

Dear Hiring Manager,

I am writing to express my enthusiasm for the Data Analyst position at PT Enseval Medika Prima. The company's commitment to providing high-quality medical products and services resonates with me, and I am eager to contribute to the dynamic team in East Jakarta by transforming raw data into actionable insights that drive business strategy and decision-making.

During my internship at Kimia Farma, I developed a robust understanding of data analytics by designing data marts and executing ETL processes in BigQuery. My creation of a Looker Studio sales dashboard resulted in a 22% increase in performance for pharmacy branches and boosted sales by 12% in underperforming categories. These experiences align well with PT Enseval Medika Prima's requirement for a data analyst who can identify trends, patterns, and business opportunities through comprehensive analysis and insightful recommendations.

While at my previous data analyst internship, I worked extensively with SQL, Excel, and Python, collaborating with cross-functional teams that included senior data analysts and finance-accounting managers. I played a key role in supporting data preparation and validation efforts during the company audit process. This experience honed my ability to manage multiple priorities in a fast-paced environment, ensuring data integrity and security by implementing appropriate controls and processes. These skills and experiences will serve PT Enseval Medika Prima well as I work to collect, clean, and organize data from various sources, maintain dashboards and reports, and provide data-driven recommendations to improve business performance.

My experience has also equipped me with strong problem-solving and critical thinking skills. At Kimia Farma, I proposed data-driven strategies that enhanced transaction volume by 15% in underperforming regions, demonstrating my ability to turn complex data into clear, actionable insights that align with the business objectives of PT Enseval Medika Prima.

Furthermore, my background in Physics and Data Science Specialization has provided me with the analytical and statistical skills needed to succeed in a data-driven role. Leading a team of six in developing a loan prediction machine learning application, I reduced default rates significantly, showcasing my ability to effectively lead analytics initiatives.

PT Enseval Medika Prima's leading position in the medical device industry is incredibly compelling, particularly given the focus on innovation and value delivery to stakeholders. I am particularly drawn to the opportunity to continuously explore new data sources and techniques, an essential part of enhancing analytical capabilities and driving the company's growth journey.

I look forward to discussing how my technical proficiency and passion for data-driven insights can contribute to the achievements and continued success of PT Enseval Medika Prima.

Best regards,

Muhammad Cikal Merdeka