

# Information Retrieval

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  - Precision at  $K$
  - Mean Average Precision
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  - Mean Reciprocal Rank
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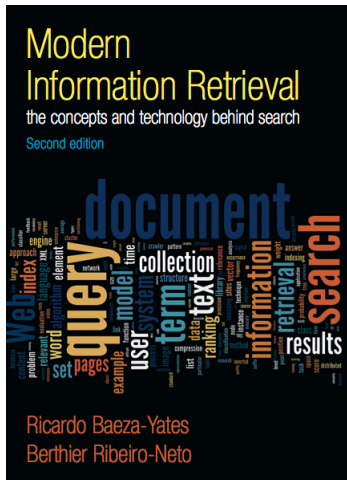
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- Framework
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# Announcements

- Assignment 1: due (22.September.2021).
- Assignment 2: will be published on BlackBoard this week.
- Reference Group: volunteers needed for feedback regarding course.
  - Interested? Please contact me by email!

## References

- Text and diagrams of some slides are based on the material from the book: Baeza-Yates and Ribeiro-Neto, "Modern Information Retrieval", Second Edition. Pearson Education Limited, 2011.



# Precision and Recall

- Consider a reference collection and a set of test queries.
- Let  $R_{q_1}$  be the set of relevant docs for a query  $q_1$ :

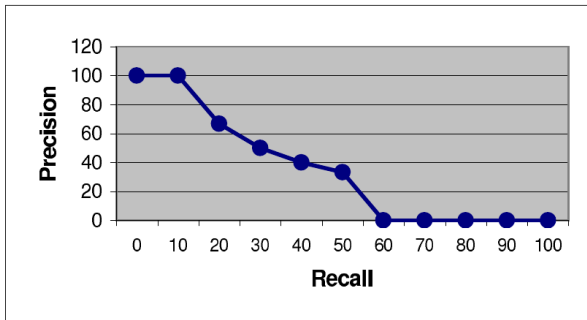
$$R_{q_1} = \{d_3, d_5, d_9, d_{25}, d_{39}, d_{44}, d_{56}, d_{71}, d_{89}, d_{123}\}.$$

- Consider a new IR algorithm that yields the following answer to  $q_1$  (relevant docs are marked with a bullet):

01. $d_{123}$ •	06. $d_9$ •	11. $d_{38}$
02. $d_{84}$	07. $d_{511}$	12. $d_{48}$
03. $d_{56}$ •	08. $d_{129}$	13. $d_{250}$
04. $d_6$	09. $d_{187}$	14. $d_{113}$
05. $d_8$	10. $d_{25}$ •	15. $d_3$ •

# Precision and Recall

- If we proceed with our examination of the ranking generated, we can plot a **curve of precision versus recall** as follows:
- Note that precision at recall levels greater 50% is zero because **not all the relevant documents are retrieved**.



Recall	Precision
0	100
10	100
20	66.6
30	50
40	40
50	33.3
60	0
70	0
80	0
90	0
100	0

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# Single Value Summaries

- Average precision-recall curves constitute standard evaluation metrics for information retrieval systems.
- However, there are situations in which we would like to evaluate retrieval performance over individual queries.
- The reasons are two-fold:
  - First, averaging precision over many queries might disguise important anomalies in the retrieval algorithms under study.
  - Second, we might be interested in investigating whether a algorithm outperforms the other for each query.
- In these situations, a single precision value can be used.

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## Precision at $k$ : $P@K$

- In the case of Web search engines, the majority of searches does not require high recall.
- Higher the number of relevant documents at the top of the ranking, more positive is the impression of the users.
- Precision at 5 ( $P@5$ ) and at 10 ( $P@10$ ) measure the precision when 5 or 10 documents have been seen.
- These metrics assess whether the users are getting relevant documents at the top of the ranking or not.

## Precision at $k$ : $P@K$

- To exemplify, consider again the ranking for the example query  $q_1$  we have been using.
- For this query, we have  $P@5 = 40\%$  and  $P@10 = 40\%$ .
- Further, we can compute  $P@5$  and  $P@10$  averaged over a sample of 100 queries, for instance.
- These metrics provide an early assessment of which algorithm might be preferable in the eyes of the users.

01. $d_{123}$ •	06. $d_9$ •	11. $d_{38}$
02. $d_{84}$	07. $d_{511}$	12. $d_{48}$
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# Mean Average Precision: MAP

- The idea here is to **average the precision figures obtained after each new relevant document is observed.**
- **For relevant documents not retrieved, the precision is set to 0.**
- $\text{MAP}_i$ : the mean value precision for query  $q_i$  is:

$$\text{MAP}_i = \frac{1}{|R_i|} \cdot \sum_{k=1}^{|R_i|} P(R_i[k]).$$

- where,  $R_i$  is the set of relevant documents for query  $q_i$ .
- where,  $P(R_i[k])$  is the precision when the  $R_i[k]$  document is observed in the ranking of  $q_i$ .

# Mean Average Precision: MAP

- **MAP:** the mean average precision over a set of queries, is defined as:

$$\text{MAP} = \frac{1}{N_q} \cdot \sum_{i=1}^{N_q} \text{MAP}_i.$$

- where,  $N_q$  is the total number of queries.



# Mean Average Precision: MAP

- To illustrate, consider again the ranked list of documents returned for the example query  $q_1$ .

$$R_{q_1} = \{d_3, d_5, d_9, d_{25}, d_{39}, d_{44}, d_{56}, d_{71}, d_{89}, d_{123}\}.$$

01. $d_{123}$ •	06. $d_9$ •	11. $d_{38}$
02. $d_{84}$	07. $d_{511}$	12. $d_{48}$
03. $d_{56}$ •	08. $d_{129}$	13. $d_{250}$
04. $d_6$	09. $d_{187}$	14. $d_{113}$
05. $d_8$	10. $d_{25}$ •	15. $d_3$ •

$$\text{MAP}_1 = \frac{1 + 0.66 + 0.5 + 0.4 + 0.33 + 0 + 0 + 0 + 0 + 0}{10} = 0.28.$$

# Mean Average Precision: MAP

- To illustrate, consider again the ranked list of documents returned for the example query  $q_2$ .

$$R_{q_2} = \{d_3, d_{56}, d_{129}\}.$$

01. $d_{425}$	06. $d_{615}$	11. $d_{193}$
02. $d_{87}$	07. $d_{512}$	12. $d_{715}$
03. $d_{56}$ •	08. $d_{129}$ •	13. $d_{810}$
04. $d_{32}$	09. $d_4$	14. $d_5$
05. $d_{124}$	10. $d_{130}$	15. $d_3$ •

$$\text{MAP}_2 = \frac{0.33 + 0.25 + 0.20}{3} = 0.26,$$

$$\text{MAP} = \frac{\text{MAP}_1 + \text{MAP}_2}{2} = \frac{0.28 + 0.26}{2} = 0.27.$$

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# R-Precision

- Let  $R$  be the total number of relevant docs for a given query.
- The idea here is to compute the precision at the  $R$ -th position in the ranking.
- Example: consider query  $q_1$ ,
  - The  $R$  value is 10 and there are 4 relevant documents among the top-10 documents in the ranking.
  - Thus, the R-Precision value for  $q_1$  is  $\frac{4}{10} = 0.4$ .
- Example: consider query  $q_2$ ,
  - The  $R$  value is 3 and there is 1 relevant document among the top-3 documents in the ranking.
  - Thus, the R-Precision value for  $q_2$  is  $\frac{1}{3} = 0.\bar{3}$ .

- The R-precision measure is a useful for observing the behavior of an algorithm for individual queries.
- Additionally, one can also compute an average R-precision figure over a set of queries.
  - However, using a single number to evaluate a algorithm over several queries might be quite imprecise.

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# Mean Reciprocal Rank: MRR

- MRR is a good metric for those cases in which we are interested in the first correct answer such as:
  - Question-Answering (QA) systems.
  - Search engine queries that look for specific sites:
    - URL Queries.
    - Homepage queries.

# Mean Reciprocal Rank: MRR

- Let,
  - $\mathcal{R}_i$ : ranking relative to a query  $q_i$ .
  - $S_{\text{correct}}(\mathcal{R}_i)$ : position of the first correct answer in  $\mathcal{R}_i$ .
  - $S_h$ : threshold for ranking position.
- Then, the **reciprocal rank**  $\text{RR}(\mathcal{R}_i)$  for query  $q_i$  is given by:

$$\text{RR}(\mathcal{R}_i) = \begin{cases} \frac{1}{S_{\text{correct}}(\mathcal{R}_i)}, & \text{if } S_{\text{correct}}(\mathcal{R}_i) \leq S_h \\ 0, & \text{otherwise} \end{cases}$$

- The **mean reciprocal rank (MRR)** for a set  $Q$  of  $N_q$  queries is given by:

$$\text{MRR}(Q) = \frac{1}{N_q} \cdot \sum_i^{N_q} \text{RR}(\mathcal{R}_i).$$



# Mean Reciprocal Rank: MRR

- To illustrate, consider again the ranked list of documents returned for the example query  $q_1$ .

01. $d_{123}$ •	06. $d_9$ •	11. $d_{38}$
02. $d_{84}$	07. $d_{511}$	12. $d_{48}$
03. $d_{56}$ •	08. $d_{129}$	13. $d_{250}$
04. $d_6$	09. $d_{187}$	14. $d_{113}$
05. $d_8$	10. $d_{25}$ •	15. $d_3$ •

$$RR_1 = \frac{1}{1} = 1.$$

# Mean Reciprocal Rank: MRR

- To illustrate, consider again the ranked list of documents returned for the example query  $q_2$ .

01. $d_{425}$	06. $d_{615}$	11. $d_{193}$
02. $d_{87}$	07. $d_{512}$	12. $d_{715}$
03. $d_{56}$ •	08. $d_{129}$ •	13. $d_{810}$
04. $d_{32}$	09. $d_4$	14. $d_5$
05. $d_{124}$	10. $d_{130}$	15. $d_3$ •

$$RR_2 = \frac{1}{3} = 0.\bar{3},$$

$$MRR = \frac{RR_1 + RR_2}{2} = \frac{1 + \frac{1}{3}}{2} = \frac{2}{3} = 0.\bar{6}.$$

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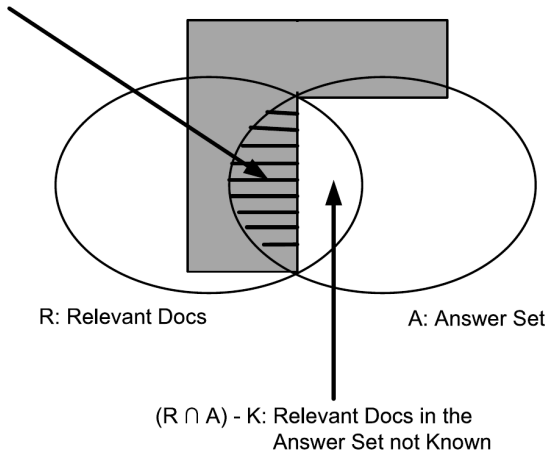
# User-Oriented Measures

- Recall and precision assume that the set of relevant docs for a query is independent of the users.
- However, different users might have different relevance interpretations.
- To cope with this problem, user-oriented measures have been proposed.
- As before,
  - Consider a reference collection, an information request  $I$ , and a retrieval algorithm to be evaluated.
  - with regard to  $I$ , let  $R$  be the set of relevant documents and  $A$  be the set of answers retrieved.

# User-Oriented Measures

$K \cap R \cap A$ : Known Relevant Docs  
in the Answer Set

$K$ : Docs Known to the User



# User-Oriented Measures

- The **coverage ratio** is defined as the fraction of the documents known and relevant that are in the answer set, that is:

$$\text{coverage} = \frac{|K \cap R \cap A|}{|K \cap R|}.$$

- A high coverage indicates that the system has found most of the relevant docs the user expected to see.

# User-Oriented Measures

- The **novelty ratio** is defined as the fraction of the relevant documents in the answer set that are not known to the user, that is:

$$\text{novelty} = \frac{|(R \cap K) - A|}{|R \cap A|}.$$

- A **high novelty indicates** that the system is revealing many new relevant docs which were unknown.

# User-Oriented Measures: Additional Measures

- **Relative Recall:** ratio between the number of relevant docs found and the number of relevant docs the user expected to find.
- **Recall Effort:** ratio between the number of relevant docs the user expected to find and the number of documents examined in an attempt to find the expected relevant documents.



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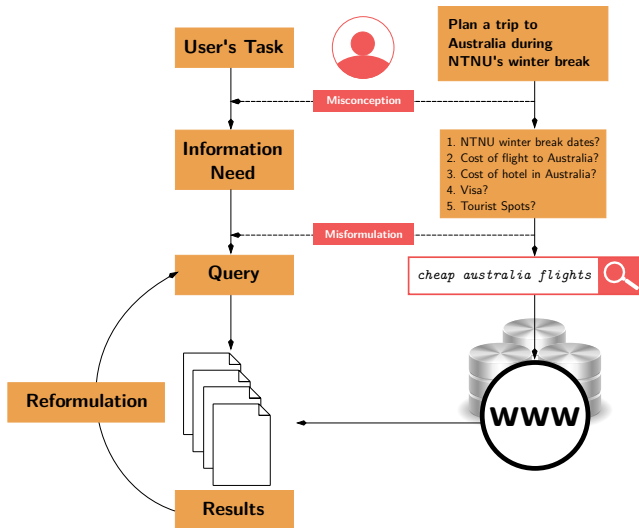
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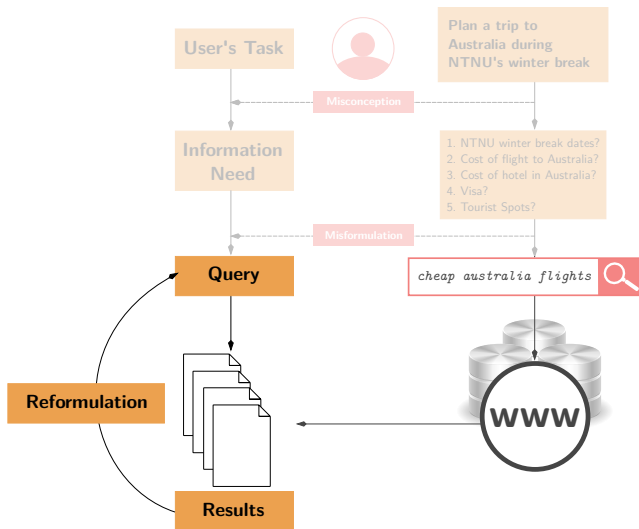
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# Introduction



# Introduction



# Introduction



DuckDuckGo

cheap flights



cheap flights

cheap flights canada

cheap flights to florida

cheap flights tickets

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cheap flights to orlando

cheap flights to atlanta

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# Introduction

- Most users find it difficult to formulate queries that are well designed for retrieval purposes.
- Yet, most users often need to reformulate their queries to obtain the results of their interest.
  - Thus, the first query formulation should be treated as an initial attempt to retrieve relevant information.
  - Documents initially retrieved could be analyzed for relevance and used to improve initial query.

# Introduction

- The **process of query modification** is commonly referred as:
  - **relevance feedback**, when the **user provides information on relevant documents to a query.**
  - **query expansion**, when **information related to the query is used to expand it.**
- We refer to both of them as **feedback methods.**
- **Two basic approaches of feedback methods:**
  - **Explicit Feedback:** information for query reformulation is **provided directly by the users.**
  - **Implicit Feedback:** information for query reformulation is **implicitly derived by the system.**



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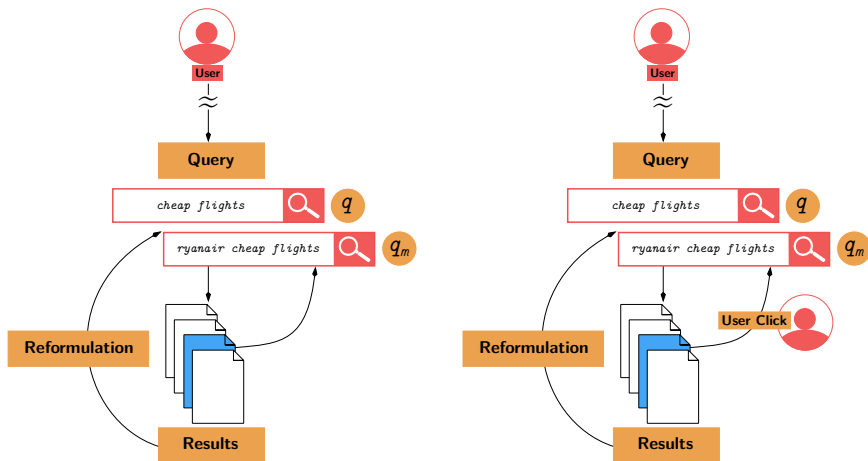
- Consider a set of documents  $D_r$  that are known to be relevant to the current query  $q$ .
- In relevance feedback, the documents in  $D_r$  are used to transform  $q$  into a modified query  $q_m$ .
- However, obtaining information on documents relevant to a query requires the direct interference of the user.
  - Most users are unwilling to provide this information, particularly on the Web.

- Because of this high cost, the idea of relevance feedback has been relaxed over the years.
- Instead of asking the users for the relevant documents, we could:
  - Look at documents they have clicked on.
  - Look at terms belonging to the top documents in the result set.
- In both cases, it is expected that the feedback cycle will produce results of higher quality.

- A **feedback cycle** is composed of **two basic steps**:
  - **Determine feedback information** that is either **related or expected to be related to the original query  $q$** .
  - **Determine how to transform query  $q$**  to take this information effectively into account.
- The **first step** can be accomplished in **two distinct ways**:
  - Obtain the **feedback information explicitly from the users**.
  - Obtain the **feedback information implicitly from the query results or from external sources such as a thesaurus**.

- In an explicit relevance feedback cycle, the feedback information is provided directly by the users.
- However, collecting feedback information is expensive and time consuming.
- In the Web, user clicks on search results constitute a new source of feedback information.
- A click indicates a document is of interest to the user in the context of the current query.
  - Notice that a click does not necessarily indicate a document that is relevant to the query.

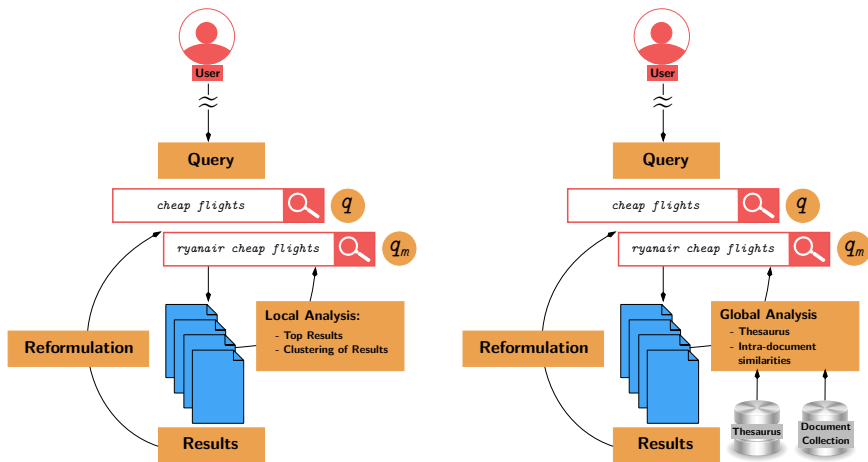
# Framework — Explicit Feedback Information



# Framework — Implicit Feedback Information

- In an **implicit relevance feedback cycle**, the **feedback information** is derived implicitly by the system.
- There are **two basic approaches** for compiling implicit feedback information:
  - **Local Analysis**: which **derives the feedback information from the top ranked documents in the result set**.
  - **Global Analysis**: which **derives the feedback information from external sources such as a thesaurus**.

# Framework — Implicit Feedback Information





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# Explicit Relevance Feedback

- In a classic relevance feedback cycle, the user is presented with a list of the retrieved documents.
- Then, the user examines them and marks those that are relevant.
- In practice, only the top 10 (or 20) ranked documents need to be examined.
- The main idea consists of:
  - Selecting important terms from the documents that have been identified as relevant.
  - Enhancing the importance of these terms in a new query formulation.

# Explicit Relevance Feedback

- Expected effect: the new query will be moved towards the relevant documents and away from the non-relevant ones.
- Early experiments have shown good improvements in precision for small test collections.
- Relevance feedback presents the following characteristics:
  - It shields the user from the details of the query reformulation process (all the user has to provide is a relevance judgement).
  - It breaks down the whole searching task into a sequence of small steps which are easier to grasp.

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# The Rocchio Method

- Documents identified as relevant (to a given query) have similarities among themselves.
- Further, non-relevant documents have term-weight vectors which are dissimilar from the relevant documents.
- The basic idea of the Rocchio Method is to reformulate the query such that it gets:
  - Closer to the neighborhood of the relevant documents in the vector space, and
  - Away from the neighborhood of the non-relevant documents.

# The Rocchio Method

- Let us define terminology regarding the processing of a **given query  $q$** , as follows:
  - $D_r$ : **set of relevant documents** among the documents retrieved.
  - $N_r$ : number of documents in set  $D_r$ .
  - $D_n$ : **set of non-relevant documents** among the documents retrieved.
  - $N_n$ : number of documents in set  $D_n$ .
  - $C_r$ : **set of relevant documents among all documents in the collection**.
  - $N$ : number of documents in the collection.
  - $\alpha, \beta$ , and  $\gamma$ : tuning constants.

# The Rocchio Method

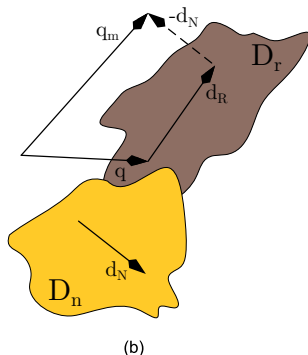
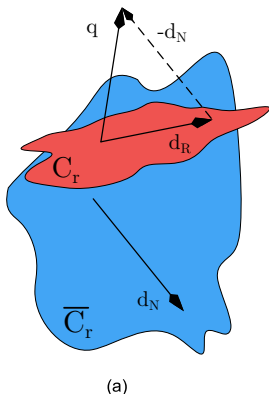
- Assume that the set  $C_r$  is known in advance:
- Then, the best query vector for distinguishing the relevant from the non-relevant documents is given by:

$$\vec{q}_{\text{opt}} = \frac{1}{|C_r|} \cdot \sum_{\forall \vec{d}_i \in C_r} \vec{d}_i - \frac{1}{N - |C_r|} \cdot \sum_{\forall \vec{d}_i \notin C_r} \vec{d}_i$$

- $|C_r|$  refers to the cardinality of the set  $C_r$ .
- $\vec{d}_i$  is a weighted term vector associated with document  $d_i$ , and
- $\vec{q}_{\text{opt}}$  is the optimal weighted term vector for query  $q$ .

# The Rocchio Method

- However, the set  $C_r$  is not known a priori.
- To solve this problem, we can formulate an initial query and to incrementally change the initial query vector.





# The Rocchio Method

- There are three classic and similar ways to calculate the modified query  $\vec{q}_m$  as follows,

$$\text{Standard Rocchio} : \vec{q}_m = \alpha \cdot \vec{q} + \frac{\beta}{N_r} \cdot \sum_{\forall \vec{d}_i \in D_r} \vec{d}_i - \frac{\gamma}{N_n} \cdot \sum_{\forall \vec{d}_i \notin D_n} \vec{d}_i$$

$$\text{Ide Regular} : \vec{q}_m = \alpha \cdot \vec{q} + \beta \cdot \sum_{\forall \vec{d}_i \in D_r} \vec{d}_i - \gamma \cdot \sum_{\forall \vec{d}_i \notin D_n} \vec{d}_i$$

$$\text{Ide Dec Hi} : \vec{q}_m = \alpha \cdot \vec{q} + \beta \cdot \sum_{\forall \vec{d}_i \in D_r} \vec{d}_i - \gamma \cdot \text{maxrank}(D_n)$$

- where,  $\text{maxrank}(D_n)$  is the highest ranked non-relevant document.

# The Rocchio Method

- Three different setups of the parameters in the Rocchio formula are as follows:
  - $\alpha = 1$ , proposed by Rocchio.
  - $\alpha = \beta = \gamma = 1$ , proposed by Ide.
  - $\gamma = 0$ , which yields a positive feedback strategy.
  - The current understanding is that the three techniques yield similar results.
- The main advantages of the above relevance feedback techniques are simplicity and good results.
  - Simplicity: modified term weights are computed directly from the set of retrieved documents.
  - Good results: the modified query vector does reflect a portion of the intended query semantics (observed experimentally).

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# The Probabilistic Model

- The probabilistic model ranks documents for a query  $q$  according to the probabilistic ranking principle.
- The similarity of a document  $d_j$  to a query  $q$  in the probabilistic model can be expressed as:

$$\text{sim}(d_j, q) \propto \sum_{w_j \in q \wedge w_j \in d_j} \left[ \log \left[ \frac{P(w_j|R)}{1 - P(w_j|R)} \right] + \log \left[ \frac{1 - P(w_j|\bar{R})}{P(w_j|\bar{R})} \right] \right]$$

- where,
  - $P(w_j|R)$  stands for the probability of observing the term  $w_j$  in the set  $R$  of relevant documents.
  - $P(w_j|\bar{R})$  stands for the probability of observing the term  $w_j$  in the set  $\bar{R}$  of non-relevant documents.

# The Probabilistic Model

- Initially, the equation above cannot be used because  $P(w_j|R)$  and  $P(w_j|\bar{R})$  are unknown.
- Different methods for estimating these probabilities automatically were discussed earlier.
- With user feedback information, these probabilities are estimated in a slightly different way.
- For the initial search (when there are no retrieved documents yet), assumptions often made include:
  - $P(w_j|R)$  is constant for all terms  $w_j$  (typically 0.5).
  - The term probability distribution  $P(w_j|\bar{R})$  can be approximated by the distribution in the whole collection.

# The Probabilistic Model

- These two assumptions yield:

$$P(w_j|R) = 0.5 \qquad P(w_j|\bar{R}) = \frac{n_j}{N}$$

- Substituting into similarity equation, we obtain:

$$\text{sim}_{\text{initial}}(d_i, q) = \sum_{w_j \in q \wedge w_j \in d_i} \log \left[ \frac{N - n_j}{n_j} \right]$$

- For the feedback searches, the accumulated statistics on relevance are used to evaluate  $P(w_j|R)$  and  $P(w_j|\bar{R})$ .

# The Probabilistic Model

- Let  $n_{r,j}$  be the number of documents in set  $D_r$  that contain the term  $w_j$ .
- Then, the probabilities  $P(w_j|R)$  and  $P(w_j|\bar{R})$  can be approximated by:

$$P(w_j|R) = \frac{n_{r,j}}{N_r} \qquad P(w_j|\bar{R}) = \frac{n_j - n_{r,j}}{N - N_r}$$

- Using these approximations, the similarity equation can be rewritten as:

$$\text{sim}(d_i, q) = \sum_{w_j \in q \wedge w_j \in d_i} \left[ \log \left[ \frac{n_{r,j}}{N_r - n_{r,j}} \right] + \log \left[ \frac{N - N_r - (n_j - n_{r,j})}{n_j - n_{r,j}} \right] \right].$$

# The Probabilistic Model

- Notice that here, **contrary to the Rocchio Method**, **no query expansion occurs**.
- The **same query terms are re-weighted using feedback information provided by the user**.
- The formula above poses problems for certain small values of  $N_r$  and  $n_{r,j}$ .
- For this reason, a 0.5 adjustment factor is often added to the estimation of  $P(w_j|R)$  and  $P(w_j|\bar{R})$ :

$$P(w_j|R) = \frac{n_{r,j} + 0.5}{N_r + 1}$$

$$P(w_j|\bar{R}) = \frac{n_j - n_{r,j} + 0.5}{N - N_r + 1}.$$



# The Probabilistic Model

- The main advantage of this feedback method is the derivation of new weights for the query terms.
- The disadvantages include:
  - Document term weights are not taken into account during the feedback loop.
  - Weights of terms in the previous query formulations are disregarded.
  - No query expansion is used (the same set of index terms in the original query is re-weighted over and over again).
- Thus, this method does not in general operate as effectively as the vector modification methods.

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# Local Analysis

- Local analysis consists of deriving feedback information from the documents retrieved for a given query  $q$ .
- This is similar to a relevance feedback cycle but done without assistance from the user.
- Two local strategies are discussed here:
  - 1 Local Clustering.
  - 2 Local Context Analysis.

# Local Analysis using Local Clustering

- Adoption of clustering techniques for query expansion has been a basic approach in information retrieval.
- The standard procedure is to quantify term correlations and then use the correlated terms for query expansion.
- Term correlations can be quantified by using global structures, such as association matrices.
- However, global structures might not adapt well to the local context defined by the current query.
- To deal with this problem, local clustering can be used, as we now discuss.

# Modeling Documents — Term Document Matrix

	$w_1$	$w_2$	$w_3$	$w_4$	$w_5$	$\cdots$	$w_{ \mathcal{V} }$
$d_1$	1	0	1	1	0	$\cdots$	1
$d_2$	1	1	0	0	1	$\cdots$	0
$d_3$	0	0	0	1	0	$\cdots$	0
$d_4$	0	1	0	0	1	$\cdots$	1
$d_5$	0	0	1	0	0	$\cdots$	0
$\vdots$	$\vdots$	$\vdots$	$\vdots$	$\vdots$	$\vdots$	$\ddots$	$\vdots$
$d_N$	1	1	0	1	1	$\cdots$	0

# Term-Term Correlation Matrix

- For classic information retrieval models, the index term weights are assumed to be mutually independent.
  - This means that  $m_{i,j}$  tells us nothing about  $m_{i+1,j}$
- This is clearly a simplification because occurrences of index terms in a document are not uncorrelated.
- For instance, the terms *computer* and *network* tend to appear together in a document about *computer networks*.
  - In this document, the appearance of one of these terms attracts the appearance of the other.
  - Thus, they are correlated and their weights should reflect this correlation.

# Term-Term Correlation Matrix

- To take into account **term-term correlations**, we can **compute a correlation matrix**.
- For the **correlation matrix**, we **reverse our convention** explained earlier: now rows correspond to words  $w_i$  in the vocabulary  $\mathcal{V}$  and columns correspond to documents  $d_j$  in the collection  $\mathcal{D}$ .
- Let  $\mathbf{M}$  be a term-document matrix  $|\mathcal{V}| \times |\mathcal{D}|$ .
- The matrix  $\mathbf{C} = \mathbf{M} \times \mathbf{M}^T$  is a term-term correlation matrix.
- Each element  $c_{u,v} \in \mathbf{C}$  expresses a correlation between terms  $w_u$  and  $w_v$  given by:

$$c_{u,v} = \sum_{d_j} m_{u,j} \cdot m_{v,j}$$

- **Higher the number of documents in which the terms  $w_u$  and  $w_v$  co-occur, stronger is this correlation.**



# Term-Term Correlation Matrix

- Term-Term correlation matrix for a sample collection.

$$\mathbf{M} \times \mathbf{M}^T = \begin{matrix} & d_1 & d_2 \\ \begin{matrix} w_1 \\ w_2 \\ w_3 \end{matrix} & \begin{bmatrix} m_{1,1} & m_{1,2} \\ m_{2,1} & m_{2,2} \\ m_{3,1} & m_{3,2} \end{bmatrix} \end{matrix} \times \begin{matrix} & w_1 & w_2 & w_3 \\ \begin{matrix} d_1 \\ d_2 \end{matrix} & \begin{bmatrix} m_{1,1} & m_{2,1} & m_{3,1} \\ m_{1,2} & m_{2,2} & m_{3,2} \end{bmatrix} \end{matrix}$$

$$\mathbf{M} \times \mathbf{M}^T = \begin{matrix} & w_1 & w_2 & w_3 \\ \begin{matrix} w_1 \\ w_2 \\ w_2 \end{matrix} & \begin{bmatrix} m_{1,1}m_{1,1} + m_{1,2}m_{1,2} & m_{1,1}m_{2,1} + m_{1,2}m_{2,2} & m_{1,1}m_{3,1} + m_{1,2}m_{3,2} \\ m_{2,1}m_{1,1} + m_{2,2}m_{1,2} & m_{2,1}m_{2,1} + m_{2,2}m_{2,2} & m_{2,1}m_{3,1} + m_{2,2}m_{3,2} \\ m_{3,1}m_{1,1} + m_{3,2}m_{1,2} & m_{3,1}m_{2,1} + m_{3,2}m_{2,2} & m_{3,1}m_{3,1} + m_{3,2}m_{3,2} \end{bmatrix} \end{matrix}$$

# Association Clusters

- For a given query  $q$ , let:
  - $D_\ell$ : local document set, i.e., set of documents retrieved by  $q$ .
  - $N_\ell$ : number of documents in  $D_\ell$ .
  - $V_\ell$ : local vocabulary, i.e., set of all distinct words in  $D_\ell$ .
  - $f_{i,j}$ : frequency of occurrence of a term  $w_i$  in a document  $d_j \in D_\ell$ .
  - $\mathbf{M}_\ell = [m_{ij}]$ : term-document matrix with  $V_\ell$  rows and  $N_\ell$  columns.
  - $m_{ij} = f_{i,j}$ : an element of matrix  $\mathbf{M}_\ell$ .
  - $\mathbf{M}_\ell^T$ : transpose of  $\mathbf{M}_\ell$ .
- The matrix  $\mathbf{C}_\ell$  is a local term-term correlation matrix, given by:

$$\mathbf{C}_\ell = \mathbf{M}_\ell \mathbf{M}_\ell^T.$$

# Association Clusters

- Each element  $c_{u,v} \in \mathbf{C}_\ell$  expresses a correlation between terms  $w_u$  and  $w_v$ .
- This relationship between the terms is based on their joint co-occurrences inside documents of the collection.
- Higher the number of documents in which the two terms co-occur, stronger is this correlation.
- Correlation strengths can be used to define local clusters of neighbor terms.
- Terms in a same cluster can then be used for query expansion.
- We consider three types of clusters here:
  - 1 Association Clusters.
  - 2 Metric Clusters.
  - 3 Scalar Clusters.

# Association Clusters

- An association cluster is computed from a local correlation matrix  $\mathbf{C}_\ell$ .
- For that, we re-define the correlation factors  $c_{u,v}$  between any pair of terms  $w_u$  and  $w_v$ , as follows:

$$c_{u,v} = \sum_{d_j \in D_\ell} f_{u,j} \cdot f_{v,j}.$$

- In this case the correlation matrix is referred to as a local association matrix.
- The motivation is that terms that co-occur frequently inside documents have a synonymy association.

# Association Clusters

- The correlation factors  $c_{u,v}$  and the association matrix  $C_\ell$  are said to be unnormalized.
- An alternative is to normalize the correlation factors:

$$c'_{u,v} = \frac{c_{u,v}}{c_{u,u} + c_{v,v} - c_{u,v}}.$$

- In this case the association matrix  $C_\ell$  is said to be normalized.

# Association Clusters

- Given a local association matrix  $\mathbf{C}_\ell$ , we can use it to build local association clusters as follows.
- Let  $C_u(n)$  be a function that returns the  $n$  largest factors  $c_{u,v} \in \mathbf{C}_\ell$ , where  $v$  varies over the set of local terms and  $v \neq u$ .
- Then,  $C_u(n)$  defines a local association cluster, a neighborhood, around the term  $w_u$ .
- Given a query  $q$ , we are normally interested in finding clusters only for the  $|q|$  query terms.
- This means that such clusters can be computed efficiently at query time.

# Metric Clusters

- Association clusters do not take into account where the terms occur in a document.
- However, two terms that occur in a same sentence tend to be more correlated.
- A metric cluster re-defines the correlation factors  $c_{u,v}$  as a function of their distances in documents.

# Metric Clusters

- Let  $w_u(n, j)$  be a function that returns the  $n^{\text{th}}$  occurrence of term  $w_u$  in document  $d_j$ .
- Further, let  $r(w_u(n, j), w_v(m, j))$  be a function that computes the distance between:
  - The  $n^{\text{th}}$  occurrence of term  $w_u$  in document  $d_j$ .
  - The  $m^{\text{th}}$  occurrence of term  $w_v$  in document  $d_j$ .
- We define,

$$c_{u,v} = \sum_{d_j \in D_\ell} \sum_n \sum_m \frac{1}{r(w_u(n, j), w_v(m, j))}.$$

- In this case the correlation matrix is referred to as a local metric matrix.



# Metric Clusters

- Notice that if  $w_u$  and  $w_v$  are in distinct documents we take their distance to be infinity.
- Variations of the above expression for  $c_{u,v}$  have been reported in the literature, such as  $\frac{1}{r^2(w_u(n,j), w_v(m,j))}$ .
- The metric correlation factor  $c_{u,v}$  quantifies absolute inverse distances and is said to be unnormalized.
- Thus, the local metric matrix  $C_\ell$  is said to be unnormalized.

- An alternative is to **normalize the correlation factor**.
- For instance,

$$c'_{u,v} = \frac{c_{u,v}}{\text{total number of } [w_u, w_v] \text{ pairs considered}}.$$

- In this case the **local metric matrix  $\mathbf{C}_\ell$**  is said to be normalized.

# Scalar Clusters

- The correlation between two local terms can also be defined by comparing the neighborhoods of the two terms.
- The idea is that two terms with similar neighborhoods have some synonymity relationship:
  - In this case we say that the relationship is indirect or induced by the neighborhood.
  - We can quantify this relationship comparing the neighborhoods of the terms through a scalar measure.
  - For instance, the cosine of the angle between the two vectors is a popular scalar similarity measure.

# Scalar Clusters

- Let,
  - $\vec{s}_u = \langle c_{u,x_1}, c_{u,x_2}, \dots, c_{u,x_n} \rangle$ : vector of neighborhood correlation values for the term  $w_u$ .
  - $\vec{s}_v = \langle c_{v,x_1}, c_{v,x_2}, \dots, c_{v,x_n} \rangle$ : vector of neighborhood correlation values for the term  $w_v$ .

- Define,

$$c_{u,v} = \frac{\vec{s}_u \cdot \vec{s}_v}{|\vec{s}_u| \cdot |\vec{s}_v|}.$$

- In this case the correlation matrix  $\mathbf{C}_\ell$  is referred to as a local scalar matrix.

# Scalar Clusters

- The local scalar matrix  $\mathbf{C}_\ell$  is said to be induced by the neighborhood.
- Let  $C_u(n)$  be a function that returns the  $n$  largest  $c_{u,v}$  values in a local scalar matrix  $\mathbf{C}_\ell$ ,  $v \neq u$ .
- Then,  $C_u(n)$  defines a scalar cluster around term  $w_u$ .

# Neighbor Terms

- Terms that belong to clusters associated to the query terms can be used to expand the original query.
- Such terms are called neighbors of the query terms and are characterized as follows.
- A term  $w_v$  that belongs to a cluster  $C_u(n)$ , associated with another term  $w_u$ , is said to be a neighbor of  $w_u$ .
- Often, neighbor terms represent distinct keywords that are correlated by the current query context.

# Neighbor Terms

- Consider the problem of expanding a given user query  $q$  with neighbor terms.
- One possibility is to expand the query as follows.
- For each term  $w_u \in q$ , select  $m$  neighbor terms from the cluster  $C_u(n)$  and add them to the query.
- This can be expressed as follows:

$$q_m = q \cup \left\{ w_v \mid w_v \in C_u(n), w_u \in q \right\}.$$

- Hopefully, the additional neighbor terms  $w_v$ , will retrieve new relevant documents.

# Neighbor Terms

- The set  $C_u(n)$  might be composed of terms obtained using correlation factors normalized and unnormalized.
- Query expansion is important because it tends to improve recall.
- However, the larger number of documents to rank also tends to lower precision.
- Thus, query expansion needs to be exercised with great care and fine tuned for the collection at hand.



# Local Context Analysis

- The local clustering techniques are based on the set of documents retrieved for a query.
- A distinct approach is to search for term correlations in the whole collection.
- Global techniques usually involve the building of a thesaurus that encodes term relationships in the whole collection.
- The terms are treated as concepts and the thesaurus is viewed as a concept relationship structure.
- The building of a thesaurus usually considers the use of small contexts and phrase structures.

# Local Context Analysis

- Local context analysis is an approach that combines global and local analysis.
- It is based on the use of noun groups, i.e., a single noun, two nouns, or three adjacent nouns in the text.
- Noun groups selected from the top ranked documents are treated as document concepts.
- However, instead of documents, passages are used for determining term co-occurrences.
  - Passages are text windows of fixed size.

# Local Context Analysis

- Local context analysis procedure operates in three steps:
  - First, retrieve the top  $n$  ranked passages using the original query.
  - Second, for each concept  $c$  in the passages compute the similarity  $\text{sim}(q, c)$  between the whole query  $q$  and the concept  $c$ .
  - Third, the top  $m$  ranked concepts, according to  $\text{sim}(q, c)$ , are added to the original query  $q$ .
- A weight computed as  $\left[1 - 0.9 \cdot \frac{i}{m}\right]$  is assigned to each concept  $c$ , where:
  - $i$ : position of  $c$  in the concept ranking.
  - $m$ : number of concepts to add to  $q$ .
- The terms in the original query  $q$  might be stressed by assigning a weight equal to 2 to each of them.

# Local Context Analysis

- Of these three steps, the second one is the most complex and the one which we now discuss.
- The similarity  $\text{sim}(q, c)$  between each concept  $c$  and the original query  $q$  is computed as follows:

$$\text{sim}(q, c) = \prod_{w_i \in q} \left[ \delta + \frac{\log[f(c, w_i) \cdot \text{idf}_c]}{\log(n)} \right]^{\text{idf}_i}$$

- where,  $n$  is the number of top ranked passages considered.

# Local Context Analysis

- The function  $f(c, w_i)$  quantifies the correlation between the concept  $c$  and the query term  $w_i$  and is given by:

$$f(c, w_i) = \sum_{j=1}^n \text{pf}_{i,j} \cdot \text{pf}_{c,j}.$$

- where,
  - $\text{pf}_{i,j}$  is the frequency of term  $w_i$  in the  $j^{\text{th}}$  passage.
  - $\text{pf}_{c,j}$  is the frequency of the concept  $c$  in the  $j^{\text{th}}$  passage.
- Notice that this is the **correlation measure defined for association clusters**, but **adapted for passages**.

# Local Context Analysis

- The **inverse document frequency factors** are computed as:

$$\text{idf}_i = \max \left[ 1, \frac{\log_{10} \left[ \frac{N}{\text{np}_i} \right]}{5} \right]$$

$$\text{idf}_c = \max \left[ 1, \frac{\log_{10} \left[ \frac{N}{\text{np}_c} \right]}{5} \right]$$

- where,
  - $N$  is the number of passages in the collection.
  - $\text{np}_i$  is the number of passages containing the term  $w_i$ .
  - $\text{np}_c$  is the number of passages containing the concept  $c$ .
- The **idf<sub>i</sub>** factor in the exponent is introduced to emphasize infrequent query terms.

# Local Context Analysis

- The procedure above for computing  $\text{sim}(q, c)$  is a non-trivial variant of tf-idf ranking.
- It has been adjusted for operation with TREC data and did not work so well with a different collection.
- Thus, it is important to have in mind that tuning might be required for operation with a different collection.

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# Local Analysis

- Local analysis methods extract information from the local set of documents retrieved to expand the query.
- An alternative approach is to expand the query using information from the whole set of documents — a strategy usually referred to as global analysis procedures.
- We distinguish two global analysis procedures:
  - 1 Query expansion based on a similarity thesaurus.
  - 2 Query expansion based on a statistical thesaurus.

# Query Expansion based on a Similarity Thesaurus

- We now discuss a query expansion model based on a global similarity thesaurus constructed automatically.
- The similarity thesaurus is based on term to term relationships rather than on a matrix of co-occurrence.
- Special attention is paid to the selection of terms for expansion and to the re-weighting of these terms.
- Terms for expansion are selected based on their similarity to the whole query.

# Similarity Thesaurus

- A similarity thesaurus is built using term to term relationships.
- These relationships are derived by considering that the terms are concepts in a concept space.
- In this concept space, each term is indexed by the documents in which it appears.
- Thus, terms assume the original role of documents while documents are interpreted as indexing elements.

# Similarity Thesaurus

- Let,
  - $t$ : number of terms in the collection.
  - $N$ : number of documents in the collection.
  - $f_{i,j}$ : frequency of term  $w_i$  in document  $d_j$ .
  - $t_j$ : number of distinct index terms in document  $d_j$ .
- The,

$$\text{itf}_j = \log \left[ \frac{t}{t_j} \right]$$

- where,  $\text{itf}_j$  is the inverse term frequency for document  $d_j$  (analogous to inverse document frequency).

# Similarity Thesaurus

- Within this framework, with each term  $w_i$  is associated a vector  $\vec{w}_i$  given by:

$$\vec{w}_i = \langle m_{i,1}, m_{i,2}, \dots, m_{i,N} \rangle$$

- These weights are computed as follows:

$$m_{i,j} = \frac{\left[ 0.5 + 0.5 \cdot \frac{f_{i,j}}{\max_j(f_{i,j})} \right] \cdot \text{itf}_j}{\sqrt{\sum_{l=1}^N \left[ 0.5 + 0.5 \cdot \frac{f_{i,l}}{\max_j(f_{i,l})} \right]^2 \cdot \text{itf}_l^2}}.$$

- where,  $\max_j(f_{i,j})$  computes the maximum of all  $f_{i,j}$  factors for the  $i^{\text{th}}$  term.

# Similarity Thesaurus

- The relationship between two terms  $w_u$  and  $w_v$  is computed as a correlation factor  $c_{u,v}$  given by:

$$c_{u,v} = \vec{w}_u \cdot \vec{w}_v = \sum_{\forall d_j} m_{u,j} \cdot m_{v,j}.$$

- The global similarity thesaurus is given by the scalar term-term matrix composed of correlation factors  $c_{u,v}$ .
- This global similarity thesaurus has to be computed only once and can be updated incrementally.

# Similarity Thesaurus

- Given the global similarity thesaurus, query expansion is done in three steps as follows:
  - 1 First, represent the query in the same vector space used for representing the index terms.
  - 2 Second, compute a similarity  $\text{sim}(q, w_v)$  between each term  $w_v$  correlated to the query terms and the whole query  $q$ .
  - 3 Third, expand the query with the top  $r$  ranked terms according to  $\text{sim}(q, w_v)$ .

- For the first step, the query is represented by a vector  $\vec{q}$  given by:

$$\vec{q} = \sum_{w_i \in q} m_{i,q} \cdot \vec{w}_i$$

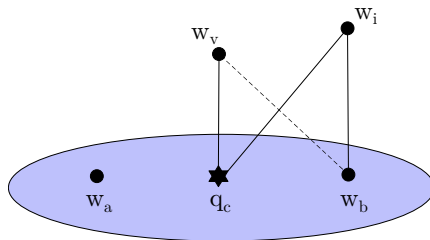
- where,  $m_{i,q}$  is a term-query weight computed using the equation for  $m_{i,j}$  but with  $\vec{q}$  in place of  $\vec{d}_j$ .
- For the second step, the similarity  $\text{sim}(q, w_v)$  is computed as:

$$\text{sim}(q, w_v) = \vec{q} \cdot \vec{w}_v = \sum_{w_i \in q} m_{i,q} \cdot c_{i,v}.$$



# Similarity Thesaurus

- A term  $w_v$  might be closer to the whole query centroid  $q_c$  than to the individual query terms.
- Thus, terms selected here might be distinct from those selected by previous global analysis methods.



# Similarity Thesaurus

- For the third step, the top  $r$  ranked terms are added to the query  $q$  to form the expanded query  $q_m$ .
- To each expansion term  $w_v$  in query  $q_m$  is assigned a weight  $m_{v,q_m}$  given by:

$$m_{v,q_m} = \frac{\text{sim}(q, w_v)}{\sum_{w_v \in q} m_{i,q}}.$$

- The expanded query  $q_m$  is then used to retrieve new documents.
- This technique has yielded improved retrieval performance (in the range of 20%) with three different collection.

# Query Expansion based on a Statistical Thesaurus

- We now discuss a query expansion technique based on a global statistical thesaurus.
- The approach is quite distinct from the one based on a similarity thesaurus.
- The global thesaurus is composed of classes that group correlated terms in the context of the whole collection.
- Such correlated terms can then be used to expand the original user query.

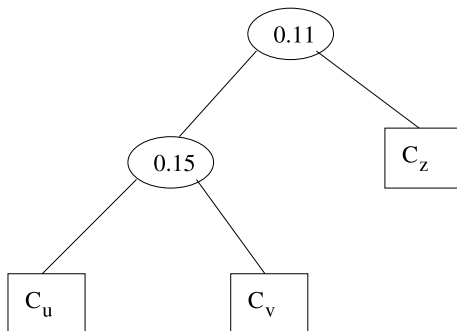
- To be effective, the terms selected for expansion must have high term discrimination values.
  - This implies that they must be low frequency terms.
- However, it is difficult to cluster low frequency terms due to the small amount of information about them.
- To circumvent this problem, documents are clustered into classes.
- The low frequency terms in these documents are then used to define thesaurus classes.

- A document clustering algorithm that produces small and tight clusters is the complete link algorithm:
  - 1 Initially, place each document in a distinct cluster.
  - 2 Compute the similarity between all pairs of clusters.
  - 3 Determine the pair of clusters  $[C_u, C_v]$  with the highest inter-cluster similarity.
  - 4 Merge the clusters  $C_u$  and  $C_v$ .
  - 5 Verify a stop criterion (if this criterion is not met then go back to step 2).
  - 6 Return a hierarchy of clusters.

- The similarity between two clusters is defined as the minimum of the similarities between two documents not in the same cluster.
- To compute the similarity between documents in a pair, the cosine formula of the vector model is used.
- As a result of this minimality criterion, the resultant clusters tend to be small and tight.

# Statistical Thesaurus

- Consider that the whole document collection has been clustered using the complete link algorithm.
- Figure below illustrates a portion of the whole cluster hierarchy generated by the complete link algorithm where the inter-cluster similarities are shown in the ovals.



- The terms that compose each class of the global thesaurus are selected as follows.
- Obtain from the user three parameters:
  - TC: threshold class.
  - NDC: number of documents in a class.
  - MIDF: minimum inverse document frequency.
- Parameter TC determines the document clusters that will be used to generate thesaurus classes:
  - Two clusters  $C_u$  and  $C_v$  are selected, when TC is surpassed by  $\text{sim}(C_u, C_v)$ .



- Use NDC as a limit on the number of documents of the clusters:
  - For instance, if both  $C_{u+v}$  and  $C_{u+v+z}$  are selected then the parameter NDC might be used to decide between the two.
- MIDF defines the minimum value of IDF for any term which is selected to participate in a thesaurus class.

- Given that the thesaurus classes have been built, they can be used for query expansion.
- For this, an average term weight  $wt_C$  for each thesaurus class  $C$  is computed as follows:

$$wt_C = \frac{\sum_{i=1}^{|C|} m_{i,C}}{|C|}.$$

- where,
  - $|C|$  is the number of terms in the thesaurus class  $C$ .
  - $m_{i,C}$  is a weight associated with term-class pair  $[w_i, C]$ .

- This **average term weight** can then be used to **compute a thesaurus class weight  $m_C$**  as:

$$m_C = \frac{wt_C}{|C|} \cdot 0.5.$$

- The above weight formulations have been verified through experimentation and have yielded good results.