

Stedman Halliday Multimedia Design

P.O. Box 252102
Los Angeles, CA 90025
Email stedman.rh@gmail.com
Web stedmanhalliday.com
Tel 323. 205. 0914



Résumé

Education

California Institute of the Arts
Bachelor of Fine Arts in Graphic Design
Minor in Digital Arts
Valencia, CA
May 2016

UCLA Design & Media Arts Institute
Los Angeles, CA
July 2011

Palisades Charter High School
Pacific Palisades, CA
June 2012

Skills

Design & Technical

Typography
Grid systems
Color theory
Composition
Photography
Photomanipulation
Identity systems
User Experience
Interface design
Multimedia design
Web, Print, Motion
Front-end web development
HTML, CSS, JavaScript
Preprocessors, frameworks, libraries, APIs

Transferrable Skills

Speaking and writing
Leadership and organization
Planning, drafting, analysis
Problem solving, troubleshooting
Learning, teaching, and collaborating

Accolades

AIGA-Tomoko Miho Award
Worldstudio AIGA Scholarship Program
June 2014

AIGA-Tomoko Miho Award
Worldstudio AIGA Scholarship Program
June 2013

Experience

Stedman Halliday Multimedia Design

Designer & Developer (2010–Present)

Creative direction, design, and development across multiple media
Specialization in designing identity systems and web media
Socially diverse missions (from culture to education to clean energy)
Economically diverse clients (from small to international business)

Yellowfinch, Inc. | Menlo Park, CA

Consultant (October 2016–January 2017)

Named the startup and designed brand assets for the IoT insurtech product
Met with international team members to unite business and product goals
Interviewed industry professionals to kickstart prototypical product development
Wrote and prepared materials for initial fundraising pitches

Kadenze, Inc. | Valencia, CA

Associate Creative Director (January 2015–September 2016)

Designer (April 2014–January 2015)

Designed and consulted on UI/UX for flagship web products
Directed design for all client sub-brands and some content campaigns
Designed pitches for rapid client and partner acquisition
Developed front-end for various web assets

Uovo Technologies, Inc. | Menlo Park, CA

Consultant (December 2015–July 2016)

Met with international team members to unite business/product goals
Attended Liverpool's 2016 International Festival for Business as a company delegate
Designed a brand and style guide for the startup's clean energy mission

LightSpace Studio | Culver City, CA

Studio Manager (June–August 2013)

Routinely hosted and rented to top production teams
Designed for studio and Carin Krasner Photography
Performed SEO for studio website and affiliated web platforms

Mr. Musichead Gallery | Hollywood, CA

Designer & Developer (May–August 2013)

Designed identity, storefront, and website for subsidiary business
Designed promotional assets for the gallery, artists, and events
Implemented performance and server upgrades for gallery website
Added hundreds of items to the gallery's e-commerce inventory

Omicron Apps | Los Angeles, CA

Cofounder (2010–2012)

Directed design for numerous mobile gaming projects
Designed identity system, website, and social platforms
Devised marketing strategy resulting in tens of thousands of downloads