Alexander Mescheryakov

UX/UI Designer

Specialized in UX, UI and product
design, with fullstack development
and product management experience

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Desired position

Product Designer, UX and UI

Full time, part time, project–based, remote work

Skills

UX and UI design

Product design

Product management

Agile and Scrum

Lean UX

Frontend engineering

Backend and devops basics

Tools and Apps

Figma, Sketch, Adobe Suite (Photoshop, Illustrator, InDesign, Adobe XD), Zeplin, Invision, Framer, prototyping tools

Mixpanel, Heap analytics, Grafana, custom analytics

Customer success (Intercom, Drift)

Javascript (ES6+), ReactJS, Redux, AngularJS, Webpack, Gulp

Ruby, Ruby on Rails

NodeJS, SailsJS, Express

Unix servers, Ansible, Capistrano, Docker

Experience

July 2019 — November 2020
SlidePresenter, Germany
slidepresenter.com
Senior UI/UX designer

SlidePresenter is global knowledge sharing platform focused on video authoring. I was responsible for the entire UX/UI area: design system and UI components, translating business side requests into concepts, analyzing frontend implementation and providing feedback to improve it. Initiated and completed transition to modern design tool (Figma) that enables collaboration and better design to development handoff.

July 2018 — February 2019	Fohlio built a data management and collaboration tool for design and construction firms. I work on designing new features, maintaining existing UI and bulding a design system. Also improve landing pages and working on some integrations. Onboarding funnel conversion demonstrated **3x growth** since I joined the team.
Fohlio, US	
fohlio.com	
UI/UX designer	

January 2016 — July 2018	UK startup connecting experts/companies and their clients. I worked on building MVPs and landing pages on frontend and visual side and also doing minor things on backend. We were getting b2b sales and validating our business model and ideas.
Wecudos Ltd, UK	
wecudos.com	
UI/UX designer and engineer	

December 2015 — July 2016	3dEYE is a company making video surveillance easy to use, affordable and scalable by providing a cloud–based service, including mobile apps. I redesigned their website and launched it using Webflow focusing on enterprise sales. Also worked on email notification designs and frontend side and built a nodejs–based system to design, implement and send test messages.
3dEYE, Canada	
3deye.me	
UI/UX designer	

May 2014 — December 2015	Project management SaaS with business tools. I work on improving user flows and redesigning UI. As a result we got **450% active users growth** and **120% sign ups increase** in last 6 months. Also separated front-end from backend to speed up development and perform idea testing with real-data interactive prototypes.
Iq300 Ltd, Russia	
iq300.ru	
UI/UX designer, UI developer	

May 2014 — September 2014	Connecting healthcare providers, patients and payers around a single platform. I did **UI development** and **refined UX** so we could build consistent product from separate outsourced mock ups.
Flow Health Inc, US	
flowhealth.com	
Front-end developer	

November 2011 — May 2014	Distributed team working on project basis using Agile and Scrum principles. I was responsible for estimating project costs, prototyping and designing interfaces (web and mobile), front end development. Important outcome was **setting up design process and rapid iterations in design and frontend development.** Participated in the transformation from subcontractor software development agency into a distributed **product team** that launched a large scale e-commerce SaaS.
Brandymint LLC, Russia	
brandymint.com	
Product designer, UX/UI, Front-end developer	

November 2008 — November 2011	Restaurants and alcohol distribution company group. I built and supported brand identity, websites and services for internal use. Launched a project management app with kanban–style boards and onboarded several departments there for seamless structured communication.
Gulliver, Russia	
Graphic and web designer, Web developer	

Education

| 2005 — 2007 | **Moscow Institute of Physics and Technology (State University)** |
| | Electrophysics |

| 2007 — 2009 | **Ulyanov Chuvash State University, Cheboksary** |
| | Relay protection and automation |