



memento

Team 1: Sarah, Graciela, Carolyn, Theo

memento

"Build your vision. Remember the journey"

Overview

With many productivity-based tasks on the market, there is an increased focus on completing tasks everyday. memento aims to help individuals break down **larger aspirations and goals** into smaller steps and track their progress, using **personal growth** as a driving factor instead of task completion.



Tasks



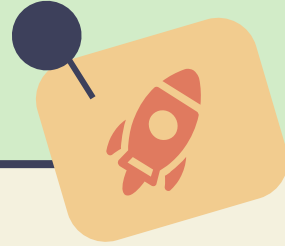
SIMPLE

focus on
long-term goals



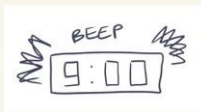
MEDIUM

track progress
towards goals

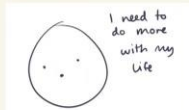


COMPLEX

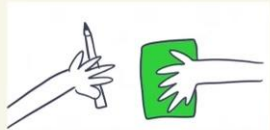
accomplish
long-term goals
and aspirations



1) individual wakes up before going about their day. (completing tasks on their to-do list)
 ↳ phone notifications, time stimulation, externalizing, completion. Mood



2) "Aha" moment - when (s/he) asks how the day is going, what they've been up to, etc
 ↳ moment of realization: individual hasn't been thinking about long-term goals



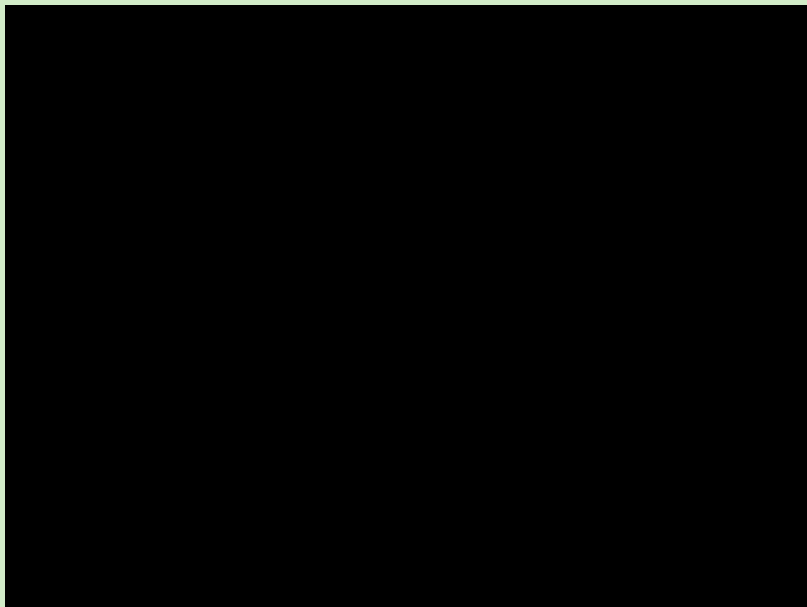
3) individual thinks about long-term aspirations / goals, writes an sticky notes & pins them on the wall



4) action user completes actions every day (w/ the sticky note aspirations in mind) documents them by adding them to the wall



5) individual stands back, looks @ all they have done in terms of their long-term goals / aspirations



Storyboard