Class 8: Spread of disease in networks

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Sociology 204: Social Networks, Spring 2021 Princeton University

3/3: Large scale sexual network in Likoma, Malawi



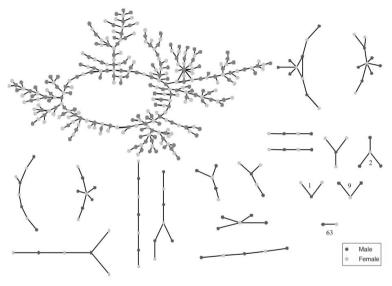


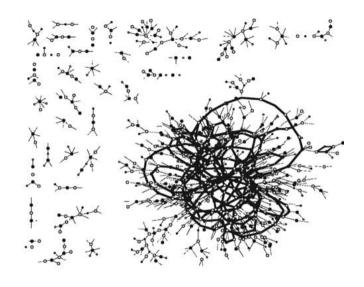
Fig. 2.—The direct relationship structure at Jefferson High

Sexual network structure and the spread of HIV in Africa: evidence from Likoma Island, Malawi

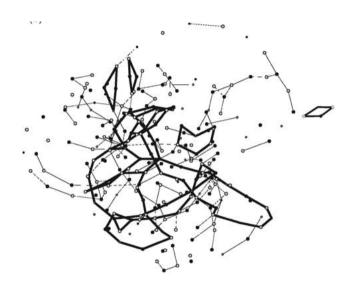
Stéphane Helleringer and Hans-Peter Kohler



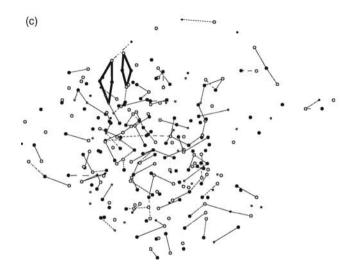
Faster. Smarter. Better.



Last 3 years



Last year



Right now

members (Fig. 2b). Short-length cycles (i.e. two individuals having two partners in common) are also present within the network of relationships that were ongoing at the time of the survey (Fig. 2c). For comparison, Bearman *et al.* [25] did not find any short-length cycles

among students of a US high school over an 18 month

period.

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- sometimes detailed complete network structure matters
- ▶ simple rules by individuals can aggregate to complex network patterns

Next class: Madness of Crowds

- Watts, Chapter 7.
 - ► Asch, S.E. (1955). Opinions and social pressure. *Scientific American*, 193(5):31-35. (Available on Canvas)
 - ► Easley D. and Kleinberg, J. (2010). "Networks, Crowds, and Markets: Chapter 16". (skim mathematical model in Sections 16.3-16.6)
- ► Tierney, J. (2007). Diet and fat: A severe case of mistaken consensus. *New York Times*