



Alexander Mescheryakov

UX/UI Designer

Specialized in UX, UI and product design, with fullstack development and product management experience

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🌐 octobear.ru

🔗 github.com/sibsfinx

🎨 dribbble.com/sibsfinx

📘 facebook.com/sibsfinx

🎨 behance.com/sibsfinx

📝 medium.com/@sibsfinx

Desired position

Product Designer, UX and UI

Full time, part time, project-based, remote work

Skills

UX and UI design
Product design
Product management
Agile and Scrum
Lean UX
Frontend engineering
Backend and devops basics

Tools and Apps

Figma, Sketch, Adobe Suite (Photoshop, Illustrator, InDesign, Adobe XD), Zeplin, Invision, Framer, prototyping tools
Mixpanel, Heap analytics, Grafana, custom analytics
Customer success (Intercom, Drift)
Javascript (ES6+), ReactJS, Redux, AngularJS, Webpack, Gulp
Ruby, Ruby on Rails
NodeJS, SailsJS, Express
Unix servers, Ansible, Capistrano, Docker

Experience

July 2019 — November 2020

SlidePresenter, Germany
slidepresenter.com

Senior UI/UX designer

SlidePresenter is global knowledge sharing platform focused on video authoring. I was responsible for the entire UX/UI area: design system and UI components, translating business side requests into concepts, analyzing frontend implementation and providing feedback to improve it. Initiated and completed transition to modern design tool (Figma) that enables collaboration and better design to development handoff.

July 2018 — February 2019

Fohlio, US
fohlio.com

UI/UX designer

Fohlio built a data management and collaboration tool for design and construction firms. I work on designing new features, maintaining existing UI and building a design system. Also improve landing pages and working on some integrations. Onboarding funnel conversion demonstrated **3x growth** since I joined the team.

January 2016 — July 2018

Wecudos Ltd, UK
wecudos.com

UI/UX designer and engineer

UK startup connecting experts/companies and their clients. I worked on building MVPs and landing pages on frontend and visual side and also doing minor things on backend. We were getting b2b sales and validating our business model and ideas.

December 2015 — July 2016

3dEYE, Canada
3deye.me

UI/UX designer

3dEYE is a company making video surveillance easy to use, affordable and scalable by providing a cloud-based service, including mobile apps. I redesigned their website and launched it using Webflow focusing on enterprise sales. Also worked on email notification designs and frontend side and built a nodejs-based system to design, implement and send test messages.

May 2014 — December 2015

Iq300 Ltd, Russia
iq300.ru

UI/UX designer,
UI developer

Project management SaaS with business tools. I work on improving user flows and redesigning UI. As a result we got **450% active users growth** and **120% sign ups increase** in last 6 months. Also separated front-end from backend to speed up development and perform idea testing with real-data interactive prototypes.

May 2014 — September 2014

Flow Health Inc, US
flowhealth.com

Front-end developer

Connecting healthcare providers, patients and payers around a single platform. I did **UI development** and **refined UX** so we could build consistent product from separate outsourced mock ups.

November 2011 — May 2014

Brandy mint LLC, Russia
brandymint.com

Product designer,
UX/UI, Front-end developer

Distributed team working on project basis using Agile and Scrum principles. I was responsible for estimating project costs, prototyping and designing interfaces (web and mobile), front end development. Important outcome was **setting up design process and rapid iterations in design and frontend development**. Participated in the transformation from subcontractor software development agency into a distributed **product team** that launched a large scale e-commerce SaaS.

November 2008 —
November 2011

Gulliver, Russia

Graphic and web designer,
Web developer

Restaurants and alcohol distribution company group. I built and supported brand identity, websites and services for internal use. Launched a project management app with kanban-style boards and onboarded several departments there for seamless structured communication.

Education

2005 – 2007

Moscow Institute of Physics and Technology (State University)
Electrophysics

2007 – 2009

Ulyanov Chuvash State University, Cheboksary
Relay protection and automation