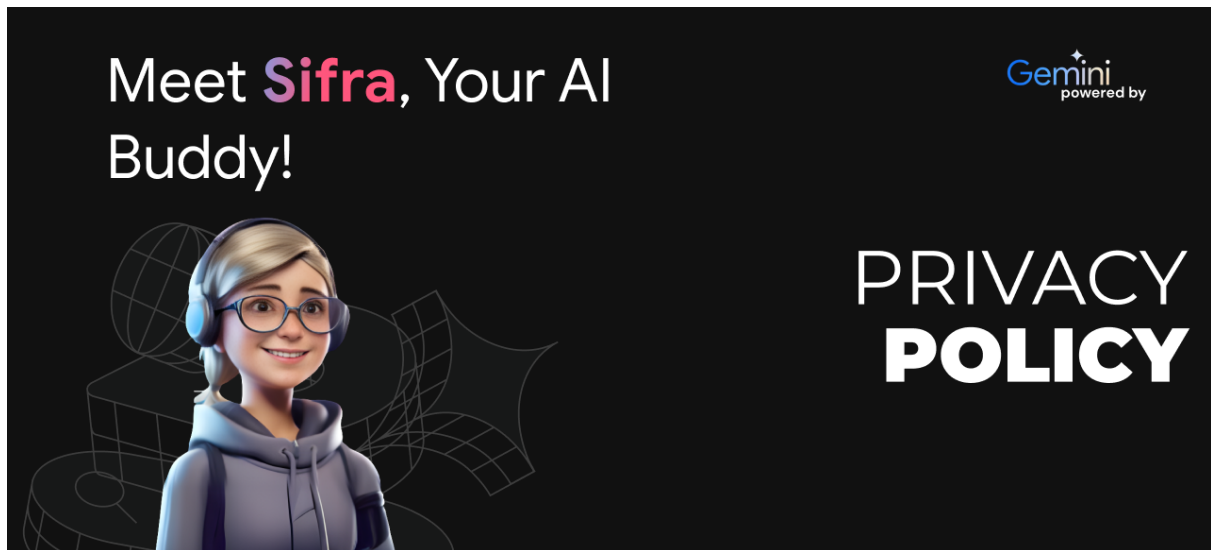


# Sifra - Privacy Policy



**Effective Date: 8th July 2024**

Welcome to Sifra AI Assistant ("Sifra," "we," "our," or "us"). This Privacy Policy describes how we collect, use, and disclose information about you through our website <https://sifra.swoyam.in> (the "Site") and any related services provided by Sifra (collectively, the "Services").

## 1. Information We Collect

- **Personal Information:** When you use our Services, we may collect certain personal information such as your full name, email address.
- **Usage Data:** We may collect information about your use of the Services, including language preferences, referring pages, your conversation with sifra and other technical information.
- **Cookies:** We use cookies and similar technologies to ease your activity on our Site and hold certain information.

## 2. Use of Information

We may use the information we collect for various purposes, including:

- To provide, operate, and maintain our Services.
- To improve, personalize, and expand our Services.
- To understand and analyze how you use our Services.

- To communicate with you, regarding the use of our service

### **3. Sharing of Information**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our service, conducting our business, or servicing you, as long as those parties agree to keep this information confidential.

### **4. Security**

We implement reasonable security measures to maintain the safety of your personal information when you enter, submit, or access your personal information. All your private information are end-to-end encrypted.

### **5. Your Rights**

You have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us using the contact information provided below.

### **6. Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes.

### **7. Contact Us**

If you have any questions about this Privacy Policy, please contact us:

- **Email:** me@swoyam.in
- **Phone:** +91-7608086659