



For California Consumers

The California Consumer Privacy Act (CCPA) allows consumers in California to opt-out of certain sharing of their data.

Our Policy On Selling Data

Uber does not sell your data — we are not data brokers, and we don’t put your data on the open market. However, under the CCPA, some sharing of personal information necessary to provide you with personalized ads may be considered a “sale,” even if no money is exchanged. You may opt-out of such sharing below.

If you opt out, Uber will stop sharing your information with some of its advertising partners, and you will no longer receive personalized offers from Uber on some sites or services.

Proceed to Opt-Out

You can read more about how we use personal information in our Privacy Notice.

[Learn more](#)

Frequently asked questions

What are California residents’ rights relating to Uber’s collection, use, and sharing of their personal information?	+
What personal information is Uber collecting, and what do you use it for?	+
How do California residents exercise these rights?	+
With whom does Uber share California consumer data?	+
How does Uber verify California residents’ identities?	+
How should authorized agents submit privacy-related requests?	+
How many California privacy requests does Uber receive per year?	–

The table below shows how many Uber users exercised their CCPA privacy rights in California during 2021.

California Privacy Requests		
<div>1,270</div> <div>Total Right to Know Requests Completed</div> <div>1,270 Total Received 0 Denied 0 Median Days to Complete</div>	<div>53,903</div> <div>Total Deletion Requests Completed</div> <div>72,704 Total Received 13,583 Total Revoked 1,868 Denied 31 Median Days to Complete*</div>	<div>12,851</div> <div>Total Opt-Out Requests Completed</div> <div>12,851 Total Received 0 Denied 0 Median Days to Complete</div>

There are no instances of partial compliance by Uber.

*Based on deletion eligibility for Riders/Eaters (For Earners, deletion eligibility is 7 years after deletion is requested)