



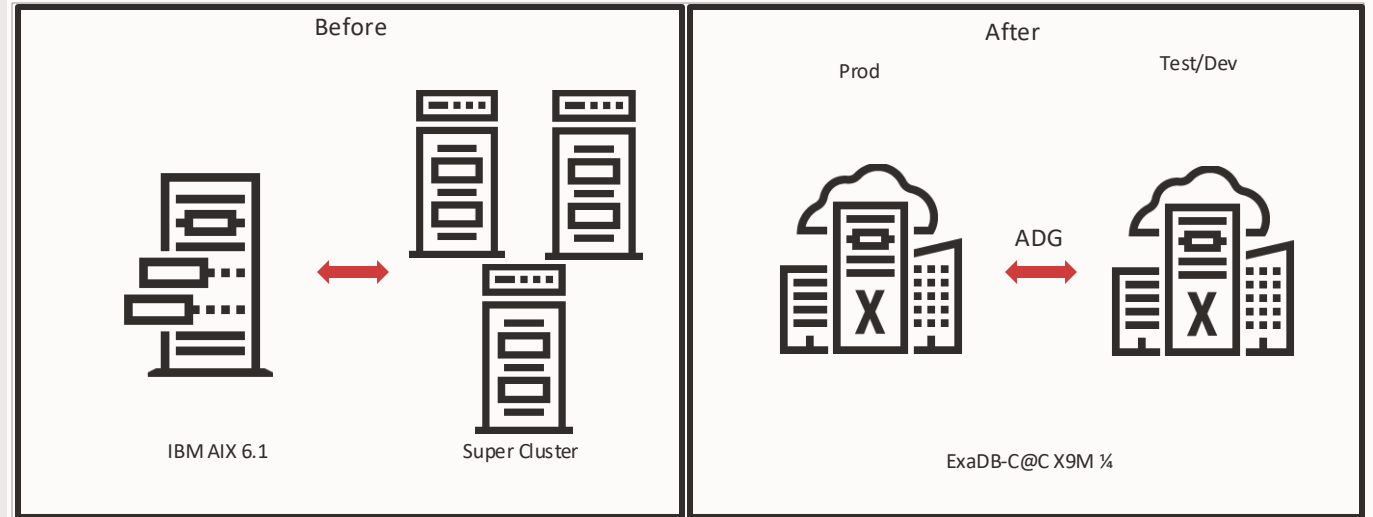
El Sewedy Electric Empowers Future Growth with Oracle Exadata Cloud@Customer



Industry: Manufacturing

Headquarters: Egypt, Cairo

El Sewedy Electric Co S.A.E. is an Egyptian multinational electrical company. It was founded in 1938 by the Elsewedy family. The company manufactures and sells integrated energy products and services in seven energy segments: Electrical cables and accessories, electrical products, telecommunications, transformers, wind energy generation, energy measurement and management, engineering, procurement and contracting.



Business Objectives

- First steps into Oracle cloud
- Hardware Refresh. Ability to take advantage of cloud features while keeping the data on-site.
- Improve performance and simplify daily management tasks.

Benefits Achieved

- **Less Downtime:** ExaDB-C@C ensures high availability, reducing unplanned downtime and boosting business continuity.
- **Lower TCO:** ExaDB-C@C simplifies database operations, cutting infrastructure costs.
- **Better Performance:** Oracle ExaDB-C@C offers significantly faster queries up to 20x and data processing up to 10x compared to previous systems.

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We selected Oracle Exadata Cloud@Customer because it empowers us with the agility and reliability needed to innovate and drive our business forward. This partnership with Oracle ensures that we have a scalable, secure, and future-ready foundation to meet the evolving demands of our industry.

Wesam Fawzy

IT Infrastructure Director, El Sewedy Electric

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Applications

 E-Business Suite

