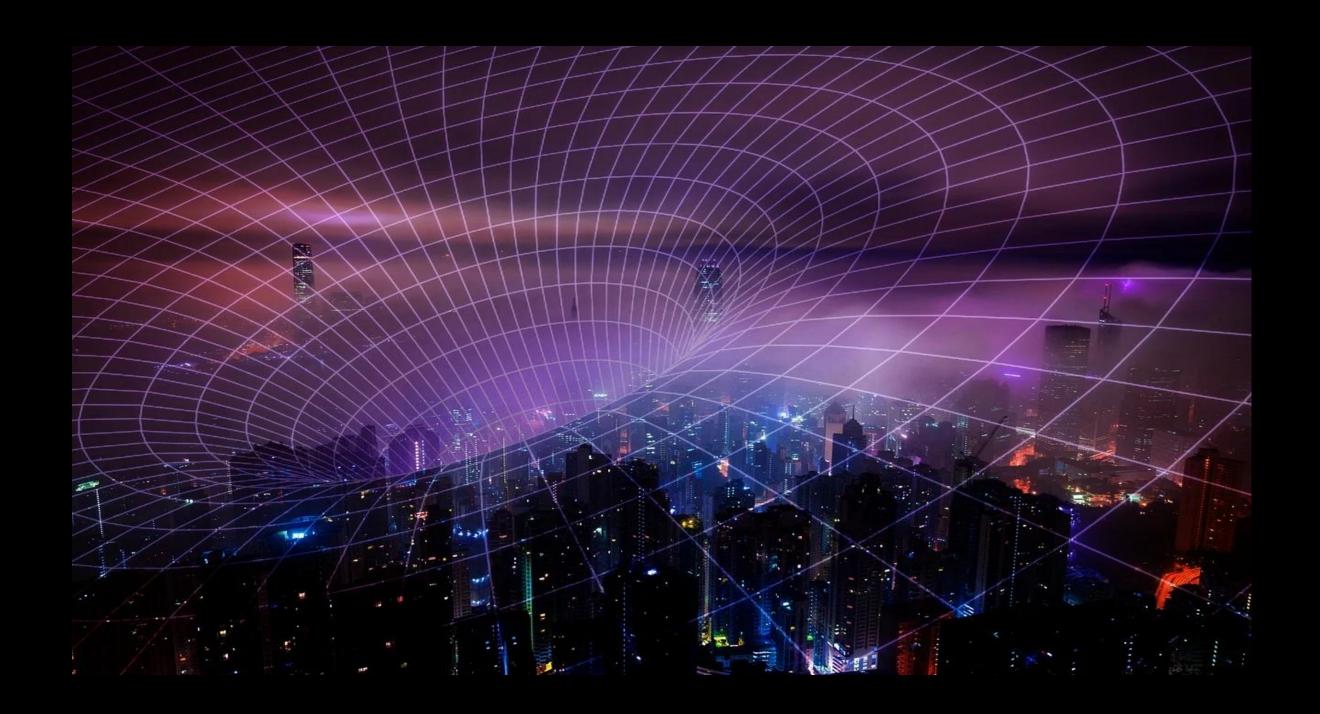




IMMERSED IN DATA...





EXPLOSION OF DATA...

IDC: Expect 175 zettabytes of data worldwide by 2025

By 2025, IDC says worldwide data will grow 61% to 175 zettabytes, with as much of the data residing in the cloud as in data centers.

2023 : **120 ZB**

2025 : **181 ZB**

https://www.statista.com/



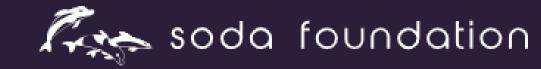




DYNAMIC TECHNOLOGY CONTEXT!

80%

Adopt Multicloud Leverage Multicloud Strategy







DYNAMIC TECHNOLOGY CONTEXT!



Huge impact of Generative Al GPT-3 and GPT-4

Vector Databases

Data Mesh



DYNAMIC TECHNOLOGY CONTEXT!

125%

\$4.35M

39%

Cyber Security
Attacks
increased

Average Data Breach Cost Internet users attacked (avg) globally in 2022





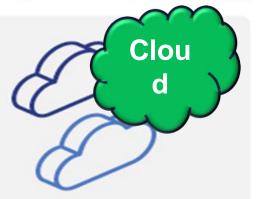


Top 12 trends in data and storage

In 2022, the growth in data was 3 times higher than in 2021.



56% of end users deploy open source multi-cloud management in their production environments.



43% of end users demand the freedom to leverage multiple storage vendors.



Data security is the greatest challenge facing container deployments.



Clou

Public clouds run more than 40% of end-user organization workloads. Primary data storage, complete data protection, and disaster recovery represent the top 3 use cases for cloud storage services.



Information security and data privacy are the leading reasons to use a private cloud solution.

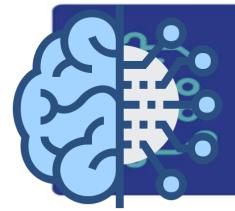


The biggest challenge facing multi-cloud solutions is the security and protection of data.



Cloud technologies
represent the
most significant
area of data and
storage technology
investment over the
next three years.





AI-driven hybrid data management is considered the most critical area for data management and analytics over the next 2-4 years. Data quality, governance, and security are top priorities when selecting metadata management solutions.



Cloud storage monitoring is the greatest challenge facing data and storage observability.



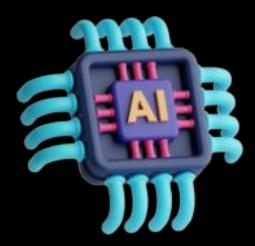


Multicloud



- Data across multiple clouds
- Hybrid Data Management
- Cost and QoS

Al



- Analytics and Inference
- Data Management Efficiency
- Visualization

Security



- Data Privacy
- Data Confidentiality
- Data Integrity

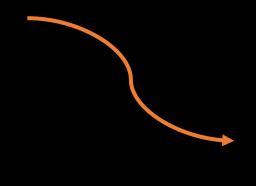




EXPLOSION OF UNSTRUCTURED DATA...

IDC: Expect 175 zettabytes of data worldwide by 2025

By 2025, IDC says worldwide data will grow 61% to 175 zettabytes, with as much of the data residing in the cloud as in data centers.



with 80% of that data being unstructured!

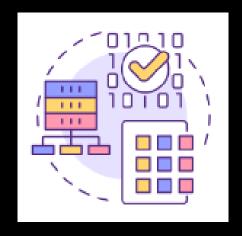
90% of it is NEVER analyzed!







STRUCTURED

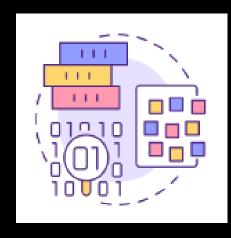


Organized

Formatted

Schema

UNSTRUCTURED



Not Organized

Not Formatted

No Schema



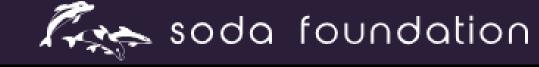


DARK DATA

Gartner defines dark data as the information assets organizations collect, process and store during regular business activities, but generally fail to use for other purposes (for example, analytics, business relationships and direct monetizing).

typically unstructured or semi-structured

kind of invisible, not part of decision making







UNSTRUCTRED DATA MANGEMENT

Challenges

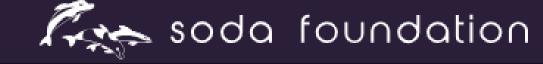
Scattered and Invisible

Privacy Concerns

Not compatible, so lack of tools

Silos

Distributed trend







UNSTRUCTRED DATA MANGEMENT

State forward:

AI/ML

Cloud based Data Management

Data Catalogs and Metadata management

Changing Privacy Situation (Tech for anonymization &

differential privacy, compliance, governance)

Edge Computing

Blockchain

Storage advancements (dedup, compression, tiered storage)







What are we doing at The SODA Foundation?

Research, Industry Analysis and Crystal







ABSTRACT DATA SILO COMPLEXITY SIMPLIFY DATA DISCOVERY



CRYSTAL

Unified View Of Data

Unified metadata for unstructured data across on-premise and cloud storage







CRYSTAL

Unified Metadata Platform

API

META COLLECTOR

Metadata Schema

Meta Ingestor
NFS | SMB | S3 | HDFS|
AWS | Azure | GCP| custom

META SERVICES

Data Catalog
Inventory | Search | Discover | Tag |
Visualization | Insights | Reports

Meta Repository

META CLASSIFICATION

Classify & Tag
Hot/Warm/Cold | Sensitive | ROT | ...

Meta Scan Text | Images | Audio | Video

DATA STORAGE

File | Object | HDFS | Data Lake

ON-PREMISE



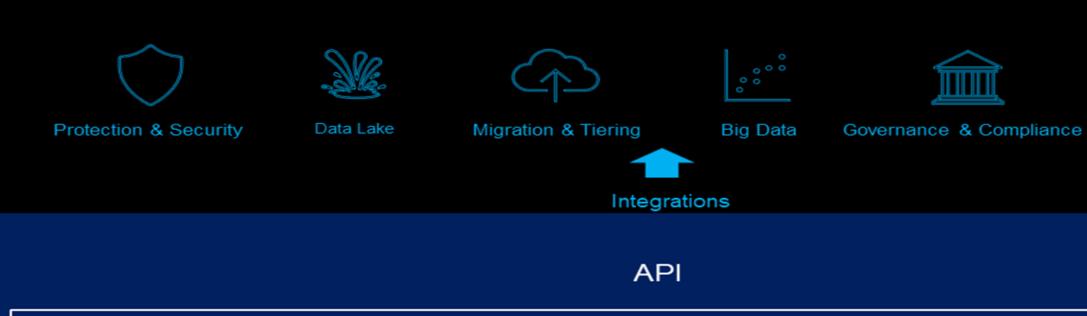


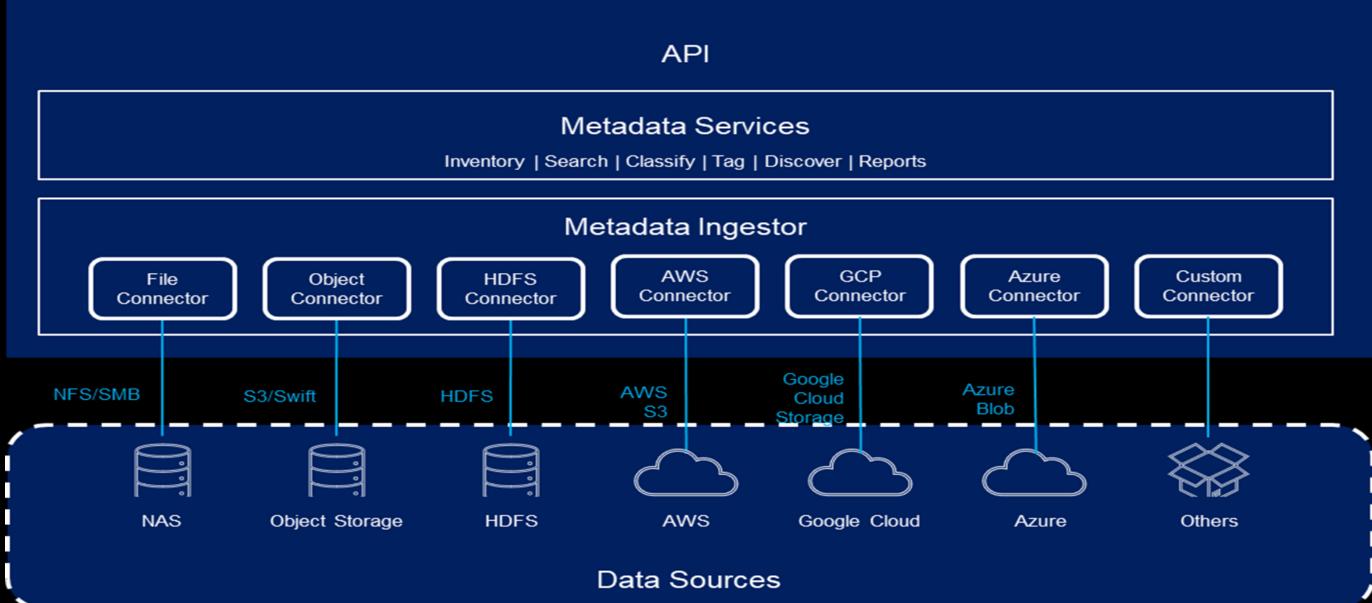












AI/ML



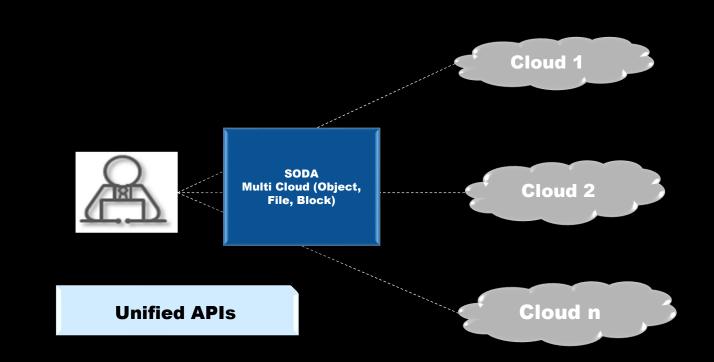
Where are we now?



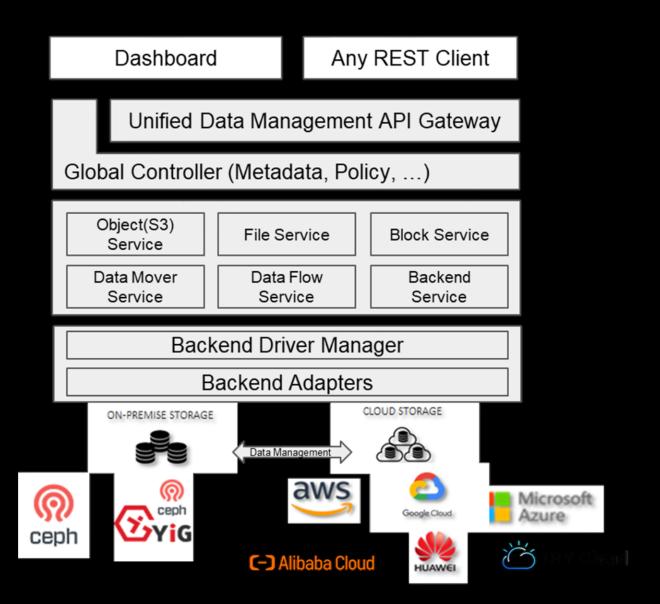


Move data across
multicloud environment
with a common S3
compatible interface

MOVE



- Unified multicloud API
- S3 compatible
- Support all major cloud vendors
- Data migration
- Data Lifecycle management



- Hybrid data management for object storage (on-prem-cloud)
- File/Block/Object
- User Level Tiering Plan Storage Service plan
- Smart Archival



Crystal getting cut!

Crystal Project just started deriving s3 metadata management from SODA Strato

https://github.com/sodafoundation/crystal



Technology and Project Analysis, Gap, Requirements

Plan Next...

Architecture, Design

Crystal first cut Q2 2024







Together we can

shape Open Source Crystal!

discover unstructured data!

Give your requirements and inputs here! https://github.com/sodafoundation/crystal/issues/9



http://bit.ly/soda-starter

https://www.sodafoundation.io/slack/

