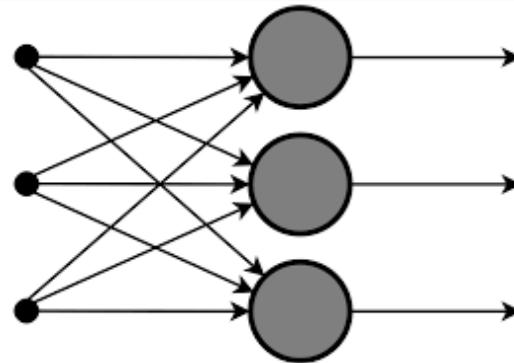




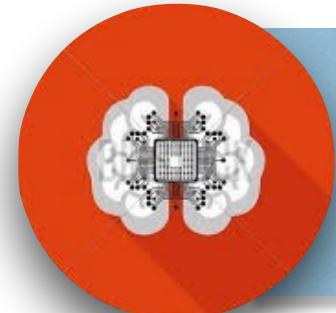
# **Uma introdução a Deep Learning**

**Nauber Gois**

# Agenda



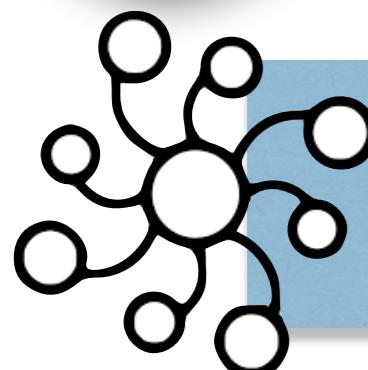
**Introdução a Deep Learning**



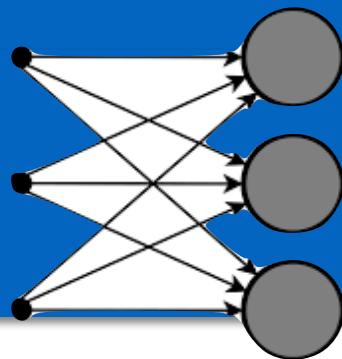
**Redes Neurais Convolucionais**



**Recurrent Neural Networks**



**Generative Adversarial Networks**

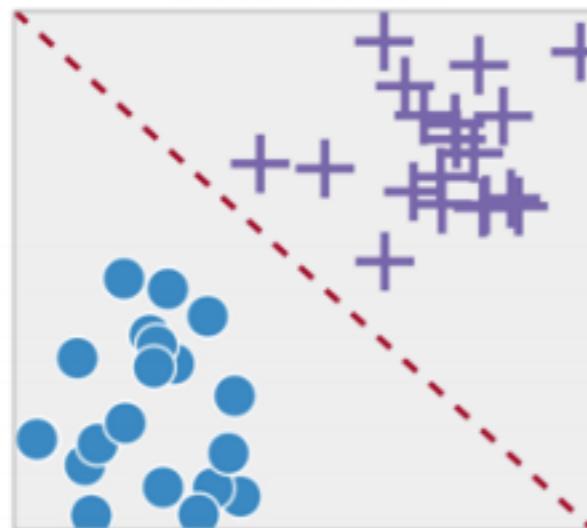


# Classificação e Regressão

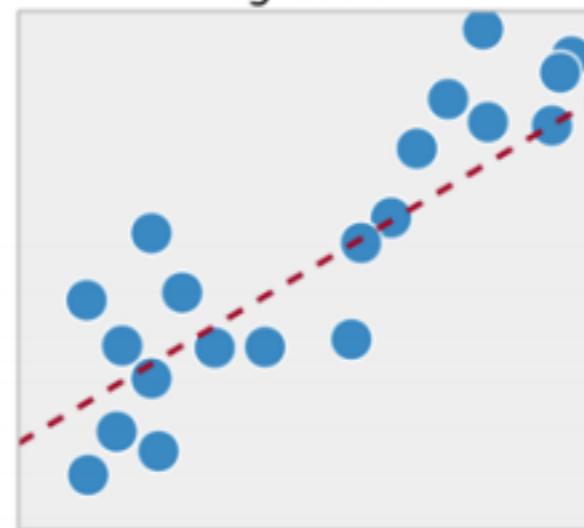
**Identificação de uma área de interesse e o tipo de modelo**



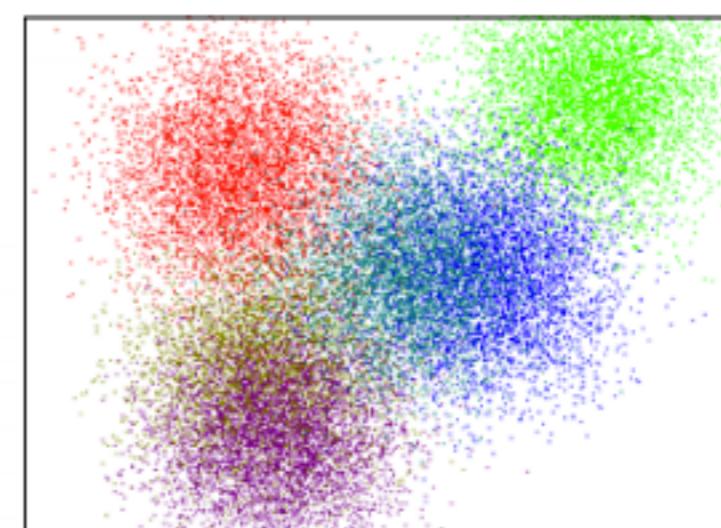
Classification

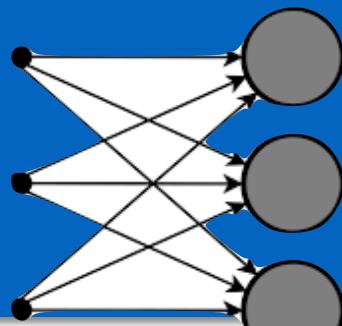


Regression



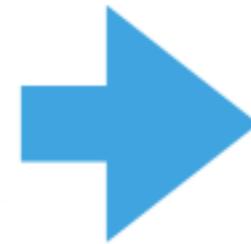
Clustering



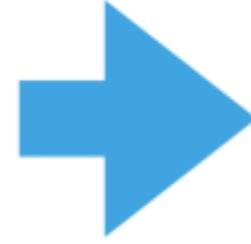


# Classificação

## CLASSIFICAÇÃO



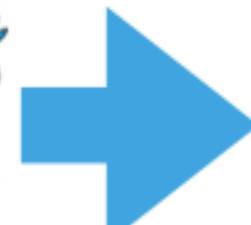
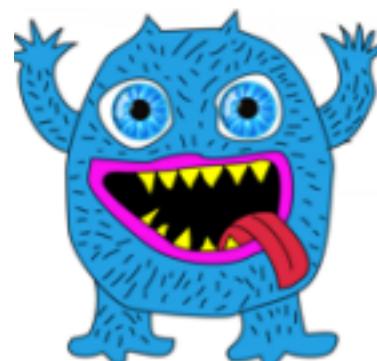
A



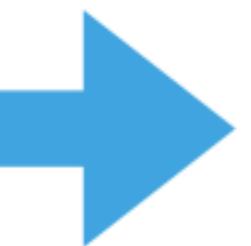
A



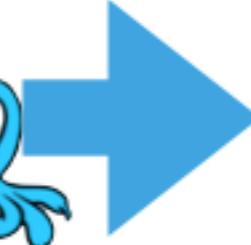
?



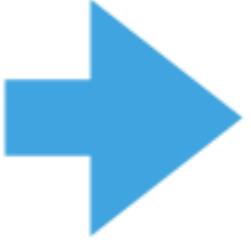
B



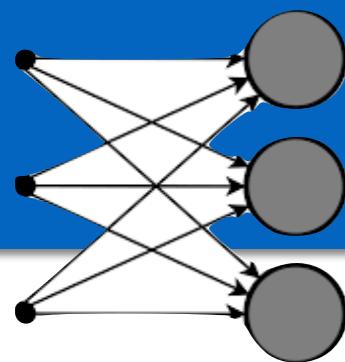
A



B



B



## Treinamento

### DADOS DE TREINO VS DADOS DE TESTE

- ***Dados de Treino***

- Usados para treinar um modelo
- Exemplos



....



....

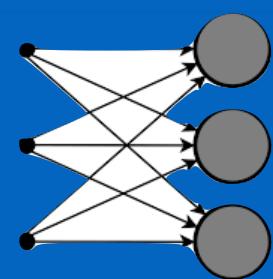
- ***Dados de Teste***

- Usados para testar a performance do modelo
- Dados de validação.



....

e.g. facial gender classification

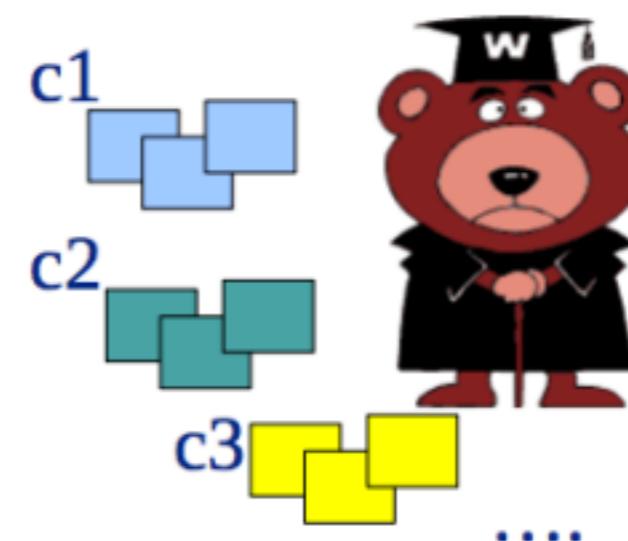


## Aprendizado Supervisionado vs Não Supervisionado

### APRENDIZADO SUPERVISIONADO VS NÃO SUPERVISIONADO

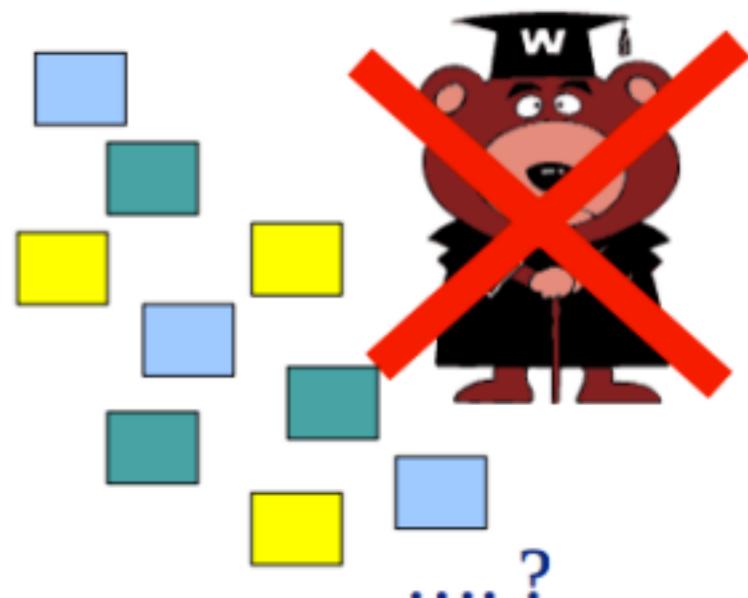
- ***Supervisionado***

- Conhecimento das entradas e saídas de dados
- Os dados possuem um label
- O objetivo é predizer a classe ou o label do dado

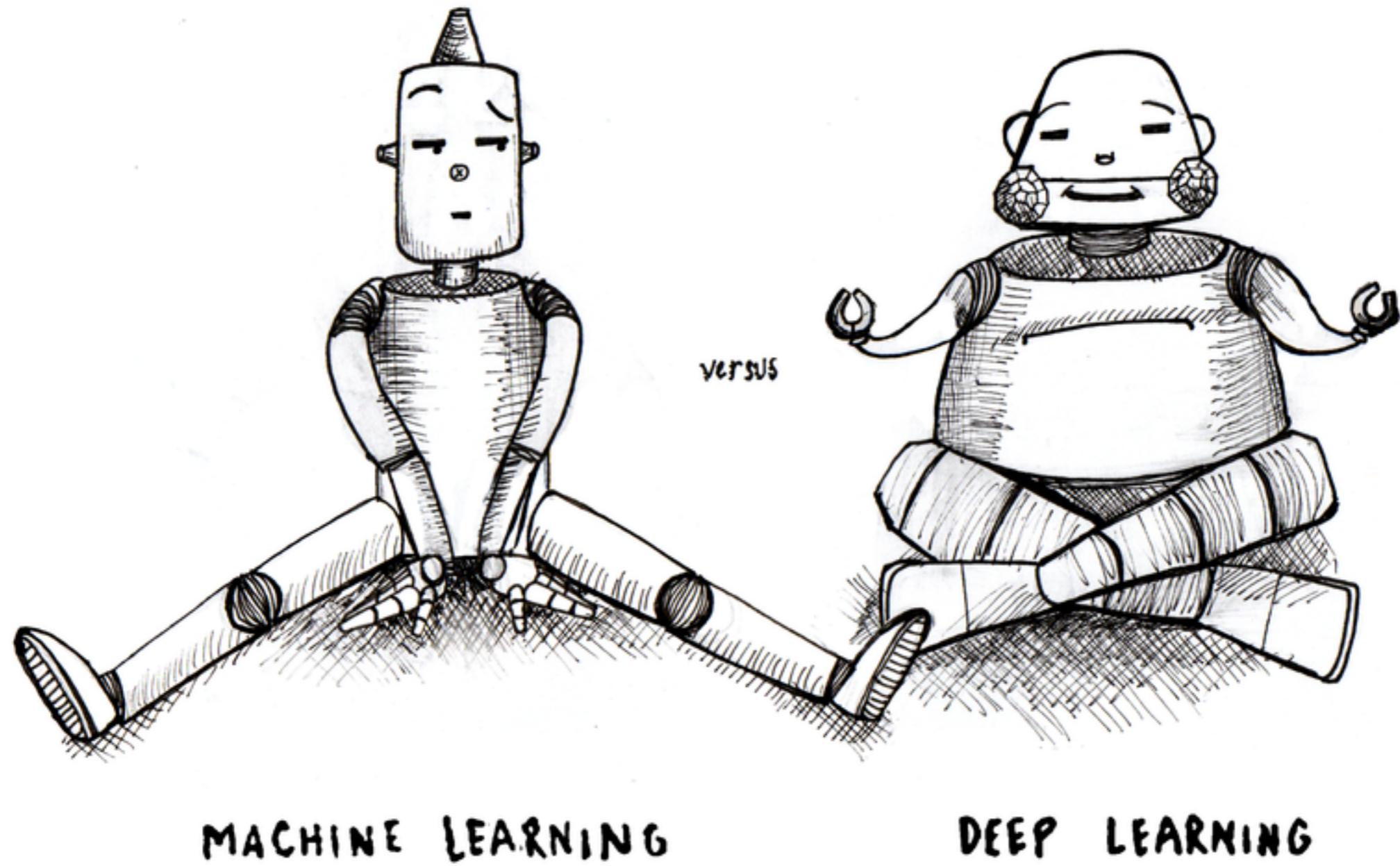


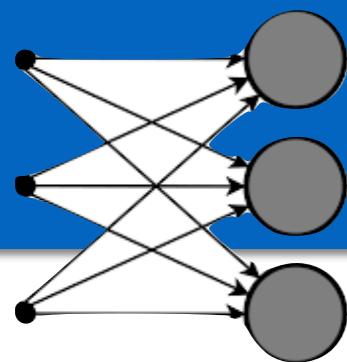
- ***Não Supervisionado***

- Sem conhecimento prévio dos dados
- O objetivo é determinar padrões



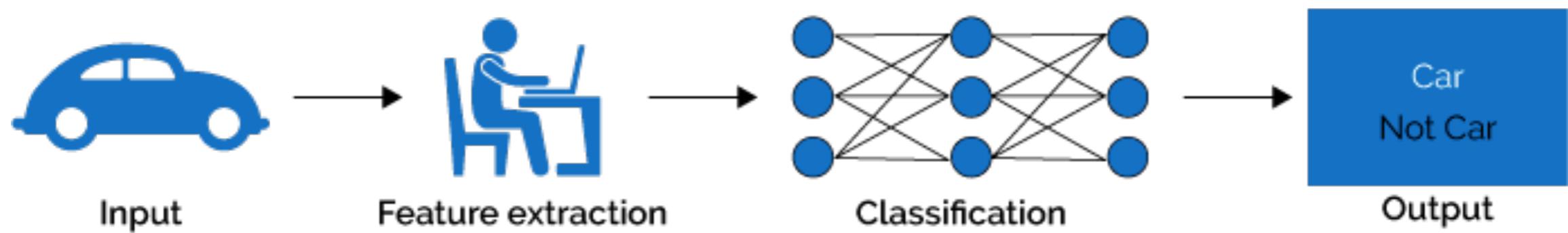
How can developments in deep learning make for a better approach to value investing?



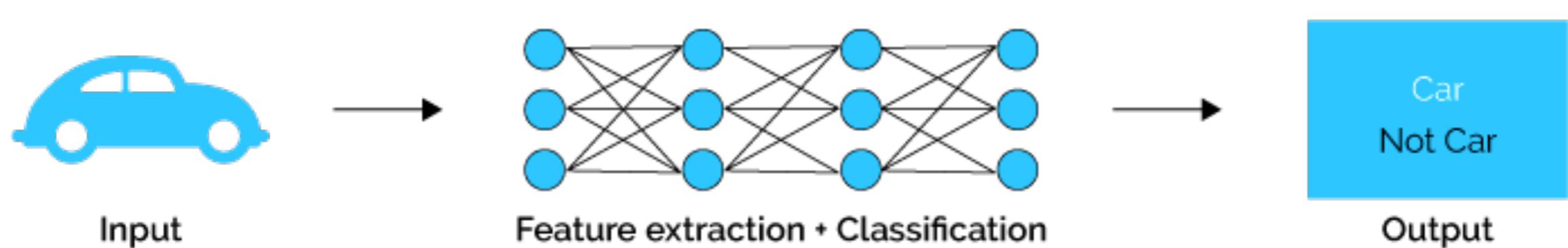


## O que é Deep Learning?

### Machine Learning



### Deep Learning

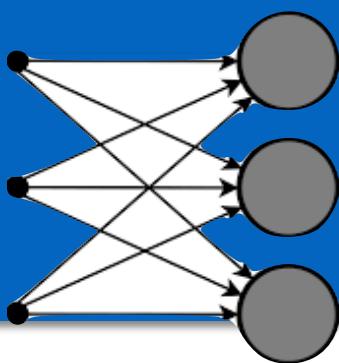


# Introdução

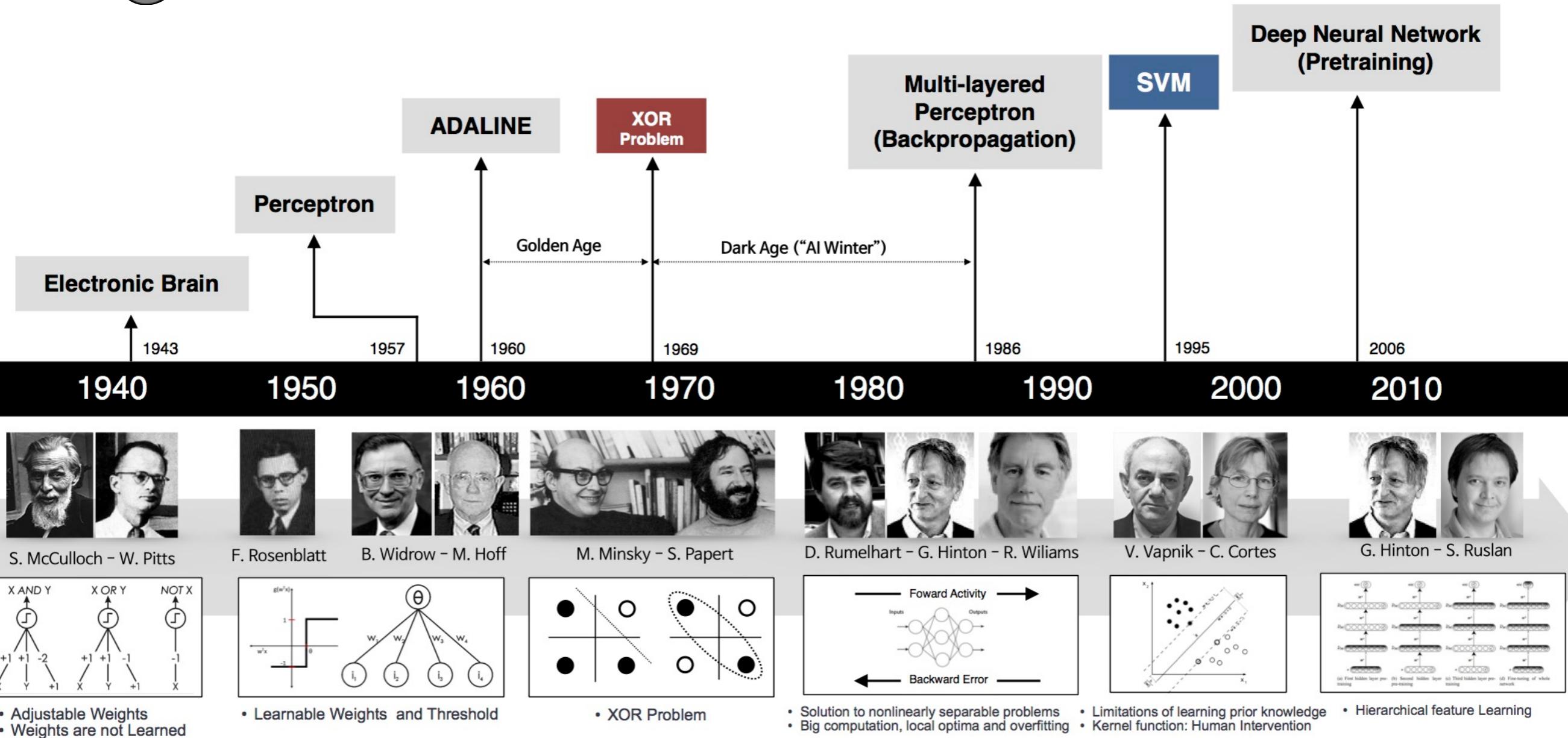
## CNN

## RNN

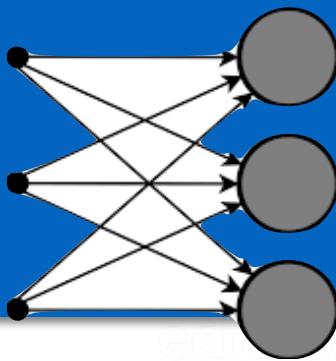
## GAN



## Histórico



# Introdução



## CNN

## ARTIFICIAL INTELLIGENCE

Engineering of making Intelligent  
Machines and Programs

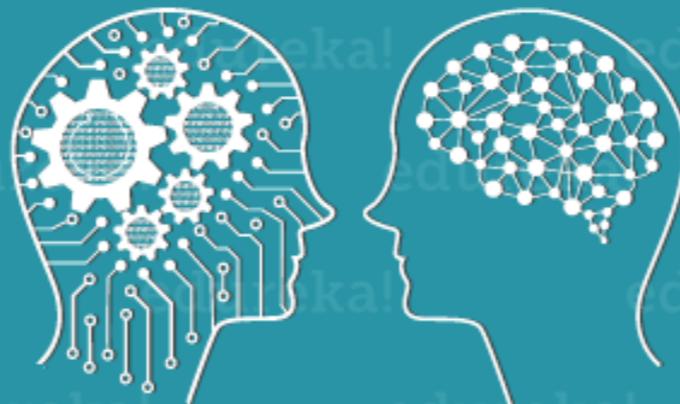


## RNN

## Histórico

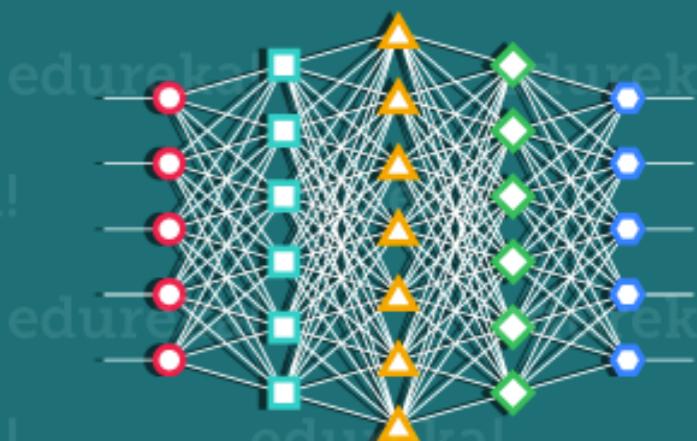
## MACHINE LEARNING

Ability to learn without being  
explicitly programmed



## DEEP LEARNING

Learning based on Deep  
Neural Network

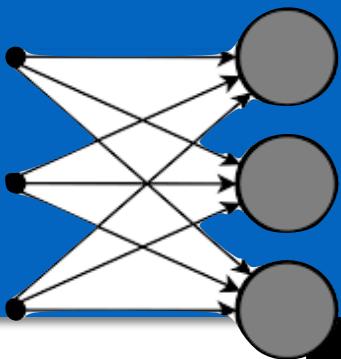


1950's 1960's 1970's 1980's 1990's 2000's 2006's 2010's 2012's 2017's

## GAN

edureka!

# Introdução



# CNN

# RNN

# GAN

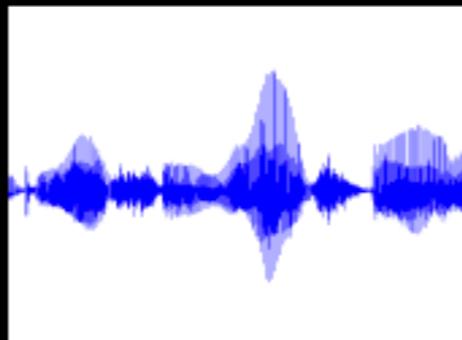
## Onde utilizar Deep Learning

Images



Label image

Audio



Speech recognition

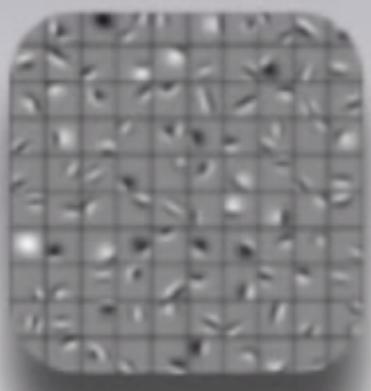
Text



Web search

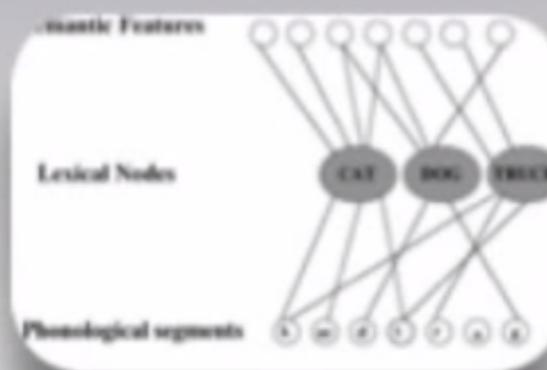
# Application areas

Images



Jennifer Aniston

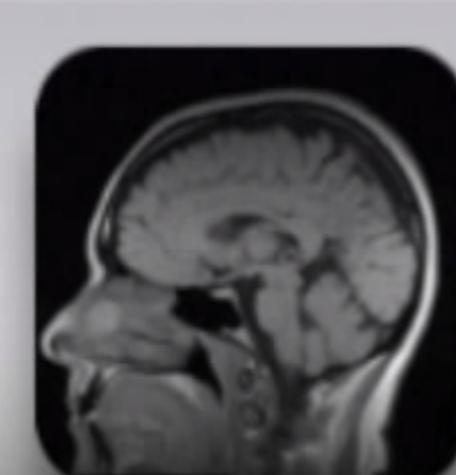
Speech



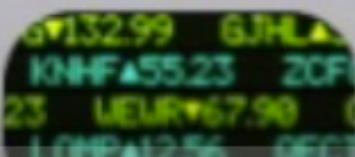
"This is what  
I'm saying"



Network security  
risks



Medical  
diagnostics



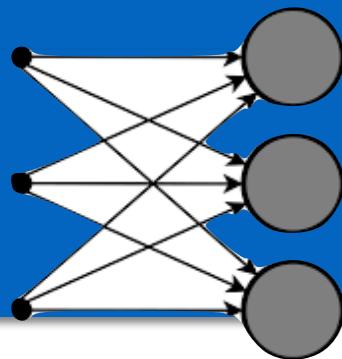
Trading signals

# Introdução

CNN

RNN

GAN



## Ferramentas



TensorFlow é uma biblioteca de software de código aberto para aprendizagem em máquina em uma variedade de tarefas. É um sistema para construir e treinar redes neurais para detectar e decifrar padrões e correlações, análogo ao (e não o mesmo) aprendizado e raciocínio humano



**K** Keras  
theano

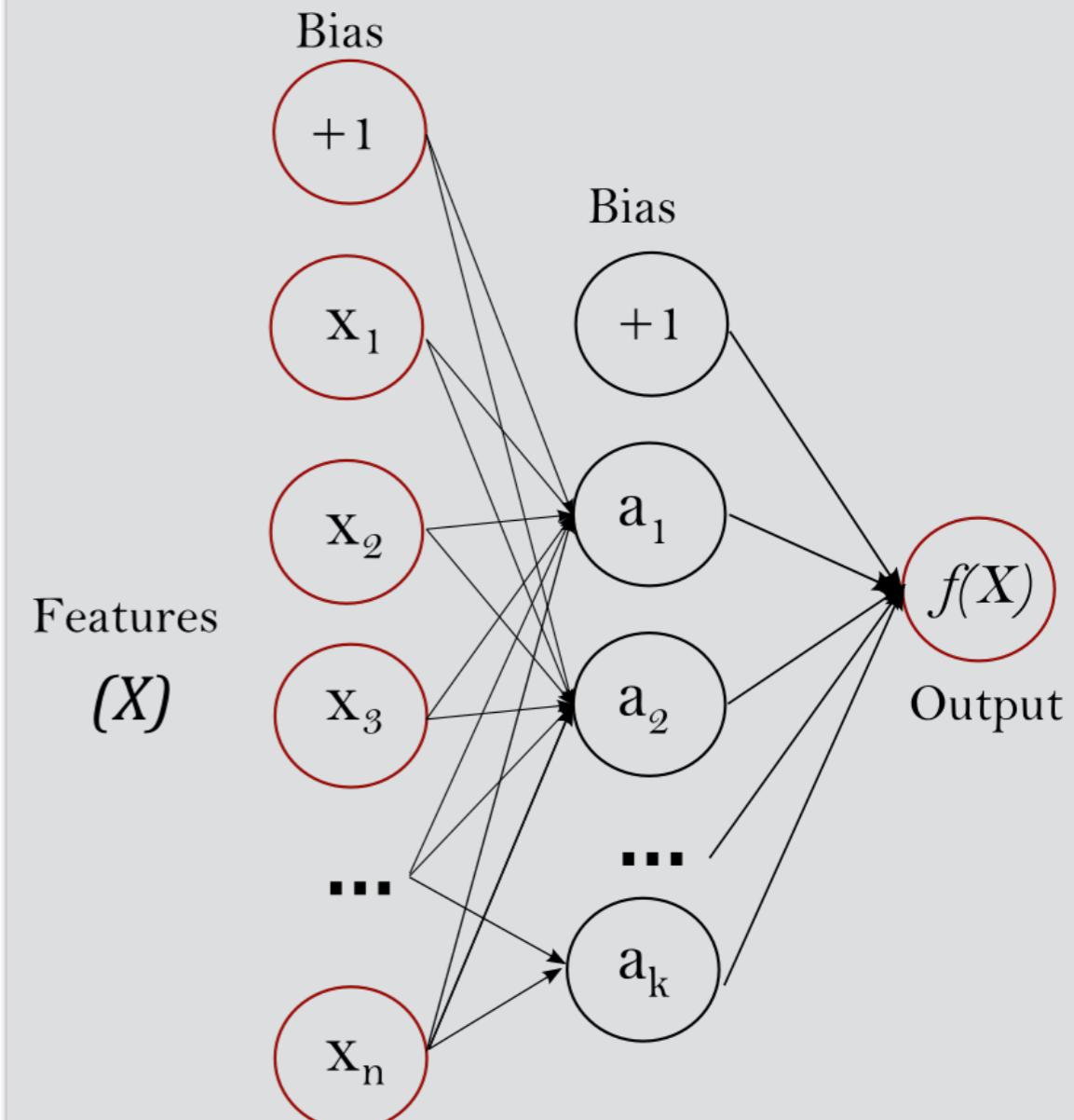
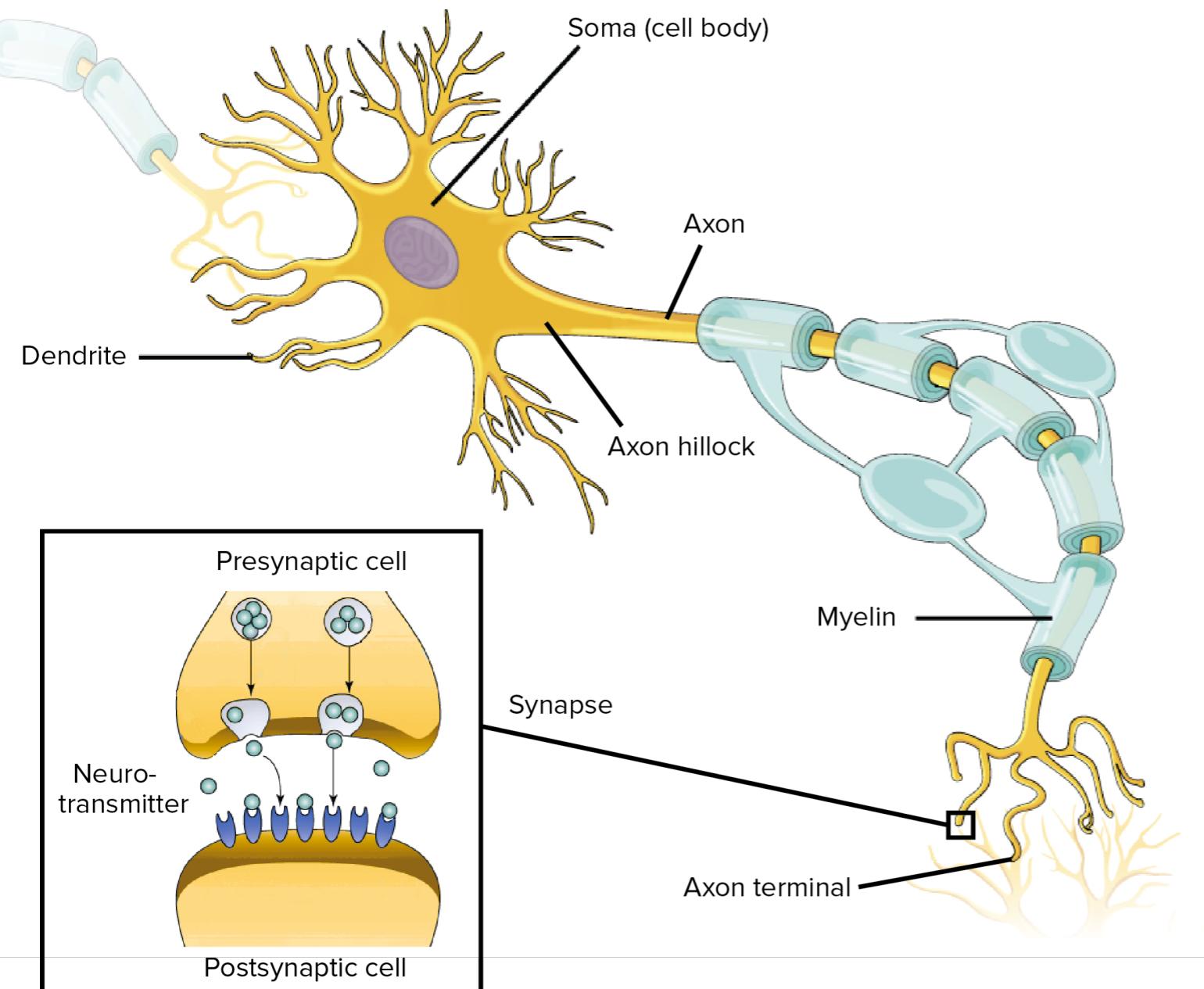
# Introdução

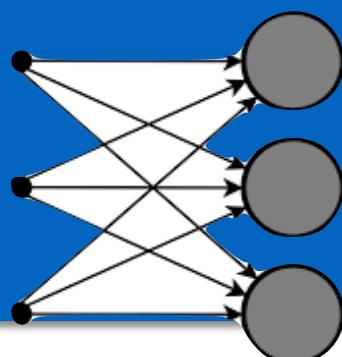
CNN

RNN

GAN

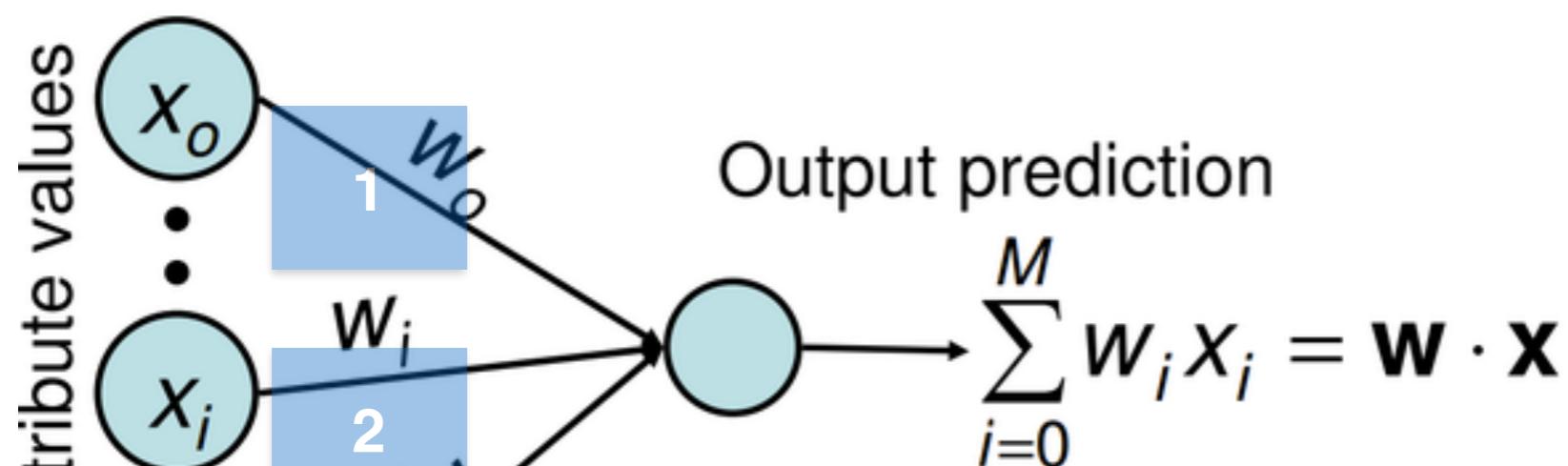
## Abstração Biológica





## Perceptrons

### Neural Network: *Linear Perceptron*



Expected = 4  
Predicted = 5

Erro = predicted value -  
expected value

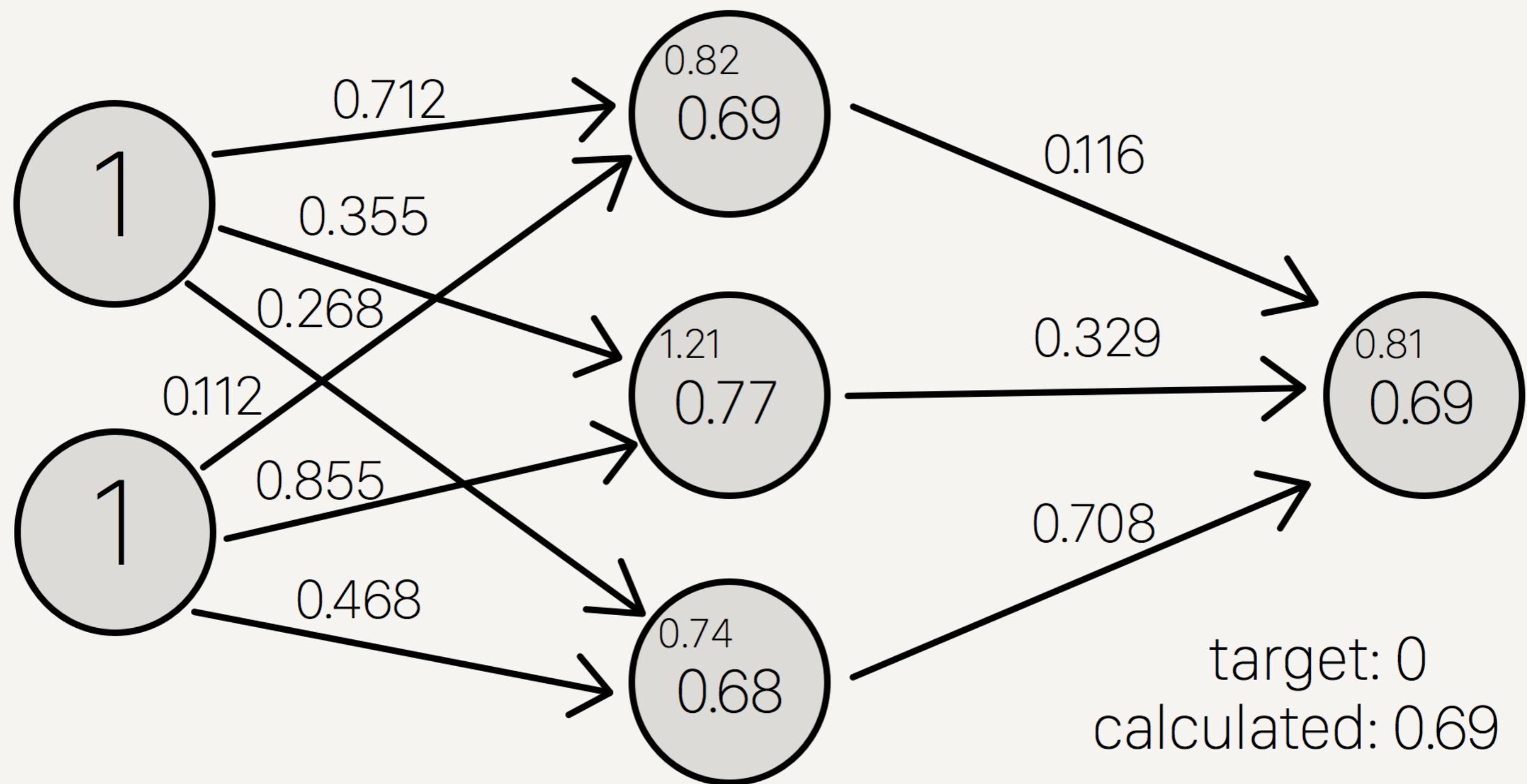
O perceptron é um tipo de rede neural artificial inventada em 1957 no Cornell Aeronautical Laboratory por Frank Rosenblatt. Ele pode ser visto como o tipo mais simples de rede neural feedforward: um classificador linear.



INPUT

HIDDEN

OUTPUT

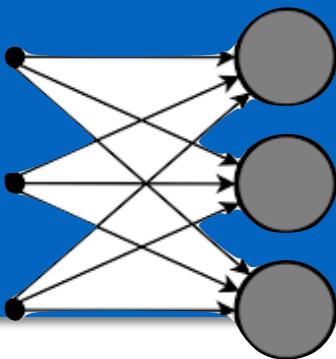


# Introdução

## CNN

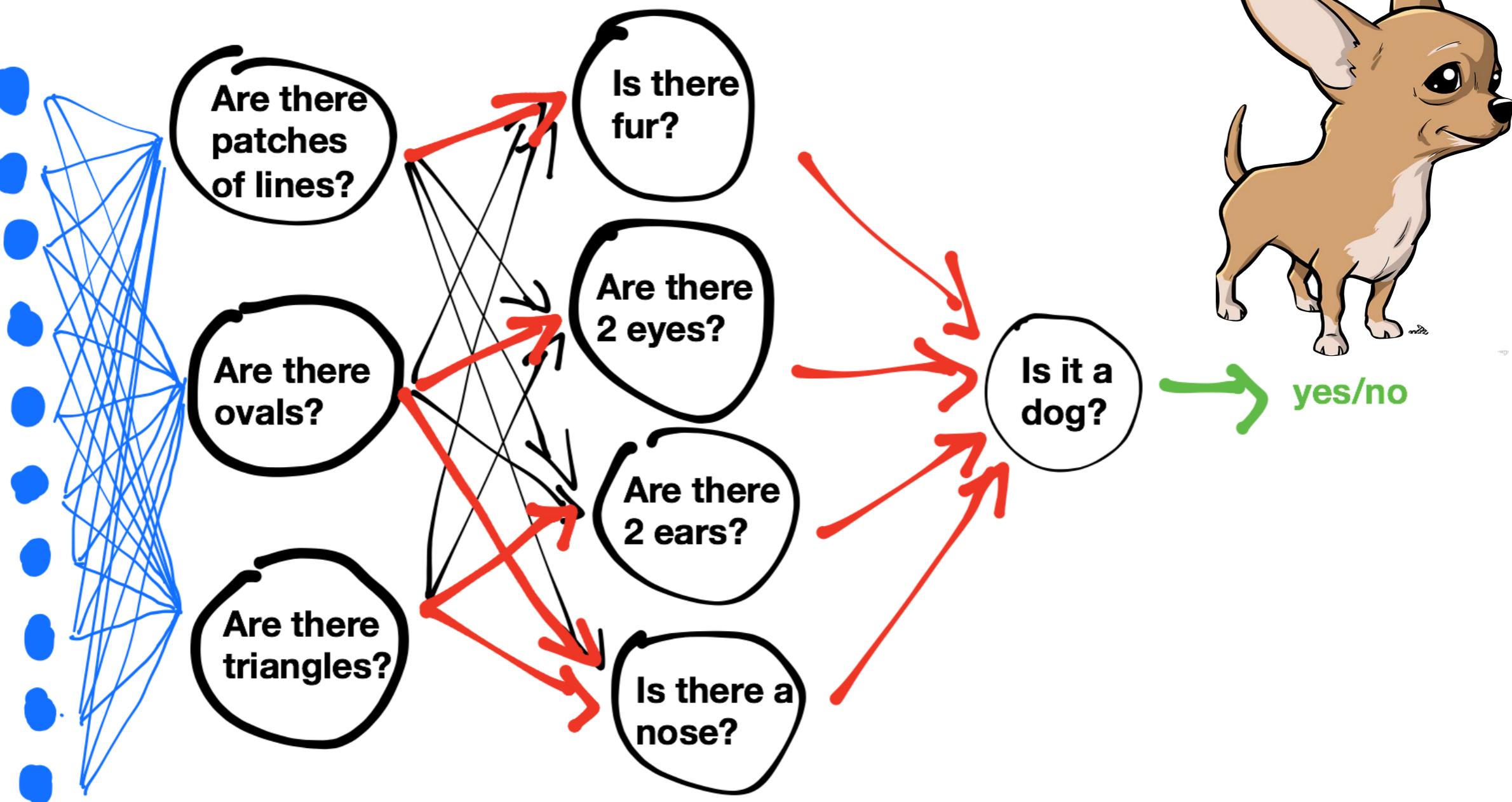
## RNN

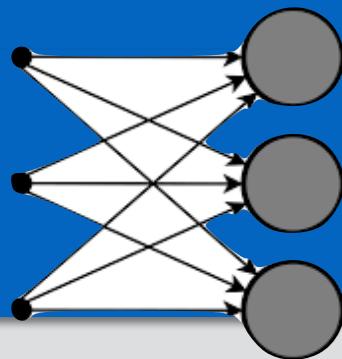
## GAN



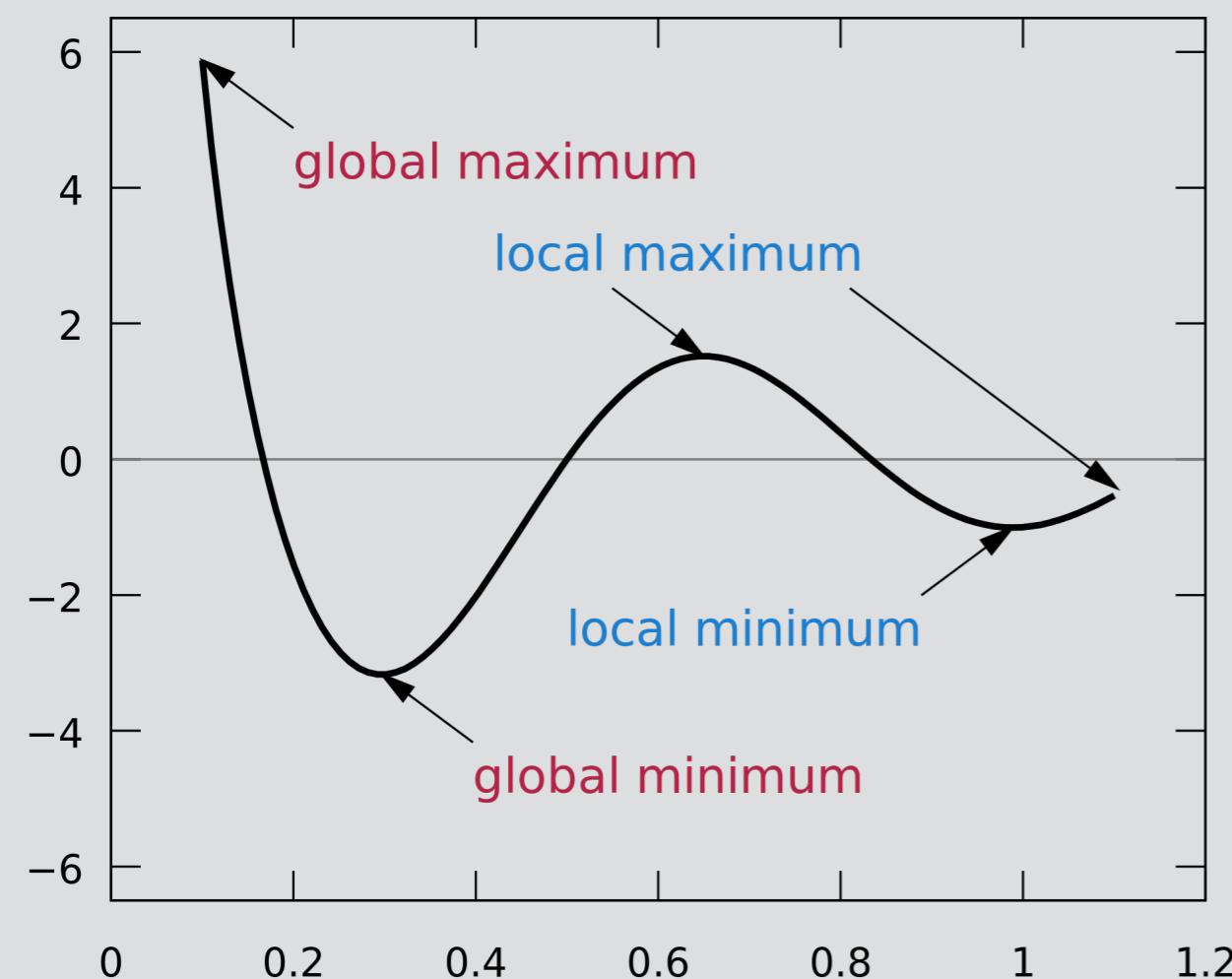
input: every single pixel of the image

# Backpropagation

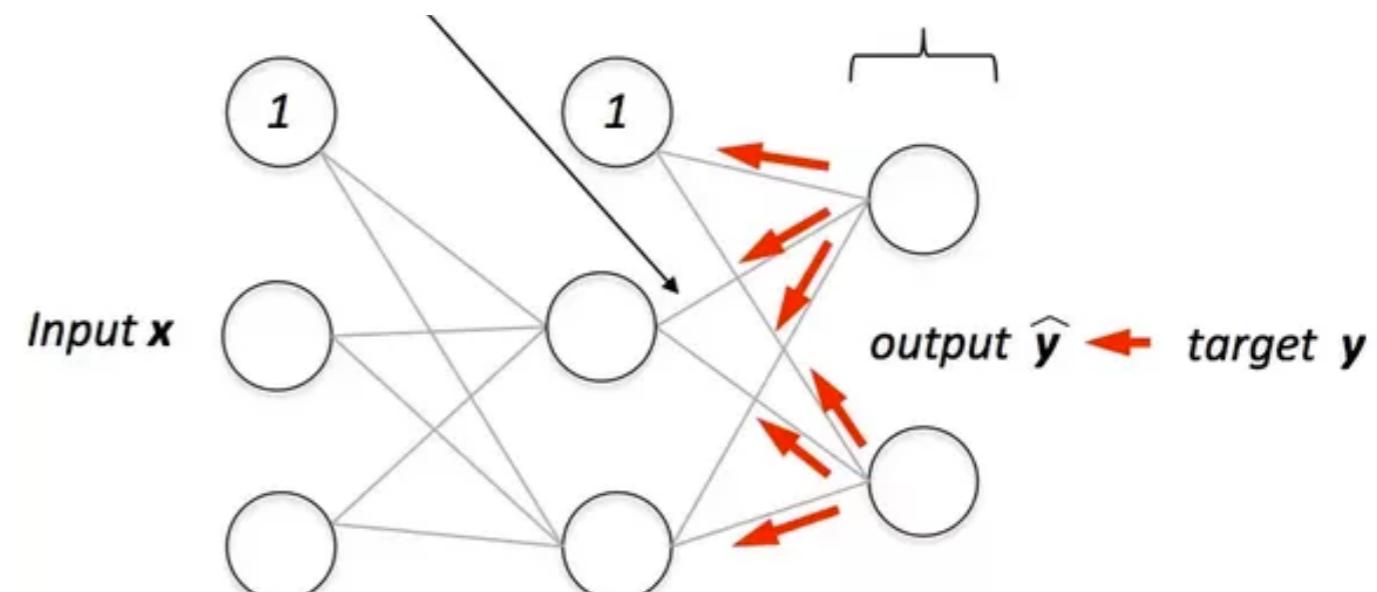


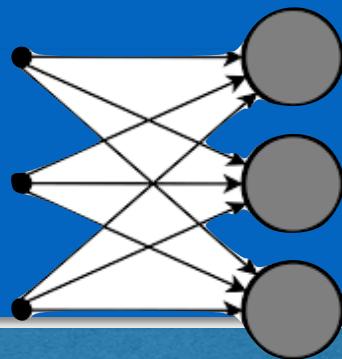


## Backpropagation e Gradiente Descendente



**peso (w) = peso (w) +  
taxa\_aprendizado \*  
(esperado - predito) \* x**





## Função de Ativação

Nas redes neurais biologicamente inspirados, a função de ativação é geralmente uma abstração que representa a taxa de potencial de ação na célula.

$$x_1w_1 + x_2w_2 = (0.6 \times 0.5) + (1 \times 0.8) = 1.1$$

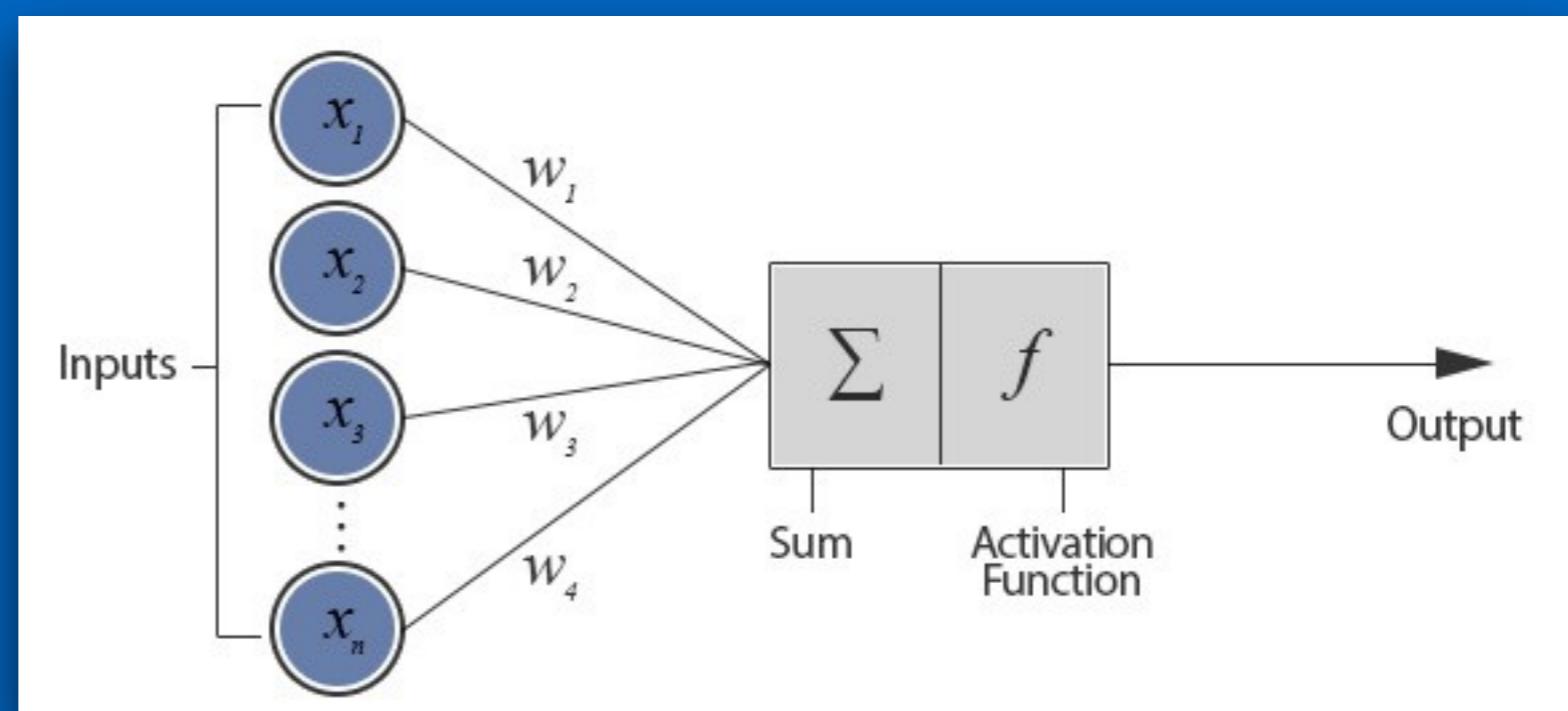
Input 1 ( $x_1$ ) = 0.6

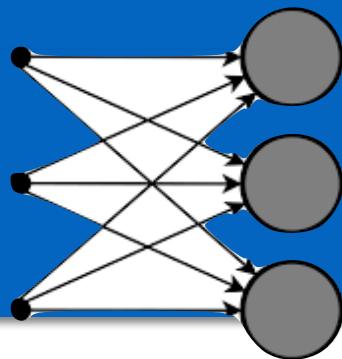
Input 2 ( $x_2$ ) = 1.0

Weight 1 ( $w_1$ ) = 0.5

Weight 2 ( $w_2$ ) = 0.8

Threshold = 1.0



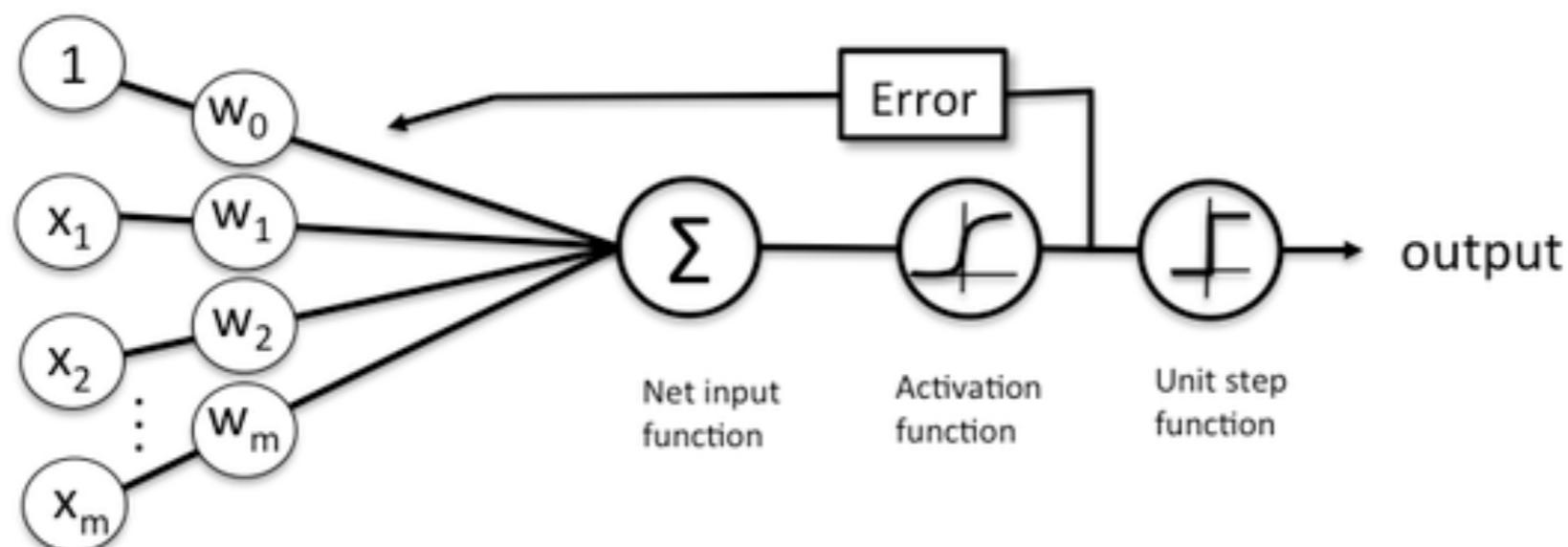


## Função de Ativação

Uma função de activação serve como um limite,

$$\text{ativacao} = \text{sum}(\text{weight}_i * \text{x}_i) + \text{bias}$$

$$\text{predicao} = 1.0 \text{ if } \text{ativacao} \geq 0.0 \text{ else } 0.0$$



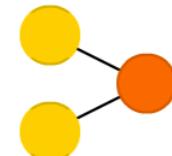
Schematic of a logistic regression classifier.

A mostly complete chart of  
**Neural Networks**

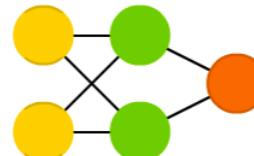
©2016 Fjodor van Veen - [asimovinstitute.org](http://asimovinstitute.org)

- (○) Backfed Input Cell
- (○) Input Cell
- (△) Noisy Input Cell
- (●) Hidden Cell
- (○) Probabilistic Hidden Cell
- (△) Spiking Hidden Cell
- (●) Output Cell
- (○) Match Input Output Cell
- (●) Recurrent Cell
- (○) Memory Cell
- (△) Different Memory Cell
- (●) Kernel
- (○) Convolution or Pool

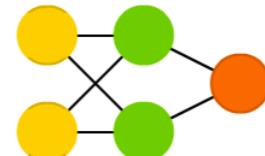
Perceptron (P)



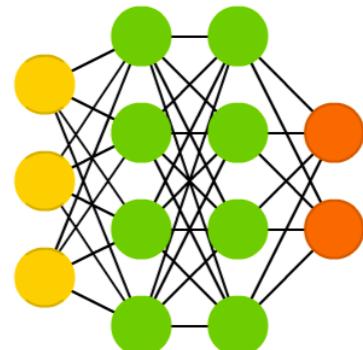
Feed Forward (FF)



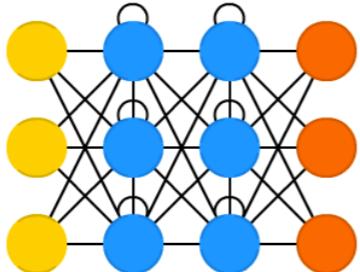
Radial Basis Network (RBF)



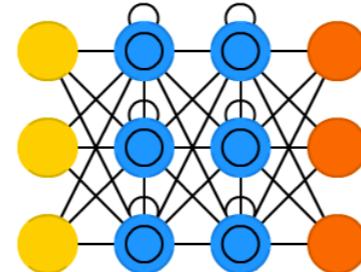
Deep Feed Forward (DFF)



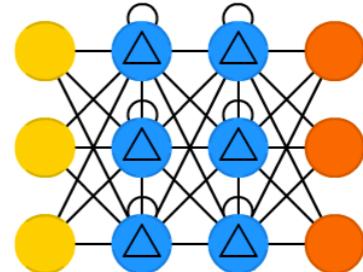
Recurrent Neural Network (RNN)



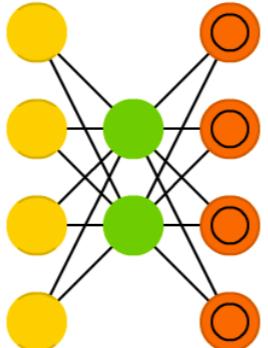
Long / Short Term Memory (LSTM)



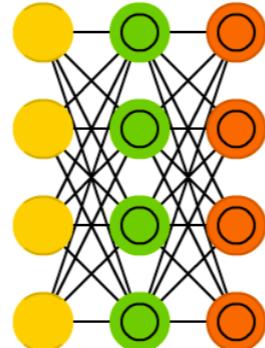
Gated Recurrent Unit (GRU)



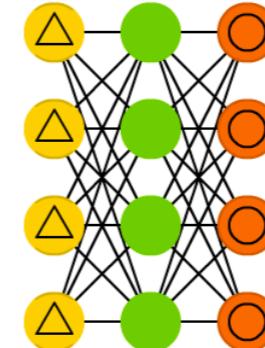
Auto Encoder (AE)



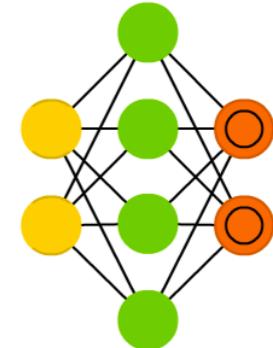
Variational AE (VAE)



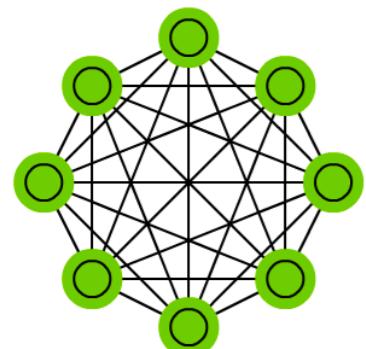
Denoising AE (DAE)



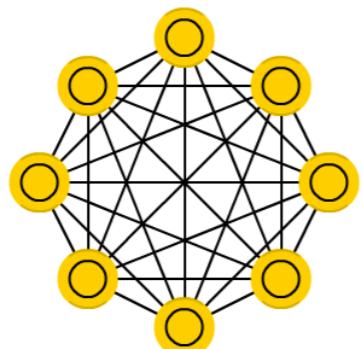
Sparse AE (SAE)



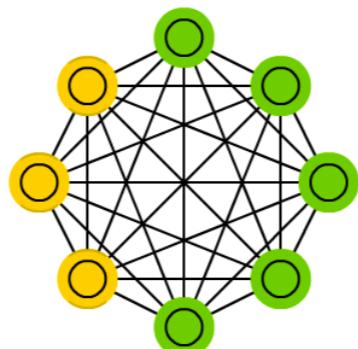
Markov Chain (MC)



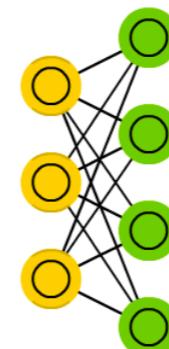
Hopfield Network (HN)



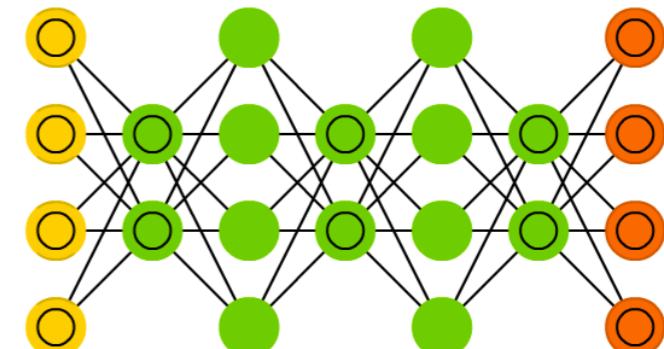
Boltzmann Machine (BM)



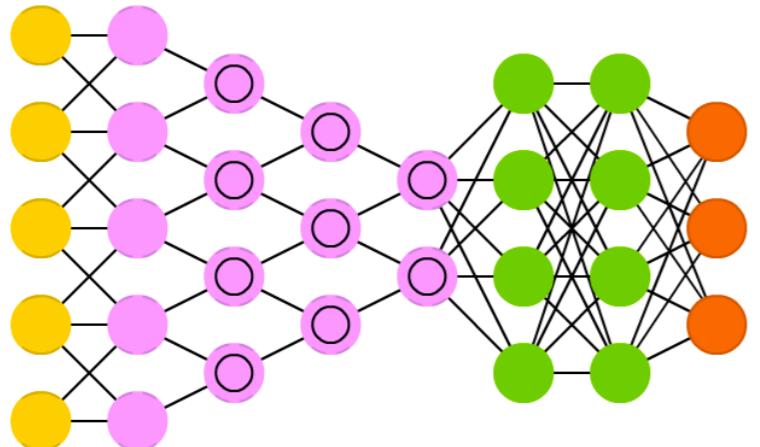
Restricted BM (RBM)



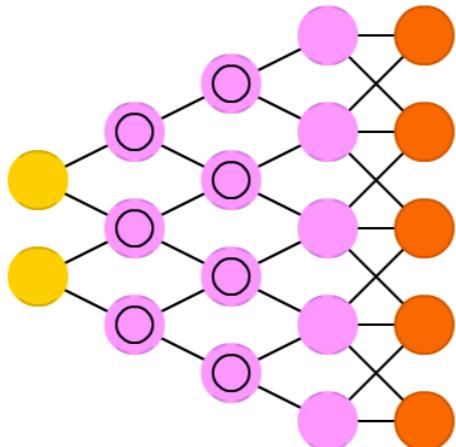
Deep Belief Network (DBN)



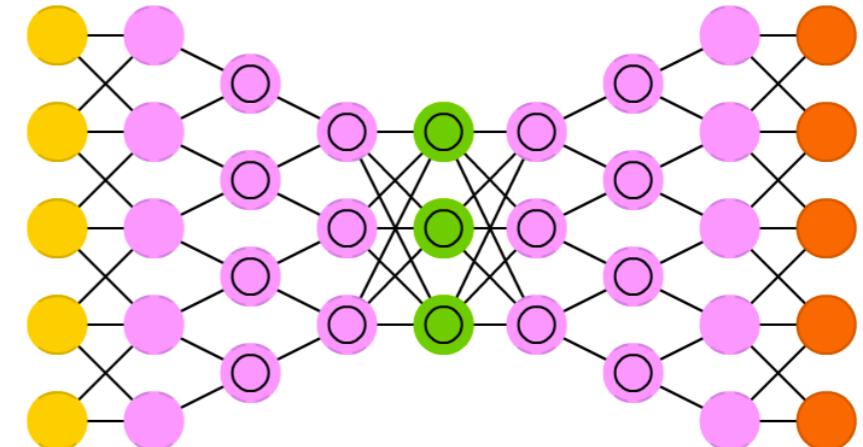
Deep Convolutional Network (DCN)



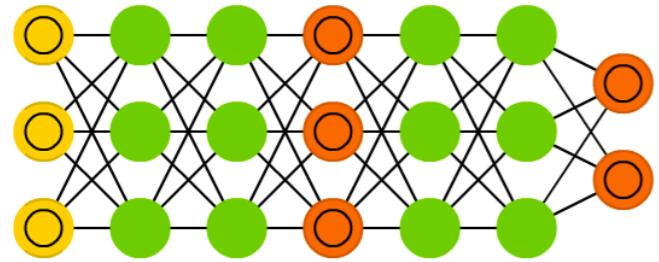
Deconvolutional Network (DN)



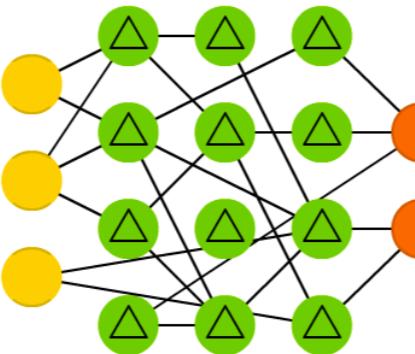
Deep Convolutional Inverse Graphics Network (DCIGN)



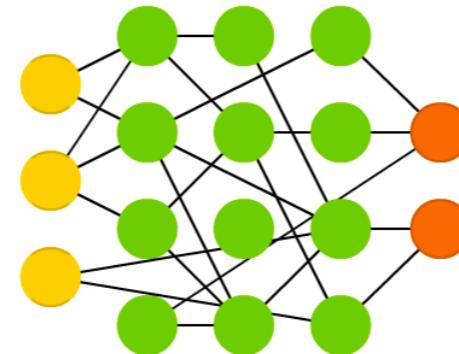
Generative Adversarial Network (GAN)



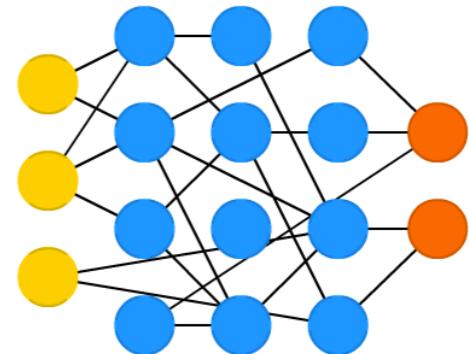
Liquid State Machine (LSM)



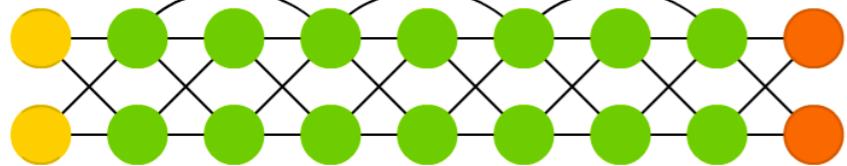
Extreme Learning Machine (ELM)



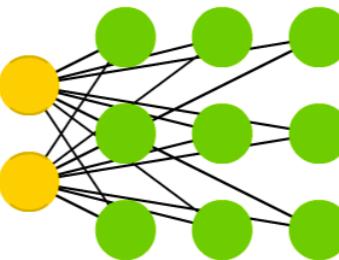
Echo State Network (ESN)



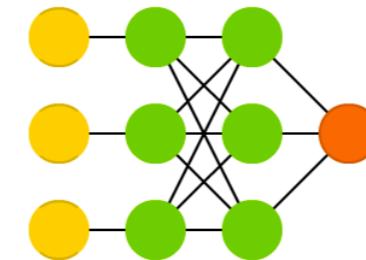
Deep Residual Network (DRN)



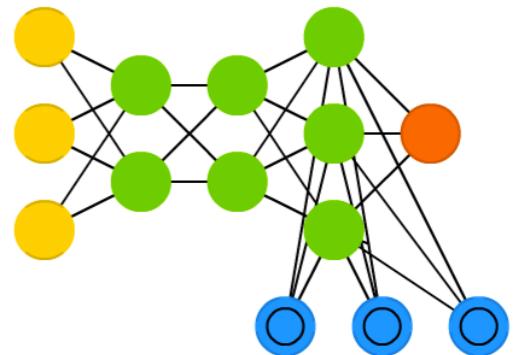
Kohonen Network (KN)



Support Vector Machine (SVM)



Neural Turing Machine (NTM)

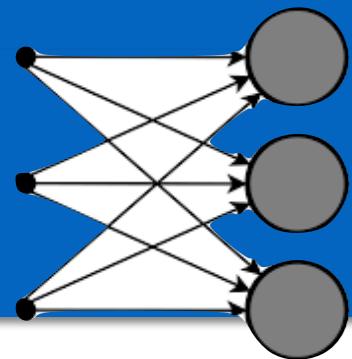


# Introdução

## CNN

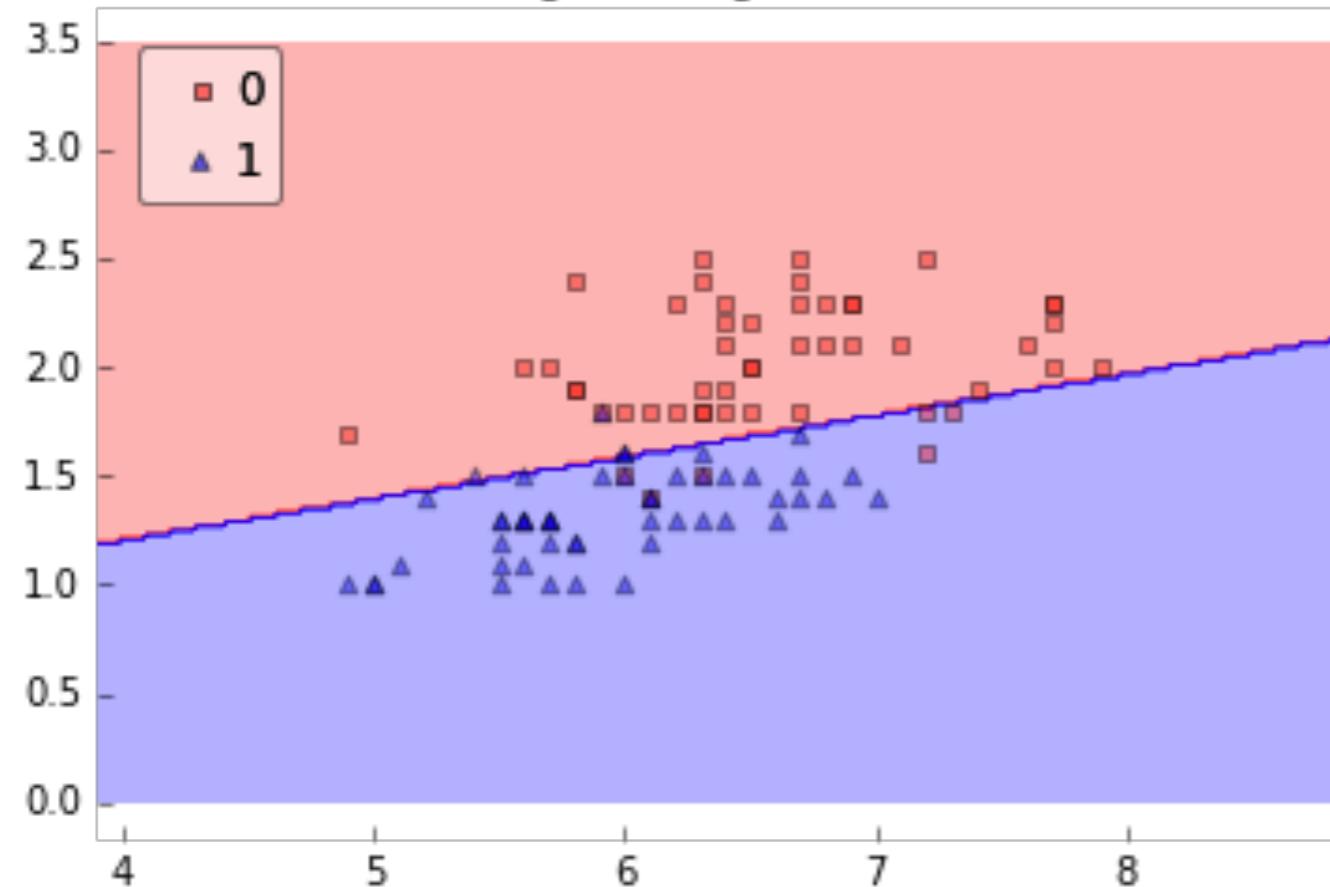
## RNN

## GAN

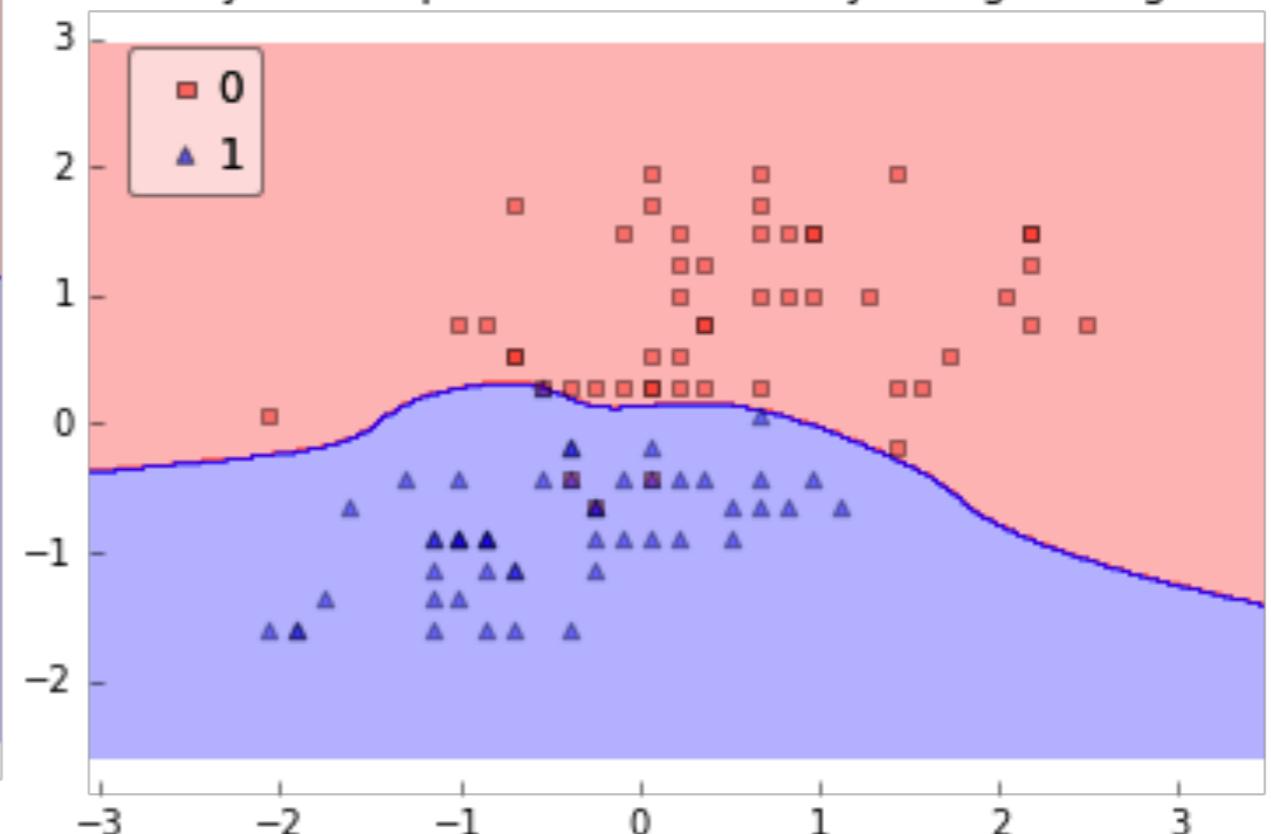


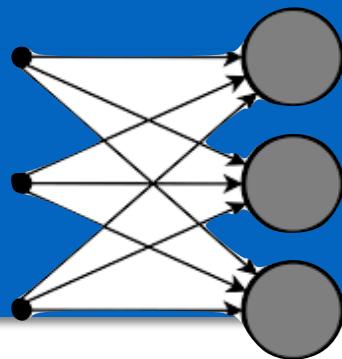
# Função de Ativação

Logistic Regression 2



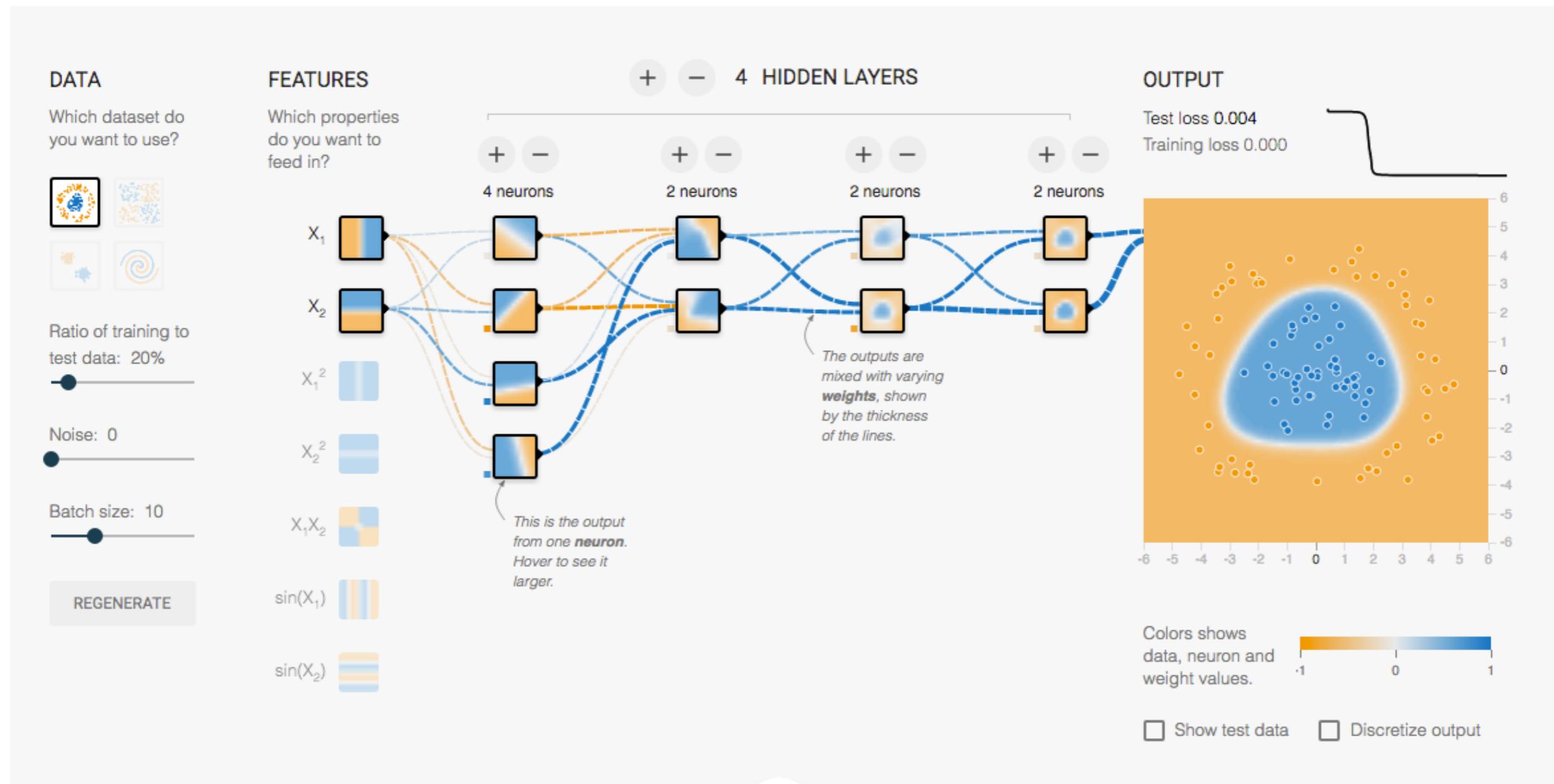
Multi-layer Perceptron w. 1 hidden layer (logistic sigmoid)

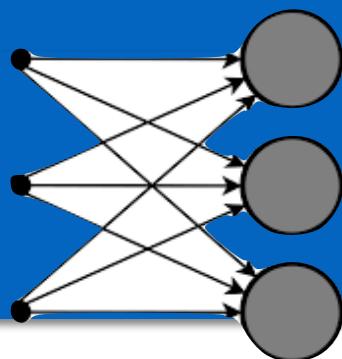




# Experimento com Redes Neurais

<http://playground.tensorflow.org/>

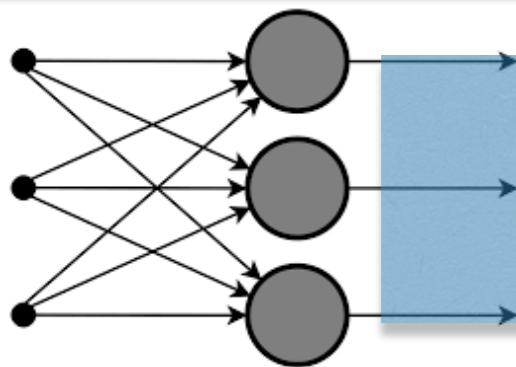




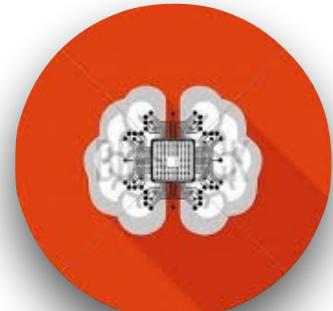
# Função de Ativação

Activation function	Equation	Example	1D Graph
Unit step (Heaviside)	$\phi(z) = \begin{cases} 0, & z < 0, \\ 0.5, & z = 0, \\ 1, & z > 0, \end{cases}$	Perceptron variant	
Sign (Signum)	$\phi(z) = \begin{cases} -1, & z < 0, \\ 0, & z = 0, \\ 1, & z > 0, \end{cases}$	Perceptron variant	
Linear	$\phi(z) = z$	Adaline, linear regression	
Piece-wise linear	$\phi(z) = \begin{cases} 1, & z \geq \frac{1}{2}, \\ z + \frac{1}{2}, & -\frac{1}{2} < z < \frac{1}{2}, \\ 0, & z \leq -\frac{1}{2}, \end{cases}$	Support vector machine	
Logistic (sigmoid)	$\phi(z) = \frac{1}{1 + e^{-z}}$	Logistic regression, Multi-layer NN	
Hyperbolic tangent	$\phi(z) = \frac{e^z - e^{-z}}{e^z + e^{-z}}$	Multi-layer NN	

# Agenda



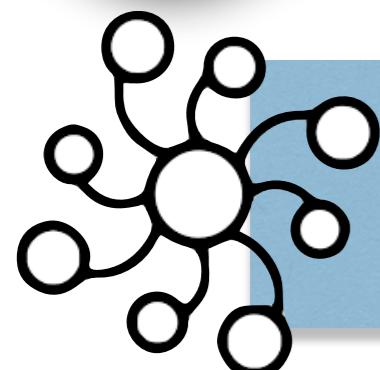
**Introdução a Deep Learning**



**Redes Neurais Convolucionais**



**Recurrent Neural Networks**

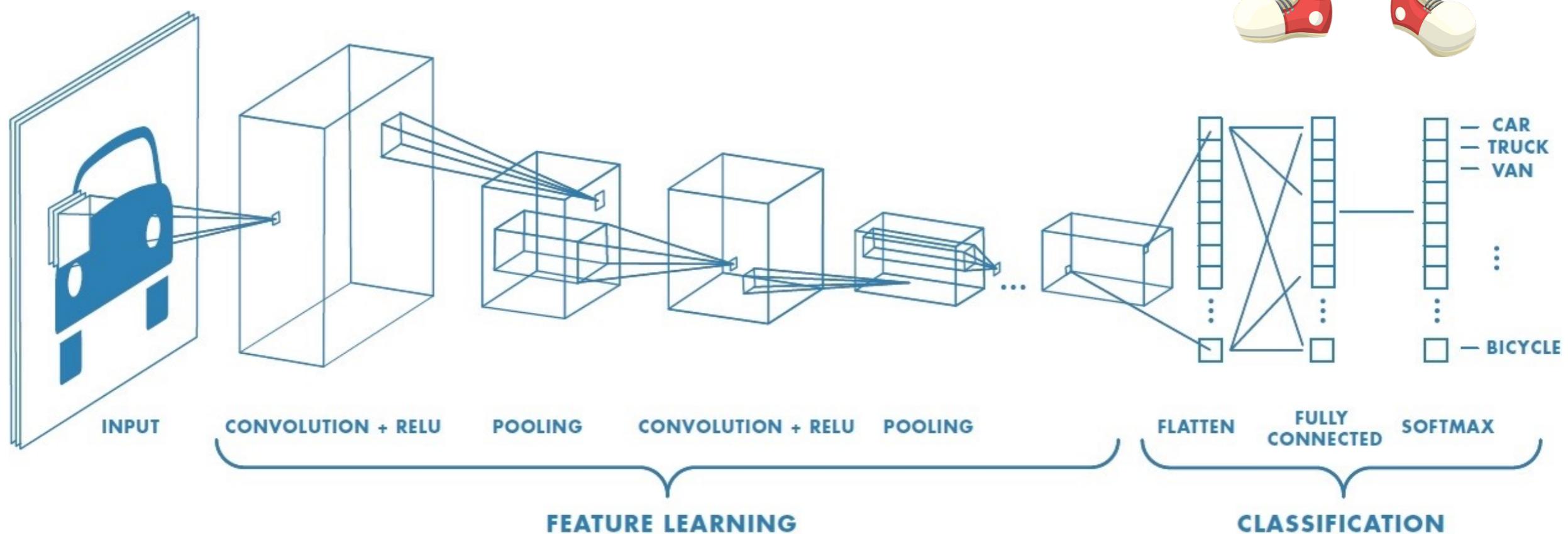


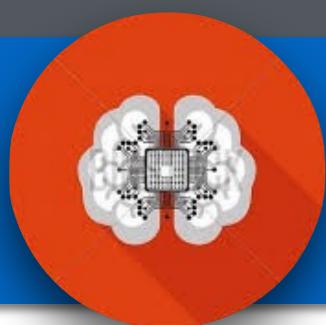
**Generative Adversarial Networks**



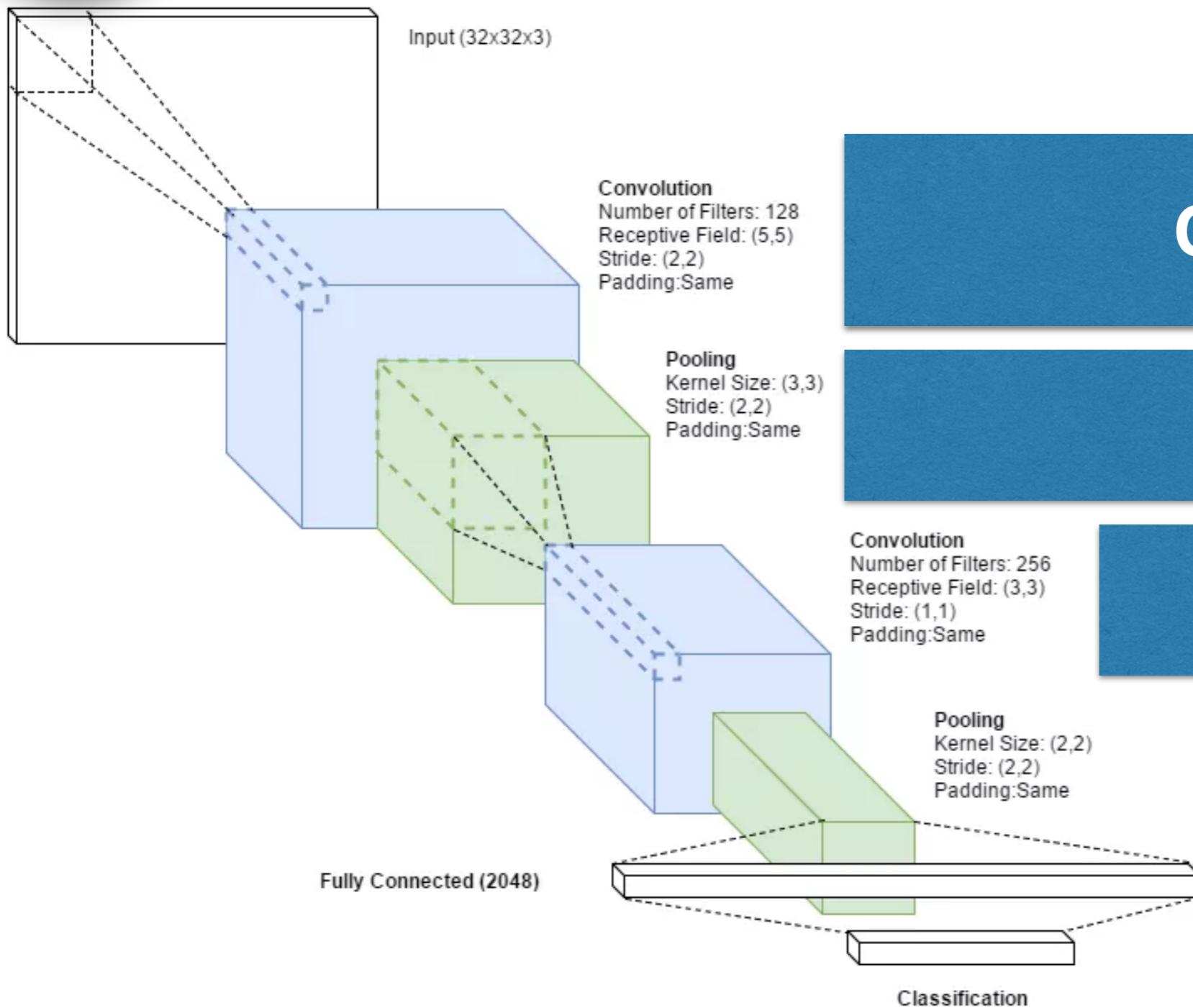
# Convolutional Neural Network

Tipo de rede foi inspirada em processos biológicos e são variações de redes multilayer perceptron que são desenhadas o mínimo de pré-processamento possível. Tipo de rede é geralmente usada em reconhecimento de imagens e vídeo.





# Convolutional Neural Network

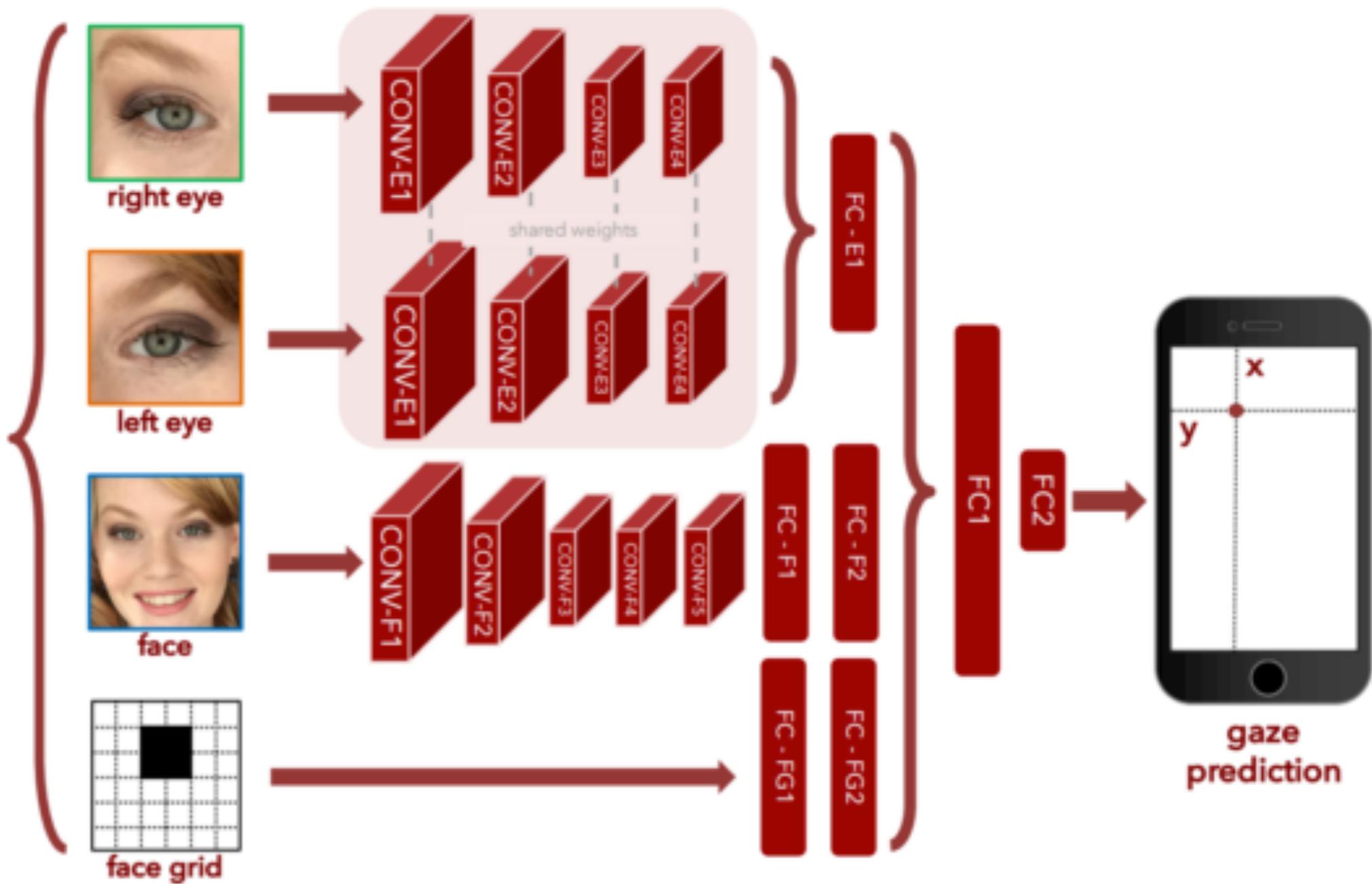
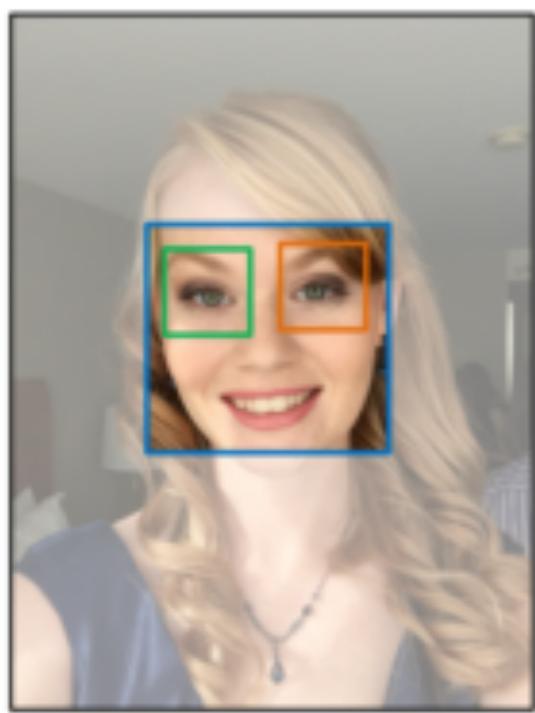


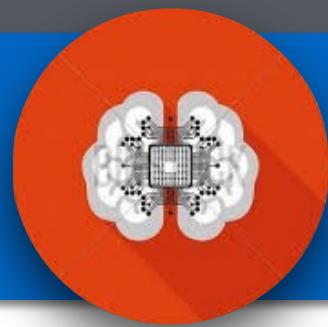
Convolução

Pooling

Convolução

Pooling





$$\begin{pmatrix} 0 & 1 & 2 \\ 2 & 2 & 0 \\ 0 & 1 & 2 \end{pmatrix} \text{ Kernel}$$



**Input Vector**



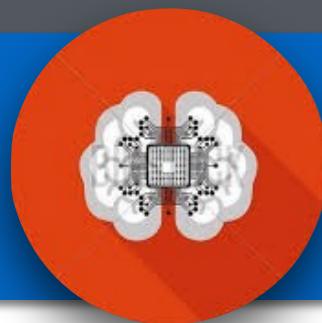
**Padding**

3 <sub>0</sub>	3 <sub>1</sub>	2 <sub>2</sub>	1	0
0 <sub>2</sub>	0 <sub>2</sub>	1 <sub>0</sub>	3	1
3 <sub>0</sub>	1 <sub>1</sub>	2 <sub>2</sub>	2	3
2	0	0	2	2
2	0	0	0	1

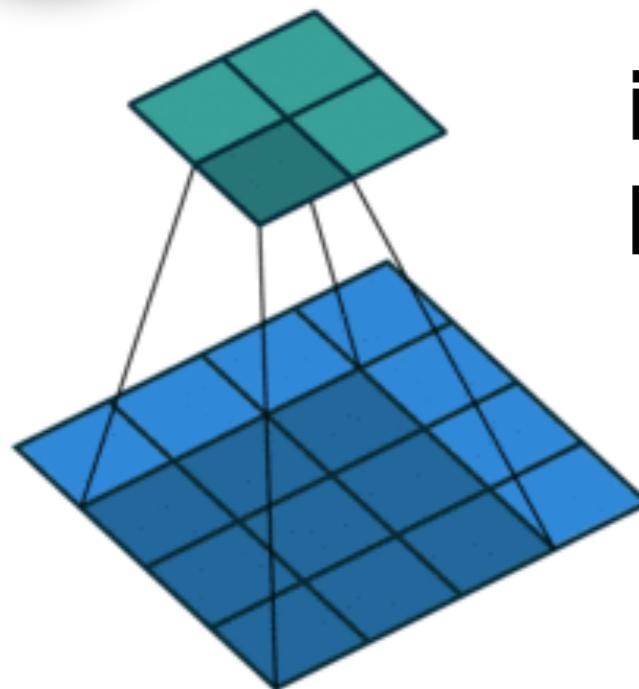
12	12	17
10	17	19
9	6	14

3	3 <sub>0</sub>	2 <sub>1</sub>	1 <sub>2</sub>	0
0	0 <sub>2</sub>	1 <sub>2</sub>	3 <sub>0</sub>	1
3	1 <sub>0</sub>	2 <sub>1</sub>	2 <sub>2</sub>	3
2	0	0	2	2
2	0	0	0	1

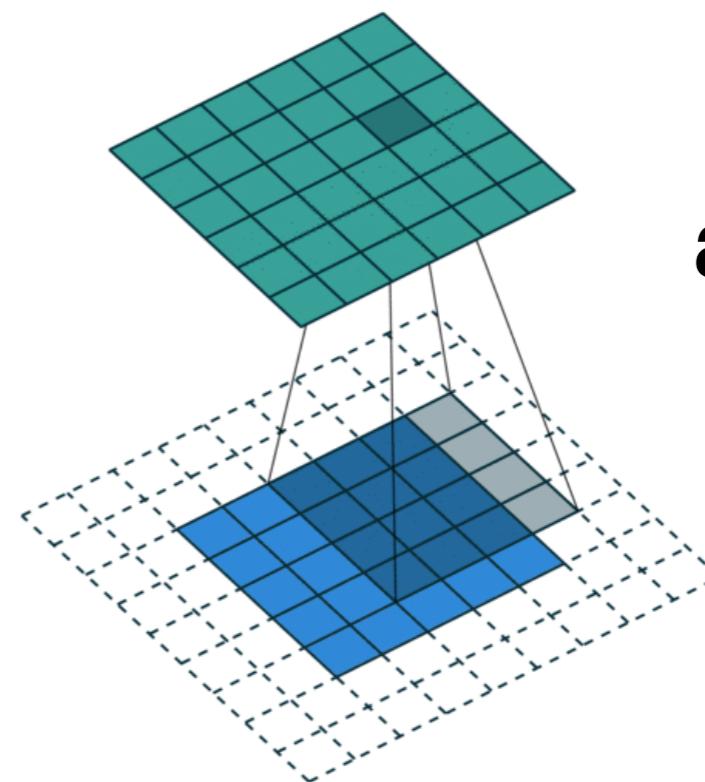
12	12	17
10	17	19
9	6	14



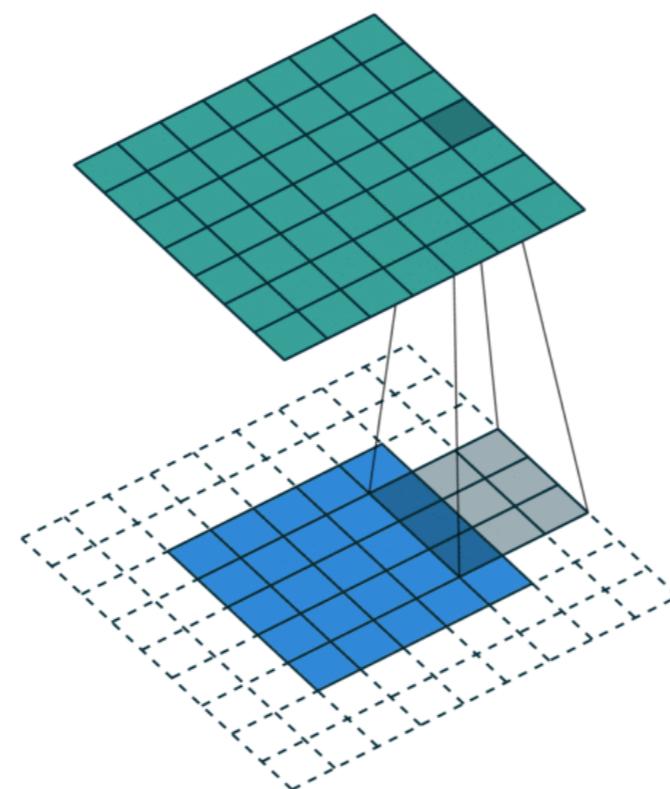
# Convolução



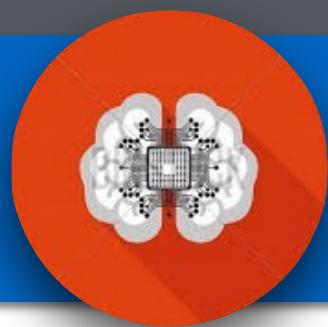
$i = 4$  and  
 $k = 3$



$i = 5, k = 4$   
and  $p = 2$ :

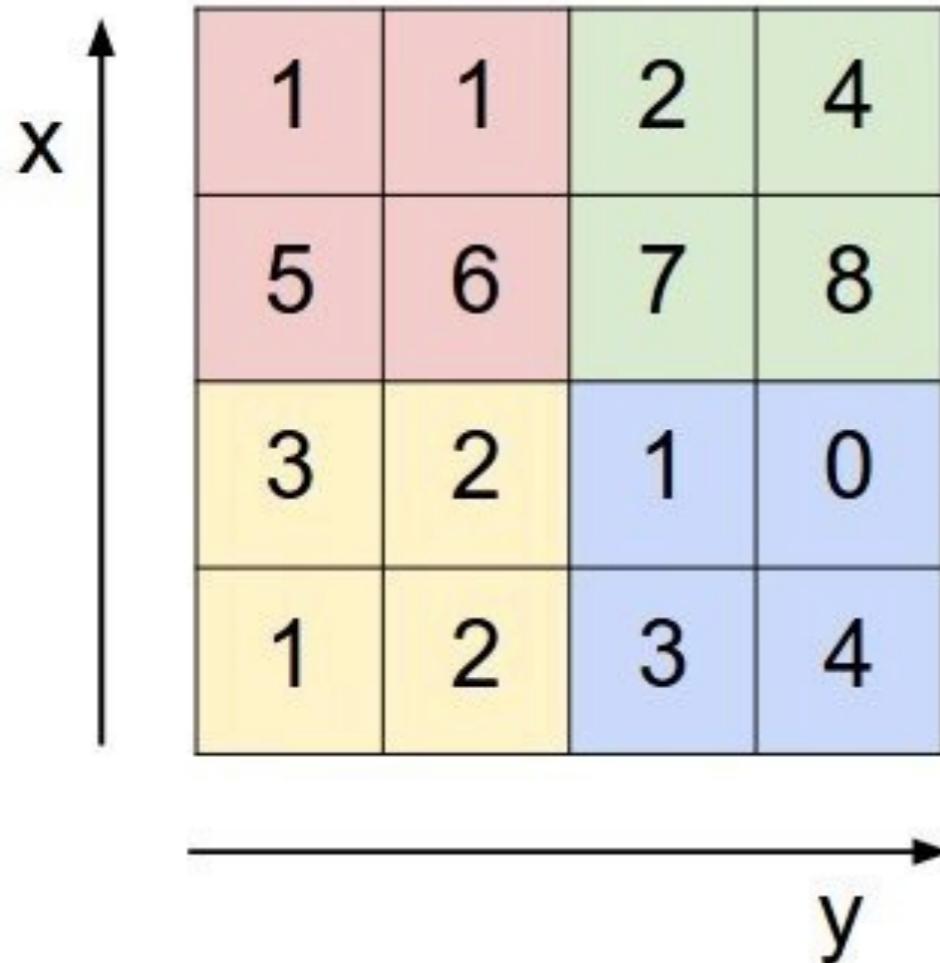


$i = 5, k = 3$  and  
 $p = 2$ :



# Pooling

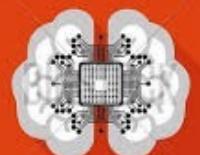
Single depth slice



max pool with 2x2 filters  
and stride 2

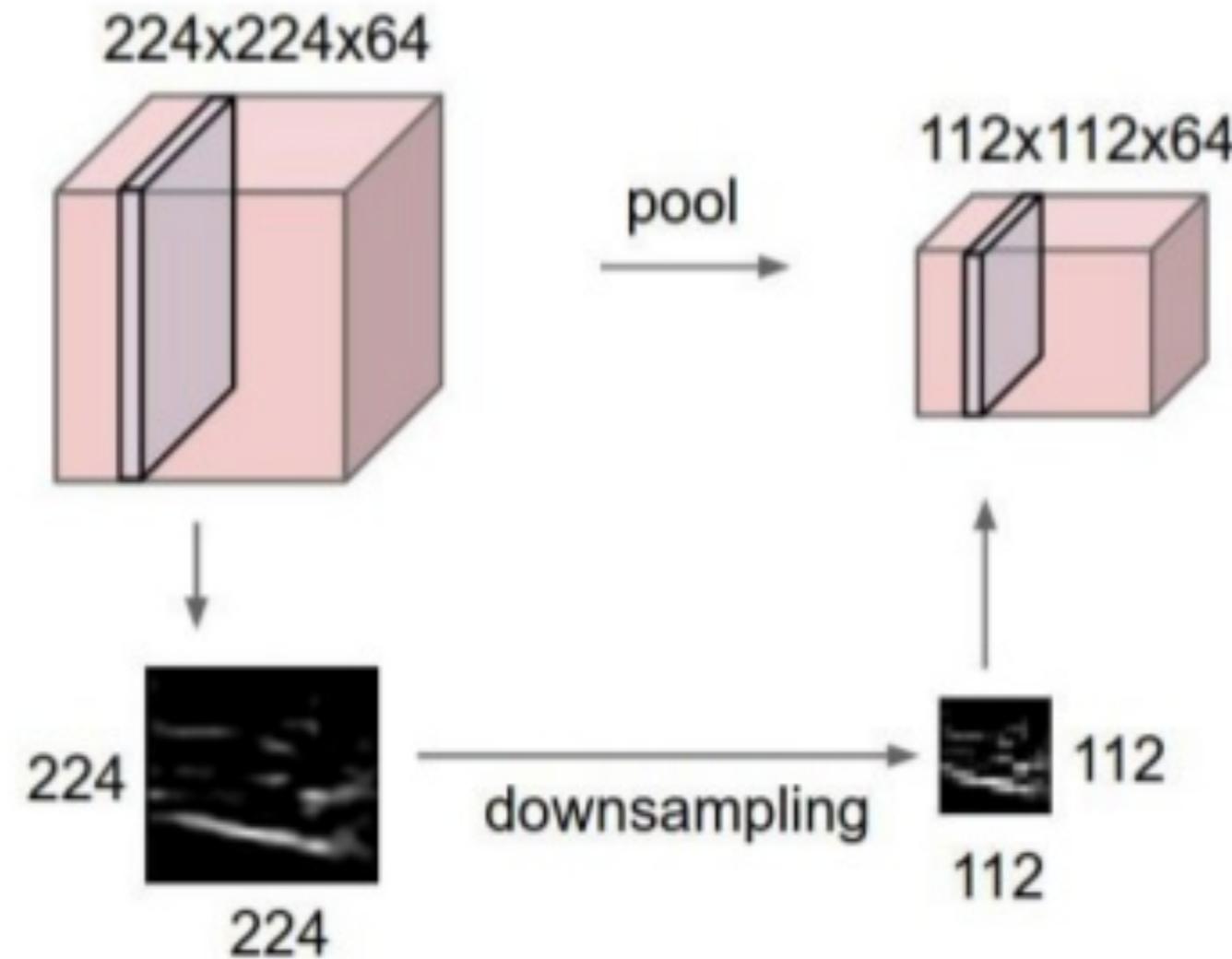
The resulting 2x2 output slice has values 6, 8, 3, and 4. The values correspond to the maximum values from each 2x2 receptive field in the input slice.

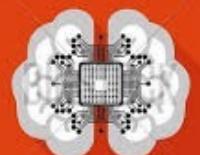
6	8
3	4



# Pooling

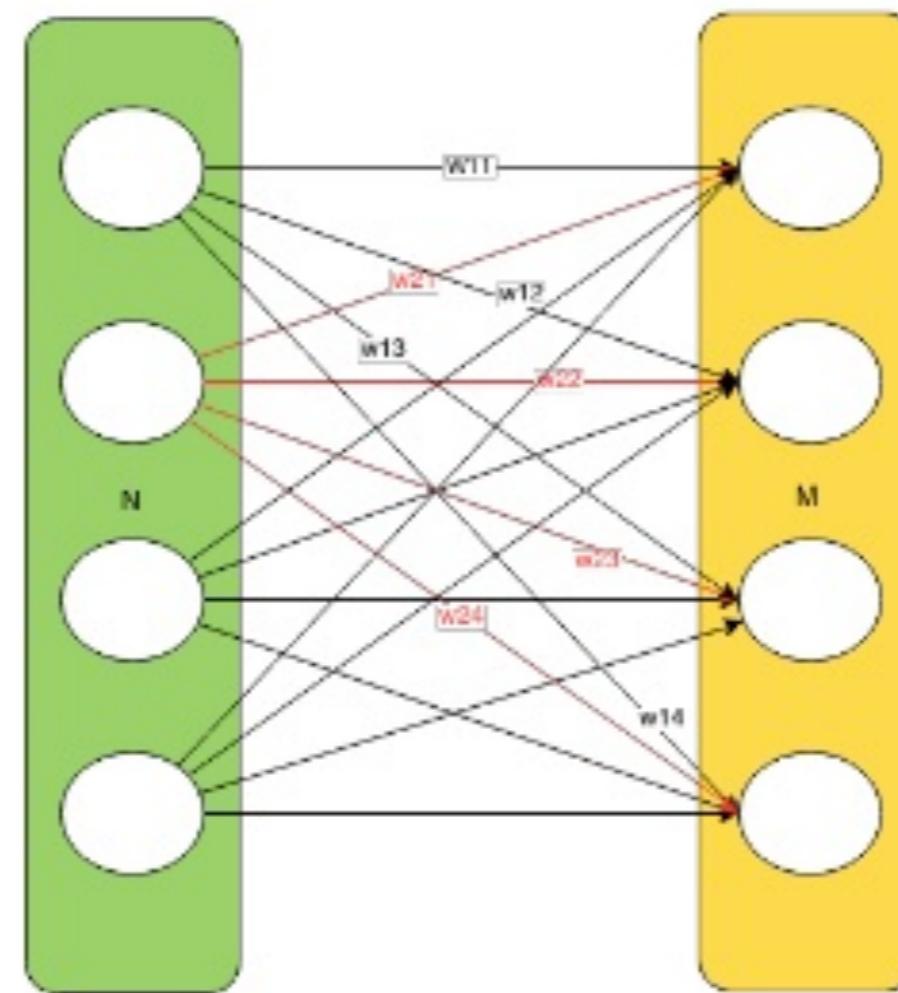
## Pooling Layer





# Rede Neural

## Fully-connected layer





## Casos de Sucesso

# Case studies

**LeNet**: The first successful applications of CNN

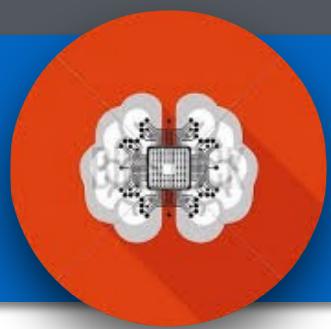
**AlexNet**: The first work that popularized CNN in Computer Vision

**ZF Net**: The ILSVRC 2013 winner

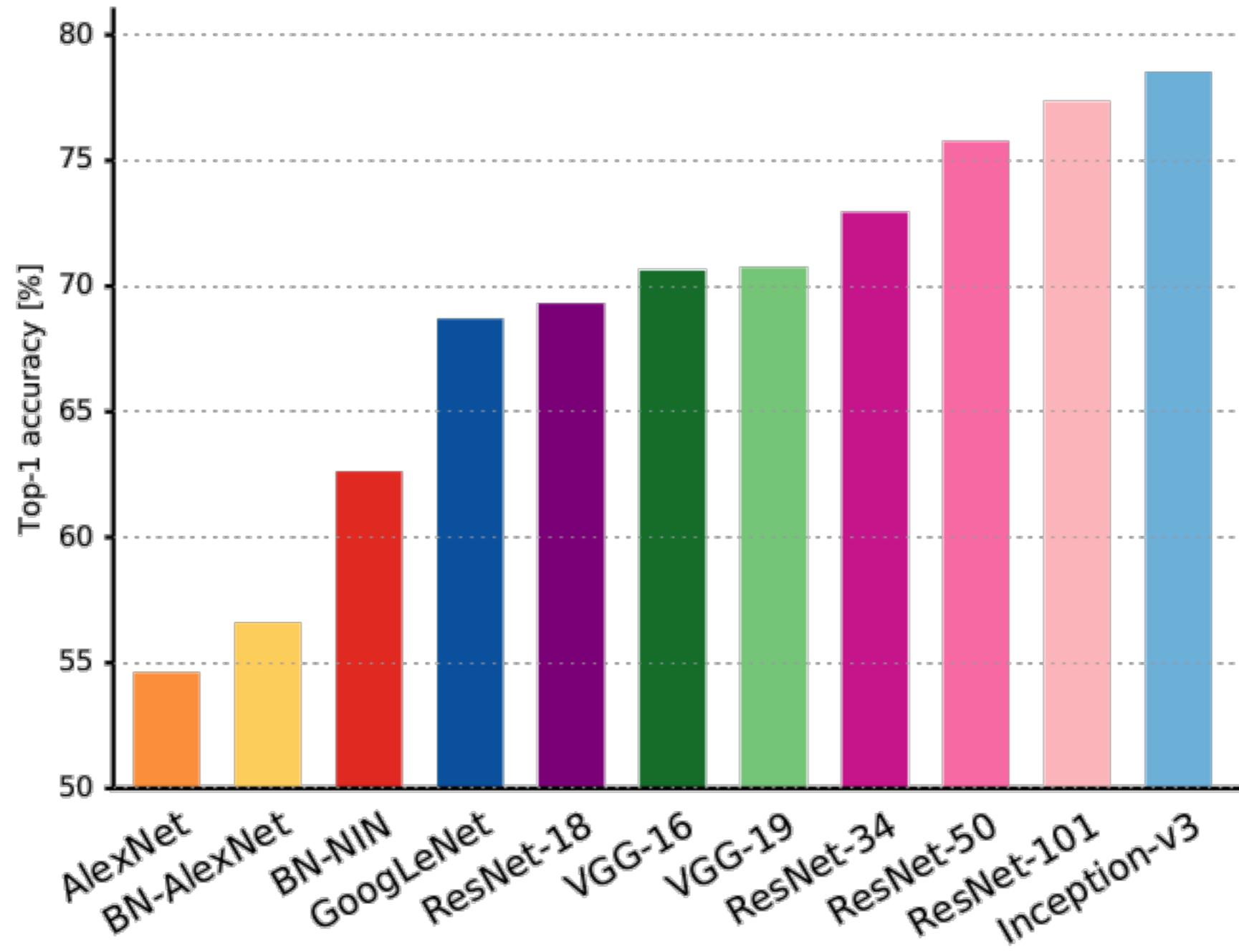
**GoogLeNet**: The ILSVRC 2014 winner

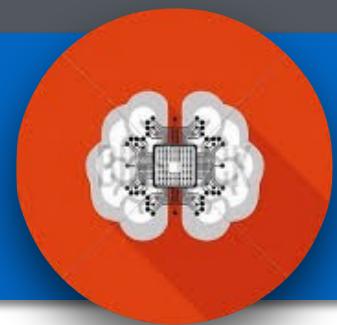
**VGGNet**: The runner-up in ILSVRC 2014

**ResNet**: The winner of ILSVRC 2015



# Redes Treinadas

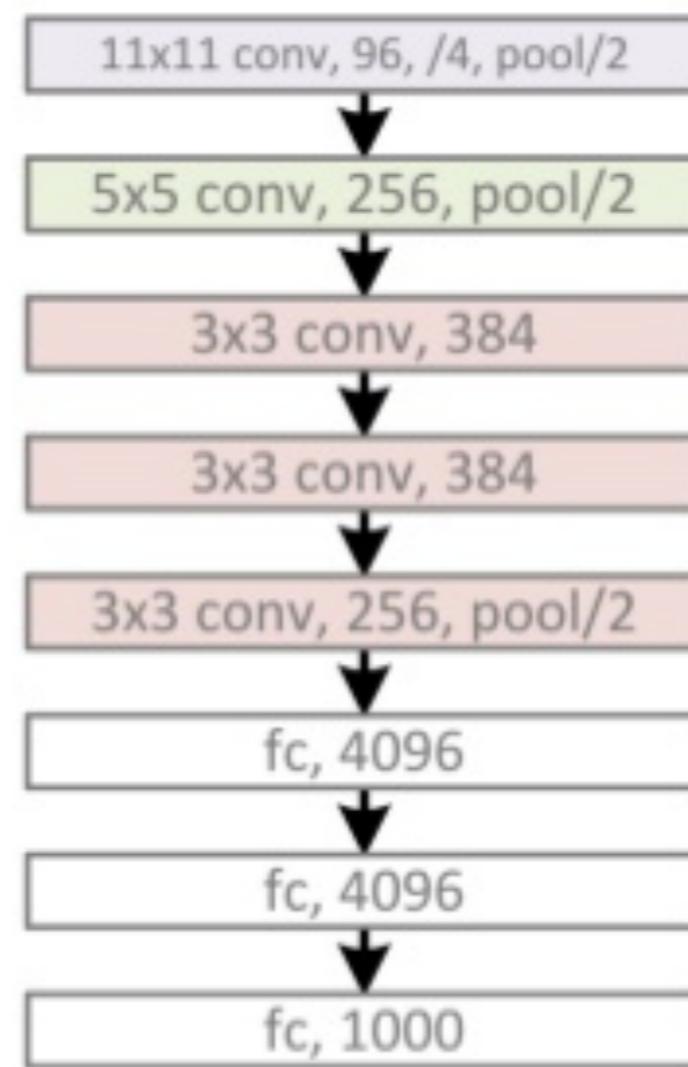


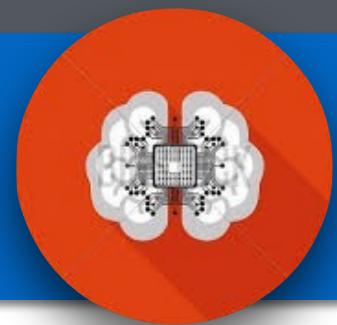


# Redes Treinadas

## AlexNet

AlexNet, 8 layers  
(ILSVRC 2012)





## Redes Treinadas

# Revolution of Depth

AlexNet, 8 layers  
(ILSVRC 2012)



VGG, 19 layers  
(ILSVRC 2014)



ResNet, 152 layers  
(ILSVRC 2015)



LeNet

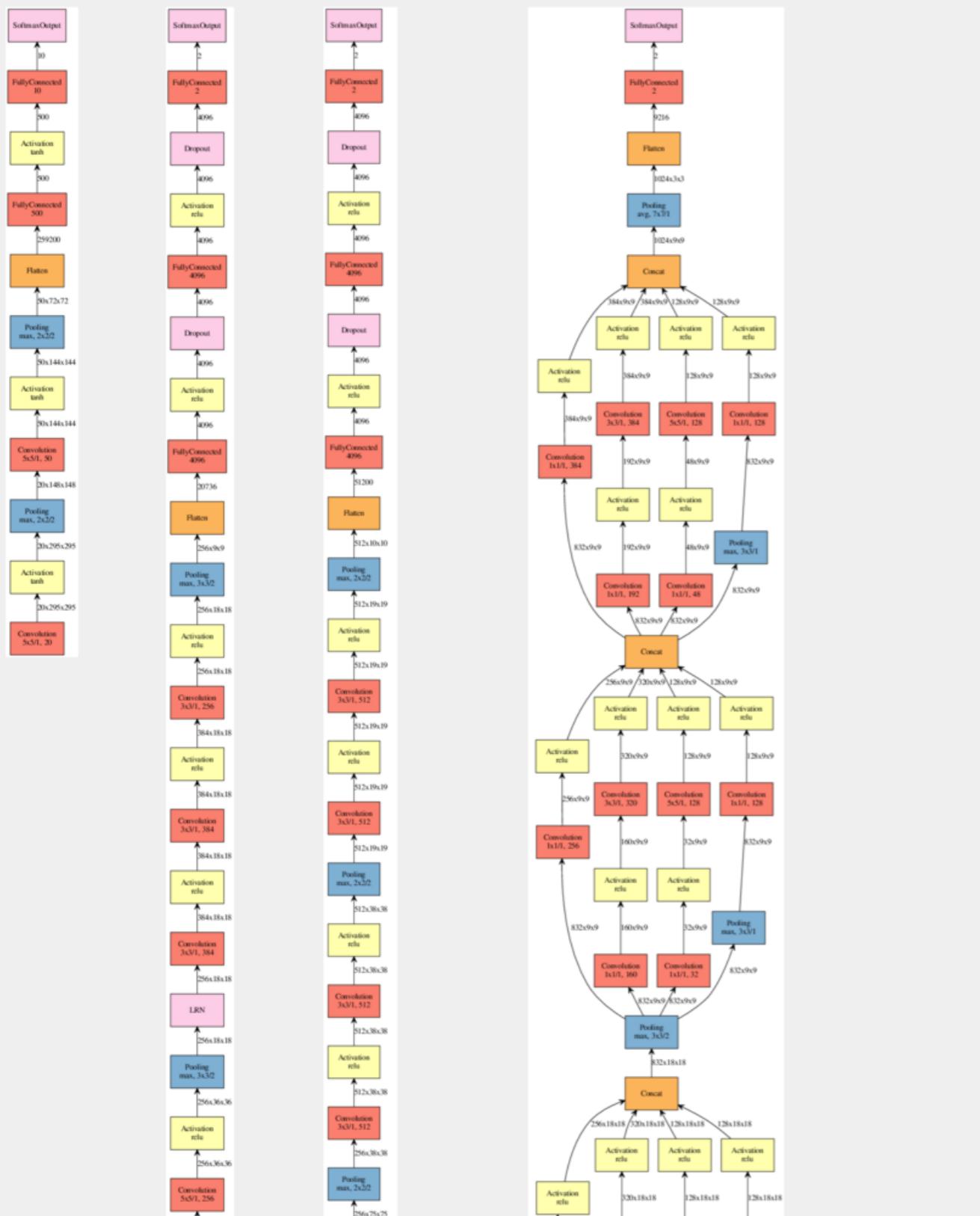
AlexNet

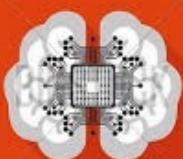
VGG

GoogLeNet

Inception V3

Inception BN





## Datasets

# Datasets Benchmark

**MNIST** Handwritten digits – 60000 Training + 10000 Test Data

**Google House Numbers** from street view - 600,000 digit images

**CIFAR-10** 60000 32x32 colour images in 10 classes

**IMAGENET** >150 GB

**Tiny Images** 80 Million tiny images

**Flickr Data** 100 Million Yahoo dataset

# MNIST Dataset CIFAR-10 Dataset



airplane



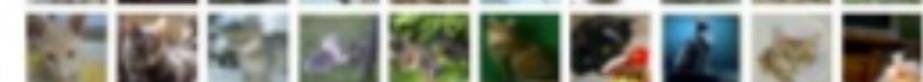
automobile



bird



cat



deer



dog



frog



horse



ship

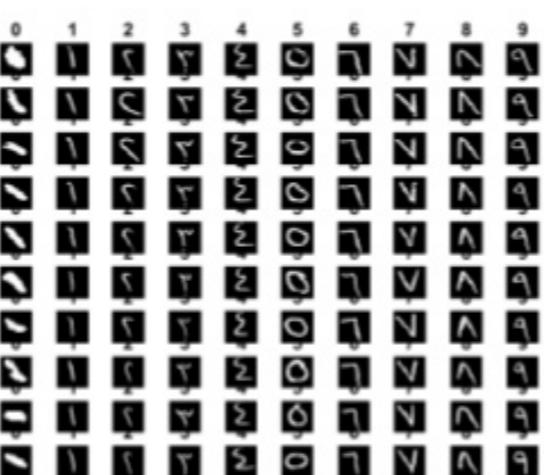


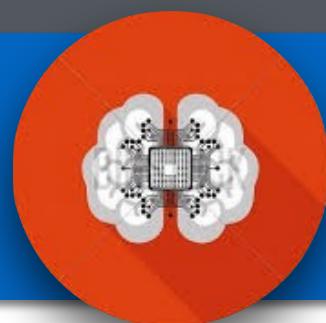
truck



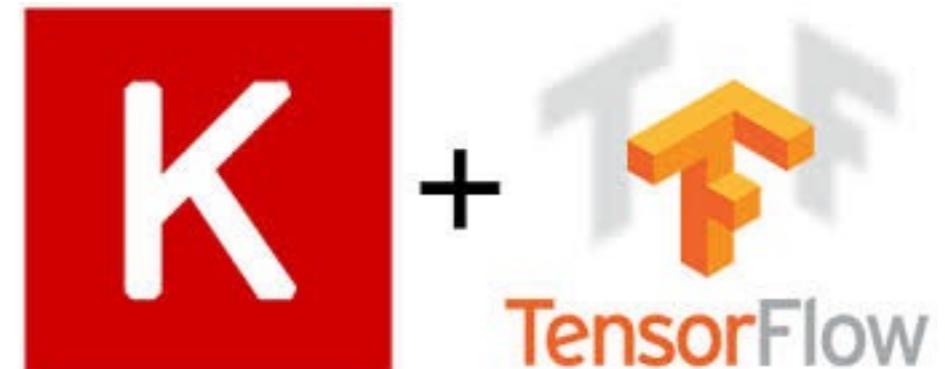
## Arabic Handwritten Digits Database

- By Sheriff Abdelazeem, Ezzat El-Sherif
- 70,000 digits





# Implementação no Keras



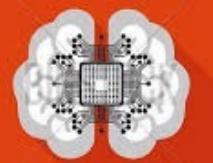
```
model = Sequential()
```

```
model.add(Convolution2D(12, 5, 5, activation = 'relu', input_shape=in_shape,  
init='he_normal'))
```

```
model.add(MaxPooling2D(pool_size=(2, 2)))
```

```
model.add(Convolution2D(25, 5, 5, activation = 'relu', init='he_normal'))
```

```
model.add(MaxPooling2D(pool_size=(2, 2)))
```



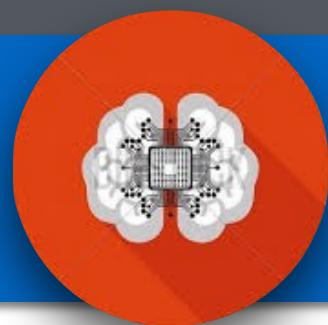
## Implementação no TensorFlow

```
# Convolution Layer with 32 filters and a kernel size of 5
conv1 = tf.layers.conv2d(x, 32, 5, activation=tf.nn.relu)
# Max Pooling (down-sampling) with strides of 2 and kernel size of 2
conv1 = tf.layers.max_pooling2d(conv1, 2, 2)

# Flatten the data to a 1-D vector for the fully connected layer
fc1 = tf.contrib.layers.flatten(conv2)

# Fully connected layer (in tf contrib folder for now)
fc1 = tf.layers.dense(fc1, 1024)
# Apply Dropout (if is_training is False, dropout is not applied)
fc1 = tf.layers.dropout(fc1, rate=dropout, training=is_training)

# Output layer, class prediction
out = tf.layers.dense(fc1, n_classes)
```



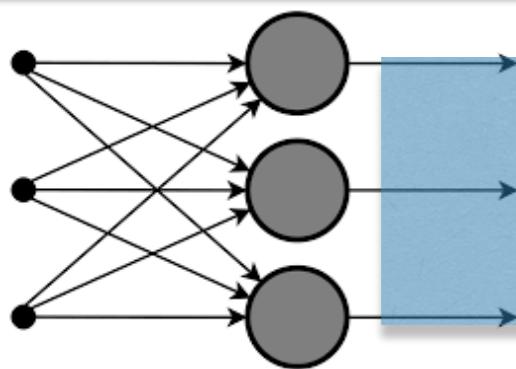
## Exemplos

**<https://github.com/hiteshvaidya/Star-wars-classifier>**

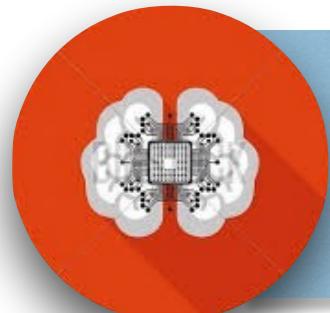
**[https://github.com/rdcolema/keras-image-classification/  
blob/master/cats\\_n\\_dogs\\_BN.ipynb](https://github.com/rdcolema/keras-image-classification/blob/master/cats_n_dogs_BN.ipynb)**

**[https://github.com/rajshah4/image\\_keras/blob/master/  
notebook.ipynb](https://github.com/rajshah4/image_keras/blob/master/notebook.ipynb)**

# Agenda



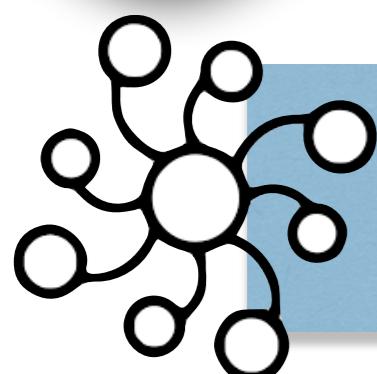
**Introdução a Deep Learning**



**Redes Neurais Convolucionais**



**Recurrent Neural Networks**



**Generative Adversarial Networks**



# Recurrent Neural Networks

## ANALISANDO TEXTO

Passados quase três meses do final dos Jogos, o Comitê

**Rio-2016** ainda deve reembolso a  
**8.000 torcedores** que utilizaram sua  
plataforma online para revender ingressos.

A entidade reduziu o contingente de consumidores a quem devia pagamentos, que chegou a 140 mil em 19 de outubro, data até a qual prometeu quitar os débitos. Mas ainda não deu fim ao problema.

A entidade afirmou que tem dificuldades para ressarcir o restante. Alega problemas para encontrar os credores e inconsistência nos dados bancários fornecidos —muitos depósitos não foram completados.

De acordo com o **comitê**, 3.500 pessoas foram procuradas mas não responderam às mensagens eletrônicas, 2.500 até deram retorno, porém as informações repassadas continham algum erro e 2.000 devem receber o reembolso até esta segunda (12), após terem dados checados.

Uma mutação aparentemente insignificante no

**DNA** dos ancestrais da humanidade pode ter contribuído para que nosso cérebro alcançasse o tamanho descomunal que tem hoje (três vezes maior que o dos grandes macacos).

Bastou inserir o gene que contém essa mutação em fetos de camundongo para que dobrasse o número de células que dão origem aos neurônios do córtex, a área cerebral mais "nobre".

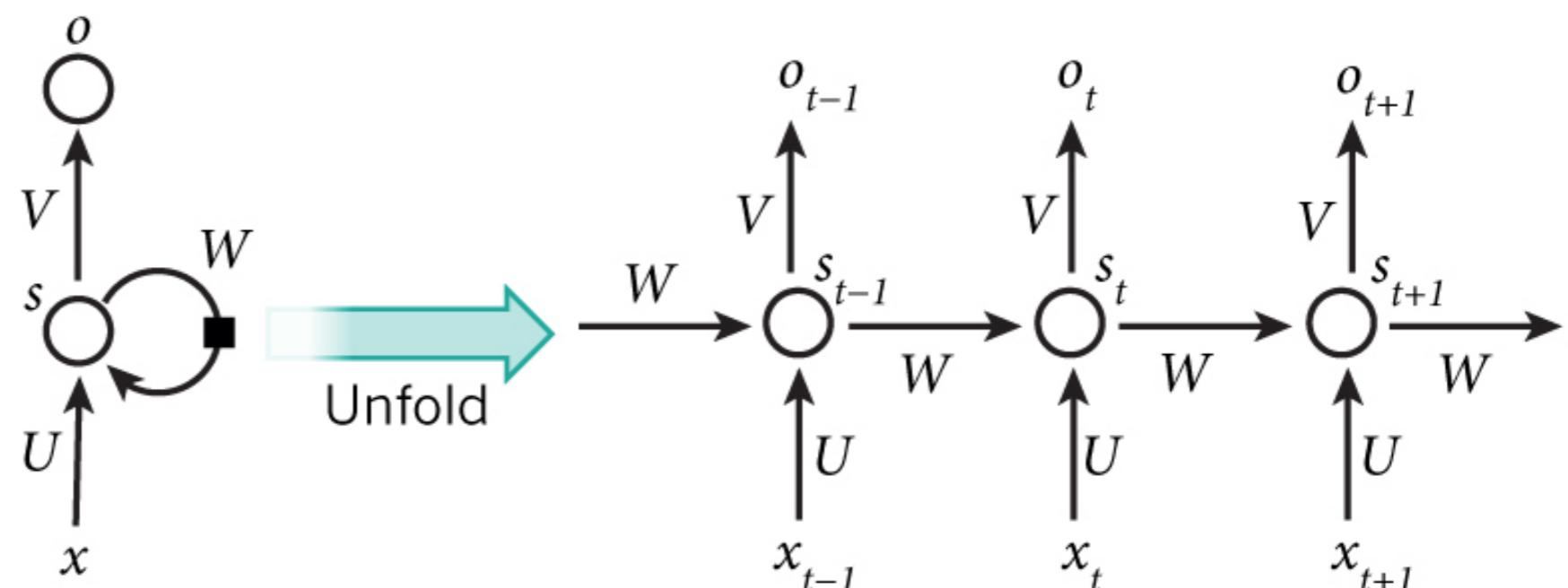
A **pesquisa**, conduzida por

cientistas do **Instituto** Max Planck (Alemanha), é um dos primeiros frutos da tentativa de usar o genoma para entender como a evolução humana se desenrolou. Por enquanto, isso não tem sido fácil —tanto que o gene analisado pelos pesquisadores no novo estudo, designado pela indigesta sigla ARHGAP11B, é o único específico da linhagem humana a ser associado com a proliferação das tais células do córtex cerebral.



## Recurrent Neural Networks

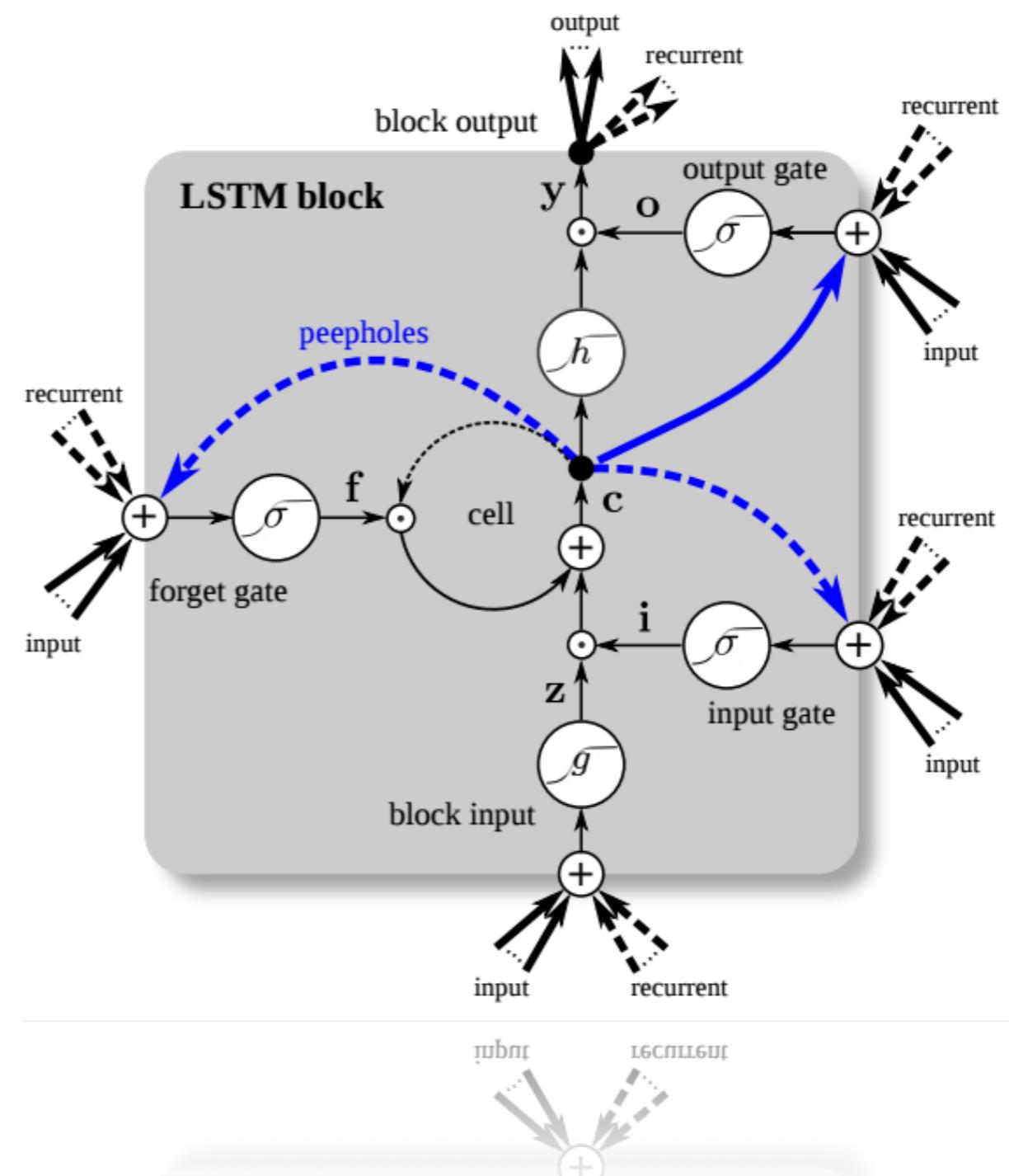
Rnns por trás da idéia é fazer uso da informação sequencial. Em uma rede neural tradicional assumimos que todas as entradas (e saídas) são independentes um do outro. Mas para muitas tarefas que é uma idéia muito ruim.





# Longa memória de curto prazo (LSTM)

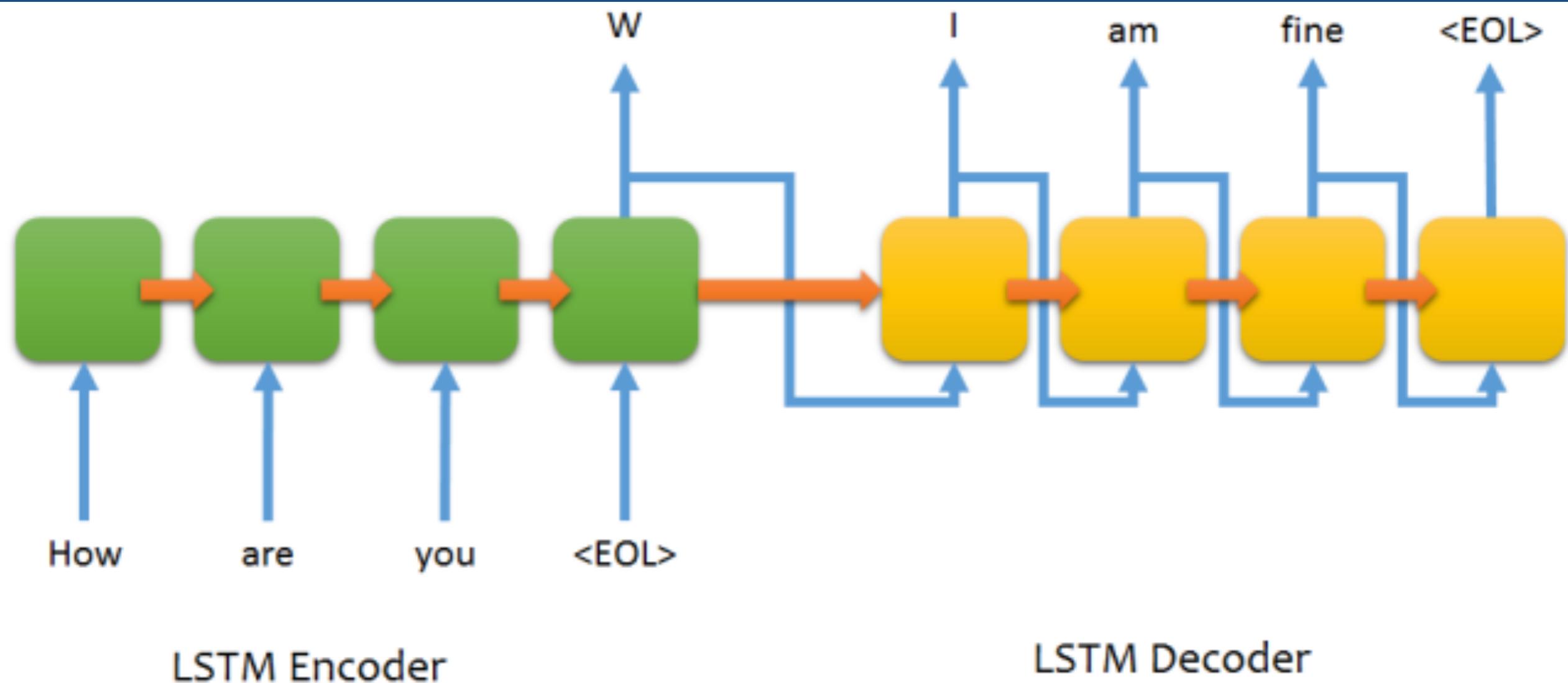
- Longa memória de curto prazo (LSTM) é uma arquitetura de rede neural recorrente (RNN) que lembra os valores em intervalos arbitrários.
- Valores armazenados não são modificados à medida que prossegue aprendizagem.





## Longa memória de curto prazo (LSTM)

Um modelo básico sequência-a-sequência, tal como foi introduzido em Cho et al, 2014 (pdf), consiste de duas rede neural recorrente (rnns): um codificador que processa a entrada e um descodificador que gera a saída.

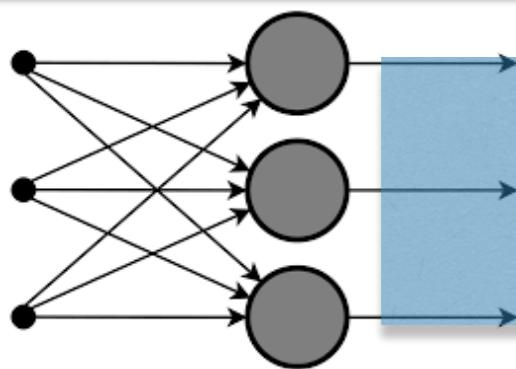




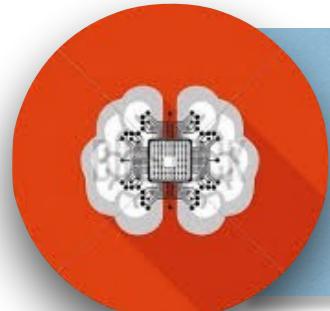
# Exemplos

**<https://github.com/RyanCCollins/deep-learning-nd>**

# Agenda



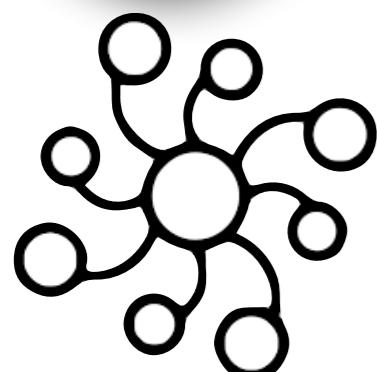
**Introdução a Deep Learning**



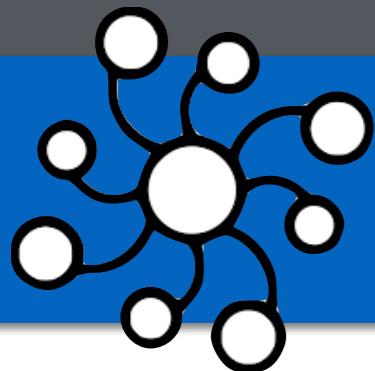
**Redes Neurais Convolucionais**



**Recurrent Neural Networks**



**Generative Adversarial Networks**



# Generative Adversarial Network



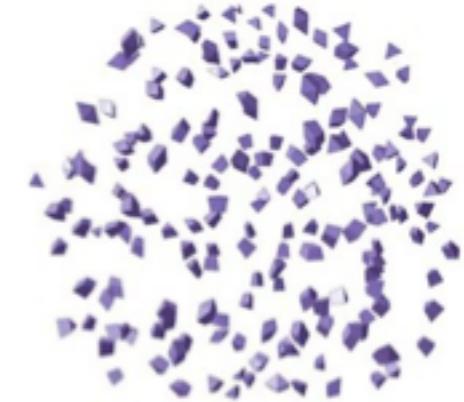
D: Detective



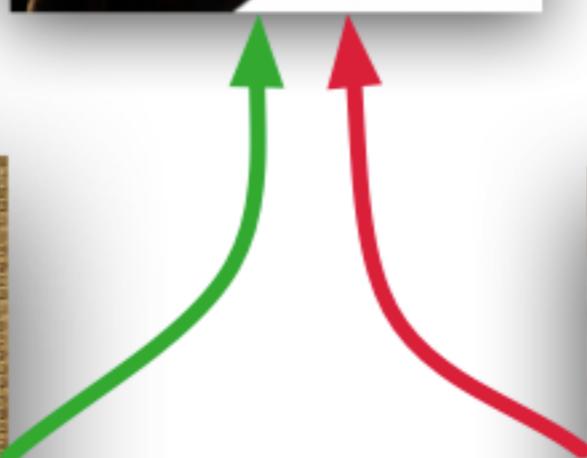
R: Real Data

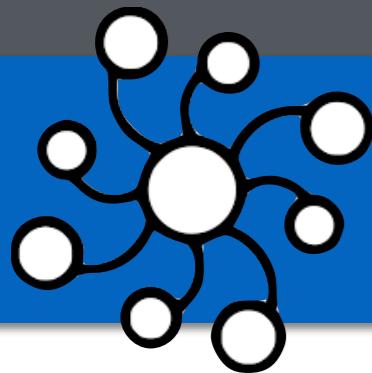


G: Generator (Forger)



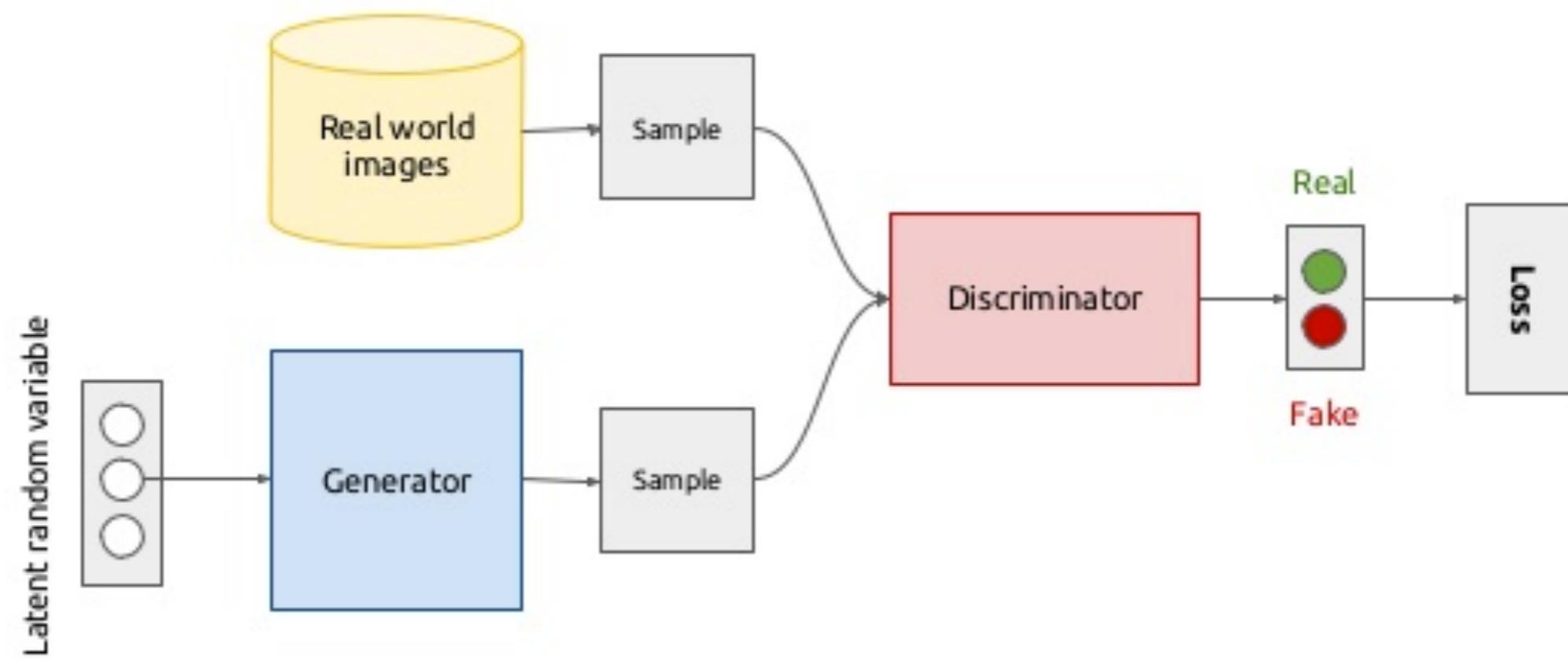
I: Input for Generator

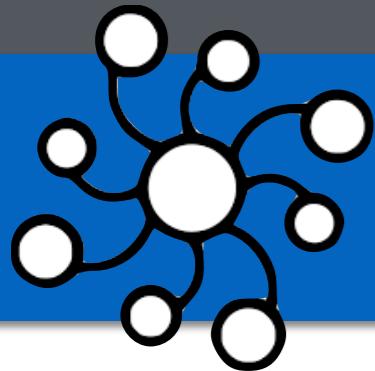




# Generative Adversarial Network

Generative adversarial networks (conceptual)





# Discriminator

Input



Picture of Money

Deep Convolutional  
Neural Network

Output

True

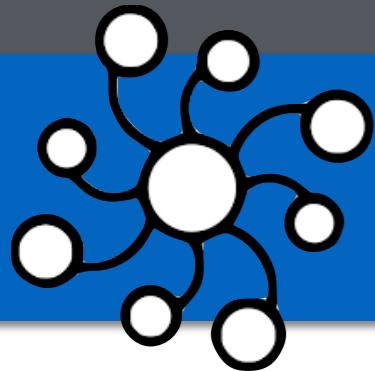
Whether or not the  
picture contains money

# Introdução

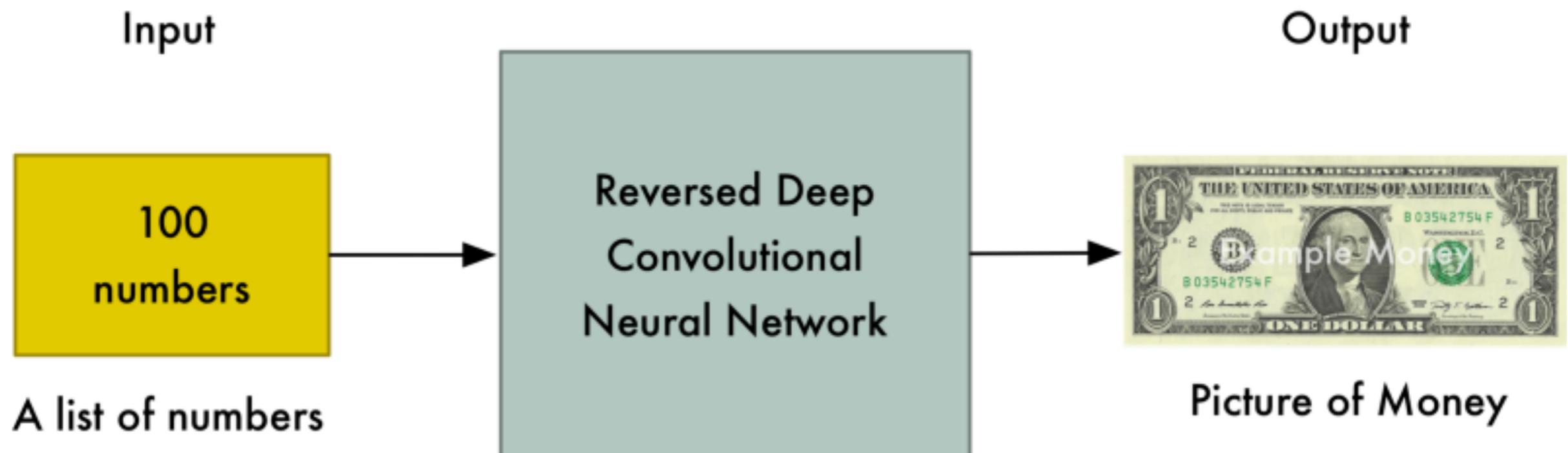
CNN

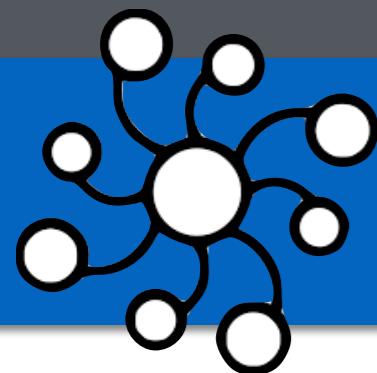
RNN

GAN



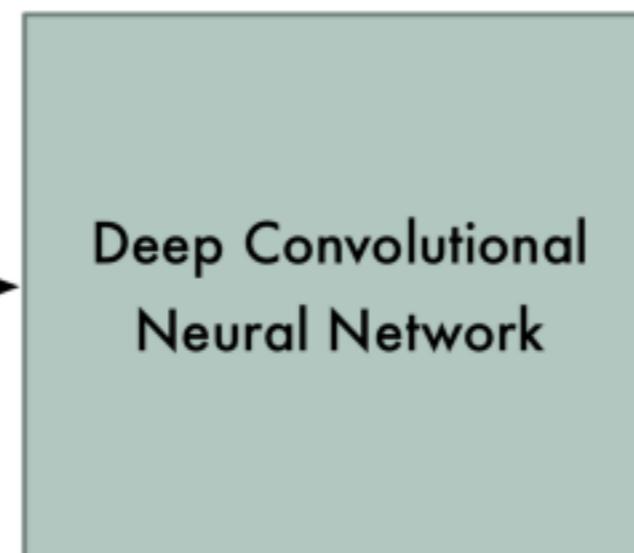
# Generator





# Discriminator Evolution

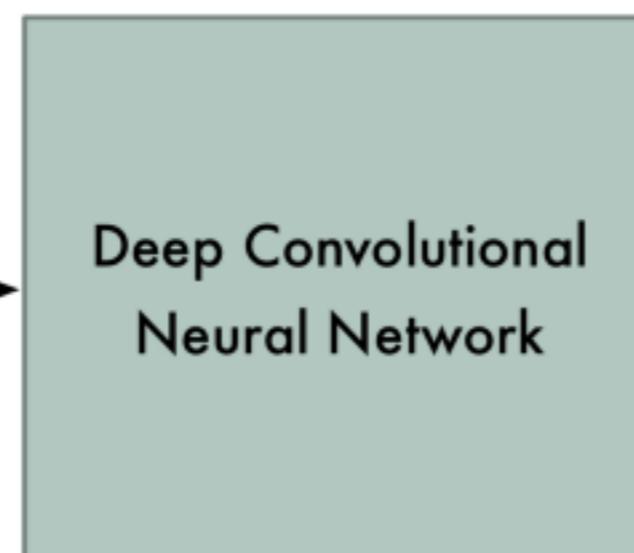
Input



Output

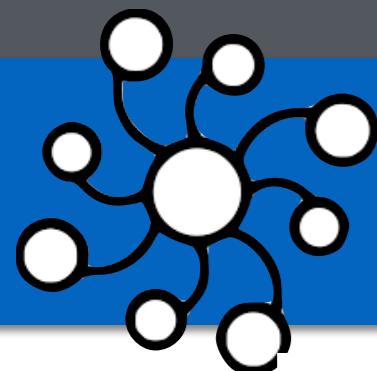
Whether or not the  
picture contains money

Input

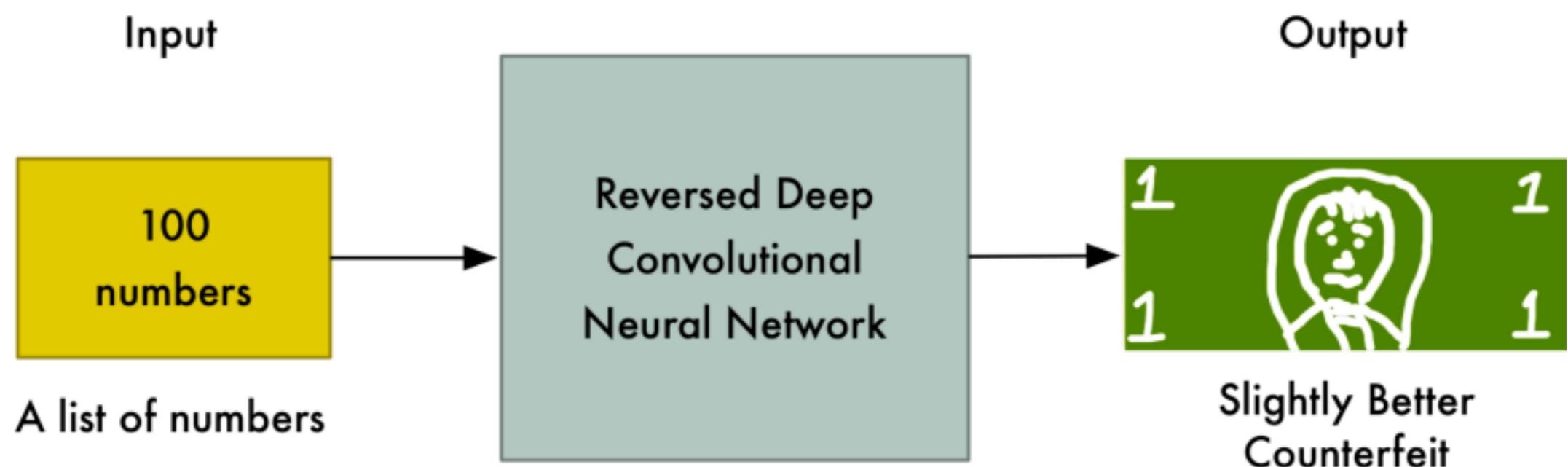
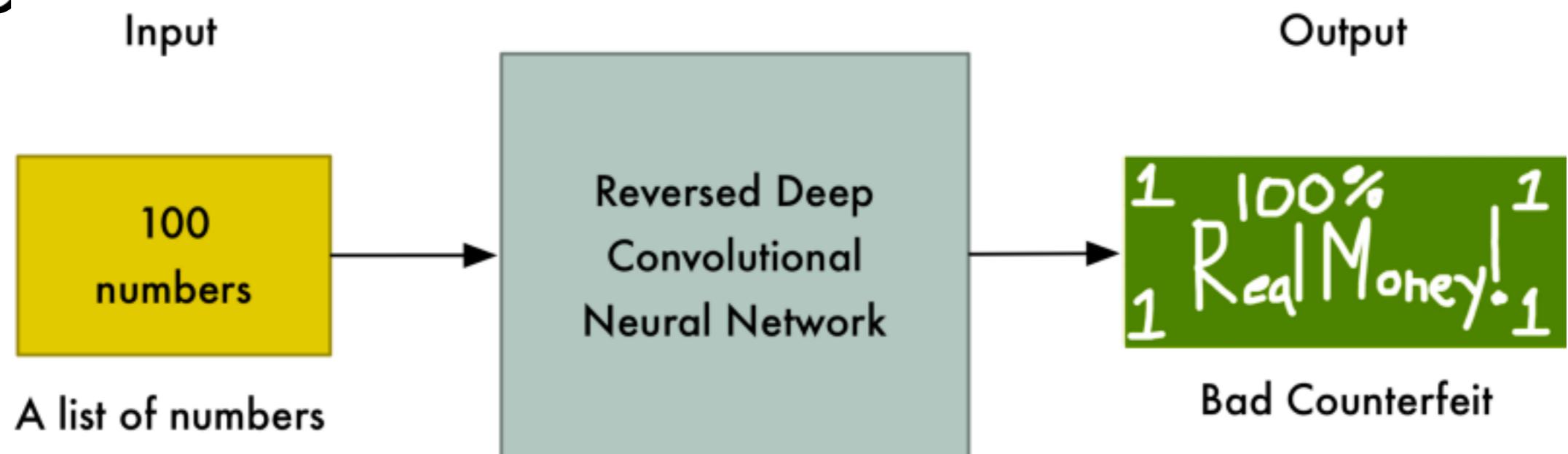


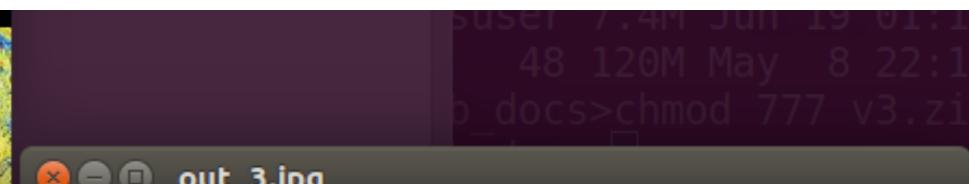
Output

Whether or not the  
picture contains money



# Discriminator Evolution





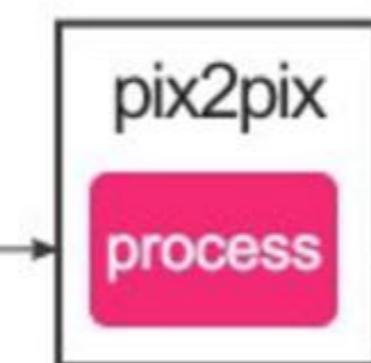
DOL

INPUT

OUTPUT

line 

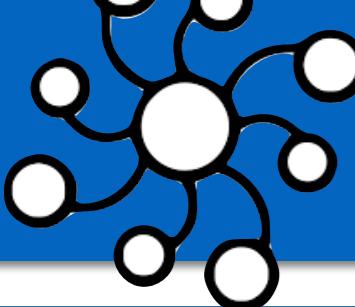
eraser 



undo

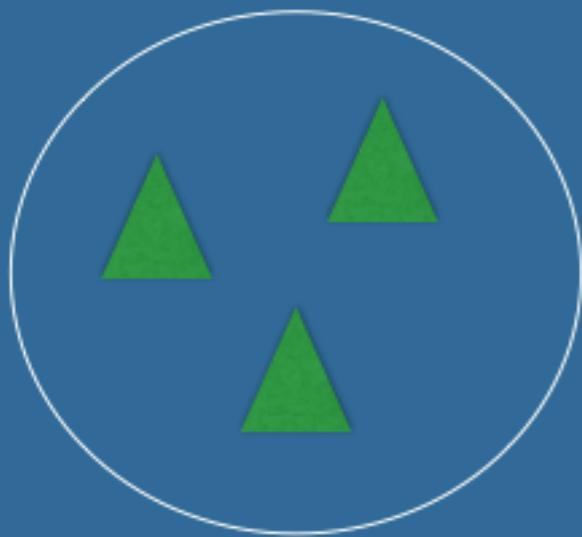
clear

save



# Transfer Learning

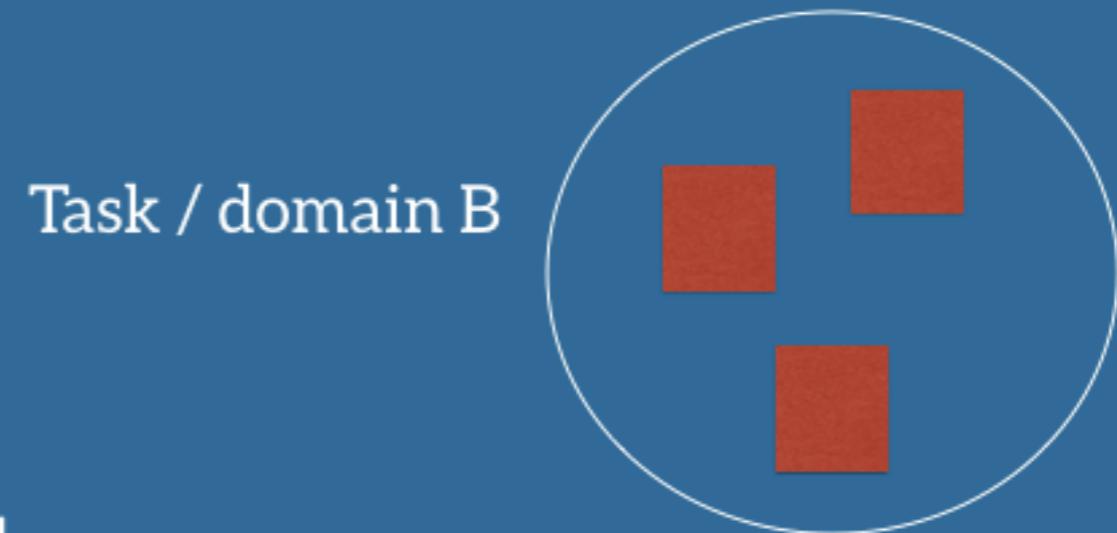
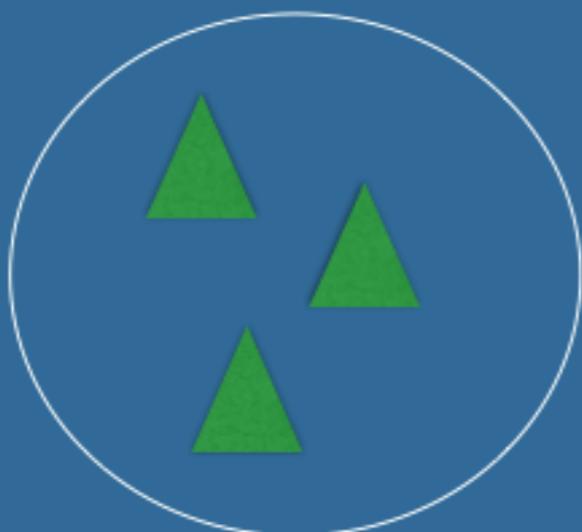
## Traditional ML



Task / domain A



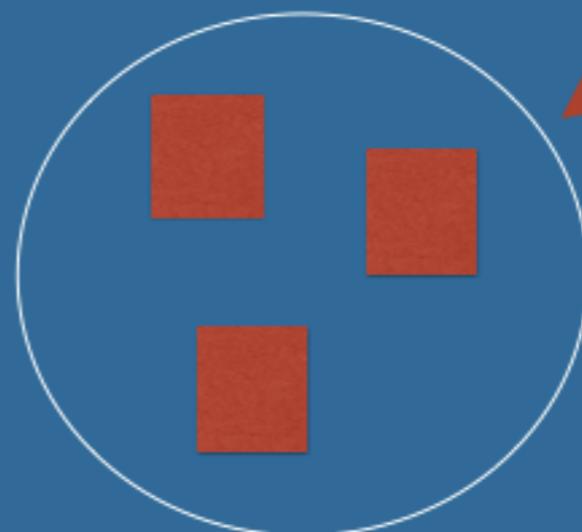
Model A



Task / domain B

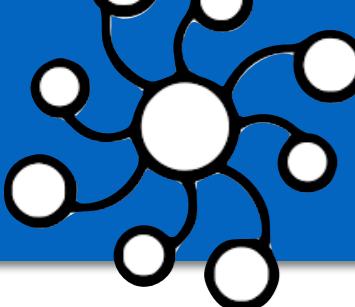


Model B



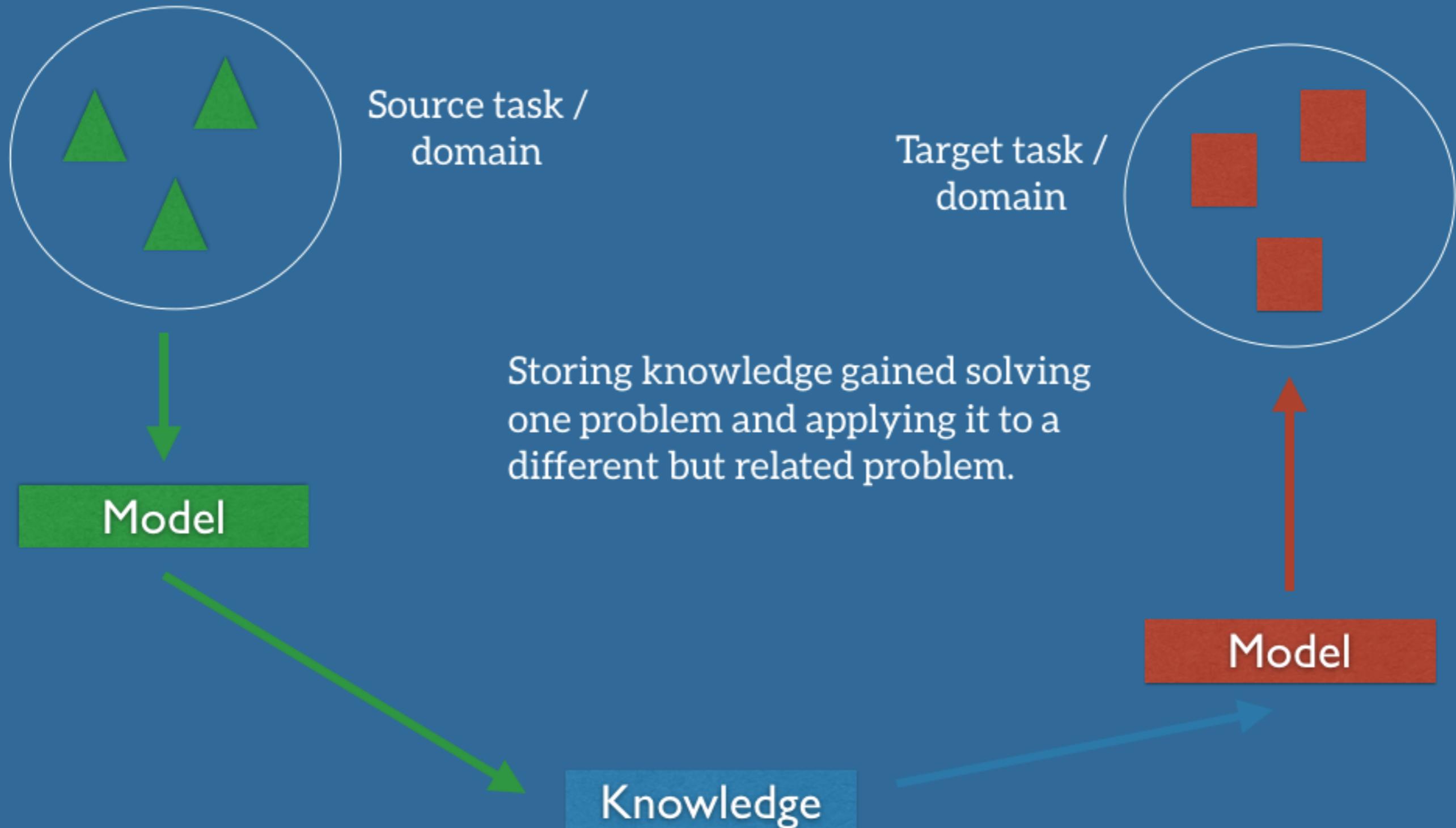
Training and evaluation on the same task or domain.

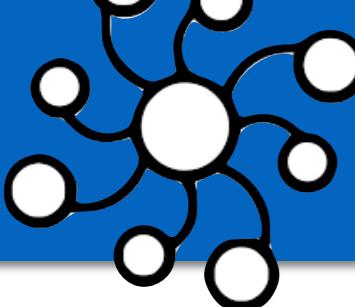




# Transfer Learning

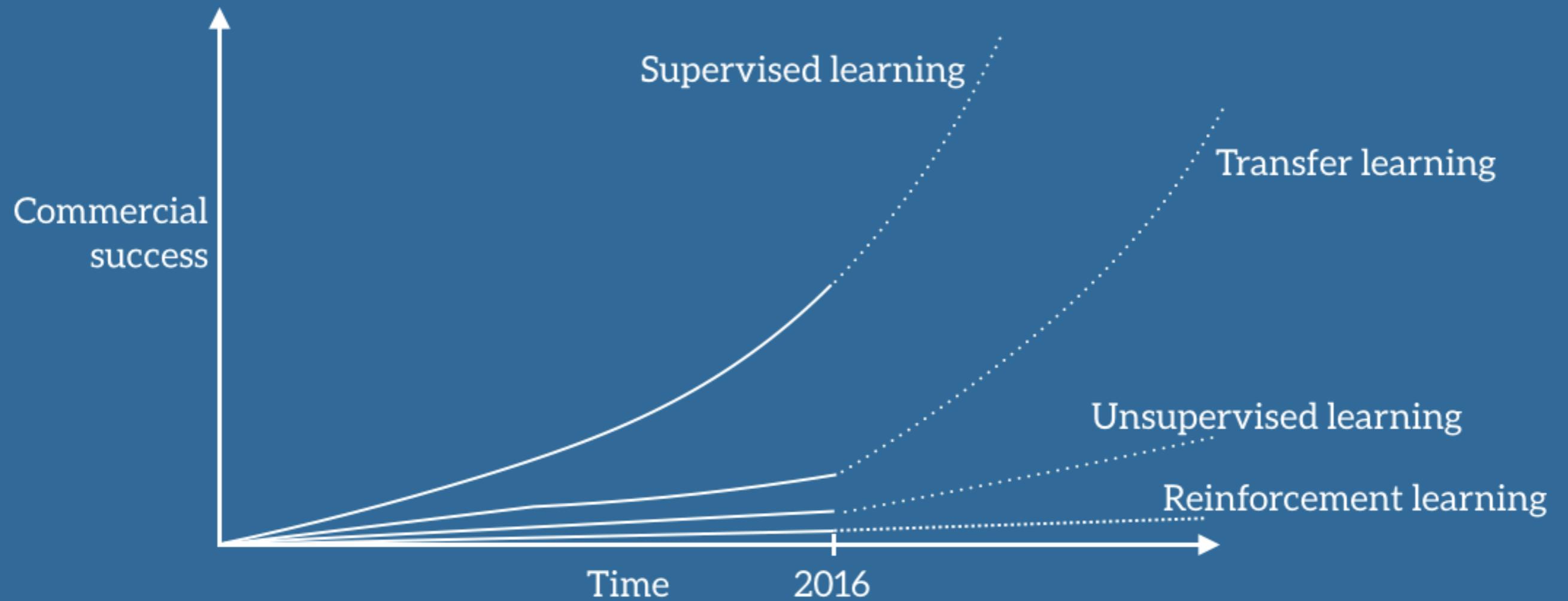
## Transfer learning





# Transfer Learning

## Drivers of ML success in industry

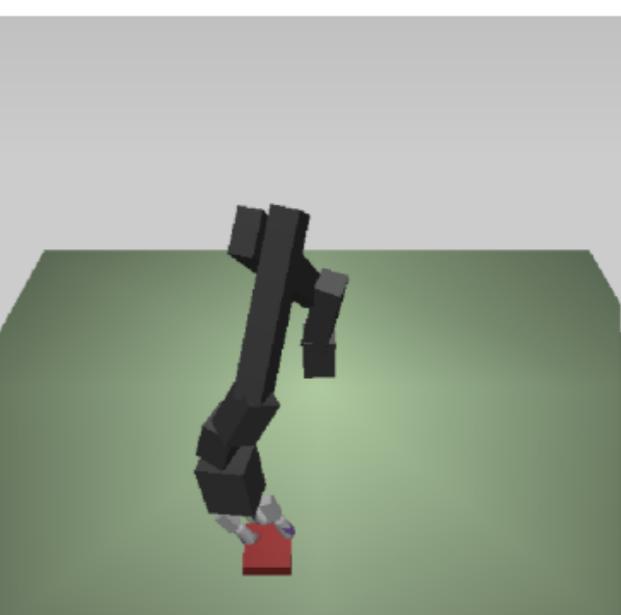
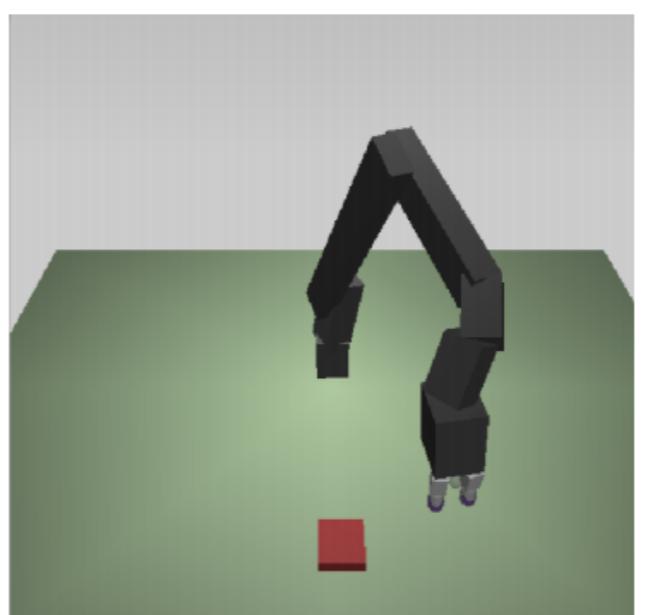
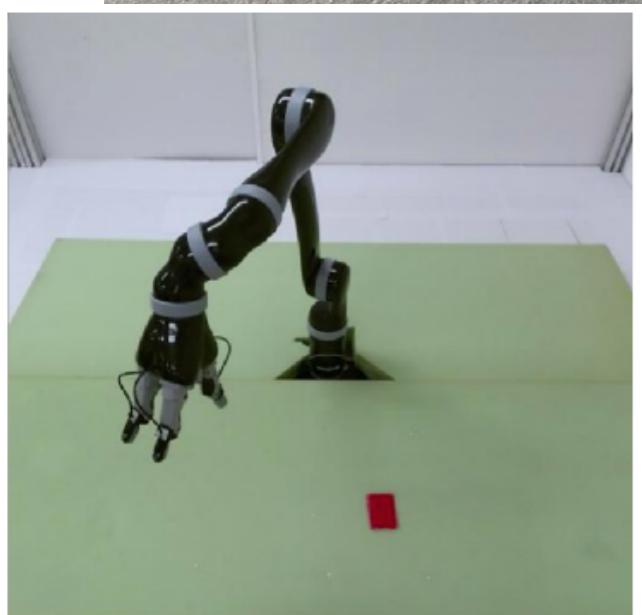
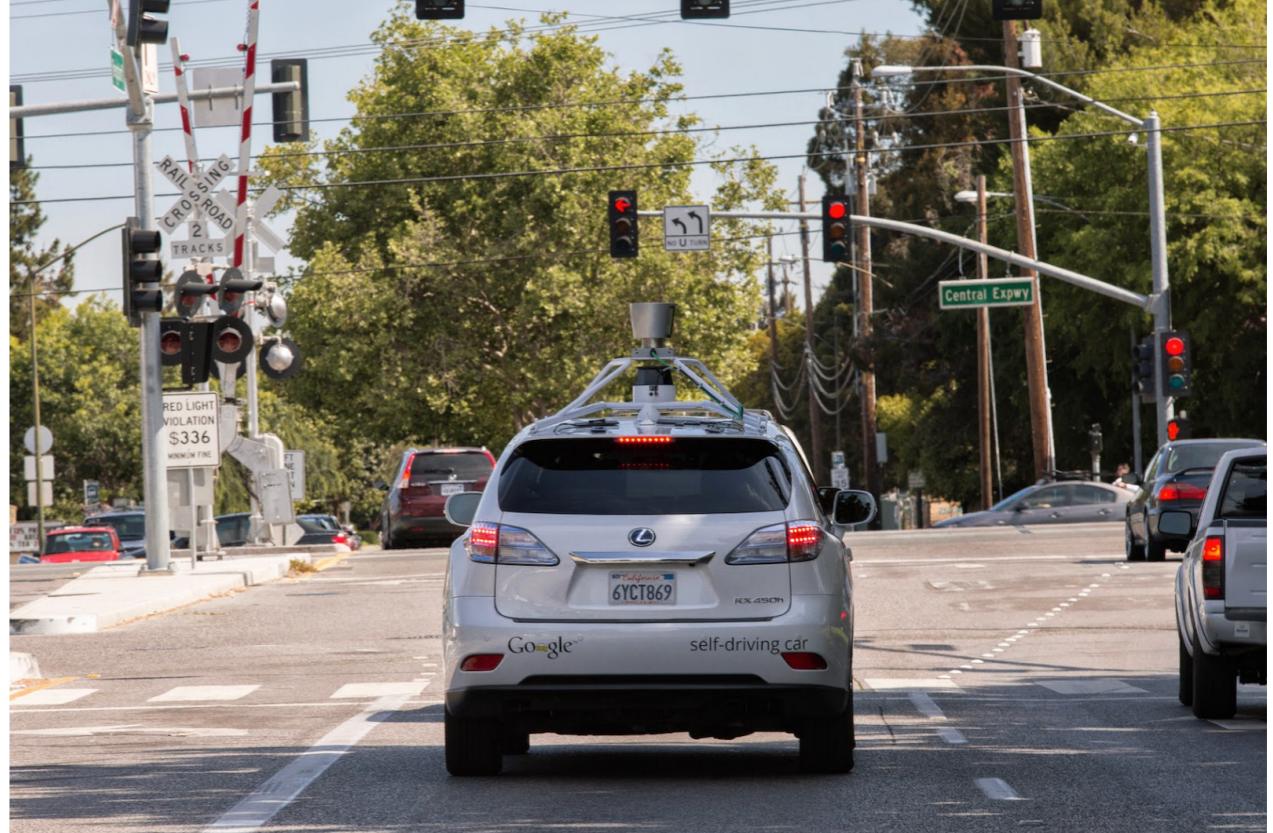
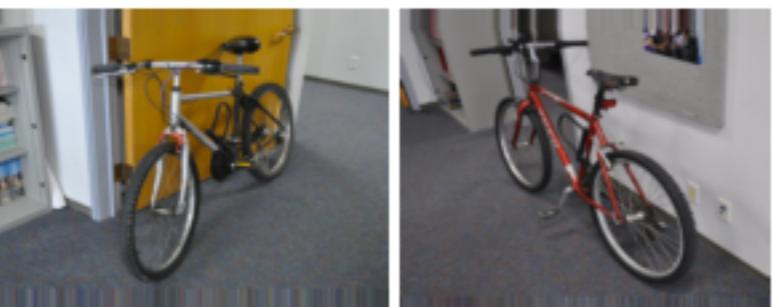


- Andrew Ng, NIPS 2016 tutorial

## Domain 1



## Domain 2



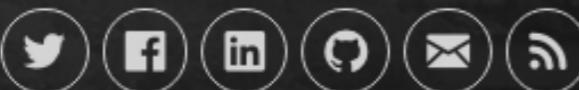
# <https://alexisbcook.github.io/2017/using-transfer-learning-to-classify-images-with-keras/>



## Alexis Cook

Deep Learning Professional

Blog



```
from keras.datasets import cifar10  
(x_train, y_train), (x_test, y_test) = cifar10.load_data()
```

Extracting the InceptionV3 Bottleneck Features

Instead of building a CNN from scratch, I used **transfer learning** to leverage a pre-trained CNN that has demonstrated state-of-the-art performance in object classification tasks.

Keras makes it very easy to access several pre-trained **CNN architectures**. I decided to use the InceptionV3 architecture.



After importing the necessary Python class, it's only one line of code to get the model, along with the pre-trained weights.

```
from keras.applications.inception_v3 import InceptionV3  
base_model = InceptionV3(weights='imagenet', include_top=True)
```

The pre-trained InceptionV3 architecture is stored in the variable `base_model`.