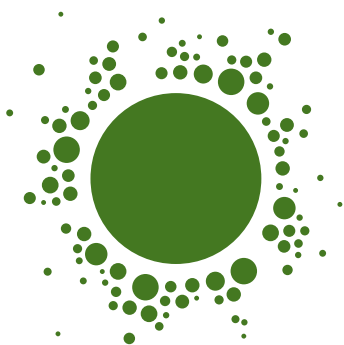


# Copywriting

## Using the Diaspora name and mentions

Community members had been using the term "Diaspora\*" (asterisk included) to refer to the brand for quite a long time, and a single letter abbreviation "D\*", which is widely accepted as a shorthand for "Diaspora\*".



### Research phase

More input is needed from the community to determine the tone of Diaspora\*'s voice and its communications.

Community icon by Stephen Plaster  
from the Noun Project