

Data Science MeetUp report

Event : Combining Surveys and online behavioral data

Group: Data Science DC

Date: January 16th, 2018

Location: GWU, Washington DC.

Link:

https://www.meetup.com/Data-Science-DC/events/246100036/comments/487812744/?read=1&_xtd=gatlbWFpbF9jbGlja9oAJDVIMGY5OWNmLTJiZWQtNGVkMi1iYWMwLWJhNWJhZGY2OTZhMA&_af=event&_af_eid=246100036&itemTypeToken=COMMENT&https=on

The presenter was Winter Mason. He originally received his PhD in social psychology from Indiana University, and is now a data scientist at Facebook. During his presentation, he spoke about two main topics:

- Use of online survey data to uncover social dynamics among users/players of an online video game.
- Use of online survey data to analyze the impact of an online system aimed at increasing voters engagement

Personally, coming from a neuroscience/neurobiology background, not only the talk was interesting, being it about foreign topics, but also because exemplified the practical applications of data science.

Something that I also found interesting was that before the start of the meeting they had a short announcements section, where some attendees shared job related opportunities.