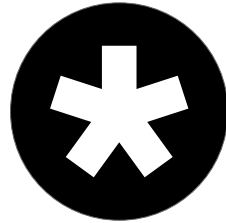


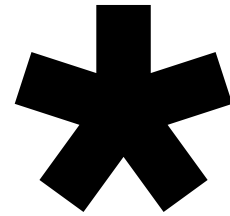
Icon + wordmark (isologo)

Isologo

Mixing the icon and the wordmark should respect the same spacing principles applied to both elements. Logo and isotype are arranged vertically using the same width. Use exclusively when such a vertical arrangement is needed.



diaspora*



diaspora*



A note on Isologotype and asterisk duplication

As you may have noticed, the isologotype includes the wordmark with its own asterisk. The rationale behind that is simple: the isologo is the inclusion of both the logo and the isotype, and the logo should be treated as is. The single word 'diaspora' in Roboto font with no asterisk is not Diaspora's logo, and despite of the isologo looking more balanced without the ending asterisk is not enough reason to mutilate the logo in any way.

Icon by Melvin Poppelaars from the Noun Project



Some improper use samples

Inconsistent alterations of the isologo.



diaspora

The word diaspora with no asterisk, even using Roboto, is not the logo.



diaspora*

On horizontal layouts, just use the wordmark logo. Isotype is unneeded.