

# START YOUR CONVERSATION WITH SUCCESS

## 2019 Syllabus

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### About This Class

**Start Your Conversation With Success** is the only course showing you every step from "feeling stuck" to "being outstanding" and getting the career you really want and deserve. Plus, we give you the system to excel in your profession and out shine others.

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### Course Schedule

#### **Pre-Course:**

Course Syllabus  
Preparation materials for our first class  
Your first Challenge!

#### **Week 1: Discover Yourself**

Dig Deep - tactical worksheets to discover your professional self  
Language Lab - Charisma & First impressions  
Challenge - Conquering your inner critic

#### **Week 2: Build Your Message**

Dig Deep - tactical worksheets to map out your message  
Language Lab - No fail messaging  
Challenge - Build it up & tear it down - getting to your core message

#### **Week 3: Engage Your Audience**

Dig Deep - tactical worksheets to zero in on your true audience  
Language Lab - Spotlight talks  
Challenge - The Ultimate Worst-Case Scenario Survival Kit

#### **Week 4: Final touches & next steps**

Dig Deep - tactical worksheets to get in the zone  
Language Lab - Be Sensational!  
Challenge - Dream BIG!