

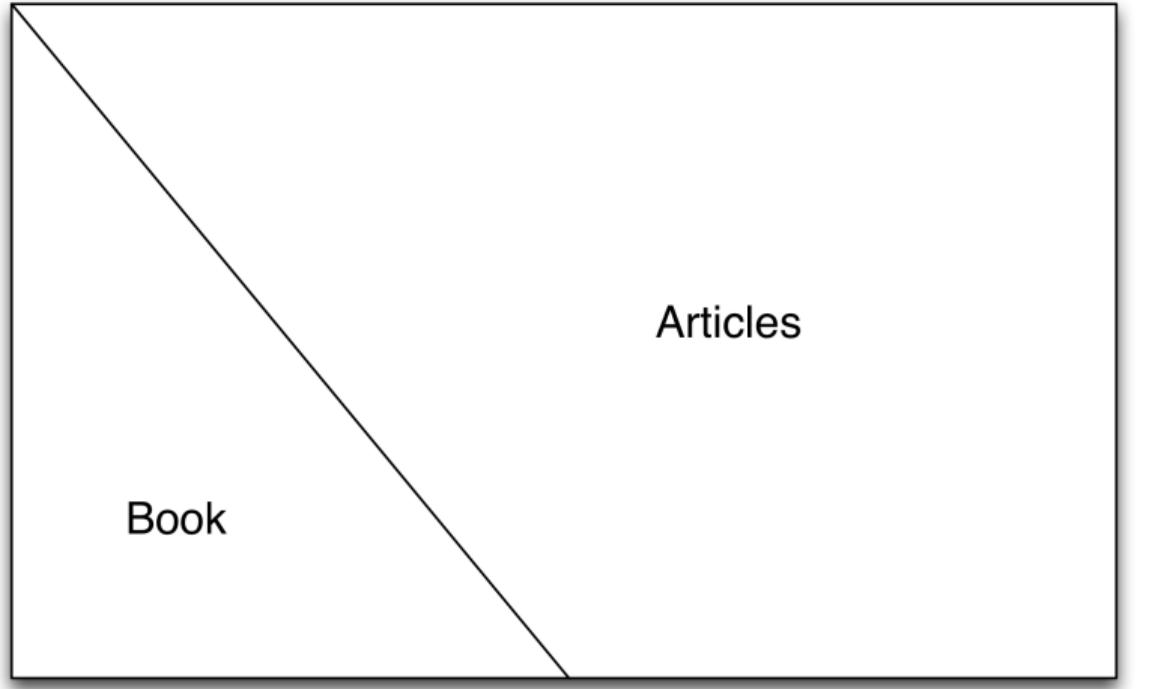
Introduction

Matthew J. Salganik

Social Network (Soc 204)
Spring 2021
Princeton University

Week 1, Lecture 1
2/2: Class structure





Midterm

Final

Concepts

Applications

- ▶ Weekly precept assignment
- ▶ Weekly quiz
- ▶ Midterm exam
- ▶ Final exam

Each week

- ▶ Watch pre-read video

Each week

- ▶ Watch pre-read video
- ▶ Do reading

Each week

- ▶ Watch pre-read video
- ▶ Do reading
- ▶ Watch pre-recorded lecture video

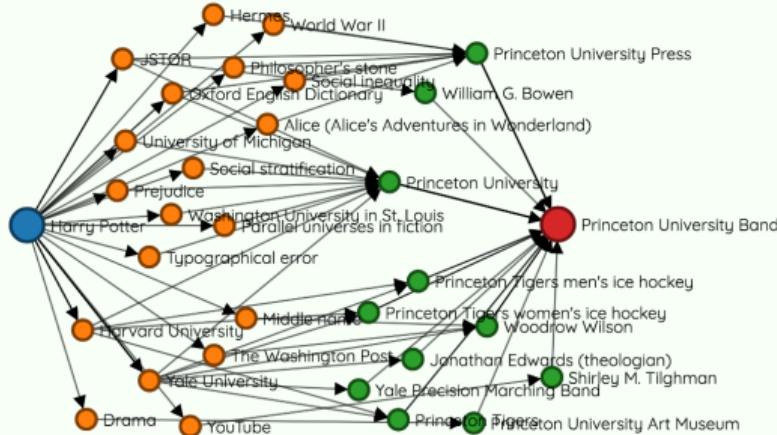
Each week

- ▶ Watch pre-read video
- ▶ Do reading
- ▶ Watch pre-recorded lecture video
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- ▶ Do reading
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Each week

- ▶ Watch pre-read video
- ▶ Do reading
- ▶ Watch pre-recorded lecture video
- ▶ Watch pre-read video
- ▶ Do reading
- ▶ Watch pre-recorded lecture video
- ▶ Take quiz on Canvas
- ▶ Complete weekly assignment
- ▶ Attend precept

- Start page
- 1 degree away
- 2 degrees away
- End page



Drag to pan. Scroll to zoom.
Click node to open Wikipedia page.

Experimental evidence of massive-scale emotional contagion through social networks

Adam D. I. Kramer^{a,1}, Jamie E. Guillory^{b,2}, and Jeffrey T. Hancock^{b,c}

^aCore Data Science Team, Facebook, Inc., Menlo Park, CA 94025; and Departments of ^bCommunication and ^cInformation Science, Cornell University, Ithaca, NY 14853

<https://doi.org/10.1073/pnas.1320040111>

INSPIRED CONVERSATIONS

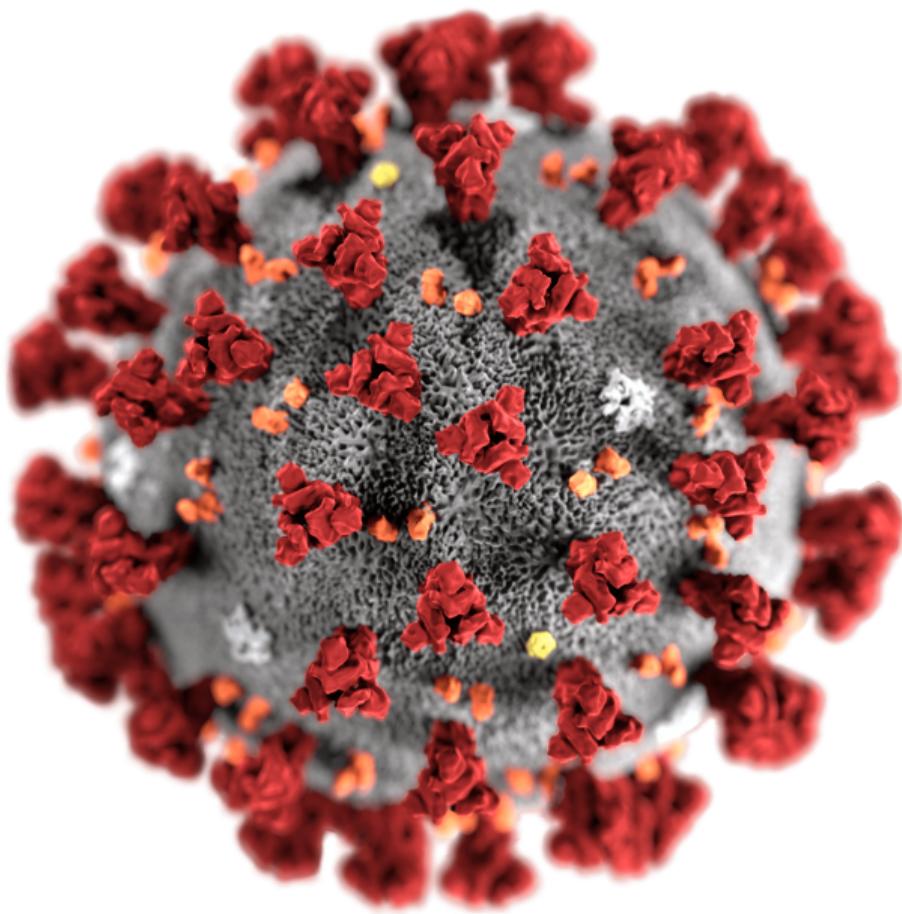
THE
PRINCETON
PRECEPT

Is this course right for you?

- ▶ Canvas: <https://princeton.instructure.com/courses/2747>

- ▶ **Canvas:** <https://princeton.instructure.com/courses/2747>
- ▶ **Additional information about readings:** https://www.princeton.edu/~mjs3/soc204_s2021/readings.shtml

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- ▶ **Additional information about class logistics:**
https://www.princeton.edu/~mjs3/soc204_s2021/logistics.shtml



<https://phil.cdc.gov/Details.aspx?pid=23312>

Next class: The connected age and the small world problem