Your California Privacy Disclosures

While the disclosures on this page are intended to assist California customers in the first instance, they apply equally to any region where the specific service is offered, as we provide a single version of our software to our users.

California Privacy Rights

California consumers have a right to knowledge, access, and deletion of their personal information under the California Consumer Privacy Act. California consumers also have a right to opt out of the sale of their personal information by a business and a right not to be discriminated against for exercising their California privacy rights. Apple does not sell the personal information of California consumers and does not discriminate in response to privacy rights requests.

Apple provides notice of our privacy practices in our Privacy Policy. The Privacy Policy includes what personal information is collected, the source of the personal information, and the purposes of use, as well as whether Apple discloses that personal information and if so, the categories of third parties to whom it is disclosed. More information about how Apple handles personal information in connection with specific Apple services is presented in service-specific notices at or before your first use of the service and is available at all times on your Apple device or at apple.com/legal/privacy/data. To view a copy of the latest versions of the service-specific privacy notices and the California-specific disclosures, visit the California Privacy Disclosures page.

California consumers with an Apple account can exercise their rights directly or through an authorized agent by signing in to their Apple account at privacy.apple.com. If you are a California consumer without an Apple account and you or your authorized agent would like to exercise your privacy rights, you can make a request to apple.com/legal/privacy/contact, or by calling 1-800-275-2273. If you do not have an Apple account, Apple will ask you for information that we consider necessary to verify your identity for security and to prevent fraud. This information may include name, contact information, and information related to your transaction or relationship with Apple, but the specific information requested may differ depending on the circumstances of your request for your security and to protect privacy rights. If we delete your personal information, we will both render certain personal information about you permanently unrecoverable and also deidentify certain personal information.

Do Not Track

Apple does not track its customers over time and across third-party websites to provide targeted advertising and therefore does not respond to Do Not Track (DNT) signals. Third parties that have content embedded on Apple's websites such as a social feature or a stock ticker may set cookies on a user's browser and/or obtain information about the fact that a web browser visited a specific Apple website from a certain IP address. Third parties cannot collect any other personally identifiable information from Apple's websites unless you provide it to them directly.

Notice for Minors

Apple offers interactive services that allow you to post content to share publicly or with friends. At any time, you can delete or remove content you have posted by using the deletion or removal options within our services. If you have questions about how to remove content in a specific service or if you would like additional assistance with deletion, you can contact our Apple Support team directly at support.apple.com/contact. Although we offer deletion capability for our services, the removal of content may not ensure complete or comprehensive removal of that content or information posted through the services.

California Privacy Rights Reporting

Apple Inc

	Requests Submitted	*Requests Completed in Whole or in Part	Average Days to Respond
Requests for Access to Personal Information	539,852	410,666	6
Requests to Delete Personal Information	295,600	263,907	2
Requests for Categories of Personal Information	109,572	108,572	6

Shazam

	Requests Submitted	*Requests Completed in Whole or in Part	Average Days to Respond
Requests for Access to Personal Information	7,519	7,519	8
Requests to Delete Personal Information	11,535	11,535	1
Requests for Categories of Personal Information	893	893	7

Data is for all requests received from U.S. users between January 1 and December 31, 2021

*Requests may be unable to be completed due to factors such as an inability to verify a user's control of an account from which a request is made

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