

Blazed Labs LLC Business Plan

Written by: [Tyler Ruff](#)

Published by: [Blazed Publishing](#)

Published on: 8/1/2022



Executive summary

The Blazed Labs LLC company will be a technology company which manages its inner divisions, of which act individually like companies themselves. The divisions are Telecom, Systems, and Publishing.

Company description

At present, Blazed Labs LLC operates as a small business out of the home of its CEO (Tyler Ruff). But, as time progresses, we hope to benefit from our web and application development to help raise capital for future ventures (related to data-center management) and at which time the company will expand its operating capacity considerably.

Currently, Blazed Telecom has a website and a hotline to call. We intend to grow this division in servicing small, medium, and enterprise use-cases. Blazed Systems currently oversees only the web/application development ventures, which will be expanded to data-center operation as soon as it is strategically feasible to raise the funds for the venture. Finally, Blazed Publishing is a publishing company which specializes in text, media, interactive, and software publishing.

The company is governed by the Blazed National Government, an inner organization formed to oversee Blazed conventional conduct. Membership to participate in this group is free and open to the public.

Shareholders to the Blazed Labs LLC company will be those in possession of Blazed Cash (B\$), virtual property, virtual goods, and/or other virtual banking instruments. These shareholders will be rewarded with the increased revenue of the company, which will incentivise management to ensure proper conduct.

The Blazed Labs LLC company will be an advocate for open source software development. This is because open source promotes agile development and low start-up costs. Finally, the Blazed Labs LLC company will conduct research and gather knowledge pertaining to systems engineering.

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Market analysis

Despite what headlines portray, the tech industry is not uniformly stricken with the “bug” of overspending. Thus, as we see many “Big Tech” companies utterly collapse, unbelievable amounts of “Small Tech” companies stay resilient because of less staked (or risked) equity. That being the case, we will seek to scale to “Medium Tech”, to prevent over-borrowing, but while still ensuring a mighty return for our investors, focusing on quality of product rather than quantity or scale. The market will support this decision, as we’ll see, and it will resolve to benefit the economy, rather than causing harm. When market conditions become more favorable, Blazed Labs LLC may begin borrowing more money, of course with mighty discretion.

Organization and management

Blazed Labs LLC was formed as an LLC. Tyler Ruff will serve as the acting CEO and president of the Blazed National Government. The Blazed Labs LLC company will begin to publish its financial statements and company memos starting the 2022 year. This act will be to ensure positive and transparent communication between ourselves and investors.

Service or product line

Our services are Communications, Publishing, and Networking. We also build/maintain software, apps, and soon data-centers. Our product line includes 15+ websites which we have created and will continue to maintain indefinitely. We see web domains as important symbols and staples of company health. A healthy company maintains active (“Living”) websites.

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Marketing and sales

The last campaign of the 2022 year will be conducted from September to December. It will begin with a “Fall” theme in September, change to a “Halloween” theme in October, change again to a “Thanksgiving” theme in November, and change once more to a “Christmas/Holidays” theme in December. The goal of the first campaign is to increase brand awareness and prime investor interest. When the Blazed World, Blazed Nation, Blazed Cash (B\$) are finally launched, we will also conduct a parallel campaign to sell the virtual Blazed World/Nation. The second campaign, first of the 2023 year, will begin with a “New Years” theme in January, “Valentine's Day” theme in February, “St. Patrick's Day” theme in March, “Easter” theme in April, and “Spring” theme in May. “Congratulations Grads” theme in June. “Independence Day” theme in July. Finally, a “Swell Day” theme in August.

Sales initiatives will first revolve around development initiatives, as well as Blazed National market objectives. The sales team will be responsible for completing a weekly “Sales Summary”, outlining the sales revenue sources for that day. Furthermore, a quarterly “Sales Report” will identify key factors in sales and present them to investors to disseminate.

Funding request

Funding need, for the remainder of the 2022 year will not exceed one thousand dollars. Thus, the principal shareholder (Tyler Ruff) will continue to cover the expenses for the company. After the completion of his college degree, the company will seek funding for operating data-centers.

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Financial projections

Statements for the Blazed Labs LLC company have been included. Revenue is projected to be 5-10k in the first year, and then the goal will be to double it by the second year (20k) and double that by the third year (40k).

Appendix

Fig 1. Financial Statements

- 2022 Balance Sheet
 - 2022 Income Statement
 - 2022 Cash Flow Statement
 - 2022 Change(s) in Equity
 - 2022 Notes to Financial Statements
 - [View Financial Statements](#)
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