

SOVRN LEGAL

- Master Services Agreement
- Independent Controller Data Processing Addendum
 - Standard Contractual Clause Selections and Addendum
- Privacy Policy
- Ad Exchange Supply Policy
- Take Down Policy
- Commerce Publisher Code of Conduct
- Law Enforcement Request Policy
- Privacy Center
- About our cookies
- Subprocessors

CCPA Metrics

Last Updated July 1, 2021

The California Consumer Privacy Act (CCPA) Regulations require businesses such as Sovrn that knows or reasonably should know that it, alone or in combination, buys, receives for the business’s commercial purposes, sells, or shares for commercial purposes the personal information of 10,000,000 or more California consumers in a calendar year to disclose metrics regarding the number of requests to know, delete and opt-out.

Sovrn CCPA Request Metrics for calendar year 2021:

Request to	Received	Complied	Denied	Mean time to response (days)
Know	6	3	3	11.5
Delete	17	3	14	11
Opt Out'	25	25	0	13

1 Opt Out is a request to opt out of the sale of personal information

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Advertising

- Ad Exchange
- Ad Management
- Buy on the Sovrn Ad Exchange

Commerce

- Affiliate Marketing
- Price Comparisons
- Shopping Galleries
- Become a Sovrn Merchant

Data

- Signal
- Market Insights
- Data Monetization

Learn

- Resources
- Blog
- Knowledge Base
- Press

Company

- About
- Sovrn Platform
- Careers
- Contact
- Status

Power to the publisher.

