarchie
- Collectifs Artistiques
- Espaces De Collaboration
- Groupes Politique

"Vision sans exécution est hallucination"

Thomas Edison

Aspect Légal

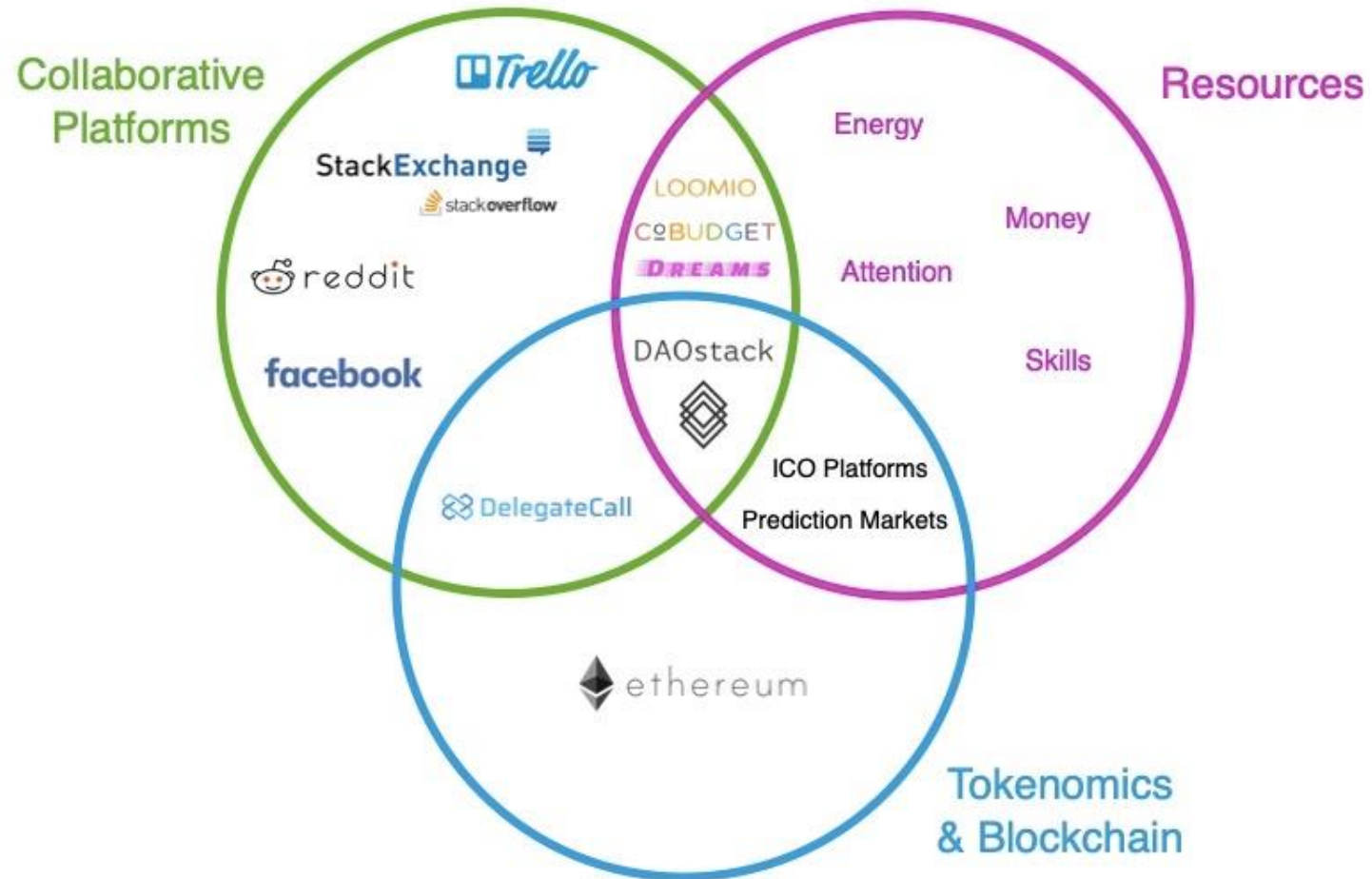
- Un des plus gros problèmes actuel, mais il y a des progrès
- Pionniers
 - Dorg: la 1ère entreprise déclarée légalement comme DAO
 - OpenLaw: créez & déployez votre DAO en tant que société anonyme

Voir <https://dorg.tech> , <https://dao.openlaw.io> et aussi <https://medium.com/@OpenLawOfficial/the-era-of-legally-compliant-daos-491edf88fed0>

Qu'est ce qu'une plateforme pour DAO?

- A platform where DAOs can run
- The most famous ones are DAOstack, Aragon & M

DAOstack simplifié



Qu'est ce qui rend DAOstack particulier?

The Holographic Consensus: “a fraction represents the whole”

Comment commencer une DAO?

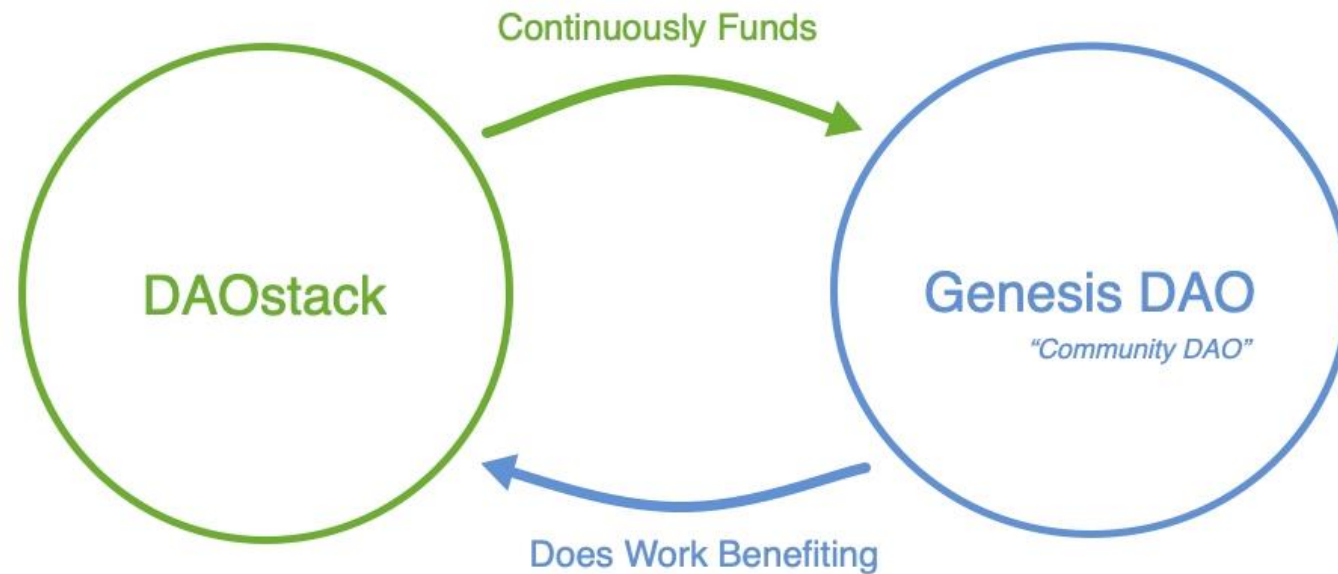
1. Allez sur une plateforme DAO comme DAOstack, Aragon or Colony
2. Définissez
 - Énoncés de missions
 - Ressources à gouverner
 - Membres core qui donneront l'énergie initiale nécessaire
3. Launch

Voir "The DAO Canvas" créé par Felipe Duarte felipe@daostack.io

Qu'est ce que GenesisDAO?

Énoncés de missions: aider à améliorer DAOstack

Ressources à gouverner: fonds donnés par DAOstack (right now 40K USD / month)



Note: C'est une version très simplifié de la relation entre ces entités

Énoncés de missions de GenesisDAO?

The screenshot shows a web browser displaying a Reddit post. The address bar shows the URL: https://www.reddit.com/r/TheGenesisDAO/comments/dusap9/genesis_dao_version_1.0_launch_planned_for_nov_21st_2019/. The Reddit header includes the subreddit name 'r/TheGenesisDAO' and a search bar. The post itself is titled 'Genesis DAO version 1.0 launch planned for Nov 21st 2019' and was posted by 'u/adrienbe' 23 days ago. The post content includes a 'TL;DR:' section with a bulleted list of updates and a paragraph directing users to DAOTalk for more details. The right sidebar shows the subreddit's statistics: 22 members, 3 online, and 0 coins. A 'JOINED' button is visible, along with a 'COMMUNITY OPTIONS' section.

reddit r/TheGenesisDAO Search r/TheGenesisDAO

Genesis DAO version 1.0 launch planned for Nov 21st 2019

↑ 3 ↓ r/TheGenesisDAO · Posted by u/adrienbe 23 days ago

Genesis DAO version 1.0 launch planned for Nov 21st 2019

TL;DR:

- More Funds: \$40K/month & up from Nov 2019)
- Updated Mission Statement: GEN matters
- Updated Reputation Game: 2% Rep cap removed & so much more
- "Genesis Alpha members will not need to do anything, and will automatically be a part of Genesis 1.0"
- Proposed Changes have to go through Genesis Alpha's approval

Find all the details in (i) the "[Genesis 1.0 | Mission, Principles, and Structure](#)" article, (ii) "[Genesis 1.0 | Update](#)" thread on DAOTalk, (iii) "[How to input on Foundations of Genesis 1.0](#)" thread on DAOTalk.

0 Share ✓ Approve Remove Spam ... 81% Upvoted

r/TheGenesisDAO

22 Members 3 Online No

0 Coins

Welcome to the sub-Reddit of DAO, the first DAO launched c

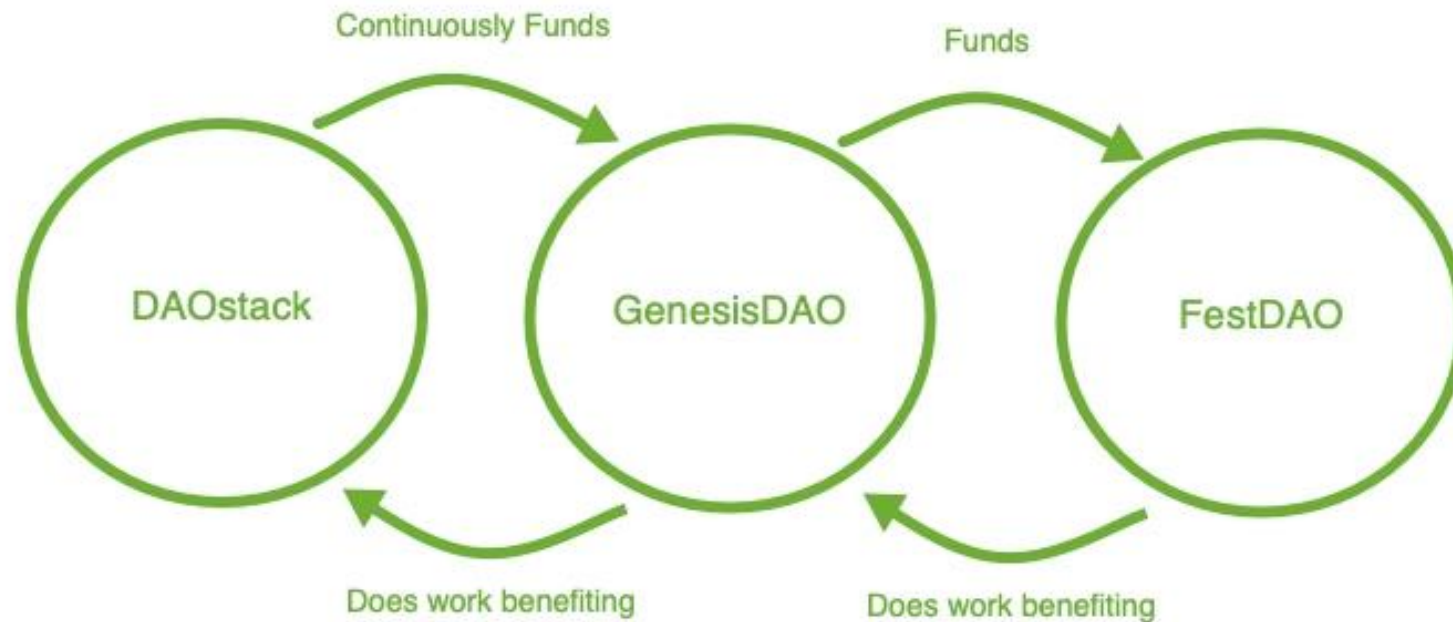
JOINED

COMMUNITY OPTIONS

Qu'est ce que FestDAO?

Énoncés de missions: aider GenesisDAO via des **événements**

Ressources à gouverner: fonds donnés par GenesisDAO (6K USD in October 2019)



Note: C'est une version très simplifiée de la relation entre ces entités

DAOstack en pratique

Quelques slides pour démystifier l'outil

How does DAOstack look like?

The screenshot displays the DAOstack Genesis Alpha interface, specifically the 'Contribution Reward' section. The interface is divided into a left sidebar and a main content area. The sidebar includes a 'Genesis Alpha' header, a description, a menu, and a list of holdings (0.05k ETH, 1.66k GEN, 0.69k DAI). The main content area shows a grid of proposals. Annotations highlight three key actions: '1. Create Proposal' pointing to the '+ New proposal' button, '2. Vote' pointing to the voting options (For, Against, Predict, Pass, Fail), and '3. Stake' pointing to the 'Stake' button. A green box labeled '3 ACTIONS' is also present.

Genesis Alpha

Anyone can make a proposal to the DAO! Click the button on the top right.

Menu

- Home
- Reputation Holders
- History
- Redemptions ()
- DAO Holdings [x]

0.05k ETH

1.66k GEN

0.69k DAI

Home

FAQ

Buy GEN

Alchemy 101

About DAOstack

Get involved

Privacy Policy

Contribution Reward

Proposals Info

3 ACTIONS

1. Create Proposal

+ New proposal

2. Vote

Vote

- For
- Against
- Predict
- Pass
- Fail

3. Stake

28d : 21h : 38m

0xc21091...

Youtube Advertisement

1 ETH → 0x09523e...

0.00 %

0.00 %

0 Pass

0.15k Fail

12d : 06h : 57m

0x80e704...

Reputation Request Xue Dong

+0 GAT + +0.00 % Rep. → 0x80e704...

0.00 %

0.00 %

0 Pass

0.15k Fail

21d : 13h : 47m

0x1ef064...

Reputation Request

0.05 ETH + 0.24 % Rep. → 0x1ef064...

0.00 %

0.00 %

0 Pass

0.15k Fail

22d : 00h : 28m

0xc9180f...

unknown voting is making gen coin go up

0.24 % Rep. → 0xc9180f...

0.00 %

1.45 %

0 Pass

0.15k Fail

24d : 23h : 12m

Benoit Kulesza

Signup proposal Benoit Kulesza

Alchemy and Arc are in Alpha. There will be BUGS! We don't guarantee complete security. *Play at your own risk*

Support

What are the incentives?

- Rep = Reputation + Voting Power
- ETH, DAI, USDC... = Money a.k.a. digital assets
- GEN = Stake = Money + Bet + Boost/Unboost

What's Rep?

100% Rep shared by all members

Rep is reputation AND voting power

- Reputation = credibility
- Voting Power = power of decision

Where are the incentives?

The screenshot shows the 'Contribution Reward' page on the Alchemy Genesis Alpha platform. The page features a sidebar with navigation links and a main content area with a grid of proposals. Green boxes and arrows highlight specific elements related to incentives:

- Incentives:** A green box labeled 'Incentives' is positioned at the top right of the main content area.
- Stake:** A green box labeled 'Stake' is positioned to the right of the 'Reputation Request Xue Dong' proposal, with an arrow pointing to the 'Pass' button.
- Money:** A green box labeled 'Money' is positioned below the 'Youtube Advertisement' proposal, with an arrow pointing to the '1 ETH' value in the proposal details.
- Rep.:** A green box labeled 'Rep.' is positioned at the bottom right, with arrows pointing to the '0.24 % Rep.' value in the 'unknown voting is making gen coin go up' proposal and the '1.45 %' value in the 'Reputation Request' proposal.

The sidebar on the left includes the following sections:

- Genesis Alpha:** Anyone can make a proposal to the DAO! Click the button on the top right.
- Menu:** Home, Reputation Holders, History, Redemptions ()
- DAO Holdings:** 0.05k ETH, 1.66k GEN, 0.69k DAI
- Footer:** Home, FAQ, Buy GEN, Alchemy 101, About DAOstack, Get involved, Privacy Policy

The main content area displays several proposals:

- Youtube Advertisement:** 28d : 21h : 38m, 0xc21091..., 1 ETH → 0x09523e..., 0.00 % Pass, 0.15k Fail.
- Reputation Request Xue Dong:** 12d : 06h : 57m, 0x80e704..., +0 GAT +0.00 % Rep. → 0x80e704..., 0.00 % Pass, 0.15k Fail.
- Reputation Request:** 21d : 13h : 47m, 0x1ef064..., 0.05 ETH + 0.24 % Rep. → 0x1ef064..., 0.00 % Pass, 0.15k Fail.
- unknown voting is making gen coin go up:** 22d : 00h : 28m, 0xc9180f..., 0.24 % Rep. → 0xc9180f..., 0.00 % Pass, 1.45 % Fail.
- Signup proposal Benoit Kulesza:** 24d : 23h : 12m, Benoit Kulesza.

A warning at the bottom states: "Alchemy and Arc are in Alpha. There will be BUGS! We don't guarantee complete security. *Play at your own risk*"

What if I don't like high volatility?

- De-risk your requested reward with stable coins
- Stable Coin used: DAI

The screenshot shows the 'New proposal' form on the Alchemy DAOstack website. The form is titled '+ New proposal | ContributionReward' and is for user 'AdrienBe'. It includes a 'What to Expect' section, a 'Title' field (required), a 'Description' field, a 'URL' field, and several reward fields: 'ETH Reward', 'External Token Reward', 'Reputation Reward', and 'DAO token (GAT) Reward'. A dropdown menu is open for the 'Recipient' field, showing a list of tokens: GEN, DAI (selected), GUSD, KNC, PAX, TUSD, USDC, USDT, and NEC. A green callout box points to the 'DAI' option in the dropdown, stating 'Stable coins currently supported: DAI, GUSD, PAX, TUSD, USDC, USDT'. The form also has 'Cancel' and 'Submit proposal' buttons at the bottom.

Alchemy > Genesis Alpha

+ New proposal | ContributionReward

AdrienBe

What to Expect
This proposal can send eth / ERC20 token, mint new DAO tokens (GAT) and mint / slash reputation in the DAO. Each proposal can have one of each of these actions. e.g. 100 rep for completing a project + 0.05 ETH for covering expenses.

Title Required
Summarize your proposal

Description
Write Preview H B I

URL
Description URL

Recipient
name / public key

ETH Reward
0

External Token Reward
0

Reputation Reward
0

DAO token (GAT) Reward
0

Cancel Submit proposal

Support

Stable coins currently supported:
DAI
GUSD
PAX
TUSD
USDC
USDT

Do you have more UX tips?

The screenshot shows the Genesis Alpha DAO interface. Green boxes and arrows highlight several key UX elements:

- DAO Name:** A green box highlights the "Genesis Alpha" header in the top left sidebar.
- DAO Members:** A green box highlights the "Reputation Holders" link in the top left sidebar.
- DAO Past Proposals:** A green box highlights the "History" link in the top left sidebar.
- DAO Wallet:** A green box highlights the "DAO Holdings" section in the top left sidebar, which displays:
 - 0.05k ETH
 - 1.66k GEN
 - 0.69k DAI

The main content area displays a list of proposals with details such as the proposer's name, the proposal title, the voting deadline, and the current voting status (Pass/Fail). A "+ New proposal" button is visible in the top right corner. A "Support" button is located in the bottom right corner. A disclaimer at the bottom states: "Alchemy and Arc are in Alpha. There will be BUGS! We don't guarantee complete security. *Play at your own risk*"

Q&A

Let's play around with the Genesis DAO!

Objective: 1 proposal created per working group

"In theory, practice & theory are the same, in practice they are not"

Anonymous clever person