María Alejandra Pérez
UX / UI Designer

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👤 About me

UX / UI Designer with a background in engineering. My experience has taught me how to communicate with stakeholders, provide timely solutions for support incidences, and design processes that understand the customer's struggles and motivations. All of these lessons have really motivated me and inspired me to develop myself in UX/UI design.

🎓 Education

12/2019 – 06/2020

UX/UI Designer

Ironhack *(Barcelona, Spain)*

09/2014 – 02/2017

Master's degree in Telecommunications Engineering

Universitat Politècnica de Catalunya *(Barcelona, Spain)*

09/2007 – 12/2012

Electronic Engineer

Universidad Simón Bolívar *(Caracas, Venezuela)*

💻 Projects

05-06/2020

App for streaming services recommendations

UX/UI Final Project at Ironhack (UX Research, IA, Interaction design, UI Design.)

Goal: Offer accurate recommendations for movies and shows streaming services.

Other projects can be found at mariaalejandraperez.com

💼 Work Experience

10/2020 – present

UX/UI Designer (Freelance project)

FixFirst (Berlin, Germany) [Remote]
SaaS provider for service partners of home appliances and technicians

- Collect requirements and feedback from clients to improve user flow and information architecture of application and desktop dashboard.
- Build components library for UI Designs.
- Create Mockups designs of new mobile application for technicians.
- Redesign technicians website.
- Enhance of already existing mockups of desktop dashboard for service partners.
- Run demos and usability tests to find points of improvement in the designed products.

⚐ Skills

Technologies & Tools: Figma | Sketch | Adobe XD | Invision | HTML5 | CSS | Jira | Git | Zeplin | Miro | Notion

Hard Skills: Prototyping | Design thinking | UX Research | UI Design | Interaction Design

Soft Skills: Problem solving | Adaptability | Time management |Empathy | Listening

💬 Languages

Spanish: Native

German: Beginner

English: Proficient

Catalan: Beginner