# Package 'causalverse'

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      scales (>= 1.2.1),
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      systemfit (>= 1.1.30),
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      rlang (>= 1.1.1),
      fixest (>= 0.11.1),
      stats (>= 4.2.3),
      PanelMatch (\geq 2.0.1),
      doParallel (>= 1.0.17),
      fastDummies (>= 1.7.3),
```

magrittr (>= 2.0.3),

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```
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stats (>= 4.2.3),
foreach (>= 1.5.2)
```

VignetteBuilder knitr

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ama\_export\_fig

Function to export a figure with custom settings

# Description

This function exports a ggplot2 figure to a given path. It exports both an archived version with the current date and a current version without a date. The function supports exporting to PDF and JPG formats.

# Usage

```
ama_export_fig(figure, filename, filepath, width = 7, height = 7)
```

# Arguments

figure	A ggplot2 object.
filename	A character string specifying the filename without the extension.
filepath	A character string specifying the directory to save the file.
width	The width of the image in inches (default is 7 inches).
height	The height of the image in inches (default is 7 inches).

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#### **Examples**

```
## Not run:
test_plot <- ggplot(mpg, aes(x=displ, y=hwy)) + geom_point()  # Create a ggplot2 plot
filename <- "sample_plot"  # Define a filename
filepath <- tempdir()  # Define a path using a temporary directory
ama_export_fig(test_plot, filename, filepath)  # Call the ama_export_fig function
## End(Not run)</pre>
```

ama\_export\_tab

Function to export a table with AMA style

### **Description**

This function exports the provided table in both Excel(.xlsx) and LaTeX(.tex) formats. The table is archived with the current date in the filename for the Excel version, while the LaTeX version is saved with just the specified filename.

# Usage

```
ama_export_tab(table, filename, filepath, caption = NULL)
```

# Arguments

table A data frame or matrix.

filename A character string specifying the filename without the extension.

filepath A character string specifying the directory to save the file.

caption A character string specifying the caption for the table.

# **Examples**

```
## Not run:
data(mtcars) # Load the mtcars dataset
ama_export_tab(mtcars[1:5, 1:5], "sample_table", tempdir(), "Sample Caption for mtcars")
## End(Not run)
```

ama\_labs

Custom Label Formatting for ggplot2: American Marketing Association Style

# Description

This function provides custom label formatting for ggplot2 based on the guidelines set by the American Marketing Association.

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# Usage

```
ama_labs(
  title = NULL,
  subtitle = NULL,
  caption = NULL,
  x = NULL,
  y = NULL,
  fill = NULL,
  color = NULL,
  ...
)
```

# Arguments

```
title Plot title.

subtitle Plot subtitle.

caption Plot caption.

x X-axis label.

y Y-axis label.

fill Fill legend title.

color Color legend title.

Additional arguments to be passed to ggplot2::labs().
```

### Value

Modified labels for a ggplot2 plot.

# **Examples**

```
## Not run:
library(ggplot2)
ggplot(mtcars, aes(mpg, wt)) + geom_point() +
ama_labs(title = "Sample Plot") +
ama_theme()
## End(Not run)
```

# Description

This function provides a custom color scale for ggplot2 plots based on the guidelines set by the American Marketing Association.

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#### Usage

```
ama_scale_color(
  use_color = FALSE,
  palette_name = "OkabeIto",
  grayscale_limits = c(0.2, 0.8)
)
```

#### **Arguments**

```
use_color Logical. If TRUE, uses color, otherwise uses grayscale.

palette_name Character. Name of the color palette to use.

grayscale_limits
```

Numeric vector. Limits for the grayscale gradient.

#### Value

A color scale for a ggplot2 plot.

# **Examples**

```
## Not run:
library(ggplot2)
ggplot(mtcars, aes(mpg, wt, color = gear)) + geom_point(size = 4) + ama_scale_color()
## End(Not run)
```

ama\_scale\_fill

Custom Fill Scale for ggplot2: American Marketing Association Style

# Description

This function provides a custom fill scale for ggplot2 plots based on the guidelines set by the American Marketing Association.

# Usage

```
ama_scale_fill(
  use_color = FALSE,
  palette_name = "OkabeIto",
  grayscale_limits = c(0.2, 0.8)
)
```

#### **Arguments**

```
use_color Logical. If TRUE, uses color, otherwise uses grayscale.

palette_name Character. Name of the color palette to use.

grayscale_limits

Numeric vector. Limits for the grayscale gradient.
```

#### Value

A fill scale for a ggplot2 plot.

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### **Examples**

```
## Not run:
library(ggplot2)
ggplot(mtcars, aes(mpg, wt, fill = gear)) +
geom_point(shape = 21, size = 4) +
ama_scale_fill()
## End(Not run)
```

ama\_theme

Custom Theme for ggplot2: American Marketing Association Style

# **Description**

This function provides a custom theme for ggplot2 following the guidelines set by the American Marketing Association.

# Usage

```
ama_theme(
  base_size = 16,
  base_family = "sans",
  title_size = ggplot2::rel(1.2),
  axis_title_size = ggplot2::rel(1.2),
  legend_title_size = ggplot2::rel(0.6),
  legend_text_size = ggplot2::rel(0.6),
  axis_text_size = ggplot2::rel(1),
  ...
)
```

#### **Arguments**

# Value

A ggplot2 theme.

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#### **Examples**

```
## Not run:
library(ggplot2)
# Using Arial font
ggplot(mtcars, aes(mpg, wt)) + geom_point() + ama_theme()
# Using Times New Roman font
ggplot(mtcars, aes(mpg, wt)) + geom_point() + ama_theme(base_family = "serif")
## End(Not run)
```

balance\_assessment

Assess balance between treated and control groups

#### **Description**

This function performs a balance assessment between treated and control groups using Seemingly Unrelated Regression (SUR) and Hotelling's T-squared test.

# Usage

```
balance_assessment(data, treatment_col, ...)
```

# **Arguments**

data A dataframe containing the data to be assessed.

treatment\_col The name of the column that contains the treatment indicator (0 for control, 1

for treated).

... Names of the dependent variables.

### Value

A list with two elements: 'SUR' (results of the SUR) and 'Hotelling' (results of the Hotelling's T-squared test).

```
## Not run:
set.seed(123)
data = mtcars %>%
    dplyr::select(mpg, cyl, disp, hp, wt) %>%
    dplyr::rowwise() %>%
    dplyr::mutate(treatment = sample(c(0,1), 1, replace = TRUE)) %>%
    dplyr::ungroup()

results <- balance_assessment(data, "treatment", "mpg", "cyl")
print(results$SUR)
print(results$Hotelling)

## End(Not run)</pre>
```

```
balance_scatter_custom
```

Custom function to visualize the balance between treatment and control groups

#### **Description**

Custom function to visualize the balance between treatment and control groups

# Usage

```
balance_scatter_custom(
  matched_set_list,
  set.names = NULL,
  show.legend = TRUE,
  legend.title = "Type",
  legend.position = "right",
  xlim = c(0, 0.8),
  ylim = c(0, 0.8),
  main = "Standardized Mean Difference of Covariates",
  pchs = NULL,
  dot.size = NULL,
  covariates,
  data,
  x.axis.label = "Before Refinement",
  y.axis.label = "After Refinement",
  theme_use = causalverse::ama_theme(),
)
```

# **Arguments**

```
{\tt matched\_set\_list}
```

List of matched sets

set.names Vector of names for matched sets. Defaults to NULL.

show. legend Boolean to determine if legend should be shown. Defaults to TRUE.

legend.title Legend title. Defaults to "Type".

legend.position

Position of legend. Defaults to "right".

xlim Vector defining x-axis limits. Defaults to c(0, 0.8). ylim Vector defining y-axis limits. Defaults to c(0, 0.8).

main Main title for the plot. Defaults to "Standardized Mean Difference of Covari-

ates".

pchs Plot characters. Defaults to NULL.

dot.size Size of dots in the scatter plot. Defaults to NULL.

covariates Covariates for calculating balance.
data Dataset for balance calculation.

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```
    x.axis.label
    y.axis.label
    y-axis label. Defaults to "Before Refinement".
    y-axis label. Defaults to "After Refinement".
    Custom theme that follows ggplots2. Defaults to causalverse::ama_theme().
    Additional arguments passed to the labs() function
```

#### Value

ggplot object

```
## Not run:
library(PanelMatch)
# Maha 4-year lag, up to 5 matches
PM.results.maha.4lag.5m <- PanelMatch::PanelMatch(
   lag = 4,
   time.id = "year",
   unit.id = "wbcode2",
   treatment = "dem",
   refinement.method = "mahalanobis",
   data = PanelMatch::dem,
   match.missing = TRUE,
   covs.formula = \sim I(lag(tradewb, 1:4)) + I(lag(y, 1:4)),
   size.match = 5,
   qoi = "att",
   outcome.var = "y",
   lead = 0:4,
   forbid.treatment.reversal = FALSE,
   use.diagonal.variance.matrix = TRUE
)
# Maha 4-year lag, up to 10 matches
PM.results.maha.4lag.10m <- PanelMatch::PanelMatch(
   lag = 4,
   time.id = "year",
   unit.id = "wbcode2",
   treatment = "dem",
   refinement.method = "mahalanobis",
   data = PanelMatch::dem,
   match.missing = TRUE,
   covs.formula = \sim I(lag(tradewb, 1:4)) + I(lag(y, 1:4)),
   size.match = 10,
   qoi = "att",
   outcome.var = "y",
   lead = 0:4,
   forbid.treatment.reversal = FALSE,
   use.diagonal.variance.matrix = TRUE
)
# Using the function
balance_scatter_custom(
   matched_set_list = list(PM.results.maha.4lag.5m$att, PM.results.maha.4lag.10m$att),
   set.names = c("Maha 4 Lag 5 Matches", "Maha 4 Lag 10 Matches"),
   data = dem,
   covariates = c("y", "tradewb")
)
```

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```
## End(Not run)
```

nice\_tab

Nice Tabulation Function

# **Description**

Create a custom function that takes a data frame and a number of decimal places as input, rounds all numeric columns in the data frame to the specified number of decimal places, and returns the modified data frame.

# Usage

```
nice_tab(data, digit_decimal = 2)
```

#### **Arguments**

```
data A data frame.
digit_decimal A number of decimal places.
```

#### Value

A data frame with all numeric columns rounded to the specified number of decimal places.

# Description

This function generates coefplots or iplots based on fixest outputs, allowing the user to visualize interaction coefficients with ease.

# Usage

```
plot_coef_par_trends(
   data,
   dependent_vars,
   time_var,
   unit_treatment_status,
   unit_id_var,
   plot_type = "coefplot",
   combined_plot = TRUE,
   legend_position = "bottomleft",
   legend_title = "Legend Title",
   legend_args = list(),
   plot_args = list()
```

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### **Arguments**

Data frame containing the data to be used in the model. data dependent\_vars Named list of dependent variables to model and their respective labels. Name of the time variable in the data. time\_var unit\_treatment\_status Name of the treatment status variable.  $unit\_id\_var$ Name of the unit identification variable. Type of plot to generate. Either "coefplot" or "iplot". plot\_type Logical indicating whether to combine plots for all dependent variables. combined\_plot legend\_position Position of the legend on the plot.

legend\_title Title for the legend.

legend\_args List of additional arguments to customize the legend. List of additional arguments to customize the plot. plot\_args

#### Value

A plot visualizing interaction coefficients.

```
## Not run:
library(fixest)
data("base_did")
# Sample call to the function:
plot_coef_par_trends(
  data = base_did,
  dependent_vars = c(y = "Outcome 1", x1 = "Outcome 2"),
  time_var = "period",
  unit_treatment_status = "treat",
  unit_id_var = "id",
  plot_type = "coefplot",
  combined_plot = TRUE,
  plot_args = list(main = "Interaction coefficients Plot"),
  legend_title = "Metrics",
  legend_position = "bottomleft"
)
plot_coef_par_trends(
  data = base_did,
  dependent_vars = c(y = "Outcome 1", x1 = "Outcome 2"),
  time_var = "period",
  unit_treatment_status = "treat",
  unit_id_var = "id",
  plot_type = "coefplot",
  combined_plot = FALSE
## End(Not run)
```

```
plot_covariate_balance_pretrend
```

Plot Covariate Balance Over Pre-Treatment Period

# **Description**

This function visualizes the covariate balance over the pre-treatment period. It's particularly designed for outputs from methods like PanelMatch.

# Usage

```
plot_covariate_balance_pretrend(
   balance_data,
   y_limits = c(-1, 1),
   theme_use = causalverse::ama_theme(),
   xlab = "Time to Treatment",
   ylab = "Balance (in SD unit)",
   main_title = "Covariate Balance Over Pre-Treatment Period",
   legend_title = "Covariate",
   show_legend = TRUE,
   ...
)
```

#### **Arguments**

balance\_data A matrix containing the covariate balance data over the pre-treatment period. y\_limits A numeric vector of length 2 defining the y-axis limits. theme\_use A ggplot2 theme. By default, it uses causalverse::ama\_theme(). xlab A string indicating the label for the x-axis. ylab A string indicating the label for the y-axis. A string for the main title of the plot. main\_title legend\_title A string for the legend title. show\_legend A logical; if TRUE, the legend is displayed, otherwise, it's hidden. Additional arguments passed to the ggplot labs.

#### Value

A ggplot2 object.

```
## Not run:
  balance_data_sample <- matrix(rnorm(20), nrow = 5)
  plot_covariate_balance_pretrend(balance_data_sample)
## End(Not run)</pre>
```

#### **Description**

This function creates a list of ggplot density plots for specified variables by treatment groups.

# Usage

```
plot_density_by_treatment(
  data,
  var_map,
  treatment_var,
  show_legend = TRUE,
  theme_use = ggplot2::theme_minimal(),
  ...
)
```

# Arguments

data	A data frame containing the variables to plot and a treatment variable.
var_map	A named list mapping the column names in the data to display names for plotting.
treatment_var	A named vector where the name is the treatment column in the data and the value is the legend title.
show_legend	A logical value indicating whether to show the legend. Defaults to TRUE.
theme_use	<pre>ggplot2 theme. Defaults to ggplot2::theme_minimal().</pre>
	Additional arguments to be passed to geom_density.

#### Value

A list of ggplot objects for each variable in var\_map.

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plot\_PanelEstimate

Plot Estimated Effects of Treatment Over Time

### **Description**

This function takes an object (result of PanelEstimate or similar) and plots its estimates over time.

#### Usage

```
plot_PanelEstimate(
   pe.object,
   ylab = "Estimated Effect of Treatment",
   xlab = "Time Since Treatment",
   main = "Estimated Effects of Treatment Over Time",
   ylim = NULL,
   theme_use = causalverse::ama_theme(),
   ...
)
```

#### **Arguments**

```
pe.object The object with the estimation results.

ylab The y-axis label.

xlab The x-axis label.

main The main title for the plot.

ylim The limits for the y-axis.

theme_use The theme to use for the plot. Defaults to causalverse::ama_theme().

Additional parameters to pass to labs() function.
```

#### Value

A ggplot object with the desired plot.

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#### **Description**

Plots parallel trends for given metrics.

# Usage

```
plot_par_trends(
   data,
   metrics_and_names,
   treatment_status_var,
   time_var,
   conf_level = 0.95,
   non_negative = FALSE,
   display_CI = TRUE,
   output_format = "plot",
   smoothing_method = NULL,
   title_prefix = "Parallel Trends for",
   theme_use = causalverse::ama_theme()
)
```

# **Arguments**

data A data frame containing the data to plot. metrics\_and\_names A named list of metrics to plot. treatment\_status\_var The variable indicating treatment status. time\_var The variable indicating time. conf\_level Confidence level for confidence intervals (default is 0.95). non\_negative Logical; if TRUE, sets negative lower confidence bounds to 0. display\_CI Logical; if TRUE, displays confidence intervals. output\_format Format of the output; "plot" returns a list of ggplots, "data.frame" returns a data frame. smoothing\_method Method to use for smoothing; NULL means no smoothing. title\_prefix A character string specifying the prefix for the plot title (default is "Parallel Trends for").

Custom theme that follows ggplots2

#### Value

theme\_use

A list of ggplot objects or a data frame.

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#### **Examples**

```
## Not run:
library(tidyverse)
data <- expand.grid(entity = 1:100, time = 1:10) %>%
  dplyr::arrange(entity, time) %>%
  dplyr::mutate(
    treatment = ifelse(entity <= 50, "Treated", "Control"),</pre>
    outcome1 = 0.5 * time + rnorm(n(), 0, 2) + ifelse(treatment == "Treated", 0, 0),
    outcome2 = 3 + 0.3 * time + rnorm(n(), 0, 1) + ifelse(treatment == "Treated", 0, 2)
  )
results <- plot_par_trends(</pre>
  data = data,
  metrics_and_names = list(outcome1 = "Outcome 1", outcome2 = "Outcome 2"),
  treatment_status_var = "treatment",
  time_var = list(time = "Time"),
  smoothing_method = "loess"
library(gridExtra)
gridExtra::grid.arrange(grobs = results, ncol = 1)
## End(Not run)
```

plot\_treat\_time

Plot number of treated units over time or return a dataframe.

## **Description**

Plot number of treated units over time or return a dataframe.

### Usage

```
plot_treat_time(
  data,
  time_var,
  unit_treat,
  outlier_method = "iqr",
  show_legend = FALSE,
  theme_use = causalverse::ama_theme(),
  legend_title = "Point Type",
  legend_labels = c("Regular", "Outlier"),
  regular_size = 3,
  outlier_size = 5,
  regular_color = "black",
  outlier_color = "red",
  regular_shape = 16,
  outlier_shape = 17,
  title = "Random Time Assignment",
  xlab = "Time",
  ylab = "Number of Treated Units",
  output = "plot",
)
```

# **Arguments**

data	Dataframe containing data.
time_var	Time variable for aggregating the number of treated units.
unit_treat	Variable indicating if the unit was treated in a specific time period.
outlier_method	Method for outlier detection ("iqr" or "z-score").
show_legend	Logical indicating whether to show legend.
theme_use	ggplot2 theme to use.
legend_title	Title for legend.
legend_labels	Labels for regular and outlier points.
regular_size	Size of regular points.
outlier_size	Size of outlier points.
regular_color	Color of regular points.
outlier_color	Color of outlier points.
regular_shape	Shape of regular points.
outlier_shape	Shape of outlier points.
title	Plot title.
xlab	X-axis label.
ylab	Y-axis label.
output	Type of output ("plot" or "dataframe").
	Additional arguments to pass to ggplot2::labs.

### Value

ggplot2 object or dataframe.

# **Examples**

```
# Example usage:
## Not run:
data <- data.frame(time = c(1,1,2,2,3,3), treat = c(0,1,1,1,0,0))
plot_treat_time(data, time_var = time, unit_treat = treat)
plot_treat_time(data, time_var = time, unit_treat = treat, output = "dataframe")
## End(Not run)</pre>
```

```
plot_trends_across_group
```

Custom Faceted Line Plot with Optional Standard Error

# Description

This function generates a faceted line plot for a given dataset, allowing the user to specify the x-axis, y-axis, grouping variable, and facet variable. Additionally, users can include standard errors and customize labels.

#### Usage

```
plot_trends_across_group(
   data,
   x_var,
   y_var,
   grouping_var,
   facet_var,
   se = NULL,
   include_legend = TRUE,
   title = "Dependent Variable across Years by Group and Industry",
   x_label = "Year",
   y_label = "Dependent Variable",
   theme = causalverse::ama_theme(),
   ...
)
```

#### **Arguments**

data A data frame containing the data to be plotted. x\_var A character string specifying the x-axis variable. A character string specifying the y-axis variable. y\_var A character string specifying the grouping variable. grouping\_var facet\_var A character string specifying the facet variable. A character string specifying the standard error variable, or NULL (default) if se not provided. include\_legend Logical. If TRUE, includes the legend, otherwise it does not. Character string specifying the main plot title. title x\_label

character string specifying the main plot title
x\_label
Character string specifying the x-axis label.
y\_label
Character string specifying the y-axis label.
theme
A ggplot2 theme. Defaults to ama\_theme.
Additional arguments passed to labs.

# Value

A ggplot object.

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stack\_data

Stacked Data for Staggered DiD Analysis

#### **Description**

stack\_data processes datasets used in staggered Difference-in-Differences (DiD) designs. Staggered DiD designs arise when different units (e.g., firms, regions, countries) get treated at different time periods. This function creates cohorts based on the provided treatment period variable and stacks them together to create a comprehensive longitudinal format suitable for staggered DiD analyses.

#### Usage

```
stack_data(
   treated_period_var,
   time_var,
   pre_window,
   post_window,
   data,
   control_type = c("both", "never-treated", "not-yet-treated")
)
```

### **Arguments**

treated\_period\_var

A character string indicating the column name of the treatment period variable.

time\_var A character string indicating the column name for time.

pre\_window An integer indicating the number of periods before the treatment to consider.

An integer indicating the number of periods after the treatment to consider.

data A data frame containing the dataset to be processed.

control\_type A character string indicating which control type to use. One of "both", "never-

treated", or "not-yet-treated".

#### **Details**

The function emphasizes the importance of having a control group, which should be represented by the value 10000 in the treated\_period\_var column of the provided dataset. The output data will be augmented with relative period dummy variables for ease of subsequent analysis.

# Value

A data frame with the stacked data, augmented with relative period dummy variables, suitable for staggered DiD analysis.

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```
## Not run:
    library(did)
    library(tidyverse)
    library(fixest)
    data(base_stagg)
    stacked_data <- stack_data("year_treated", "year", 3, 3, base_stagg, control_type = "both")
    feols_result <- feols(as.formula(paste0(
        "y ~ ",
        paste(paste0("`rel_period_", c(-3:-2, 0:3), "`"), collapse = " + "),
        " | id ^ df + year ^ df"
        )), data = stacked_data)
        print(feols_result)
## End(Not run)</pre>
```

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