

In the example of polling from last time, there is in fact some prior knowledge - for example, polls in other states show Clinton

and Sanders close to even.

We have the notion that Illinois Democrats are not that different than Democrats in other states.

How to make use of this knowledge? With a richer class of priors:

We took f_Y as Beta, so

$$f_Y(y) = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} y^{\alpha-1} (1-y)^{\beta-1}$$

(remember: the Uniform dist is a special case of the Beta dist when $\alpha = \beta = 1$).

It turns out that as α

and β get bigger, and are not too different, the Beta distribution begins to resemble a Normal dist.

For $N(\mu, \sigma)$, as the

$$P(|Y - \mu| < \sigma) \approx \frac{2}{3} \approx .667$$

For Beta,

α	β	$P(Y - \mu < \sigma)$
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1	1	.577
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2	2	.626
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3	3	.644
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5	5	.659
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4	6	.661
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1	19	.812
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10	10	.671
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← SKEWED!

... etc.

So suppose we expect that the vote is approximately split, with $P(.4 < Y < .6) \approx \frac{2}{3}$.

So

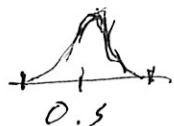
$$E(Y) \approx 0.5$$

$$\text{Var}(Y) \approx 0.1$$

For Beta distributions,

$$E(Y) = \frac{\alpha}{\alpha + \beta}, \quad \text{Var}(Y) = \frac{\alpha\beta}{(\alpha + \beta)^2(\alpha + \beta + 1)}$$

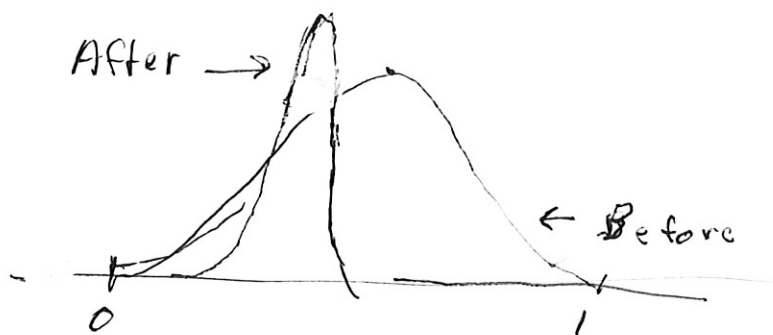
Set these equal to 0.5 and $(0.1)^2$,
solve to get $\alpha = \beta = 12$



$$f_Y(y) = \frac{\Gamma(24)}{\Gamma(12)\Gamma(12)} y^{11}(1-y)^{11}$$

has $E(Y) = 0.5, \sqrt{\text{Var}(Y)} = 0.1$

$$\begin{aligned} f(y|x) &\propto f_Y(y) p(x|y) \\ &= (\text{constant}) y^{11}(1-y)^{11} \binom{100}{40} y^{40}(1-y)^{60} \\ &\propto y^{51}(1-y)^{71} \end{aligned}$$



[Beta with $\alpha = 52, \beta = 72$]

Before: $E(Y) = 0.5$

After: $E(Y|x=40) = \frac{52}{124} = \underline{\underline{0.42}}$

(3)

For Beta distributions,

$$E(Y) = \frac{\alpha}{\alpha + \beta} = \mu_Y$$

$$\text{Var}(Y) = \frac{\alpha \beta}{(\alpha + \beta)^2 (\alpha + \beta + 1)} = \sigma_Y^2$$

$$\sigma_Y^2 = \left(\frac{\overset{=\mu_Y}{\alpha}}{(\alpha + \beta)} \right) \left(\frac{\beta}{(\alpha + \beta)} \right) \frac{1}{(\alpha + \beta + 1)}$$

$$\begin{aligned} \frac{\beta}{\alpha + \beta} &= \frac{\beta + \alpha - \alpha}{\alpha + \beta} = \frac{\beta + \alpha}{\alpha + \beta} - \frac{\alpha}{\alpha + \beta} \\ &= 1 - \mu_Y \end{aligned}$$

$$\text{so } \text{Var}(Y) = \frac{\mu_Y (1 - \mu_Y)}{\alpha + \beta + 1}$$

$$\mu_Y = 0.5 \quad \sigma_Y^2 = (0.1)^2$$

$$\text{So: } (0.1)^2 = \frac{(0.5)(1 - 0.5)}{\alpha + \beta + 1}$$

$$\alpha + \beta + 1 = \frac{(0.5)^2}{(0.1)^2} = 25; \quad \alpha + \beta = 24$$

$$\text{but } \mu_Y = \frac{\alpha}{\alpha + \beta} = 0.5 \Rightarrow \frac{\alpha}{24} = 0.5 \Rightarrow \alpha = 12, \beta = 12$$

3A

Note: We can interpret the posterior expectation as a weighted average:

$$\frac{\alpha + x}{\alpha + \beta + n} = \left(\frac{\alpha + \beta}{\alpha + \beta + n} \right) \cdot \frac{\alpha}{\alpha + \beta} + \left(\frac{n}{\alpha + \beta + n} \right) \cdot \frac{x}{n}$$

Diagram illustrating the weighted average interpretation of the posterior expectation:

- The first term, $\left(\frac{\alpha + \beta}{\alpha + \beta + n} \right) \cdot \frac{\alpha}{\alpha + \beta}$, is labeled "prior expectation".
- The second term, $\left(\frac{n}{\alpha + \beta + n} \right) \cdot \frac{x}{n}$, is labeled "sample fraction".
- The weights $\frac{\alpha + \beta}{\alpha + \beta + n}$ and $\frac{n}{\alpha + \beta + n}$ are indicated to "add to 1".

Case 1: $\alpha + \beta$ large relative to n
("strong prior information")

Then $\frac{\alpha + \beta}{\alpha + \beta + n} \approx 1$, $\frac{n}{\alpha + \beta + n} \approx 0$

Case 2: n large relative to $\alpha + \beta$
("weak prior information")

Then $\frac{\alpha + \beta}{\alpha + \beta + n} \approx 0$, $\frac{n}{\alpha + \beta + n} \approx 1$

Case 1: $\frac{\alpha}{\alpha + \beta}$ case 2: $\frac{x}{n}$

otherwise, a compromise!

Bayes for Normal

θ is the true value.

We take the prior $f(\theta)$

$$f(\theta) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{1}{2}\left(\frac{\theta-\mu}{\sigma}\right)^2}, \quad -\infty < \theta < \infty$$

$$E(\theta) = \mu \quad \text{Var}(\theta) = \sigma^2$$

X is the observed value
with error $\sim \mathcal{N}(0, \tau^2)$ so

$X = \theta + \text{error}$ is $\mathcal{N}(\theta, \tau^2)$

$$f(x|\theta) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{1}{2}\left(\frac{x-\theta}{\tau}\right)^2}, \quad -\infty < x < \infty$$

likelihood

$f(\theta|x)$, the posterior will be $\mathcal{N}(A, B^2)$
[squares completed in Stigler, chapter 4]

$$A = \frac{\tau^2\mu + \sigma^2x}{\tau^2 + \sigma^2}$$

Weighted Average
of μ and x

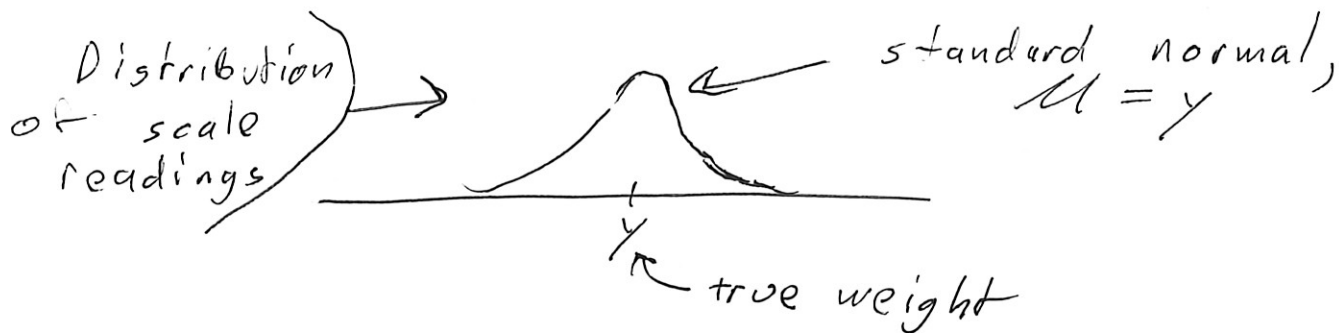
$$B^2 = \frac{\tau^2\sigma^2}{\tau^2 + \sigma^2}$$

a posteriori
uncertainty

Example:

Measure a weight with an imperfect scale:

Scale makes errors with std. deviation 1 Kg., normally distributed:



X = recorded weight

Y = true weight

$$f(x|y) \sim \mathcal{N}(y, 1)$$

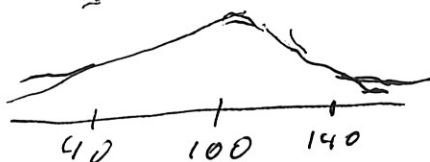
$$f_Y(y) \rightarrow ??$$

Say $\mathcal{N}(\mu, \sigma^2)$

$$\mu = 100 \text{ kg}$$

$$\sigma^2 = (10)^2 = 100$$

$$f_Y(y)$$



[Why? Maybe have rough idea, say from number of people needed to lift it]

$$\left. \begin{array}{l} \text{(A priori)} \\ P(90 < Y \leq 110) \\ P(|Y - 100| \leq 10) \end{array} \right\} \approx \frac{2}{3}$$

(6)

Given "data" x , want $f(y/x)$.

$$f(y/x) \propto f_Y(y) f(x/y)$$

$$= \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{1}{2}\left(\frac{y-\mu}{\sigma}\right)^2} \cdot \frac{1}{\sqrt{2\pi}} e^{-\frac{1}{2}(x-y)^2}$$

$$\propto e^{-\frac{1}{2}\frac{(y-\mu)^2}{\sigma^2} - \frac{1}{2}(x-y)^2}$$

messy
completion
of squares
not shown

$$= e^{-\frac{1}{2\sigma^2} [(y-\mu)^2 + \sigma^2(x-y)^2]}$$

$$\propto e^{-\frac{1}{2} \frac{(y-A)^2}{B}}$$

functional
form, aka
"Business Part"

$$A = \frac{x\sigma^2}{\sigma^2 + 1} + \frac{\mu \cdot 1}{\sigma^2 + 1}$$

weighted
average
of
 x , μ and
1.

$$B = \frac{\sigma^2}{(\sigma^2 + 1)}$$

$f(y/x)$ is $\mathcal{N}(A, B)$

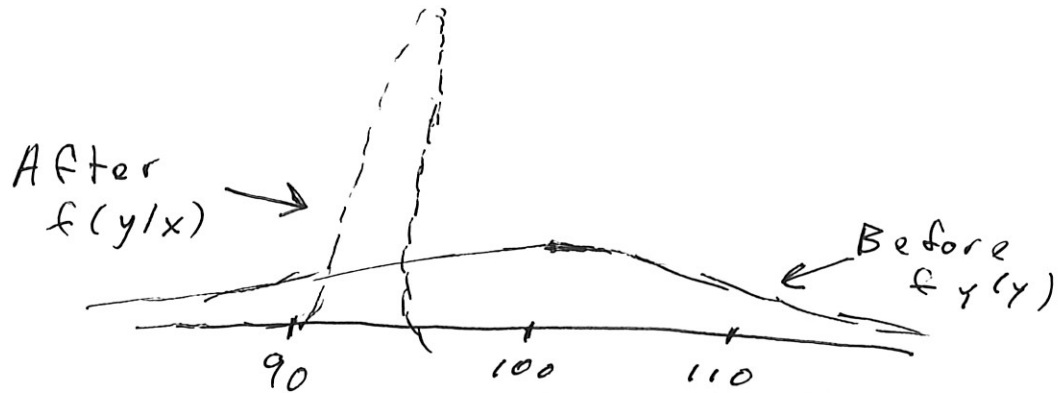
$E(Y/x) = A$ (between x and μ)

If σ^2 small (much prior info)

A near μ

If σ^2 large (little prior info)

A near x



Case for $\sigma^2 = (10)^2$, $\mu = 100$
 $x = 90$

That is:

$$f_Y(y) \quad \mathcal{N}(100, 10^2)$$

$$f(x|y) \quad \mathcal{N}(y, 1)$$

$$A = \frac{100}{101} \cdot x + \frac{1}{101} \cdot \mu = 90.9$$

$$B = \frac{100}{101}$$

$$f(y|x) \quad \mathcal{N}(90.9, \frac{100}{101})$$

Bayes's Theorem Processes
 Information!

In summary, for the normal dist, we have

$$f(y) \sim \mathcal{N}(\mu, \sigma^2)$$

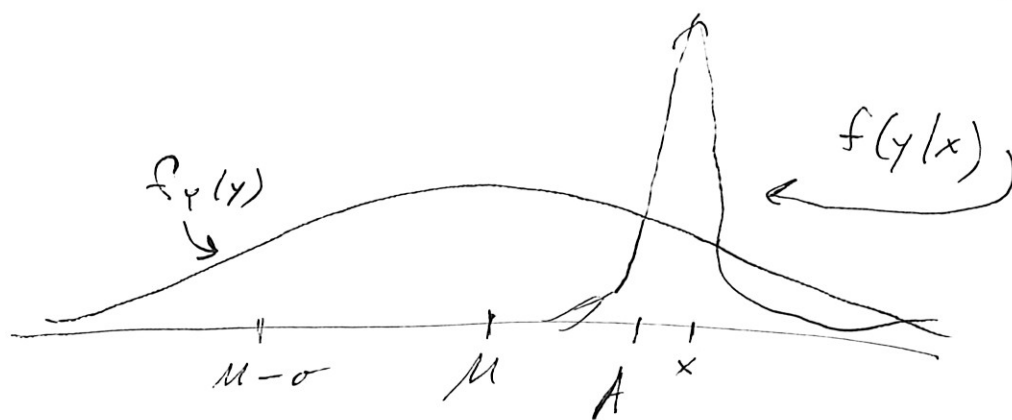
$$f(x|y) \sim \mathcal{N}(y, 1)$$

$$f(y|x) \sim \mathcal{N}(A, B)$$

$$A = x \cdot \frac{\sigma^2}{\sigma^2 + 1} + \mu \cdot \frac{1}{\sigma^2 + 1}$$

$$B = \frac{\sigma^2}{\sigma^2 + 1}$$

(so if $\lambda = \frac{\sigma^2}{\sigma^2 + 1}$, $A = x \cdot \lambda + \mu(1 - \lambda)$)



Intro to Maximum

Likelihood

Today we'll go further in considering Statistical Inference.

Recall that we would like to know the "state of nature" θ . More exactly θ is a parameter that represents such a state.

We will learn about θ by considering $X [= (x_1, \dots, x_n)]$, the data.

We need a model to describe the relation between θ and X .

Specifically, X , given θ , is a random variable with distribution $p(x|\theta)$ or $f(x|\theta)$.

Ex: θ = fraction of votes

X = # of 100 sampled

$$p(x|\theta) = \binom{100}{x} \theta^x (1-\theta)^{100-x}$$

Ex: θ = true weight

X = what scale says

$$f(x|\theta) \quad \mathcal{N}(\theta, 1)$$

Ideal Goal: Find $f(\theta/x)$.

ie: After we have data ("given data"), we want to know the probability of various values of θ .

So far, we've used

Bayes's Theorem:

$$f(\theta/x) \propto \underbrace{f(\theta)}_{\text{prior}} f(x/\theta)$$

Gives what we want. But:

it requires $f(\theta)$.

$f(\theta)$ is controversial -

How to get it?

What does it mean?

Subjective bias - disagreements

OK. How about a more limited goal?

We won't use $f(\theta)$.

Instead, we will work only with $f(x/\theta)$. Then we'll

Estimate a Point, not a Distribution

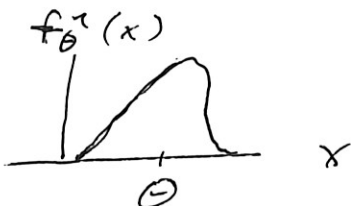
We treat θ as fixed (a 'given') X as random. We want an estimate of $\hat{\theta} = f(x)$ that is likely to be close to θ .

$\hat{\theta}$ depends on X

$\hat{\theta}$ is short for $\hat{\theta}(x)$
(or $\hat{\theta}(x_1, \dots, x_n)$)

X is a random variable, so
 $\hat{\theta}$ is a random variable

What does " $\hat{\theta}$ likely to be near θ " mean? From our "given θ " perspective, $\hat{\theta}$ has a distribution

$f_{\hat{\theta}}(x)$ or $f_{\hat{\theta}}(x|\theta)$: 

We want this distribution to be concentrated near and/or centered at θ .

Defs: $\hat{\theta}$ is unbiased if $E(\hat{\theta}) = \theta$,
whatever θ is (i.e. $\int_{-\infty}^{\infty} x f_{\hat{\theta}}(x|\theta) dx = \theta$ for all θ)

$$\underline{\text{Bias}} = E(\hat{\theta}) - \theta$$

$$\underline{\text{Mean Error}} = E(|\hat{\theta} - \theta|)$$

$$\underline{\text{Mean Square Error}} = E[(\hat{\theta} - \theta)^2]$$

("MSE")

It turns out the MSE has a particularly clear interpretation:

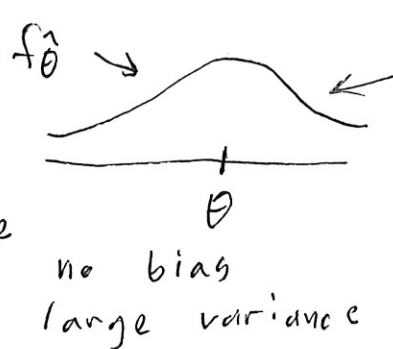
$$\begin{aligned}
 \text{MSE}_{\hat{\theta}}(\hat{\theta}) &= E(\hat{\theta} - \theta)^2 \\
 &= E[(\hat{\theta} - E(\hat{\theta})) + (E(\hat{\theta}) - \theta)]^2 \\
 &= E\left[(\hat{\theta} - E(\hat{\theta}))^2 + 2(\hat{\theta} - E(\hat{\theta}))(E(\hat{\theta}) - \theta) + (E(\hat{\theta}) - \theta)^2\right] \\
 &= E[\hat{\theta} - E(\hat{\theta})]^2 + 2(E(\hat{\theta}) - \theta)E(\hat{\theta} - E(\hat{\theta})) + (E(\hat{\theta}) - \theta)^2 \\
 &\quad \swarrow \quad \quad \quad \swarrow \quad \quad \quad \swarrow \\
 &\quad \text{Var}(\hat{\theta}|\theta) \quad \quad \quad (B(\theta))^2 \quad \quad \quad = E(\hat{\theta}) - E(\hat{\theta}) = 0
 \end{aligned}$$

Hence

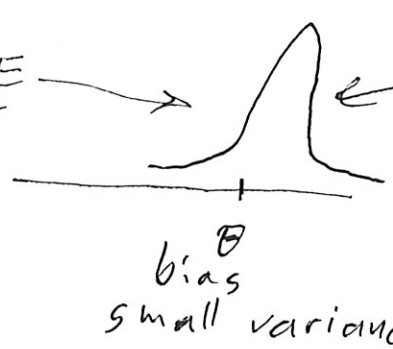
$$\text{MSE}(\hat{\theta}) = \text{Var}(\hat{\theta}) + (\text{Bias})^2$$

\uparrow \uparrow \uparrow
 "expected error" error from spread of data points error from bias

Tradeoff between bias and variance



SAME MSE



Case II

Example : $X \sim \text{Binomial}(n, \theta)$

$$\hat{\theta} = \frac{X}{n} \quad E(\hat{\theta}) = \frac{E(X)}{n} = \frac{n\theta}{n} = \theta$$

Unbiased

Example : Same dist, but

$$\hat{\theta}^* = \frac{X+1}{n+2}$$

This estimator for $\hat{\theta}$ is what we'd get in a Bayesian analysis with $f(\theta)$ uniform on $[0, 1]$. Then the posterior dist. would be $\text{Beta}(x+1, n-x+1)$ with $E(\theta|X=x) = \frac{x+1}{n+2}$. We are not being Bayesian here, but we can still use the estimator.

$$E(\hat{\theta}^*) = \frac{E(X)+1}{n+2} = \frac{n\theta+1}{n+2} \neq \theta$$

Biased!