Shakeel Mohamed

hello@shakeel.design
shakeel.design

425.221.2646
@shakeel.design

Graphic Designer: Branding, typography, leadership

Education

Master of Fine Arts in Graphic Design
ArtCenter College of Design
Pasadena, California
2022–2025

Bachelor of Science in Computer Science
Seattle University
Seattle, Washington
2012–2015

Speaking (selected)

AIGA Design Conference
Ask Us Anything 3.0: Dr. Cheryl Miller and Invited West Coast BIPOC Best Performing Designers (panel)
2025

AIGA Los Angeles Graph*c Content Conference Speaker
Deconstructing "Best": Redefining Success for Designers
2024

Type Thursday Los Angeles
Presented my TYPO Mexico City branding project to 30 designers.
2023

AIGA Portfolio Festival
Virtual portfolio presentation to a live audience.
2022

Recognition (selected)

Lithographix Alumni Gallery
Mark Rothko Documentary Poster
2025

The Planetary Society HQ Office
Two Planetary Society Rebrand posters selected for display.
2025

Hoffmitz Milken Center for Typography (HMCT) Gallery
Mindful Roman (Font Design Poster)
2024

HMCT Newsletter
Referential Mono (Featured Typeface)
2023

Experience

Senior Designer
TALISMAN
08.2025–Present

Collaborated with the Creative Director and a Senior Designer on brand strategy and visual identity for a performing arts organization. Researched historical references and competitors, designed presentation systems in Figma Slides. Led critiques and provided feedback to junior designers. Supported business development through capabilities decks.

Freelance Brand Designer
shakeel.design
05.2025–Present

Designed brand identities and motion design systems for cultural organizations, creative agencies, and emerging companies. Collaborated directly with clients to develop design solutions from strategy and concept through implementation across multiple touchpoints including print, digital, and environmental.

Teaching Assistant
ArtCenter College of Design
01.2025–04.2025
09.2024–12.2024

Assisted instructors Fiona Blankenship, Elise Co, and Joseph Choi in a course sponsored by a luxury goods brand with cross-disciplinary group critiques of design concepts and presentations. Assisted Professor Gloria Kondrup in her letterpress printing course by helping students hand-set wood and metal type.

Freelance Graphic Designer
The Ismaili Muslim Community
Remote
10.2021–10.2024

Designed the brand identity for Salgirah, an annual international religious festival across 21 countries in 11 languages. Branded signage was displayed in multiple cities, notably at the Dubai World Trade Centre in 2021.

Freelance Graphic Designer
TALISMAN
Remote
07.2024–08.2024

Supported a team of three designers with identity development for clients in a variety of industries including higher education and performing arts. Designed presentation decks, style guidelines, and press-ready files. Analyzed, refined, and presented typographic choices to align with overall art direction.

Graphic Designer and Research Assistant
ArtCenter College of Design
09.2022–08.2024

Designed a wide array of print, digital, and video communications for events hosted by the Division of Professional Development and Industry Engagement. Researched the career status of 150 recent graduates based on their digital presence to inform the College's annual curriculum planning.

Founder
ntrsct designs
Remote
02.2018–12.2022

Operated an independent design studio offering branding, strategy, apparel, and social media design services. Designed deliverables for 12 clients, exploring a variety of visual solutions. Evolved from operating as a B2C apparel brand to providing B2B design services across multiple industries.

Software Engineer
Splunk, Inc.
Seattle, Washington
06.2015–04.2021

Led a team of three engineers to develop a data simulation engine for sales staff to demo products to prospective customers. Frequently collaborated across roles, teams, and departments to automate manual tasks. Presented technical sessions and hosted interactive booths at two conferences.

Skills

Strong working knowledge of:
Illustrator, InDesign, Figma, Premiere Pro, Photoshop, Keynote, Glyphs, After Effects

Familiar with:
DaVinci Resolve, Affinity, TouchDesigner, MadMapper, Webflow, Squarespace, Cargo, WordPress, Basecamp, Trello, Jira, Google Workspace, Microsoft Office, Dropbox, Slack, Notion, Google Analytics, Rhino + Grasshopper, SketchUp

Presentation and facilitation:
Strategic thinking, collaboration, copywriting, product management, project management, community building, agile facilitation, scrum

Programming:
JavaScript, p5.js, Processing, Node.js, HTML, CSS, Python, Java, C, C++, Git

AI Tools:
Claude, Gemini, Midjourney, Adobe Firefly, Perplexity, ChatGPT, OpenCode