

## ENGG 683 Winter 2022 The Pitch Competition

### INTRODUCTION

This semester, you have come up with new venture creation ideas and have been working in groups on your project to experience the entrepreneurial process. Now it's time Pitch your ideas. This is your opportunity to convince an audience of your project's importance, present a compelling case, and clearly and concisely communicate your core message to a non-technical audience.

### PITCH DETAILS

Each group will be given **6 minutes to deliver** their pitch followed by **4 minutes Q&A** session. Each group member is expected to participate in the pitch to practice presenting to a large audience. You will be evaluated based on your pitch as well as your ability to handle the questions during the Q&A session. The pitch represents 15% of your project grade.

Each group is required to submit their pitch deck to the Dropbox on D2L by **Friday April 8<sup>th</sup> 10:00am.**

### PITCH GENERAL EVALUATION CRITERIA

The pitch will be evaluated based on several criteria including, but not limited to:

- Pitch Content and Quality
- Pitch Delivery
- Project Innovation
- Overall Impact
- Q&A session

Please refer to the content delivered during week 11 (*The Pitch* slides, in-class activity, and class notes).

### PITCH COMPETITION WINNERS

Three winners with first place, second place, and people's choice awards will be announced on Monday April 11<sup>th</sup> during the lecture time.

## PITCH SCHEDULE (Friday April 8<sup>th</sup> 11:00am – 1:45am MST)

There will be two sessions running at the same time in two different Zoom meetings to ensure we finish the competition on time.

Time	Teams (Zoom Session 1)
11:00am	Introduction and Setup
11:10am	Pitch: Group 7 – Help with Retirement
11:16am	Q&A: Group 7 – Help with Retirement
11:20am	Break
11:22am	Pitch: Group 21 – On-The-Go EV charging
11:28am	Q&A: Group 21 – On-The-Go EV charging
11:32am	Break
11:34am	Pitch: Group 15 – Food Away from Home
11:40am	Q&A: Group 15 – Food Away from Home
11:44am	Break
11:46am	Pitch: Group 19 – DANDELION
11:52am	Q&A: Group 19 – DANDELION
11:56am	Break
11:58am	Pitch: Group 1 – IWM immigrate with me
12:04pm	Q&A: Group 1 – IWM immigrate with me
12:08pm	Break
12:10pm	Pitch: Group 11 – Phone-to-Go Hubs
12:16pm	Q&A: Group 11 – Phone-to-Go Hubs
12:20pm	5 Minutes Break
12:25pm	Pitch: Group 6 – Finly
12:31pm	Q&A: Group 6 – Finly
12:35pm	Break
12:37pm	Pitch: Group 5 – Cheffin’
12:43pm	Q&A: Group 5 – Cheffin’
12:47pm	Break
12:49pm	Pitch: Group 16 – Intellitech
12:55pm	Q&A: Group 16 – Intellitech
12:59pm	Break
1:01pm	Pitch: Group 2 – TechStars
1:07pm	Q&A: Group 2 – TechStars
1:11pm	5 minutes Break
1:13pm	Pitch: Group 20 – Vortexgenics
1:19pm	Q&A: Group 20 – Vortexgenics
1:23pm	Break
1:25pm	Pitch: Group 9 – Sanitary Napkins Vending Machine
1:31pm	Q&A: Group 9 – Sanitary Napkins Vending Machine
1:35pm	Break
1:37pm	Pitch: Group 13 – Vet & Well
1:43pm	Q&A: Group 13 – Vet & Well

Time	Teams (Zoom Session 2)
11:00am	Introduction and Setup
11:10am	Pitch: Group 22 – Adaptly
11:16am	Q&A: Group 22 – Adaptly
11:20am	Break
11:22am	Pitch: Group 18 – STUDENCE
11:28am	Q&A: Group 18 – STUDENCE
11:32am	Break
11:34am	Pitch: Group 24 – EZtutor
11:40am	Q&A: Group 24 – EZtutor
11:44am	Break
11:46am	Pitch: Group 17 – ImmiGreat
11:52am	Q&A: Group 17 – ImmiGreat
11:56am	Break
11:58am	Pitch: Group 23 – International Snack Market
12:04pm	Q&A: Group 23 – International Snack Market
12:08pm	Break
12:10pm	Pitch: Group 3 – FitsMe
12:16pm	Q&A: Group 3 – FitsMe
12:20pm	Break
12:22pm	Pitch: Group 10 – eyeSea Analytics
12:28pm	Q&A: Group 10 – eyeSea Analytics
12:32pm	5 minutes Break
12:37pm	Pitch: Group 8 – FoodEX
12:43pm	Q&A: Group 8 – FoodEX
12:47pm	Break
12:49pm	Pitch: Group 25 – E2Go
12:55pm	Q&A: Group 25 – E2Go
12:59pm	Break
1:01pm	Pitch: Group 12 – Restaurant Analytics Application
1:07pm	Q&A: Group 12 – Restaurant Analytics Application
1:11pm	Break
1:13pm	Pitch: Group 4 – HomeworkHelper
1:19pm	Q&A: Group 4 – HomeworkHelper
1:23pm	Break
1:25pm	Pitch: Group 14 – Emanation
1:31pm	Q&A: Group 14 – Emanation
	End of Pitches

