



## Airport Transfers

**Dear and valued client – this privacy policy template is provided to you for informative purposes and as part of our commitment to provide an all-encompassing, complete service to its clients. However please note that this policy and the information provided herein or elsewhere on this website does not, and is not intended to, constitute legal advice; instead, this policy and all information, content, and materials available on this site are for general informational purposes only. This policy (or any information provided by us on this website) does not, and shall not, under any circumstances, constitute legal advice. This policy is provided "as is" and no representations are made that its content is error-free or otherwise. We accept no liability with respect to any actions taken or not taken based on the contents of this policy or this site, and all liabilities are hereby expressly disclaimed. You are solely responsible for contacting an attorney to obtain advice with respect to any privacy or other legal matter.**

## [Billericaybus.com] Privacy Policy

### Introduction

This Privacy Policy outlines [fill in applicable company name] ("we", "our" or "the Company") practices with respect to information collected from users who access our website at [Fill in applicable linkable address] ("Site"), or otherwise share personal information with us (collectively: "Users").

### Grounds for data collection

Processing of your personal information (meaning, any information which may potentially allow your identification with reasonable means; hereinafter "Personal Information") [add explanation regarding the legal grounds for processing personal information, such as:] is necessary for the performance of our contractual obligations towards you and providing you with our services, to protect our legitimate interests and for compliance with legal and financial regulatory obligations to which we are subject. When you use the Site, you consent to the collection, storage, use, disclosure and other uses of your Personal Information as described in this Privacy Policy. We encourage our Users to carefully read the Privacy Policy and use it to make informed decisions.

### What information we collect?

We collect two types of data and information from Users. The first type of information is un-identified data, such as identifiable information pertaining to a User(s), which may be made available or gathered via

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information, which we collect from your device, such as: geolocation data, IP address, unique identifiers (e.g. MAC address and UUID) and other information which relates to your activity through the Site.

**Identifiers:** Registration information: when you register to our Site you will be asked to provide us certain details such as: full name; e-mail or physical address, and other information. This information is collected for the purpose of providing our Service and for communicating with you.

Identifiers also include any voluntary information you provide us when you communicate with us (for example when you send us an email or use a "contact us" form on our Site) we collect the Personal Information you provided us with.[add types of personal information collected, and respective explanations, such as:]

**Commercial information –** If you make or enable a transaction such as a purchase directly from our Site, we will collect billing and financial information as necessary to process your charges, such as credit card number, postal and email address.

**Geolocation Data...**

### How do we receive information about you?

**We receive your Personal Information from various sources:**

Add or delete as applicable to your website and activities  
 When you voluntarily provide us your personal details in order to register on our Site;  
 When you use or access our Site in connection with your use of our services;  
 From third party providers, services and public registers (for example, traffic analytics vendors).

### With whom do we share your Personal Information?

[Please note this is subject to the definition of "sale" under the CCPA and your specific operation and data protection practices. This section should be adjusted by each client accordingly]

We do not rent, sell, or share Users' information with third parties except as described in this Privacy Policy.

We may use the information for the following:

[ add types of detailed uses, such as:]  
 Communicating with you – sending you notices regarding our services, providing you with technical information and responding to any customer service issue you may have;  
 To communicate with you and to keep you informed of our latest updates and services;  
 To serve you advertisements when you use our Site (see more under "Advertisements");  
 To market our websites and products (see more under "Marketing");  
 Conducting statistical and analytical purposes, intended to improve the Site....

In addition to the different uses listed above, we may transfer or disclose Personal Information to our subsidiaries, affiliated companies and subcontractors.

In addition to the purposes listed in this Privacy Policy, we may share Personal Information with our trusted third party providers, who may be located in different jurisdictions across the world, for any of the following purposes:

Running and operating our Site;[Add and amend relevant types of third parties, such as:]  
 Providing you



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users, yourself or any third party; or (vi) for the purpose of collaborating with law enforcement agencies and/or in case we find it necessary in order to enforce intellectual property or other legal rights.

**THIS NEXT SECTION APPLIES TO COMPANIES WHICH ARE SUBJECT TO THE CCPA – PLEASE COMPLETE AS APPLICABLE TO YOU, AMEND OR DELETE, AS NECESSARY.**

Notice for California consumers (Capitalized terms herein shall have the meaning assigned to them under the California Consumer Privacy Act of 2018 ("CCPA"):[delete as necessary]In the preceding 12 months, we have not Sold Personal Information / in the past 12 months we have sold the following Personal Information:Identifiers...Commercial information ...Internet or Other Electronic Network Activity Information...Geolocation data...[delete as necessary]In the preceding 12 months, we have not disclosed Personal Information / We have disclosed Personal Information, as necessary for the performance of certain Business Purposes, with our Service Providers, as described in this policy. Such Personal Information includes the following categories:Identifiers (such as name, address, IP, email address, account name, or other similar identifiers);Commercial Information (such as products or services purchased, obtained, or considered);Internet or Other Electronic Network Activity Information (including, but not limited to, browsing history, search history, and information regarding your interaction with our Site)Geolocation Data.The Site is not intended for the use of minors. We have not Sold nor will it Sell the Personal Information of minors under 16 years of age without affirmative authorization.We publish metrics regarding the number of requests we have received, complied with (in whole or in part), denied, and the median number of days in which we responded to such requests, in the previous year, as applicable to the time period in which the CCPA was in effect. As of the date of publishing this policy, no such requests have been received by us [add link to an applicable CCPA request metrics page, as applicable].

## User Rights

[This applies to companies which are subject to the GDPR]

As an EU resident - you may request to:

Receive confirmation as to whether or not personal information concerning you is being processed, and access your stored personal information, together with supplementary information. Receive a copy of personal information you directly volunteer to us in a structured, commonly used and machine-readable format. Request rectification of your personal information that is in our control.Request erasure of your personal information. Object to the processing of personal information by us. Request to restrict processing of your personal information by us.Lodge a complaint with a supervisory authority.

Please note that these rights are not absolute, and may be subject to our own legitimate and regulatory requirements.

[This applies to companies which are subject to the CCPA]

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interests and regulatory requirements.

**Users Outside the EU and California** - Some of the aforementioned rights are applicable in certain jurisdictions outside the EU and California as well. Users residing outside the EU and California are welcome to contact us for any questions or requests at the details below.

If you wish to exercise any of the aforementioned rights, or receive more information, please contact our Data Protection Officer ("DPO") using the details provided below:

[add contacts details].

[Companies subject to the CCPA – regarding your contact information, please note that you are required to provide a toll-free number, and possibly other methods for contact (this may not apply to all companies – in particular companies who operate exclusively online and have direct relationship California consumers from whom they collect personal information)]

Upon receiving your request, and according to legal obligations to which we are subject, we will first need to authenticate your request. Should sufficient information required to verify your identity not be included in your request, we will respond with an authentication request, after which your request will be processed within the legal timeframe.

## Retention

We will retain your personal information for as long as necessary to provide our services, and as necessary to comply with our legal obligations, resolve disputes, and enforce our policies. Retention periods will be determined taking into account the type of information that is collected and the purpose for which it is collected, bearing in mind the requirements applicable to the situation and the need to destroy outdated, unused information at the earliest reasonable time. Under applicable regulations, we will keep records containing client personal data, account opening documents, communications and anything else as required by applicable laws and regulations.

We may rectify, replenish or remove incomplete or inaccurate information, at any time and at our own discretion.

## Cookies

We and our trusted partners use cookies and other technologies in our related services, including when you visit our Site or access our services.

A "cookie" is a small piece of information that a website assigns to your device while you are viewing a website. Cookies are very helpful and can be used for various different purposes. These purposes include allowing you to navigate between pages efficiently, enable automatic activation of certain features, remembering your preferences and making the interaction between you and our Services easier. Cookies are also used to help ensure that the advertisements you see are relevant

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we store about you may be linked, by us, to the information stored in and obtained from cookies. You may remove the cookies by following the instructions of your device preferences; however, if you choose to disable cookies, some features of our Site may not operate properly and your online experience may be limited.

We also use a tool called "Google Analytics" to collect information about your use of the Site. Google Analytics collects information such as how often users access the Site, what pages they visit when they do so, etc. We use the information we get from Google Analytics only to improve our Site and services. Google Analytics collects the IP address assigned to you on the date you visit sites, rather than your name or other identifying information. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Google's ability to use and share information collected by Google Analytics about your visits to this Site is restricted by the Google Analytics Terms of Use and the Google Privacy Policy.

Most Web browsers automatically accept cookies, but allow you to modify security settings so that you can approve or reject cookies on a case-by-case basis or reject all cookies. You can configure your web browser to remove cookies by following the directions provided in your Internet browser's "help" section.

Safari Opera Firefox Google chrome Internet Explorer

If you are using a mobile device, you can opt out of certain types of interest-based advertising, by accessing the "settings" on your device:

If you're using an Apple device you can configure your device to limit ad tracking by clicking on "settings" > "privacy" > "advertising" and toggling "limit ad tracking" to 'on.' If you're using an Android device you can opt out of most app-based tracking for advertising by opening the "Google Settings" app on your device, selecting "Ads", and then selecting the option to opt-out of interest-based ads. Please note that the above information may change when manufacturers update their systems. Also note, that your device may use another platform, not described above. In that case, please consult the manufacturer documentation for further instructions.

## Third party collection of information

Our policy only addresses the use and disclosure of information we collect from you. To the extent you disclose your information to other parties or sites throughout the internet, different rules may apply to their use or disclosure of the information you disclose to them. Accordingly, we encourage you to read the terms and conditions and privacy policy of each third party that you choose to disclose information to.

This Privacy Policy does not apply to the practices of companies that we do not own or control, or to individuals whom we do not employ or manage, including any of the third parties which we may provide information as set forth in this Privacy Policy.

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### Transfer of data outside the EEA

[Companies subject to the GDPR must comply with the below – if applicable to you, please complete as necessary and describe under what safeguards your company will transfer EU residents' personal data outside the EU. For example:

Please note that some data recipients may be located outside the EEA. In such cases we will transfer your data only to such countries as approved by the European Commission as providing adequate level of data protection, or enter into legal agreements ensuring an adequate level of data protection.]

### Advertisements

We may use a third-party advertising technology to serve advertisements when you access the Site. This technology uses your information with regards to your use of the Services to serve advertisements to you (e.g., by placing third-party cookies on your web browser).

[Add information regarding opt-out options from personalized advertisements, such as:] You may opt-out of many third-party ad networks, including those operated by members of the Network Advertising Initiative ("NAI") and the Digital Advertising Alliance ("DAA"). For more information about this practice by NAI and DAA members, and your choices regarding having this information used by these companies, including how to opt-out of third-party ad networks operated by NAI and DAA members, please visit their respective websites: <http://optout.networkadvertising.org/#/> and <http://optout.aboutads.info/#/>.

Other helpful resources: to learn more about advertisers' use of cookies the following links may be helpful:

[European Interactive Digital Advertising Alliance \(EU\)](#)[Internet Advertising Bureau \(US\)](#)[Internet Advertising Bureau \(EU\)](#)

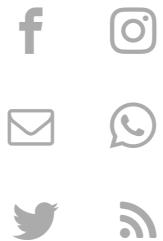
### Marketing

We may use your Personal Information, such as your name, email address, telephone number, etc. ourselves or by using our third party subcontractors for the purpose of providing you with promotional materials, concerning our services, which we believe may interest you.

Out of respect to your right to privacy we provide you within such marketing materials with means to decline receiving further marketing offers from us. If you unsubscribe we will remove your email address or telephone number from our marketing distribution lists.

Please note that even if you have unsubscribed from receiving marketing emails from us, we may send other types of important e-mail communications without offering you the opportunity to opt out of them. These may include customer service announcements or administrative notices.

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We understand the importance of protecting children's privacy, especially in an online environment. The Site is not designed for or directed at children. Under no circumstances shall we allow use of our services by minors without prior consent or authorization by a parent or legal guardian. We do not knowingly collect Personal Information from minors. If a parent or guardian becomes aware that his or her child has provided us with Personal Information without their consent, he or she should contact us at [Billericaytaxi@gmail.com].

## Updates or amendments to this Privacy Policy

We reserve the right to periodically amend or revise the Privacy Policy; material changes will be effective immediately upon the display of the revised Privacy policy. The last revision will be reflected in the "Last modified" section. Your continued use of the Platform, following the notification of such amendments on our website, constitutes your acknowledgment and consent of such amendments to the Privacy Policy and your agreement to be bound by the terms of such amendments. [Required under CCPA – please delete the next sentence if not necessary] Notwithstanding the forgoing, as of January 1st 2020, this Policy will be updated at least once every 12 months

## How to contact us

If you have any general questions about the Site or the information we collect about you and how we use it, you can contact us at [Billericaytaxi@gmail.com].

Please complete the details of the company

Last Modified 01277 555551

Cabtoairport.com  
Billericay, Essex  
01277 555551

### GET IN TOUCH

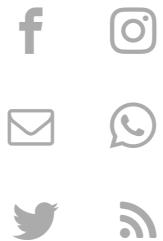
### STAY CONNECTED

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