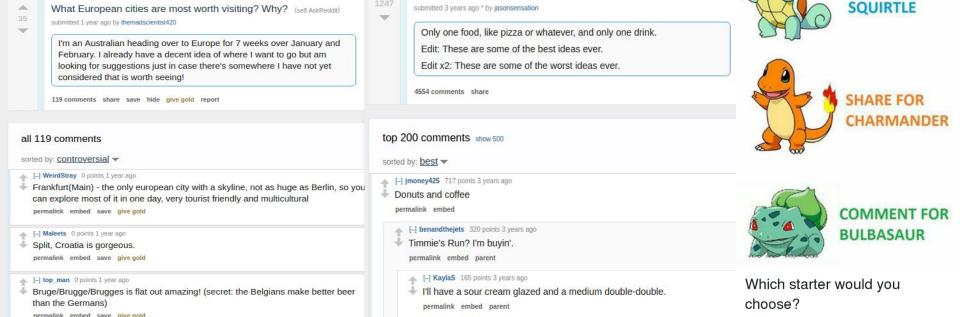
# Listify

Bruno Prela, Max Lancaster, Phil Ou, Spencer Kim

## **Problem**

 It is difficult to come to a consensus on the ordering of items among several people



What is the best combo of a food and a drink? (self.AskReddit)

LIKE FOR

# People Love Expressing Opinions

- Users create crowdsourced lists to get input from others
- Come to a clear consensus on rankings as efficiently as possible



# **Key Concept**

### **Ranking**

Purpose: Allows users to create a list with a pool of possible responses, letting them crowdsource opinions on the ranking from respondents.

Operational Principle: If a rank is submitted, it is aggregated with all other responses algorithmically to reveal to the respondent what the current state of the ranking is following their submission. Rankings are closed when the creator of the ranking chooses to close it, upon which the results become visible to all users, whether they've responded or not.

#### Listify

## Best Players in the NBA



Anthony Davis

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3. Bismack Biyombo

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4. Russell Westbrook

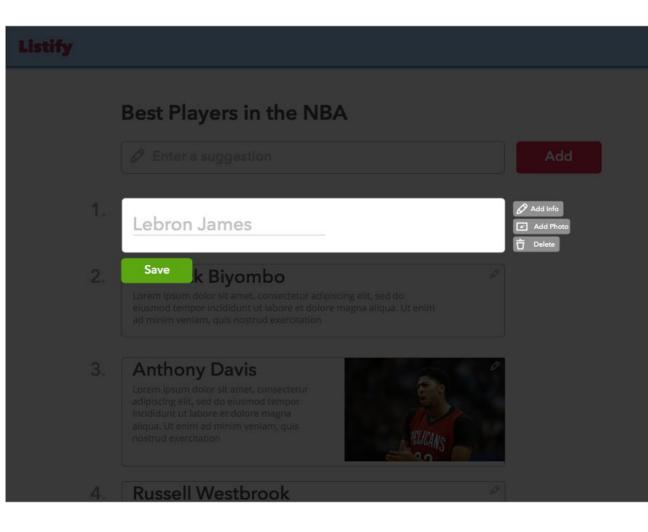


# **Other Concepts**

### Item

Purpose: Allow users to add items to the pool of items that can be ranked in their list.

Operational Principle: If a person creates an item, then it will be added to the pool of items that can be ranked in their list. Items can include text, hyperlinks, or images, allowing a diverse range of things that can be ranked.



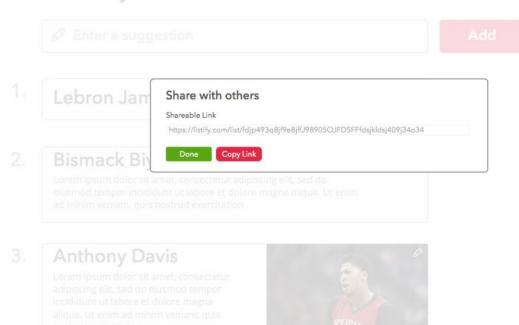
#### Listify

### Invite

Purpose: Allow users to publicly or privately invite others to respond with their rankings.

Operational Principle: If a user wants to privately invite another user to share it with them through Listify. If a user wants to publicly invite any user of the internet to rank their list, they can share it through a customized url.

#### Best Players in the NBA



Russell Westbrook

# **Features**

#### Listify

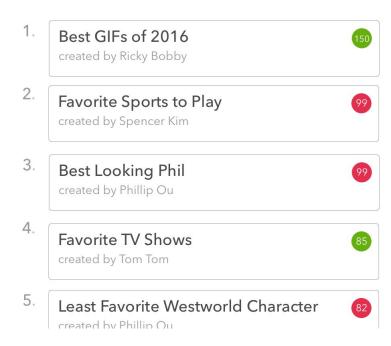
### Social

Social component allows users to distinguish between private and public polls.

Allows more popular lists to float to the top.

Users can share lists with other specific users.

#### Trending Rankings | Most Recent





# Risks and Error Handling

- 1. Users may create multiple accounts to upvote their own rankings or downvote others' rankings
- 2. Users may put invalid/inappropriate items into a list
- 3. Multiple users may create the same list of items
- 4. Best to Worst vs. Worst to Best lists