

Metrics for CCPA Consumer Requests

 nbcuniversal.com/privacy/ccpa-metric

CCPA Requests

Applicable Period: January 1, 2021 - December 31, 2021

	Received	Complied with in whole or in part	Denied as Unverifiable	Denied on Other Grounds	Median Number of Days for Response
Requests to Know	5,123	4,186	899	38	38.83 days
Requests to Delete	38,529	32,727	5,527	275	35.15 days
Requests to Opt- Out*	118,233	118,233	0	0	1.53 days

*NBCU honors Do Not Sell requests largely via an automated process and does not limit this right to California residents only. NBCU encourages individuals who wish to opt out of sharing their information with third parties for interest-based advertising to enable applicable advertising opt-out tools. Requests made through such tools go to third parties rather than to NBCU and therefore NBCU cannot track them for purposes of CCPA metrics reporting.

