# Seishin LeBlanc

# Software Engineer

985 640 9079 | seishinleblanc@gmail.com | Baton Rouge, LA | <u>linkedin.com/in/seishinleblanc</u> | <u>github.com/seishinleblanc</u>

#### TECHNICAL SKILLS

JavaScript, React, Node.js, HTML5, CSS3, Git, VS Code, Vite, GitHub

## **TECHNICAL PROJECTS**

#### Vampire Run | Developer | July 2023 | GitHub

A vampire themed running game in which the player must jump over crosses that move across the screen.

- Developed using JavaScript, CSS, and HTML.
- Designed and implemented start and end screens, a high-score counter, animated sprites and background, collision detection, randomized item generation, and simple physics.

#### Personal Digital Portfolio | Developer | July 2023 | GitHub

A personal portfolio website featuring user flow focused modern design, contact forms, and interactive animations.

- Developed using JavaScript, CSS, and HTML.
- Created a modern UI reflecting good user flow, readability, and information hierarchy.
- Implemented custom animations, user forms, and formatted for smooth page navigation.

## Puppy Bowl | Developer | July 2023 | GitHub

A set of "puppy trading cards" that users can add or remove to their roster of puppies.

- Developed using JavaScript, CSS, and HTML. Alternative version developed using React.
- Designed and implemented player cards with capability for users to remove or add cards of their choosing.

#### **EXPERIENCE**

#### Digital Marketing Manager | Ghost City Tours | Baton Rouge, LA

Dec/2021 - April/2023

- Optimized best practice to capitalize on new growth opportunities identified from digital trends and competitor analyses.
- Achieved business objectives and KPI targets with well-defined, developed, and managed digital marketing campaigns.
- Boosted product sales and brand recognition using social media, email, and display advertising campaigns.

## **EDUCATION**

#### Fullstack Academy Web Development Bootcamp

June/2023 - Sep/2023

Software Engineering Certificate

Full-time, Full Stack Javascript Web Development Immersive

**Louisiana State University** 

May/2019

Bachelor of Science in Psychology

**Louisiana State University** 

May/2019

Bachelor of Art in Sociology