

Dear X,

Hope things are well!

As part of an ongoing research project in the Information Interaction Lab (<http://mi2lab.com>) at the University of Michigan School of Information, we are conducting interviews with experts in the fields of Augmented Reality, Mixed Reality, and Virtual Reality. The interviews are essentially a discussion around the different concepts and your experience with relevant technologies, also considering how both concepts and technologies might evolve in the future.

Given your background and expertise, we would be really grateful to have the opportunity to conduct an interview with you. The interview would take about 45 minutes. As a thank you for your participation, we would like to send you a \$20 Amazon gift card. We are also happy to share an anonymized version of the interview findings with interested participants.

We are looking forward to hearing back from you. If you are interested, please let us know your preferred days and times in the next few weeks (we are in EST).

Thank you very much for your time.

Best Regards,

Michael Nebeling, Maximilian Speicher, Brian Hall