

JUDGING CRITERIA

50% social impact

The Big Hack, as a social good hackathon, is primarily focused on empowering social impact - our judging criteria reflects that fact. The number one criteria for a great hack is high potential for change; we're looking for projects with large scale and that will affect many lives deeply.

30% feasibility

It's important that any good solution is implementable in the real world and at scale. Hacks that have had their feasibility well thought out, both from technical and social perspectives, should be considered favorably.

20% sustainability

A strong hack for social good doesn't only make an immediate impact, but is also sustainable and continues to pay dividends over time. An effective solution to social problems will effectively and responsibly engage communities, and have a plausible plan for the sustainability of the solution.