

CCPA Metrics

Last Updated on: July 1, 2022

Pursuant to the California Consumer Privacy Act of 2018 (“CCPA”) Section 999.313(g), NextRoll is providing the following metrics for the 2021 calendar year (January 1-December 31) for requests received from consumers on our [Privacy Request webpage](#):

Number of Requests to Know Received	9
Number of Requests to Know Complied With	8
Number of Requests to Know Denied*	1
Number of Requests to Delete Received	11
Number of Requests to Delete Complied With	10
Number of Requests to Delete Denied*	1
Number of Requests to Opt-out Received	765
Number of Requests to Opt-out Complied With	765
Number of Requests to Opt-out Denied	0
Mean Number of Days to Respond to Requests to Know	14
Mean Number of Days to Respond to Requests to Know and Delete	17
Mean Number of Days to Respond to Requests to Opt-Out	1

*Requests were unable to be completed because NextRoll was unable to verify these requests.