



Rulu 2017

Sponsor Brochure
<http://rulu.eu>

The oldest Ruby conference in France, since 2011

Speakers over the years

- [Paolo Perrotta](#)
- [Sam Phippen](#)
- [Terence Lee](#)
- [Phil Nash](#)
- [Arne Brasseur](#)
- [Anthony Eden](#)
- [Konstantin Haase](#)
- [Xavier Noria](#)
- [Laurent Sansonetti](#)
- [Nick Sutterer](#)
- [Hampton Catlin](#)

They sponsored previous editions



And many more ...

Why sponsor Rulu?

Happening since 2011 in Lyon, the second biggest city in France, Ruby Lugdunum is the oldest Ruby conference in the country.

The city is ideally located, being easily accessible from Paris, Germany, Switzerland and Italy.

Being in France, we give a lot of attention to “savoir vivre”, with good food and nice parties.

Single-track and with an expected attendance of 200, we are medium-sized and intend on staying so to keep a family spirit.

Sponsoring Rulu is therefore a great way to be visible among the Ruby and developers community in France and Europe.

Sponsorship levels and benefits

	Bronze	Silver	Diamond	Gold
Logo in website footer	X	X	X	X
Recognition in welcome and announcements		X	X	X
Opportunity to distribute handout/swag *		X	X	X
Opportunity to sponsor water bottles and/or lanyards *			X	X
Opportunity to host or headline after-hours events *			X	X
Logo at the beginning of every published talk video				X
Conference session passes	2	4	6	8
Volume	500€	2000€	3000€	5000€

* Sponsor responsible for manufacturing/shipping/event costs.



Contact Us

hello@rulu.eu