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PHIL HARPER

Creative technologist with over 10 years experience at the intersection of storytelling, technology and audience engagement. Skilled in directing and producing award-winning virtual reality (VR), digital journalism, and immersive content across multiple platforms. Self taught and fluent in Python programming with a focus on experimental AI and data projects.

EXPERIENCE

Web3, AI, and VR Freelance (2020 - Present)

- Launched case.science, an AI-powered social network exploring perspectives on news stories using LLMs
- Built 4+ full-stack experimental AI projects in 6 months applying techniques like web scraping, data analysis, and visualization with Python, HTML, Javascript and hyperscript

Founder, The Digger

- Writer and producer of substack series on pharmaceutical industry conflicts of interest with over 16k subscribers and 50% MoM growth in early months

BBC - Director and Producer, VR Hub

- Directed two award-winning VR films, including interactive educational piece "1942 Berlin Blitz"
- Innovated and produced a new VR journalism format for BBC World Service across Congo, Sudan, Egypt and Ethiopia
- Helped establish BBC's capabilities in VR storytelling across content verticals

Atlantic Productions - Head of Digital

- Directed BAFTA award-winning VR with Sir David Attenborough, "David Attenborough's Great Barrier Reef"
- Built Alchemy VR, a specialist VR production company, from the ground up
- Launched Atlantic's digital video production division Atlantic Digital

ITN Productions - Head of New Audiences

- Grew new online channel from 0 to 600k subscribers in 12 months
- Established data-driven approach to digital content and audience growth
- On-screen presenting talent

EDUCATION

University of East London MSc

Manchester Metropolitan University BA

AWARDS

BAFTA - 2017

Rose d'Or - 2018

Broadcast Digital - 2019