Chicago, Illinois 872-228-6519 rkpalmore@gmail.com

### Rebecca Palmore

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### **TECHNICAL SKILLS**

*Strong:* React.js, JavaScript, jQuery, Node.js, Express.js, HTML, CSS, MySQL, Sequelize, APIs, AJAX, GitHub *Experienced:* MongoDB, Mongoose, Handlebars, React Native, Python, Django, Firebase

# **APPLICATIONS DEVELOPED**

Plaudit! <u>live</u> | <u>GitHub</u>

Back-end developer

- A team-developed, fun workplace application that encourages positive peer feedback and recognition.
- Researched, implemented key email notification features using Nodemailer, among other project tasks.
- Utilized MySQL, Sequelize, Express, JavaScript, jQuery, Nodemailer, Handlebars, Materialize.

#### Book Love live | GitHub

Full-stack developer

- A single-page React.js app that is a virtual book club for groups of friends, no matter their location.
- Utilized React.js, MySQL, Sequelize, Express, JavaScript, jQuery, Nodemailer, Materialize, Nexmo.
- Added welcome page animation via Textillate.js, other enhancements after group project presentation.

# Video Gladiators <u>live</u> | <u>GitHub</u>

Front-end developer

- Challenge a friend or foe to test your knowledge of YouTube viral videos!
- Team project implements Facebook login, animation, live chat feature using Firebase, YouTube API.
- Served as front-end developer for game flow, look and feel; also implemented live chat via Firebase.

# **PROFESSIONAL EXPERIENCE**

WTTW-Channel 11, Chicago Tonight Digital Editor

Chicago, 2015-present

- Grew average monthly users at <u>wttw.com/chicagotonight</u> by 169 percent since joining team in July 2015
- Manage reporters, content production and strategy to increase engagement and traffic across platforms
- Edit and program site using Django, work with WTTW development team on site enhancements

# Chicago Tribune, Senior Digital News Editor

Chicago, 2012-2015

- Managed content and digital operations for 50 <u>hyperlocal suburban sections</u> of Chicagotribune.com
- Client-side collaboration with developers on Django-based UGC (user-generated content) system
- Reported on real-time and historic traffic and user engagement trends using various analytics tools

### **Metromix and Chicago Tribune**, Events Editor / Digital Producer

Chicago, 2005-2012

- Managed extensive event, venue database for publication of listings online and in RedEye print edition
- Served as project manager for Tribune launch of ecommerce website ChicagoShopping.com
- Client-side collaboration with database developers on new CMS for national Metromix product rollout

### **EDUCATION**

Northwestern University, Chicago

Coding Boot Camp, Full Stack Web Development, 2017

- <u>Earned certificate</u> for 24-week program covering 12+ languages, plus group and individual project work
- Dedicated 40 hours/week to in-class instruction, studying and homework while maintaining full-time job

Menlo Innovations, Ann Arbor

Project Management Workshop, 2012

University of Illinois at Urbana-Champaign

English Literature, Creative Writing, 2002

### ABOUT ME

Big "Game of Thrones" fan but ... 2-year wait for final season?!? Worked in coffee shops on three continents. Good book + cat on lap = happy weekend. Finished 2012 Chicago Marathon -- my second race ever. Veggies!