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HST - 325

<https://2019.vizsociety.net/~redelste/DigitalNYC/>

For this assignment, I chose the NYPD Motor Vehicle Collisions data. I chose this data because of the subject matter; car accidents. This is something that is interesting to me as it allows you to see where and when accidents happen. The data also provides further explanation as to what the type of accident was as well as who was involved, including the number of injuries of all parties involved as well as differentiation between cyclists, pedestrians, and motorists.

When visualizing the data and adjusting the appearance of the graph, I chose remove a lot of detail as well as keep a darker color palette. The detail detracted from what was important; the data. It is important to minimize the amount of data ink used in a visualization. The darker color palette was chosen because I thought having a bubbly, colorful visualization may be inappropriate for such a grim subject.

When discussing with fellow peers and other viewers, I adjusted the opacity of each data point as well as simplified the readability of the map. It is important to be able to read the graph and see the data being presented. This is what inspired the darker color palette and simplified version.

The additional information was changed from a serif font to a sans-serif font. I find sans-serif fonts far more appealing and it fit the overall aesthetic of the visualization.