

Dear Hiring Manager,

I am writing to express my deep interest in the Data Analyst position at PT Enseval Medika Prima. The company's dedication to providing high-quality medical products and services resonates with my passion for leveraging data to drive innovation and deliver exceptional value to stakeholders. I am excited about the opportunity to contribute to your team and support the growth journey of a leading Medical Device company in Indonesia.

Through my recent internship at a prominent pharmaceutical company, I honed my ability to transform raw data into actionable insights by designing data marts and executing ETL processes in BigQuery. I developed Looker Studio sales dashboards that identified opportunities to enhance sales by 22% in high-rated, low-transaction pharmacy branches while increasing transaction volume by 15% in underperforming regions. This experience directly aligns with PT Enseval Medika Prima's need for insights that drive business strategy and decision-making.

During my time as a Data Analyst Intern, I collaborated with cross-functional teams, including senior data analysts and finance-accounting managers, to support data preparation and validation efforts during the company audit process. Utilizing tools like Python, SQL, Snowflake, and Metabase on a daily basis, I gained hands-on experience in data manipulation and analysis. I also enhanced my analytics engineering skills with dbt and Apache Airflow, which would be valuable in ensuring data integrity and security within your organization.

My technical proficiency and analytical acumen were further evidenced by my ability to consolidate and analyze data related to reconciliation processes for Accounts Receivable and Accounts Payable across various business operations. This experience has equipped me with strong problem-solving and critical thinking skills, essential for translating complex data into clear and actionable insights.

I am particularly drawn to PT Enseval Medika Prima's commitment to fostering a collaborative and inclusive work culture, along with its emphasis on professional development and career advancement. I am eager to bring my adaptability and willingness to learn new technologies and methodologies to further enhance your team's analytical capabilities.

I look forward to the opportunity to discuss how my analytical skills and passion for transforming data into actionable business insights can contribute to PT Enseval Medika Prima's objectives. Thank you for considering my application.

Best regards,

Muhammad Cikal Merdeka