

Class 18: Social media and individuals

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Sociology 204: Social Networks
Princeton University

3/3 Self-experimentation and social media



Self-experimentation and social media

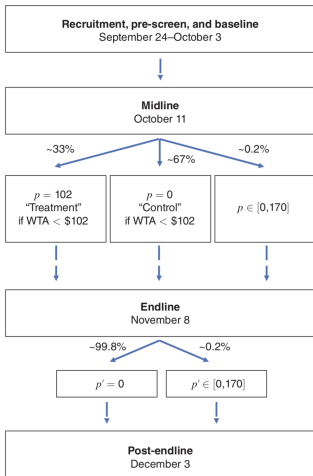
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- ▶ Assignment 9: Observe your post-experiment behavior and reflect on your results



Daily text messages
September 27–November 8

Surprises From Self-Experimentation: Sleep, Mood, and Weight

Seth Roberts

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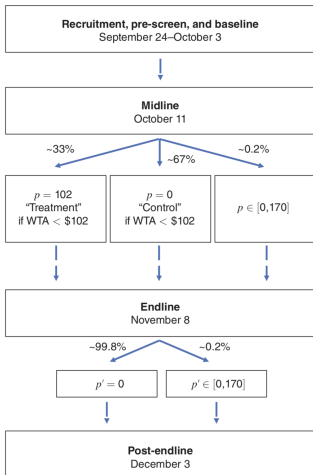
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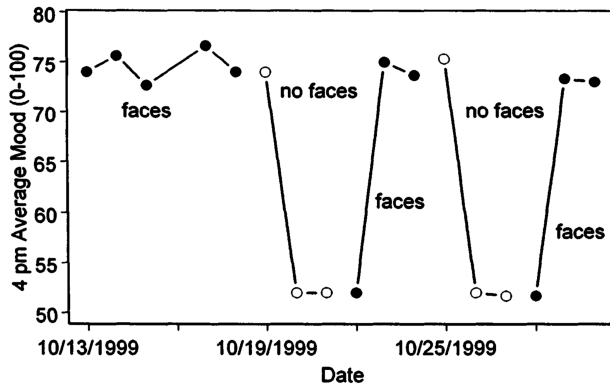
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- ▶ Can't learn about heterogeneity across people
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A few notes about this assignment:

- ▶ Choose an interesting and important intervention. Best ones will likely be either motivated by science or wellbeing.
- ▶ Have realistic expectations about what is feasible in a class assignment.
- ▶ You can stop your self-experimentation at any time, in fact you don't have to start.
- ▶ If this assignment causes problems, come talk to us or University Health Services.

We look forward to seeing what you come up with

Next class

- ▶ Crockett, M.J. (2017). Moral outrage in the digital age. *Nature Human Behavior*.
- ▶ Brady, W.J. et al. (2021). How social learning amplifies moral outrage expression in online social networks. *Working paper*.
- ▶ Aral, S. (2018). How lies spread online. *New York Times*.
- ▶ Vosoughi, S. et al. (2018). The spread of true and false news online. *Science*.
- ▶ Lazer, D. (2015). The rise of the social algorithm. *Science*.
- ▶ Bakshy, E., Messing, S., and Adamic, L.A. (2015) Exposure to ideologically diverse news and opinion on Facebook. *Science*.