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Agenda

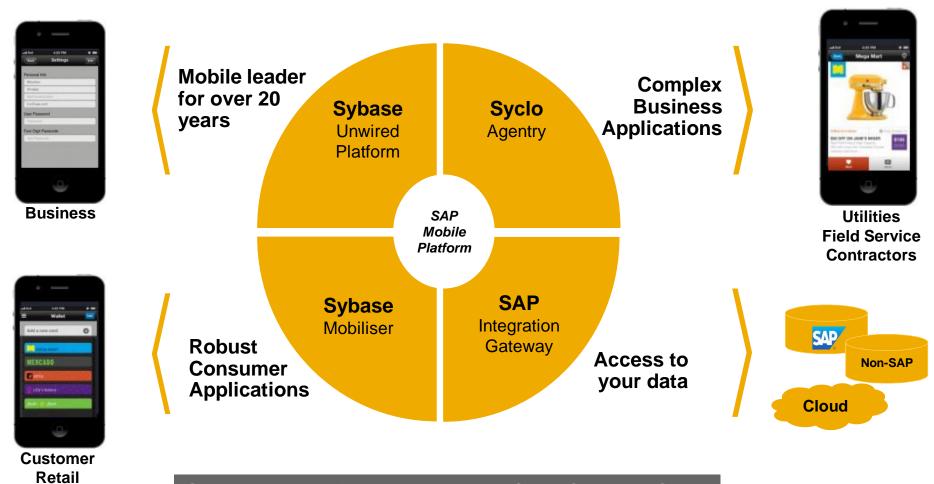
- SAP Mobile Platform overview
- SAP Mobile Platform Client Capabilities
- Developer Tooling
- SAP Mobile Platform Server Capabilities and Administration

SAP Mobile Platform Overview



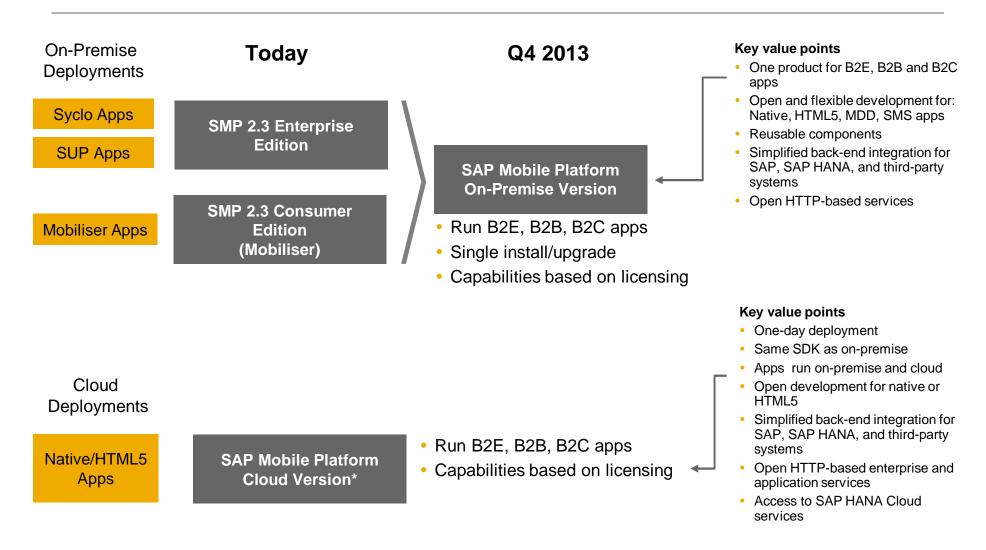
SAP Mobile Platform "Best of Breed"





Convergence of Three Leaders: SAP, Sybase, Syclo In addition added Integration Gateway

SAP Mobile Platform roadmap



*Only the online REST services from SUP 2.2 were moved into the SMP cloud

Value of SAP Mobile Platform to all mobile stakeholders



Developer

Total Cost of Development

- Pre-built components and services
 - App UI: Mobile App Framework
 - Functionality: App Services
- Stay out of the weeds:
 - Traceability
 - Security
- Effective coding
 - Familiar environment (BYOT)
 - Debugging and Tracing
 - Offline w/sync (OData and Agentry)



Admin

Total Cost of Ownership

- Lights stay on:
 - ID and fix problems
 - Usage analytics, bug reporting, logging, traceability
 - Linear scalability
- Protect the Enterprise
 - Single Sign-On, Certificates, username/password authentication
 - Data encryption in motion and at rest
- Leverage existing infrastructure
 - Any back-end
 - new User Experience for older systems



Always On – Never Seen

- Easy as buying Angry Birds
 - Download app
 - Provisioned automatically
 - Login and use

SMP server services to build apps

Core Services

- E2E trace
- Onboarding
- Authentication/SSO
- Lifecycle management
- Usage reporting
- Performance metrics



Value Add to Administrator

App Services

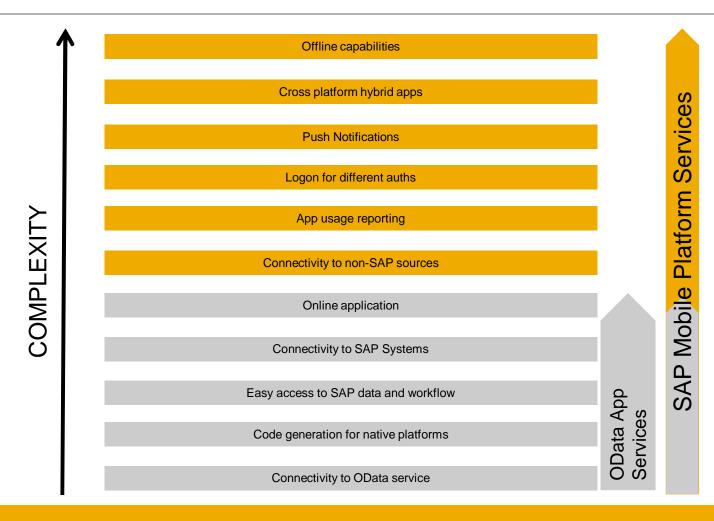
- Coupons
- Payments
- Geo-location
- SMS services
- Push
- Sync/offline
- · Customer and partner developed



Value Add to Developer

Lean Java Server (LJS)*

SMP3 – extending your application's capabilities



Scale the complexity of mobile apps with one architecture, many services

Open source, Open standards-based Mobile Platform

OSGi Spring

reuse dynamic updates, versioning, and models to simplify complexity

HTML5

use any web tooling you want on SMP3

HTTP REST

standard protocol that decouples the dependency on SAP released SDKs

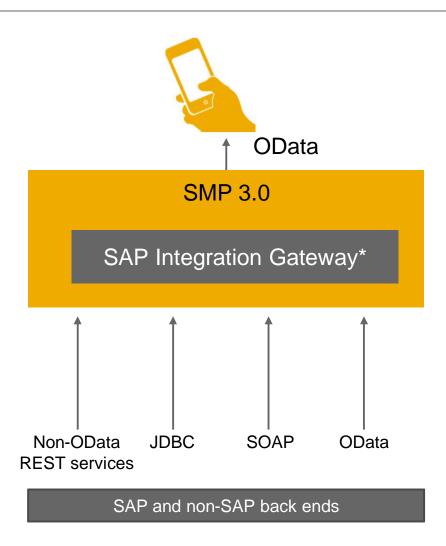
OData

standard model that decouples backend and frontend developers

Cordova

combine SAP's enterprise plugins with any other plugins from 3rd party

Integrating Different Backends



*Integration Gateway provides data integration capabilities and is deployed on the SMP 3.0 server.

Bridging the technology divide with OData

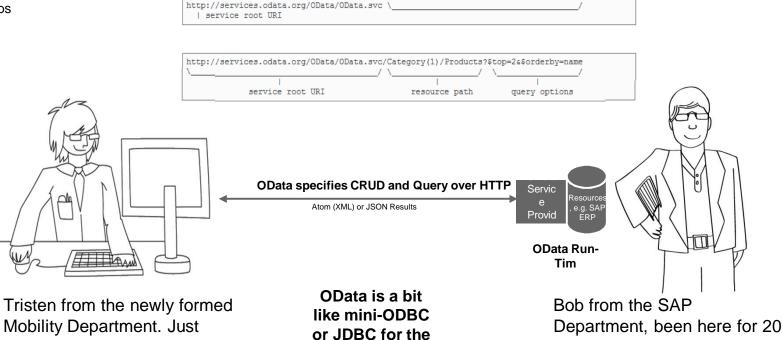
OData - Open Data Protocol

- HTTP-based data services
- Resources (data) identified using URIs
- Operations executed using HTTP verbs

graduated from College.



Port ServiceRoot



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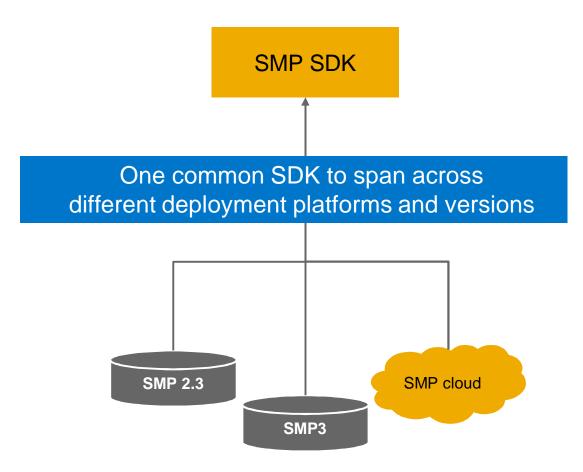
web

years coding ABAP.

Platform Client Capabilities

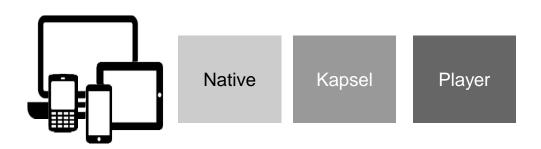


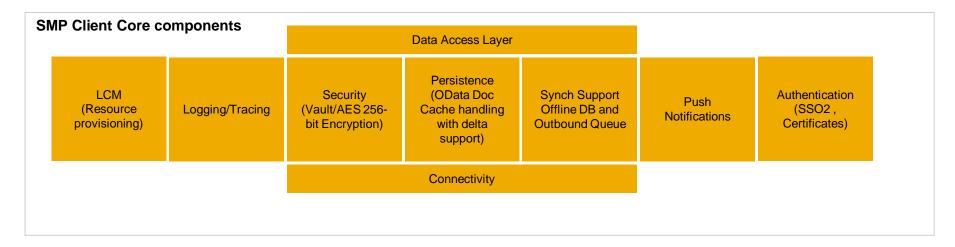
One SDK – decoupled from server



"Rapid Innovation without Disruption"

SAP Mobile Platform Client





Support for all major operating systems*









SDK available **REST API only**

iOS 6.x Win8

BlackBerry 10 Android 4.x



*Mobiliser apps continue to support older versions and feature phones and Agentry apps continue to be supported on ruggedized devices. Details will be published in the support matrix on service.sap.com/pam at product release

SAP Windows8 apps running on **SMP**

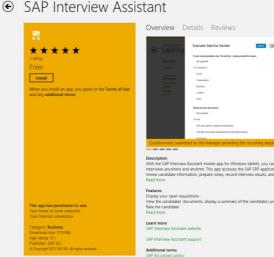












Native OData SDK

Features

Integrated Logon Manager with Client Hub enables apps to share credentials with cosigned apps in same security group on the device

Platforms Supported: iOS 6.x+, Android 4.x+

Developer APIs

- Offline OData APIs for seamlessly caching data and merging delta update*
- Request API enhanced to support Batch processing
- OData Parser support for JSON format

Benefits

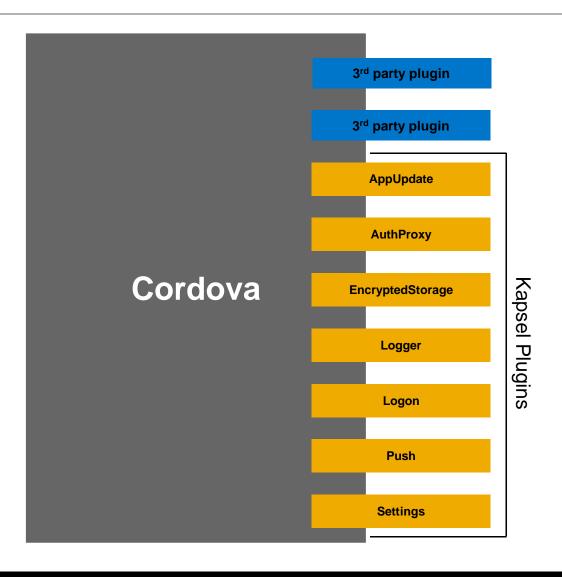
OData makes our gateway much more than just a proxy for other services

- Adds metadata model
- Data paging (a must for "real" apps)
- · Data response reshaping
- Both missing from plain-old-REST

^{*} Requires NW Gateway 7.3 SP07

Kapsel Architecture

Cordova Container with 7 SAP Plugins



"Kapsel" – Cordova HTML5 container with SAP plugins

Plugin	Description
AppUpdate	Used to provide server-based updates to the web application content running in the Kapsel application. Replicates some of the lifecycle management capabilities provided by the HWC. Kapsel applications can currently only contain a single web application.
HTTPSProxy	
	HTTPS requests can be done with no authentication, basic authentication, or with certificates. Supported certificate sources are: from file, from system key manager, or from Afaria.
Logging	Provides a Cordova plugin wrapper around the SMP logging API.
Logon	Implements a Cordova plugin wrapper around the Mobile Application Framework (MAF) Logon Manager component. Provides a skinnable UI for an application's login form plus manages the complete process of logging into the SMP server.
Push	Provides a Cordova wrapper around SMP server-based push notifications. The plugin allows an application to register for push notifications, process push notifications and update the local application UI to indicate that push notifications have been received.
Secure Storage	Implements an asynchronous interface for the W3C web storage API plus provides a mechanism for encrypting data written to storage.
Settings Exchange	Provides the ability for an application to trigger a Setting Exchange operation with server. This will allow an application to store device and user settings for later use.

SAP Mobile Platform





Platform SDK – Mobile Application Framework

Production Capabilities

UI components

- Primitives (textbox, labels, checkbox, tables, etc.)
- Advanced (logon & settings screens, tree views, etc.)

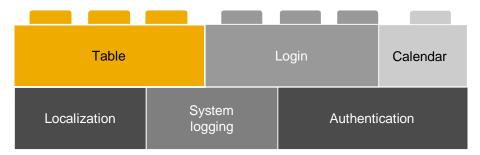
App infrastructure components

- System logger, logon manager
- Localization / globalization converters (e.g. address, phone #, currency, etc.)

Over 50+ components in MAF 1.1

Key Benefits

- Reusable, customizable and extensible building blocks to enable consistent user experience across a set of applications
- Structural extensibility and styling via configuration meta-data (no code changes)
- Uniformly change UI / UX and core functional capabilities across all MAF-enabled applications simultaneously
- Reduce cost of application upgrade, maintenance and change management



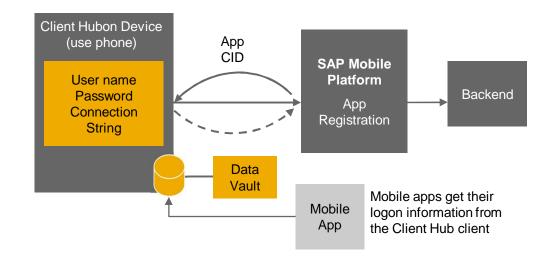
This is the current state of planning and may be changed by SAP at any time

User onboarding for SAP standard apps

Client Hub

Platforms Supported: iOS 6.x+, Android 4.x+

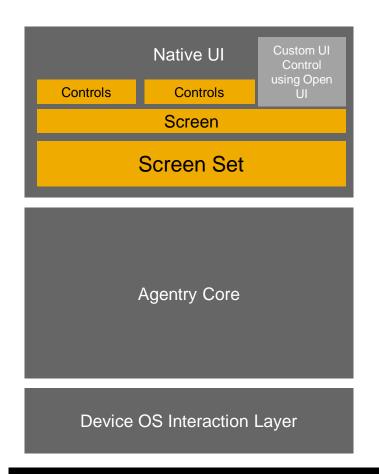
- Client Hub enables apps to securely share credentials ondevice, simplifying end-user experience
- Client Hub integration in Logon Manager adds SSO features to apps with zero code change
- Logon Manager in Kapsel provides skinnable HTML5 UI set to match native UI's
- Logon Manager hides connection and configuration details

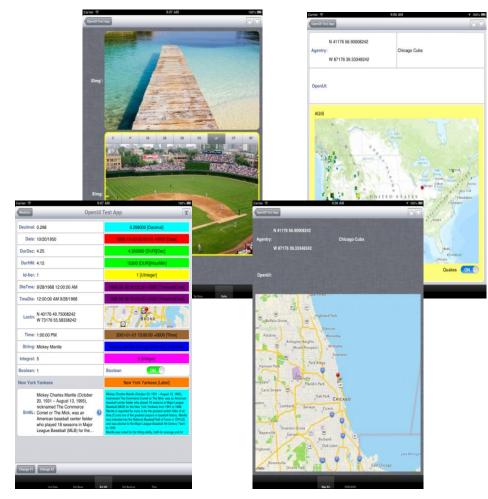


Agentry: Open UI framework

Open UI Framework allows developers to implement their own custom UI representation of an Agentry Screen

Agentry Client Extensions

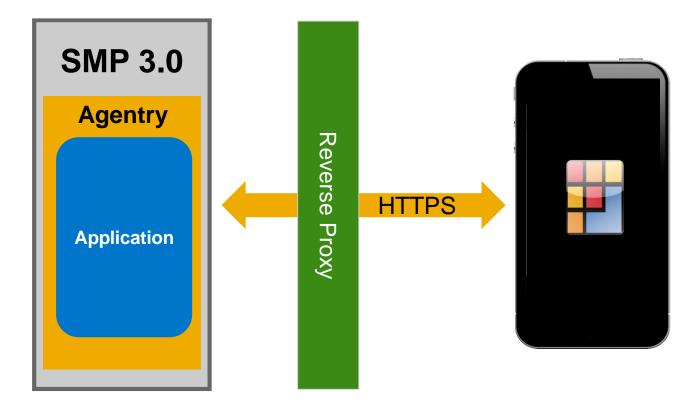




Agentry: Web Sockets

Agentry now communicates to the client via HTTPS/Web Sockets.

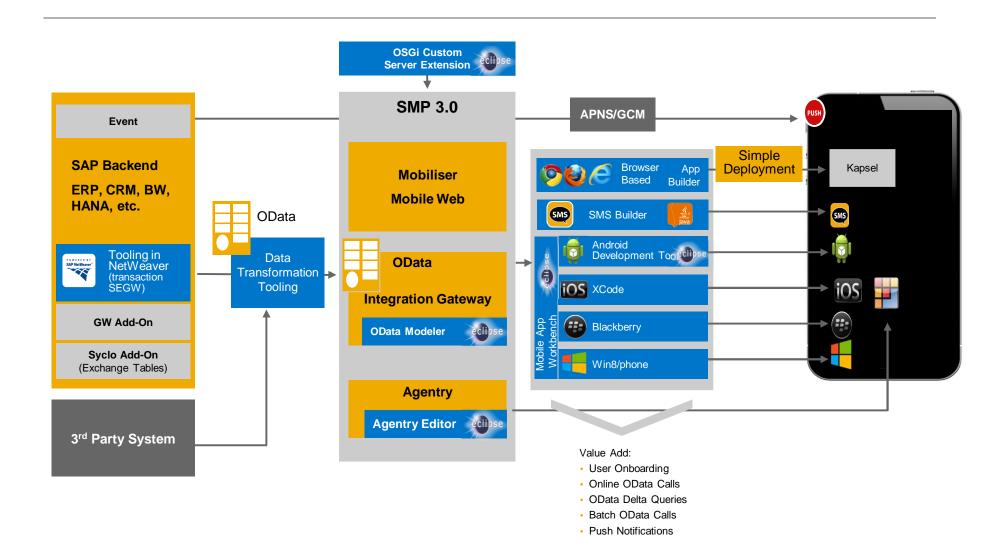
Use Standard HTTP Ports, Reverse Proxy, etc.



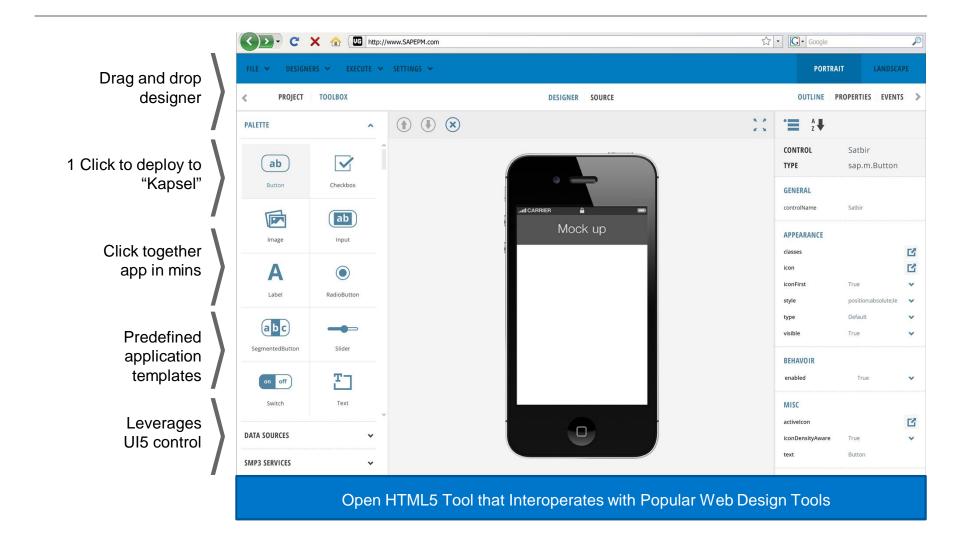
Developer Tooling



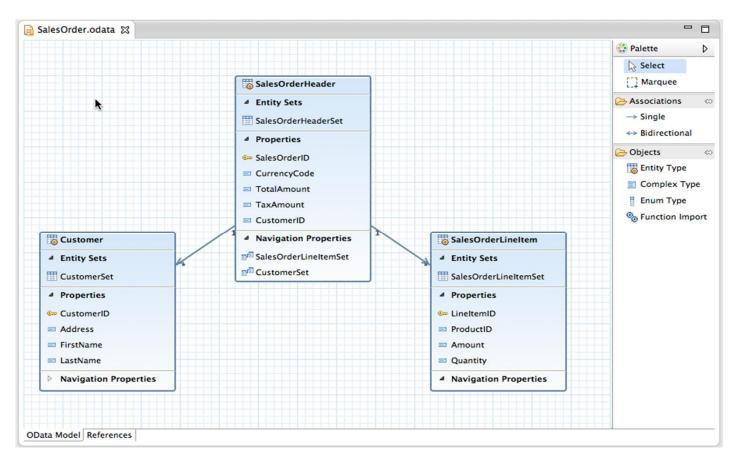
SAP Mobile Platform 3.0 Tooling



AppBuilder – designing your UI5 app



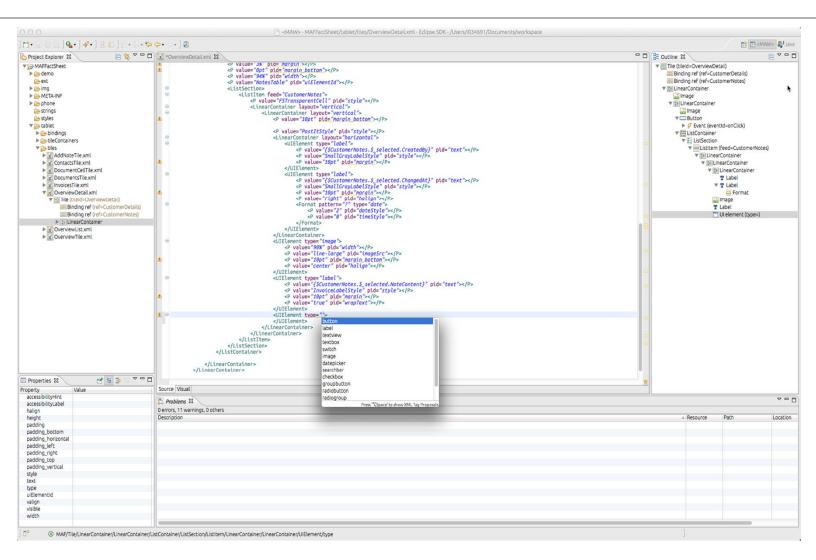
OData Modeler – building your data model



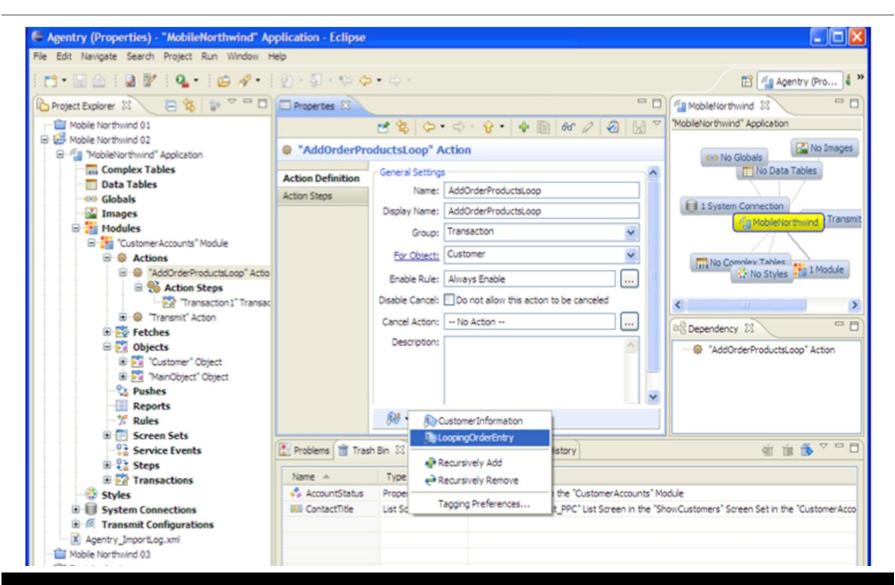
Available with Gateway Productivity Accelerator (GWPA)

Update site: https://tools.hana.ondemand.com/#gateway

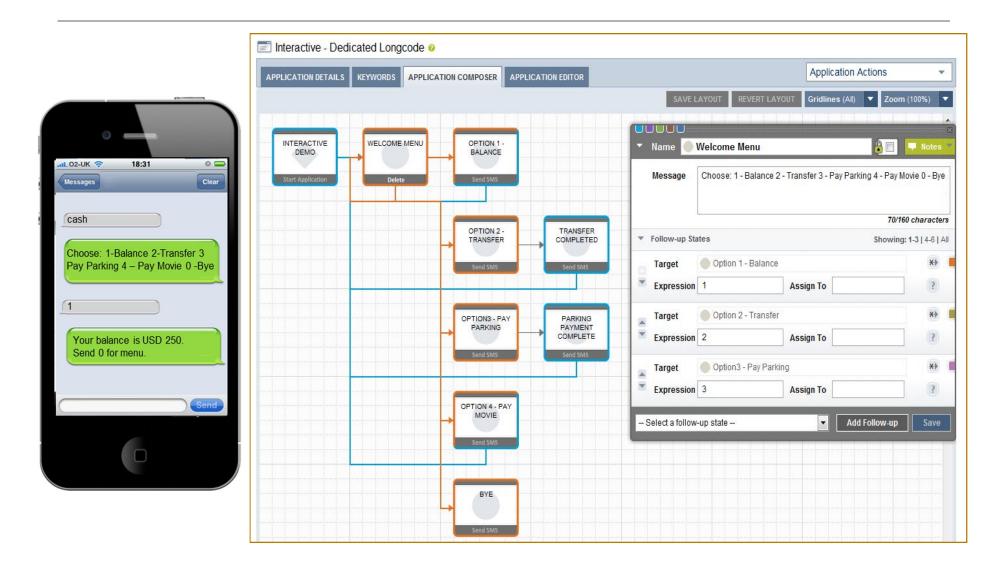
Mobile Application Workbench – customizing standard apps



Agentry Eclipse Tooling – Customize Your Syclo Apps

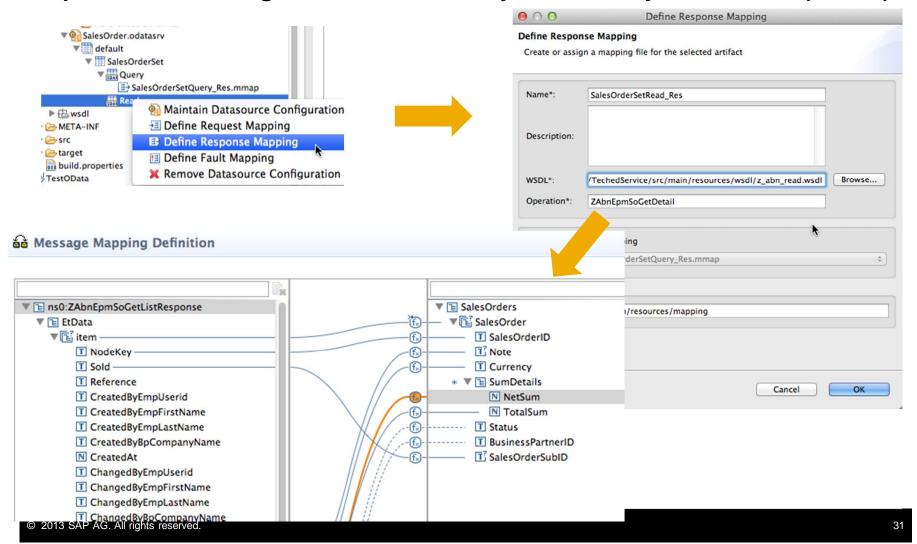


SMS builder – building SMS based apps



Integration Gateway - Map Backend Interfaces to OData

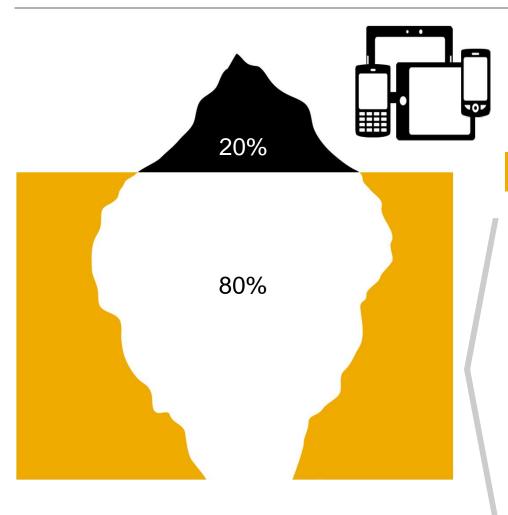
Eclipse Based Tooling Included in Gateway Productivity Accelerator (GWPA)



Platform Server Capabilities and Administration



Mobile application management

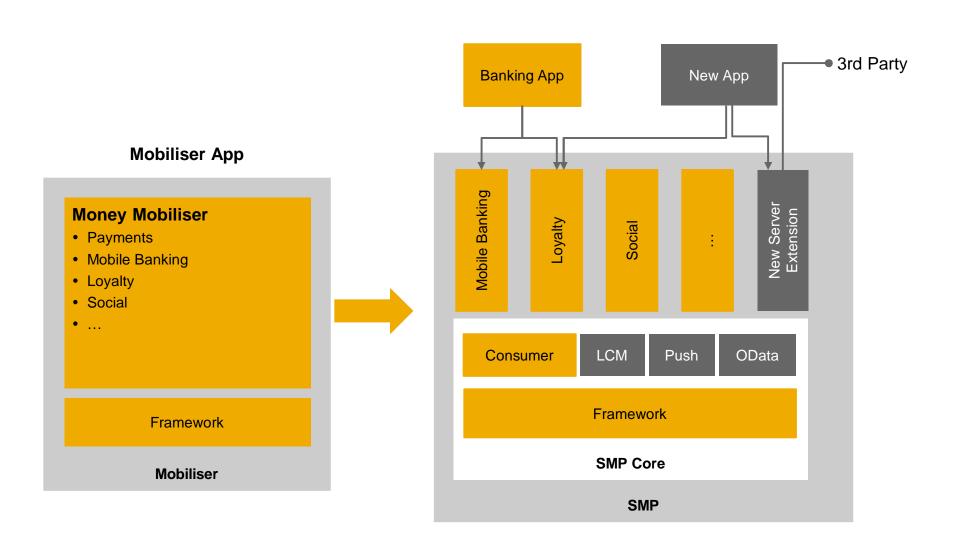


- Business and Consumer Apps
- Devices Platforms (iOS, Android, Windows and Windows Phone, BlackBerry, others ...)
- Native/HTML5/UI Frameworks

SAP Mobile Platform value-add

- Authentication
- Business application integration
- Security devices, data, content
- Offline access and synchronization
- Administration
- Application versioning and lifecycle management
- Push notifications
- Proxy
- Reporting and analytics
- Multi-platform support

SAP Mobile Platform Business-2-Consumer Module



SAP Mobile Platform Business-2-Consumer Module

Core Consumer Model

- Customer ID, name, type
- Addresses
- Identifications (username, email)
- Identities (passport id, driver license)
- Free-text attributes
- Binary attachments
- Entitlements

Core Consumer Services

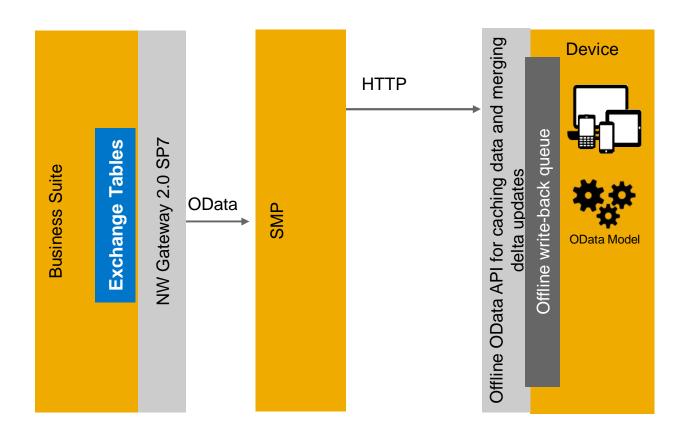
- Registration/self-care
- Account lifecycle management
- Login/Session management
- Temporary password/password reset
- Security based on privileges/roles
- Social integration
- Notifications

Optional Application Services Related to Customers

- Payments
- Banking
- LBS
- Alerts
- Coupons

Third parties can provide additional Application Services

Offline OData



- No state in middle tier
- Request/response based
- OData is the programming model
- OData delta query supported
- Client libraries provide a secure document cache

SAP Business Suite delta exchange tables



ERP System

- Class Characteristics Assignment Object Characteristic Values
- Cost Center / Activity Type
- Customer Master
- **Equipment Master**
- Exchange Object Description PM Work order
- Fleet
- **Functional Location**
- Maintenance notification
- Material Batch
- Material Documents
- Material Master
- Material Serial number
- Material Stock
- Material Unit of Measure
- Measurement Document
- Measuring Point
- Notification

- Physical Inventory Document
- Production Orders
- Purchase Orders
- Reservations
- Sales Order
- Sales Quote
- Service Order
- Service Order Object List
- Service Order Operation
- SSLM 2.5 SALES QUOTE
- Measurement Reading Entry Lists EXCHANGE TABLE
 - Vendor master
 - Work Center
 - · Work order Object list
 - Workflow Task

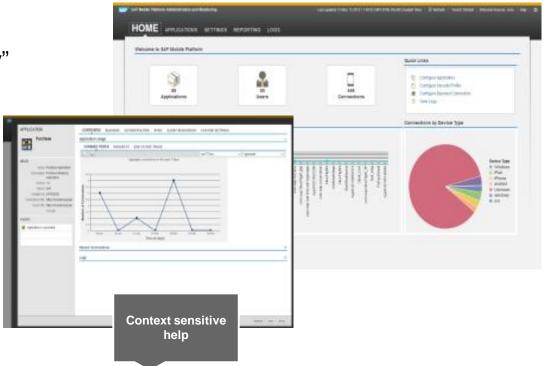
CRM System

- CRM Account
- CRM Activity
- **CRM Contact**
- CRM Employee
- CRM Lead
- **CRM Marketing Attribute**
- **CRM Marketing Attribute Sets**
- **CRM Marketing Attribute Value**
- **CRM Opportunity**
- CRM Sales Order
- CRM Sales Quotation
- **CRM Service Confirmation**
- CRM Service Order
- CRM Survey Template Definition
- **CRM Task**
- LRP Assignment
- Product Master

Manage apps: Simplified Admin UI



- HTML5 based
- Radically simplified "Apple-Easy"
- Combining Agentry and SUP
- Application centric UX design
- Context sensitive help



Authentication Type

HTTP(S) URL that authenticates the user during onboarding or request-response

Authentication Type Basic Authentication

Authentication URL * http://ldcigiq.wdf.sap.corp:50015/sap/opu/odata/IWBE

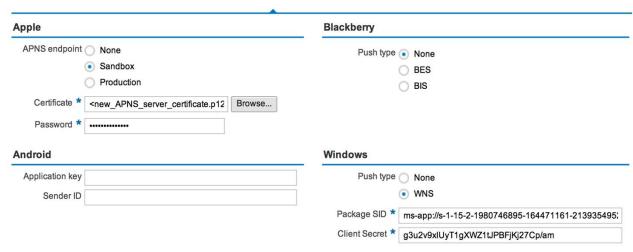
Connect to
OnPremise
Internet

PUSH notification



Configure push notifications for:

- iOS
- Android
- BlackBerry
- Windows 8, Windows Phone



Authentication and SSO



Authentication and Single Sign On

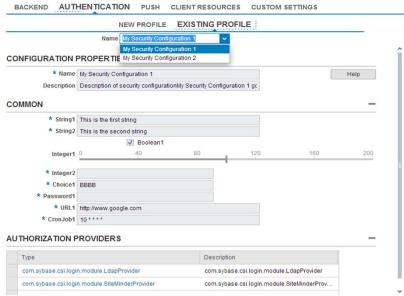
- Configure end-to-end authentication from the client to the backend without a VPN
- Supported Authentication
 - Anonymous
 - Basic Auth
 - Siteminder
 - SSO Token
 - X.509 Mutual Auth
 - X.509 Mutual Auth through intermediary



Client

Settings



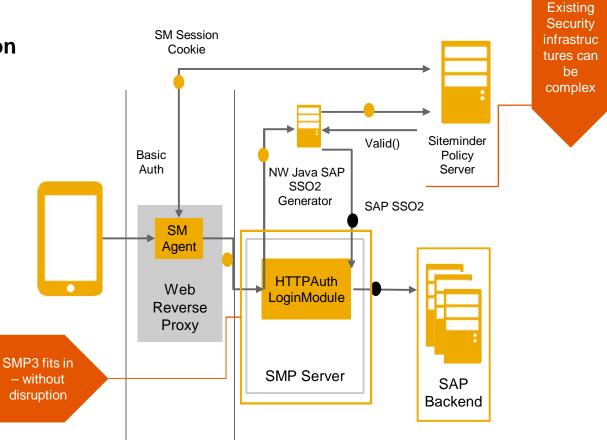


Integrating with your security policies



Supported authentication mechanisms

- CA Siteminder
- SSO
- Basic Auth
- Certificates



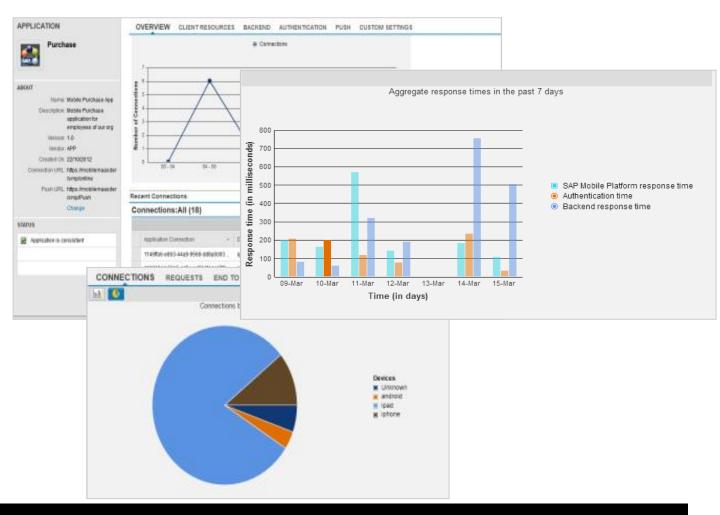
SAP Mobile Platform uses standard HTTPS protocol to integrate into your <u>existing</u> security landscape!

App analytics



Usage reporting by:

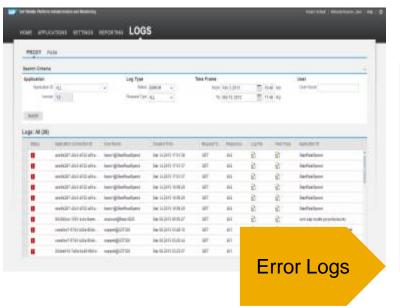
- User
- Device type
- Application
- Vendor
- Version
- Timeframe

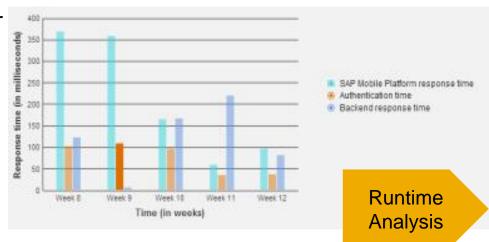


Trace and runtime analysis



- Graphical display of runtimes per app or across all apps
- Detailed Logging and Tracing







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