Website color scheme

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Gold = # FDBE57

Dark blue = #004B8D

Green = #78A22F

Light blue = #569BBE

Cream = #FFECB3

Dk Gray for text= #47474D

Website typography scheme:

H1 tags = 32px Whitney Bold in dark blue align left

H2 tags = 20 px Whitney Bold in black centered

H3 tags = 20 px Whitney Bold in light blue align left
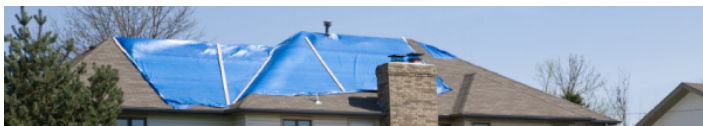
Body tag = 14 px Whitney Book [DkGray #46464C]
7 px between paragraphs

You will need to purchase access to webfont Whitney: http://www.typography.com/fonts/whitney/webfonts/

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blendBackTop.jpg
use on any page that is not specifically for
contractors or homeowners

contractorHeader.jpg
use on all pages within the contractor section

homeownerHeader.jpg
use on all pages within the homeowner section

blendBack675 or 900, single or double
use behind highlighted copy; choose the size
you need

clipboard.jpg
use on main homepage

define.jpg
use on main homeowner
landing page

opportunity.jpg
use on main contractor
landing page

homeowners.jpg
for main landing page
and for homeowner sections

contractors.jpg
for main landing page
and for contractors sections

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ppa-Logo.gif