

# Ubuntu-be.org in 2007

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Our goal

*“We want to grow the  
Ubuntu ecosystem in  
Belgium.”*

# Goals for today

- strengthen structure now
- plans for 2007
- long term discussion afterwards

Strengthening  
structure

# Membership

- mess:
  - e.g. invisible “members”
- need:
  - dedication = membership
  - prepared for formal org
- action proposal:
  - imitate Ubuntu membership

# System administration

- situation:
  - dns
  - main site
  - backups
  - map
  - newsletter
- action:
  - document who does what
- discussion

# Meta communication

- situation:
  - mailman moderation
  - web stats
  - map maintenance
  - locoteams contact
  - dipro, bank
- action:
  - document who does what
- discussion

# Money

- situation:
  - income
  - expenses
  - 90€ cash
- action:
  - open Argenta account
  - grow small reserve for vzw/asbl
  - describe who does what
- discussion



# Formal structure

- situation:
  - association de fait/feitelijke vereniging
- action:
  - preventive:
    - search for accountant
    - shape membership
    - save for cost of formal structure
- discussion:
  - (when) do we need a vzw/asbl?

# Strategic partners

- situation:
  - Canonical & Ubuntu Foundation
  - ubuntu-nl
  - ubuntu-fr
  - others?
- action:
  - crosspost -nl and -fr summaries?
  - prepare questions to Canonical
- discussion

# Development

- situation (Pierre)
- action:
  - describe who does what
  -
- discussion:
  - openid
  - use cases
  - road map

# Measuring input & output

- why measure?
  - maximise ROI
  - relevance to stakeholders
- action: what to measure?
  - objectively measurable
  - input and output

# Evangelisation

# Dipro fairs

- situation
- action:
  - what fairs in 2k7: nl\_be? fr\_be?
  - document who does what
- discussion:
  - insurance: hardware, volunteers

# Vista press release

- situation:
  - 2007/01/31
- action:
  - press release
  - radio & tv
  - written mainstream press

# VLOD fair

- situation:
  - fair booth ordered
- action:
  - define who does what
  - school project kit about free software
- discussion



# Newsletter

- situation:
  - # subscribers
  - no newsletter yet
  - no infrastructure yet
- action:
  - decide & describe who does what

# Recupc project

- situation:
  - test with 20 pc's
  - ubuntu-be.org expertise
- action:
  - proactive
  - describe who does what
- discussion

# City level action

- strengthening the strongholds
  - Leuven, Antwerpen, Gent, fr\_be?
- discussion
- action

## 7.10 LTS press conference

- action:
  - find suitable room
  - contact Canonical
  - describe who does what

# Random ideas

- famous people using Ubuntu
- try Ubuntu for a month
  - buy a free trial (for a friend, for press,...)
- free software friendly school
- partnerships