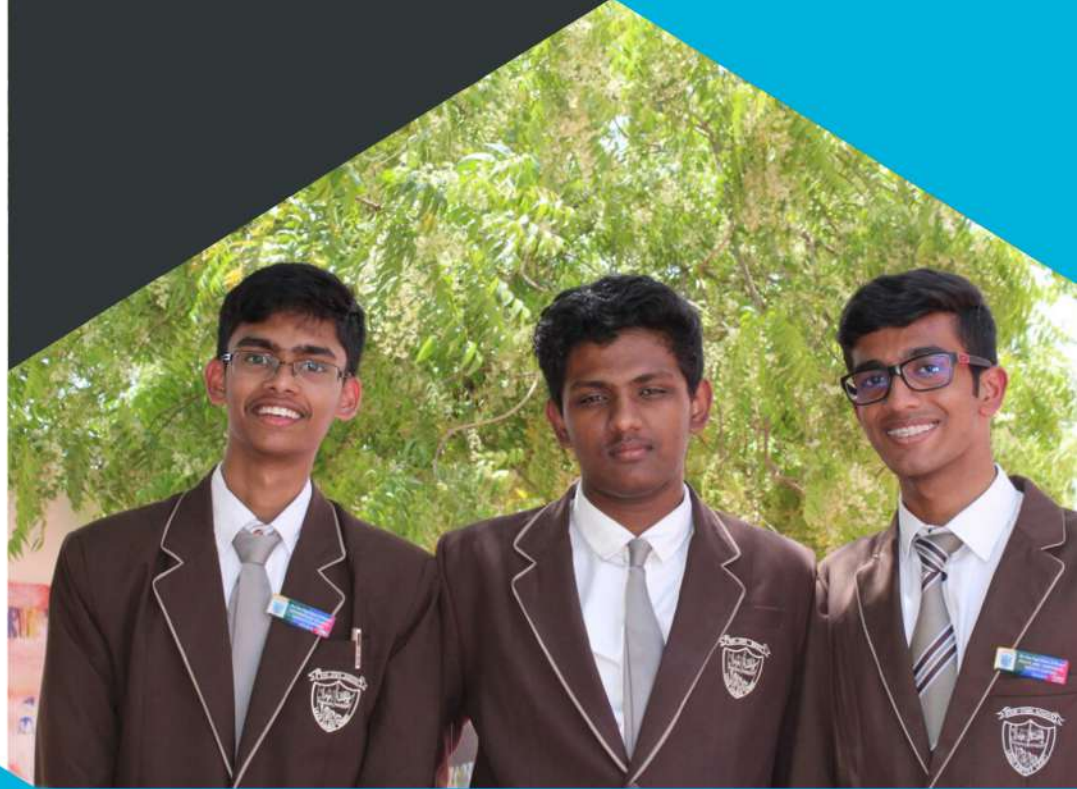


# SPONSORSHIP PROPOSAL



BE INSATIABLE – INNOVATE



# Sponsorship Letter

Dear Sir/Madam,

We are Team Emergence , a High school Robotics team comprising of 3 senior students from Our Own High School, Al Warqa'a Dubai. We have recently been crowned National Champions in the National Robotic Olympiad 2018 held in Abu Dhabi. It is a great honor for us to represent UAE at the World Robotic Olympiad which will be held at Thailand.

Currently, the team is in the process of raising sponsorship and funds to compete in the World Finals , and are seeking the support of business and industry to achieve our ultimate goal - becoming World Champions. Our sponsors will receive a positive return on investment through local and national coverage of the team and the competition. This is an excellent Corporate Social Responsibility (CSR) opportunity for companies to engage in, and gives a positive image of businesses as leaders and supporters innovation and education.

The UAE National Robotics Olympiad (NRO) is an event organized by Abu Dhabi Department of Education and Knowledge (ADEK) for science, technology and education which brings together young people from all over the UAE to exhibit their creativity and problem solving skills through challenging and educational robot competitions and winning teams represent UAE at the World Robotic Olympiad.

Your support would greatly help us to achieve our goal and we would welcome the opportunity to discuss this further with you.

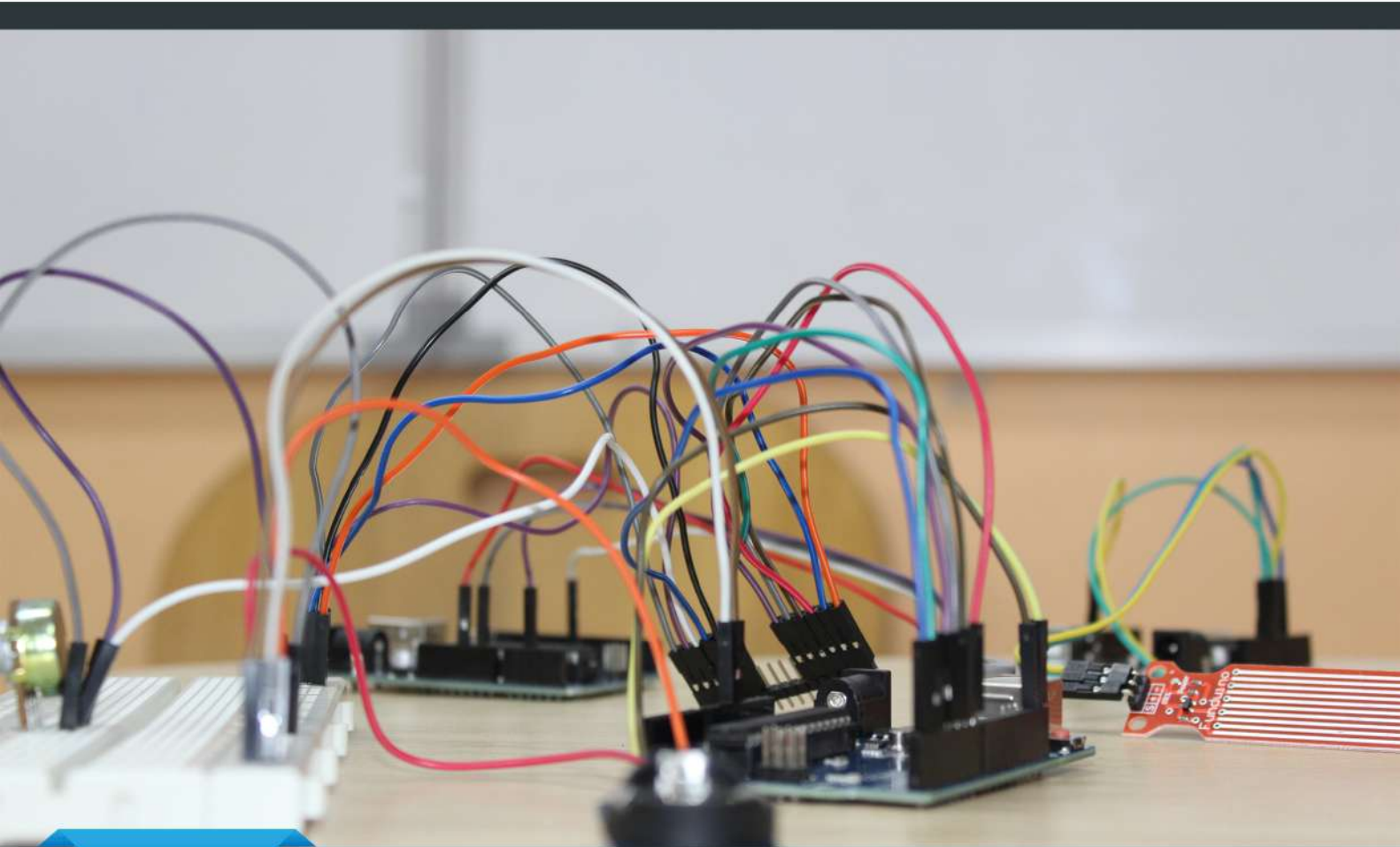
Yours Sincerely,

Jeff Jomon

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Arduino Engineer and Marketing Head

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# Our School

## | Our School



مدرستنا الثانوية، الورقاء  
OUR OWN HIGH SCHOOL, AL WARQA'A

Our Own High School, Al Warqa'a, is a boys school is one of the GEMS pioneer schools which started in 1968 and has carved a niche for itself in the Emirate of Dubai, the UAE and the world.

Using the CBSE educational curriculum to deliver a consistent and holistic educational approach, the school is committed to broad and ambitious teaching, enabling each and every student to develop their voice, talents, and abilities.

## | GEMS Education



GEMS Education, founded as Global Education Management Systems (GEMS), is an inter- national education company. It is a global advisory and educational management firm, and is the largest operator of kindergarten-to-grade-12 schools in the world, with a net- work of over 70 schools in over a dozen countries.

Founded by Sunny Varkey, GEMS provides pre-school, primary, and secondary education. Through its consultancy arm, GEMS Education Solutions, the company works inter- nationally with public and private sector clients on school improvement initiatives

## | World Robotics Olympiad

The WRO is an international STEAM (Science, Technology, Engineering, Arts, and Mathematics), starting in 2004, World Robot Olympiad has developed to a truly global competition. WRO tournaments are organized in more than 60 countries and each season new countries join the movement. The WRO international final in November is hosted by a different country each year.

World Robot Olympiad Association is a non-profit organization. All revenue from sponsorships and fees is invested in support of their mission, which is to promote robotics in STEM education worldwide.

Along with the programming and building aspect of WRO, there are several other parameters where marketing and verbal skills are tested. The competition requires students to build their own booth displays (in which the team's idea, vision and overall goal are represented in a feel-touch way) and portfolios (a textual representation of the team).



The winners and runners-up and 2nd runner ups of the National Robotic Olympiad are invited to compete and represent their country at the World Finals. We, Team Emergence have recently won the UAE National Champions Award and now will be representing UAE in the World Finals 2018 which is to be held this November.



# Event Statistics

| WRO Worldwide

## Global Statistics



Students involved each year  
**66000+**

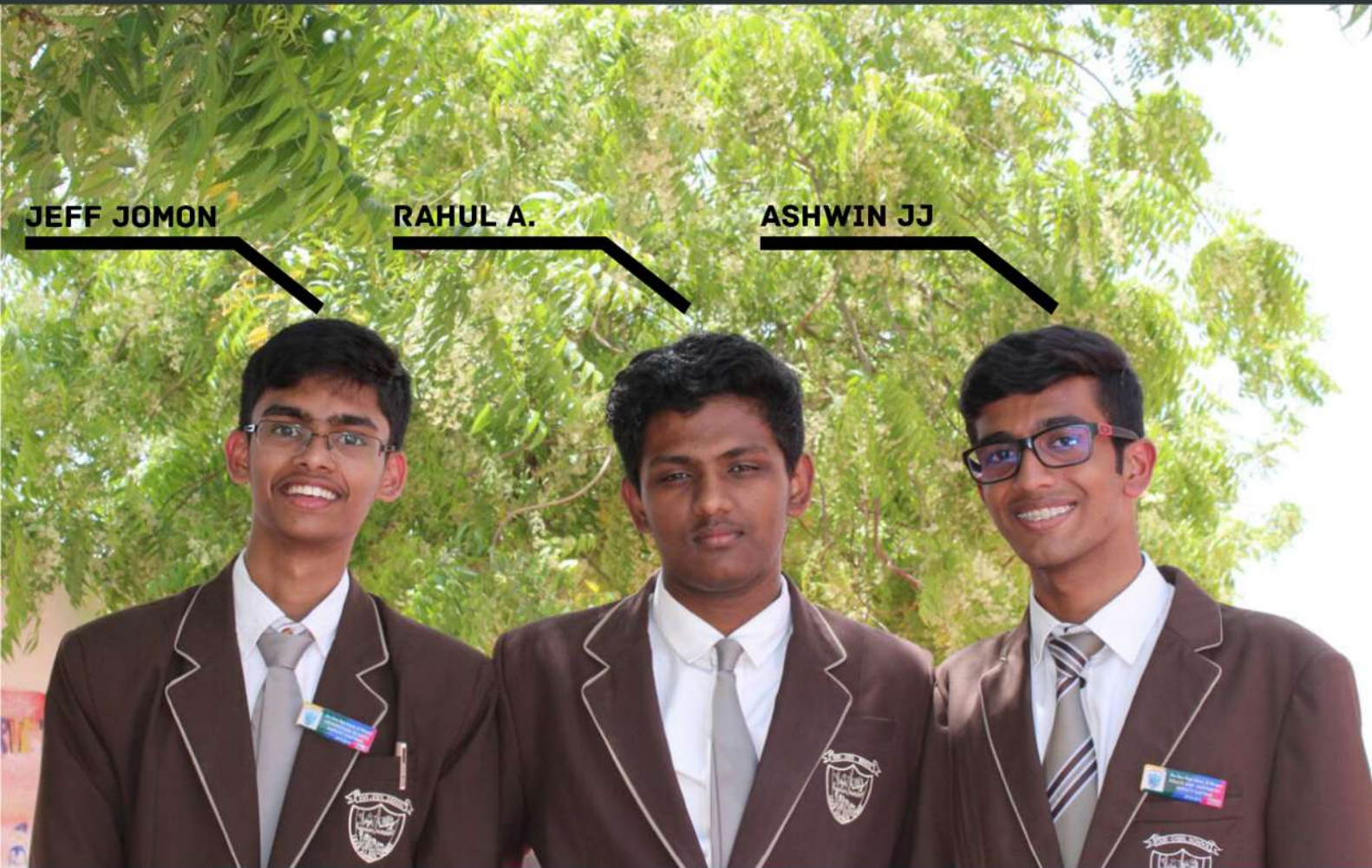
World Robot Olympiad is based on member countries. The WRO national organizers take the responsibility for organizing the WRO competition in their country.

Amongst their national organizers are independent non-profit organizations, universities, national educational authorities and commercial organizations with an interest in robotics. Their partners are as diverse as can be, but they all share our goal to have young people explore STEM topics and robotics worldwide.

Without the national organizers, WRO would not be the truly global competition they are. We thank them for all the hard work they are doing to give so many children and young people a chance to work, learn and have fun with robotics!

# Our Team

| Meet the Team



**Team Lead: Rahul Arepaka**  
**Graphics Designer and Builder: Ashwin JJ**  
**Arduino Engineer and Marketing Head: Jeff Jomon**



# Return on Investment

## | Working with Partners

Becoming a team partner is an excellent opportunity to gain positive Corporate Social Responsibility (CSR) through supporting the UAE National Champions on this international, Multi-disciplinary educational endeavor.

## | Why Us?

Team Emergence being the National Champions of Robotics in UAE 2018, has, as shown, a wealth of experience on all levels. Now, we have the opportunity to progress as a full team to Thailand to compete in World Finals. Up to Nationals, we have been backed by several organisations who helped us both financially and through collaboration and advice. The support we have received from all our sponsors this far is what drove us to be the best of what we could, and to become National Champions.

Wherever we go, your brand comes with us. This opportunity provides your brand with a platform to be showcased where tomorrow's champions are made. Also, we strongly believe that with your support, we can be the World Champions, generating huge exposure for our sponsors.





**BE INSATIABLE – INNOVATE**

# **NEXT STOP**

**WORLD FINALS 2018 THAILAND**



NOTE: OLD MODEL