



# Alexander Mescheryakov

## Product Designer

Specialized in UX, UI and product design, with fullstack development and product management experience

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## Desired position

### UX/Product Designer / UI developer

Part time, project work, Remote work.

## Skills

UX and UI design  
Graphic design  
Agile and Scrum methods  
Lean UX  
Front end development  
Back end development

## Tech stack

Figma, Sketch, Photoshop, Illustrator, InDesign, Zeplin, Invision, Framer, prototyping tools  
Analytics (Mixpanel, Heap, Grafana, custom analytics)  
Customer success (Intercom, Drift)  
HTML / HamI / Slim, CSS / Sass / Less / Stylus  
Javascript (ES6+) / Coffeescript, ReactJS, Redux, AngularJS, BackboneJS, NodeJS, Webpack, Grunt, Gulp  
Ruby, Ruby on Rails, Sinatra, Jekyll, Middleman  
Unix servers, Ansible, Capistrano, Docker, Dokku  
Phonegap / Cordova, familiar with Objective-C and Swift  
Error monitoring (New Relic, Airbrake, Errbit, Sentry, Bugsnag)

## Experience

July 2018 — present

**Fohlio, US**  
**fohlio.com**

UI/UX designer

Fohlio built a data management and collaboration tool for design and construction firms. I work on designing new features, maintaining existing UI and building a design system. Also improve landing pages and working on some integrations. Onboarding funnel conversion demonstrated **3x growth** since I joined the team.

MORE



January 2016 — July 2018

**Wecudos Ltd, UK**  
**wecudos.com**

UI/UX designer,  
Full stack developer

UK startup connecting experts/companies and their clients. I worked on building MVPs and landing pages on frontend and visual side and also doing minor things on backend. We were getting b2b sales and validating our business model and ideas.

December 2015 — July 2016

**3dEYE, Canada**  
**3deye.me**

UI/UX designer  
Frontend developer

3dEYE is a company making video surveillance easy to use, affordable and scalable by providing a cloud-based service, including mobile apps. I redesigned their website and launched it using Webflow focusing on enterprise sales. Also worked on email notification designs and frontend side and built a nodejs-based system to design, implement and send test messages.

May 2014 — December 2015

**Iq300 Ltd, Russia**  
**iq300.ru**

UI/UX designer,  
Front-end developer

Project management SaaS with business tools. I work on improving user flows and redesigning UI. As a result we got **450% active users growth** and **120% sign ups increase** in last 6 months. Also separated front-end from backend to speed up development and perform idea testing with real-data interactive prototypes.

May 2014 — September 2014

**Flow Health Inc, US**  
**flowhealth.com**

Front-end developer

Connecting healthcare providers, patients and payers around a single platform. I did **UI development** and **refined UX** so we could build consistent product from separate outsourced mock ups.

November 2011 — May 2014

**Brandy mint LLC, Russia**  
**brandymint.com**

UI/UX designer,  
Front-end developer

Distributed team working on project basis using Agile and Scrum principles. I was responsible for estimating project costs, prototyping and designing interfaces (web and mobile), front end development. Important outcome was **setting up design process** and becoming a distributed **product team** instead of being just outsourcing agency.

2008 — 2012

**Freelance**

Graphic / Web / UI designer,  
Front-end developer

I work on short side projects from time to time. Web design and development, mobile apps design, branding and graphic design. This helps to quickly try new methods and technologies to stay tuned with tech and design trends.

November 2008 —  
November 2011

**Gulliver, Russia**  
**gulliveria.ru**

Graphic designer,  
Web developer

Restaurants and spirits shops company. I worked to build and support brand identity, including several websites, outdoor signs, special campaigns and some interior design elements. The main achievements are the brand image every local can recognize and new channels for customers to communicate with.

February 2007 —  
July 2007

**ZH Group, Russia**

Graphic and web designer,  
Front-end developer

Fashion companies group based in Moscow. I did some minor design changes related to the websites and implemented them. Also some graphic design work based on their brand guidelines.

## Education

2005 — 2007

**Moscow Institute of Physics and Technology (State University)**

Electrophysics

2007 — 2009

**Ulyanov Chuvash State University, Cheboksary**

Relay protection and automation