



RÉPUBLIQUE  
FRANÇAISE

*Liberté  
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**INRAE**

# Titre de la présentation

## Sous-Titre

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Auteur

Unité de recherche ...

2021-07-01



# Slovic (1962)

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- "...future research must carefully consider the problem of adequately **defining** and **assessing** risk taking behavior."

# So, how are we doing?

## This talk

- **Part 1: a destination**
  - what are risk attitudes?
  - how do we measure them?
- **Part 2: a map**
  - a *detailed map* of elicited risk attitudes
  - an assessment of *convergent* and *predictive* validity\*
- **Part 3: finding one's way**
  - task-specific bias
  - risk perception

## I. destination: risk attitudes

### Measuring risk attitudes