Alexander Mescheryakov

UX/UI Designer

Specialized in UX, UI and product
design, with fullstack development
and product management experience

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Desired position

Product Designer, UX and UI

Full time, part time, project−based, remote work

Skills

UX and UI design
Wireframes
Product management
Agile and Scrum
Lean UX
Front end engineering
Back end engineering

Figma, Sketch, Photoshop, Illustrator, InDesign, Zeplin, Invision, Framer,
prototyping tools

Mixpanel, Heap analytics, Grafana, custom analytics

Customer success (Intercom, Drift)

Javascript (ES6+), ReactJS, Redux, AngularJS, Webpack, Gulp

Ruby, Ruby on Rails

NodeJS, SailsJS, Express

Unix servers, Ansible, Capistrano, Docker

Experience

July 2018 — February 2019
Fohlio, US
fohlio.com
UI/UX designer

Fohlio built a data management and collaboration tool for design
and construction firms. I work on designing new features,
maintaining existing UI and bulding a design system. Also improve
landing pages and working on some integrations. Onboarding funnel
conversion demonstrated **3x growth** since I joined the team.

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January 2016 — July 2018
Wecudos Ltd, UK
wecudos.com

UI/UX designer and engineer

UK startup connecting experts/companies and their clients. I worked on building MVPs and landing pages on frontend and visual side and also doing minor things on backend. We were getting b2b sales and validating our business model and ideas.

December 2015 — July 2016
3dEYE, Canada
3deye.me

UI/UX designer

3dEYE is a company making video surveillance easy to use, affordable and scalable by providing a cloud–based service, including mobile apps. I redesigned their website and launched it using Webflow focusing on enterprise sales. Also worked on email notification designs and frontend side and built a nodejs–based system to design, implement and send test messages.

May 2014 — December 2015
Iq300 Ltd, Russia
iq300.ru

UI/UX designer,
UI developer

Project management SaaS with business tools. I work on improving user flows and redesigning UI. As a result we got **450% active users growth** and **120% sign ups increase** in last 6 months. Also separated front-end from backend to speed up development and perform idea testing with real-data interactive prototypes.

May 2014 — September 2014
Flow Health Inc, US
flowhealth.com

Front-end developer

Connecting healthcare providers, patients and payers around a single platform. I did **UI development** and **refined UX** so we could build consistent product from separate outsourced mock ups.

November 2011 — May 2014
Brandymint LLC, Russia
brandymint.com

Product designer,
UX/UI, Front-end developer

Distributed team working on project basis using Agile and Scrum principles. I was responsible for estimating project costs, prototyping and designing interfaces (web and mobile), front end development. Important outcome was **setting up design process** and becoming a distributed **product team** instead of being just outsourcing agency.

2008 — 2012
Freelance

Graphic / Web / UI designer,
Front-end developer

I work on short side projects from time to time. Web design and development, mobile apps design, branding and graphic design. This helps to quickly try new methods and technologies to stay tuned with tech and design trends.

November 2008 —
November 2011

Gulliver, Russia
gulliveria.ru

Graphic designer,
Web developer

Restaurants and spirits shops company. I worked to build and support brand identity, including several websites, outdoor signs, special campaigns and some interior design elements. The main achievements are the brand image every local can recognize and new channels for customers to communicate with.

February 2007 —
July 2007

ZH Group, Russia

Graphic and web designer,
Front-end developer

Fashion companies group based in Moscow. I did some minor design changes related to the websites and implemented them. Also some graphic design work based on their brand guidelines.

Education

2005 — 2007

Moscow Institute of Physics and Technology (State University)
Electrophysics

2007 — 2009

Ulyanov Chuvash State University, Cheboksary
Relay protection and automation