# Machine learning and economics reading group Diffusion models and variational autoencoders

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## People in Oxford sitting in a room without windows, discussing Al



Generated using Stable Diffusion v2-1.

#### Variational autoencoders

Diffusion models

Conditioning and guidance

## Setup

- i.i.d. observables: **x** (e.g., images).
- Latent variables: z.
- Goal: Model the distribution p(x).
- Decoder model:  $p_{\theta}(x|z)$ .
- Encoder model:  $q_{\phi}(z|x)$ .
- Marginal (prior) for z: p(z).

## The decoder as a generative model

- Given  $\theta$ , it is easy to sample from p(x):
  - 1. Obtain a draw of  $z \sim p(z)$ .
  - 2. Then obtain a draw from  $p_{\theta}(x|z)$ .
- Maximum likelihood estimation: Given the sample of observed  $x_i$ , find  $\theta$  to maximize

$$\sum_{i} \log p_{\theta}(x_{i}) = \sum_{i} \log \left( \int_{z} p_{\theta}(x_{i}|z) p(z) dz \right).$$

 Problem: The integral is too hard to compute for interesting models (e.g., neural networks).

## Decomposing the likelihood

• By definition of conditional probabilities, for arbitrary z:

$$\begin{split} \log p_{\theta}(x) &= \log \left( \frac{p_{\theta}(x|z)p(z)}{p_{\theta}(z|x)} \cdot \frac{q_{\phi}(z|x)}{q_{\phi}(z|x)} \right) \\ &= \log \left( \frac{p_{\theta}(x|z)p(z)}{q_{\phi}(z|x)} \right) + \log \left( \frac{q_{\phi}(z|x)}{p_{\theta}(z|x)} \right). \end{split}$$

• Taking expectations of this over  $q_{\phi}(z|x)$ , for arbitrary  $\phi$ , gives:

$$\log p_{\theta}(x) = \underbrace{= \underbrace{E_{z \sim q_{\phi}(z|x)} \left[ \log \left( \frac{p_{\theta}(x|z)p(z)}{q_{\phi}(z|x)} \right) \right]}_{L(\phi,\theta;x) \quad \text{(Evidence lower bound)}} + \underbrace{E_{z \sim q_{\phi}(z|x)} \left[ \log \left( \frac{q_{\phi}(z|x)}{p_{\theta}(z|x)} \right) \right]}_{D_{KL}(q_{\phi}(z|x))|p_{\theta}(z|x)) \quad \text{(KL divergence)}}$$

## Estimating the model by maximizing the ELBO

• Rearranging the likelihood decomposition:

$$L(\phi, \theta; x) = \log p_{\theta}(x) - D_{KL}(q_{\phi}(z|x)||p_{\theta}(z|x)).$$

- Maximizing the ELBO  $L(\phi, \theta; x)$  wrt  $\theta$  and  $\phi$  is equivalent to simultaneously
  - 1. Maximizing  $\log p_{\theta}(x)$ .
  - 2. Minimizing  $D_{KL}(q_{\phi}(z|x)||p_{\theta}(z|x))$ .

#### How to maximize the ELBO

• We can decompose the ELBO further:

$$\begin{split} L(\phi,\theta;x) &= E_{z \sim q_{\phi}(z|x)} \left[ \log \left( \frac{p_{\theta}(x|z)p(z)}{q_{\phi}(z|x)} \right) \right] \\ &= \underbrace{E_{z \sim q_{\phi}(z|x)} \left[ \log p_{\theta}(x|z) \right]}_{\text{(Reconstruction term)}} - \underbrace{E_{z \sim q_{\phi}(z|x)} \left[ \log \left( \frac{q_{\phi}(z|x)}{p(z)} \right) \right]}_{D_{KL}(q_{\phi}(z|x)||p(z))} \cdot \text{(Prior matching term)} \end{split}$$

- The expectations can easily be approximated using simulation.
- Suppose  $q_{\phi}(z|x) = N(\mu_{\phi}(x), \Sigma_{\phi}(x))$ .
- A differentiable estimate of the expectations averages over draws of

$$z_j = \mu_{\phi}(x) + \Sigma_{\phi}(x)^{1/2} \cdot \varepsilon_j,$$

for fixed draws  $\varepsilon_j \sim N(0, I)$ .

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#### Hierarchical autoencoders

- Straightforward generalization: Denote  $x^0 = x$ , Hierarchy of multiple latent variables  $x^1, x^2, ..., x^T$ .
- Encoder and decoder models for each layer:

$$q_{\phi}(x^t|x^{t-1}) \qquad \qquad p_{\theta}(x^t|x^{t+1}).$$

ELBO for this hierarchical model:

$$L(\phi,\theta;x) = E_{x^{1:T} \sim q_{\phi}(x^{1:T}|x^{0})} \left[ \log \left( \frac{p_{\theta}(x^{0:T})}{q_{\phi}(x^{1:T}|x)} \right) \right]$$

### Diffusion models

- Simplification:  $q_{\phi}$  is a *known* distribution q.
- In particular:

$$x^t | x^{t-1} \sim N(\sqrt{\alpha_t} \cdot x^{t-1}, (1-\alpha_t) \cdot I).$$

• For  $\bar{\alpha}_T = \prod_{t=1}^T \alpha_t \approx \mathbf{0}$ , we get

$$x^T|x^0 \sim N(\sqrt{\bar{\alpha}_T} \cdot x^0, (1-\bar{\alpha}_T) \cdot I) \cdot \approx N(0, I).$$

Furthermore

$$x^{t-1}|x^0,x^t \sim N(a^t \cdot x^0 + b^t \cdot x^t,c^t \cdot I),$$

for constants  $a^t, b^t, c^t$  that are easy to calculate.

## Estimating diffusion models

Leading terms in ELBO for diffusion models are of the form

$$E_{x^t \sim q(x^t|x^0)} \left[ D_{KL} \left( q(x^{t-1}|x^0, x^t) || p_{\theta}(x^{t-1}||x^t) \right) \right]$$

- Recall  $q(x^{t-1}|x^0,x^t)$  is a normal distribution.
- For such normal distributions with known variance, minimizing  $D_{KL}$  is equivalent to predicting the mean

$$E[x^{t-1}|x^0,x^t]=a^t\cdot x^0+b^t\cdot x^t,$$

based on  $x^t$ .

## Three equivalent prediction targets

- Goal: predict  $E[x^{t-1}|x^0,x^t] = a^t \cdot x^0 + b^t \cdot x^t$ , based on  $x^t$ .
- Three equivalent approaches:
  - 1. Predict  $x^0$  based on  $x^t$ Plug into  $a^t \cdot x^0 + b^t \cdot x^t$ .
  - 2. Predict  $\varepsilon_t$  based on  $x^t$ , where  $x^t = \sqrt{\overline{\alpha}_t} \cdot x^0 + \sqrt{1 \overline{\alpha}_t} \cdot \varepsilon_t$ .
  - 3. Predict  $\nabla \log p(x^t)$  based on  $x^t$ . Recall Tweedie's formula:

$$E[x^0|x^t] = x^t + (1 - \bar{\alpha}_t) \cdot \nabla \log p(x^t).$$

- All three prediction targets can be predicted using neural networks.
- Approach 3 leads to an interpretation of denoising as gradient flow.

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## Conditioning

- Typically, in generative AI, the goal is not to learn p(x), but instead p(x|y).
- Leading example: y is a text prompt, or LLM encoding thereof.
- Immediate extension of our previous approach: Learn conditional predictions of  $x^{t-1}$  given  $x^t$  and y.
- Works, but leads to generated x that might not be "clear-cut" representations of y.

## Classifier guidance

By Bayes' rule,

$$\nabla \log p(x^t|y) = \nabla \log \left( \frac{p(x^t) \cdot p(y|x^t)}{p(y)} \right) = \nabla \log p(x^t) + \nabla \log p(y|x^t).$$

- Can learn the score of the conditional model by learning the score of the unconditional model, and a classifier.
- To generate more clear-cut examples, overweight the classifier in gradient flow:

$$\nabla \log p(x^t) + \gamma \cdot \nabla \log p(y|x^t)$$

for  $\gamma \geq 1$ .

#### References

- https://en.wikipedia.org/wiki/Evidence\_lower\_bound
- Luo, C. (2022). Understanding diffusion models: A unified perspective. arXiv preprint arXiv:2208.11970
- Yang, L., Zhang, Z., Song, Y., Hong, S., Xu, R., Zhao, Y., Zhang, W., Cui, B., and Yang, M.-H. (2023). Diffusion models: A comprehensive survey of methods and applications. ACM Computing Surveys, 56(4):1–39