



Oracle Content Management

Get started

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What we will explore today?



What we will explore today?

1. Provisioning OCM

Create Users, Groups, OCM Instance

2. OCM Roles and permissions

OCM Roles, add user to the service

3. Oracle Content Management System settings

Edit general settings, user quota , service personalization

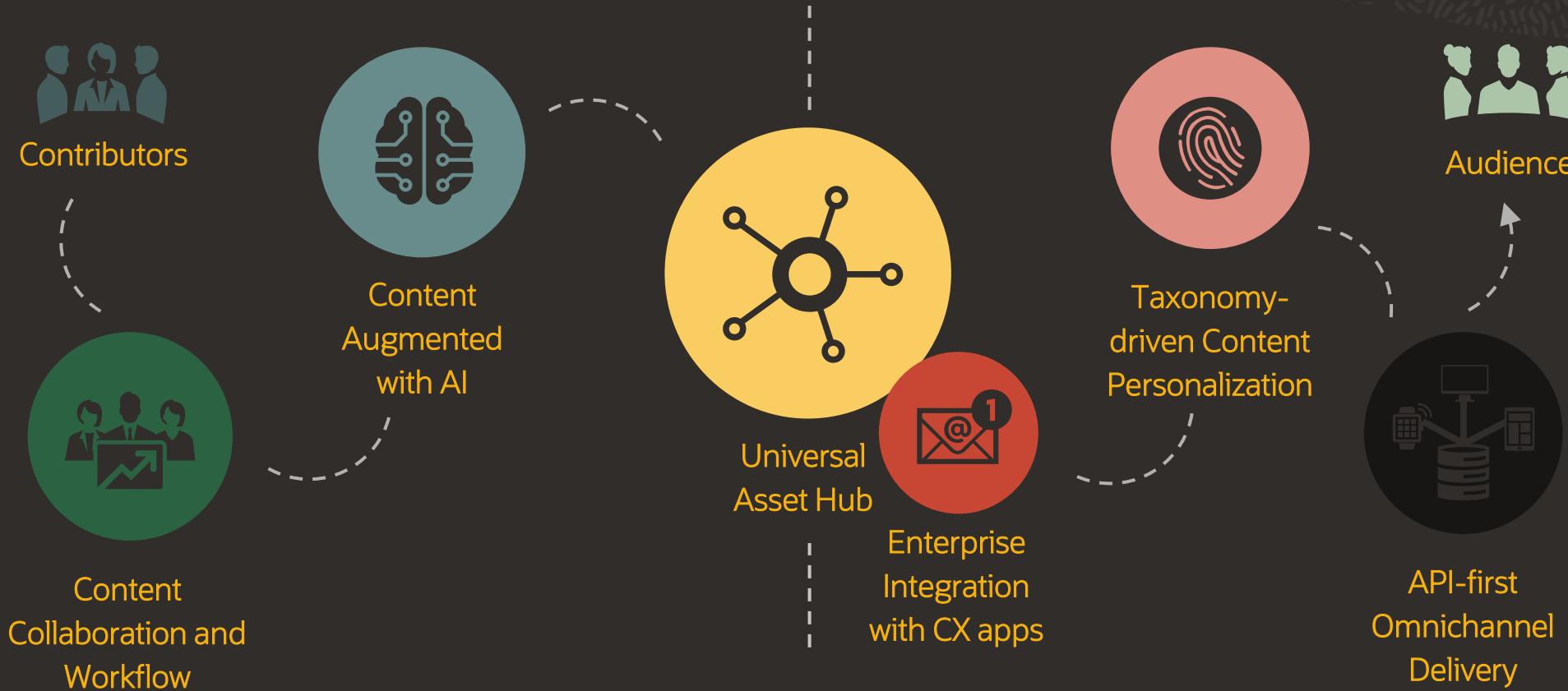
4. Install OCM Desktop Client

Instalation and configuration of Oracle Content Desktop client

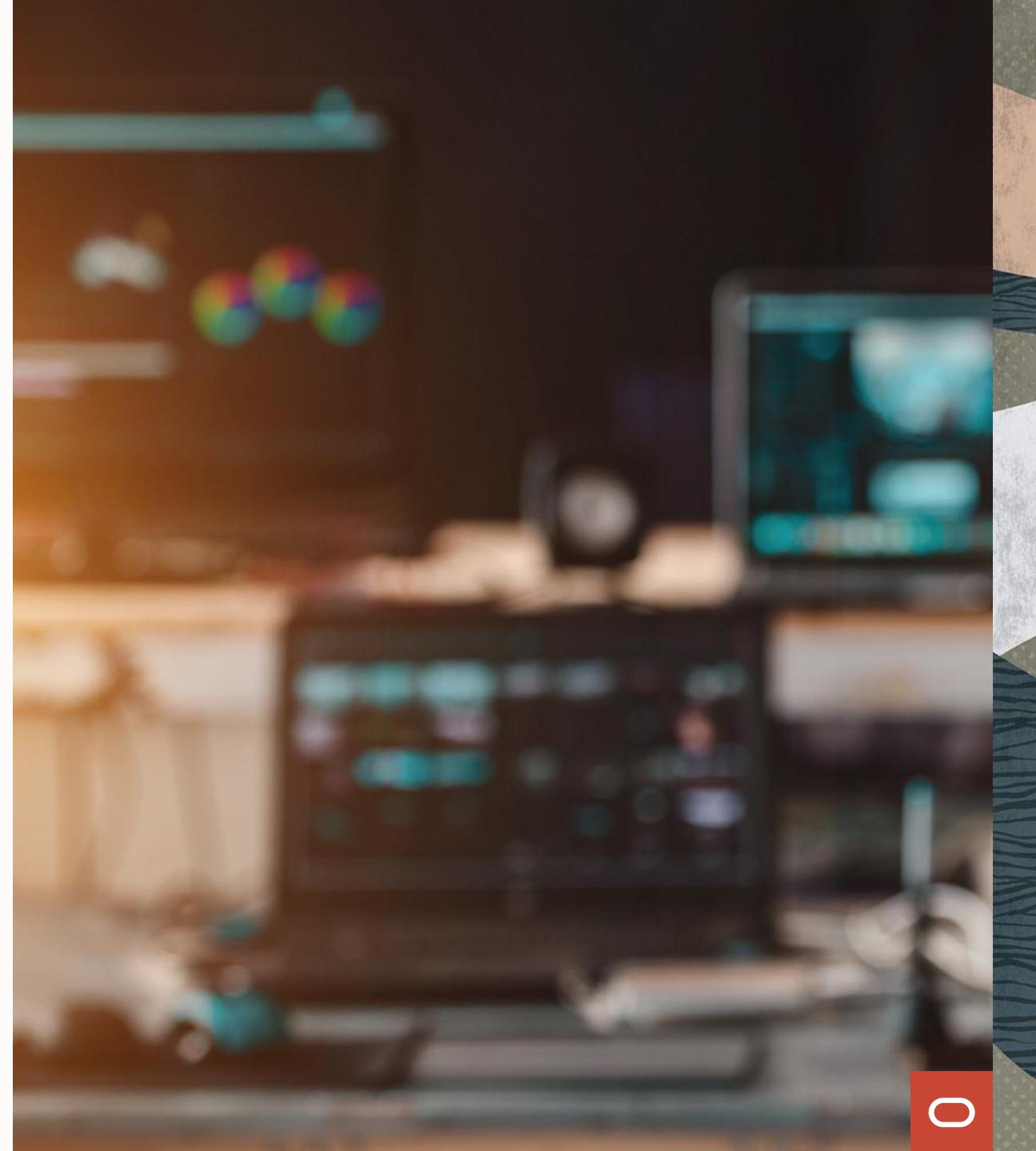
5. Useful materials

Oracle Content Management

A Multi-Channel Intelligent Content Platform



Provisioning Oracle Content Management



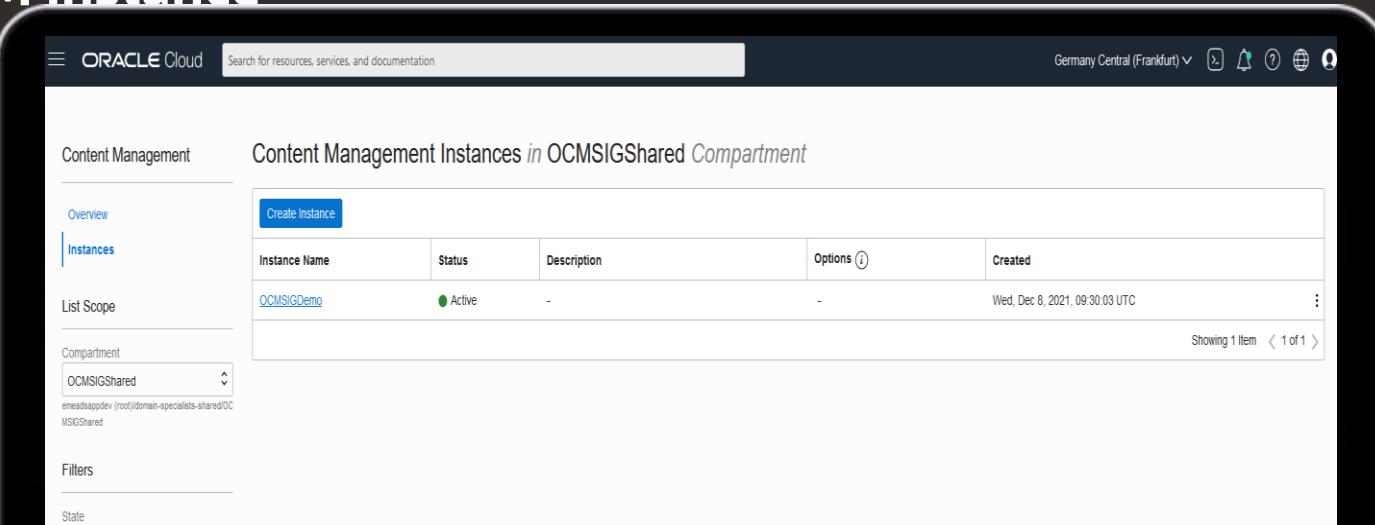
1. Provisioning OCM. Create your first OCM instance

Go to Developer Services -> Content Management ->Choose the right compartment and click “Create Instance”

The screenshot shows the Oracle Cloud Developer Services interface. On the left, there's a sidebar with various service links like Home, Compute, Storage, Networking, Oracle Database, Databases, Analytics & AI, Developer Services (which is currently selected), Identity & Security, Observability & Management, Hybrid, Migration, Billing & Cost Management, Governance & Administration, and Marketplace. The main content area is titled "Developer Services" and contains sections for Containers & Artifacts, Database Tools, DevOps, Developer Resources, and Related Services. A large callout box highlights the "Content Management" section, which includes links for Overview, Instances, Configuration Source Providers, and Content Management Platform. Below this, there are sections for Application Integration, API Management, Gateways, APIs, Application Integration, Integration, Notifications, and Email Delivery. On the right side of the main content area, there are cards for creating an ATP database, ADW database, stacks, and object storage. A sidebar on the far left shows the "Content Management" service with options for Overview, Instances, and List Scope, and a compartment dropdown set to "OCMSIGShared". A red arrow points from the "Content Management" link in the sidebar to the "Content Management" section in the main content area.

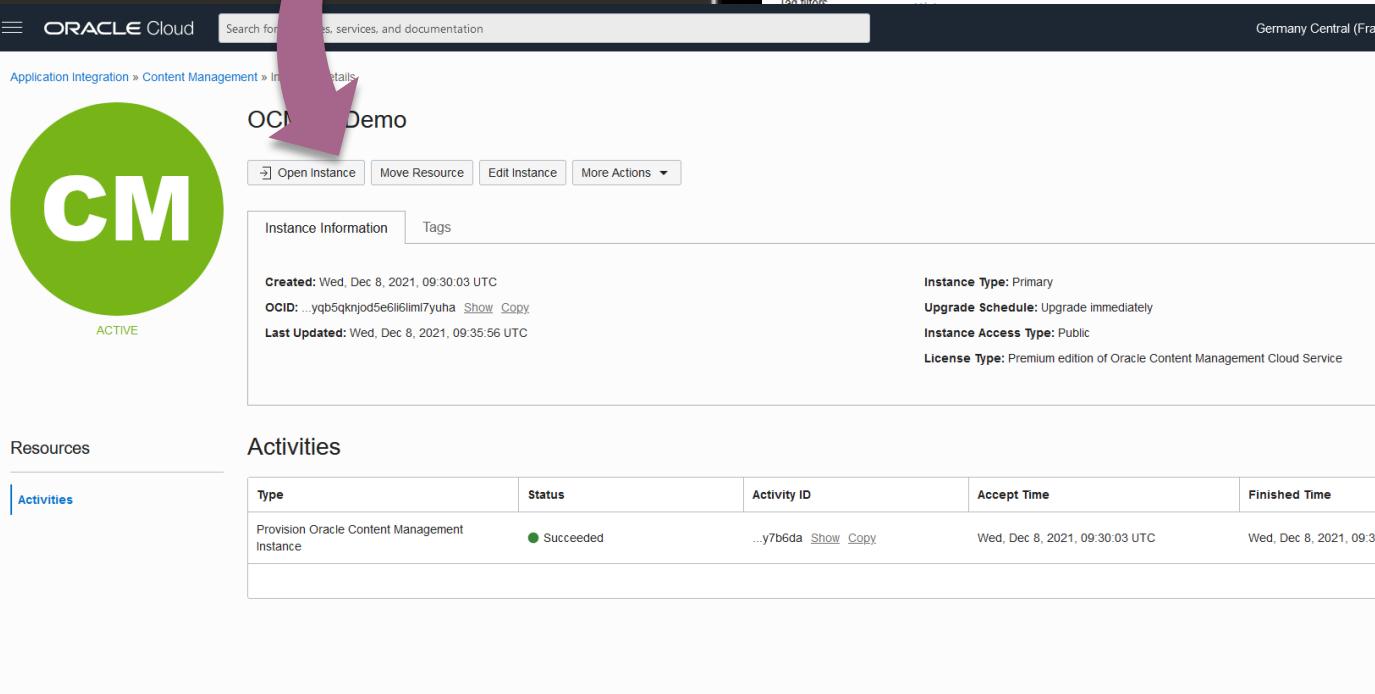
1. Provisioning OCM. Create your first OCM instance

After creating the instance it will take few moments and your instance will be up and running



The screenshot shows the Oracle Cloud Content Management Instances page. The instance 'OCMSIGDemo' is listed with the status 'Active'. A pink arrow points from the text above to the 'Open Instance' button on the left.

Instance Name	Status	Description	Options	Created
OCMSIGDemo	Active	-	-	Wed, Dec 8, 2021, 09:30:03 UTC



The screenshot shows the Oracle Cloud Content Management Instance details page for 'OCMSIGDemo'. The instance is labeled 'ACTIVE' and has a green circular icon with 'CM' in white. The 'Activities' section shows a single activity: 'Provision Oracle Content Management Instance' with a status of 'Succeeded'.

Type	Status	Activity ID	Accept Time	Finished Time
Provision Oracle Content Management Instance	Succeeded	...y7b6da	Wed, Dec 8, 2021, 09:30:03 UTC	Wed, Dec 8, 2021, 09:30:03 UTC

1. Provisioning OCM. Create IDCS Group

After the instance is created we need to add users to the service, but first we will create an IDCS group for OCM users.

The screenshot illustrates the process of provisioning Oracle Content Management (OCM) by creating an IDCS group. It shows two main interfaces: the Oracle Cloud Infrastructure Identity Service and the Oracle Content Management interface.

Identity Service Interface:

- The top right shows the Oracle Cloud interface with "Germany Central (Frankfurt)" selected.
- The main page displays "Identity Provider Details" for "OracleIdentityCloudService".
- A large green circle labeled "IDP" with "ACTIVE" status is prominently displayed.
- Details include OCID: 3cdky... (with "Show" and "Copy" options), Created: Mon, Nov 29, 2021, 09:39:36 UTC, Type: IDCS, and various configuration settings like Encrypt Assertion and Force Authentication.
- A red arrow points from the "Users" section of the Identity Service interface down to the Groups list in the Oracle Content Management interface.

Oracle Content Management Interface:

- The left sidebar includes links for Dashboard, Users, Groups (selected), Applications, Oracle Cloud Services, Jobs, Reports, Settings, and Security.
- The main area shows the "Groups" list under the "Identity Cloud Service" tab.
- The "Groups" list contains the following entries:
 - All Tenant Users: A group representing all users.
 - Domain_Specialists: App Dev Domain Specialists Team Members Group.
 - IDCS_Administrators: IDCS Group with Administrator privileges.
 - OCI_Administrators: Group mapped to the Administrators group in the OCI account.
 - OCMSIG_Team: Group Created for members of Oracle Content Management Interest Group.
- A red arrow points from the "Users" section of the Identity Service interface down to the Groups list in the Oracle Content Management interface.

Oracle Content Management Roles and Permissions



Configured ones, used
always



O

2. OCM Roles and permissions

About Oracle Content Management User Roles

The screenshot shows a user interface for managing user roles. On the left, there's a sidebar with a list of users and groups assigned to a specific role. A context menu is open over one of the group entries, with the 'Assign Groups' option highlighted. Other options in the menu include 'Assign Users', 'Revoke Users', 'Revoke Groups', and 'Assign Applications'. The main area displays a list of user roles with their descriptions and assignment counts.

CECEEnterpriseUser Content and Experience Cloud Enterprise User	5 Users Assigned	1 Groups Assigned
CECCaptureAdministrator Content and Experience Cloud Capture Administrator	5 Users Assigned	1 Groups Assigned
CECContentAdministrator Content and Experience Cloud Content Administrator	5 Users Assigned	1 Groups Assigned
CECCaptureClient Content and Experience Cloud Capture Client	5 Users Assigned	1 Groups Assigned
CECSitesVisitor Content and Experience Cloud Sites Visitor		
CECDveloperUser Content and Experience Cloud Developer User	5 Users Assigned	1 Groups Assigned
CECEExternalUser Content and Experience Cloud External User		
CECRepositoryAdministrator Content and Experience Cloud Repository Administrator	5 Users Assigned	1 Groups Assigned
CECServiceAdministrator Content and Experience Cloud Service Administrator	5 Users Assigned	1 Groups Assigned
CECSitesAdministrator Content and Experience Cloud Sites Administrator	5 Users Assigned	1 Groups Assigned
CECStandardUser Content and Experience Cloud Standard User		

2. OCM Roles and permissions

Based on the role, limited actions will be available from the interface

Standard User

Recent Items

No recent items.
There are no items that you recently accessed.

Learn More

Guided Tours

Quick Links

Service Administrator

Recent Items

Digital Content Asset Repo
Yesterday at 5:51 PM

production ID 4909244...
Yesterday at 5:46 PM

Hiking-Club
Yesterday at 5:26 PM

List of Sites
Yesterday at 5:25 PM

pexels-dziana-hasanbek...
Yesterday at 4:00 PM

I4
Yesterday at 3:29 PM

Documents Home
Yesterday at 3:29 PM

production ID 4047429...
Yesterday at 2:15 PM

pexels-dario-fernandez-...
Yesterday at 1:50 PM

Hiking
Yesterday at 1:38 PM

Learn More

Content Administration

Analytics

Integrations

Developer Tools

Document Collaboration

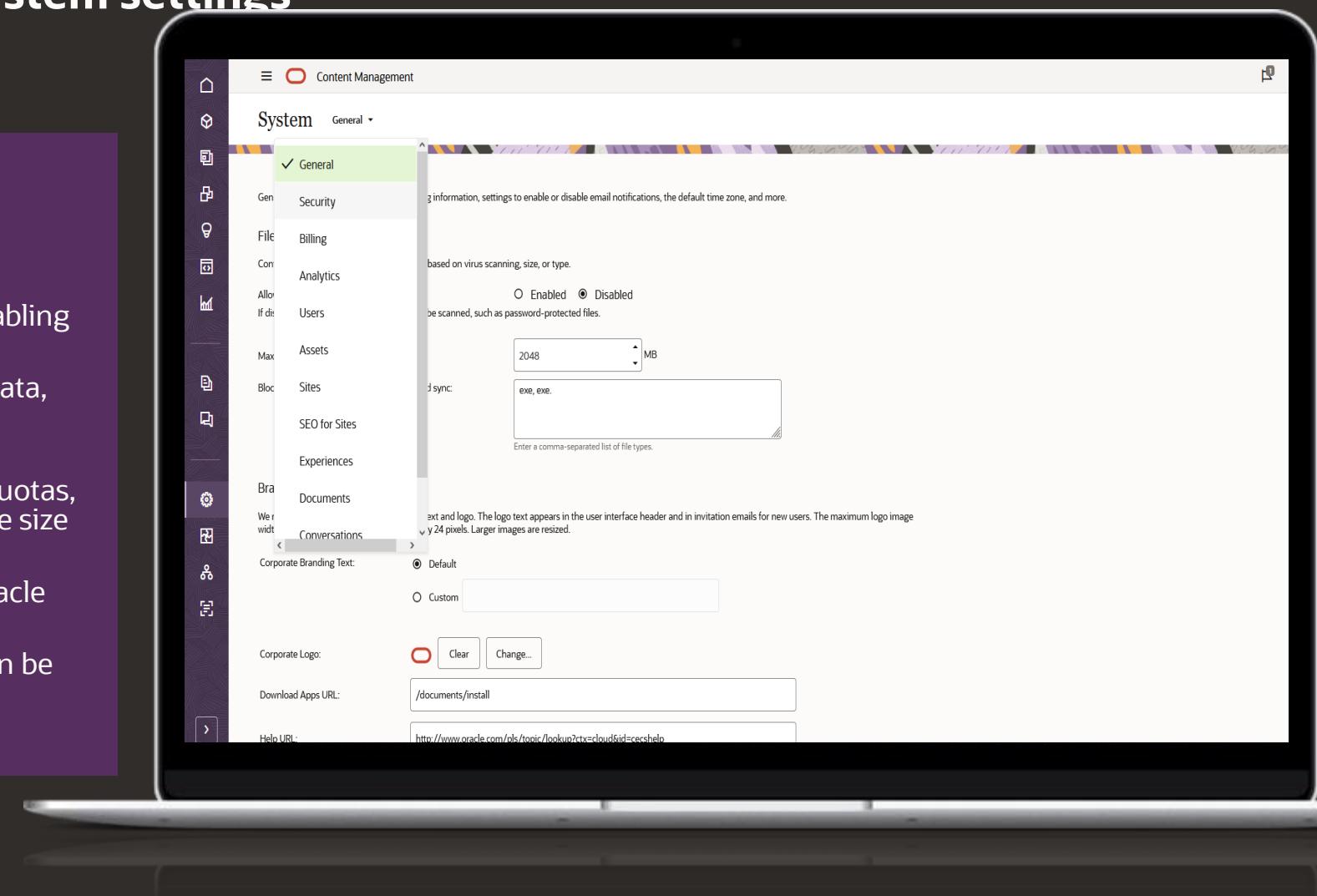
Oracle Content Management System settings



3. Oracle Content Management System settings

Service administrator from the System interface can configure the following:

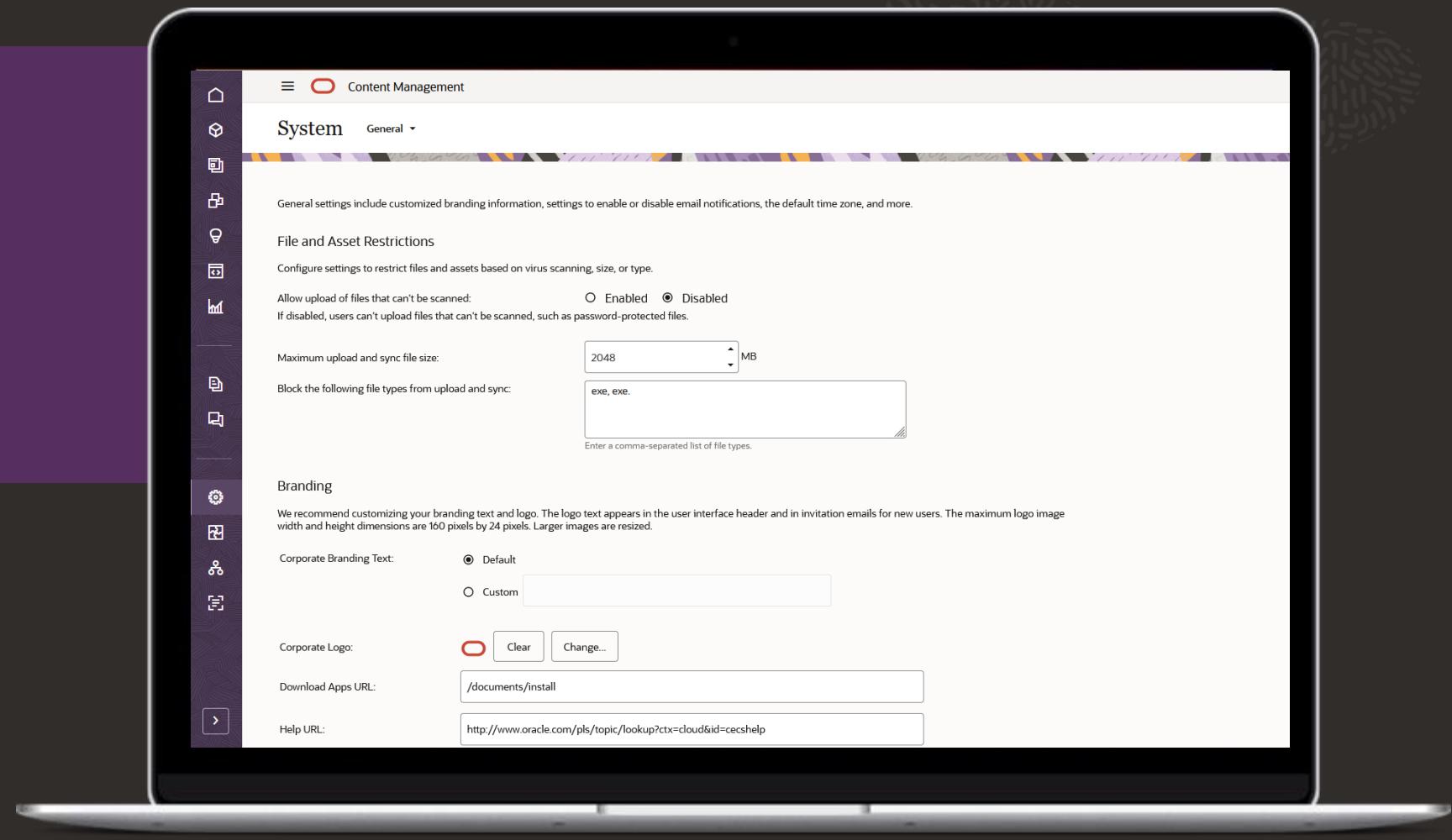
- ✓ Configure general settings such as branding, enabling notifications, and default time zone and language.
- ✓ Configure user settings such as syncing profile data, setting the default role for new members added to folders, and transferring content ownership.
- ✓ Configure documents settings such as storage quotas, enabling public links, and setting restrictions on the size and types of files that can be uploaded.
- ✓ Configure custom properties (must also have Oracle Content Management Enterprise User role).
- ✓ Configure sites settings such as whether sites can be created and installing the default site templates.



3. Oracle Content Management System settings

Configure general settings

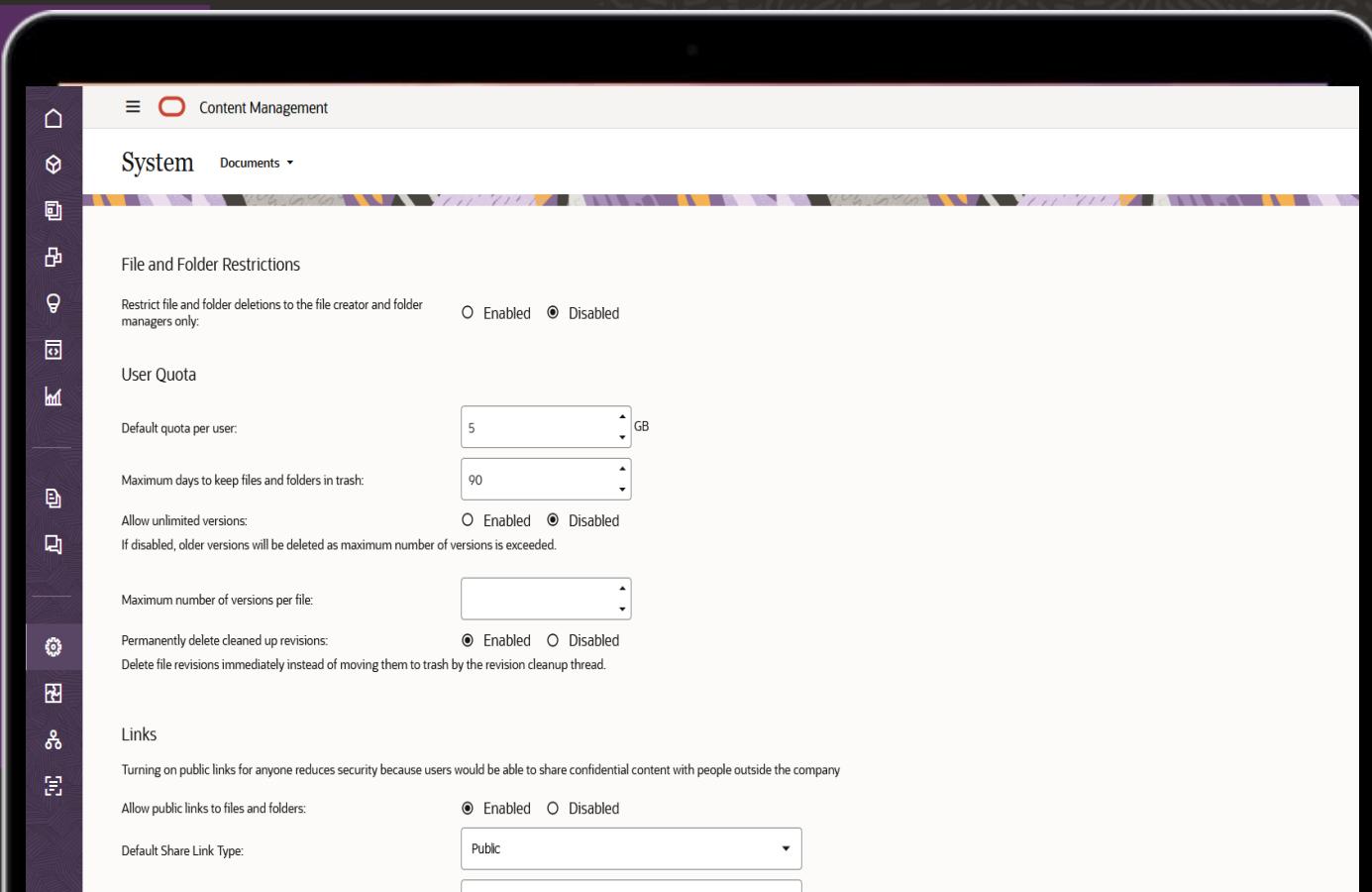
- ✓ Branding
- ✓ Enable/Disable file security scanning
- ✓ Enable/Disable Notifications
- ✓ Time zone and Language



3. Oracle Content Management System settings

Configure Document settings

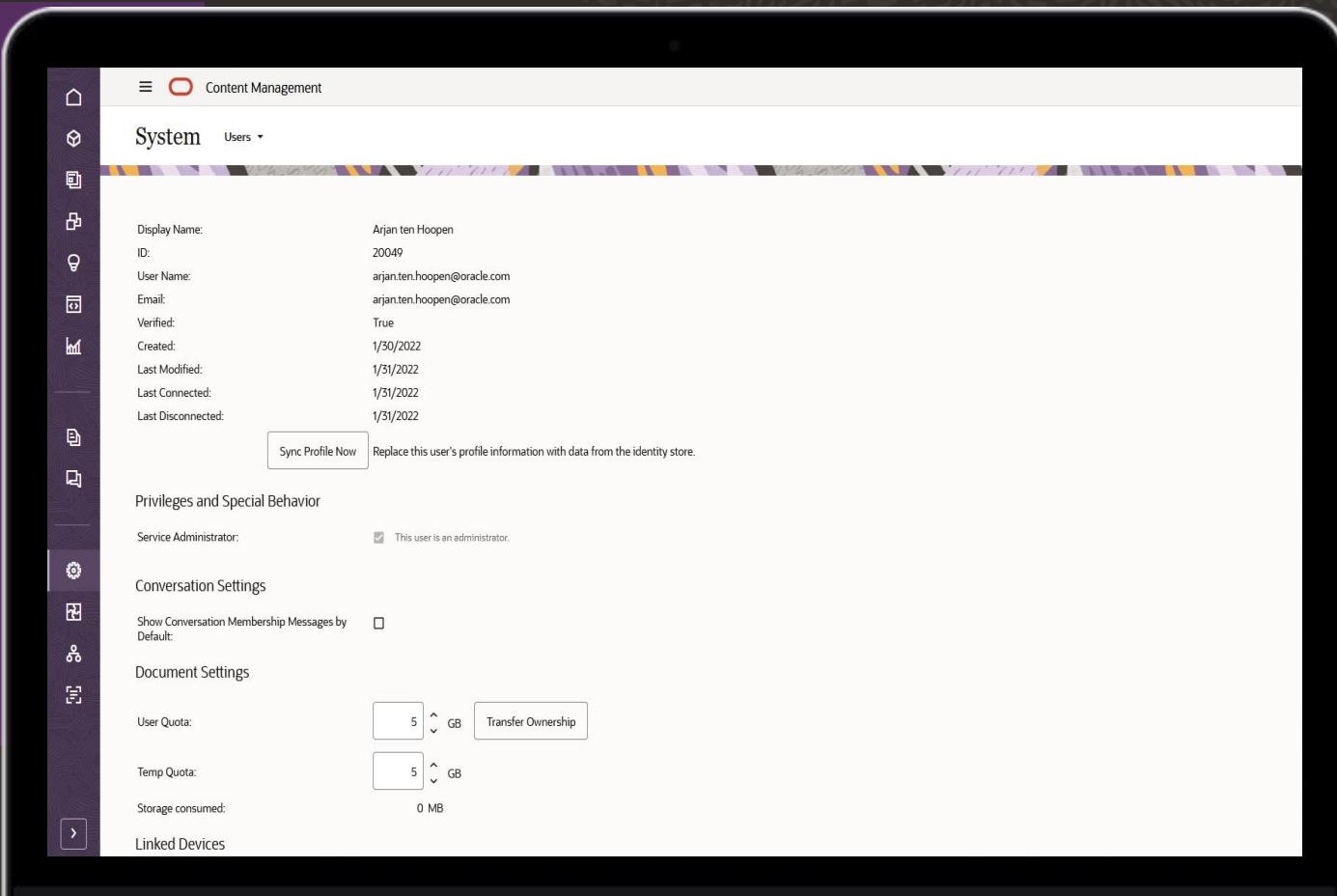
- ✓ Default quota per user
- ✓ Maximum versions per file
- ✓ Enable/Disable public links



3. Oracle Content Management System settings

Configure user settings

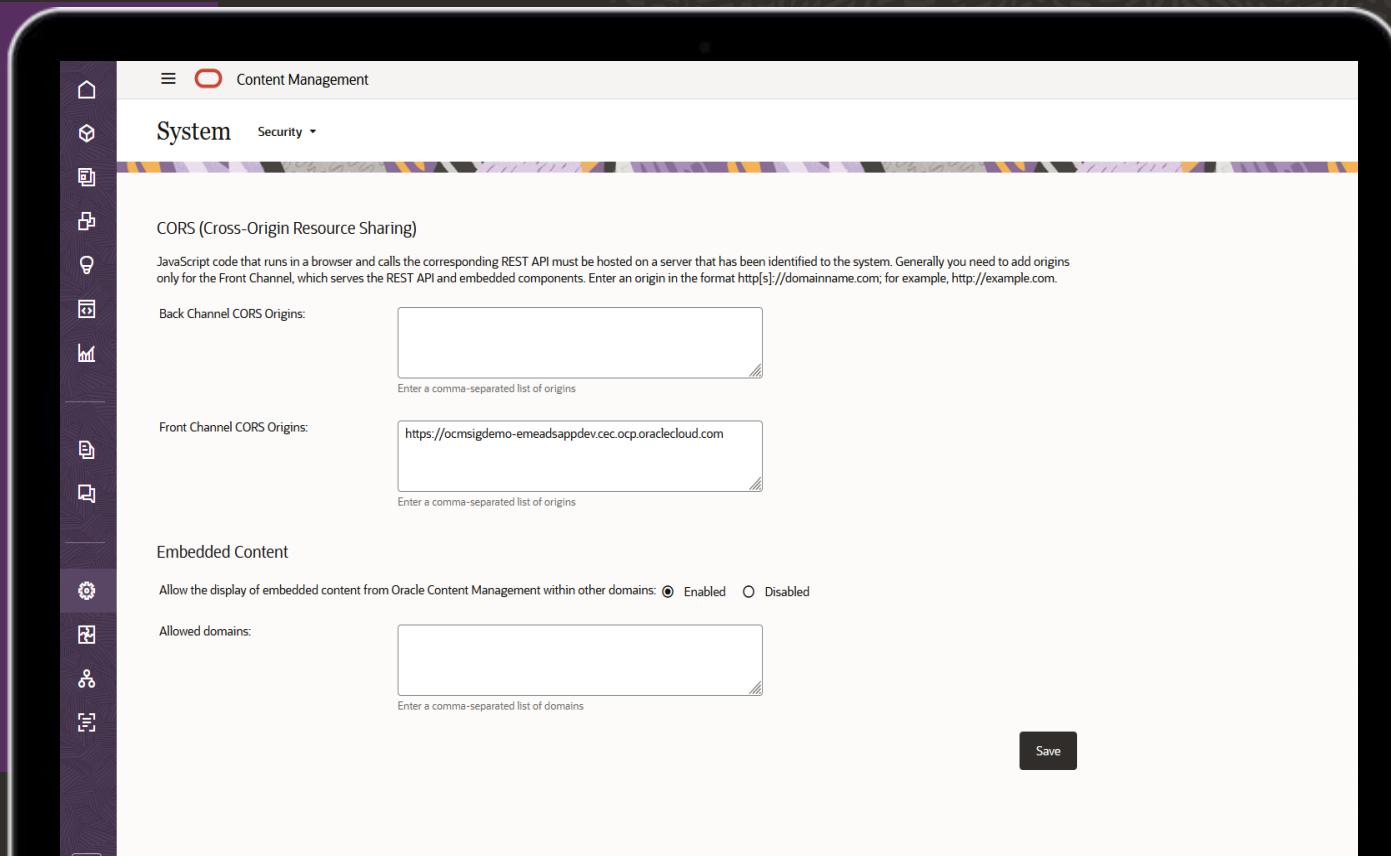
- ✓ Privileges quota per user
- ✓ Personalized Temp quota and User Quota



3. Oracle Content Management System settings

Configure Security settings

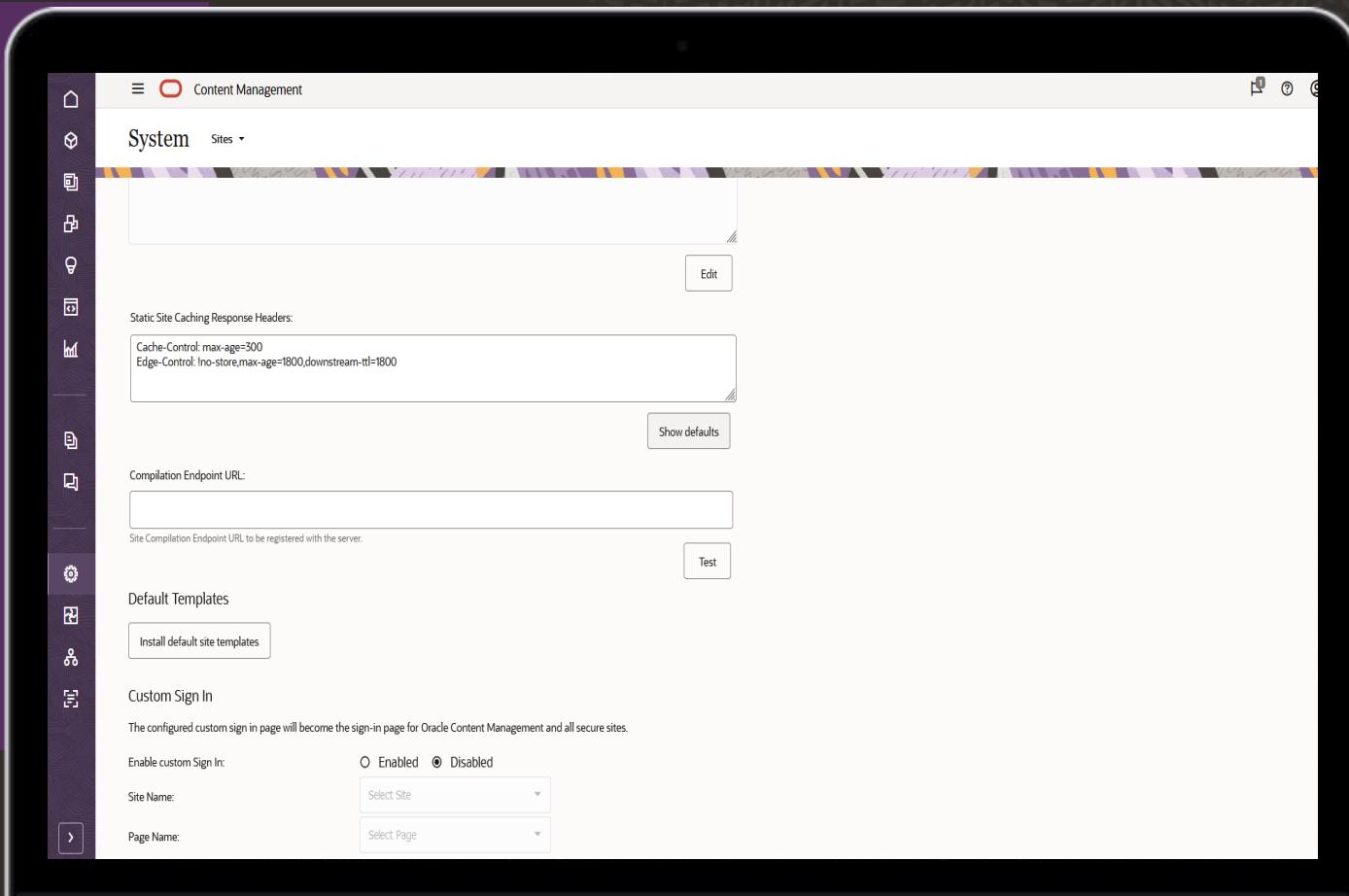
- ✓ CORS
- ✓ Allowed domains
- ✓ Embedded content



3. Oracle Content Management System settings

Configure Sites settings

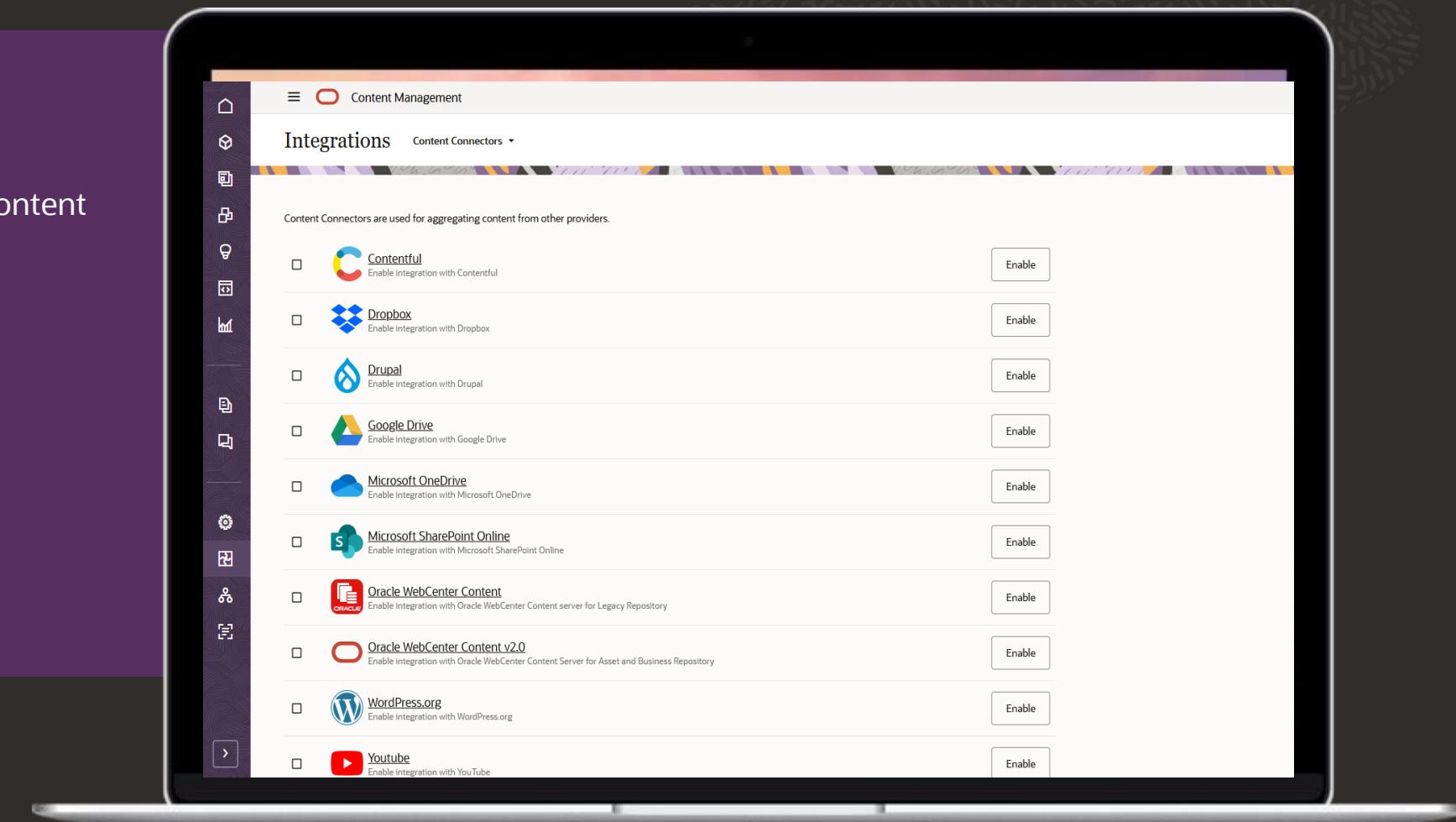
- ✓ Install default site templates



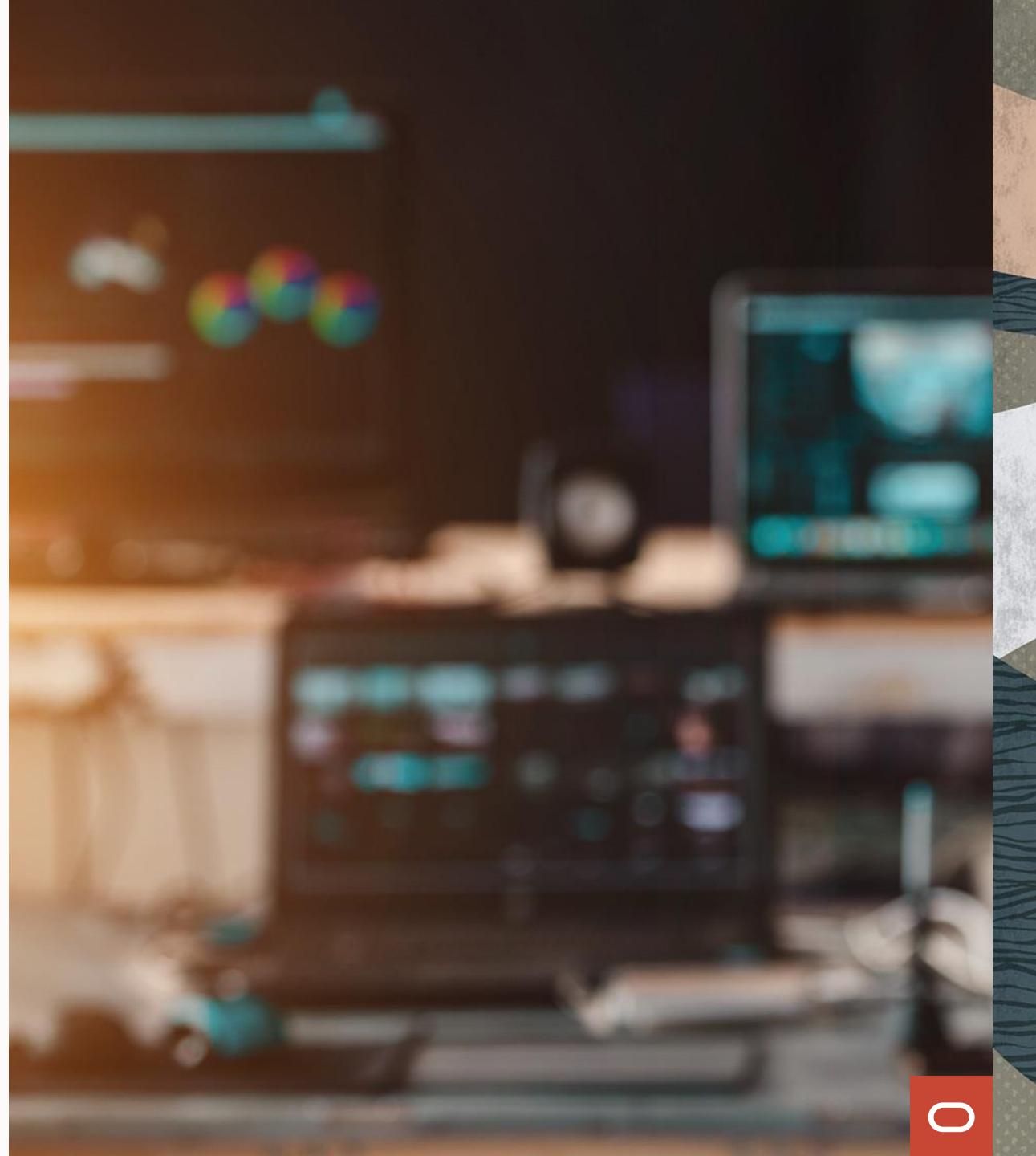
3. Oracle Content Management System settings

Enable Integrations

- ✓ Establish the integration with other content management providers



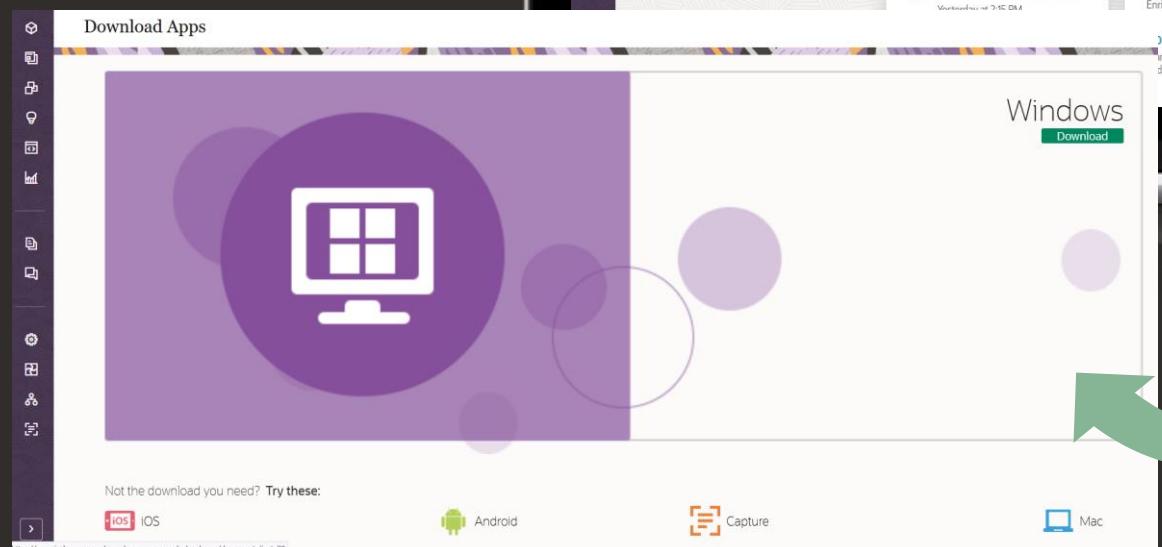
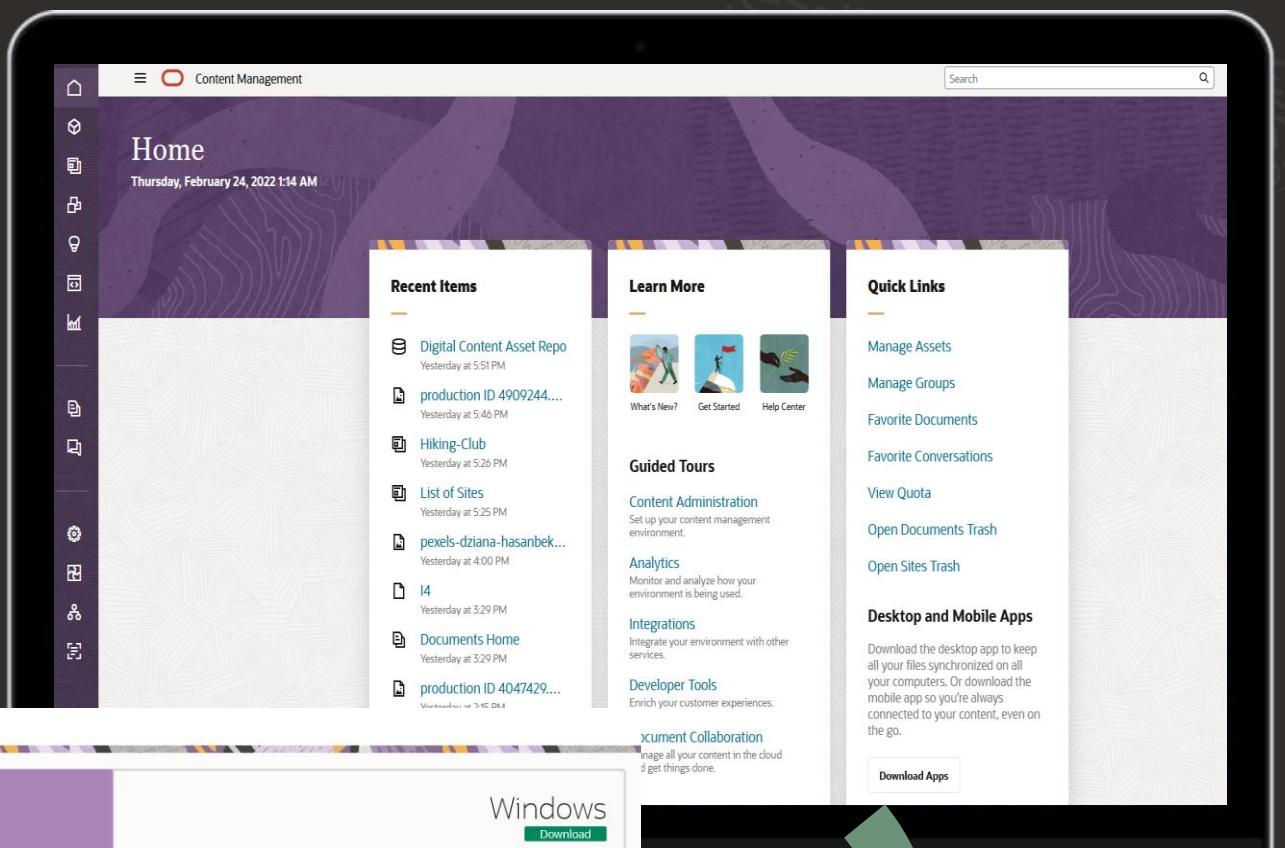
Oracle Content Management Desktop Client Installation



4. Install OCM Desktop Client

From the home screen navigate to
“Download Apps”

Download the version accordingly to
your OS and install it



4. Install OCM Desktop Client

Connect to your OCM instance

- ✓ Copy the service URL from the Download Apps page
- ✓ You will be required to login
- ✓ Choose a local folder in order to sync content
- ✓ Check the synchronization status

Add Account

Enter Service URL

Enter the URL for the Oracle Content account you want to add.

Your service URL is the web address you use to access Oracle Content online. You can also find it in the welcome email you received when you were given access to Oracle Content.

Next > **Cancel**

The screenshot shows the Oracle Content Management interface. At the top, there's a header with a search bar and a menu icon. Below it, a sidebar has icons for home, back, forward, and other navigation. The main content area is titled "Download Apps" and displays account details: User Name (cristina.lemnaru@oracle.com) and Service Url (https://ocmsigdemo-emeadsappdev.cec.ocp.oraclecloud.com). A large green circular arrow graphic is overlaid on the page. To the right, there's a separate window titled "Oracle Content" showing a list of files. The list includes:

- 14 Downloaded v1 9 hours ago
- production ID 4909244.mp4 Removed 11 hours ago
- production ID 3755743.mp4 Moved 11 hours ago
- production ID 4060979.mp4 Moved 11 hours ago
- production ID 4763873.mp4 Moved 11 hours ago
- pexels-cottonbro-9943276.mp4 Downloaded v1 12 hours ago

A "Pending sync" section is at the bottom. The entire interface has a purple and white color scheme.

OCM Resources



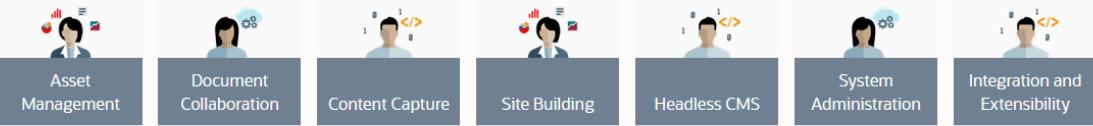
Your Help in Bad Times ... Documentation

Home / Cloud / Cloud Platform / Oracle Content Management

Oracle Content Management

Oracle Content Management is a cloud-based content hub to drive omni-channel content management and accelerate experience delivery. It offers powerful collaboration, workflow management, and development capabilities to streamline the creation and delivery of content and improve customer and employee engagement.

Select an area to see important topics for you:



The screenshot shows a dark-themed web page with two main sections. On the left, under 'Basics', there's a list of links: Learn about Oracle Content Management, Related Video • Product Tour, Try Oracle Cloud Free Tier, Learn about Universal Credits, Supported software, devices, languages, and file formats, Learn about security, Learn about roles, Sign up and sign in, and Manage your password. On the right, under 'Deploy and Manage', there's a list of links: Deploy Content Management on OCI [video], Purchase and activate an Oracle Cloud subscription, Create an instance, Set up users and groups, Roll out the service to users, Configure service settings, Manage users, groups, and access, Monitor the service, and Analyze service usage.

<https://docs.oracle.com/en/cloud/paas/content-cloud/>

Oracle Content Management Explorer

I encourage you to go through our new **Oracle Content Management Explorer** course on the Oracle Learning Platform.

It is a course within 1.5 hours that explains exactly what you need: Use cases, features, navigation through the product. After completing this course and taking the assessment, you will earn a badge that will be posted on your Aria and Connections profile, more than that you can attach this badge to your LinkedIn profile.

<https://learn.oracle.com/ols/learning-path/oracle-content-management-explorer/37002/98306>

A screenshot of the Oracle Learning Platform interface. At the top, there's a navigation bar with links for Home, Courses, Live Sessions, Progress, Favorites, Sign In, and Guest User/Buy Now. On the right side, there's a sidebar with a "Not Started" button, a progress bar showing "0 of 7 items completed", and an "Enroll in this path" button. The main content area shows a learning path titled "Oracle Content Management Explorer". It includes a brief description: "Intended for both business and technical users, this Learning Path aims to provide an overview of the Oracle Content Management (OCM) capabilities and [Earn the Explorer Badge!](#)". Below this, there's a "Learning Path" section with a "1.5 Hours of expert training" badge and a heart icon. The path consists of four modules: "Introduction" (Module, Free, 11m), "DAM" (Module, Free, 28m), "Content" (Module, Free, 26m), and "Designing & Deploying Experiences" (Module, Free, 26m). Each module has a progress bar at 0% completion.

Why?

Oracle Content Management



Oracle Content Management- Recent Adoption

500+ active customers worldwide



Drives consistent media mgmt across brands, including microsites & printed media



Manage digital assets and content, integration with Salesforce, ODA, Commerce ..



Streamline loan application process by secure document storage and sharing



Offers a consistent experience with fresh content across devices, driving innovation



Connects service partners and suppliers .. Integrated – Sales, Service, Marketing, HCM



Content Repository for 24/7 customer facing Digital Assistant



One stop for 100K employees to share & collaborate. 62 M Docs



L'oreal Streamlines Video Creation & Centralizes Brand Assets with Oracle Content Management



Centralized Content hub for all channels including mobile, web etc



Product manuals, guides, and other documentation is now centrally managed improving discoverability



Unified asset repository across channels— Engagement Cloud, CPQ, Commerce, etc.



New customer onboarding microsite integrated with Eloqua Forms

Questions?



Happy to connect



Thank You!

