

This is the logo that is used to represent the ICON network. Here are a few things to keep in mind when using the ICON logo.

- Only show the ICON logo in green, black, or white.
- Do not rotate the logo.
- Do not overemphasize the logo.
- Ensure there is adequate whitespace surrounding the logo.





This is the logo that is used to represent the ICX token. Here are a few things to keep in mind when using the ICX logo.

- Only show the ICX logo in green, black, or white.
- Do not rotate the logo.
- Do not overemphasize the logo.
- Ensure there is adequate whitespace surrounding the logo.





The ICON and ICX logos come in three color variations - turquoise, white, and black.

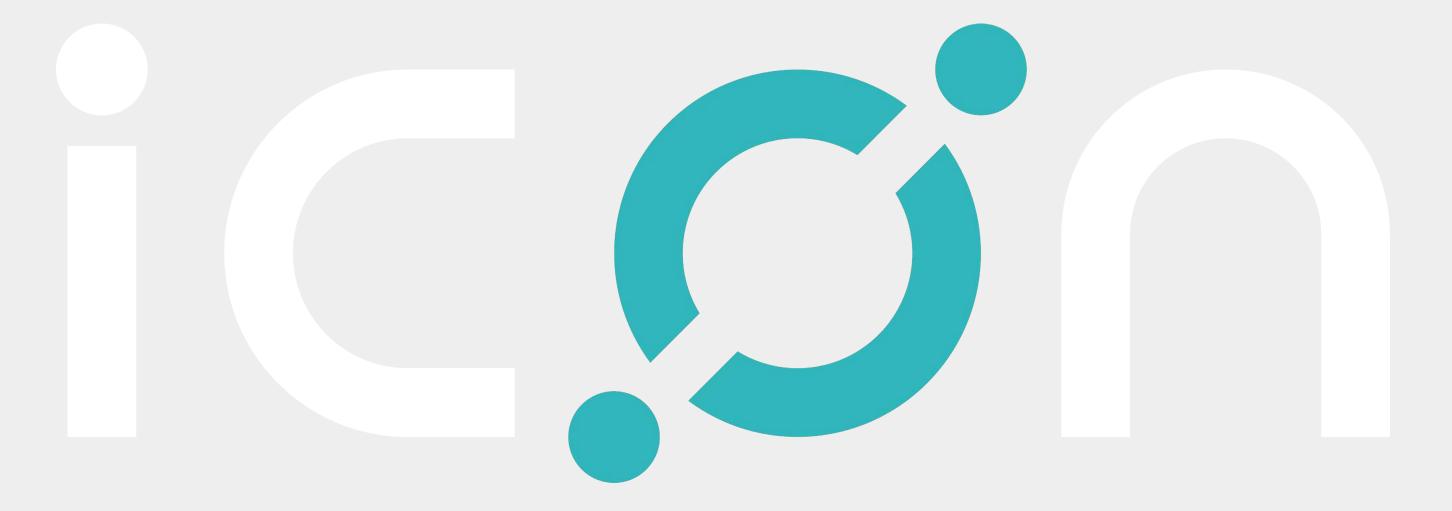
The green and white variations of the ICON logo feature a high level of contrast - turquoise/black and turquoise/white. The black ICON logo features a low level of contrast ideal for "dark mode" design - black/grey.













Turquoise

HEX #32B8BB RGB 50 184 187 CMYK 70 3 30 0

Black

HEX #1f2120 RGB 31 33 32 CMYK 73 65 66 74

Dark Grey

HEX #545454 RGB 84 84 CMYK 64 56 56 32

White

HEX #FFFFF RGB 255 255 255 CMYK 0 0 0 0



Typography

ICON's font of choice is Montserrat, a sans-serif font inspired by the Montserrat neighborhood in Buenos Aires, Argentina. Montserrat was designed by Julieta Ulanovsky.

Arnizome has no beginning or end; it is always in the middle, oetween things, interbeing, intermezzo.



Questions & Comments

Contact us at hello@rhizomeicx.com

