



SPONSOR BENEFITS

- ▼ Access recruitment opportunities over the course of the event.
- ▼ Reserve rooms for tech talks and other private events.
- ▼ Mentor students in a competitive environment.
- ▼ Provide APIs and other technology for our participants to use.

PAST SPONSORS

MicroStrategy, Bloomberg, Capital One, WillowTree, IBM, Accenture, TMA, Microsoft, Facebook, Google, Intel, AT&T, and many more!

VT Hacks V

February 2017
sponsorship@vthacks.com

We're bringing together hundreds of the nation's most passionate and innovative students to Virginia Tech for one of the largest hackathons in the Southeast. At VT Hacks, students from across the country will gather for 36 hours to create groundbreaking mobile, web, and hardware hacks. Sponsorship will grant you access to these benefits as well as top college talent.

**IN ADDITION TO
SPONSORSHIP MONEY,
WE ENCOURAGE
SPONSORS TO:**

- ▼ Send company swag to provide to participants to build your brand.
- ▼ Send company prizes to award our participants.
- ▼ Bring engineers and recruiters. Your company can help mentor participants with access to student resumes.



VT Hacks √ Sponsorship Tiers

	Bronze	Silver	Gold	Platinum
	\$3,000	\$5,000	\$10,000	\$15,000

General

Send Representatives	✓	✓	✓	✓
Sponsor Table	S	S	L	L
Demo at Opening	1 min	1 min	3 min	5 min
Tech Talk		30 min	1 hour	1 hour
Resumes, GitHubs, and LinkedIns		✓	✓	✓

Branding

Distribute Swag	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓
Award Branded Prize	✓	✓	✓	✓
API Listed on Website		✓	✓	✓
Logo on Shirts and Bags		✓	✓	✓
Logos on Banners			✓	✓
Banners at Ceremonies			✓	✓
VT Hacks Co-Hosted by You				✓

Additional Hacker Access

VT Hacks Challenge Integration		✓	✓
Branded UX Event		✓	✓
Push Notifications		✓	✓
Company Slack Channel		✓	✓
Company Branded Room			✓
Interviews on Site			✓