

# Package ‘causalverse’

January 10, 2024

**Type** Package

**Date** 2023-08-16

**Title** Causality in Clarity

**Version** 0.0.0.9000

**Maintainer** The package maintainer <mikenguyen.contact@gmail.com>

**Description** CausalVerse: An R toolkit expediting causal research & analysis. Streamlines complex methodologies, empowering users to unveil causal relationships with precision. Your go-to for insightful causality exploration..

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**Encoding** UTF-8

**Roxygen** list(markdown = TRUE)

**RoxygenNote** 7.2.3

**Suggests** knitr,  
rmarkdown,  
testthat (>= 3.0.0)

**Config/testthat/edition** 3

**Imports** ggplot2 (>= 3.4.2),  
ggthemes (>= 4.2.4),  
tidyverse (>= 2.0.0),  
lubridate (>= 1.9.2),  
rio (>= 0.5.29),  
xtable (>= 1.8.4),  
dplyr (>= 1.1.1),  
tidyr (>= 1.3.0),  
scales (>= 1.2.1),  
gridExtra (>= 2.3),  
systemfit (>= 1.1.30),  
Hotelling (>= 1.0.8),  
MatchIt (>= 4.5.4),  
rlang (>= 1.1.1),  
fixest (>= 0.11.1),  
stats (>= 4.2.3),  
PanelMatch (>= 2.0.1),  
doParallel (>= 1.0.17),  
fastDummies (>= 1.7.3),  
magrittr (>= 2.0.3),

did ( $\geq$  2.1.2),  
 synthdid ( $\geq$  0.0.9),  
 plm ( $\geq$  2.6.3),  
 foreach ( $\geq$  1.5.2)

**VignetteBuilder** knitr

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---

ama_export_fig	<i>Function to export a figure with custom settings</i>
----------------	---

---

### Description

This function exports a ggplot2 figure to a given path. It exports both an archived version with the current date and a current version without a date. The function supports exporting to PDF and JPG formats.

### Usage

```
ama_export_fig(figure, filename, filepath, width = 7, height = 7)
```

**Arguments**

figure	A ggplot2 object.
filename	A character string specifying the filename without the extension.
filepath	A character string specifying the directory to save the file.
width	The width of the image in inches (default is 7 inches).
height	The height of the image in inches (default is 7 inches).

**Examples**

```
## Not run:
test_plot <- ggplot(mpg, aes(x=displ, y=hwy)) + geom_point() # Create a ggplot2 plot
filename <- "sample_plot" # Define a filename
filepath <- tempdir() # Define a path using a temporary directory
ama_export_fig(test_plot, filename, filepath) # Call the ama_export_fig function

## End(Not run)
```

---

ama_export_tab	<i>Function to export a table with AMA style</i>
----------------	--

---

**Description**

This function exports the provided table in both Excel (.xlsx) and LaTeX (.tex) formats. The table is archived with the current date in the filename for the Excel version, while the LaTeX version is saved with just the specified filename.

**Usage**

```
ama_export_tab(table, filename, filepath, caption = NULL)
```

**Arguments**

table	A data frame or matrix.
filename	A character string specifying the filename without the extension.
filepath	A character string specifying the directory to save the file.
caption	A character string specifying the caption for the table.

**Examples**

```
## Not run:
data(mtcars) # Load the mtcars dataset
ama_export_tab(mtcars[1:5, 1:5], "sample_table", tempdir(), "Sample Caption for mtcars")

## End(Not run)
```

---

ama\_labs*Custom Label Formatting for ggplot2: American Marketing Association Style*

---

## Description

This function provides custom label formatting for ggplot2 based on the guidelines set by the American Marketing Association.

## Usage

```
ama_labs(  
  title = NULL,  
  subtitle = NULL,  
  caption = NULL,  
  x = NULL,  
  y = NULL,  
  fill = NULL,  
  color = NULL,  
  ...  
)
```

## Arguments

title	Plot title.
subtitle	Plot subtitle.
caption	Plot caption.
x	X-axis label.
y	Y-axis label.
fill	Fill legend title.
color	Color legend title.
...	Additional arguments to be passed to <code>ggplot2::labs()</code> .

## Value

Modified labels for a ggplot2 plot.

## Examples

```
## Not run:  
library(ggplot2)  
ggplot(mtcars, aes(mpg, wt)) + geom_point() +  
  ama_labs(title = "Sample Plot") +  
  ama_theme()  
  
## End(Not run)
```

---

ama_scale_color	<i>Custom Color Scale for ggplot2: American Marketing Association Style</i>
-----------------	---

---

### Description

This function provides a custom color scale for ggplot2 plots based on the guidelines set by the American Marketing Association.

### Usage

```
ama_scale_color(  
  use_color = FALSE,  
  palette_name = "OkabeIto",  
  grayscale_limits = c(0.2, 0.8)  
)
```

### Arguments

use_color	Logical. If TRUE, uses color, otherwise uses grayscale.
palette_name	Character. Name of the color palette to use.
grayscale_limits	Numeric vector. Limits for the grayscale gradient.

### Value

A color scale for a ggplot2 plot.

### Examples

```
## Not run:  
library(ggplot2)  
ggplot(mtcars, aes(mpg, wt, color = gear)) + geom_point(size = 4) + ama_scale_color()  
  
## End(Not run)
```

---

ama_scale_fill	<i>Custom Fill Scale for ggplot2: American Marketing Association Style</i>
----------------	--

---

### Description

This function provides a custom fill scale for ggplot2 plots based on the guidelines set by the American Marketing Association.

### Usage

```
ama_scale_fill(  
  use_color = FALSE,  
  palette_name = "OkabeIto",  
  grayscale_limits = c(0.2, 0.8)  
)
```

**Arguments**

**use\_color**            Logical. If TRUE, uses color, otherwise uses grayscale.  
**palette\_name**        Character. Name of the color palette to use.  
**grayscale\_limits**     Numeric vector. Limits for the grayscale gradient.

**Value**

A fill scale for a ggplot2 plot.

**Examples**

```
## Not run:
library(ggplot2)
ggplot(mtcars, aes(mpg, wt, fill = gear)) +
  geom_point(shape = 21, size = 4) +
  ama_scale_fill()

## End(Not run)
```

---

ama\_theme

*Custom Theme for ggplot2: American Marketing Association Style*


---

**Description**

This function provides a custom theme for ggplot2 following the guidelines set by the American Marketing Association.

**Usage**

```
ama_theme(
  base_size = 16,
  base_family = "sans",
  title_size = ggplot2::rel(1.2),
  axis_title_size = ggplot2::rel(1.2),
  legend_title_size = ggplot2::rel(0.6),
  legend_text_size = ggplot2::rel(0.6),
  axis_text_size = ggplot2::rel(1),
  ...
)
```

**Arguments**

**base\_size**            Base font size.  
**base\_family**        Font family. Use "sans" for Arial and "serif" for Times New Roman.  
**title\_size**           Title font size as a relative value.  
**axis\_title\_size**     Axis title font size as a relative value.  
**legend\_title\_size**   Legend title font size as a relative value.

legend\_text\_size      Legend text font size as a relative value.  
 axis\_text\_size      Axis text font size as a relative value.  
 ...      Additional theme elements to be passed to `ggplot2::theme()`.

### Value

A `ggplot2` theme.

### Examples

```
## Not run:
library(ggplot2)
# Using Arial font
ggplot(mtcars, aes(mpg, wt)) + geom_point() + ama_theme()
# Using Times New Roman font
ggplot(mtcars, aes(mpg, wt)) + geom_point() + ama_theme(base_family = "serif")

## End(Not run)
```

---

balance_assessment	<i>Assess balance between treated and control groups</i>
--------------------	--

---

### Description

This function performs a balance assessment between treated and control groups using Seemingly Unrelated Regression (SUR) and Hotelling's T-squared test.

### Usage

```
balance_assessment(data, treatment_col, ...)
```

### Arguments

data      A dataframe containing the data to be assessed.  
 treatment\_col      The name of the column that contains the treatment indicator (0 for control, 1 for treated).  
 ...      Names of the dependent variables.

### Value

A list with two elements: 'SUR' (results of the SUR) and 'Hotelling' (results of the Hotelling's T-squared test).

## Examples

```
## Not run:
set.seed(123)
data = mtcars %>%
  dplyr::select(mpg, cyl, disp, hp, wt) %>%
  dplyr::rowwise() %>%
  dplyr::mutate(treatment = sample(c(0,1), 1, replace = TRUE)) %>%
  dplyr::ungroup()

results <- balance_assessment(data, "treatment", "mpg", "cyl")
print(results$SUR)
print(results$Hotelling)

## End(Not run)
```

---

balance\_scatter\_custom

*Custom function to visualize the balance between treatment and control groups*

---

## Description

Custom function to visualize the balance between treatment and control groups

## Usage

```
balance_scatter_custom(
  matched_set_list,
  set.names = NULL,
  show.legend = TRUE,
  legend.title = "Type",
  legend.position = "right",
  xlim = c(0, 0.8),
  ylim = c(0, 0.8),
  main = "Standardized Mean Difference of Covariates",
  pchs = NULL,
  dot.size = NULL,
  covariates,
  data,
  x.axis.label = "Before Refinement",
  y.axis.label = "After Refinement",
  theme_use = causalverse::ama_theme(),
  ...
)
```

## Arguments

matched_set_list	List of matched sets
set.names	Vector of names for matched sets. Defaults to NULL.
show.legend	Boolean to determine if legend should be shown. Defaults to TRUE.



legend.title	Legend title. Defaults to "Type".
legend.position	Position of legend. Defaults to "right".
xlim	Vector defining x-axis limits. Defaults to c(0, 0.8).
ylim	Vector defining y-axis limits. Defaults to c(0, 0.8).
main	Main title for the plot. Defaults to "Standardized Mean Difference of Covariates".
pchs	Plot characters. Defaults to NULL.
dot.size	Size of dots in the scatter plot. Defaults to NULL.
covariates	Covariates for calculating balance.
data	Dataset for balance calculation.
x.axis.label	x-axis label. Defaults to "Before Refinement".
y.axis.label	y-axis label. Defaults to "After Refinement".
theme_use	Custom theme that follows ggplots2. Defaults to causalverse::ama_theme().
...	Additional arguments passed to the labs() function

**Value**

ggplot object

**Examples**

```
## Not run:
library(PanelMatch)
# Maha 4-year lag, up to 5 matches
PM.results.maha.4lag.5m <- PanelMatch::PanelMatch(
  lag = 4,
  time.id = "year",
  unit.id = "wbcode2",
  treatment = "dem",
  refinement.method = "mahalanobis",
  data = PanelMatch::dem,
  match.missing = TRUE,
  covs.formula = ~ I(lag(tradewb, 1:4)) + I(lag(y, 1:4)),
  size.match = 5,
  qoi = "att",
  outcome.var = "y",
  lead = 0:4,
  forbid.treatment.reversal = FALSE,
  use.diagonal.variance.matrix = TRUE
)

# Maha 4-year lag, up to 10 matches
PM.results.maha.4lag.10m <- PanelMatch::PanelMatch(
  lag = 4,
  time.id = "year",
  unit.id = "wbcode2",
  treatment = "dem",
  refinement.method = "mahalanobis",
  data = PanelMatch::dem,
  match.missing = TRUE,
  covs.formula = ~ I(lag(tradewb, 1:4)) + I(lag(y, 1:4)),
```

```

    size.match = 10,
    qoi = "att",
    outcome.var = "y",
    lead = 0:4,
    forbid.treatment.reversal = FALSE,
    use.diagonal.variance.matrix = TRUE
  )

# Using the function
balance_scatter_custom(
  matched_set_list = list(PM.results.maha.4lag.5m$att, PM.results.maha.4lag.10m$att),
  set.names = c("Maha 4 Lag 5 Matches", "Maha 4 Lag 10 Matches"),
  data = dem,
  covariates = c("y", "tradewb")
)

## End(Not run)

```

---

get_balanced_panel	<i>Extract a Balanced Panel</i>
--------------------	---------------------------------

---

## Description

This function extracts a balanced panel from the data for a specific adoption cohort. It drops units with missing observations at any point within its entire specified window (leads + adoption time, adoption time + lags). Units treated in the same period as the adoption cohort are marked as "treated," and units with their first treatment after the leads time of the specified adoption cohort are marked as "control."

## Usage

```

get_balanced_panel(
  data = data,
  adoption_cohort,
  lags,
  leads,
  time_var,
  unit_id_var,
  treated_period_var,
  filter_units = TRUE
)

```

## Arguments

data	The dataset to be used.
adoption_cohort	Numeric, the specific adoption cohort.
lags	Numeric, the number of lags.
leads	Numeric, the number of leads.
time_var	String, the name of the time variable.
unit_id_var	String, the name of the unit ID variable.

`treated_period_var` String, the name of the treated period variable.

`filter_units` Logical, whether to filter only units with data on all time periods within the specified time window. Defaults to TRUE.

### Value

A data frame with the balanced panel.

### Examples

```
## Not run:
get_balanced_panel(data = fixest::base_stagg,
  adoption_cohort = 5,
  lags = 2,
  leads = 3,
  time_var = "year",
  unit_id_var = "id",
  treated_period_var = "year_treated")

## End(Not run)
```

---

nice\_tab

*Nice Tabulation Function*

---

### Description

Create a custom function that takes a data frame and a number of decimal places as input, rounds all numeric columns in the data frame to the specified number of decimal places, and returns the modified data frame.

### Usage

```
nice_tab(data, digit_decimal = 2)
```

### Arguments

`data` A data frame.

`digit_decimal` A number of decimal places.

### Value

A data frame with all numeric columns rounded to the specified number of decimal places.

---

plot\_coef\_par\_trends    *Plot Coefficients of Parallel Trends*

---

### Description

This function generates coefplots or iplots based on fixest outputs, allowing the user to visualize interaction coefficients with ease.

### Usage

```
plot_coef_par_trends(
  data,
  dependent_vars,
  time_var,
  unit_treatment_status,
  unit_id_var,
  plot_type = "coefplot",
  combined_plot = TRUE,
  legend_position = "bottomleft",
  legend_title = "Legend Title",
  legend_args = list(),
  plot_args = list()
)
```

### Arguments

data	Data frame containing the data to be used in the model.
dependent_vars	Named list of dependent variables to model and their respective labels.
time_var	Name of the time variable in the data.
unit_treatment_status	Name of the treatment status variable.
unit_id_var	Name of the unit identification variable.
plot_type	Type of plot to generate. Either "coefplot" or "ipplot".
combined_plot	Logical indicating whether to combine plots for all dependent variables.
legend_position	Position of the legend on the plot.
legend_title	Title for the legend.
legend_args	List of additional arguments to customize the legend.
plot_args	List of additional arguments to customize the plot.

### Value

A plot visualizing interaction coefficients.

**Examples**

```
## Not run:
library(fixest)
data("base_did")

# Sample call to the function:
plot_coef_par_trends(
  data = base_did,
  dependent_vars = c(y = "Outcome 1", x1 = "Outcome 2"),
  time_var = "period",
  unit_treatment_status = "treat",
  unit_id_var = "id",
  plot_type = "coefplot",
  combined_plot = TRUE,
  plot_args = list(main = "Interaction coefficients Plot"),
  legend_title = "Metrics",
  legend_position = "bottomleft"
)

plot_coef_par_trends(
  data = base_did,
  dependent_vars = c(y = "Outcome 1", x1 = "Outcome 2"),
  time_var = "period",
  unit_treatment_status = "treat",
  unit_id_var = "id",
  plot_type = "coefplot",
  combined_plot = FALSE
)

## End(Not run)
```

---

plot\_covariate\_balance\_pretrend

*Plot Covariate Balance Over Pre-Treatment Period*


---

**Description**

This function visualizes the covariate balance over the pre-treatment period. It's particularly designed for outputs from methods like PanelMatch.

**Usage**

```
plot_covariate_balance_pretrend(
  balance_data,
  y_limits = c(-1, 1),
  theme_use = causalverse::ama_theme(),
  xlab = "Time to Treatment",
  ylab = "Balance (in SD unit)",
  main_title = "Covariate Balance Over Pre-Treatment Period",
  legend_title = "Covariate",
  show_legend = TRUE,
  ...
)
```

**Arguments**

balance_data	A matrix containing the covariate balance data over the pre-treatment period.
y_limits	A numeric vector of length 2 defining the y-axis limits.
theme_use	A ggplot2 theme. By default, it uses <code>causalverse::ama_theme()</code> .
xlab	A string indicating the label for the x-axis.
ylab	A string indicating the label for the y-axis.
main_title	A string for the main title of the plot.
legend_title	A string for the legend title.
show_legend	A logical; if TRUE, the legend is displayed, otherwise, it's hidden.
...	Additional arguments passed to the ggplot labs.

**Value**

A ggplot2 object.

**Examples**

```
## Not run:
balance_data_sample <- matrix(rnorm(20), nrow = 5)
plot_covariate_balance_pretrend(balance_data_sample)

## End(Not run)
```

---

```
plot_density_by_treatment
      Plot Density by Treatment
```

---

**Description**

This function creates a list of ggplot density plots for specified variables by treatment groups.

**Usage**

```
plot_density_by_treatment(
  data,
  var_map,
  treatment_var,
  show_legend = TRUE,
  theme_use = ggplot2::theme_minimal(),
  ...
)
```

**Arguments**

<code>data</code>	A data frame containing the variables to plot and a treatment variable.
<code>var_map</code>	A named list mapping the column names in the data to display names for plotting.
<code>treatment_var</code>	A named vector where the name is the treatment column in the data and the value is the legend title.
<code>show_legend</code>	A logical value indicating whether to show the legend. Defaults to TRUE.
<code>theme_use</code>	ggplot2 theme. Defaults to <code>ggplot2::theme_minimal()</code> .
<code>...</code>	Additional arguments to be passed to <code>geom_density</code> .

**Value**

A list of ggplot objects for each variable in `var_map`.

**Examples**

```
## Not run:
data(mtcars)
data <- mtcars %>%
  dplyr::select(mpg, cyl) %>%
  dplyr::rowwise() %>%
  dplyr::mutate(treatment = sample(c(0,1), 1, replace = TRUE)) %>%
  dplyr::ungroup()

plots <- plot_density_by_treatment(
  data = data,
  var_map = list("mpg" = "Var 1",
                 "cyl" = "Var 2"),
  treatment_var = c("treatment" = "Treatment Name\nin Legend")
)

## End(Not run)
```

---

<code>plot_PanelEstimate</code>	<i>Plot Estimated Effects of Treatment Over Time</i>
---------------------------------	--

---

**Description**

This function takes an object (result of `PanelEstimate` or similar) and plots its estimates over time.

**Usage**

```
plot_PanelEstimate(
  pe.object,
  ylab = "Estimated Effect of Treatment",
  xlab = "Time Since Treatment",
  main = "Estimated Effects of Treatment Over Time",
  ylim = NULL,
  theme_use = causalverse::ama_theme(),
  ...
)
```

**Arguments**

pe.object	The object with the estimation results.
ylab	The y-axis label.
xlab	The x-axis label.
main	The main title for the plot.
ylim	The limits for the y-axis.
theme_use	The theme to use for the plot. Defaults to <code>causalverse::ama_theme()</code> .
...	Additional parameters to pass to <code>labs()</code> function.

**Value**

A ggplot object with the desired plot.

**Examples**

```
## Not run:
PM.results.ps.weight <- PanelMatch(lag = 4, time.id = "year", unit.id = "wbcode2",
                                   treatment = "dem", refinement.method = "ps.weight",
                                   data = dem, match.missing = FALSE, listwise.delete = TRUE,
                                   covs.formula = ~ I(lag(tradewb, 1:4)) + I(lag(y, 1:4)),
                                   size.match = 5, qoi = "att", outcome.var = "y",
                                   lead = 0:4, forbid.treatment.reversal = FALSE)

PE.results <- PanelEstimate(sets = PM.results.ps.weight,
                           data = dem,
                           se.method = "bootstrap",
                           number.iterations = 1000,
                           confidence.level = .95)

plot_PanelEstimate(PE.results)

## End(Not run)
```

---

plot\_par\_trends

*Plot Parallel Trends*


---

**Description**

Plots parallel trends for given metrics.

**Usage**

```
plot_par_trends(
  data,
  metrics_and_names,
  treatment_status_var,
  time_var,
  conf_level = 0.95,
  non_negative = FALSE,
  display_CI = TRUE,
```



```

    output_format = "plot",
    smoothing_method = NULL,
    title_prefix = "Parallel Trends for",
    theme_use = causalverse::ama_theme()
  )

```

### Arguments

<code>data</code>	A data frame containing the data to plot.
<code>metrics_and_names</code>	A named list of metrics to plot.
<code>treatment_status_var</code>	The variable indicating treatment status.
<code>time_var</code>	The variable indicating time.
<code>conf_level</code>	Confidence level for confidence intervals (default is 0.95).
<code>non_negative</code>	Logical; if TRUE, sets negative lower confidence bounds to 0.
<code>display_CI</code>	Logical; if TRUE, displays confidence intervals.
<code>output_format</code>	Format of the output; "plot" returns a list of ggplots, "data.frame" returns a data frame.
<code>smoothing_method</code>	Method to use for smoothing; NULL means no smoothing.
<code>title_prefix</code>	A character string specifying the prefix for the plot title (default is "Parallel Trends for").
<code>theme_use</code>	Custom theme that follows ggplots2

### Value

A list of ggplot objects or a data frame.

### Examples

```

## Not run:
library(tidyverse)
data <- expand.grid(entity = 1:100, time = 1:10) %>%
  dplyr::arrange(entity, time) %>%
  dplyr::mutate(
    treatment = ifelse(entity <= 50, "Treated", "Control"),
    outcome1 = 0.5 * time + rnorm(n(), 0, 2) + ifelse(treatment == "Treated", 0, 0),
    outcome2 = 3 + 0.3 * time + rnorm(n(), 0, 1) + ifelse(treatment == "Treated", 0, 2)
  )
results <- plot_par_trends(
  data = data,
  metrics_and_names = list(outcome1 = "Outcome 1", outcome2 = "Outcome 2"),
  treatment_status_var = "treatment",
  time_var = list(time = "Time"),
  smoothing_method = "loess"
)
library(gridExtra)
gridExtra::grid.arrange(grobs = results, ncol = 1)

## End(Not run)

```

---

plot_treat_time	<i>Plot number of treated units over time or return a dataframe.</i>
-----------------	--

---

## Description

Plot number of treated units over time or return a dataframe.

## Usage

```
plot_treat_time(
  data,
  time_var,
  unit_treat,
  outlier_method = "iqr",
  show_legend = FALSE,
  theme_use = causalverse::ama_theme(),
  legend_title = "Point Type",
  legend_labels = c("Regular", "Outlier"),
  regular_size = 3,
  outlier_size = 5,
  regular_color = "black",
  outlier_color = "red",
  regular_shape = 16,
  outlier_shape = 17,
  title = "Random Time Assignment",
  xlab = "Time",
  ylab = "Number of Treated Units",
  output = "plot",
  ...
)
```

## Arguments

data	Dataframe containing data.
time_var	Time variable for aggregating the number of treated units.
unit_treat	Variable indicating if the unit was treated in a specific time period.
outlier_method	Method for outlier detection ("iqr" or "z-score").
show_legend	Logical indicating whether to show legend.
theme_use	ggplot2 theme to use.
legend_title	Title for legend.
legend_labels	Labels for regular and outlier points.
regular_size	Size of regular points.
outlier_size	Size of outlier points.
regular_color	Color of regular points.
outlier_color	Color of outlier points.
regular_shape	Shape of regular points.
outlier_shape	Shape of outlier points.

title	Plot title.
xlab	X-axis label.
ylab	Y-axis label.
output	Type of output ("plot" or "dataframe").
...	Additional arguments to pass to ggplot2::labs.

**Value**

ggplot2 object or dataframe.

**Examples**

```
# Example usage:
## Not run:
data <- data.frame(time = c(1,1,2,2,3,3), treat = c(0,1,1,1,0,0))
plot_treat_time(data, time_var = time, unit_treat = treat)
plot_treat_time(data, time_var = time, unit_treat = treat, output = "dataframe")

## End(Not run)
```

---

plot\_trends\_across\_group

*Custom Faceted Line Plot with Optional Standard Error*

---

**Description**

This function generates a faceted line plot for a given dataset, allowing the user to specify the x-axis, y-axis, grouping variable, and facet variable. Additionally, users can include standard errors and customize labels.

**Usage**

```
plot_trends_across_group(
  data,
  x_var,
  y_var,
  grouping_var,
  facet_var,
  se = NULL,
  include_legend = TRUE,
  title = "Dependent Variable across Years by Group and Industry",
  x_label = "Year",
  y_label = "Dependent Variable",
  theme = causalverse::ama_theme(),
  ...
)
```

**Arguments**

<code>data</code>	A data frame containing the data to be plotted.
<code>x_var</code>	A character string specifying the x-axis variable.
<code>y_var</code>	A character string specifying the y-axis variable.
<code>grouping_var</code>	A character string specifying the grouping variable.
<code>facet_var</code>	A character string specifying the facet variable.
<code>se</code>	A character string specifying the standard error variable, or NULL (default) if not provided.
<code>include_legend</code>	Logical. If TRUE, includes the legend, otherwise it does not.
<code>title</code>	Character string specifying the main plot title.
<code>x_label</code>	Character string specifying the x-axis label.
<code>y_label</code>	Character string specifying the y-axis label.
<code>theme</code>	A ggplot2 theme. Defaults to <a href="#">ama_theme</a> .
<code>...</code>	Additional arguments passed to <a href="#">labs</a> .

**Value**

A ggplot object.

**Examples**

```
## Not run:
# Create a small sample dataset
sample_data <- data.frame(
  year = rep(2001:2005, each = 2),
  dependent_variable = rnorm(10, mean = 50, sd = 10),
  group = rep(c("treated", "control"), times = 5),
  industry = rep(c("Tech", "Healthcare"), each = 5)
)

# Use the function
plot_trends_across_group(data = sample_data,
  x_var = "year",
  y_var = "dependent_variable",
  grouping_var = "group",
  facet_var = "industry",
  title = "Sample Title")

## End(Not run)
```

---

stack\_data

*Stacked Data for Staggered DiD Analysis*


---

**Description**

`stack_data` processes datasets used in staggered Difference-in-Differences (DiD) designs. Staggered DiD designs arise when different units (e.g., firms, regions, countries) get treated at different time periods. This function creates cohorts based on the provided treatment period variable and stacks them together to create a comprehensive longitudinal format suitable for staggered DiD analyses.

**Usage**

```
stack_data(
  treated_period_var,
  time_var,
  pre_window,
  post_window,
  data,
  control_type = c("both", "never-treated", "not-yet-treated")
)
```

**Arguments**

treated_period_var	A character string indicating the column name of the treatment period variable.
time_var	A character string indicating the column name for time.
pre_window	An integer indicating the number of periods before the treatment to consider (i.e., leads).
post_window	An integer indicating the number of periods after the treatment to consider (i.e., lags).
data	A data frame containing the dataset to be processed.
control_type	A character string indicating which control type to use. One of "both", "never-treated", or "not-yet-treated".

**Details**

The function emphasizes the importance of having a control group, which should be represented by the value 10000 in the treated\_period\_var column of the provided dataset. The output data will be augmented with relative period dummy variables for ease of subsequent analysis.

**Value**

A data frame with the stacked data, augmented with relative period dummy variables, suitable for staggered DiD analysis.

**Examples**

```
## Not run:
library(did)
library(tidyverse)
library(fixest)
data(base_stagg)
stacked_data <- stack_data("year_treated", "year", 3, 3, base_stagg, control_type = "both")
feols_result <- feols(as.formula(paste0(
  "y ~ ",
  paste(paste0("`rel_period_", c(-3:-2, 0:3), "`"), collapse = " + "),
  " | id ^ df + year ^ df"
)), data = stacked_data)
print(feols_result)

## End(Not run)
```

synthdid\_est

*Synthetic DID Estimation Using synthdid Package***Description**

This function estimates synthetic difference-in-differences using the synthdid package. It differs from `synthdid::synthdid_estimate` in that it calculates treatment effects (TEs) for each period instead of a single TE for all treated periods.

**Usage**

```
synthdid_est(
  data,
  adoption_cohort,
  subgroup = NULL,
  lags,
  leads,
  time_var,
  unit_id_var,
  treated_period_var,
  treat_stat_var,
  outcome_var,
  seed = 1
)
```

**Arguments**

<code>data</code>	Data frame to analyze.
<code>adoption_cohort</code>	Cohort in data to use as treated.
<code>subgroup</code>	(Optional) List of IDs to use as treated subgroup.
<code>lags</code>	Number of lags to use pre-treatment.
<code>leads</code>	Number of post-treatment periods (0 for only the treatment period).
<code>time_var</code>	Name of the calendar time column.
<code>unit_id_var</code>	Name of the unit ID column.
<code>treated_period_var</code>	Name of the treatment time period column.
<code>treat_stat_var</code>	Name of the treatment indicator column.
<code>outcome_var</code>	Name of the outcome variable column.
<code>seed</code>	A numeric value for setting the random seed (only for placebo SE). Default is 1.

**Value**

A list containing the estimated treatment effects, standard errors, observed and predicted outcomes, synthetic control lambda weights, and counts of treated and control units.

## Examples

```
## Not run:
library(tidyverse)
library(causalverse)
library(synthdid)

data <- get_balanced_panel(
  data = fixest::base_stagg,
  adoption_cohort = 5,
  lags = 2,
  leads = 3,
  time_var = "year",
  unit_id_var = "id",
  treated_period_var = "year_treated"
) |>
dplyr::mutate(treatvar = if_else(time_to_treatment >= 0, 1, 0)) |>
dplyr::mutate(treatvar = as.integer(if_else(year_treated > (5 + 2), 0, treatvar)))

synthdid_est(
  data,
  adoption_cohort = 5,
  lags = 2,
  leads = 3,
  time_var = "year",
  unit_id_var = "id",
  treated_period_var = "year_treated",
  treat_stat_var = "treatvar",
  outcome_var = "y"
)

## End(Not run)
```

---

synthdid\_est\_ate

---

*Estimate the SynthDiD ATEs and Standard Errors*


---

## Description

This function uses an adapted SynthDiD method (Arkhangelsky et al., 2021) to estimate the average treatment effect for staggered adoption scenarios. It combines cohort-level ATT estimates, similar to the approach in Ben-Michael et al. (2022), for synthetic controls with staggered adoption. The function is designed to handle various cohorts, lags, leads, placebo tests, and pooled analyses.

## Usage

```
synthdid_est_ate(
  data,
  adoption_cohorts,
  lags,
  leads,
  time_var,
  unit_id_var,
  treated_period_var,
  treat_stat_var,
```

```

outcome_var,
placebo = F,
pooled = F,
subgroup = NULL,
conf_level = 0.95,
seed = 1
)

```

### Arguments

<code>data</code>	A data frame in long format to be analyzed.
<code>adoption_cohorts</code>	Vector of cohorts to use for adoption times.
<code>lags</code>	Integer, number of lags of adoption time to analyze.
<code>leads</code>	Integer, number of leads of adoption time to analyze.
<code>time_var</code>	String, column name of time variables.
<code>unit_id_var</code>	String, ID column of units.
<code>treated_period_var</code>	String, column with adoption time of each unit.
<code>treat_stat_var</code>	String, column name indicating treatment status.
<code>outcome_var</code>	String, column of outcome to analyze.
<code>placebo</code>	Logical, whether to run placebo analysis.
<code>pooled</code>	Logical, whether to run pooled analysis of all treated units.
<code>subgroup</code>	Vector, IDs for subgroup analysis.
<code>conf_level</code>	Numeric, confidence level for the interval estimation (Default: 95%).
<code>seed</code>	A numeric value for setting the random seed (for placebo SE and placebo analysis). Default is 1.

### Value

A list containing the following elements:

- `time`: Vector of time periods used in estimation from -lags to leads (relative to the adoption period)
- `TE_mean`: Vector of ATT in each time period
- `SE_mean`: Vector of Standard error of ATT each time period
- `TE_mean_lower`: Vector of Lower C.I. for ATT per period
- `TE_mean_upper`: Vector of Upper C.I. for ATT per period
- `TE_mean_w`, `SE_mean_w`, `TE_mean_w_lower`, `TE_mean_w_upper`: Weighted versions of the above metrics by the number of treated units in each time period
- `Ntr`: Number of treated units
- `Nco`: Number of control units
- `TE`: Treatment effect for each cohort in each time period
- `SE`: Standard error of TE of each cohort in each time period
- `y_obs`: Observed outcomes of treated units
- `y_pred`: Predicted outcomes of treated units
- `col_names`: Column names for TE and SE matrices (times and ATTs)



## References

Arkhangelsky, D., Athey, S., Hirshberg, D. A., Imbens, G. W., & Wager, S. (2021). Synthetic difference-in-differences. *American Economic Review*, 111(12), 4088-4118. American Economic Association 2014 Broadway, Suite 305, Nashville, TN 37203.

Ben-Michael, E., Feller, A., & Rothstein, J. (2022). Synthetic controls with staggered adoption. *Journal of the Royal Statistical Society Series B: Statistical Methodology*, 84(2), 351-381. Oxford University Press.

## Examples

```
## Not run:
library(tidyverse)
data <- fixest::base_stagg |>
  mutate(treatvar = if_else(time_to_treatment >= 0, 1, 0)) |>
  mutate(treatvar = as.integer(if_else(year_treated > (5 + 2), 0, treatvar)))

synthdid_est_ate(
  data = data,
  adoption_cohorts = 5:7,
  lags = 2,
  leads = 2,
  time_var = "year",
  unit_id_var = "id",
  treated_period_var = "year_treated",
  treat_stat_var = "treatvar",
  pooled = F,
  outcome_var = "y"
)

## End(Not run)
```

---

synthdid\_est\_per

*Estimate Treatment Effects for Each Period*


---

## Description

Given the output from the `synthdid::synthdid_estimate` method, this function computes the treatment effects (TEs) for each post-treatment period, along with the cumulative average treatment effect (ATE). It also provides observed and predicted outcomes for treated units, synthetic control weights, and counts of treated and control units.

## Usage

```
synthdid_est_per(Y, N0, T0, weights)
```

## Arguments

Y	Data matrix with units as rows and time periods as columns.
N0	Number of control units.
T0	Number of pre-treatment periods.
weights	Output from <code>synthdid</code> , containing lambda and omega weights.

**Value**

A list containing:

- est: TEs for each post-treatment period and cumulative ATEs.
- y\_obs: Observed outcomes for treated units.
- y\_pred: Predicted outcomes for treated units.
- lambda.synth: Synthetic control lambda weights.
- Ntr: Number of treated units.
- Nco: Number of control units.

**Examples**

```
## Not run:
library(tidyverse)
library(synthdid)
library(fixest)

setup <- base_did |>
  mutate(
    id = as.factor(id),
    period = as.integer(period),
    y = as.double(y),
    post = as.integer(post)
  ) |>
  # Correct treatment
  dplyr::mutate(treatment = as.integer(if_else(treat == 0, 0, post))) |>
  synthdid::panel.matrices(unit = "id", time = "period", outcome = "y", treatment = "treatment")

sdid <- synthdid::synthdid_estimate(setup$Y, setup$N0, setup$T0)
synthdid_est_per(setup$Y, setup$N0, setup$T0, weights = attr(sdid, 'weights'))

## End(Not run)
```

---

synthdid\_plot\_ate

---

*Create ATE Plot Using ggplot2*


---

**Description**

This function creates a ggplot for visualizing Average Treatment Effect (ATE) from a given estimation object.

**Usage**

```
synthdid_plot_ate(
  est,
  show_CI = TRUE,
  custom_title = "",
  xlab = "Relative Time Period",
  ylab = "ATE",
  y_intercept = 0,
  theme = causalverse::ama_theme(),
  fill_color = "lightgrey"
)
```

**Arguments**

<code>est</code>	Estimation object from <code>synthdid_est_ate</code> .
<code>show_CI</code>	Logical; if TRUE, shows confidence intervals on the plot.
<code>custom_title</code>	String; title of the plot.
<code>xlab</code>	String; label for the x-axis.
<code>ylab</code>	String; label for the y-axis.
<code>y_intercept</code>	Numeric; value at which a horizontal line is drawn.
<code>theme</code>	ggplot theme; default is set to <code>causalverse::ama_theme()</code> .
<code>fill_color</code>	String; color used for the confidence interval shading.

**Value**

A ggplot object representing the ATE plot.

**Examples**

```
## Not run:
# Load required libraries
library(ggplot2)
library(tidyverse)
library(causalverse)

library(tidyverse)
data <- fixest::base_stagg |>
  dplyr::mutate(treatvar = if_else(time_to_treatment >= 0, 1, 0)) |>
  dplyr::mutate(treatvar = as.integer(if_else(year_treated > (5 + 2), 0, treatvar)))
est <-
  synthdid_est_ate(
    data = data,
    adoption_cohorts = 5:7,
    lags = 2,
    leads = 2,
    time_var = "year",
    unit_id_var = "id",
    treated_period_var = "year_treated",
    treat_stat_var = "treatvar",
    pooled = FALSE,
    placebo = FALSE,
    outcome_var = "y"
  )
# Generate the plot
synthdid_plot_ate(est, show_CI = TRUE, custom_title = "Sample ATE Plot")

## End(Not run)
```

## Description

Computes the standard error of estimates using the jackknife method. It is specifically tailored for use with synthetic difference-in-differences estimates from the synthdid package. This function supports both the usual jackknife estimate of variance and the fixed-weights jackknife estimate as described by Arkhangelsky et al.

## Usage

```
synthdid_se_jackknife(estimate, weights = attr(estimate, "weights"), seed = 1)
```

## Arguments

estimate	A synthdid estimate object.
weights	Optional; custom weights for the fixed-weights jackknife. If NULL, the usual jackknife estimate is calculated.
seed	A numeric value for setting the random seed (only for placebo SE). Default is 1.

## Value

Returns the standard error of the provided estimate.

## References

Arkhangelsky, D., Athey, S., Hirshberg, D. A., Imbens, G. W., & Wager, S. (2021). Synthetic difference-in-differences. *American Economic Review*, 111(12), 4088-4118.

## Examples

```
## Not run:
setup <- get_balanced_panel(
  data = fixest::base_stagg,
  adoption_cohort = 5,
  lags = 2,
  leads = 3,
  time_var = "year",
  unit_id_var = "id",
  treated_period_var = "year_treated"
) |>
dplyr::mutate(treatvar = if_else(time_to_treatment >= 0, 1, 0)) |>
dplyr::mutate(treatvar = as.integer(if_else(year_treated > (5 + 2), 0, treatvar))) |>
synthdid::panel.matrices(
  unit = "id",
  time = "year",
  outcome = "y",
  treatment = "treatvar"
)
estimate <- synthdid::synthdid_estimate(setup$Y, setup$N0, setup$T0)
se_results <- synthdid_se_jackknife(estimate, seed = 123)

## End(Not run)
```

---

synthdid_se_placebo	<i>Calculate Placebo Standard Errors for Synthetic DID</i>
---------------------	--

---

## Description

Computes placebo standard errors for synthetic difference-in-differences (DID) estimates. This function is based on the methodology described in Arkhangelsky et al. (2021). It is particularly useful when there is only one treated unit and performs a bootstrap procedure to estimate the standard errors.

## Usage

```
synthdid_se_placebo(estimate, replications = 10000, seed = 1)
```

## Arguments

estimate	An estimate object obtained from synthetic DID estimation.
replications	The number of bootstrap replications to perform. Defaults to 500.
seed	A numeric value for setting the random seed. Default is 1.

## Value

A vector of standard errors corresponding to the input estimates.

## References

Arkhangelsky, D., Athey, S., Hirshberg, D. A., Imbens, G. W., & Wager, S. (2021). Synthetic Difference-in-Differences. *American Economic Review*, 111(12), 4088-4118. American Economic Association 2014 Broadway, Suite 305, Nashville, TN 37203.

## Examples

```
## Not run:
setup <- get_balanced_panel(
  data = fixest::base_stagg,
  adoption_cohort = 5,
  lags = 2,
  leads = 3,
  time_var = "year",
  unit_id_var = "id",
  treated_period_var = "year_treated"
) |>
# get treatment status
dplyr::mutate(treatvar = if_else(time_to_treatment >= 0, 1, 0)) |>
# correct those control units to have treatment status to be 0
dplyr::mutate(treatvar = as.integer(if_else(year_treated > (5 + 2), 0, treatvar))) |>
synthdid::panel.matrices(
  unit = "id",
  time = "year",
  outcome = "y",
  treatment = "treatvar"
)
estimate <- synthdid::synthdid_estimate(setup$Y, setup$N0, setup$T0)
```

```
se_results <- synthdid_se_placebo(estimate, replications = 1000)

## End(Not run)
```

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