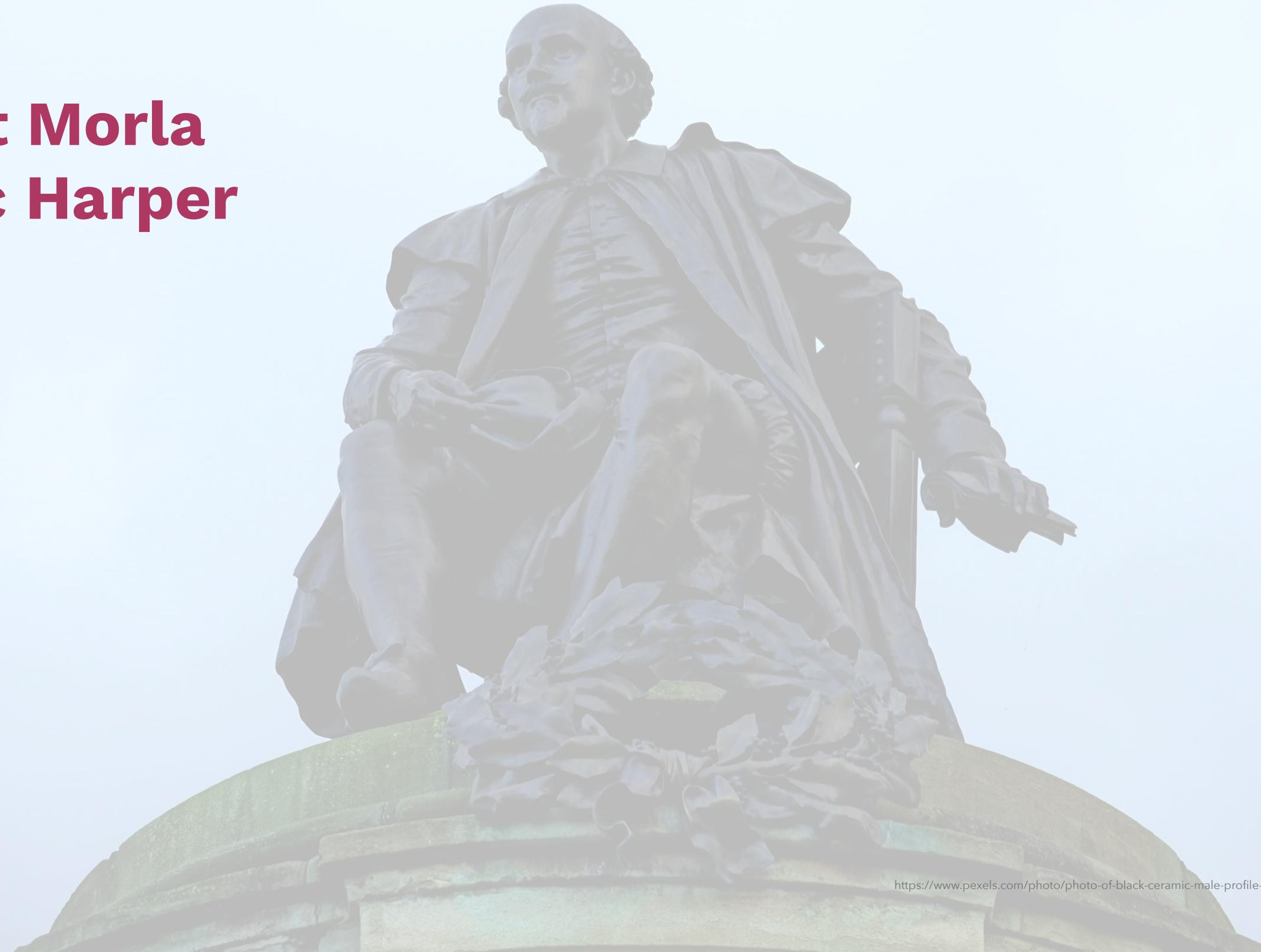


From Python to Shakespeare

**Thibault Morla
Frédéric Harper**





PHASE 1 **PHASE 2** **PHASE 3**

devrel

?

Profit



working as one company...

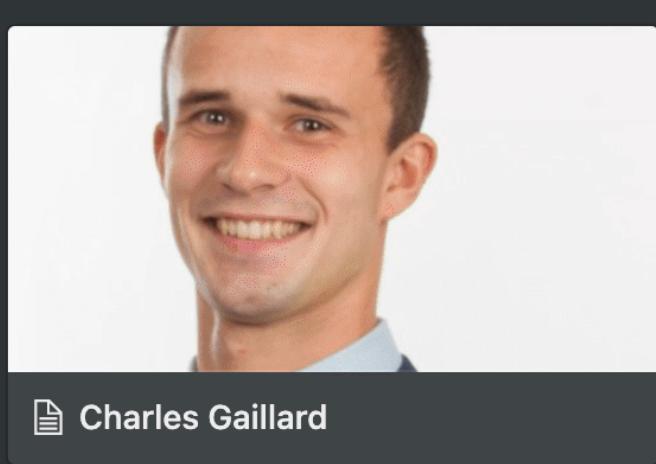
We need **everyone** with a
technical or scientific
expertise to **create content**



📄 **Abdelfattah Sekak**



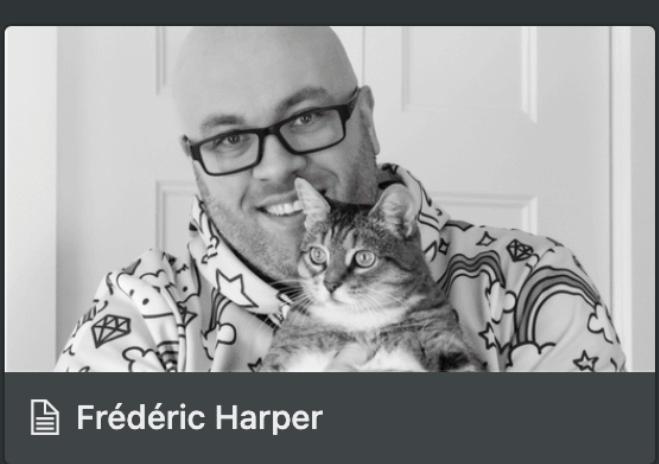
📄 **Bashir Abdel Wahed**



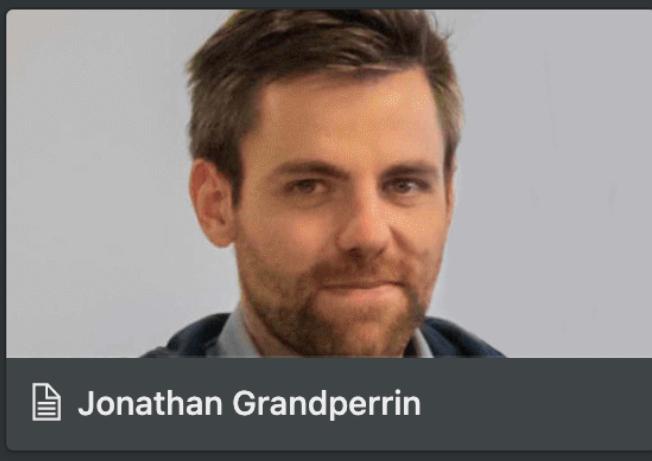
📄 **Charles Gaillard**



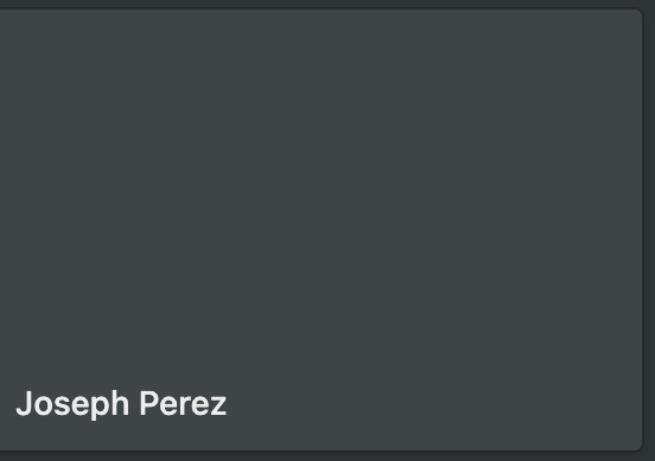
📄 **François-Guillaume Fernandez**



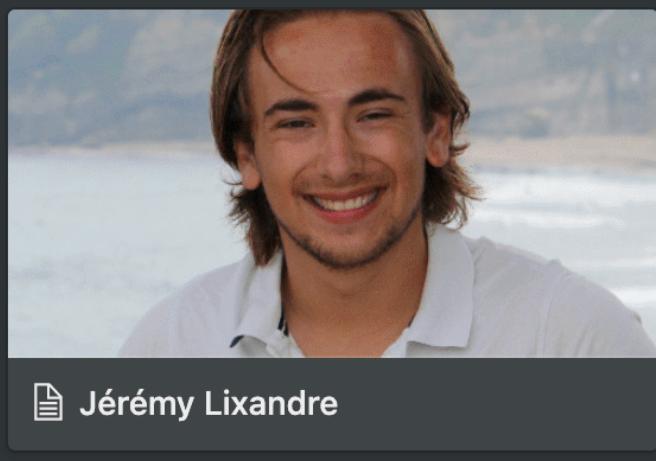
📄 **Frédéric Harper**



📄 **Jonathan Grandperrin**



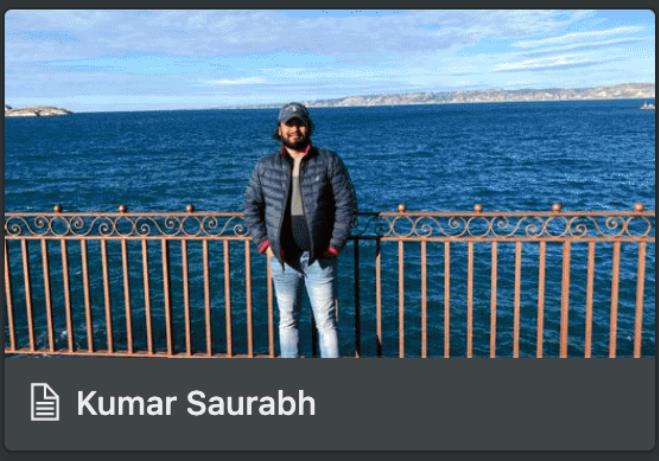
📄 **Joseph Perez**



📄 **Jérémy Lixandre**



📄 **Khalid El Aaboudi**



📄 **Kumar Saurabh**



📄 **Matthias Cremieux**



📄 **Mehdi Boubnan**



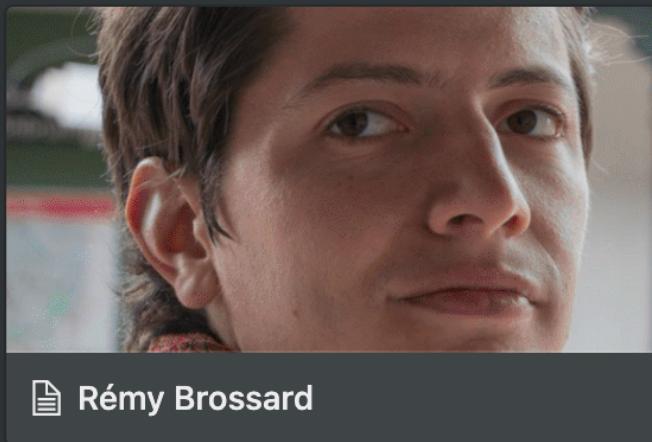
📄 **Mohamed Biaz**



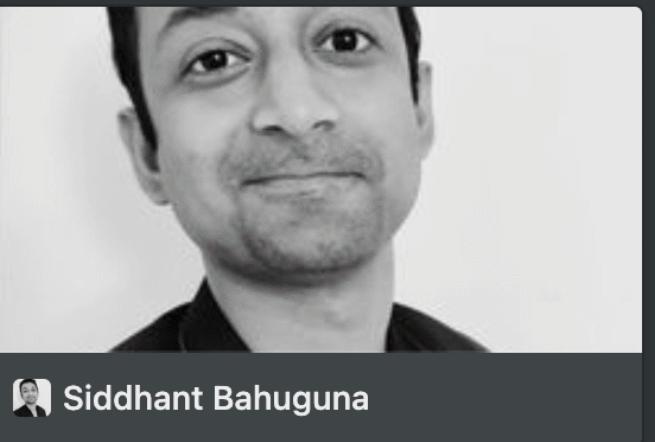
📄 **Olivier Rey**



📄 **Randa Elmabet Tarmach**



📄 **Rémy Brossard**



📄 **Siddhant Bahuguna**



📄 **Thibault Hentges**

business benefits

- content as trojan horse tactic
- more visibility while growing our community
- thought leader in machine learning & anything dev
- credibility++

personal benefits

- grow your personal brand
- share your passion
- improve your writing & explanation skills
- sexy resume

the rules

- **one** piece of **content** per **person** per **month**
- blog article, tutorial, video, podcast, Twitch, webinar
- no need to be Mindee related
- validate the topic & content type with Fred

how

- you can write in French (it will be translated)
- any non text-based content needs to be in English
- support from the devrel team at every steps
- final review by the Technical Writer (text-based) & Fred

process

1. You think about an idea or brainstorm with Fred
2. Fred approve & you add to our tracking Google Sheet
3. You allocate **2 hours/week** to create your content
4. You create the first draft/preparation of your content
5. Fred review & publish or green light for live content

- 1/month, brainstorm + content review all together
- Writing blog articles/technical tutorials 101 by Fred
- Public speaking talk + workshop by Fred
- Personal branding talk by Fred

QUESTIONS

