## Lecture 5: Degree distributions and power laws

Matthew J. Salganik

Sociology 204: Social Networks, Spring 2021 Princeton University

2/2: Scale-free networks: implications, empirical work, and additional modeling



### Follow up work:

- Implications
- Empirical
- Modeling

## **Implication**

#### **Epidemic Spreading in Scale-Free Networks**

Romualdo Pastor-Satorras<sup>1</sup> and Alessandro Vespignani<sup>2</sup>

<sup>1</sup>Departament de Física i Enginyeria Nuclear, Universitat Politècnica de Catalunya, Campus Nord, Mòdul B4, 08034 Barcelona, Spain

<sup>2</sup>The Abdus Salam International Centre for Theoretical Physics (ICTP), P.O. Box 586, 34100 Trieste, Italy (Received 20 October 2000)

## **Implication**

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Diseases are harder to stop when spreading in scale-free networks

http://dx.doi.org/10.1103/PhysRevLett.86.3200

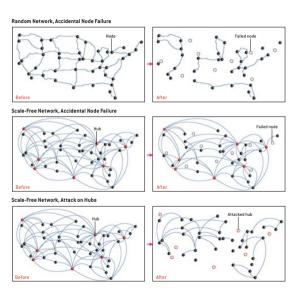
# **Error and attack tolerance of complex networks**

Réka Albert, Hawoong Jeong & Albert-László Barabási

Department of Physics, 225 Nieuwland Science Hall, University of Notre Dame, Notre Dame, Indiana 46556, USA

http://dx.doi.org/10.1038/35019019

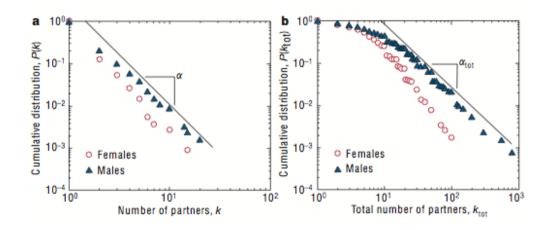
## **Implication**



## The web of human sexual contacts

Promiscuous individuals are the vulnerable nodes to target in safe-sex campaigns.

https://doi.org/10.1038/35082140



#### **ARTICLE**

https://doi.org/10.1038/s41467-019-08746-5

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## Scale-free networks are rare

Anna D. Broido<sup>1</sup> & Aaron Clauset (b) 2,3,4

 Formal definitions of scale-free networks: Super-weak, weakest, weak, strong, strongest

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#### COMMENT

https://doi.org/10.1038/s41467-019-09038-8

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## Rare and everywhere: Perspectives on scale-free networks

Petter Holme 10 1

https://doi.org/10.1038/s41467-019-09038-8

## Modeling

#### Organization of growing random networks

P. L. Krapivsky and S. Redner

Center for BioDynamics, Center for Polymer Studies, and Department of Physics, Boston University, Boston, Massachusetts 02215

(Received 7 November 2000; published 24 May 2001)

Generalizes growth process

https://doi.org/10.1103/PhysRevE.63.066123

## Modeling

#### Scale-Free Networks from Varying Vertex Intrinsic Fitness

G. Caldarelli, A. Capocci, P. De Los Rios, 4 and M. A. Muñoz<sup>5</sup>

<sup>1</sup>INFM UdR ROMAI Dipartimento Fisica, Università di Roma "La Sapienza," Piazzale Aldo Moro 2 00185, Roma, Italy

<sup>2</sup>Département de Physique, Université de Fribourg-Pérolles, CH-1700 Fribourg, Switzerland

<sup>3</sup>Institut de Physique Théorique, Université de Lausanne, CH-1004 Lausanne, Switzerland

<sup>4</sup>INFM UdR Politecnico di Torino, Corso Duca degli Abruzzi 24, 10129 Torino, Italy

<sup>5</sup>Instituto de Física Teórica y Computacional Carlos I, Universidad de Granada, Facultad de Ciencias, 18071-Granada, Spain

(Received 15 July 2002; published 3 December 2002)

power laws can from from "good-get-richer" in addition to "rich-get-richer"

https://doi.org/10.1103/PhysRevLett.89.258702

Question from previous year:	
"Is it possible for hubs to exist even where a network doesn't follow a power law	
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A note on terminology:

- power law
- scale-free
- hubs

lacktriangleright growth + preferential attachment o power law degree distribution

- lacktriangle growth + preferential attachment o power law degree distribution
- many (but not all) real networks have a power law degree distribution

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on other types of networks

- ▶ many (but not all) real networks have a power law degree distribution
- diseases spread more easily on networks with power law degree distribution than

- ightharpoonup growth + preferential attachment  $\rightarrow$  power law degree distribution
- many (but not all) real networks have a power law degree distribution
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- on other types of networks networks with power law degree distribution are robust to random failure but fragile to targeted attack

- ▶ Gladwell, M. (1999). Six degrees of Lois Weisberg. *The New Yorker*.
- ▶ Watts, Chapter 4, 114-129.
- ► Feld, S.L. (1981) The focused organization of social ties. *American Journal of Sociology*.

