

ASX MARKET RELEASE

Nuheara appoints David Buckingham to Board of Directors

24 October 2019 – Perth, Australia

Nuheara Limited ([ASX: NUH](#)) (**Company** or **Nuheara**), transforming the way people hear by creating smart hearing solutions that are accessible and affordable, is pleased to announce that it has appointed Mr David Buckingham as a Non-executive Director to the Nuheara board, effective from 1 November 2019.

Mr Buckingham's career spans extensively across technology, growth, mergers and acquisitions and disrupting entrenched industries by focusing on service and the customer experience.

Most recently Mr Buckingham held both CEO and CFO roles with ASX200 listed companies in Navitas and prior to that iiNet.

"We are delighted to welcome David to the Nuheara Board and are looking forward to drawing on his extensive knowledge in growing disruptive technological companies," said Justin Miller, CEO of Nuheara.

"David's proven record in growth and taking on entrenched industries – especially through his leadership at iiNet – are significant experiences that Nuheara can learn from."

"Nuheara is at a tipping point: its technology is proven, it has global reach and it is creating an entirely new healthcare channel which is focused on making hearing health ubiquitous," said David Buckingham.

"Its next phase will be focused on maximising every strategic opportunity and this is where I believe I can add value, having grown companies within already established industries.

"Hearing aid companies continue to underservice the market and their customer base. They are cost prohibitive and still have significant stigma attached to their use, which means people usually wait 10 years before seeking hearing support.

"Nuheara is headstrong and determined to change this. Its team is impressive. And the fact they have been able to bring a product to market, to sell it globally and with a strong focus on their customers gives me the confidence to believe it has strong growth ahead."

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CONTACTS

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ABOUT NUHEARA

Nuheara is a global leader in smart personal hearing devices which change people's lives by enhancing the power to hear. Nuheara has developed proprietary and multi-functional intelligent hearing technology that augments a person's hearing and facilitates cable free connection to smart devices. Nuheara is based in Perth, Australia and has an office in New York, USA. Nuheara was the first consumer wearables technology company to be listed on the Australian Stock Exchange (ASX).

In 2016, the Company released its revolutionary wireless earbuds, IQbuds™, which allow consumers to augment their hearing according to their personal hearing preferences and connect hands free with their voice-enabled smart devices. Nuheara products are now sold in major consumer electronics retailers, professional hearing clinics and optical chains around the world.

The Company's mission is to transform the way people hear by creating smart hearing solutions that are both accessible and affordable.

Learn more about Nuheara: www.nuheara.com