

Stedman Halliday

Multimedia Design

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Résumé

Education

California Institute of the Arts

Bachelor of Fine Arts in Graphic Design

Minor in Digital Arts

Valencia, CA

May 2016

UCLA Design & Media Arts Institute

Los Angeles, CA

July 2011

Palisades Charter High School

Pacific Palisades, CA

June 2012

Skills

Design & Technical

Typography

Grid systems

Color theory

Composition

Photography

Photomanipulation

Identity systems

User Experience

Interface design

Multimedia design

Web, Print, Motion

Front-end web development

HTML, CSS, JavaScript

Preprocessors, frameworks, libraries

Transferrable Skills

Speaking and writing

Leadership and organization

Planning, drafting, analysis

Problem solving, troubleshooting

Learning, teaching, and collaborating

Accolades

AIGA-Tomoko Miho Award

Worldstudio AIGA Scholarship Program

June 2014

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June 2013

Experience

Kadenze | Valencia, CA

Associate Creative Director (2015–Present)

Designer (2014–2015)

Designed and consulted on UI for flagship web products

Directed design for all client sub-brands

Designed pitches for rapid client and partner acquisition

Front-end development for various web assets

Stedman Halliday Multimedia Design

Designer & Developer (2010–Present)

Creative direction, design, and development across multiple media

Specialization in designing identity systems and web media

Socially diverse missions (from culture to education to clean energy)

Economically diverse clients (from small to international business)

LightSpace Studio | Culver City, CA

Studio Manager (June–August 2013)

Routinely hosted and rented to top production teams

Designed for studio and Carin Krasner Photography

SEO for studio website and affiliated web platforms

Mr. Musichead Gallery | Hollywood, CA

Designer & Developer (May–August 2013)

Mr Musichead exhibits a range of fine art and photography related to music

Identity, storefront, and website designs for Creative Framing Studio

Promotional designs for the gallery, artists, and events

Performance and server upgrades for gallery website

Hundreds of additions to online inventory

Omicron Apps | Los Angeles, CA

Cofounder (2010–2012)

Design direction for numerous mobile gaming projects

Designed identity system, website, and social platforms

Marketing strategy resulting in tens of thousands of downloads