



# DAVID LAFFAN


Full Stack Developer


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## Professional Profile

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Enthusiastic developer capable of building a web presence from the ground up -- from concept, design, layout, and programming through to the end user experience. Skilled at writing well-designed, testable, and efficient code using current best practices in web development. Experienced in object-oriented programming; developing, testing, and debugging code; and designing user interfaces. Fast learner, hard worker and team player who is proficient in an array of scripting languages and development tools. Consensus-driven communicator; liaise across various business units and promote organisational success. Able to juggle multiple priorities and meet tight deadlines without compromising quality. Outstanding interpersonal, customer service, leadership, and organisational skills; thrive both individually and as part of a team. Currently employed as a web developer, and enjoying every minute, but open to new opportunities.

## Education

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- **Diploma in Software Development** (Grade: First Class Honours) | Code Institute
- **A-Levels** – Computer Studies (A), Business Studies (B), English & European History (C), General Studies (C)
- **GCSE's** – 9 GCSE's Grade A-C including Mathematics & English

## Core Skills

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### Technical Skills

*Programming:* Python | JavaScript | HTML | CSS/SASS

*Database:* SQL (PostgreSQL) | NoSQL (MongoDB)

*Frameworks and Libraries:* Django | Flask | jQuery | Gulp | D3/DC | Bootstrap | Materialize

*Other:* Git | GitHub | VS Code | Heroku | AWS S3 | Travis CI | Asana | Shopify | Photoshop

### Transferable Skills

Communication | Problem Solving | Analytical/Critical Thinking | Collaboration | Organisational/ Time Management | Leadership/Management | Flexibility/Adaptability

## Career Summary

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 **WEB DEVELOPER**

 Vitality CBD

July 2020 – Present

### KEY ACHIEVEMENTS


- Developed a Python Django app to automate the tagging of customer accounts based on actions taken across the site.
- Built a Python Flask app to pull in product variant ids for any given product url.
- In the process of building a Django based ticket system for the dev team to better help manage and prioritise tasks.
- Migrated existing development workflow from using the built in Shopify editor with a single theme to a fully version-controlled process spread across multiple local environments.
- Designed, built and launched various interactive promotions for e-liquids.com including an Easter themed treasure hunt and a Christmas advent calendar.
- Increased the speed score (Google PageSpeed Insights) of all sites by rebuilding the theme, or optimising existing code, with the biggest success being taking e-liquids from a score in the low 20's to it's current mid 70's and above position.

## RESPONSIBILITIES

- Development & maintenance of multiple Shopify stores: e-liquids.com | vitalitycbd.co.uk | beyouonline.co.uk | vapesupplier.co.uk

### OPERATIONS MANAGER

May 2016 – July 2020

 Interior Joinery Contracts Ltd.

## KEY ACHIEVEMENTS

- Moved all spray finishing processes in-house with the acquisition of an additional unit, reducing finishing costs by up to 40% per project which paid for itself within three months.
- Moved existing costing process to an excel based system resulting in improved efficiency in managing and monitoring, thus enabling the company to provide more competitive quotes in a shorter time and as a result, win more contracts.
- Transitioned the project management system from paper-based to an IT-based cloud-hosted system utilising the latest software and online collaboration tools.
- Conducted a full Health & Safety audit of the business. New policies and procedures introduced to address failings and ensure compliance with Health & Safety law.
- Achieved FSC certification for the business, enabling us to compete for projects that require FSC certified status.
- Introduced an apprenticeship program in conjunction with the CITB, recruiting one apprentice per year, for at least five years, to counter the ageing workforce.
- Created and implemented a company policy and procedure handbook for all employees and sub-contractors.

## RESPONSIBILITIES

- Leading up to 25 employees and 30+ projects at any one time.
- Design and implementation of new systems and processes to increase efficiency and reduce costs.

### SENIOR STORE MANAGER

Mar 2012 – May 2016

 Perfect Home – Birmingham, West Midlands / Walsall, West Midlands

## KEY ACHIEVEMENTS

- Successfully planned, set up, recruited, trained, launched, and directed daily running of a new branch in Birmingham.
- Recorded the highest contract growth, and best arrears management for a new store opening.
- Succeeded in managing the largest store in the business in Walsall, with the goal being to build upon the store's previous success.
- Met and exceeded all KPI's and produced 3 excellent P&L's.
- Received multiple "Manager of the Quarter" awards for the Midlands area (10 stores) during 2012-15.
- Nominated for the Manager of the Year award at the 2014 & 2015 sales conferences.

## RESPONSIBILITIES

- Managed the store P&L accounts, delivering monthly presentations to the area manager, and quarterly to the board.
- Trained and developed Store Manager Designates for the area.
- Controlled the stores' arrears levels to ensure all debt related KPI's were in line with company standard and budgeted losses achieved.
- Effectively managed change and implemented the FCA's principles of business to assist the company in achieving FCA authorisation.
- Promptly handled and addressed complaints for all 10 stores in the area to a satisfactory level for both store and customer.

## Additional Experience

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- **Store Manager** | Perfect Home – Chelmsley Wood Shopping Centre, Birmingham, West Midlands (Mar 2010 – Jun 2012)
- **Senior Store Manager/Store Manager** | GAME Stores Group Ltd. (May 2002 – Mar 2010)