

Cover Letter

Dear Hiring Manager,

I am writing to express my strong interest in the Data Analyst position at PT Enseval Medika Prima. Your company's dedication to providing high-quality medical products and services in Indonesia aligns perfectly with my professional goals, and I am excited about the opportunity to contribute to your data-driven decision-making processes.

Through my internship at Evermos, I demonstrated my ability to leverage data for business impact by collaborating with cross-functional teams to support data preparation and validation efforts during critical audit processes. I gained extensive experience analyzing reconciliation processes using Python, SQL, Snowflake, and Metabase, which directly aligns with your need for a data analyst proficient in data manipulation and analysis tools.

At Kimia Farma, I showcased my capability to identify growth opportunities through data analysis. I designed data marts and executed ETL processes in BigQuery, developing Looker Studio dashboards that identified opportunities to boost sales by 22% in high-rated, low-transaction pharmacy branches and increase transaction volume by 15% in underperforming regions. These achievements demonstrate my ability to translate complex data into clear and actionable insights – a skill that would be valuable in improving business performance at PT Enseval Medika Prima.

My experience working with various visualization techniques and data analysis methodologies has equipped me with the strong problem-solving and critical thinking skills required for this role. I am adept at collecting, cleaning, and organizing data from various sources to identify trends, patterns, and opportunities that drive strategic decision-making.

I am particularly drawn to PT Enseval Medika Prima's position as a leading Medical Device company in Indonesia. The opportunity to contribute to a company that impacts healthcare delivery across the nation while working in a collaborative and inclusive work culture is extremely exciting.

I look forward to discussing how my analytical skills and passion for transforming data into actionable business insights can contribute to PT Enseval Medika Prima's continued success and growth in the medical device industry.

Best regards, Muhammad Cikal Merdeka