

SUMMER COOK

Web Development and Design

San Diego, CA (Remote)



SUMMARY

Software developer with strong creative & communication skills. Driven by the love of building effective solutions with code through the lens of a marketing and design background. Proven history of problem-solving experience from previous professional roles at tech startups & marketing agencies.

SKILLS

Languages

Javascript, Ruby, SQL, HTML, CSS

Frameworks

React, Ruby on Rails, Bootstrap, Gatsby

Databases

PostgreSQL, Active Record

Testing & Version Control

Jest, Rspec, Git

Design

Adobe Photoshop, Indesign, & Illustrator, Canva, Webflow, Wordpress, Squarespace, Wix, Shopify Websites

Other Tech Skills

Hubspot CRM Automation, Salesforce, Asana, Trello, Slack

CONTACT:



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RELATED EXPERIENCE

LEARN Academy

Full Stack Web Development Student

NOVEMBER 2020 - PRESENT, REMOTE

- Completed 480+ hours of direct coding experience in an intensive web development bootcamp
- Gained proficiency in building Javascript, Ruby, & React applications.
- Practiced test-driven development to produce full-stack React-on-Rails applications
- Utilized effective communication through pair and mob programming projects

AFMKTG

Digital Marketing Specialist

JUNE 2020 - NOVEMBER 2020, REMOTE

- Designed websites for 2 new clients on Wordpress using Divi & maintained sites + SEO strategy for 2 additional clients
- Onboarded and implemented a complete brand reboot project for a new client
- Interfaced with clients and gave regular presentations to manage client expectations and communicate effectively about strategy

Brainsfeed

Marketing Manager

JANUARY 2020 - JUNE 2020, REMOTE

- Designed & executed a marketing and branding plan for a start-up with no current marketing initiatives in place
- Built the company's website using Webflow & used graphic design skills to create branded content
- Implemented a new CRM (Hubspot) and set up all workflows to improve productivity & create a complete, seamless sales cycle
- Managed a distributed team of 4 full time employees and 10-20 freelancers

Venturelli Group

Marketing Associate

JANUARY 2019 - FEBRUARY 2020, REMOTE

- Managed Wordpress website, listing systems, marketing projects, and social media accounts for a real estate firm
- Designed content with photoshop & indesign for web & print

EDUCATION

University of California, Santa Barbara

B.A. Psychology & B.A. Communication (Double Major)

SEPTEMBER 2011 - JUNE 2015, SANTA BARBARA, CA