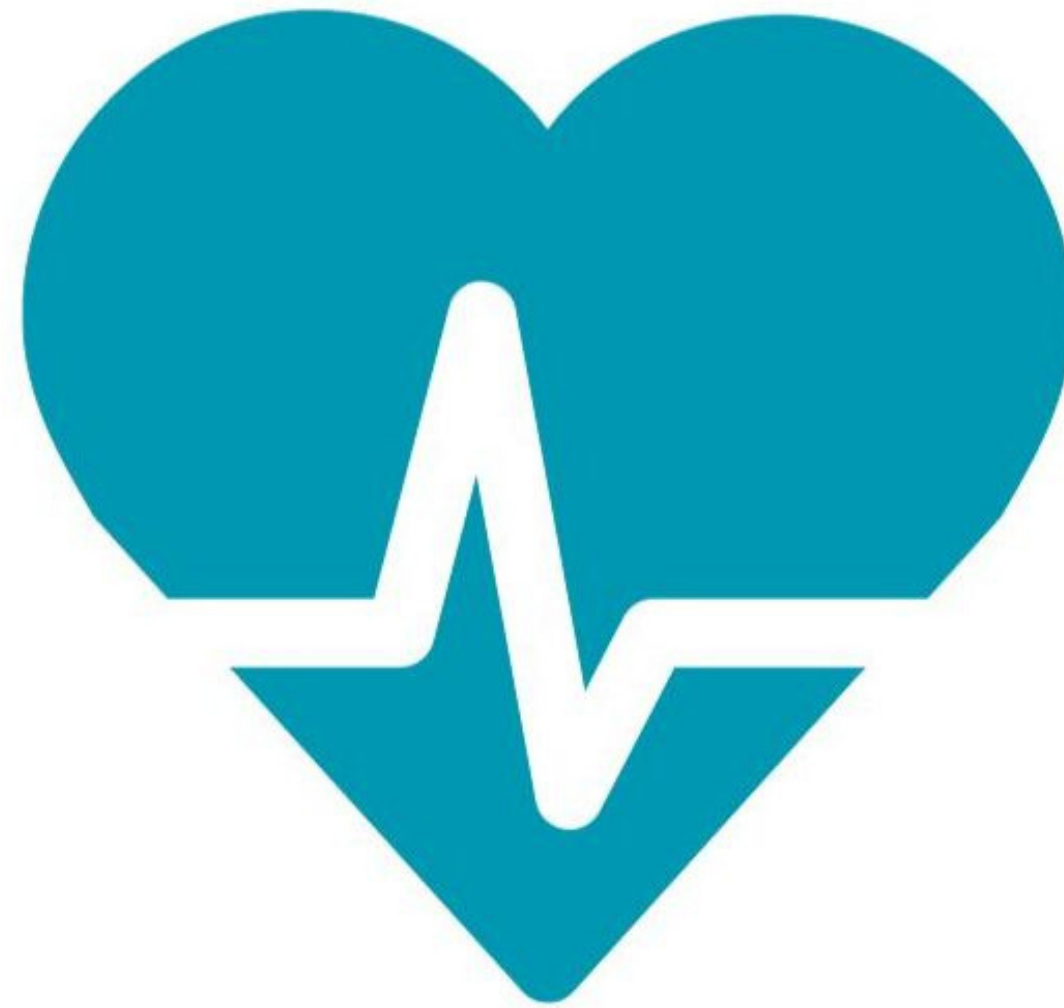


TEAM

Go for JAVA, girl YEAH

presents



Go For Your
HEALTH

Go for JAVA
girl!
YEAH!

Have you **ever**...

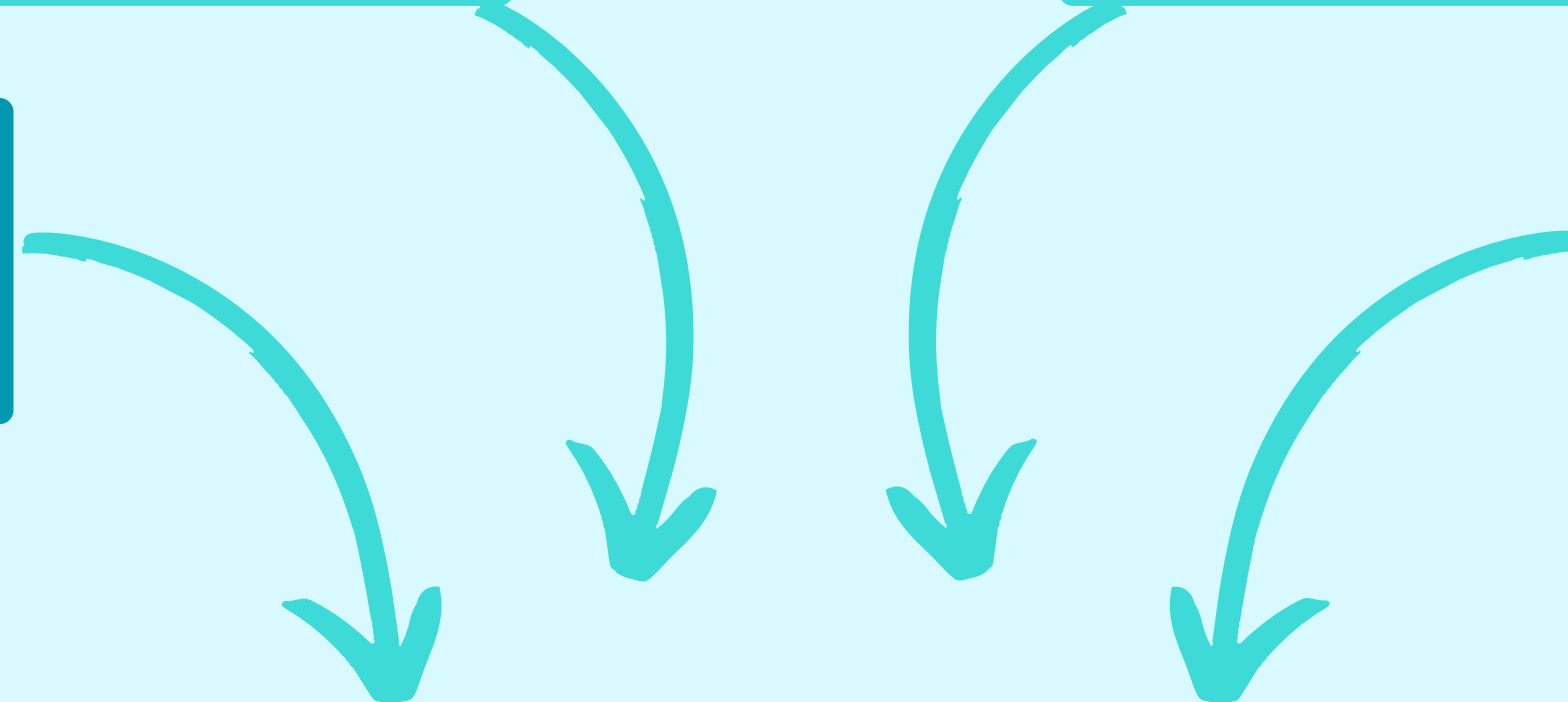
**forgotten your
lab results?**

**troubled in tracking
your medical results?**

**lost a paper copy
of a medical results?**

**overlooked
prescription's validity?**

If so, we have a solution!



Take control over your health!



Store all your medical records in one place



Choose only data you're interested in and visualize them



Keep track of other symptoms, like headache, nausea, stomachache, insomnia



Be able to access above data anytime, anywhere



Data are provided from image or pdf and from devices, e.g. glucose meter, smartwatch



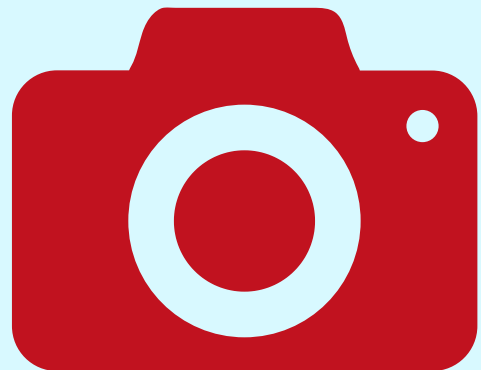
Imagine, you have only **15 minutes** for
an appointment



You quickly have to find your medical records
from the past, describe your symptoms and
precisely answer doctor's questions.

Impossible? Believe me, you are not alone.

OCR from



9:41

<

Insert your data

Birthdate

1990-09-04

Select your gender

☒ Woman ☐ Men ☐ I Don't Want To Answer

Are you menstruating?

☒

Insert your weight

59.5 kg

Insert your height

165 cm

Submit

9:41

Go For Your Health

Add documents

Chart

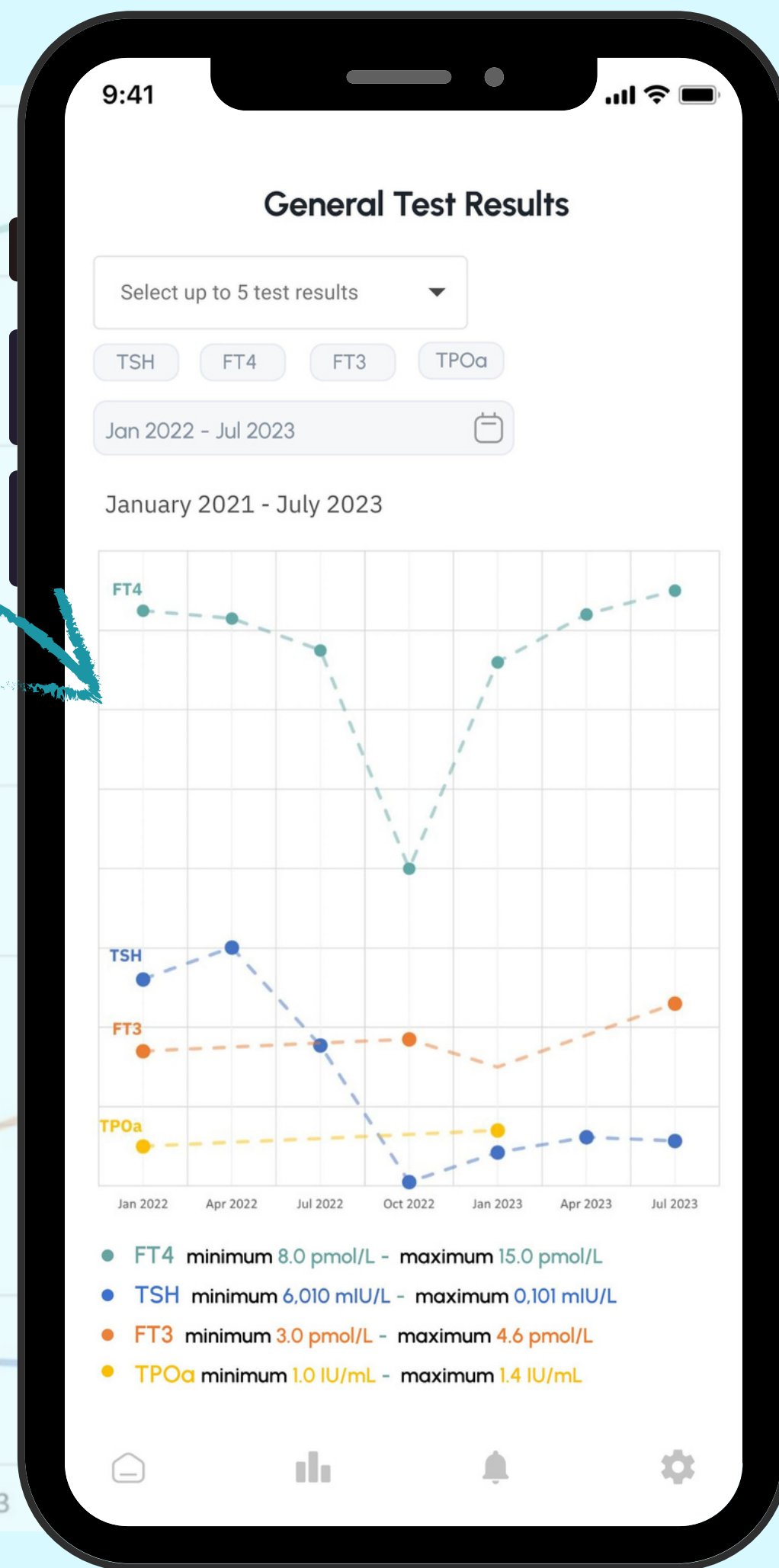
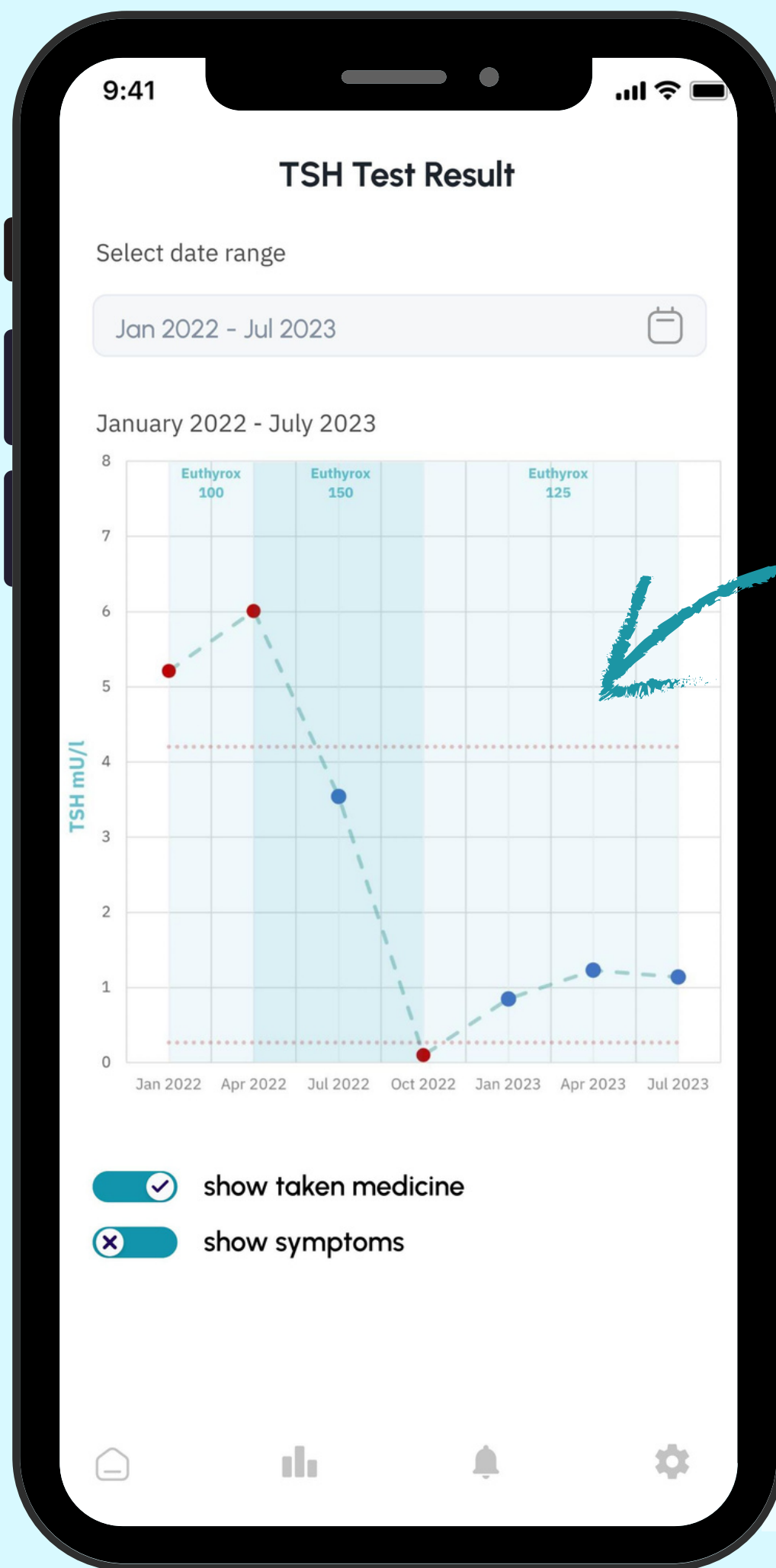
Add medicines

Notifications

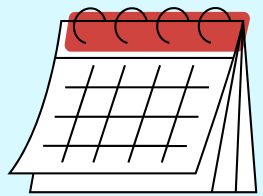
Add symptoms

Add devices

Home Bar: Home, Chart, Notifications, Settings



Take advantage of the notifications reminding about:



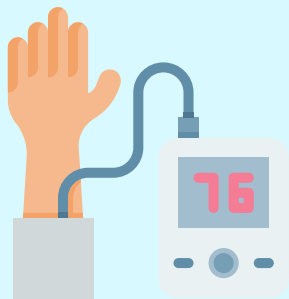
upcoming appointments



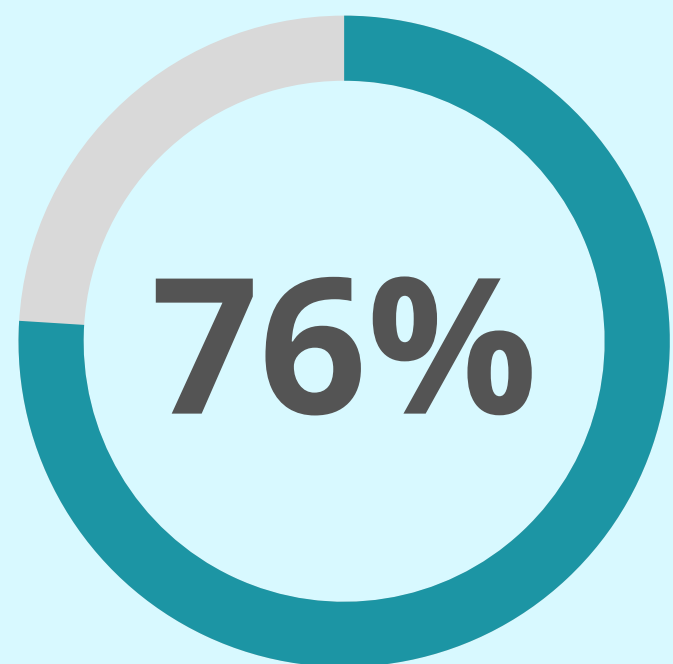
taking medicine



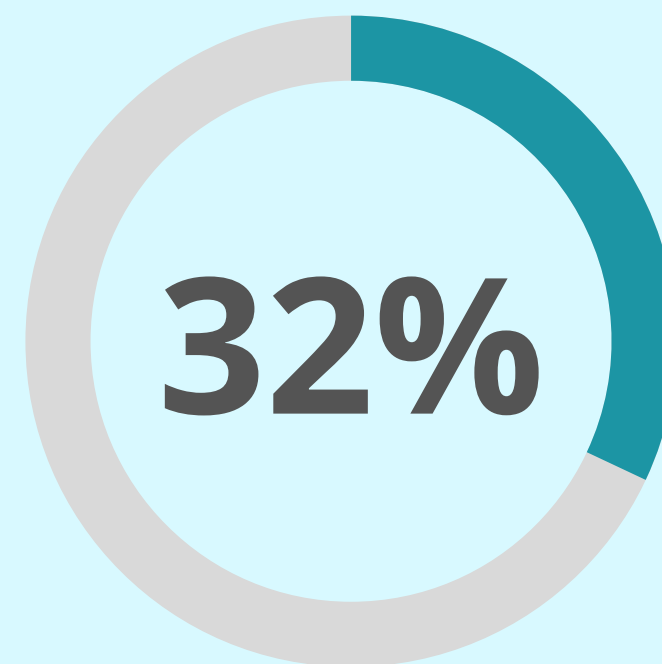
collecting and checking the results of tests such as blood tests and glucose level tests



storing data from other devices, e.g. blood pressure, monitor, smartwatch



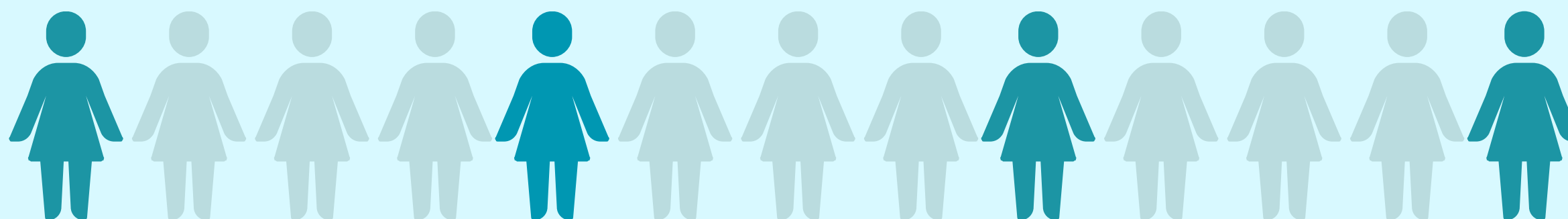
The number of Poles
using their phones to
**obtain health-related
information**



The number of Poles
using **mobile medical
applications**

Polski Przegląd Nauk o Zdrowiu 1, 2017

Every fourth Pole would be willing to use medical applications



SW Research Agencja Badań Rynku i Opinii, 2021r.



KEY PARTNERS

Developers,
Post-purchase
support centre
specialists,
On-demand content
specialists,
Business partners
from the field of
professional medicine
as a major factor
supporting potential
growth and potential
service extension.



KEY ACTIVITIES

Analysis and choice of the
medical data,
Development with focus
on data security and
user friendly design,
Relationship building
with partners
supporting app
distribution.



KEY RESOURCES

Human resources
(developers, data
analysts, UI/UX designers,
SME - medical/law
consultants)
Data security software in
cloud,
Financial.



VALUE PROPOSITIONS

Keep all medical and
health related activity
records in one place,
Filter through the data
using diagrams and
dynamic visualizations,
Access data anytime
and anywhere,
Generate reports
Schedule reminders
and alerts.



CUSTOMER RELATIONSHIP

Application based on
a self-service model
best service level
achieved through the
customer engagement:
targeted newsletters
adjustable notifications
ease of use



CHANNELS

Cooperation with specialized
partners from the fields of health,
sports, medicine,
health / well-being portals
potential growth into official gov
supported resource,
distribution channels: app store,
google play web service synced
with mobile app



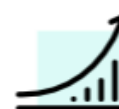
CUSTOMER SEGMENTS

Everybody who takes
care of his own health,
People who are using
medical services,
People who want to
have their medical test
results under control,
People who want to
control the test results
of their loved ones who
do not have access to
online portals (elderly
people, children).



COST STRUCTURE

Software maintenance,
Cloud subscription.



REVENUE SOURCES

Subscription fees,
Advertising,
Premium account with additional functionalities.

Stay in good health and take care of your family.
Create and manage profiles of your relatives.



Go For Your
HEALTH

