



## SPONSOR BENEFITS

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- ▼ Access recruitment opportunities over the course of the event.
- ▼ Reserve rooms for tech talks and other private events.
- ▼ Mentor students in a competitive environment.
- ▼ Provide APIs and other technology for our participants to use.

## PAST SPONSORS

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MicroStrategy, Bloomberg, Capital One, WillowTree, IBM, Accenture, TMA, Microsoft, Facebook, Google, Intel, AT&T, and many more!

# VTHacks V

February 2017

[sponsorship@vthacks.com](mailto:sponsorship@vthacks.com)

We're bringing together hundreds of the nation's most passionate and innovative students to Virginia Tech for one of the largest hackathons in the Southeast. At VTHacks, students from across the country will gather for 36 hours to create groundbreaking mobile, web, and hardware hacks. Sponsorship will grant you access to these benefits as well as top college talent.

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## IN ADDITION TO SPONSORSHIP MONEY, WE ENCOURAGE SPONSORS TO:

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- ▼ Send company swag to provide to participants to build your brand.
- ▼ Send company prizes to award to our participants.
- ▼ Bring engineers and recruiters. Your company can help mentor participants with access to student resumes.



# VTHacks V *Sponsorship Tiers*

	Bronze \$3,000	Silver \$5,000	Gold \$10,000	Platinum \$15,000
<b>General</b>				
Send Representatives	✓	✓	✓	✓
Sponsor Table	S	S	L	L
Demo at Opening	1 min	1 min	3 min	5 min
Tech Talk		30 min	1 hour	1 hour
Resumes, GitHubs, and LinkedIns		✓	✓	✓
<b>Branding</b>				
Distribute Swag	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓
Logo on Shirts and Bags		✓	✓	✓
API Listed on Website		✓	✓	✓
Award Branded Prize		✓	✓	✓
Logos on Banners			✓	✓
Banners at Ceremonies			✓	✓
VTHacks Co-Hosted by You				✓
<b>Additional Hacker Access</b>				
VTHacks Challenge Integration			✓	✓
Branded UX Event			✓	✓
Push Notifications			✓	✓
Company Slack Channel			✓	✓
Company Branded Room				✓
Interviews on Site				✓