

Ashish Mehra

Frontend Developer | Mobile Apps

A visual learner, self-taught developer with 4+ years experience building mobile/web apps. Enthusiastic about continuous learning and tech exploration in my spare time.

Portfolio: <https://ashishmehra.dev> Email: work.ashishmehra.dev@gmail.com Contact: +91-8171700584

Work Experience

React Native Developer • ByteLearn.com

October 2023–July 2024 | Remote

- Led the POC and integrated intuitive user flows for whiteboard and AI Tutor functionalities, elevate the user experience within an app.
- Spearheaded the complete implementation of secure user authentication and Byte-learn premium subscription purchase flows.
- Integrated Singular for advanced analytics and campaign management, enabling data-driven marketing decisions.
- Set up user journey funnels for the product team, optimizing tracking and conversion insights.
- Implemented push notifications using Firebase and Notifee to boost user engagement with timely updates.
- Managed the deployment process for iOS and Android platforms, ensuring smooth app releases.
- Collaborated with the content team on SEO page development to enhance content visibility and strategy.
- Automated sitemap generation and worksheet PDFs within Strapi, reducing manual efforts by 40%, improving efficiency and content accuracy.

SDE-I | Mobile App Development • Locofast

October 2022–September 2023 | Remote

- Managed end-to-end development of Locofast's key mobile applications, ensuring on-time delivery of features and high code quality.
- Facilitated code quality improvements through rigorous review processes, promoting best practices and knowledge sharing within the team.
- Boosted performance on low-end Android devices by profiling components to identify bottlenecks, refactoring state management to reduce unnecessary re-renders, and implementing caching strategies to minimize API calls.
- Took the lead in quickly developing the Locofast customer iOS app, ensuring smooth integration for internal teams within a short timeframe.

Javascript Developer • Startxlabs Technologies

August 2019–June 2022 | Remote

- Led frontend development across multiple app and web projects, ensuring high standards of quality and performance.
- Developed custom in-house boilerplates that streamlined the initial project setup process, reducing setup time by 70% and enabling development teams to focus more on project-specific tasks and accelerating delivery timelines.
- Participated actively in code reviews to maintain codebase integrity and foster team collaboration.
- Contributed to the hiring process, interviewing and assessing candidates to build a skilled frontend team.
- Mentored and trained freshers in React Native and React, equipping them with essential skills to excel in their roles.
- Successfully delivered 7+ web and mobile apps to clients, meeting or exceeding project scope, schedule, and budget expectations.
- Planned and conducted frontend workshops on new trends, updates, and optimizations, enhancing team knowledge and skillsets.

Full Stack Web Developer • Credit Culture

May 2019–August 2019 | Guragon

Developed internal panel using React JS, while acquiring fundamental knowledge of AWS services such as S3, Lambda, and more during tenure

Node.js Developer • Acumax Technologies

September 2018–January 2019 | Noida

Designed and developed the backend application using Express.

Education

Kumaun University

Accounting and Business Management • 2014–2017

Chhauni Children's Academy

Business/Commerce, General • 2012-2014

Samar Study Hall

High School • 2009-2012

Skills

- JavaScript
- React | React Native | Next.js
- TypeScript
- HTML/CSS
- Git
- Figma

Languages

- English — Intermediate