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DATA SUBJECT ACCESS REQUEST REPORTING

CCPA METRICS

California Consumer Privacy Act (CCPA) regulations require us to disclose metrics for the previous calendar year regarding the requests we receive. The following pertains to the **2021** calendar year:

DATA ACCESS REQUESTS (“RIGHT TO KNOW”)

283

Number of requests received

283

Number of requests complied with

0

Number of requests denied

15 DAYS

Average number of days to respond substantively

DELETION REQUESTS

2,070

Number of requests received

2,070

Number of requests complied with

0

Number of requests denied

24 DAYS

Average number of days to respond substantively

DO NOT SELL REQUESTS

3,301

Number of requests received

3,301

Number of requests complied with

0

Number of requests denied

11 DAYS

Average number of days to respond substantively

NBA ORGANIZATION

NBA Official

NBA Careers

NBA INITIATIVES

NBA Cares

Jr. NBA

NBA Foundation

Social Justice Coalition

ACROSS THE LEAGUE

NBA Communications

Lockervision

NBA Transactions

SHOP

Global Stores

NYC Store

NBA Auctions

NBA Photostore

SUBSCRIPTIONS

League Pass

Customer Support

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