

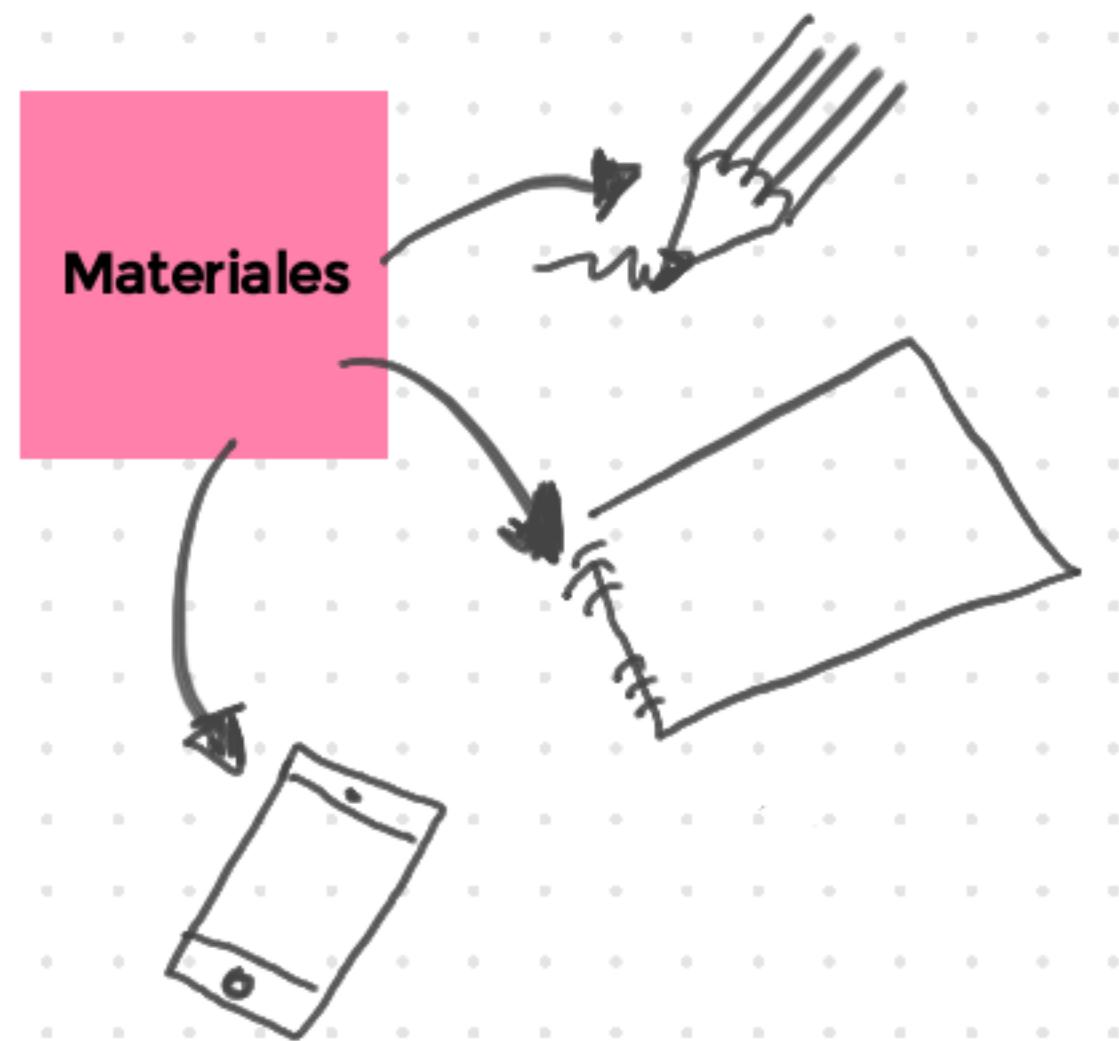
# HUMANIZING BUSINESS WORKSHOP

With:

visual facilitation  
&  
Sketchnotes

ROBERTO  
MORAGA.

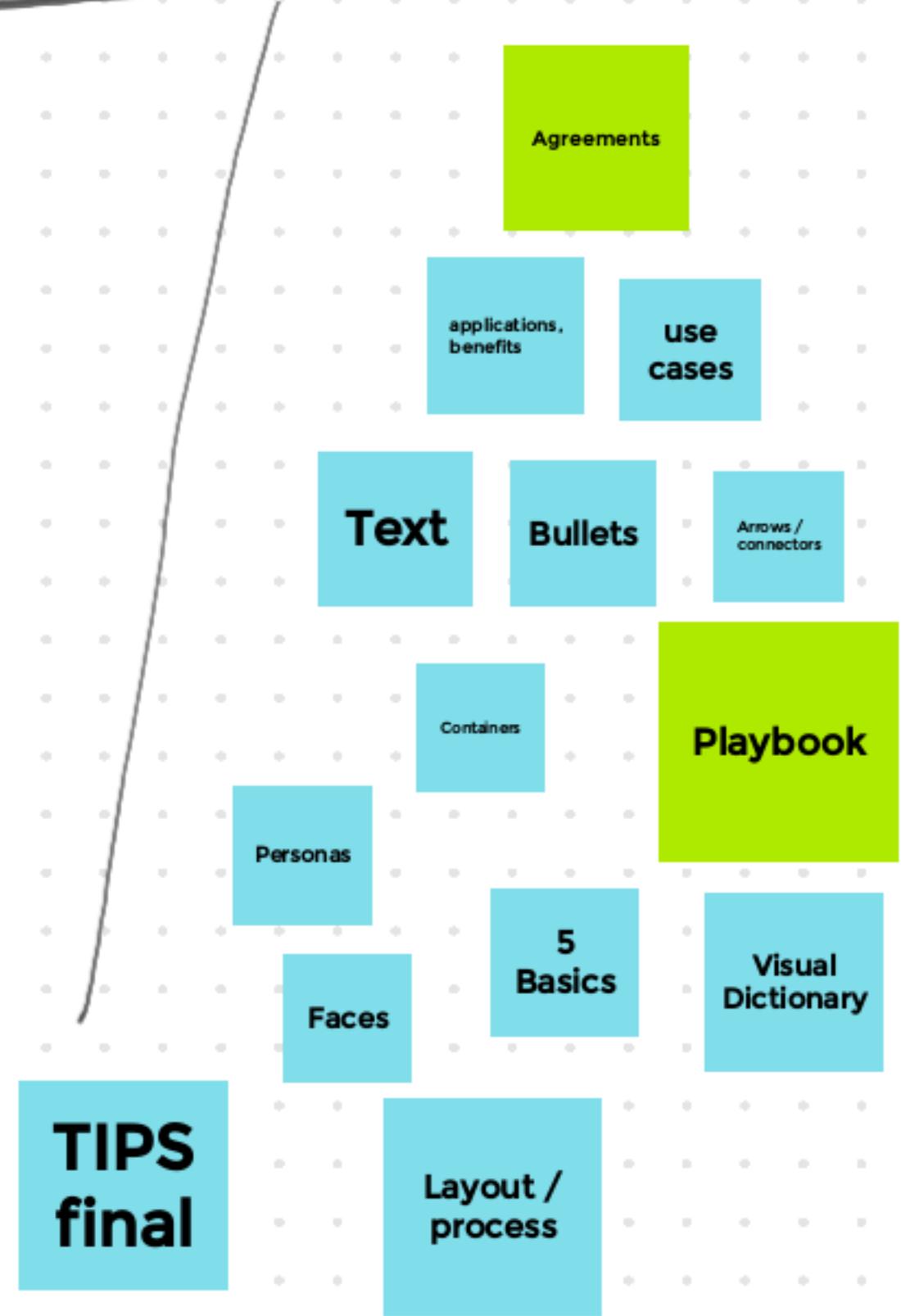
# AGENDA



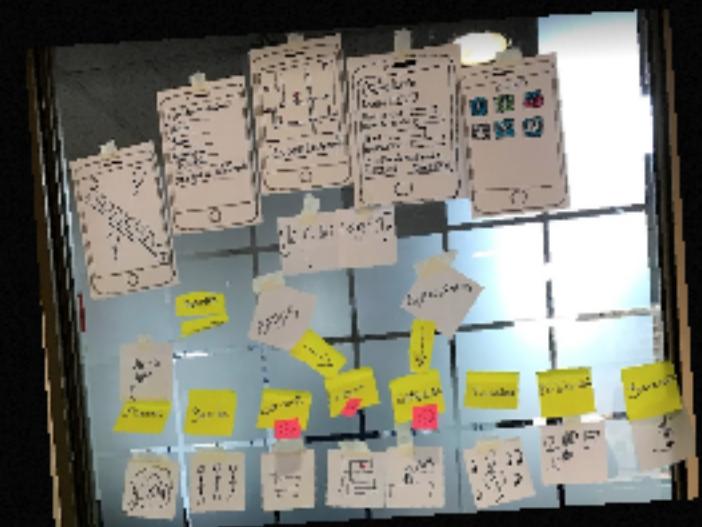
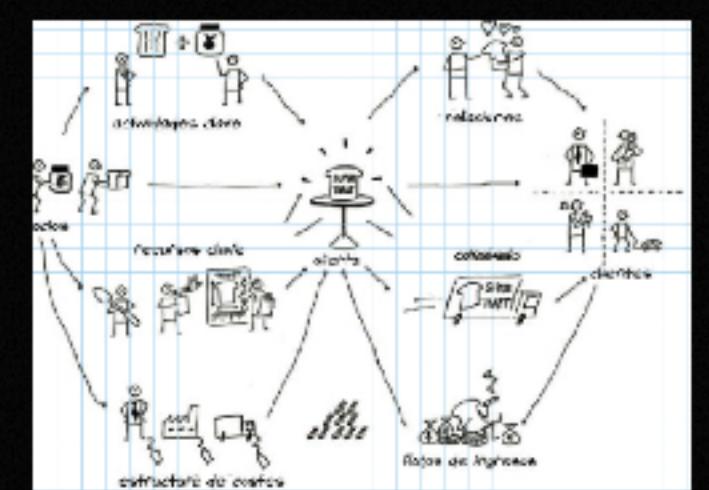
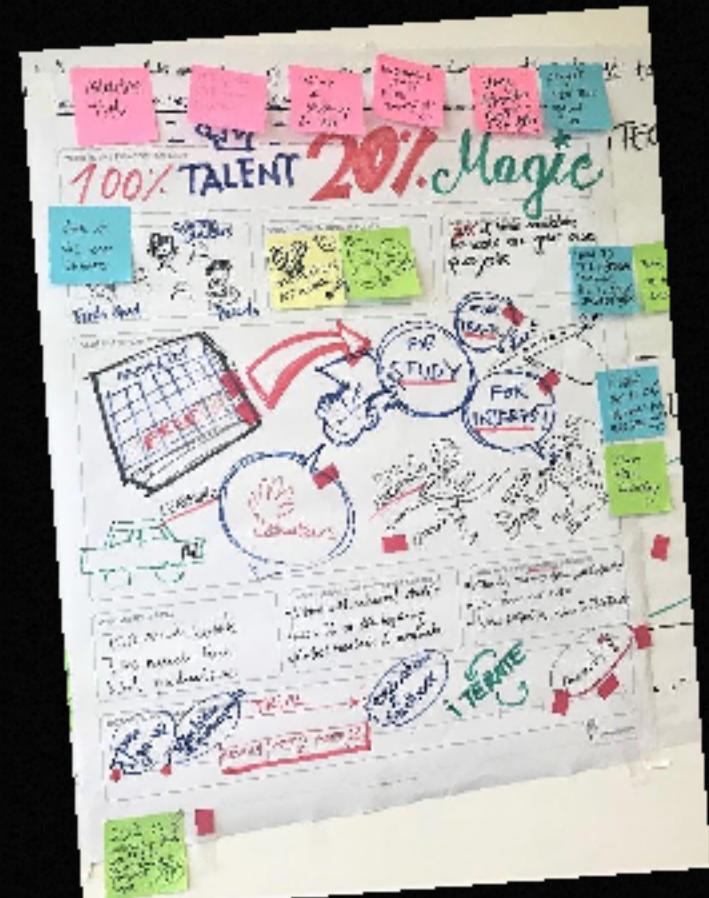
cual ha sido un aprendizaje significativo que has tenido en cuarentena

to do | doing | Done!

**TIPS  
final**



# USE CASES



# TOM WOJEC



Strategic Positioning

Cash Flow

Manufacturing Process

Opportunity Costs

Sales Strategy

Service Innovation

Competitive Separation

Engagement

Film Production

Customer Experience

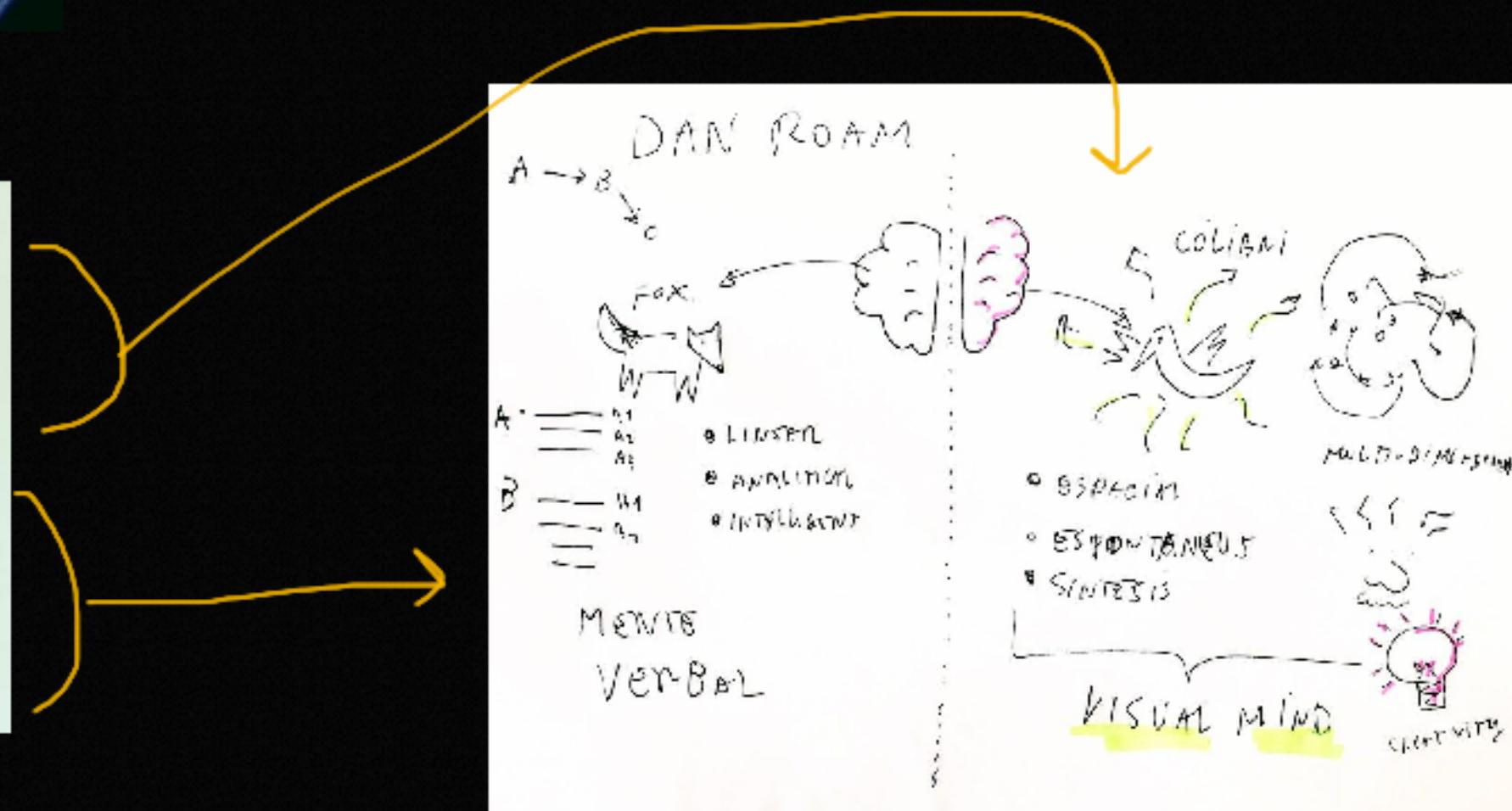
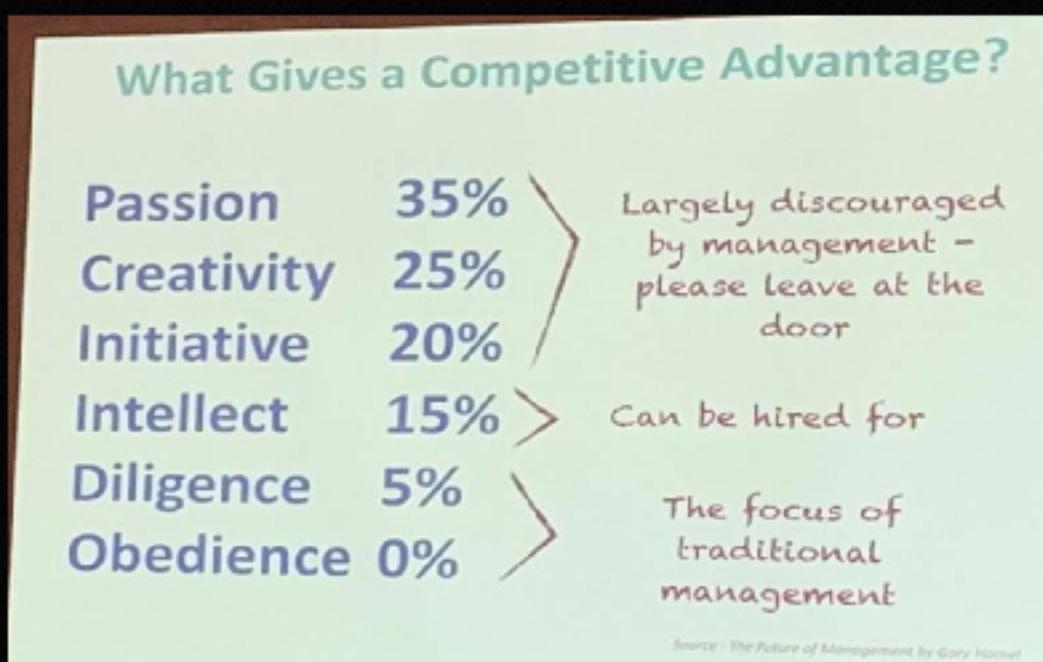
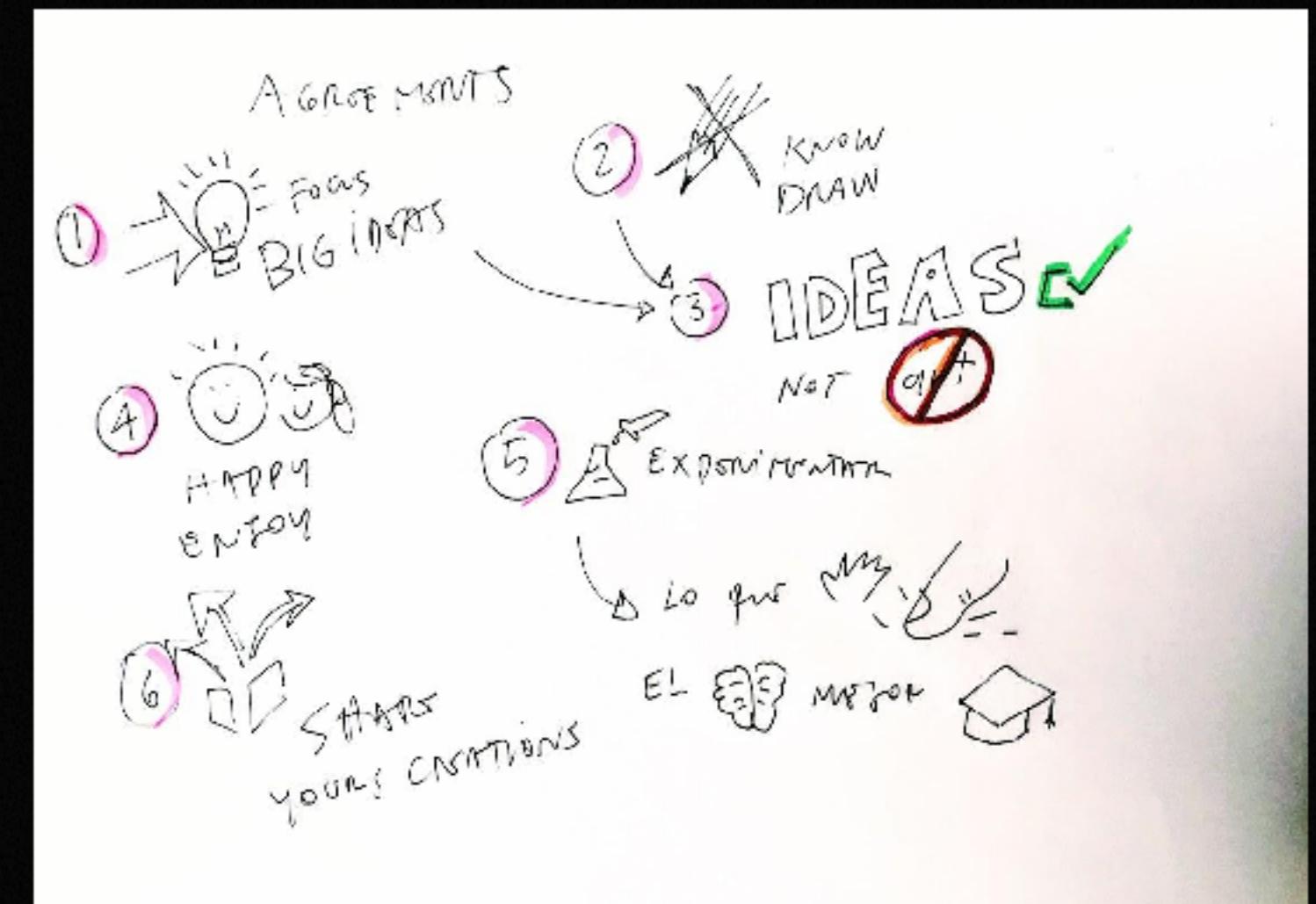
Cost Benefit Tradeoff

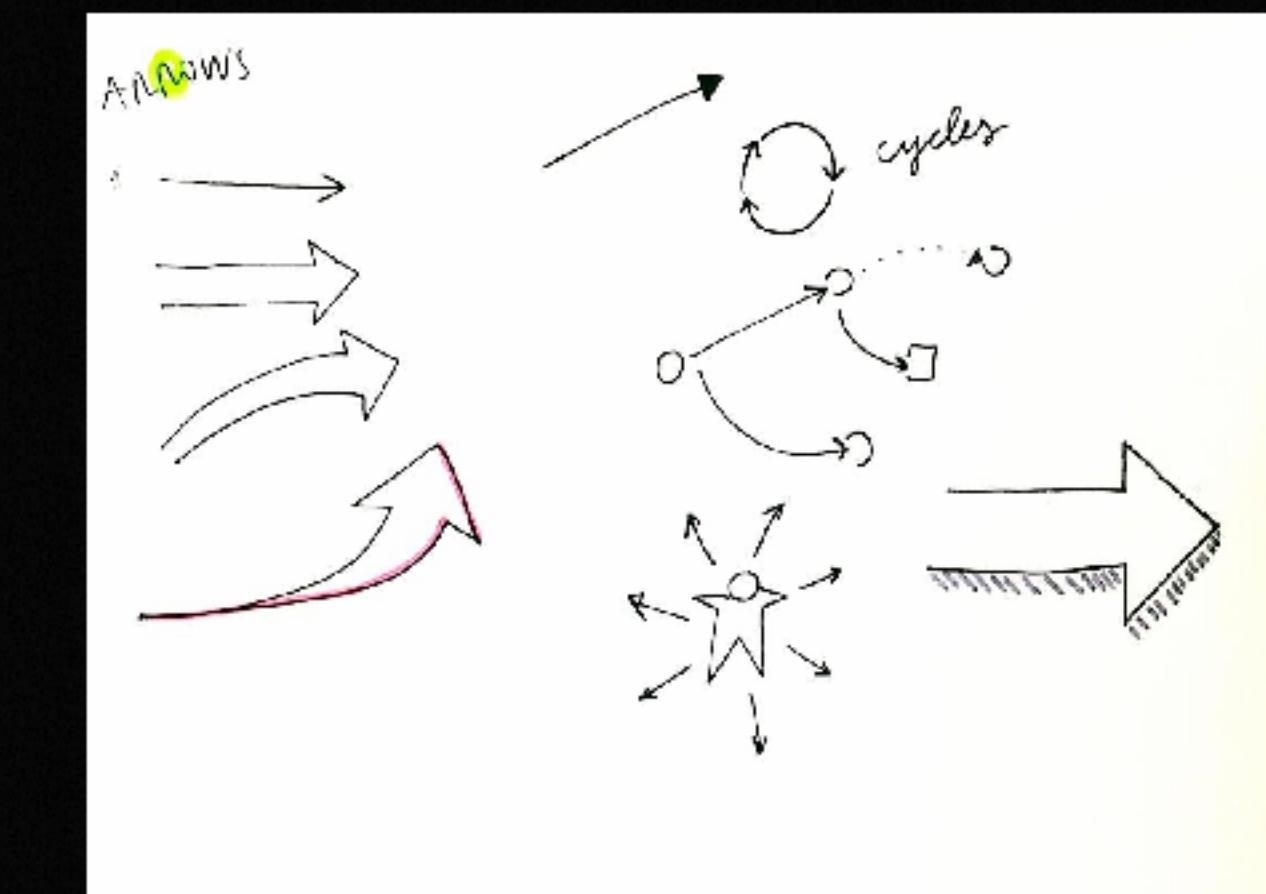
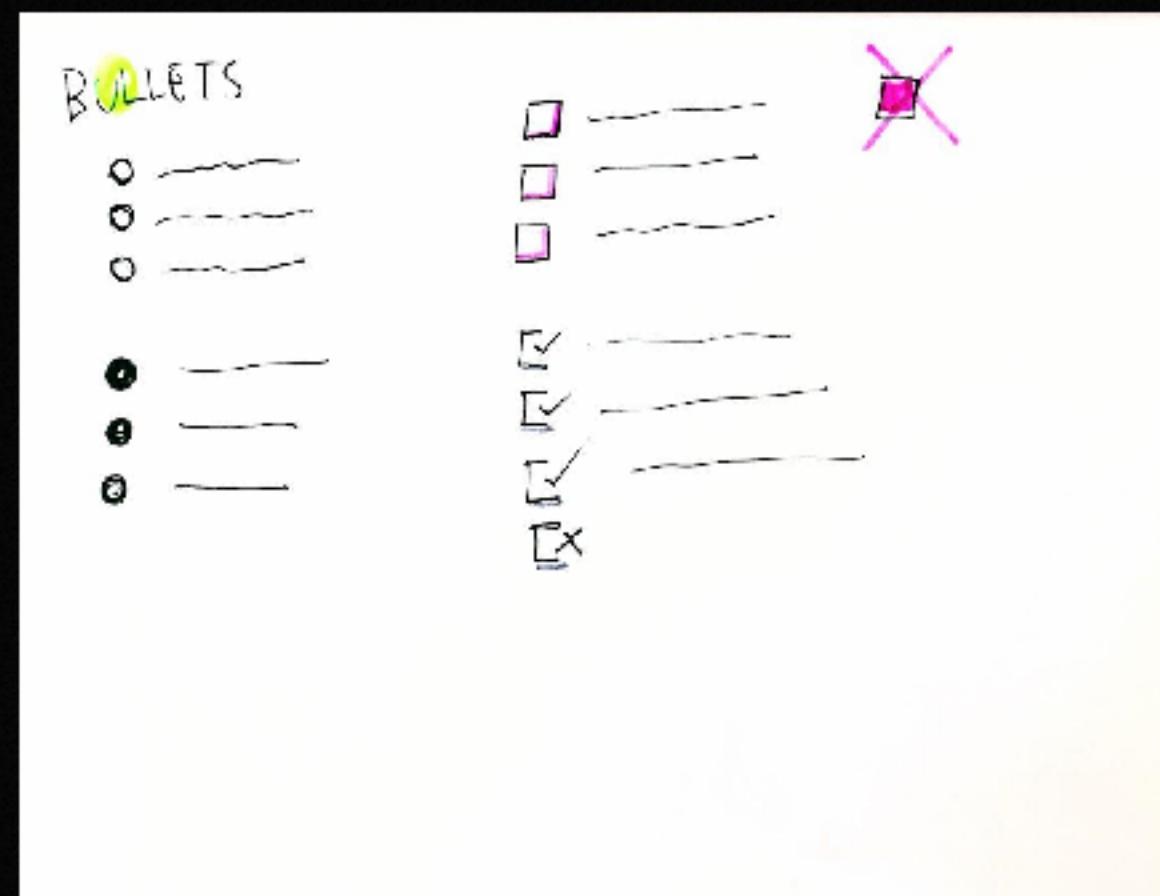
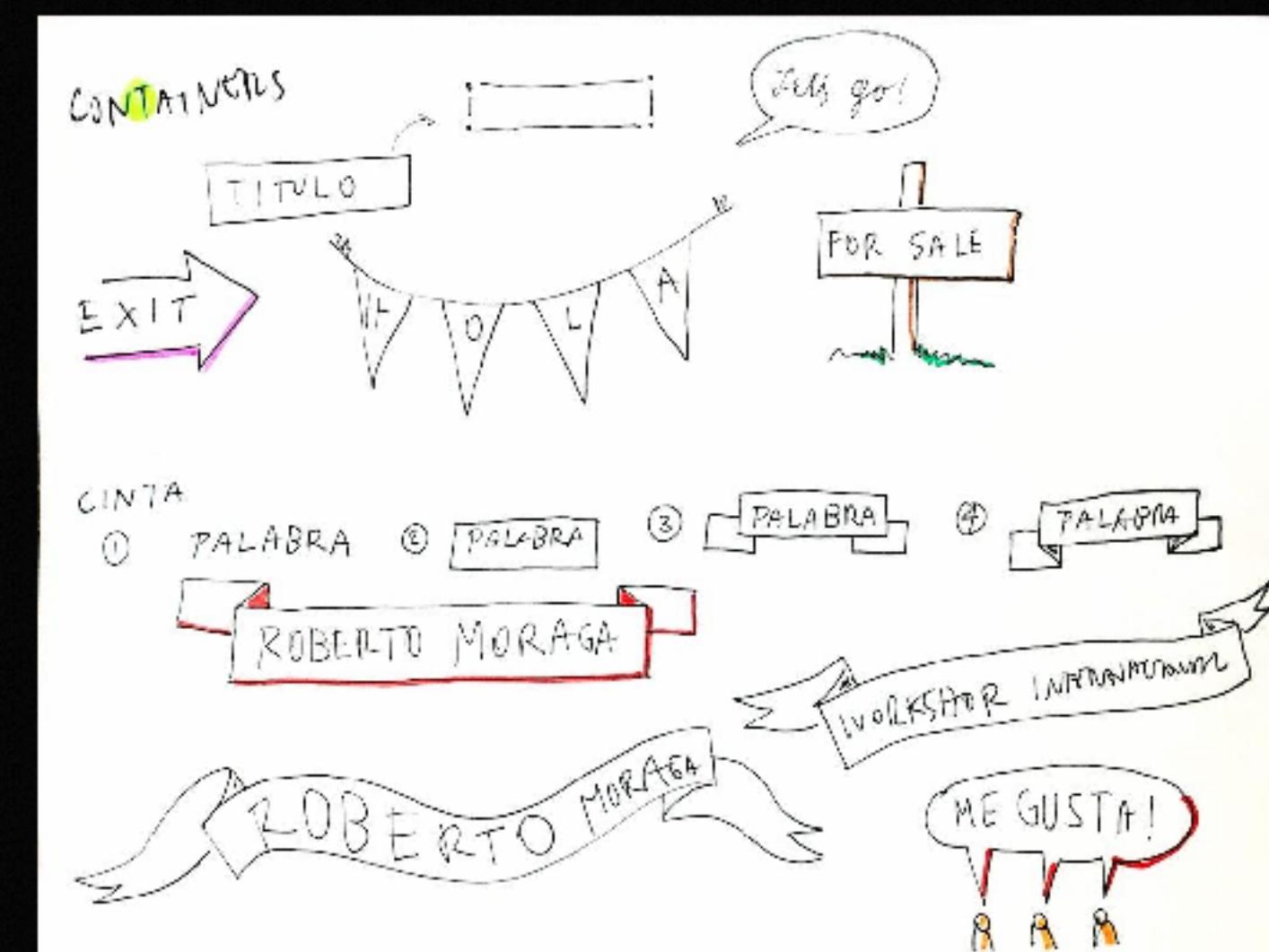
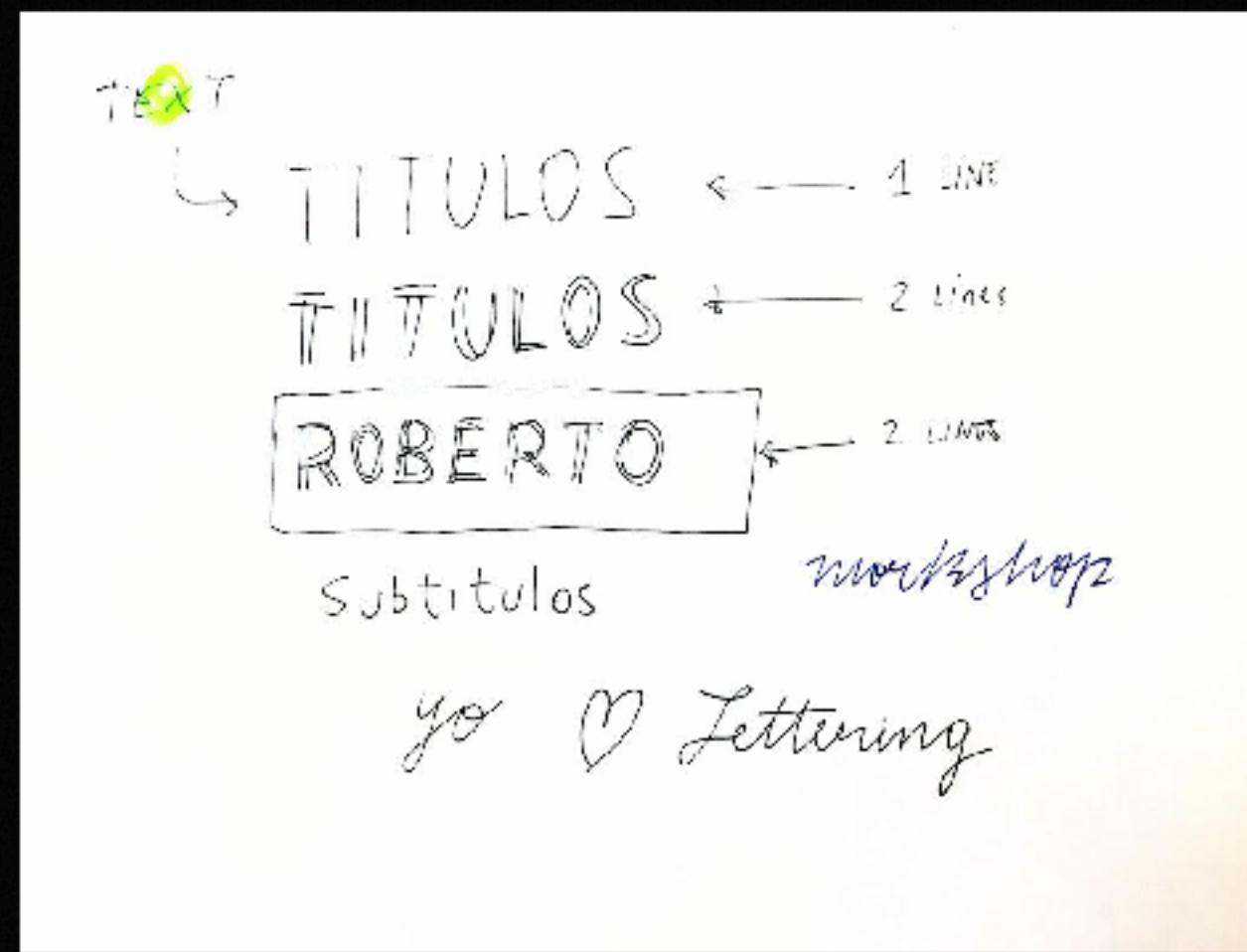
Product Positioning TED

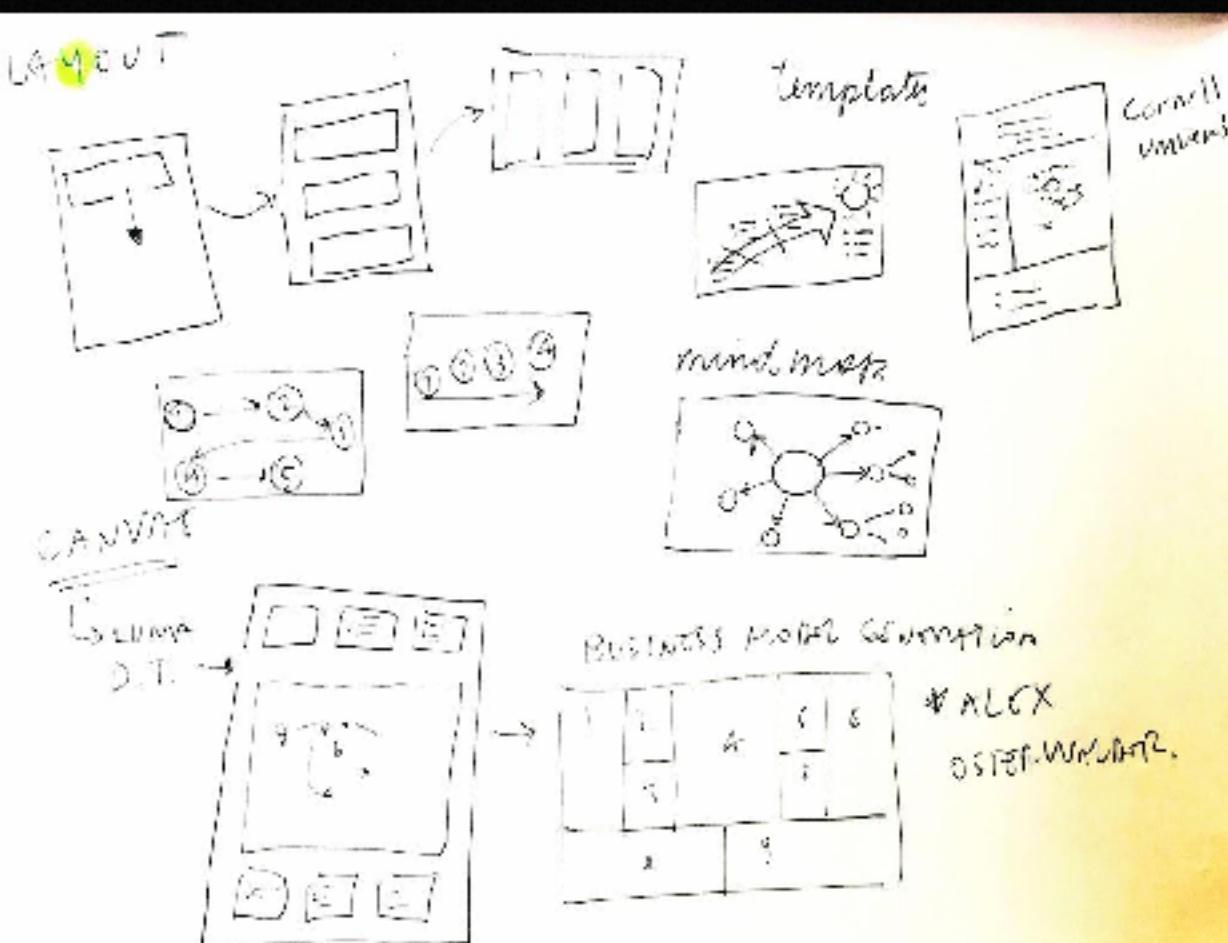
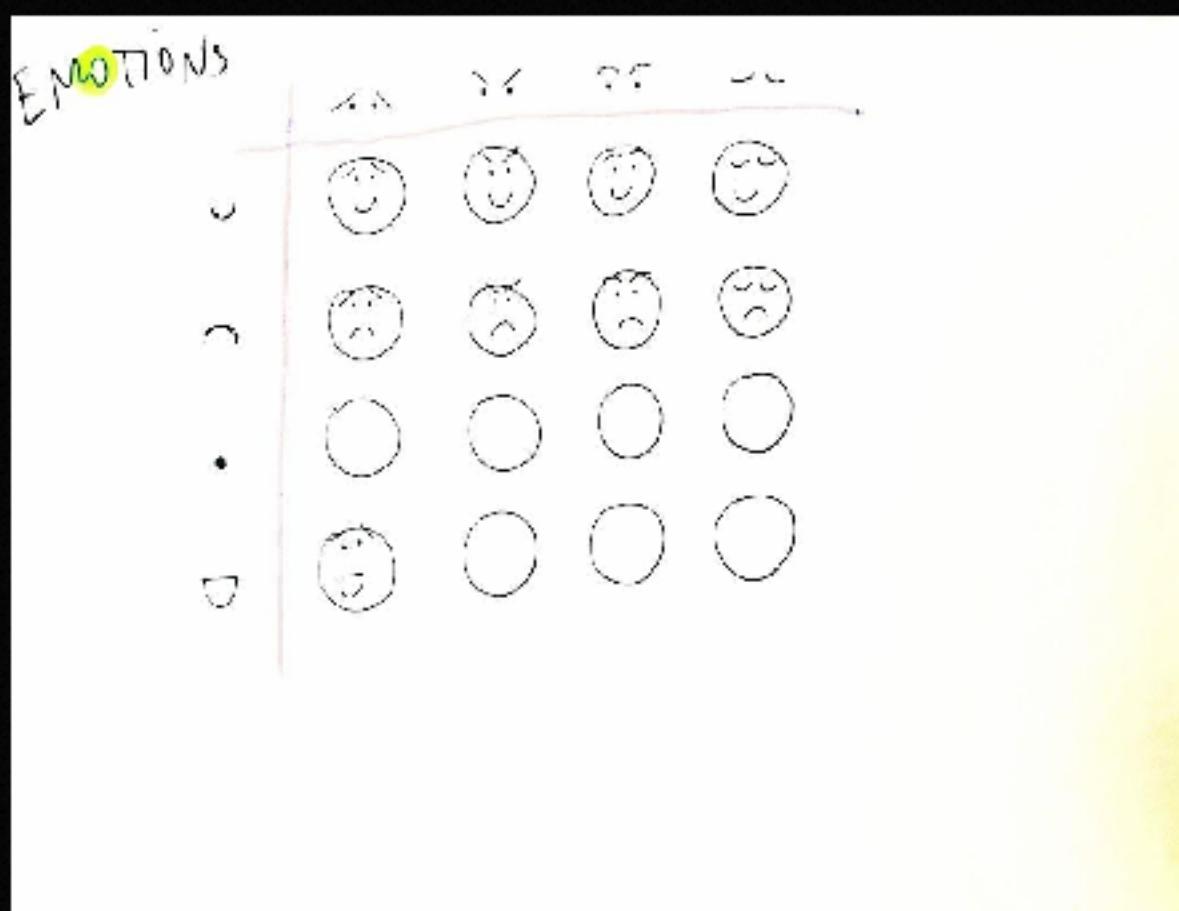
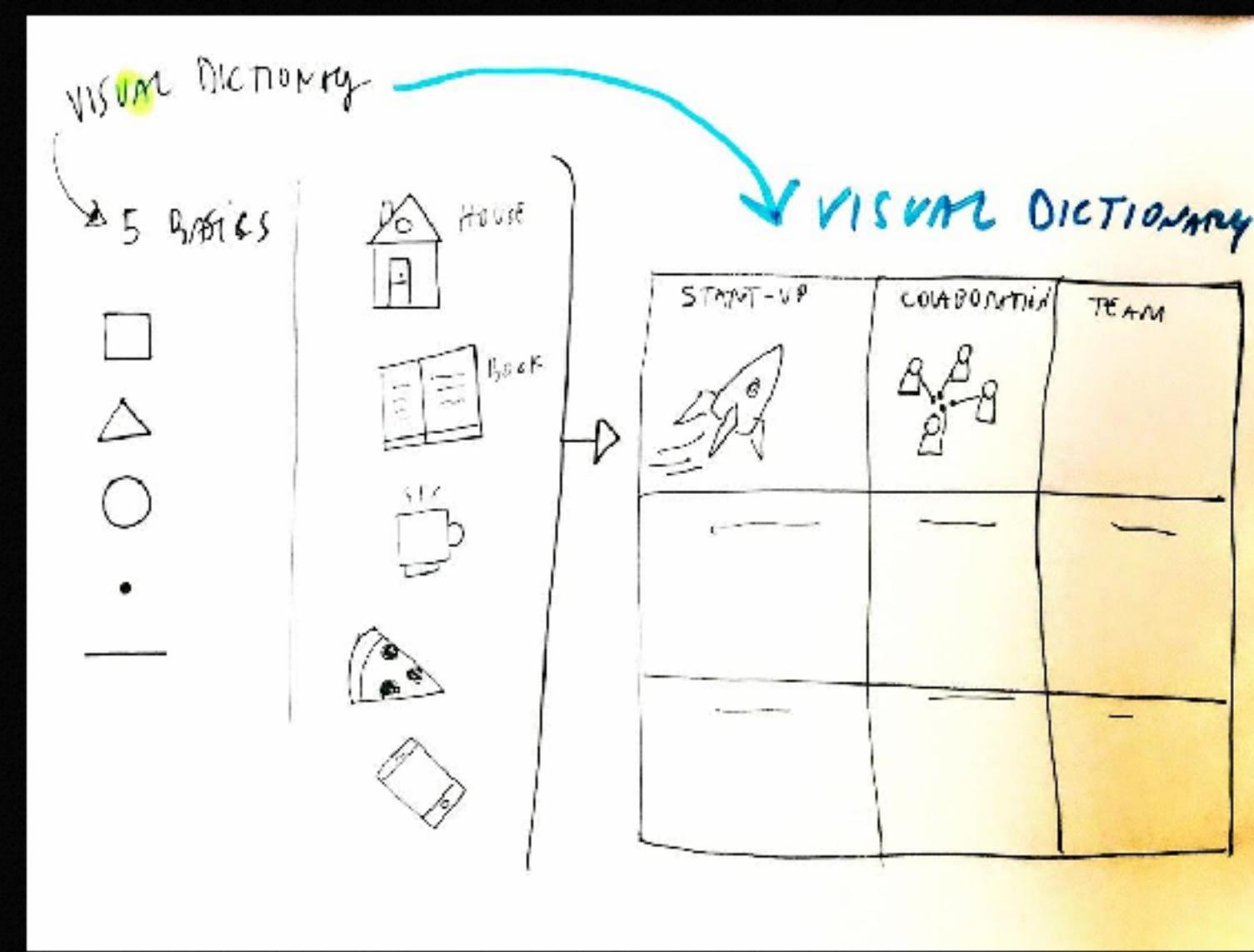
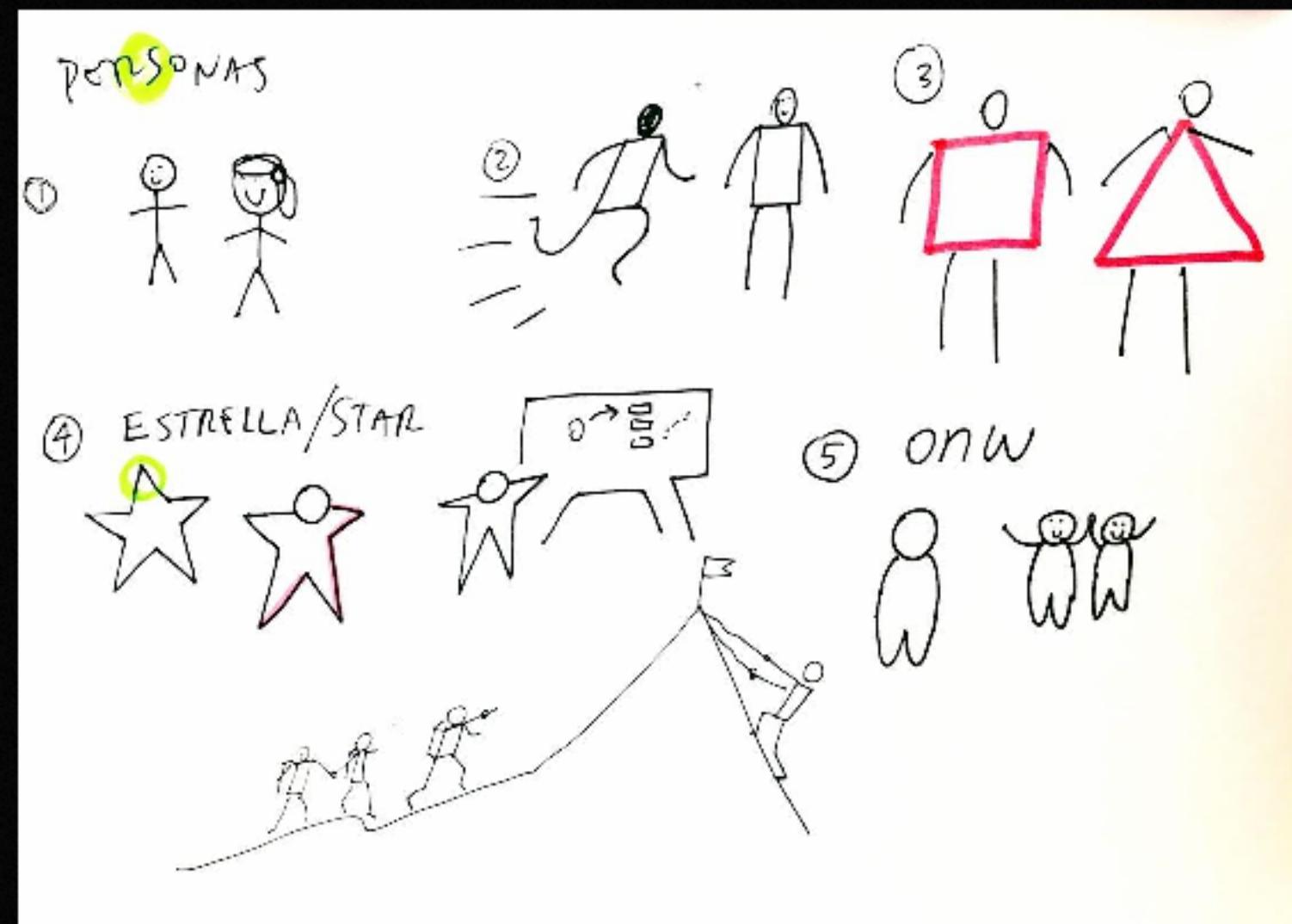


## → Roles

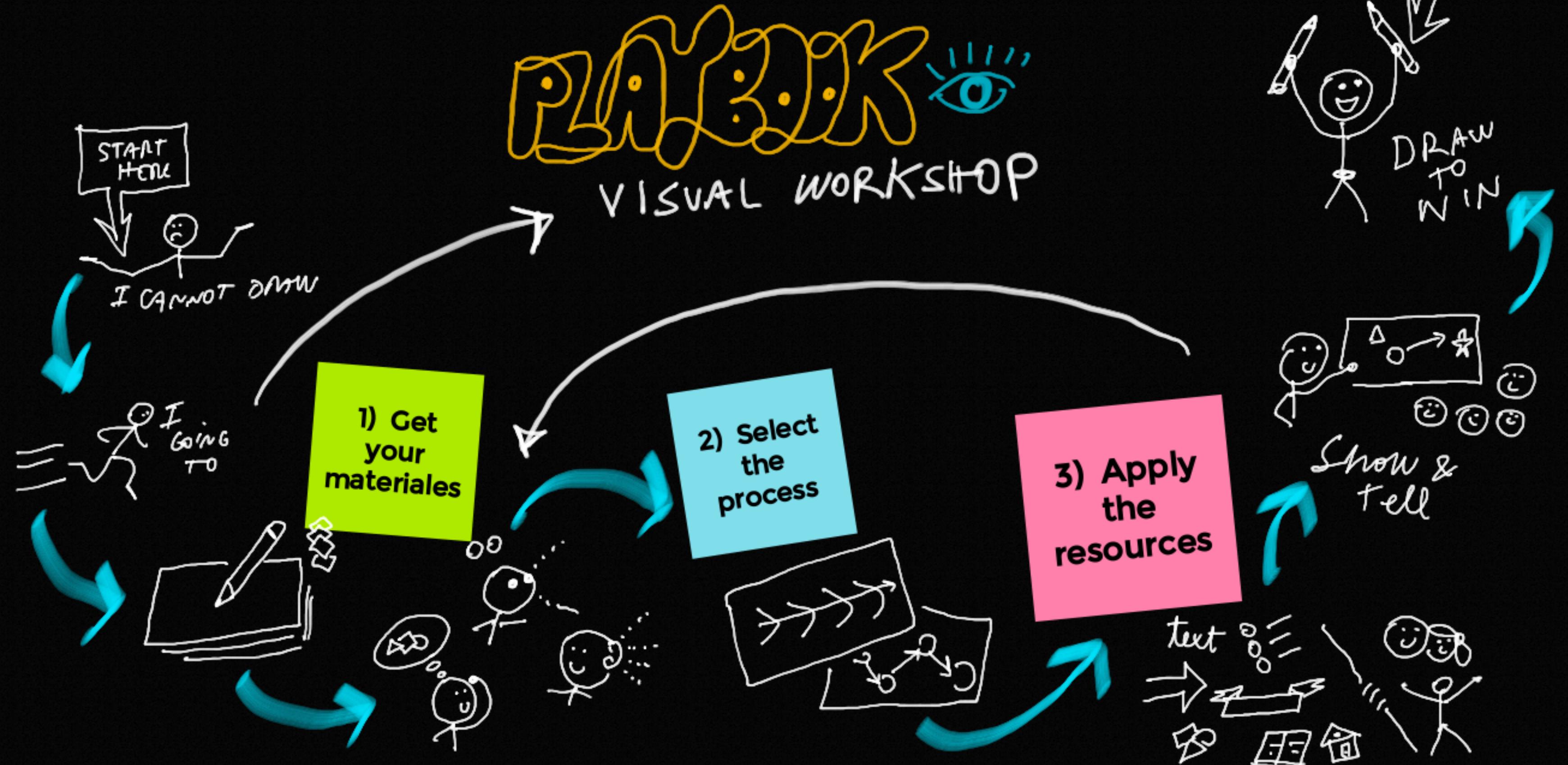
## Benefits







# Summary





# MATERIA STUDY

