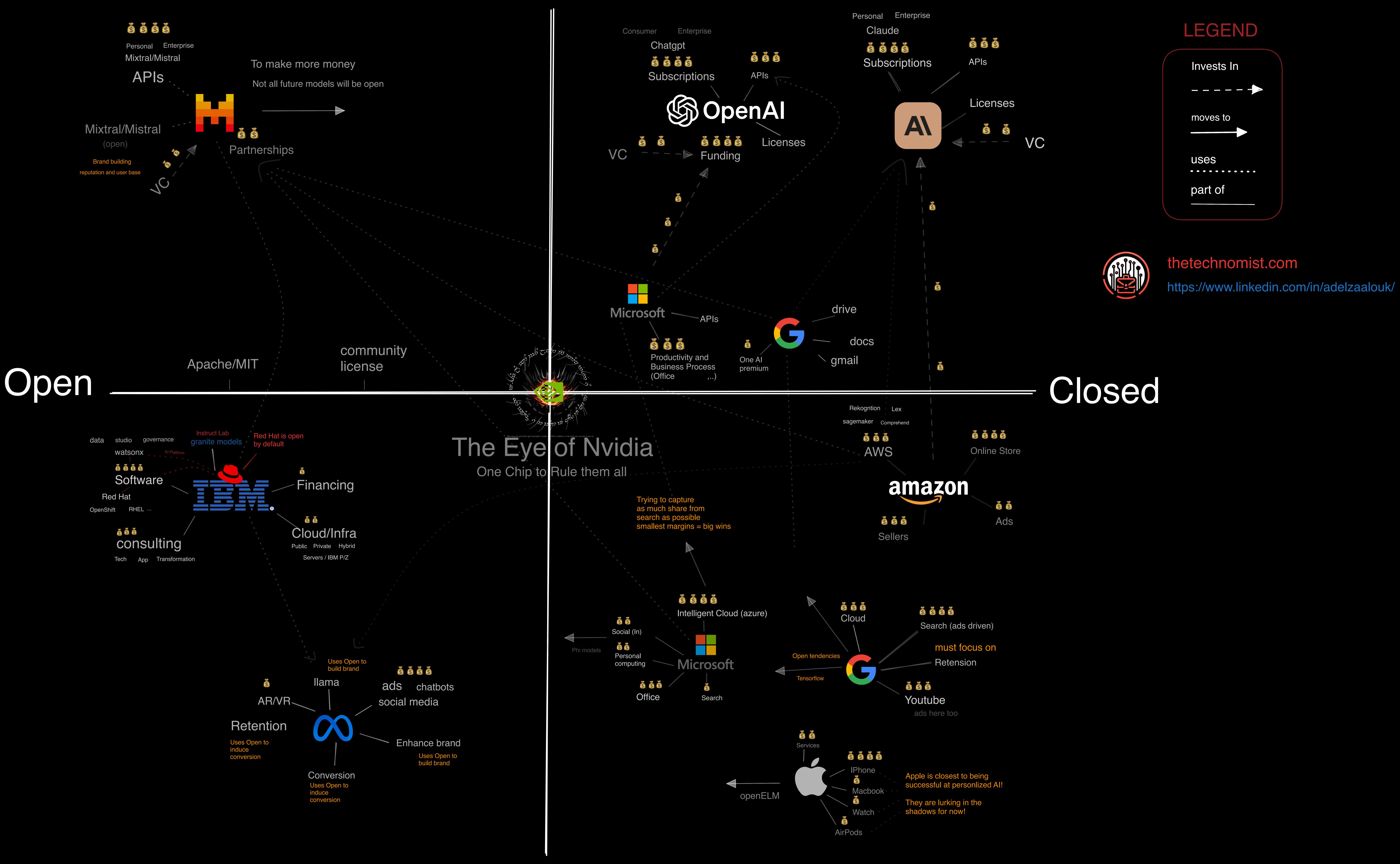
Model is the Direct sell

(The Model is the Product)



Model is the Indirect sell

(complements other services)