

## Introduction

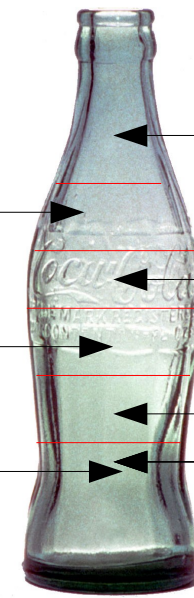
- In the top 10 of the most known companies in the world.
- At the origin, it was created to cure many diseases, like morphine addiction, dyspepsia, headache, neurasthenia, and impotence.
- Very famous advertisement campaigns.

# Coca-Cola®

Belgium (102L)

Norway (119L)

USA (216L)



Others

Canada (119.8L)

Ireland (126L)

Annual consumption (L/per)

## Recipe

Take carbonated water, add sugar, a bit of caffeine, a drop of phosphoric acid, some caramel for coloration and natural flavorings. Shake it and you get coca-cola! Maybe it's a bit more complicated !

1885 : French wine coca (contain alcohol).

1886 : Becomes alcohol free.

1888 : Registration of Coca-cola.

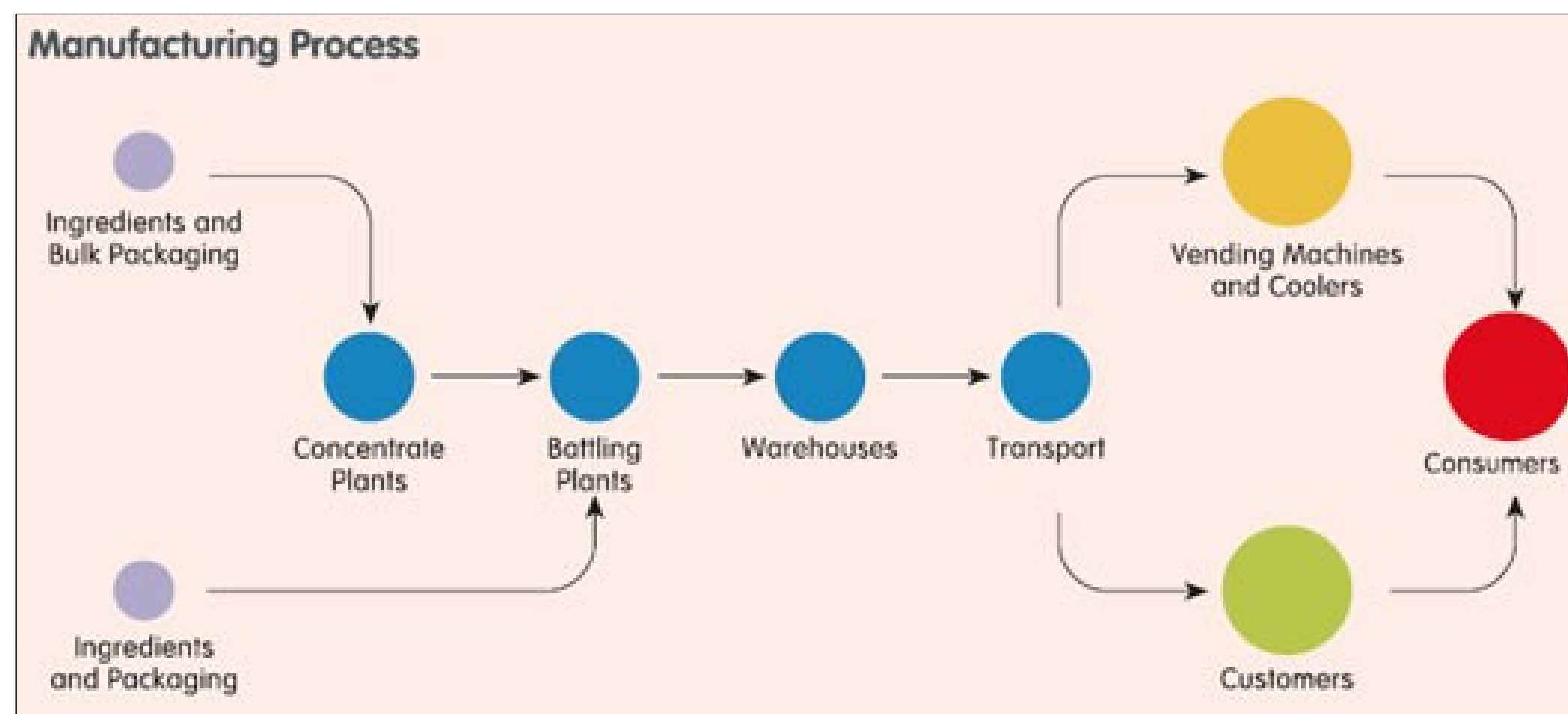
1892 : Registration of The Coca-Cola Compagnie.

1904 : Become cocaine-free.

1915 : The well known design of glass bottle.

1983 : Progressive creation of new brands, like Coca-Cola Light, Coca-Cola Cherry, ...

## Process description:



## Conclusion:

- Since 1885.
- Secret recipe.
- One of the most consumed drink.
- A lot of new brands.



Robin Moussu, Gael Berrier, Romain Mathieu

## Sources:

<http://www.coca-colacompany.com/>  
<https://en.wikipedia.org/wiki/Coca-Cola>  
<http://www.coca-cola.com.sg/img/workplace/cokesystem4.jpg>  
<http://money.cnn.com/magazines/fortune/most-admired/>