



Socioboard

User Guide 1.0.2



Revision History

Revision	Date	Description
01	Jan 2014	Socioboard User Guide 1.0.1
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Socioboard

Socioboard is an advanced, easy, versatile, customizable and scalable open-source social media marketing tool to engage your audience with great features such as advanced scheduling and publishing tools, prompt news feeds, interactive social discovery, sophisticated analytics, social CRM, help desk integration, collaboration tools, customizable reports and much more. Unlike other social media management tools, socio board serves your customization needs like specific editorial, workflow, governance etc. and allows you to listen to and engage your audience in so many different ways across numerous social media profiles from one simple platform.

Socioboard offers you an open-source Community version and paid Enterprise and SaaS versions with unmatched world-class technical support round the clock. It makes it easy for you to keep tabs on social conversations and provides everything you need to build your brand further by efficiently engaging your audience on one platform.

Socioboard Enterprise and SaaS Versions: <http://www.Socioboard.com>

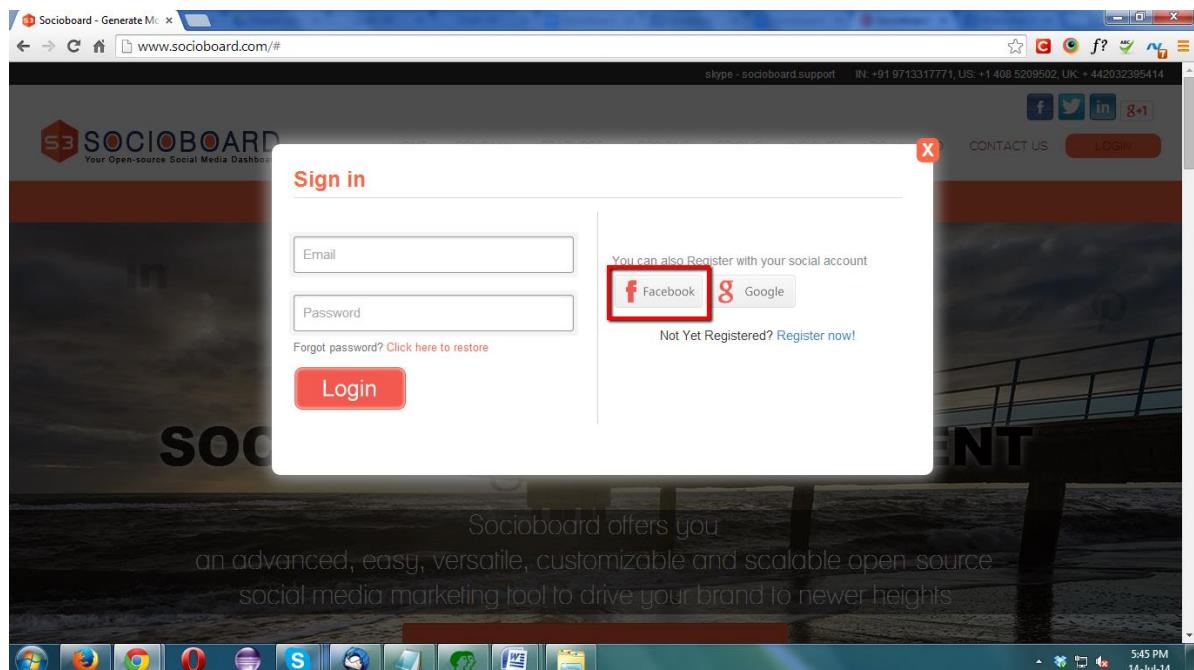
Socioboard Community Version: <http://www.Socioboard.org>

1 Login > Using Facebook

1 Login

1.1 Login Using Facebook:

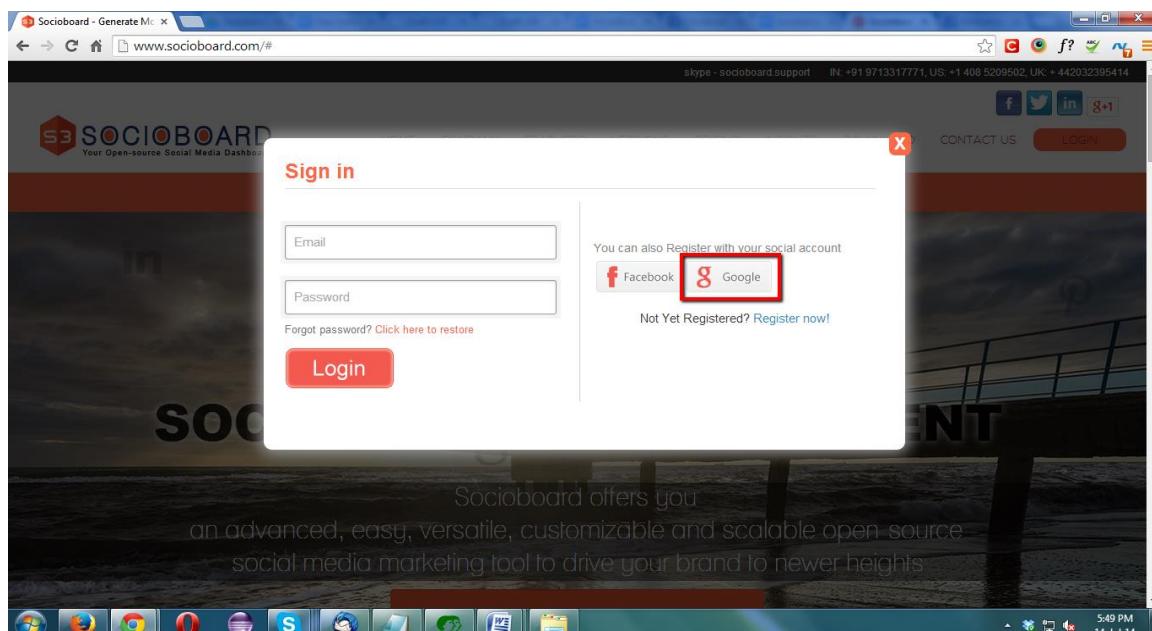
- Visit <http://www.Socioboard.com/>
- Click on Login Button
- Click on Facebook button and enter Facebook email id and password



1 Login > Using Google+

1.2 Login Using Google+:

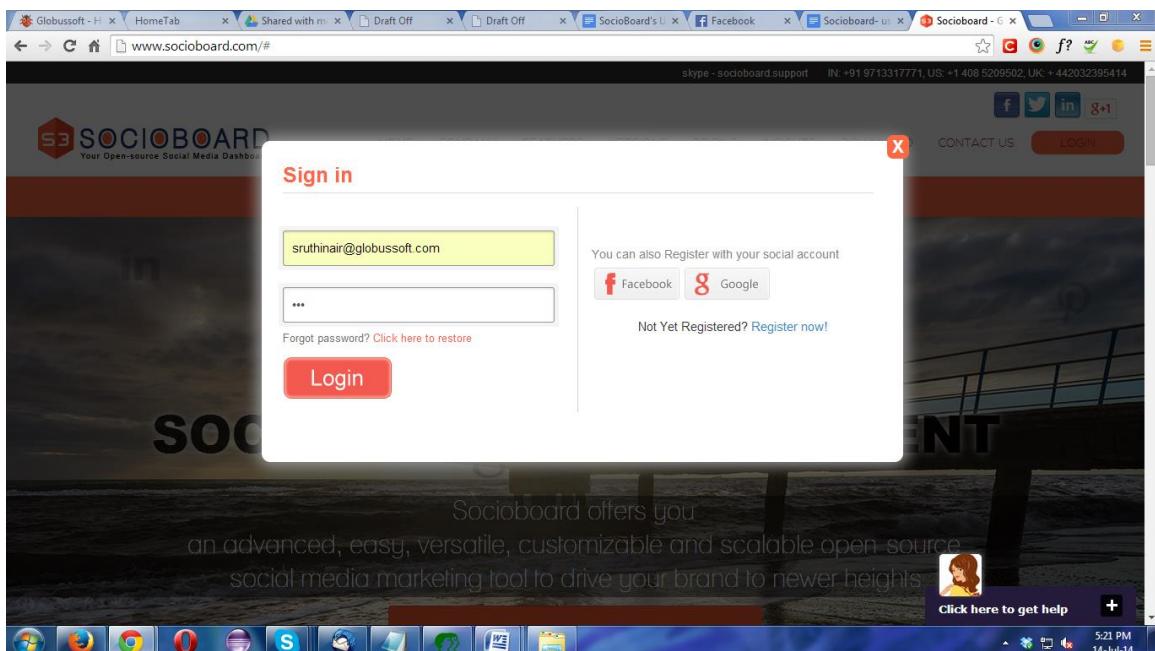
- Visit <http://www.Socioboard.com/>.
- Click on Login Button
- Click on Google+ button and enter Gmail email id and password



1 Login > Using standalone accounts

1.3 Login using standalone accounts

- Visit <http://www.Socioboard.com/>
- Click on Login Button
- Enter standalone Email Id and Password

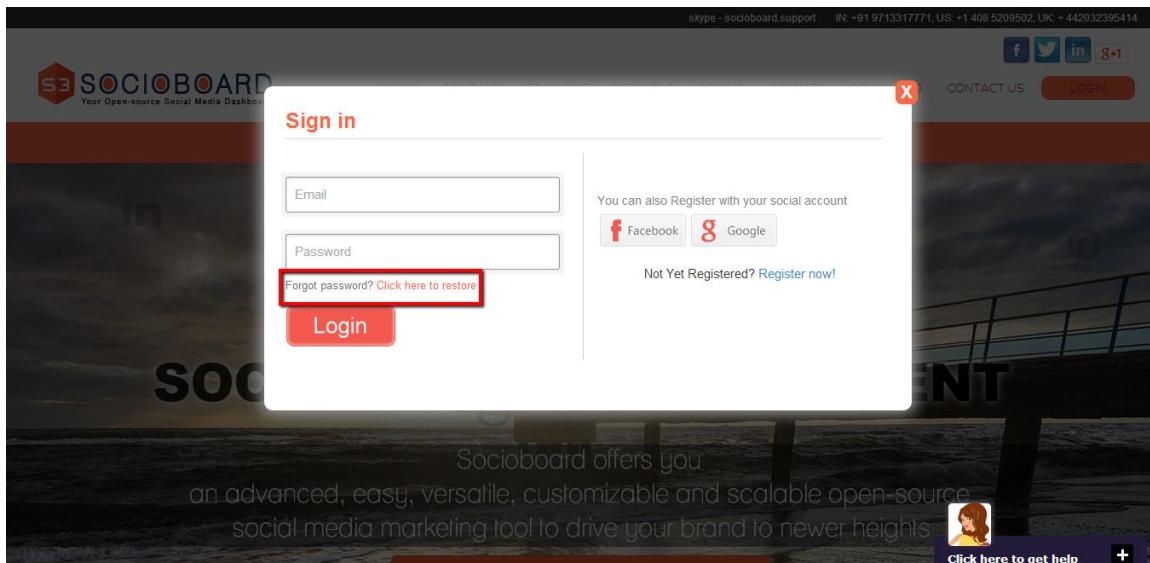


1 Login > Forget Password

1.4 Forget Password

If during signing in you forgot your password you can trace it back by clicking on “Click here to restore” button. You would be asked to enter your email id and the password setup link will be sent to your inbox.

Click on the link and you would be able to change your password.



2 Register / Sign Up

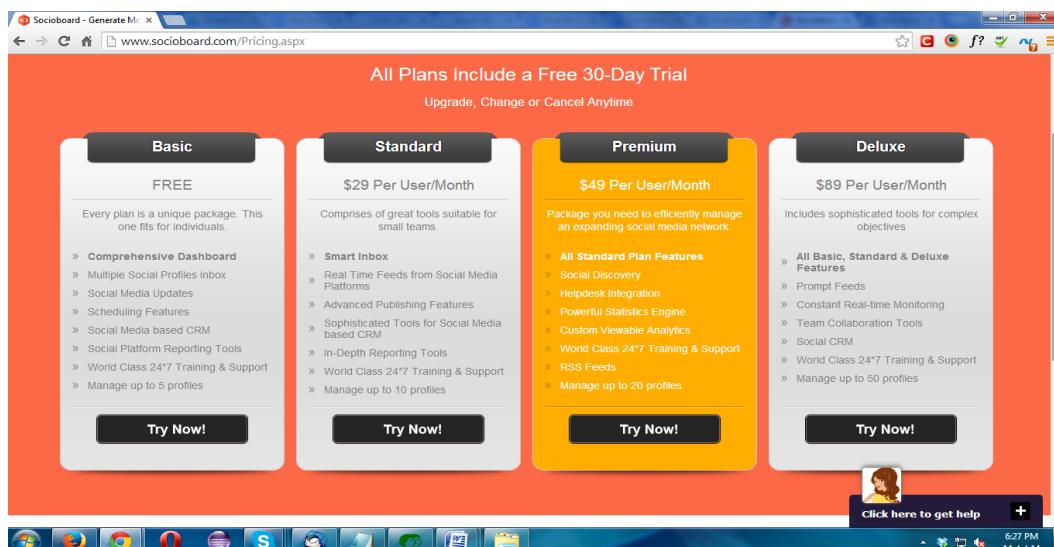
2.1 Selection of respective plans

You can select your Plan according to your business. All plans include a Free 30 days Trial after that you need to upgrade your plan.

(<http://www.Socioboard.com/Pricing.aspx>)

Following are the plans included in socio board:

- **Basic-[Free]**: Using “Basic” feature, you can manage up to 5 profiles. Scheduling features, Multiple Social Profiles Inbox, Social Media Based CRM will be provided.
- **Standard - [\$29 per user/month]**: Using “Standard” feature, you can manage up to 10 profiles .Feeds from social media platforms, Advanced publishing features, Sophisticated tools for social media based CRM.,In-Depth Reporting Tools will be provided.
- **Premium - [\$49 per user/month]** : Using “Premium” feature, you can manage up to 20 profiles. All Standard plan features, Social Discovery, Helpdesk Integration, Powerful Statistics Engine, Custom viewable analytics,RSS feeds will be provided.
- **Deluxe - [\$89per user/month]**: Using “Deluxe” feature, you can manage up to 50 profiles. All Basic, Standard & Deluxe features, Prompt feeds, Constant real-time monitoring, Team Collaboration Tools, Social CRM will be provided.



The screenshot shows the Socioboard Pricing page. At the top, it says "All Plans Include a Free 30-Day Trial" and "Upgrade, Change or Cancel Anytime". Below are four plan cards:

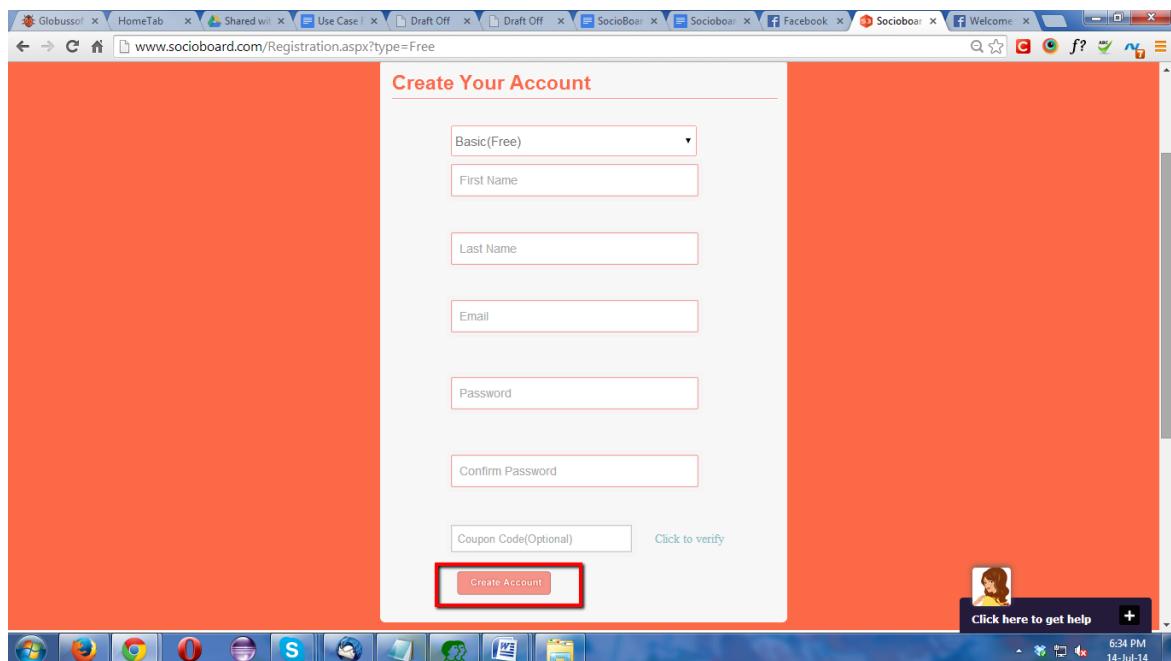
- Basic**: \$0 Per User/Month. Described as "Every plan is a unique package. This one fits for individuals." Features: Comprehensive Dashboard, Multiple Social Profiles Inbox, Social Media Updates, Scheduling Features, Social Media based CRM, Social Platform Reporting Tools, World Class 24x7 Training & Support, Manage up to 5 profiles. Call-to-action: Try Now!
- Standard**: \$29 Per User/Month. Described as "Comprises of great tools suitable for small teams." Features: Smart Inbox, Real Time Feeds from Social Media Platforms, Advanced Publishing Features, Sophisticated Tools for Social Media based CRM, In-Depth Reporting Tools, Manage up to 10 profiles. Call-to-action: Try Now!
- Premium**: \$49 Per User/Month. Described as "Package you need to efficiently manage an expanding social media network." Features: All Standard Plan Features, Social Discovery, Helpdesk Integration, Powerful Statistics Engine, Custom Viewable Analytics, RSS Feeds, Manage up to 20 profiles. Call-to-action: Try Now!
- Deluxe**: \$89 Per User/Month. Described as "Includes sophisticated tools for complex objectives." Features: All Basic, Standard & Deluxe Features, Prompt Feeds, Constant Real-time Monitoring, Team Collaboration Tools, Social CRM, World Class 24x7 Training & Support, Manage up to 50 profiles. Call-to-action: Try Now!

At the bottom right, there's a "Click here to get help" link and a "6:27 PM 14-Jul-14" timestamp. The browser taskbar at the bottom shows various open tabs and icons.

2 Register > Filling up the signup form

2.2 Filling up the signup form

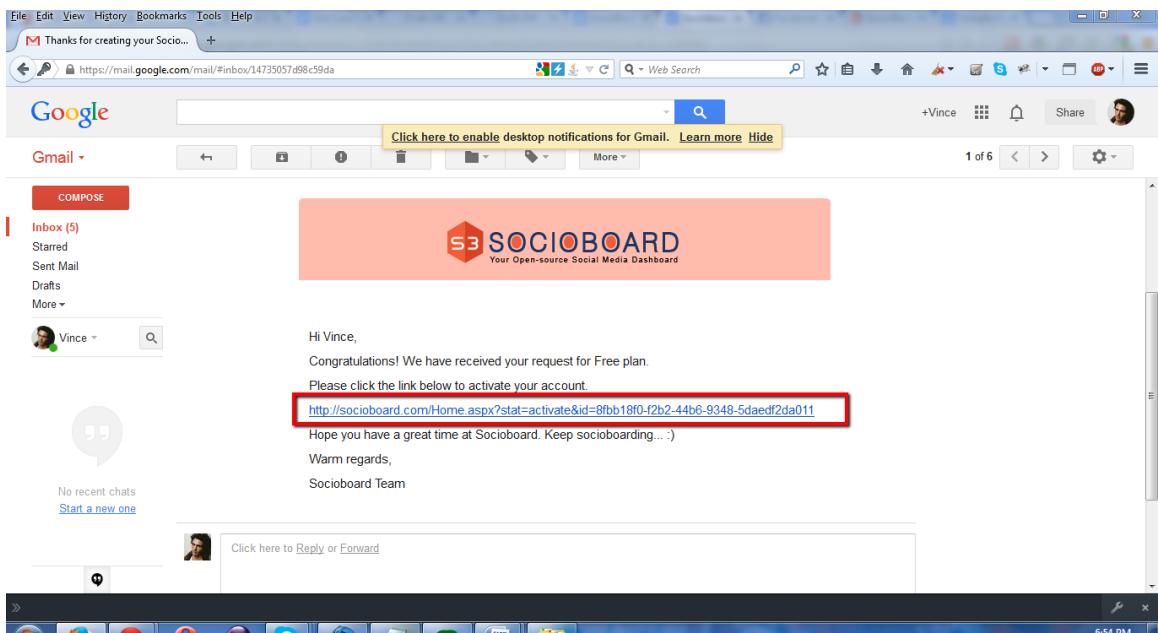
- 1) Click on “Try now” button as shown in the screenshot above to select any desired plans.
- 2) Registration page will displayed.
- 3) Enter all the details [First name, Last name, Email , Password , Confirm password].
- 4) Click on “Create account” button as shown in the screenshot below.



2 Register > Verify the mail

2.3 Verify the mail

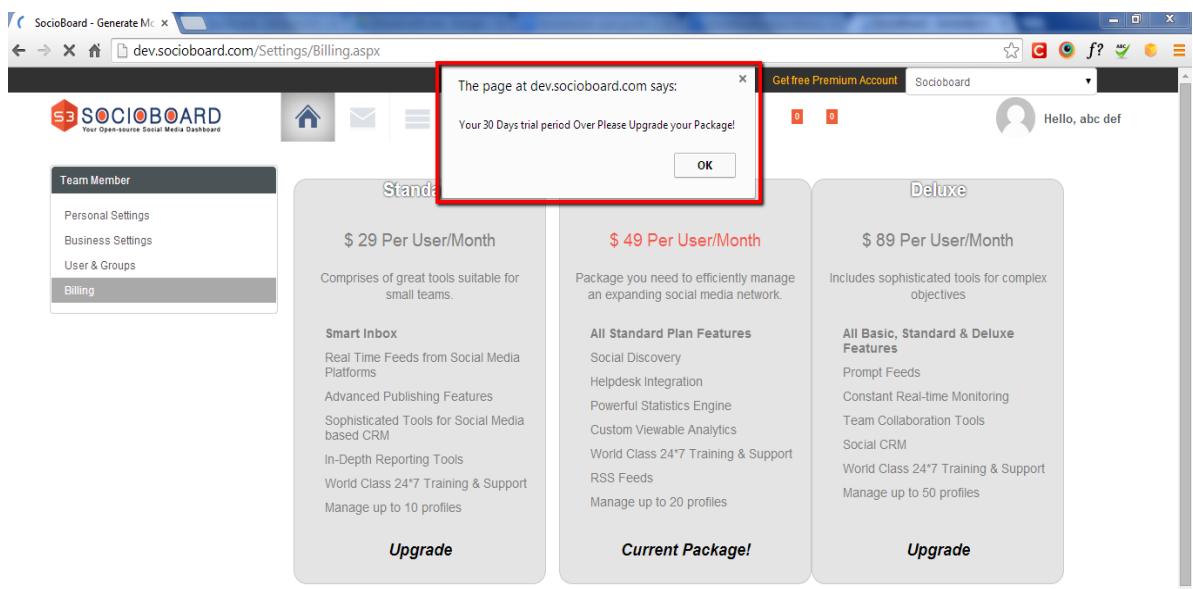
- After creating an account in Socioboard you must verify the mail came from socio board to activate your account.



2 Register > 30 free trial



Socioboard provides you 30 days trial period. Once your Trial period get over and whenever you login ,the page will homepage along with a pop up “You can only use 30 days as Unpaid user!”. After that you need to make the full payment in order to use the services further.



3 HOME

3.1 Adding Social profile

You are able Add multiple social Profile using Facebook, Twitter, LinkedIn, Instagram, Tumblr, YouTube to your Socioboard dashboard allows you to do complete actions such as scheduling status updates and Tweets, tracking brand mentions and analyzing social media traffic.

- **Adding Social Profile [Facebook]:**

You can Add a Facebook account to connect with Socioboard.

The screenshot shows the Socioboard dashboard with the following interface elements:

- Top Bar:** Includes the Socioboard logo, navigation icons (Home, Mail, Lists, Clock, Search, Groups), a search bar, and a user dropdown menu.
- Left Sidebar:** Displays recent activity counts: Incoming Messages (458), Sent Messages (0), New Twitter Followers (0), and New Facebook Fans (0). It also features three red button links: "GO TO INBOX" (with envelope icon), "VIEW TASK" (with checklist icon), and "VIEW REPORT" (with chart icon).
- Central Content Area:** Titled "MY RECENT PROFILE" with the subtitle "Snapshots of your connected accounts". It lists four recent connections:
 - SCOTT KARCH..**: 0 Connections, 0.32 Avg. Post Per Day. Recent message: "Good morening cool and hot friend".
 - SONAM SING..**: 145 Friends, 0.61 Avg. Post Per Day. Recent message: "Pankaj Tiwari was with Pradeep Tiwari a....."
 - CLAYTONREE..**: 0 Followers, 0.53 Avg. tweet Per Day. Recent message: "http://t.co/bFSo2YGd..."
 - UNHEALTHYB..**: 3 Friends, 0.98 Avg. Post Per Day. Recent message: "http://t.co/KOb8MSY..."
- Right Sidebar:** Titled "Profile connected using 5 of 5". It shows a grid of small profile pictures and their respective social media icons (Facebook, Twitter, LinkedIn, Instagram, Tumblr). A specific Facebook profile picture is highlighted with a red box.
- Bottom Right:** A blue button labeled "Click here to get help" and a small plus sign icon.

3 Home > Adding Social profile

- Adding Social Profile [Twitter]:

You can Add a Twitter account to connect with Socioboard.

The screenshot shows the Socioboard dashboard. On the left, there's a sidebar with 'GO TO INBOX', 'VIEW TASK', and 'VIEW REPORT'. Below that is an advertisement for 'CRM PRO' with the URL 'crmpro.com'. The main area is titled 'MY RECENT PROFILE' and displays 'Snapshots of your connected accounts'. It shows three profiles: SCOTT KARCH (0 connections, 0.32 avg. post per day), SONAM SINGH (145 friends, 0.61 avg. post per day), and CLAYTONREE (0 followers, 0.53 avg. tweet per day). Below these are 'Recent message' sections. To the right, there's a sidebar titled 'Profile connected using 5 of 5' which lists 'Facebook' and 'Twitter' (highlighted with a red box). At the bottom right is a button 'Click here to get help'.

3 Home > Adding Social profile

- Adding Social Profile [LinkedIn]:

You can Add a LinkedIn account to connect with Socioboard.

The screenshot shows the Socioboard dashboard with the LinkedIn icon highlighted in a red box in the sidebar under the 'Profile connected using 5 of 5' section. The main interface displays recent activity from various social media accounts, including LinkedIn profiles like SCOTTKARCH, SONAM SINGH, and CLAYTONREE.

- Adding Social Profile [Instagram]:

You can Add a Instagram account to connect with Socioboard.

The screenshot shows the Socioboard dashboard with the Instagram icon highlighted in a red box in the sidebar under the 'Profile connected using 5 of 5' section. The main interface displays recent activity from various social media accounts, including Instagram profiles like UNHEALTHYB.. and KEVIN ARDA..

3 Home > Adding Social profile

- Adding Social Profile [Tumblr]:

You can Add a Tumblr account to connect with Socioboard.

The screenshot shows the Socioboard interface. On the left, there's a sidebar with 'CRM PRO' from crmpro.com. The main area displays 'MY RECENT PROFILE' with snapshots of connected accounts: SCOTTKARCH_, SONAM SING, CLAYTONREE, UNHEALTHYB., and KEVIN ARDA. On the right, a sidebar lists social media profiles: Facebook, Twitter, LinkedIn, Instagram, Tumblr (which is highlighted with a red box), and YouTube.

- Adding Social Profile [YouTube]:

You can Add a YouTube account to connect with Socioboard.

This screenshot shows the Socioboard interface with a different set of recent profiles. The sidebar on the right still lists Facebook, Twitter, LinkedIn, Instagram, Tumblr, and YouTube, but the YouTube option is now highlighted with a red box.

4 Message

4 Message

Messages from different profiles is displayed in this Message page, Socioboard makes it incredibly efficient to engage with customers across multiple social channels and also used for allotting, commenting, and archiving the posts.

The screenshot shows the SocioBoard dashboard with the 'Message' module selected. The top navigation bar includes links for 'Smart Inbox', 'My Task', 'Sent Message', and 'Archive Message'. The main content area displays several messages in a list format. Each message card includes the sender's profile picture, the message content, and the timestamp. A red box highlights the 'Smart Inbox' button in the sidebar. On the right side, there is a 'Profile' sidebar showing the user 'Hello, sruthi nair' and a 'Message type' sidebar. The bottom of the screen shows a taskbar with various icons and system status indicators.

4 Message > Smart Inbox

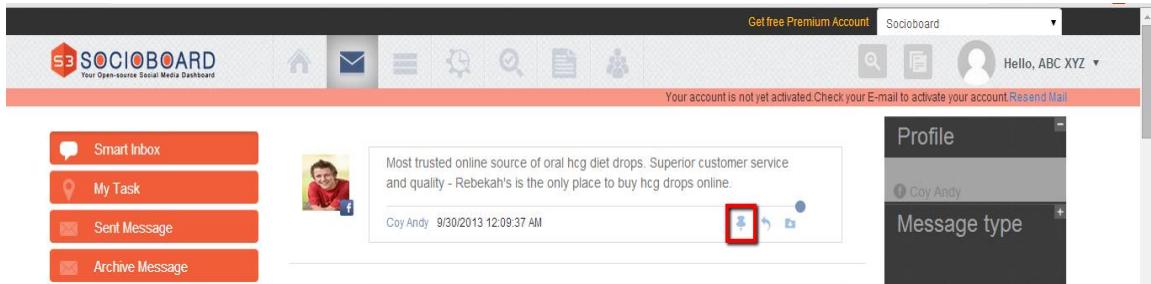
4.1 Smart Inbox

When you click Smart Inbox, It display all messages which are available on Facebook, LinkedIn, Twitter.

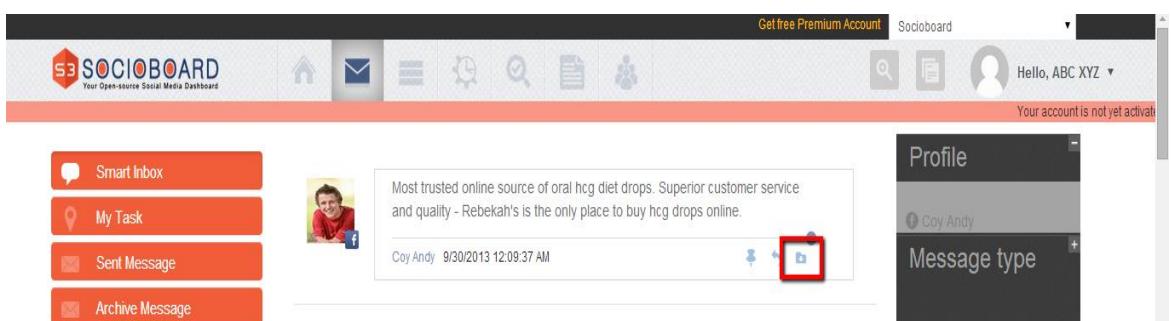
You can use sort function of Profile and Message type. According to this functionality you can see particular user's message.

Three buttons are available, to allot the tasks.

- This button is used for assigning the tasks.
- This button is used for commenting on a particular posts.



- This button is used for archiving the message.



4 Message > My Task

4.2 My Task

- My Task page shows messages which were being assigned to the user from Smart inbox tab

The screenshot shows the SocioBoard interface. On the left, there's a vertical navigation bar with buttons for 'Smart Inbox 0', 'My Task' (which is highlighted in orange), 'Sent Message', and 'Archive Message'. The main content area displays a message card for 'ABC XYZ' received on '7/15/2014 1:00:33 AM' and assigned by 'ABC XYZ'. The message content is: 'Most trusted online source of oral hcg diet drops. Superior customer service and quality - Rebekah's is the only place to buy hcg drops online.' To the right of the message card is a 'MANAGE TASK' sidebar with radio buttons for 'My task' (selected), 'Team task', 'Incomplete', and 'Complete'. A red box highlights the 'MANAGE TASK' section.

- On clicking "MANAGE TASK "section from right hand side of the screen, you can manage the task accordingly

This screenshot is identical to the one above, showing the SocioBoard interface with the 'My Task' page. The 'MANAGE TASK' sidebar on the right is highlighted with a red box. The message card for 'ABC XYZ' is also present.

4 Message > My Task

- You can change the Task status manually. On Clicking “Edit Status” you can change the status to:
- True [Once the task get done]
- False [Task not yet completed]

The screenshot shows the SocioBoard dashboard with the 'My Task' section highlighted. A red box surrounds the 'False' status button in the 'Manage Task' panel. The 'Smart Inbox 0', 'My Task', 'Sent Message', and 'Archive Message' buttons are visible on the left sidebar.

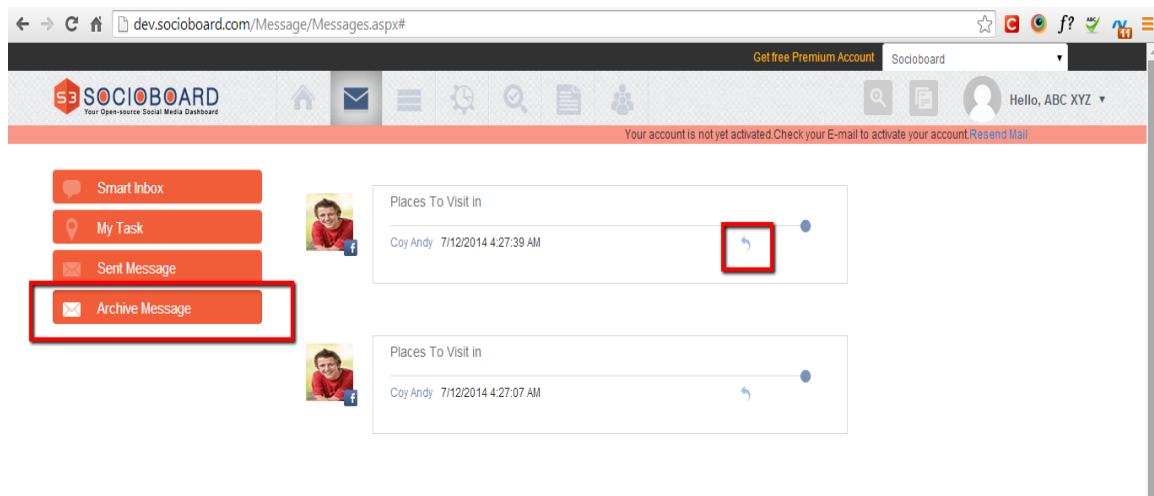
4.3 Sent Messages

Sent message Page displays the messages that were being sent using “compose message” part.

The screenshot shows the SocioBoard dashboard with the 'Sent Message' section highlighted. A red box surrounds the 'Sent Message' button in the left sidebar. The message content 'hi' and 'Coy Andy 7/15/2014 1:19:27 AM' is displayed in the center.

4.4 Archive Messages

Archive messages page Displays the messages that were being archived on “Smart inbox” page. You can use comment button to comment a particular archive message.



The screenshot shows the Socioboard interface. On the left, there's a sidebar with buttons: Smart Inbox, My Task, Sent Message, and Archive Message (which is highlighted with a red box). The main area displays two messages from 'Coy Andy'. Each message includes a profile picture, the recipient's name, the date and time (e.g., 7/12/2014 4:27:39 AM), and a blue circular icon. A red box highlights the blue circular icon next to the second message.

5 Feeds

5.1 Facebook feeds

Facebook Feed page displays the wall posts, news feeds ,and scheduled messages

The screenshot shows the SocioBoard interface for managing social media feeds. On the left, a sidebar lists platforms: FACEBOOK (selected), TWITTER, LINKEDIN, INSTAGRAM, TUMBLR, and YOUTUBE. The main area is divided into three sections: 'Wall Posts' (highlighted with a red box), 'News Feeds', and 'Scheduled Messages'. The 'Wall Posts' section displays a post from 'CollegeHumor' and another from 'Dali Cosmetics' with options to 'Comment' or 'Like'. The 'News Feeds' section shows several posts from 'Coy Andy' about 'Places To Visit in'. A 'Click here to get help' button is at the bottom right.

• Wall Post

You can see all wall post of particular Facebook, account.
For Facebook you can “like” the post or can “comment” on the post.

This screenshot is similar to the one above but highlights the 'Comment' button in the 'Wall Posts' section of the Facebook feed. The rest of the interface, including the sidebar and other feed sections, remains the same.

5 Feeds > Facebook feeds

- **News Feeds**

In News Feeds, user's profile activity will be notified here like if user got tagged for a particular post, or somebody wrote on user's wall, each and every activity would be displayed here.

The screenshot shows the SocioBoard dashboard with the "News Feeds" section highlighted by a red box. The left sidebar lists social media platforms: FACEBOOK, TWITTER, LINKEDIN, INSTAGRAM, TUMBLR, and YOUTUBE. The main area displays news posts from "CollegeHumor" and "Dali Cosmetics". The "CollegeHumor" post is titled "NET NEUTRALITY" and includes a photo of two people. The "Dali Cosmetics" post shows a perfume bottle and nail polish. Below these posts, a list of activities from "Coy Andy" is shown, including "Places To Visit in" posts at various times on July 12, 2014.

- **Scheduled Message**

Whatever message was scheduled in "Publishing" section is displayed "Feeds" page.

This screenshot is similar to the previous one but shows a scheduled message from "Coy Andy" at 6:44:56 PM. The message content is "hi coy". The rest of the interface, including the sidebar and other news posts, is identical to the first screenshot.

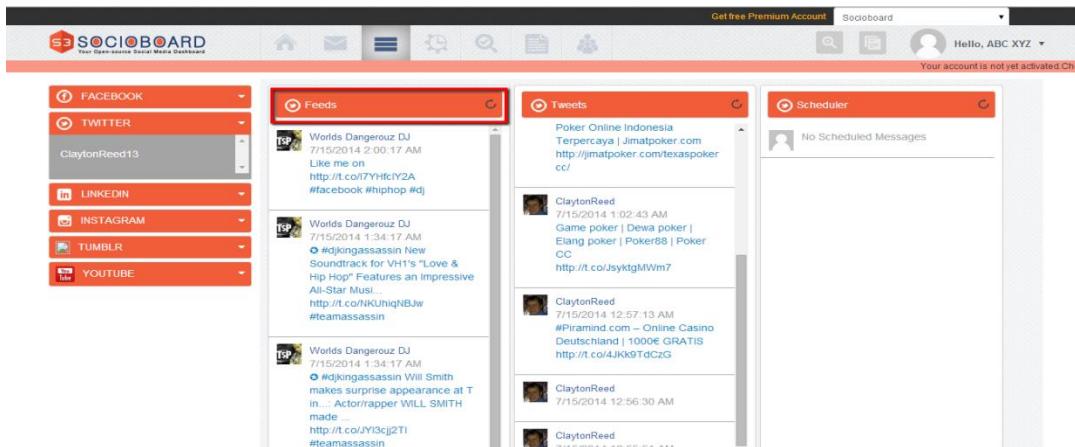
5 Feeds > Twitter feeds

5.2 Twitter feeds

Twitter Feed page displays the Feeds .Tweets and scheduled messages.

- **Feeds**

You can see all Feeds of Twitter account. For twitter one can “like” the Feeds.

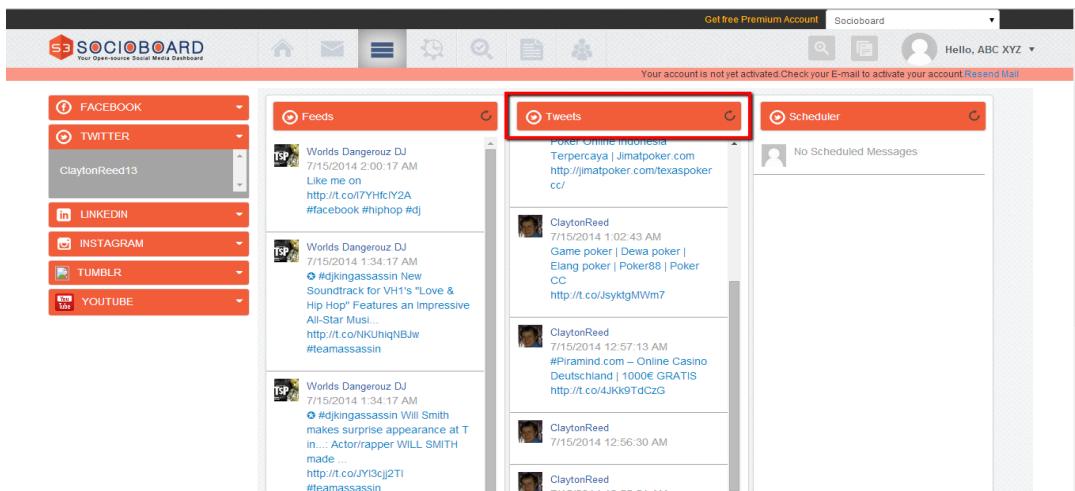


The screenshot shows the SocioBoard interface with the Twitter feed selected. The left sidebar lists various social media accounts. The main area displays three tweets:

- Worlds Dangerouz DJ (7/15/2014 2:00:17 AM): Like me on <http://it.co/7YHfcIY2A> #facebook #hiphop #dj
- Worlds Dangerouz DJ (7/15/2014 1:34:17 AM): #djkngassassin New Soundtrack for VHT's "Love & Hip Hop" Features an Impressive All-Star Musi... <http://it.co/NKUhqNBjw> #teamassassin
- Worlds Dangerouz DJ (7/15/2014 1:34:17 AM): #djkngassassin Will Smith makes surprise appearance at T in... Actor/rapper WILL SMITH made... <http://it.co/Y3r3j2Tl> #teamassassin

- **Tweets**

In Tweets, user's profile activity will notified here like if user got tagged for a particular post, or somebody wrote on user's wall, each and every activity would be shown up here.



The screenshot shows the SocioBoard interface with the Twitter tweets selected. The left sidebar lists various social media accounts. The main area displays three tweets:

- Poker Online Indonesia (7/15/2014 1:02:43 AM): Game poker | Dewa poker | Elang poker | Poker88 | Poker CC <http://it.co/JsyktgMWm7>
- ClaytonReed (7/15/2014 12:57:13 AM): #Piramind.com – Online Casino Deutschland | 1000€ GRATIS <http://it.co/4Jk9TdCzG>
- ClaytonReed (7/15/2014 12:56:30 AM): ClaytonReed
- ClaytonReed (7/15/2014 12:55:41 AM): ClaytonReed

5 Feeds > Twitter feeds

- Scheduled Message**

Whatever message was scheduled in “Publishing” section is displayed “Feeds” page.

The screenshot shows the SocioBoard dashboard with the Twitter Feeds section selected. On the right, the 'Scheduler' panel is open, displaying a scheduled message from 'ClaytonReed13' at 7/22/2014 9:35:03 PM with the text 'hi frds'. This message is highlighted with a red box. The rest of the feed shows regular tweets from 'ClaytonReed' posted between 7/15/2014 and 7/16/2014.

5.3 LinkedIn feeds

LinkedIn Feed page displays the Network updates, User Updates and scheduled messages .

The screenshot shows the SocioBoard dashboard with the LinkedIn Feeds section selected. It displays three panels: 'Network Updates' (listing posts by Scott Karcher), 'User Updates' (listing posts by Scott Karcher), and 'Scheduled Messages' (listing a single scheduled message from Scott Karcher at 7/22/2014 9:40:02 PM with the text 'hi').

5 Feeds > LinkedIn feeds

- **Network Updates**

You can see all Network Updates of LinkedIn account.

The screenshot shows the SocioBoard interface for LinkedIn. On the left, there's a sidebar with social media icons for Facebook, Twitter, LinkedIn, Instagram, Tumblr, and YouTube. The LinkedIn icon is highlighted. The main area has three tabs: 'Network Updates' (highlighted with a red box), 'User Updates', and 'Scheduled Messages'. The 'Network Updates' tab displays a list of posts from 'Scott Karcher' with timestamps like '7/9/2014 8:20:15 AM' and '7/9/2014 8:19:21 AM'. The 'User Updates' tab shows similar posts from the same user. The 'Scheduled Messages' tab shows one message from 'ScottKarcher' sent on '7/22/2014 9:40:02 PM' with the text 'hi'.

- **User Updates**

You can see all User Updates of LinkedIn account.

This screenshot is identical to the previous one, showing the LinkedIn 'User Updates' tab selected. It lists the same series of posts from 'Scott Karcher' at various times on July 9, 2014, and a single scheduled message from 'ScottKarcher' on July 22, 2014.

5 Feeds > LinkedIn feeds

- **Scheduled Message**

Whatever message was scheduled in “Publishing” section is displayed “Feeds” page.

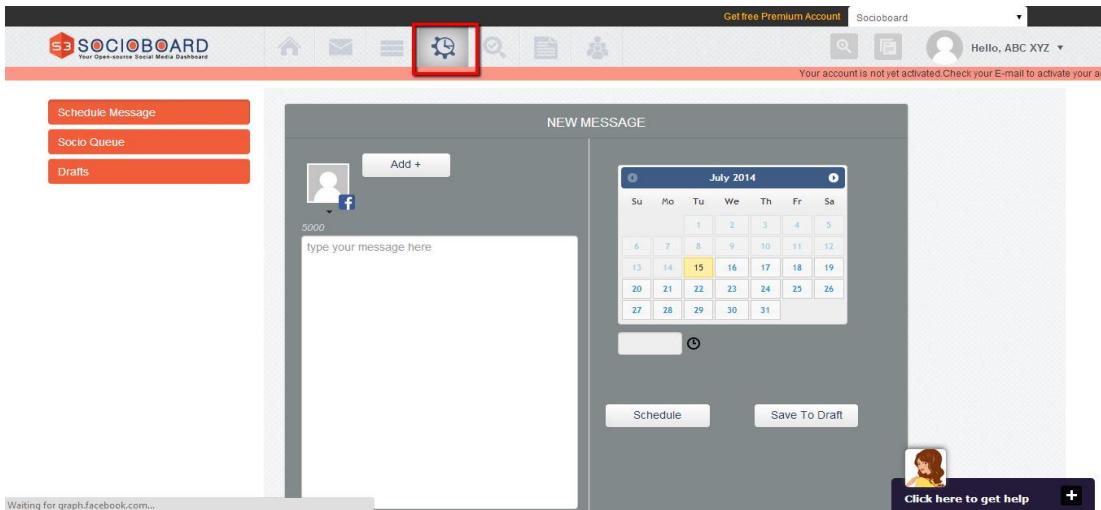
The screenshot shows the Socioboard dashboard with the LinkedIn feed selected. The left sidebar lists feeds for Facebook, Twitter, LinkedIn, Instagram, Tumblr, and YouTube. The main area displays LinkedIn Network Updates and User Updates. A red box highlights the 'Scheduled Messages' section, which shows a single scheduled message from Scott Karcher on July 22, 2014, at 9:40:02 PM with the message 'hi'. A help icon and a '+' button are visible at the bottom right.

Category	Message	Date	Content
Scheduled Messages	Scott Karcher	7/22/2014 9:40:02 PM	hi

6 Publishing

6 Publishing

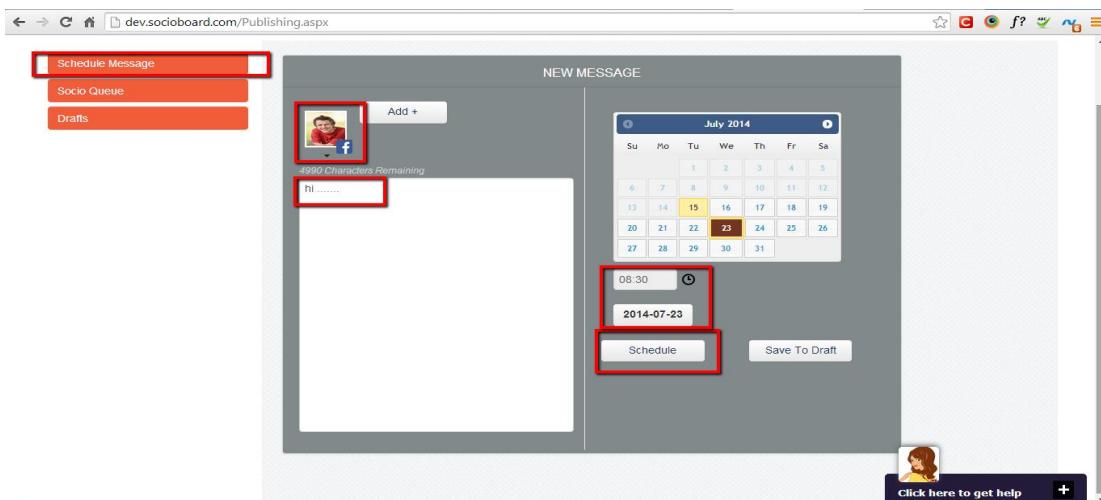
Publishing page consists of scheduling, SocioQueue and Drafts



Scheduling

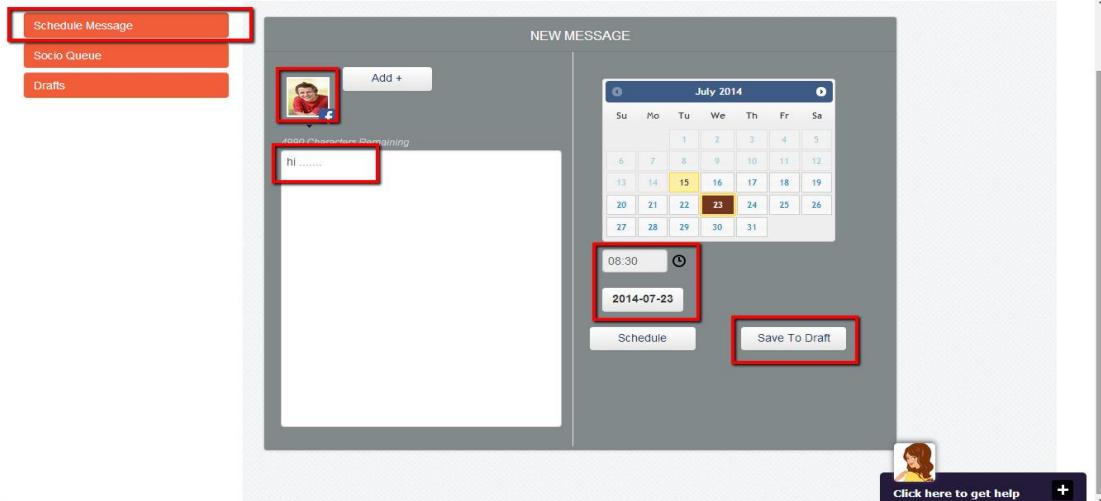
In order to schedule the message, enter the message and Add the account to whom you have to send a message and you need assign the time and the date

- If you click “Schedule” button and it will display on Socio Queue page



6 Publishing

- If you click “Save to Draft” button then it will display on Drafts



Socio Queue

The messages that have been scheduled would appear on SocioQueue page,

The screenshot shows the 'SocioQueue' page. At the top, there are navigation icons and a message about account activation. The main area features a table with columns: Send From, Message, Network, Status, Delete, and Edit. Five messages are listed:

Send From	Message	Network	Status	Delete	Edit
ABC XYZ 7/23/2014 8:14:59 AM	hi coy		false		
ABC XYZ 7/23/2014 8:09:59 AM	hi		false		
ABC XYZ 7/23/2014 8:04:59 AM	hi frds		false		
ABC XYZ 7/22/2014 11:10:04 AM	hi		false		
ABC XYZ 7/22/2014 11:05:06 AM	hi frds		false		
ABC XYZ	hi frds		false		

A red box highlights the 'Socio Queue' button in the sidebar. A red box also highlights the 'Delete' icon for the first message in the list. A red box highlights the 'Edit' icon for the same message. A red box highlights the 'Delete' icon for the fifth message in the list. A red box highlights the 'Edit' icon for the same message. A red box highlights the 'Delete' icon for the last message in the list. A red box highlights the 'Edit' icon for the same message.

6 Publishing

It Displays the status. On Clicking Edit status button you can change the status manually

- True.[Message have been sent]
- False[Message that have not been sent yet]

The screenshot shows the SocioBoard dashboard with the 'Drafts' tab selected. A red box highlights the 'Edit' button for the first message in the list.

Send From	Message	Network	Status	Delete	Edit
ABC XYZ	hi coy		false		
ABC XYZ	hi		false		
ABC XYZ	hi frds		false		
ABC XYZ	hi		false		
ABC XYZ	hi frds		false		
ABC XYZ	hi frds		false		

- **Drafts**

If you want to save any message then this “draft” section would be useful as all the messages can get saved in here.

7 Discovery

7 Discovery

You can add any keyword in search box and it will display related keyword data which is available on Facebook and Twitter. Discovery page consist of Suggestion and Smart Search.

The screenshot shows the SocioBoard interface with the 'Discovery' page selected. A red box highlights the search bar where 'harry' has been typed. Below the search bar, a list of tweets from various users is displayed, all containing the word 'harry'. The sidebar on the left has a 'Suggestion' section highlighted with a red box, which includes a 'Twitter Profile' link and a 'ClaytonReed13' entry. The main content area displays the search results with user profiles and tweet snippets.

• Suggestion

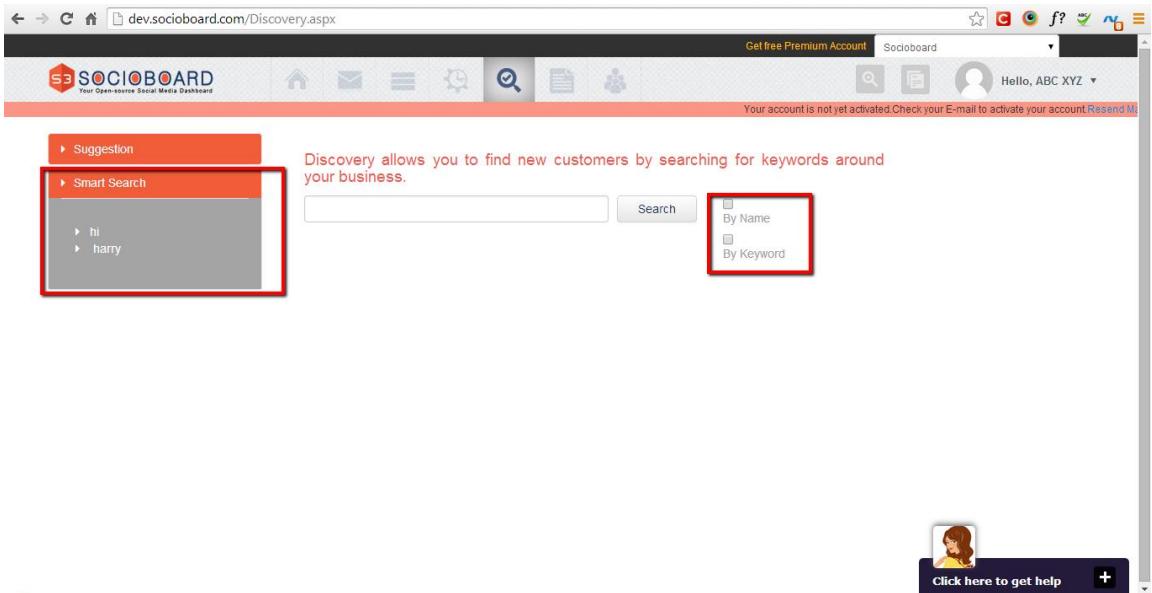
It displays user's followers of all added Twitter account.

This screenshot is identical to the one above, showing the SocioBoard Discovery page. However, the 'Suggestion' section in the sidebar is now explicitly highlighted with a red box. The search results for 'harry' are still visible below, showing the same tweets from various users.

7 Discovery

- **Smart Search**

It is displaying searched keyword in Smart Search section.



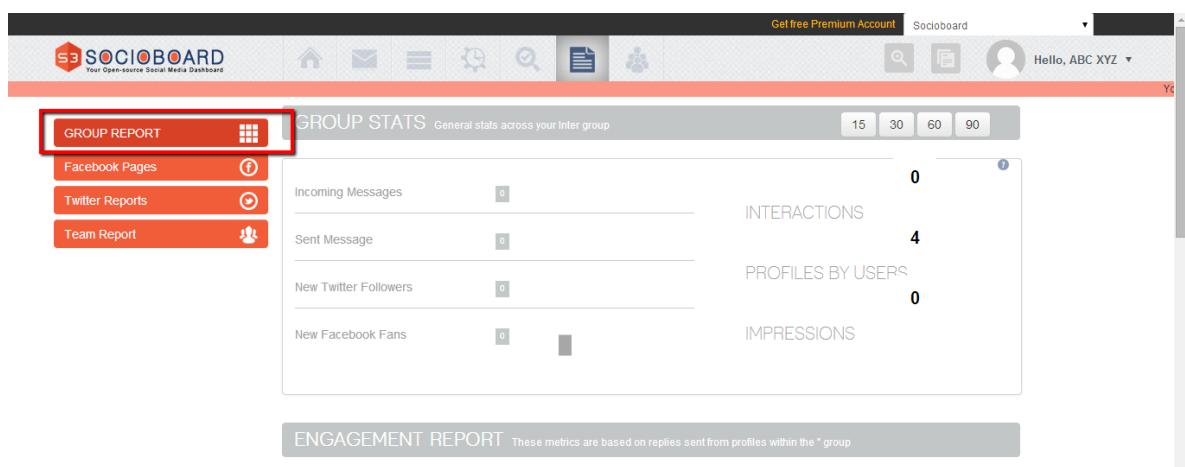
The screenshot shows the SocioBoard Discovery page. On the left, there's a sidebar with a red border containing two items: 'Suggestion' and 'Smart Search'. 'Smart Search' is highlighted with a red box. Below it, under 'Smart Search', are two suggestions: 'hi' and 'harry'. In the center, there's a search form with a placeholder 'Search' and a 'Search' button. To the right of the search form, there's a list of search options: 'By Name' and 'By Keyword', also enclosed in a red box. At the bottom right, there's a help icon and a link 'Click here to get help'.

8 Report

Reports page basically displays the reports of the group, facebook pages, twitter pages, and team reports.

- **Group Report**

This page will display the count of incoming messages, Sent messages, New Twitter followers, and New Facebook Fans.



7 Discovery > Facebook pages

- **Facebook pages**

This page will display the pages created on Facebook and the no. of likes being sent to that page. A graph representing page impressions and sharing where you would be shown how you are sharing your content and information of “Your Contact” where a breakdown of the content that you post would be shown.

The screenshot shows the SocioBoard dashboard with the following details:

- Header:** "SOCIOBOARD Your Open-source Social Media Dashboard".
- User Profile:** Hello, ABC XYZ.
- Top Bar:** Includes links for Home, Mail, Groups, Search, and Help, along with a "Get free Premium Account" button.
- Left Sidebar (GROUP REPORT):**
 - Facebook Pages** (highlighted with a red box)
 - Twitter Reports
 - Team Report
- Main Content Area:**
 - FACEBOOK PAGE REPORT** from 6/30/2014-7/15/2014. Filter options: 15, 30, 60, 90.
 - A message: "Please add atleast one Facebook Fan Page..."
 - IMPRESSIONS BY AGE & GENDER** (empty area)
 - PAGE IMPRESSIONS** (empty area)
 - A small profile picture of a woman and a "Click here to get help" button.

8 Report > Twitter Reports

- **Twitter Reports**

This page will display you the ongoing profile activity like whoever you are following or you're being followed, messages sent and received, and re-tweets. It will also show you a "Key indicator" graph measuring how you're conversing with your audience.

The screenshot shows the 'TWITTER ACCOUNT REPORT' section from the SocioBoard interface. At the top, there's a navigation bar with icons for Home, Mail, Groups, Settings, and Search. A message says 'Your account is not yet activated. Check your E-mail to activate your account.' Below the navigation is a search bar and a dropdown for 'Hello, ABC XYZ'. The main area has tabs for 'GROUP REPORT', 'Facebook Pages', 'Twitter Reports' (which is highlighted with a red box), and 'Team Report'. The 'Twitter Reports' tab displays activity for the user 'ClaytonReed13' with a total of 0 followers made in the period. Below this, it lists 'New Follower' (0), 'You Followed' (0), and 'Direct Message (Received)' (0). To the right, there's a 'KEY INDICATORS' section showing engagement and influence scores, and a 'MY SOCIAL SCORES' section. A 'Click here to get help' button is in the bottom right corner.

- **Team Reports**

This page will display you the average posts being posted by the “Task Owner”. This will also inform you about the Assigned status, Task message, Assigned date, Completion date, and Status of the task.

The screenshot shows the 'INTER REPORT' section from the SocioBoard interface. The top navigation and account activation message are identical to the previous screenshot. The main area has tabs for 'GROUP REPORT', 'Facebook Pages', 'Twitter Reports', and 'Team Report' (highlighted with a red box). The 'Team Report' tab displays publishing activity for 'SHOBHIT' with a daily average of 0.00 posts. Below this is a 'TASKS' section showing tasks assigned to 'SHOBHIT' and 'SURYA T.' with their completion times. A 'Click here to get help' button is in the bottom right corner.

9 Group

9 Group

In groups page, data gets scrapped from Facebook groups. Whichever group a Facebook belongs to that group would be reflected here on left side when clicked on that particular profile.

If a profile doesn't belong to any group it will show as "No Group Found".

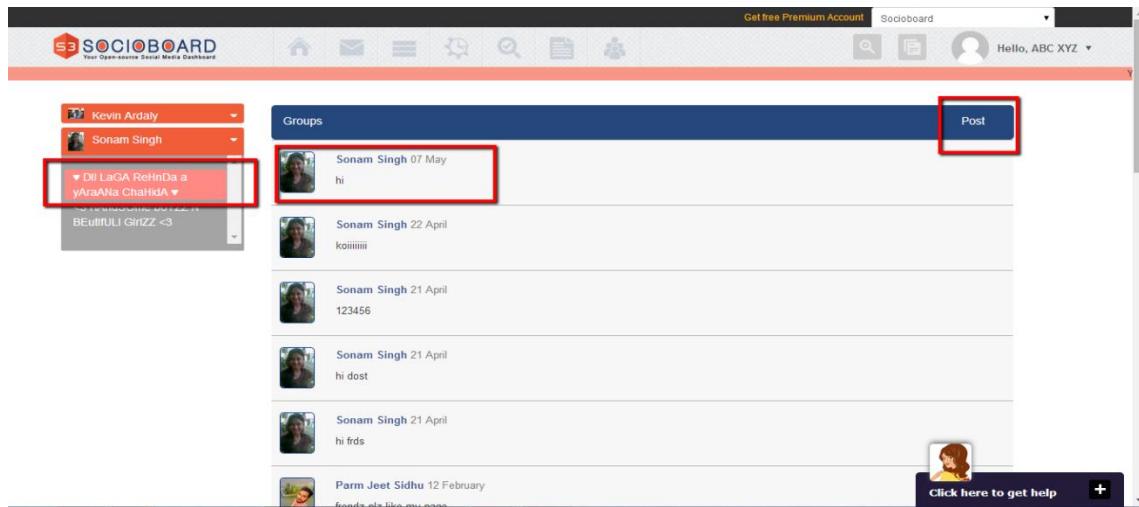
The screenshot shows the SocioBoard dashboard with the 'Groups' tab selected. On the left, there are user profiles for 'Kevin Ardaly' and 'Sonam Singh'. The 'Groups' section displays a list of posts from Sonam Singh's groups. A red box highlights the first post from 'Dil LaGA ReHriDa a yAraANA CharidA'. The interface includes a navigation bar at the top with icons for Home, Mail, etc., and a sidebar on the right with a help button.

If you click on a profile and if that profile belongs to a particular group then click on that particular group then all the post from that group will get reflected on this page.

This screenshot is similar to the previous one but focuses on the profile of 'Sonam Singh'. Her profile picture and name are highlighted with a red box. The 'Groups' section shows her posts from various groups, with a red box highlighting the first post from 'Dil LaGA ReHriDa a yAraANA CharidA'. The rest of the interface is identical to the first screenshot.

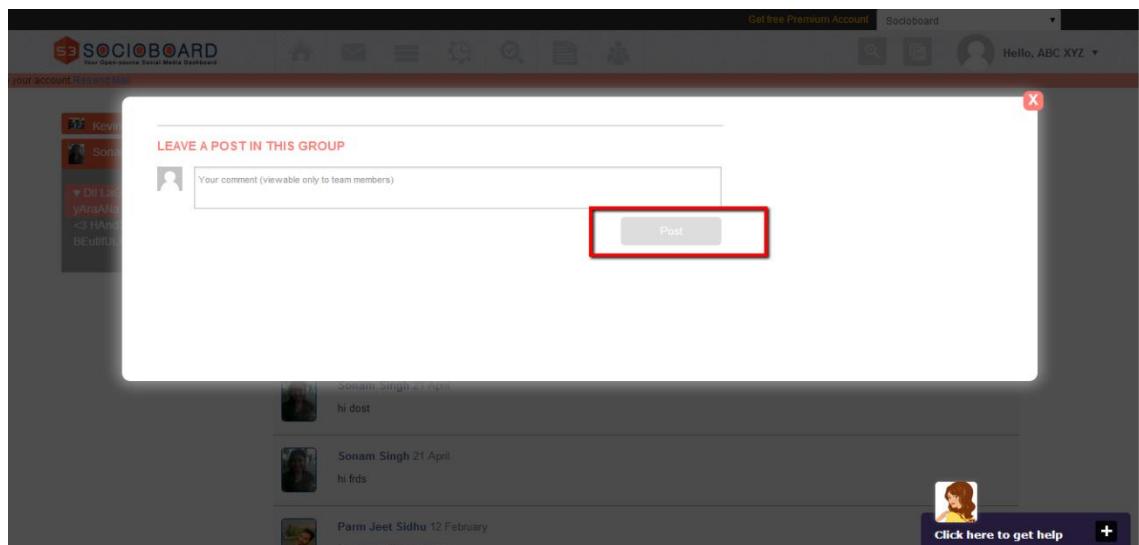
9 Group

Also if you want to post something then you just need to click on “Post” button .



The screenshot shows the SocioBoard interface for a group. On the left, there's a sidebar with user profiles: Kevin Ardaly, Sonam Singh, and a group named 'Dil LaGA ReHnDa a yAaNa ChahidA'. Below this is a message 'BEutiful GirlZZ <3'. The main area is titled 'Groups' and shows a list of posts. The first post by Sonam Singh on May 7th, which says 'hi', is highlighted with a red box. To the right of this post is a large red-bordered 'Post' button. Other posts in the list include Sonam Singh's posts on April 22nd, 21st, and 21st, and a post by Parm Jeet Sidhu on February 12th.

A pop up will appear where you can post the require comments and then click on “Post” button. The comment will be visible here on the site as well as on Facebook group.

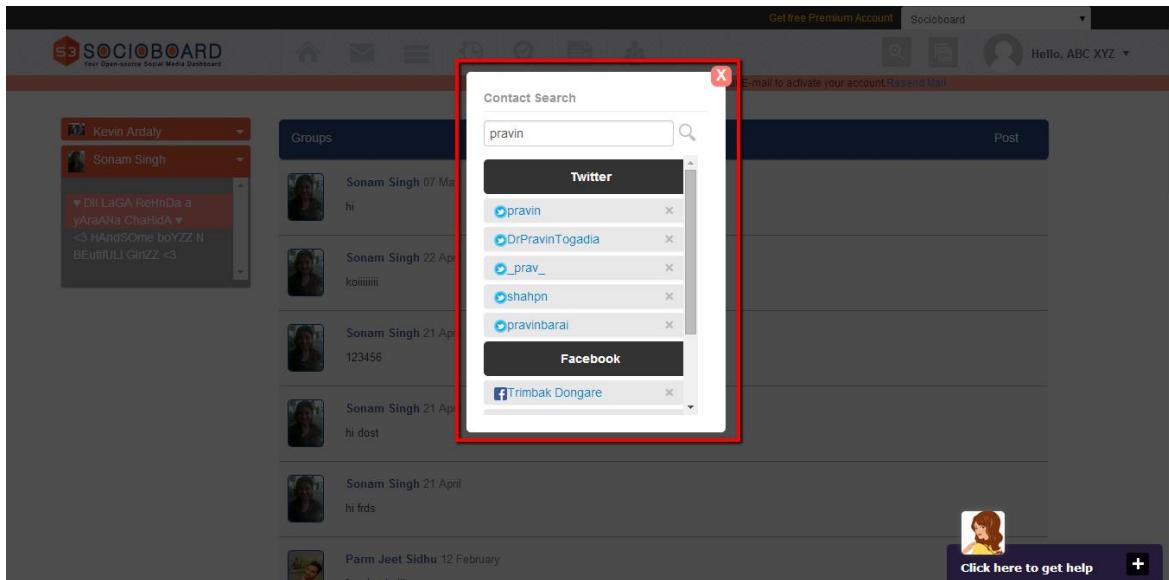


This screenshot shows a modal window titled 'LEAVE A POST IN THIS GROUP'. It contains a text input field labeled 'Your comment (viewable only to team members)' and a red-bordered 'Post' button. The background of the page is dark, showing the same group feed as the previous screenshot, with posts from Sonam Singh and Parm Jeet Sidhu.

10 Contact

10 Contact

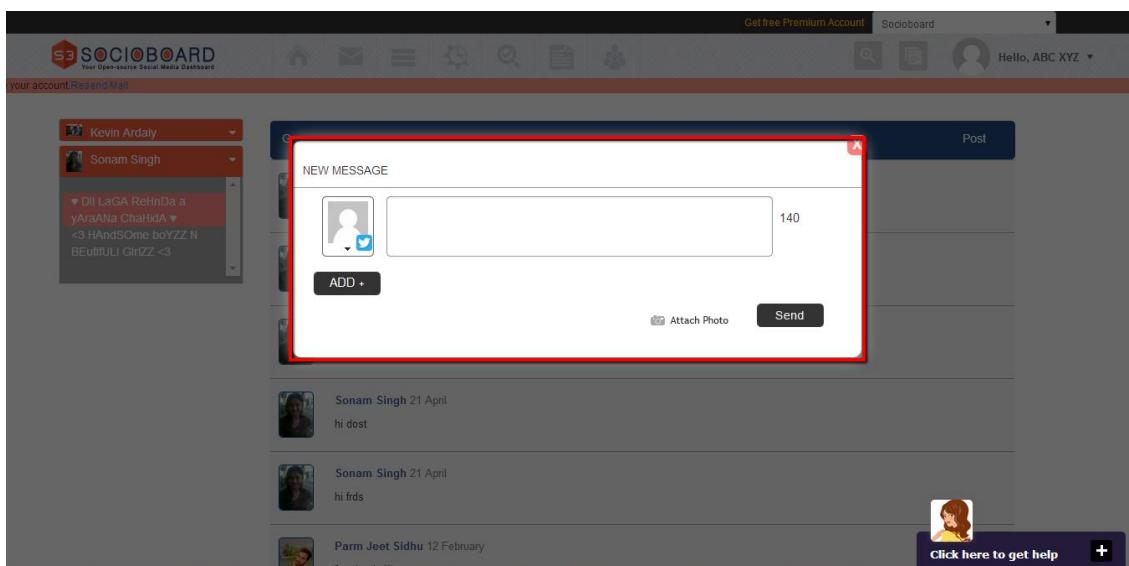
Contact search specifically searches for keywords enter by users.



11 Compose Message

11 Compose Message

When you click Compose message a popup is displayed where you can send a message to different accounts. Engage your audience and grow your following by composing and sending messages regularly. You can send message and pictures on different social accounts.



- **Addition of accounts**

Here you can ADD Multiple user can in which You can sent a particular message to multiple account.

- Click to select a social network (more than one can be selected).
- Type your message and if required image can also be added to it by clicking on "Attach photo".
- Click Send button.

11 Compose Message

The screenshot shows the Socioboard dashboard with various social media metrics on the left. In the center, a 'NEW MESSAGE' dialog box is open. At the top of the dialog, there's a recipient selection area with a placeholder for a user's profile picture and name. Below this is a text input field with a character limit of 5000. To the right of the input field is a 'Send' button. Underneath the input field, there's a 'Attach Photo' button. A red box highlights the 'ADD +' button, which is currently active, displaying a dropdown menu with contact suggestions from 'FACEBOOK' and 'TUMBLR'. The 'FACEBOOK' section lists 'Kevin Ardaly', 'Sonam Singh', and 'unhealthybread151'. The 'TUMBLR' section lists 'unhealthybread151'. On the far right of the Socioboard interface, there are several sidebar modules: 'Profile' (connected using 5 of 5), 'Team Members' (managing ABC XYZ), 'INVITE', and 'Followers'.

- **Attaching photo**

Here you can Attach desired photos and can send to Multiple user account.

This screenshot is identical to the one above it, showing the Socioboard dashboard and the 'NEW MESSAGE' dialog box. The key difference is that the 'Attach Photo' button in the message dialog is now highlighted with a red box, indicating the action being performed.

12 Additional Sections

12 Additional Sections

There are many other additional section in SocioBoard. They are Socio Media, Invite Team Members, Settings, Logout.

The screenshot shows the SocioBoard dashboard with a red box highlighting the 'Socio Media' button in the top right corner of the main header area. The dashboard includes sections for 'MY RECENT PROFILE' (with snapshots of connected accounts like SCOTTKARCH, SONAM SINGH, and CLAYTONREE), 'Incoming Messages' (458), and 'Recent message' (from Pankaj Tiwari). On the left, there's a sidebar with 'GO TO INBOX', 'VIEW TASK', and 'VIEW REPORT'. A promotional banner for Zoho CRM is visible on the left side.

- **Social Media**

Here you can add of profiles like Facebook, Twitter, LinkedIn. Clicking on this button will help in adding the profiles.

This screenshot is similar to the previous one but shows a dropdown menu from the 'Socio Media' button. The menu lists social media platforms: Facebook, Twitter, LinkedIn, and Instagram, each with its respective icon. The rest of the dashboard interface remains the same, including the 'MY RECENT PROFILE' section and the sidebar.

12 Additional Sections

- **Invite Team Members**

Here you can add the team members in the groups that have been formed before.

The screenshot shows the SocioBoard dashboard with a sidebar on the left containing links like 'GO TO INBOX', 'VIEW TASK', and 'VIEW REPORT'. A promotional box for 'Zoho CRM' is also present. The main area features a 'MY RECENT PROFILE' section with snapshots of connected accounts (Scott Karch, Sonam Singh, Clayton Ree). On the right, a sidebar titled 'Hello, ABC XYZ' shows a 'Groups' section with a message 'No Groups Found' and a list of users. Below it are sections for 'Team Members', 'INVITE', and 'Followers'. A red box highlights the 'INVITE' icon.

- **Settings**

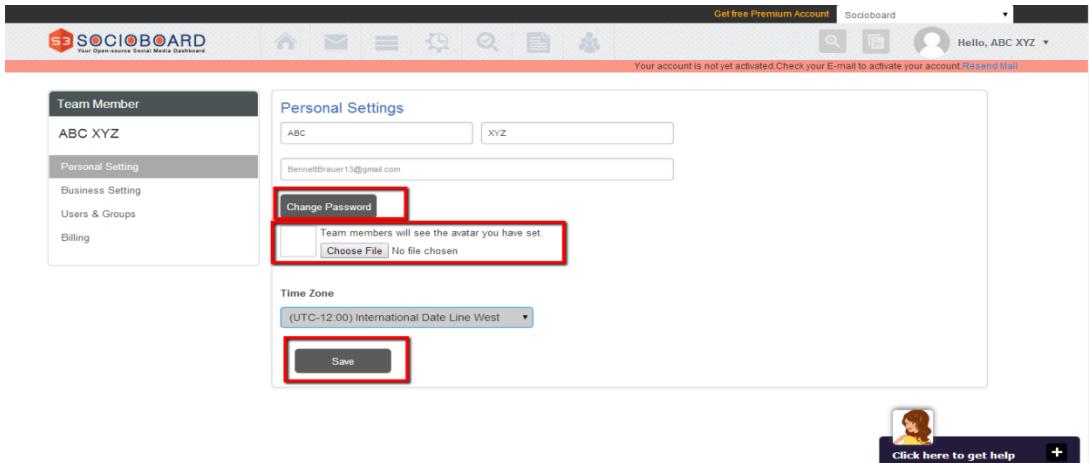
Here You can Change password and can do personal settings, business settings, Users and groups, and Billing.

This screenshot is similar to the previous one but focuses on the 'Settings' section. The sidebar now includes 'Personal Settings', 'Business Settings', 'User and Groups', and 'Billing'. A red box highlights the 'Business Settings' icon. The rest of the interface remains consistent with the previous screenshot, showing the 'MY RECENT PROFILE' section and various user management options.

12 Additional Sections

- **Personal Settings:**

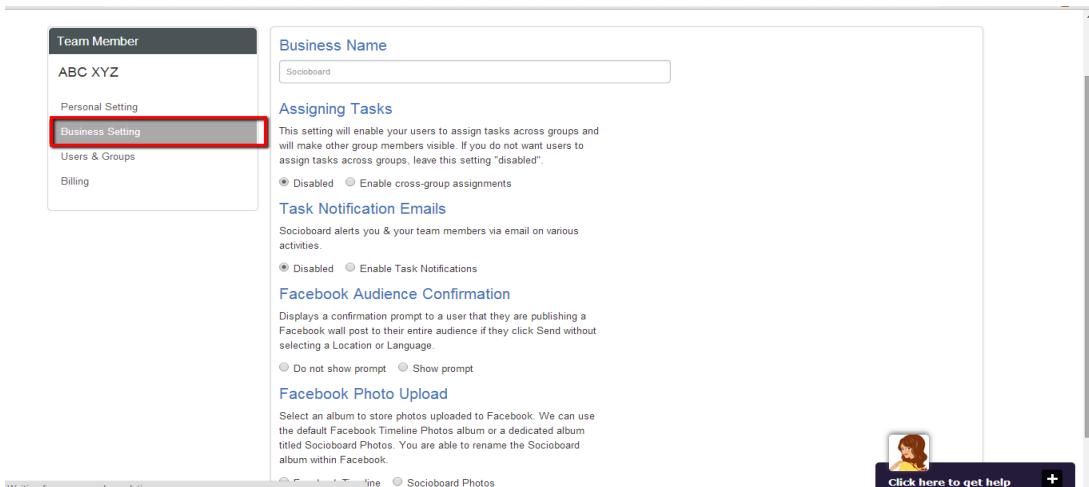
Here you can change your password and can add profile photos and click on save button.



The screenshot shows the 'Personal Settings' page. On the left, there's a sidebar with 'Team Member' (ABC XYZ) and 'Personal Setting' (Business Setting, Users & Groups, Billing). The main area has fields for 'Change Password' (ABC, XYZ), email (BennettBrauer13@gmail.com), and a file upload section ('Choose File' - No file chosen). Below these is a 'Time Zone' dropdown set to '(UTC-12:00) International Date Line West'. At the bottom is a large red-bordered 'Save' button. A status bar at the top right says 'Your account is not yet activated. Check your E-mail to activate your account. [Resend Mail](#)'.

- **Business Settings**

Business settings where in you can adopt a business name, assign tasks by disabling or enabling the cross group assignments, also having task notification emails where alerts via email are being sent to team members, Facebook Audience Confirmation where it displays a confirmation prompt to a user that they are publishing a Facebook wall post to their entire audience if they click Send without selecting a Location or Language, and Facebook Photo Upload.

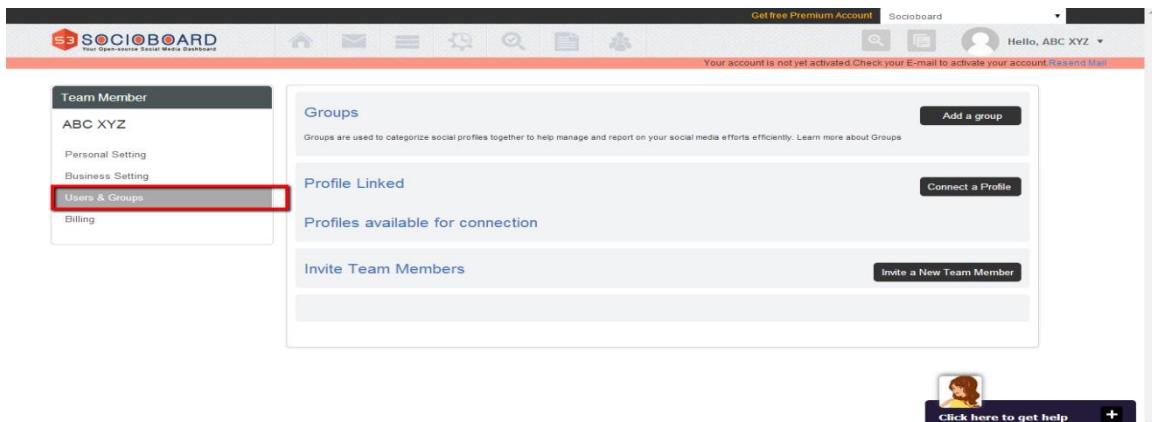


The screenshot shows the 'Business Settings' page. The sidebar includes 'Team Member' (ABC XYZ) and 'Personal Setting' (Business Setting, Users & Groups, Billing). The 'Business Setting' section is highlighted with a red border. It contains a 'Business Name' field with 'Socioboard' and an 'Assigning Tasks' section with a note about enabling cross-group assignments. Below is a 'Task Notification Emails' section with a note about alerting team members via email. The 'Facebook Audience Confirmation' section notes that a confirmation prompt appears if a user posts to their entire audience without selecting a location or language. The 'Facebook Photo Upload' section describes how to select an album for uploaded photos. A status bar at the bottom left says 'Waiting for www.google-analytics.com...'.

12 Additional Sections

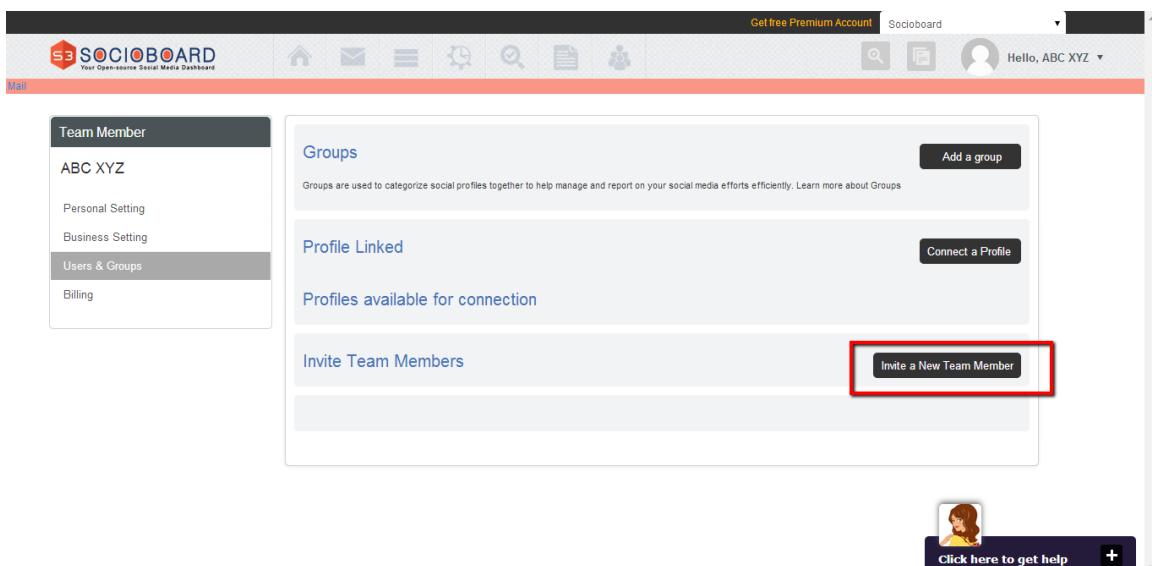
- **Users and Groups**

In Users and Groups you can add a group, connect a profile, and also can invite a new team member.



The screenshot shows the SocioBoard dashboard with a red box highlighting the 'Users & Groups' link in the sidebar under 'Team Member'. The main content area displays sections for 'Groups', 'Profile Linked', and 'Invite Team Members', each with associated buttons like 'Add a group', 'Connect a Profile', and 'Invite a New Team Member'.

Also if required you can also call a new team member using “Invite a new team member” functionality.



This screenshot is similar to the one above, but the 'Invite Team Members' button in the bottom right corner of the 'Invite Team Members' section is highlighted with a red box.

12 Additional Sections

To add a new member to the group you need to click on “Invite a new team member” that will take you to this page as shown in the screenshot below. Here you would be required to enter the first and the last name and the email address and then click on “Send invites” given on the bottom.

The screenshot shows the 'Invite a Team Member' page. At the top, there's a message: 'Your account is not yet activated. Check your E-mail to activate your account [Resend Mail](#)'. Below that, there are fields for 'FirstName' and 'LastName'. A large input field is labeled 'Enter Email Address'. To the right, there's a link '← Back to Accounts'. Below these fields, there's a section titled 'Set access level and configure networks and permissions in the *globus* group'. It contains two radio button options: 'Admin (extended privileges)' and 'User (limited privileges)'. The 'Admin' option is selected and lists several permissions: Send, Schedule or Draft Messages; Read, Reply and Publish messages; View, Create & Export Reports; Add / Remove Brand Key words; Invite Users; Add / Remove Social Profiles; and View all tasks on a team. The 'User' option lists fewer permissions: Send, Schedule or Draft Messages; Read, Reply and Publish messages; View, Create & Export Reports; Add / Remove Brand Key words; Invite Users; Add / Remove Social Profiles; and View all tasks on a team. At the bottom left, there's a 'Twitter Accounts' section with a note: 'This Twitter integration for features / services'. On the right side, there's a 'Click here to get help' button with a person icon.

• Billing

In Billing, you would be made aware of the plan that you have purchased and that is currently running.

The screenshot shows the 'Billing' section of the SocioBoard dashboard. On the left, there's a sidebar with 'Team Member' and sub-options: Personal Settings, Business Settings, User & Groups, and **Billing**. The 'Billing' option is highlighted with a red box. To the right, there are four main plan boxes: 'Free', 'Standard', 'Premium', and 'Deluxe'. The 'Free' plan is \$0 Per User/Month and is described as 'Every plan is a unique package. This one fits for individuals.' It lists features: Comprehensive Dashboard, Multiple Social Profiles Inbox, Social Media Updates, Scheduling Features, Social Media based CRM, Social Platform Reporting Tools, World Class 24/7 Training & Support, and Manage up to 5 profiles. There's a 'Current Package!' button. The 'Standard' plan is \$29 Per User/Month and is described as 'Comprises of great tools suitable for small teams.' It lists features: Smart Inbox, Real Time Feeds from Social Media Platforms, Advanced Publishing Features, Sophisticated Tools for Social Media based CRM, In-Depth Reporting Tools, World Class 24/7 Training & Support, and Manage up to 10 profiles. There's an 'Upgrade' button. The 'Premium' plan is \$49 Per User/Month and is described as 'Package you need to efficiently manage an expanding social media network.' It lists features: All Standard Plan Features, Social Discovery, Helpdesk Integration, Powerful Statistics Engine, Custom Viewable Analytics, World Class 24/7 Training & Support, RSS Feeds, and Manage up to 20 profiles. There's an 'Upgrade' button. The 'Deluxe' plan is \$89 Per User/Month and is described as 'This plan is for those who want to go beyond the basics.' It lists features: All Premium Plan Features, Social Discovery, Helpdesk Integration, Powerful Statistics Engine, Custom Viewable Analytics, World Class 24/7 Training & Support, RSS Feeds, and Manage up to 20 profiles. There's an 'Upgrade' button. At the bottom right, there's a 'Click here to get help' button with a person icon.

13 Logout

13 Logout

On clicking Logout button, the user is redirect to landing page

The screenshot shows the SocioBoard dashboard interface. At the top right, there is a user profile with the name "Hello, ABC XYZ". Below the profile, there are several icons for different social media platforms (Twitter, LinkedIn, Facebook, etc.) and a red rectangular box highlights the "Logout" icon (a person icon with a red arrow). The main content area displays "MY RECENT PROFILE" with snapshots of connected accounts. One account, "SCOTTKARCH..", has 0 connections and 0.39 avg. post per day. Another account, "SONAM SING..", has 145 friends and 0.46 avg. post per day. A third account, "CLAYTONREE..", has 0 followers and 0.03 avg. tweet per day. On the left side, there is a sidebar for "CRM PRO" with the URL "crmpro.com" and a message: "CRM software for business get started today with cloud crm". At the bottom of the screen, a status bar says "Waiting for www.google-analytics.com...".

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